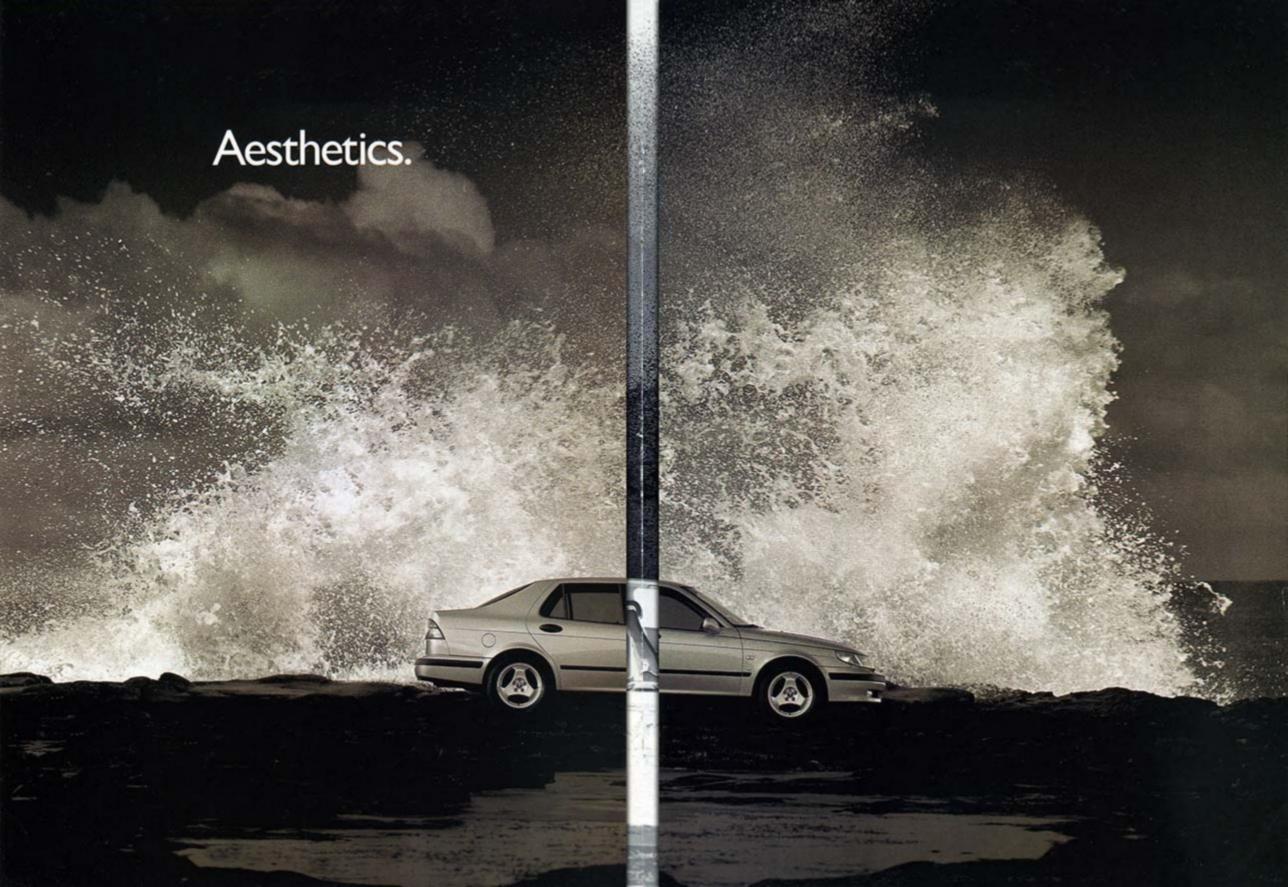


A high-performance vehicle is a function of two disciplines.



# And physics.

REINFORCED RODY WORK-PROTECTS PASSENGERS FROM ALL KINDS OF ACCIDENTS. INCLUDING IMPACT FROM REAR AND SIDE.

WIND RESISTANCE PACTOR OF CO 0.29. ONE OF THE LOWEST IN ITS CLASS. PRECISION STREAMS GLYES
THE DRIVER CLEAR SIGNALS
PROH THE WHIELS AND ROAD
SURFACE.

SOCIDANO EFFECTIVE
INSULATION AGAINST WIND
NOISE FOAD NOISE AND
VIERATIONS.

DRIVER'S SEAT IS PLACED CLOSETO THE CAR'S CENTRE OR GRAVITY, ENHANCING UNTUITIVE CONTROL AND PASTER BEACTIONS.

CEUMPLE ZONE FRONT
STAUCTURE DESIGNED TO
TOFTEN COLLISION FORCES
BY EREAKING DOWN IN A
CONTROLLED AND
FREDICTABLE WAY NO
MATTER AT WHAT ANGLE
THE ACCIDENT OCCURS.

DEIVER'S BACK DAY EVEN IN HOT AND HUMID CONDITIONS.

WORLD'S FIRST TURED-ONLY
ENGINE RANGE: 350 BEP AND
170 BEP HODELS FULL WORLD'S
FIRST ASYMMETRIC TURED.
THE 200 BEP VS. ALL MODELS
COME WITH ECOPOWER
TECHNOLOGY WHICH COMEINES
HIGH TRACTION FOWER WITH
LOW FUEL CONSUMPTION AND
LOW FUEL CONSUMPTION AND
LOW FRISSIONS.

SPLIT REAR AXLE WITH INDIVIDUAL REAR SUSPENSION SMOOTHS OUT THE ROUGHES TOOD, RIGID CHASSIS CRADLES YOU AROUND THE BENDS.

POLLEN PILTER PITTED AS

FILTER AVAILABLE FOR

STANDARD, OFTIONAL PATEA

OXIOUS GASES AND SHELLS

ACRODYNAMIC, TOLL-BESISTANT

ROOFWORK ENTURES CALMER.

STEADIES HANDLING, EVEN AT

NEWLY-DESIGNED REAR SUSPENSION SYSTEM ACTUALLY HELPS TOU STEER WITH GREATER PRECISION. CAR REACTS MORE SMOOTHLY AND PREDICTABLY.

PASSENGERS ARE PROTECTED BY A

TAPETY CAGE STRENGTHENED

WITH SEINFORCED STEEL

ANTI-LOCK BRAKES WITH: ELECTRONIC BRAKE-FORCE DISTRIBUTION OPTIMISE STOPPING POWER EVEN ON SLIPPERT ROADS. ADVANCED CLIMATE CONTROL
SYSTEM REGULATES
TEMPERATURE INDIVIDUALLY
FOR DRIVER AND MASSINGERS.
HAY BE COMBINED WITH
LUXURY TOUCH OF DRINKS
REFAIGERATOR IN GLOVE BOX.

RIGID FRONT SEATS FORM A
SHIELD AROUND DRIVER AND
PASSENGERS FOR PROTECTION
IN SIDE-IMPACT AND REAREND COLLISIONS. SEAT FRAMES
ALSO PROVIDE FIRM SUPPORT
FOR SIDE-IMPACT COLLISIONS.

DRIVER'S AIRBAG AND DOUBLE SIDE-IMPACT CUSHIONS FITTED AS STANDARD. OPTIONAL FOR FAONT PASSENGER.

### The formula for true driving pleasure.

The most difficult task in building a high-performance car has nothing to do with technology. It's about making the car and driver work as one.

It's this integration of car and driver that delivers what we believe to be the key to true driving pleasure – full control.

In the new Saab 9-5, the driver is part of a system of thousands of interactive details. The foundation is an unusually aerodynamic body with exceptional torsional rigidity. This contributes to advanced road performance and helps reduce internal noise.

#### TORQUE AND CONTROL.

Individual rear suspension and advanced chassis geometry give the Saab 9-5 a unique overall feel. The car seems to float steadily and silently over even the roughest road. At the same time it's extremely easy to handle both on the straight and round the bends.



The new Saab 9-5 is the world's first all-turbo range. It comprises a 2 litre 150 bhp, a 2.3 litre 170 bhp, and in early 1998, a 3 litre V6 200 bhp – the world's first asymmetric turbo. All three engines are based on new advances in Saab Ecopower technology, a concept which combines high mid-range torque with low fuel consumption and low emissions.

#### COCKPIT DESIGN.

The driver environment in the new Saab 9-5 taps into our aircraft heritage. All gauges and controls are arranged in logical groups depending on their function and how often they're used. The driver's seat is placed close to the car's centre of gravity, enabling you to react faster and more intuitively.

The car is also equipped with refinements that make you a more alert driver. These include ergonomically-designed seats (with unique built-in ventilation), an advanced climate control system, and a highly effective dust and pollen filter.





## The formula for true crash safety.

For several years now, both the Saab 900 and the Saab 9000 have been world leaders in crash safety in real-life accidents. This has been proven by independent insurance companies both in Sweden and abroad.

In the new Saab 9-5 we have developed crash safety to such an extent that few cars can come close.

This is because we refuse to rely solely on standardised crash tests and have created our own which far exceed the legal requirements. Over the last 25 years we have followed up over 5,000 road accidents involving Saab cars. We also conduct tough frontal collision tests involving other cars. (Believe it or not, to

test the strength of our front pillars we have even set up a crash test with an 800-pound artificial moose.) It is real-life information that guides us in the way we develop our cars.

#### SOFTENING THE IMPACT.

A collision takes around 100 milliseconds. For every millisecond this time can be extended, the impact on the driver and passengers is reduced.

To gain as much time as possible, all Saab cars are equipped with a combination of hard and soft safety measures: shock-absorbing crumple zones at the front and back, and a steel reinforced protective cage around the cabin.

The soft, horseshoe-shaped construction of the front is part of a unique system: strong box-like structures absorb and distribute collision forces in a controlled, predetermined pattern. The entire front structure helps to absorb the shock no matter at what angle the collision occurs.

THE SAME CRASH SAFETY SYSTEM IS BASED ON AN ANALYSIS OF HOME THAN \$,000 REAL-LIFE ACCIDENTS.

#### WORLD PREMIERE.

In the new Saab 9-5, every person in the car is now protected by Saab Safeseat – a complete interior safety system in itself. It includes the world's first active neck protection system for front-seat passengers, a feature which greatly reduces the risk of whiplash injuries in rear-end collisions.

The new Saab 9-5 can also have a beneficial psychological effect: the knowledge that if you are unlucky enough to be involved in a crash, you're sitting in what is probably the safest car in the world. It's a thought that should make you a calmer and more confident driver.







There should be no forces outside your control.

The new Saab 95