

Even in sub-zero weather, the Toyota engines respond to a single touch of the starter. Such dependability starts with you, but—around town and on a quieting cross-country trip.

TO GET READY



Toyota Inc.

We say "show" because Toyotas—even the rugged Toyota trucks—are uniformly good-looking. The Toyota styling is never one to be denied, and we don't make things for their own sake. All told, Toyotas get around beautifully.

FOR THE SHOW



Toyota Inc.

EUROPE & AMERICA :

U.S.A.

Denmark
Eire Auto Import A.S., Copenhagen

FAR EAST :

Burma

Hong Kong

Laos

Malaysia

Philippines

South Korea

Taiwan

Thailand

Yokohama

Yokohama

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Jordan
Kenya
Kuwait
Arabian Gulf
Libya
Lithuania
Malta
Mauritania
Mauritania
Nigeria
Pakistan
Philippines
Saudi Arabia
Senegal
Somalia
South Africa
Spain
Okinawa, S.A., Madrid
Sudan
Syria
Thailand
Tanzania

LATIN AMERICA :

Bolivia
Brazil
Burmah-Indonesian
Chile
Colombia
Costa Rica
Cuba
Ecuador
El Salvador
Guatemala
Haiti
Honduras
Mexico
Paraguay
Peru
Puerto Rico
Venezuela
Uruguay

MIDDLE EAST AND AFRICA :

Algeria
Angola
Cameroon
Ceylon
Ceylon
Fiji
Ghana
India
Kenya
Kuwait
Laos
Libya
Morocco
Nigeria
Oman
Pakistan
Senegal
Somalia
Sudan
Tanzania
Tunisia
Yemen



Toyota Crown Deluxe

FOR THE MONEY

There's a Toyota model geared to practically every budget, from the economy-minded 700 to the expensive-looking, it really isn't! Crown Deluxe. But vary as they do in price, Toyotas compare most favorably with any car in their respective classes.

TO GO!

How do Toyotas measure up in the performance department? Exceedingly well. Acceleration is brisk, cruising speeds are high, handling can be compared to that of a sports car's, and fuel consumption is remarkably low. Not many automobiles can match Toyotas in these four areas, certainly none at the very low Toyota price.



Toyota Stout



Toyota 600

So here they all are for '64, more Toyotas on the move than ever before! Starting from the top and working clockwise, you'll find first the Land Cruiser and Stout 1900 — two of the toughest all-around workhorses you can buy.

The Crown is on the right. There's luxury from stem to stern, but the Crown is practical, too. Look at the amount of luggage the trunk holds and the big trailers and boats you can haul. Below are some more of the Toyota working staff. These trucks have a phenomenal power-to-weight ratio, besides being plenty rugged. The busses are mighty powerful, right down to the Toyota Micro Bus, and passengers can ride in absolute comfort.

The sportier Toyotas are on the left. For the thrill of open-air driving, there's the 700 convertible. The Tiara is also loaded of fun to drive, and it's probably the most sensible compact ever made if you judge a compact by the number of people it can carry and the suitcases it can tuck away! As more people are finding out, your day gets off to a better start when you drive any one of the "tough ones" from Toyota.



Toyota Crown Custom



Toyota Taisho Station Wagon



Toyota Truck



Toyota 700 Utility Wagon



Toyota Light Bus



Toyota Land Cruiser



Toyota 700 Convertible



Toyota 800



Toyota 25

TOYOTA MOTOR

TOYOTA MOTOR CO., LTD. TOYOTA MOTOR SALES CO., LTD. JAPAN

