



Equipped to the teeth.

Comfortable contoured bucket seats are standard in Hardtop and Vinyttop models.

Standard Equipment

6-cvlinder, 138 HP. (SAE net) OHV engine 2-speed transfer case (floor lever) column ignition switch • Steering stabilizer • Oil, amp, water temp., and fuel gauges • Front towing hooks • Hydraulically-operated clutch • Extra high wheel wells for easy snow chain installation Floor mounted gear shift cushion, vinyl covered front & rear seats Heater/defroster
 Adjustable driver's seat Cigarette lighter
 Power brakes, front and rear • Skid plates • Heavy-duty battery (70 amp hr.) • 7.60x15 4-ply rated tires • 2-speed washer/wiper • Padded glare resistant dash Clear plastic clutch & brake fluid visual reservoirs • Outside rear view mirrors Aluminized muffler.

Standard Safety Equipment on all Land

Cruisers: Front & rear seat belts • Illuminated control switches • Fire retardant material for interior soft trim • Padded center steering wheel • 4-way hazard warning flasher • Emergency light & extension cord.

Comfortable bench seats are standard in Station Wagon.



Fold-down back seat in station wagon creates spacious cargo area.



Special Features on Hardtop & Vinyltop:

• Bucket seats with center console • Retractable front seat belts • Rear-mounted spare tire • Fold-up rear seats • Locking gas and radiator cap covers • Roll bar.

Special Features on Station Wagon: Dash

switch for electric rear window operation
Passenger assist grips
Locking front hubs.



Station Wagon



Hardtop and Vinyttop

Options: Power take-off winch. Electric winch with 8000-pound rated capacity. Free-wheeling front hubs. Wheel covers with hub holes. AM radio. Stereo tape system. Stereo FM cartridge (8-track required). Mud and snow tires. Indoor/outdoor carpeting. Floormats for Hardtop and Vinyttop. And factory installed air conditioning for the Station Wagon.

If we left anything

off the Land Cruiser, you can bet it's something you can do without. In the middle of nowhere, your Land Cruiser is a tight little island. Complete with comfort. You get bucket seats, no less, in the hardtop and vinytop models. The wagon has all kinds of space out back to stow your junk, tents, bedrolls, rods, reels, pots, pans. And people.

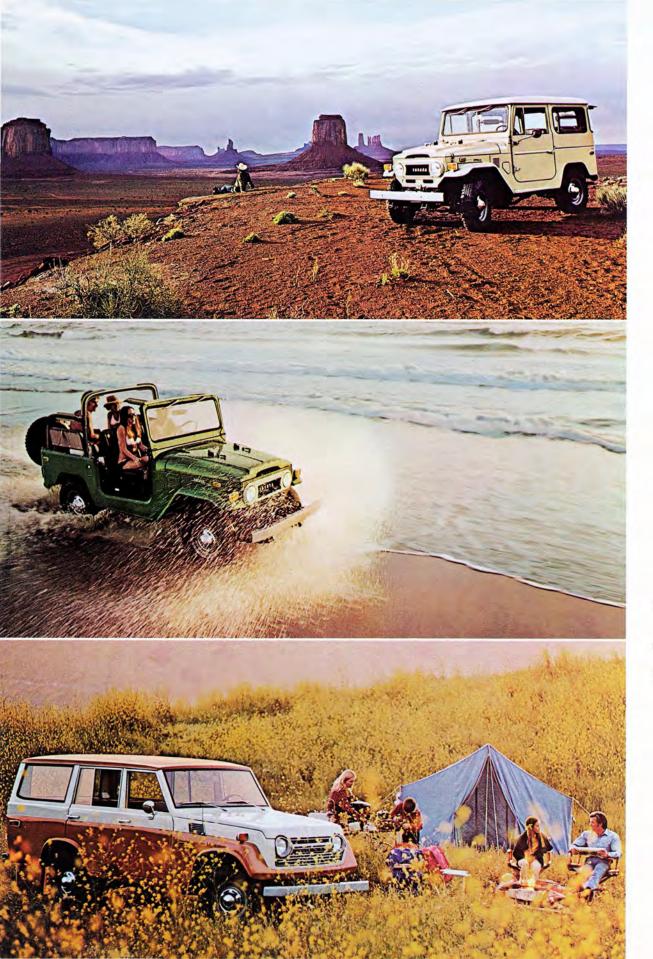
We make three Land Cruisers. Three different ways to go out and play. And they all come with all the

standard necessities we could think of for 4wheel drive vehicles.

With a Land Cruiser, you don't go into the unknown unequipped. You just hang on and have the time of your life.



New safety roll bars are standard on the Vinyttop and Hardtop.



Specifications:

ENGINE: Type: 6-cyl. in-line OHV Displacement: 3878cc Compression ratio: 7.8:1 Horsepower: 138 hp at 4000 rpm (SAE net) Torque: 213 ft/lb at 2200 rpm (SAE net) Carburetor: Downdraft 2-barrel, manual choke **ELECTRICAL SYSTEM:** Battery: 12 volt, 70 amp/hr TRANSMISSIONS: Manual 4-speed full synchromesh Ratios: (1st) 3.555 2.292 (2nd) (3rd) 1.410 (4th) 1.000 (Reverse) 4.271 TRANSFER CASE: Type: 2-speed helical gear, sliding type Ratios: (4-speed synchromesh) Low: 1.992 High: 1.00 AXLES: Front: Full-floating hypoid Rear: Semi-floating hypoid Ratio: Front & Rear: 4.111:1 SUSPENSION: Type: Semi-elliptic leaf springs & double acting hydraulic shock absorbers. STEERING: Type: Recirculating ball Turning diameter: Vinyltop & Hardtop: 35.0 ft. Station Wagon: 41.0 ft. BRAKES: Type: 4-wheel drum, hyrdaulic, power assisted Drum diameter: 11.4 inches TIRES: Type: 4-ply rated tubeless Size: 7.60 x 15 CAPACITIES: Oil: 9.0 qts. Cooling System: 16.1 qts. CHASSIS/BODY: Separate body and frame. DIMENSIONS, WEIGHTS AND CAPACITIES:

| | | Hardtop | Vinyltop | Station Wagon |
|---------------------------|--------|---------|----------|------------------|
| Wheelbase | (in.) | 90.0 | 90.0 | 106.3 |
| Overall Length | (in.) | 152.4 | 152.4 | 184.0 |
| Overall Width | (in.) | 65.6 | 65.6 | 68.3 |
| Overall Height | (in.) | 76.8 | 76.8 | 73.4 |
| Curb Weight | (lbs.) | 3750 | 3585 | 4125 |
| Fuel Tank Capacity (gal.) | | 18.5 | 18.5 | 23.8 |

The policy of continual improvement in design and manufacture requires that specifications, equipment and prices be subject to change without notice.

The Monster.

Our famous Land Cruiser is built for people who want to play rough. Off the highway, it takes things easy. Things like hills, woods, puddles, ruts, holes, brush, mud and sand. This is the one that irons out Tahoe's Jamboree Trail-the world's worst. The Land Cruiser is constructed of reinforced steel. Put together with nuts, bolts, cotter pins, rivets, welds. And fortitude. So take it away. Far away from traffic and crowded campgrounds. This is the one that gets you out of town. Really out of town. **Expansive** window area offers nearly 360-degree visibility. Rear seats on Hardtop and Vinyltop Single lever, 2-speed Instrumentation fold up for added Floor-mounted transfer case. Shifts includes ammeter, space. gear shift. into four-wheelgauges for fuel, oil drive without pressure and stopping. temperature. Padded heavy-Transparent clutch duty roll bars and brake fluid (Hardtop and reservoirs for quick Vinyltop models). visual inspections. Radiator cap Six-cylinder in-line, secured by chain. **OHV** engine delivers Spare tire mounted 138 hp at 4000 rpm conveniently on (SAE net). Hood opens more rear (Hardtop and than 90 dearees Vinyltop models). for easy engine access. Wheelwells extra TATATA Towhooks. high to make snowchain installation n simple. Accommodates optional 8000pound-rated 7.60 x 15, 4-ply capacity winch. rated tires. Fuel tank with an 18.5-gallon capacity (23.8-gallon on Station Wagon). Step plate for easy Steering stabilizer Contoured front entrance (Hardtop dampens shock and bucket seats (Hardand Vinyltop). works against top and Vinyltop). shimmy. Fresh-air heater and Tough front and rear Skid plates protect Nuts on critical defroster. Separate suspensions with oil pan, transfer suspension parts heaters, front and wide leaf springs. case and other secured by rear (rear optional vital parts. cotter pins. on Hardtop, standard on Station Wagon Self-locking front Telescoping front Power brakes. models). hubs (standard on and rear shock Station Wagon models). absorbers

What makes Toyota the small car specialist?

The largest roster of small cars and trucks you'll find under one dealer's roof (2-doors, 4-doors, wagons, pickups, 4-wheel drives and 5-speeds).

And each has a character all its own. With special features you don't find standard on most cars, small or otherwise. Like the 5-speed transmission on the Corolla S-5 and SR-5, Corona SR and Celica GT. Or the extra-long bed on one of the halfton pickup trucks. Or fully reclining bucket seats on all car models. Or the 6-cylinder engine on the Mark II. Or roll bars and skid plates on the Land Cruiser. There's even an Electro Sensor Panel (ESP) on the Corona hardtops that constantly monitors eleven key systems of your car to help take some of the worry out of driving.

When it comes to testing, prototypes of every single model go through extensive mechanical, design and safety checks before they ever go into production.

And when it comes to service, nearly 1,000 dealers stand behind every Toyota sold. In all 50 states. And one of the longest service intervals in the industry. Six months or 6,000 miles.

Oh, yes, there's one thing more that makes us small car specialists.

Forty years' experience making small cars.

TOYOTA Small car specialists for 40 years Toyota Motor Sales, U.S.A., Inc. 2055 West 190th Street, Torrance, California 90504

