

**1983 RAM TOUGH  
DODGE TRUCKS**

**PICKUPS**



## INTRODUCING THE 1983 DODGE RAM MISER.

### Equipped, not stripped.

If you have a tough hauling job to do, these are the pickups for you. The new 1983 Dodge Ram Miser and Power Ram Miser. The Ram Miser packs a real work wallop. It has nearly a half-century of truck engineering know-how behind it, plus rugged Ram Tough construction right down to the last bolt. This and a long list of standard equipment—plus value

at a special rock-bottom price. And now all the comfort, convenience, and appearance features that have made the two-wheel drive Miser pickup so popular are available as part of the Dodge Power Ram Miser Package. See them now. Drive them soon. The Ram Miser and Power Ram Miser—the mighty Misers from Dodge for 1983.



Dodge Ram Miser, shown in Graphic Red.  
Dodge Ram Miser is shown on the cover in Graphic Red.

Some of the equipment shown or described throughout this catalog is available at extra cost.

## FOR 1983, DODGE OFFERS A FULL LINE OF RAM TOUGH TRUCKS BUILT TO HANDLE THE TOUGHEST JOBS!

Dodge comes on strong for 1983 with a full line of full-size pickups. Two-wheel drive, four-wheel drive. Start with the Dodge D150 pickup. It offers a full measure of full-size payload, three-passenger room, and excellent handling characteristics. It's available in Custom, Royal, and Royal S.E. models. And let's not forget the 1983 Miser pickup—loaded with outstanding value and sporting a low price.

The big idea of Miser trucks, of course, is to give you all the dependability, payload, and efficiency that

you expect from Dodge, plus a long list of standard equipment that you didn't. What's more, the Miser value trucks include the 115-inch and 131-inch wheelbases of both the two-wheel and four-wheel drive models. That's choice. There are a number of significant features in the Miser standard equipment list. Such things as carpeting, body-side pin tape stripes, Ram's Head hood ornament, deluxe wheel covers, and woodtone instrument cluster faceplate. You get a full measure of Ram Tough construction features, too.

Independent front suspension on two-wheel drive models, 36,000 psi carbon steel frames reinforced by several carbon steel crossmembers for torsional rigidity and stability, and double-wall pickup box and cab roof. Abundant use of galvanized steel in critical areas to guard against rust and corrosion. In addition, the cab and pickup boxes are prepared for the primer coat by a six-stage spray phosphate treatment. High-gloss acrylic enamel paint is then used for a durable quality exterior. Fuel

economy comes from a 3.7-liter 225 CID Slant Six engine that will work till day is done, and then some. The Ram Miser pickup is Dodge's lowest priced full-size pickup, both in two-wheel and four-wheel drive models. That's Miser for 1983. That's value.

And when your work requirements get heavier, Dodge is there to deliver with the Ram Tough D250 and D350 models. Whatever you have to carry, wherever you have to carry it, your best choice is Dodge.



Dodge 4x4 Power Ram, shown above in Nightwatch Blue.

**About this catalog.** We have tried to make this catalog as complete as possible. And we hope you find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.

## 1983 DODGE RAM ROYAL PICKUP. WE'RE BUILDING OUR TRUCKS LIKE WE NEVER DID BEFORE.

Dodge offers a wide variety of tough pickup trucks to meet a wide variety of work needs. And a wide variety of personal tastes. Never before has Dodge offered more value, dependability, and style in its pickups. Take the Ram Royal model shown here. It's built to be dependable, as

you will see when you study the engineering cutaway drawing on page 12. It has aerodynamic styling which has been smoothed and shaped to enhance appearance and lower aerodynamic drag. And it's built to appeal to your sense of comfort and value. This Dodge Ram Royal,

shown in Nightwatch Blue and Light Blue Metallic, for example, offers bright exterior moldings, cloth-and-vinyl foam-padded bench seats, color-keyed floor carpeting and headliner, woodtone instrument cluster faceplate, and more. The two-tone paint treatment shown is

available as an option, too. Take your pick, America: two-wheel drive, four-wheel drive, Conventional Cab, or Crew Cab models. No matter which 1983 Dodge pickup model you select, you know it's a complete pickup when it's a Ram Tough Dodge.



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# 1983 DODGE POWER RAMS. FOUR-WHEEL WONDER-WORKERS.

If you haven't experienced the workability of a four-wheel drive truck over tough terrain, visit your Dodge dealer and let him give you a personal "off-road" test drive. As soon as you get behind the wheel you begin to get the feeling that a Power Ram is one tough hauler. And after you put the Power Ram through its paces over the road, you know why. Here's how the four-wheel drive models work. When the system is in two-wheel drive the front axle is disconnected and not in operation. Thus the running friction losses originating from these driving components when the unit is in four-wheel drive are eliminated. Power Ram can handle most over-the-road highway hauling conditions in the two-wheel drive mode. But when a really rough off-road hauling situation presents itself, you'll find Power Ram more than up to the task. For convenience, automatic locking hubs are standard equipment on most Dodge light-duty 4x4 Power Ram pickups. In order to get into four-wheel drive from the two-wheel drive mode, simply reduce speed to 25 mph or less. Then move the shift lever to 4-Hi. This shifts the transfer case into four-wheel drive and provides torque to the front axle, activating the automatic locking front hubs. In order to get into 4-Lo, the vehicle must be stopped completely. To get back into two-wheel drive, stop the vehicle, shift into 2-Hi, then reverse direction about six feet. The option is yours: "2WD" or "4WD." You've got the best of both worlds ready to handle your job... and you've got 49 years of Dodge 4x4 experience going for you.



Power Ram 150 shown in Black and Charcoal Gray Metallic.



## DODGE'S FOUR-WHEEL POWER RUNS DEEP.

Dodge engineers have learned a lot about 4WD vehicles in the 49 years that they have been building them. The cutaway drawing below will give you an idea of what we mean by Ram Tough construction.

**Optional fuel tank.** All Power Rams offer a large standard 20-gallon fuel tank. An optional 30-gallon tank in place of standard is available for all models.

**Dodge engines.** The key to Power Ram performance. Standard, a hardworking 3.7-liter 225 CID Slant Six on W150 115-inch and 131-inch wheelbase Conventional Cab pickups... optional, 5.2-liter 318 CID V-8 (standard on W250 and W350 pickups)... optional, 5.9-liter 360 CID V-8 on W350 pickups.

**Suspension.** Leaf spring front suspension. 1,640-pound capacity front springs are standard on all W150 and W250 pickups. 1,800-pound capacity front springs are standard on W350 Conventional Cabs, and 1,940-pound capacity are standard on Crew Cabs. 1,800-pound capacity heavy-duty front springs are optional on W150 and W250 pickups; 2,100-pound capacity heavy-duty front springs are optional on W350 Con-

ventional Cab pickups, and 2,250-pound springs are optional on Crew Cab pickups.

**Frame built of 36,000 psi carbon steel** with several frame crossmembers puts a firm foundation under tough truck performance. Drop-frame design allows for lower cab mounting, easy entry and exit.

**The rear axle.** You get a durable 5,500-pound capacity rear axle with W350 pickup models and a 7,500-pound capacity rear axle on W350 Cab and chassis models with dual rear wheels.

**A choice of two transmissions.** The rugged NP435 four-speed manual transmission is standard on W150 Power Ram models. Our famous three-speed TorqueFlite automatic transmission is standard on W250 and W350 models and optional on W150 models.

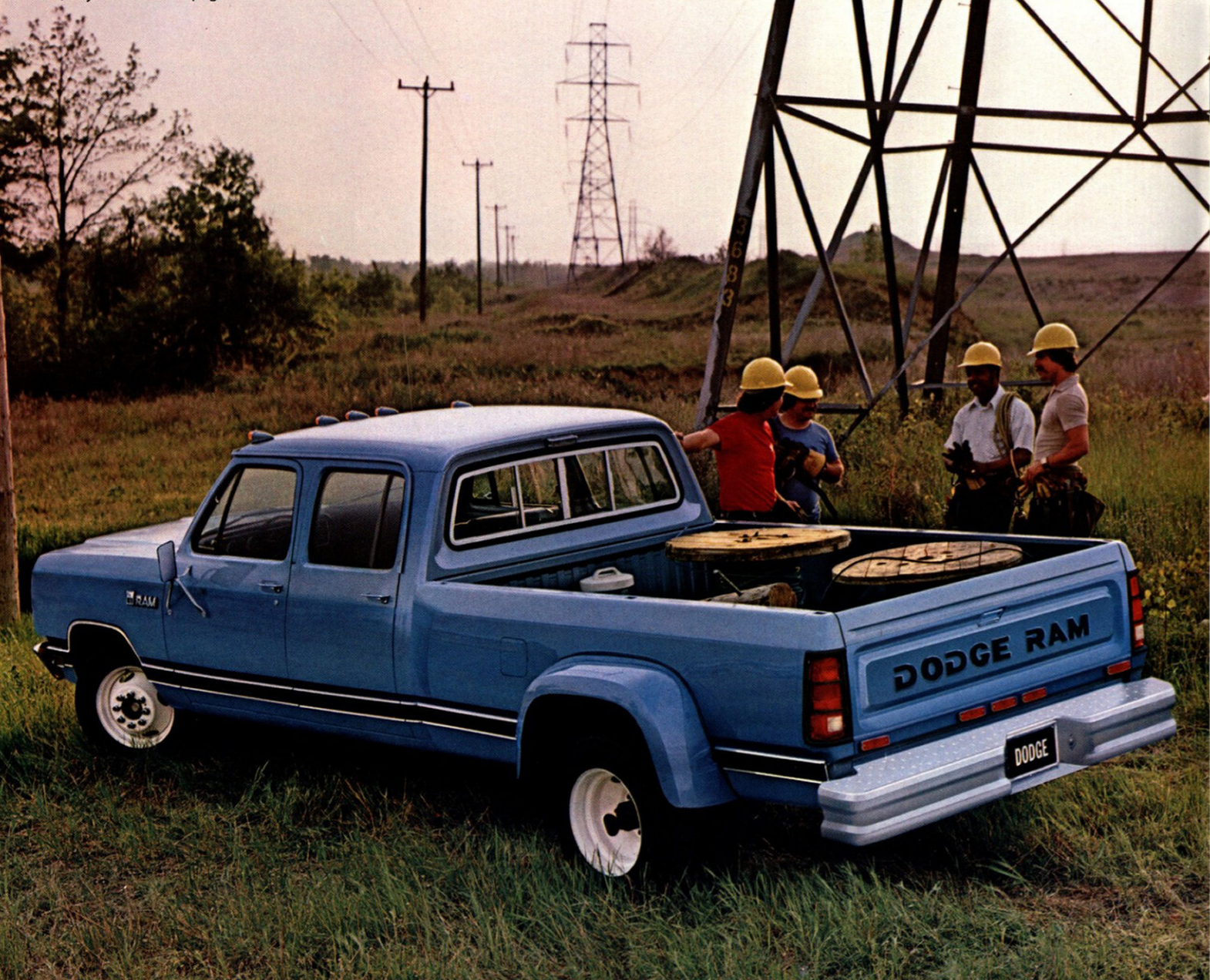
**Power steering.** Integral power steering with rotary valve actuation for easy handling. Power steering is standard equipment on all Dodge four-wheel drive vehicles.



1983 Dodge Power Ram chassis.

## 1983 RAM TOUGH DODGE CREW CAB. THE SIX-PASSENGER TRUCK.

Try this Crew Cab on for size if you need a four-door six-passenger truck. The Crew Cab is available in both 149- and 165-inch wheelbases. The 149-inch wheelbase models have a 6½-foot Sweptline pickup box... the others have 8-foot boxes. The 165-inch wheelbase model is also available with dual rear wheels. Conventional Cab or Crew Cab, both are backed by the durability and strength of Ram Tough construction. But that's a story in itself, as you will see on page 12.



## 1983 DODGE PICKUPS. THE INSIDE STORY.



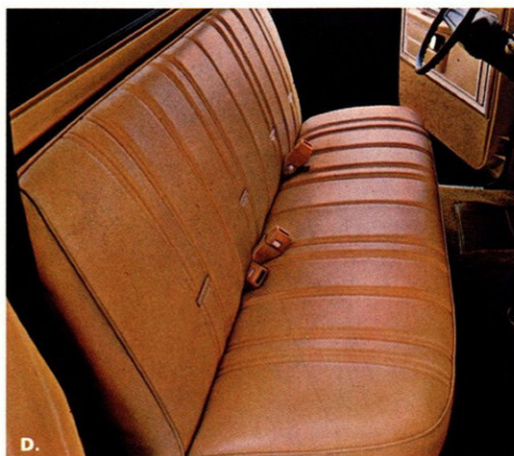
**A. The Royal S.E. instrument panel** is designed to be functional yet easy on the eyes. You get a sporty four-spoke 15-inch diameter steering wheel. The instrument cluster features an oil pressure gauge, engine temperature gauge, and trip odometer. A woodtone panel faceplate and bright trim add a special look of luxury. This panel is for four-wheel drive models and shows the 4WD indicator light. Also shown are an optional digital clock and AM radio.

**B. Royal S.E. bench seat.** Deluxe cloth-and-vinyl bench seat is standard on Royal S.E. models. It comes in four colors: Blue, Beige, Red, Silver. A split-back bench seat is used in the Crew Cab models. Consult dealer for color availability and restrictions.

**C. Royal bench seat.** This handsome, durable cloth-and-vinyl bench seat is standard with the Royal Package and optional with the Custom pickup interior for Conventional Cab and Crew Cab models. A split-back bench seat is standard in Crew Cab models. Available in Blue, Beige, Red. Consult dealer for color availability and restrictions.

**D. Deluxe vinyl bench seat.** A deluxe all-vinyl bench seat is optional with the Royal S.E. Package and the Royal Package. A split-back version is standard on Custom Crew Cab models. Available in Blue, Beige, Red, Silver. Consult dealer for color availability and restrictions.

**E. Custom bench seat.** A three-passenger all-vinyl bench seat that is available in Black, Blue, Beige, Red. It is durable and easy to keep clean. Consult dealer for color availability and restrictions.



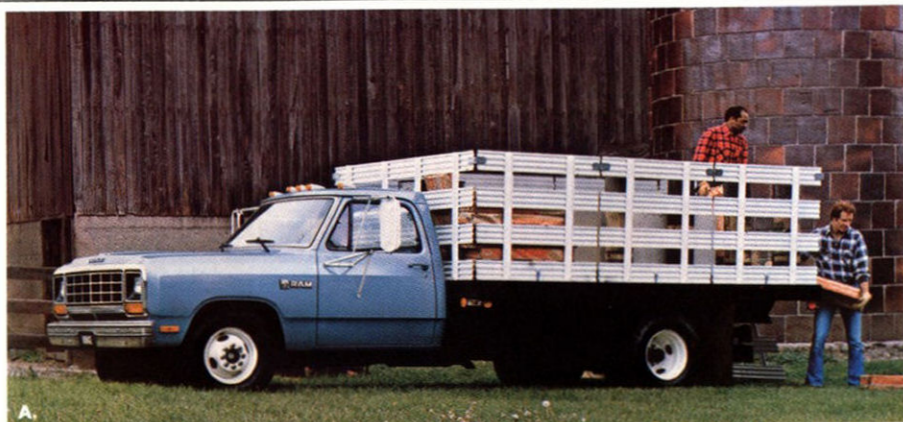
## RAM TOUGH PICKUPS GET IT DONE.

In addition to a full line of standard pickups, Dodge also offers the unique chassis cab which can take a wide variety of work bodies. Not all bodies are installed by your Dodge dealer. But he can and will make arrangements to provide you with the body you need from a body converter. To determine which chassis cab is right for your job application, decide first whether you'll need a two-wheel or four-wheel drive truck. Then pick the wheelbase your special body will require. Your choices include 131, 135, or 159 inches. Next determine the Gross Vehicle Weight Rating you'll need—from 7,500 pounds on D250 to a maximum of 11,000 on W350. That's all there is to it. Your Dodge dealer's truck specialist will take it from there.

**A. Stakes.** An 8-foot stake body is available on the D250, D350, and W350. The 9½-foot body is available on the D350 and W350. A 12½-foot stake body is available on the D350.

**B. Dump Truck.** One of the special applications for the chassis cab unit is the 1½-yard dump body with a three-ton twinpost hoist. Dodge offers this road-ready unit in two models, the D350 or the Power Ram W350. Both models have a 135-inch wheelbase and a GVW rating of 10,000 pounds. Consult your dealer for more detailed information.

**C. Kary Van.** Another special application for the chassis cab unit is the Kary Van body. Dodge offers this unit on a D350 model with a 159-inch wheelbase and a 10,000-pound GVW rating. It is ideal for local delivery service, furniture moving, etc. Your dealer has more detailed information.



**D. Retriever.** This complete wrecker provides a factory-installed five-ton capacity winch, rapid-shift winch control, tow bar with sling and towing chains, large-capacity deck-mounted tool box, sentry signal switch panel, and dual combination roof light bar.

**E. Sno-Commander Package.** The Sno-Commander is a complete and factory-installed snow removal package. It is available on the Dodge W150, W250 (all wheelbase models), and W350 131-inch wheelbase four-wheel drive pickups. This tailor-made package includes a power angling blade with positive instrument-panel-mounted fingertip controls that easily raise and lower the plow blade and angle it to discharge snow left or right. Some of the other standard equipment includes a seven-way control valve, power lift, and plow lights. A **Heavy-Duty Sno-Commander Package** is also available on the W350 131-inch wheelbase pickup. Sno-Commander Packages require certain minimum equipment at extra cost. Ask your dealer for complete details.

**F. D350 Dyna-Trac.** Designed for the heavy pickup loads. Dual rear wheels, a 7,500-pound rear axle, and a Gross Vehicle Weight Rating of 10,000 pounds. Either the D350 with 131-inch wheelbase Conventional Cab or the D350 165-inch wheelbase Crew Cab may be ordered with Dyna-Trac dual rear wheels and 10,000-pound GVW rating. The buyer may order his pickup also equipped with a factory-installed Trailer Towing Preparation Package.

Whether you're going across town or across the country, you'll enjoy the ride in a Dodge pickup with a recreational conversion attachment. That's because Dodge has been a pioneer in building pickups for conversion for a long, long time. This is reflected in the wide range of trucks that are available to you, both two-wheel drive and four-wheel drive. Your Dodge dealer can offer you many kinds of pickup trucks with many different options; visit him first. He is an expert in recreational travel, and he can tell you the pickup model and equipment Dodge recommends to haul your camper safely and legally. Dodge also offers a Trailer Towing Preparation Package. Those who expect to have large trailers to pull will do well to check into the Trailer Towing Preparation Package available through a Dodge Truck dealer. His expert advice can help take the guesswork out of trailer towing.

- A. Dodge Sweptline pickup truck with camper top.
- B. Dodge Sweptline pickup truck with Fifth Wheel trailer.
- C. Dodge Sweptline pickup truck with pop-up tent trailer.



## PICKUP CONVERSIONS FOR WORK...OR PLAY.



# RAM TOUGH ENGINEERING: GUTS AND BOLTS.

A lot of things go into a 1983 Dodge truck to make it Ram Tough. One of the most important is experience. And you see evidence of Dodge's years of truck building know-how wherever you look. The result is a truck built with the finest in high-technology equipment... built to be fuel efficient... built with greater value for your money. This is why we call Dodge pickups Ram Tough.

The first thing we'd like to point out is that Dodge truck frames are made of 36,000 psi carbon

steel, reinforced by carbon steel crossmembers that add torsional rigidity and stability. In light-duty 150 through 350 models, the frame side rails drop in the section under the cab area. This lowers the floor, making it easier for the driver and passengers to get in and out. The suspension system of every Dodge truck is job-rated to handle the load for which the vehicle is intended. The independent front suspension provides easy handling and a smooth ride—a degree of driving control, ease of

steering, and riding comfort generally expected of a passenger car. Dodge independent front suspension can be adjusted on equipment used for passenger car front end alignment. Dodge cab roofs are double-walled steel, with a layer of sound-deadening insulation between panels. The Sweptline box offers double-wall toughness, too. And notice that there are no exposed bolt heads on the Sweptline box floor to damage cargo or to rust.

**Independent front suspension** smoothes bumps by allowing each front wheel to "step" over them individually. (Two-wheel drive models.)

**Husky rear suspension** provides capacity from 1,270 pounds on D150 to 3,650 pounds on dual rear-wheel D350 pickups to suit your kind of hauling.

**Standard smooth-action shock absorbers, front and rear,** contribute to smooth performance.

one-hand opening and closing of the tailgate.

**Job-rated rear axle** under the load; up to 7,500-pound capacity in the dual rear wheel (Dyna-Trac) D350 pickups.

**Smooth, proved transmission performance.** A four-speed manual overdrive transmission is standard on D150 pickups, with an NP435 four-speed transmission standard

**Lockup torque converter.**

In some Dodge pickups our TorqueFlite automatic transmissions are equipped with a lockup clutch in the torque converter that automatically produces a direct mechanical drive through the transmission after the transmission upshifts from second to third gear. Normal slippage in the

**Big windshield** for a wide view of the road ahead. Rear window is angled to reduce glare and reflection.

**Sure-stopping disc brakes up front,** designed for easy operation, reliability, fade resistance.

**Standard 3.7-liter 225 CID Slant Six engine (D150, W150, and D250 models).** Designed for good performance and durability, with overhead valves, 30-degree tilt cylinder block, tin plated aluminum alloy pistons, and cast iron crankshaft. Electronic spark advance is standard on 225 engines.

**Front spring capacities** from 1,300 pounds on the D150 to the optional 1,915 pounds on dual rear wheel D350 ensure the right capacity for top performance.

**Standard fuel tank** for pickup trucks is 20-gallon capacity. An optional 30-gallon tank can be ordered in place of the standard fuel tank on all models for increased driving range per tankful of gas.

**Frame built of 36,000 psi carbon steel** puts a firm foundation under tough truck performance. Drop-frame design allows for lower cab mounting, easy entry and exit.

**P-metric tires.** Radial tires called "P-metric" provide for a possible increase in fuel economy due to reduced rolling resistance as compared with bias-belted tires. (Standard on D150 and W150 models.)

**Sweptline tailgates can be removed quickly,** without tools. Convenient caliper latches provide for effortless

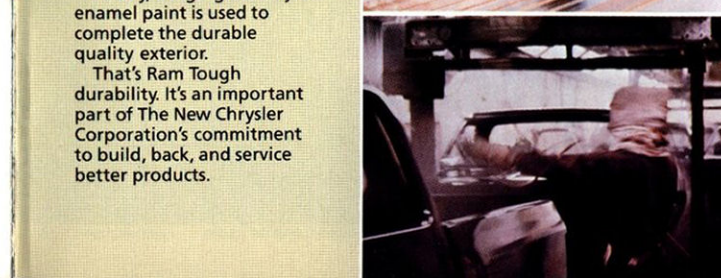
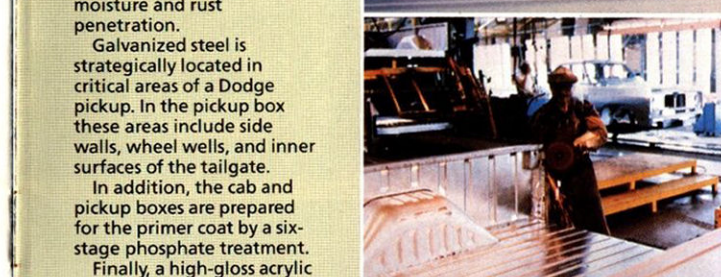
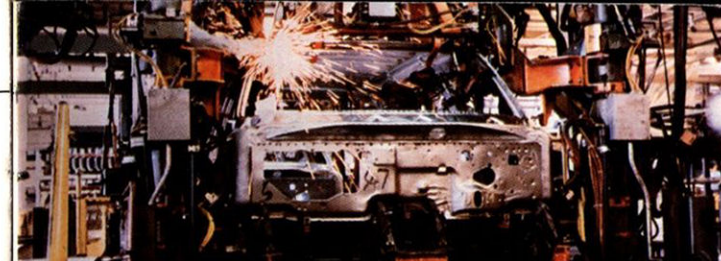
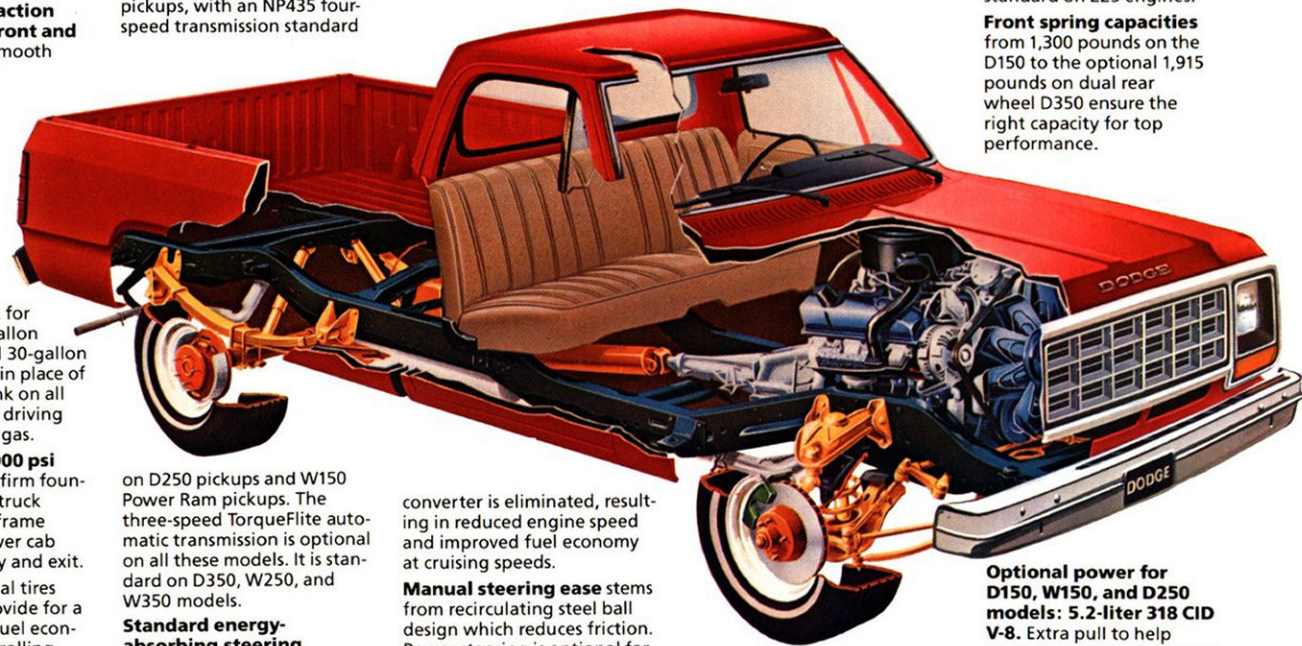
on D250 pickups and W150 Power Ram pickups. The three-speed TorqueFlite automatic transmission is optional on all these models. It is standard on D350, W250, and W350 models.

**Standard energy-absorbing steering column** adds to driver protection. With steering column lock to discourage

converter is eliminated, resulting in reduced engine speed and improved fuel economy at cruising speeds.

**Manual steering ease** stems from recirculating steel ball design which reduces friction. Power steering is optional for the two-wheel drive pickups; standard on four-wheel drive Power Ram pickups.

**Viscous engine cooling fan drive.** On all V-8 engine pickups and all six-cylinder pickups equipped with optional air conditioning. Designed to help improve fuel economy.



## Galvanized steel—the first step towards rust protection.

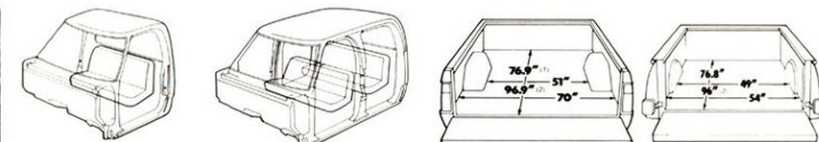
Extensive testing and experience have shown that galvanized steel does an excellent job of protecting Dodge trucks against moisture and rust penetration.

Galvanized steel is strategically located in critical areas of a Dodge pickup. In the pickup box these areas include side walls, wheel wells, and inner surfaces of the tailgate.

In addition, the cab and pickup boxes are prepared for the primer coat by a six-stage phosphate treatment.

Finally, a high-gloss acrylic enamel paint is used to complete the durable quality exterior.

That's Ram Tough durability. It's an important part of The New Chrysler Corporation's commitment to build, back, and service better products.



(A) Conv. Cab

(B) Crew Cab

### INTERIOR CAB DIMENSIONS

	Conv. Cab (A)	Crew Cab(B)	
		Front	Rear
Head Room	40.00"	40.00"	40.00"
Hip Room	65.00"	65.00"	65.00"
Shoulder Room	64.24"	64.24"	64.24"
Seat Adjustment—fore and aft	4.50"	4.50"	—
Leg Clearance—seat to steering wheel (max.)	6.08"	6.08"	—
Steering Wheel to Seatback (max.)	15.65"	15.65"	—

### Two smooth-sided Sweptline bodies

- (1) 6½-foot box, 47.25-cubic foot capacity.
- (2) 8-foot box, 76.60-cubic foot capacity.

### Two Utiline bodies

- (1) 6½-foot box, 47.25-cubic foot capacity.
- (2) 8-foot box, 58.50-cubic foot capacity.

### WHEELBASES AND EXTERIOR DIMENSIONS

Models	Wheelbase (inches)	Overall length w/o rear bumper (inches)	Maximum overall width (inches)
D150 Conv Cab	115	190.78	79.5
D150 Conv Cab	131	210.78	79.5
D250 Conv Cab	131	210.78	79.5
D350 Conv Cab <sup>1</sup>	131	210.78	79.5 <sup>2</sup>
D350 Crew Cab <sup>1</sup>	149	224.78	79.5
D350 Crew Cab <sup>1</sup>	165	244.78	79.5 <sup>2</sup>

<sup>1</sup>Utiline pickup is not available on this model.  
<sup>2</sup>Overall width of 94.2 inches with dual rear wheels.

### ENGINE SPECIFICATIONS

Engines with light-duty emissions for models of 8,500-lb GVWR and below. All states except California.				
Engine	3.7-liter 225	3.7-liter 225	5.2-liter 318	5.2-liter 318
Piston Displacement (cubic inches)	225	225	318	318
No. of Cylinders	6	6	8	8
Carburetor	1-bbl	2-bbl	2-bbl	4-bbl
Bore and Stroke	3.40 x 4.125	3.40 x 4.125	3.91 x 3.31	3.91 x 3.31
Compression Ratio	8.4 to 1	8.4 to 1	8.5 to 1	8.5 to 1
SAE Net Horsepower @ RPM	95 @ 3,600	100 @ 3,600	150 @ 4,400	167 @ 4,000
SAE Net Torque (lb-ft) @ RPM	170 @ 1,200	175 @ 1,600	255 @ 2,000	245 @ 2,000
Engines with light/medium-duty emissions for models of 8,500-lb GVWR and below. California.				
Engine	3.7-liter 225	5.2-liter 318		
Piston Displacement (cubic inches)	225	318		
No. of Cylinders	6	8		
Carburetor	1-bbl	2-bbl		
Bore and Stroke	3.40 x 4.125	3.91 x 3.31		
Compression Ratio	8.4 to 1	8.5 to 1		
SAE Net Horsepower @ RPM	84 @ 3,600	143 @ 3,600		
SAE Net Torque (lb-ft) @ RPM	162 @ 1,600	253 @ 1,600		
Engines with heavy-duty emissions for models of 8,500-lb GVWR and above.				
Engine	5.2-liter	5.9-liter (49 states)	5.9-liter (California)	
Piston Displacement (cubic inches)	318	360	360	
No. of Cylinders	8	8	8	
Carburetor	4-bbl	4-bbl	4-bbl	
Bore and Stroke	3.91 x 3.31	4.00 x 3.58	4.00 x 3.58	
Compression Ratio	8.0 to 1	8.6 to 1	8.2 to 1	
SAE Net Horsepower @ RPM	158 @ 4,000	190 @ 4,000	170 @ 4,000	
SAE Net Torque (lb-ft) @ RPM	240 @ 2,000	265 @ 3,200	265 @ 3,200	

The man who drives a truck is a special breed. He lives trucks, thinks trucks, and loves trucks. That's why Dodge has gone to great lengths to give him a truck he can be proud of. You can buy a Dodge pickup with a complete Exterior/Interior Package by ordering the Royal or Royal S.E. options. And of course you can go a lot further by ordering one of the special optional exterior two-tone paint procedures available. The partial list of optional equipment shown to the right will help you decide on the finishing touches. Be our guest.

*Certain models, packages, and options are subject to specific restrictions, requirements, or late availability. Consult your dealer for current ordering information.*

## OPTIONAL PACKAGES

**Royal Package** (not available on Crew Cab models)

**Exterior:** Bright backlight molding • Bright drip rail molding • Plaque on front fender with "Leaping Ram" and "Royal" • Bright taillamp bezels (Sweptline pickups) • Ram's Head hood ornament • Tailgate moldings, upper and lower (Sweptline pickups)

**Interior:** Bench seat, color-keyed with hinged seatback and cloth-and-vinyl trim • Nameplate on instrument panel: "Royal—Engineered Ram Tough" • Front door bright trim applique and pull straps • Woodtone instrument panel applique • Carpeting with underlayment, color-keyed

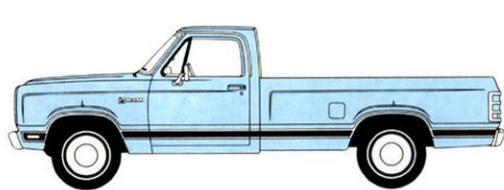
**Light Package** • Includes halogen headlamps • Ash receiver light • Glove box lock and light • Exterior cargo light • Map light

**Trailer Towing Preparation Package** (not available with six-cylinder engine, four-speed manual transmission, or 318 CID eight-cylinder two-barrel engine except in California, or with high-altitude emissions on D150, D250, W150 and W250 models). Requires minimum equipment at extra cost: 5,850-Pound GVW Package on D150 models, 318 CID four-barrel engine (two-barrel engine in California) or 360 CID four-barrel V-8 engine on D350 and W350 models; and specified rear axle ratio. Package includes • 500-amp battery • Maximum engine cooling • Heavy-duty variable load flasher • Front stabilizer bar • Heavy-duty front and rear shock absorbers

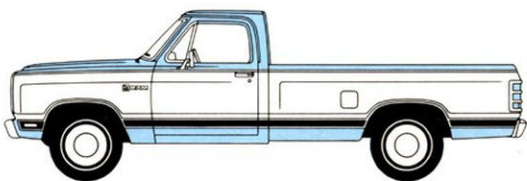
**Royal S.E. Package—Exterior:** Bright backlight molding • Bright drip rail molding • Plaque on front fender with "Leaping Ram" and "Royal S.E." • Ram's Head hood ornament • "Dodge Ram" nameplate on Sweptline pickup tailgate • Bright taillamp bezels (Sweptline pickups) • Tailgate moldings—upper and lower (Sweptline pickups) • Grille—bright aluminum with chrome plastic insert and headlamp doors • Power steering • Bright tailgate applique panel (Sweptline pickups)

**Interior:** Bench seat, color-keyed deluxe cloth-and-vinyl with hinged seatback • Nameplate on instrument panel: "Royal S.E.—Engineered Ram Tough" • Woodtone instrument panel applique • Front door woodtone trim applique, assist strap, and carpeting on lower portion • Four-spoke sport steering wheel, black finish • Carpeting with underlayment, color-keyed • Gauges—oil pressure and engine temperature • Trip odometer • Bright door sill scuff plates—front door only • Soft headliner, color-keyed (not available on Crew Cab) • Garnish trim over windshield, front pillar, door header, quarter trim panel upper, and over backlight—color-keyed • Insulation under hood panel • Cowl side trim panels

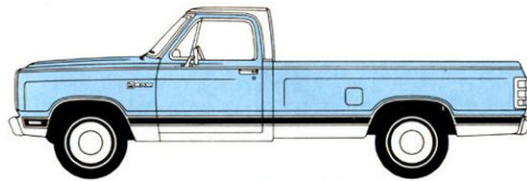
## Exterior paint and optional two-tone paint procedures.



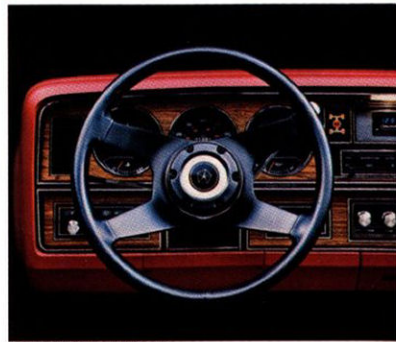
**Optional filigree pin tape stripes.** This distinctive striping includes gold thick-and-thin pinstripes on hood, body sides, wheel lips and tailgate. Tailgate stripes include Dodge Ram decal.



Paint Procedure PXS.



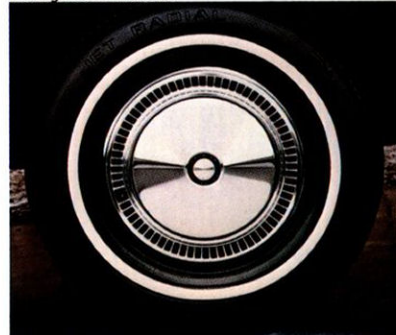
Paint Procedure PXR.



Sport Steering Wheel



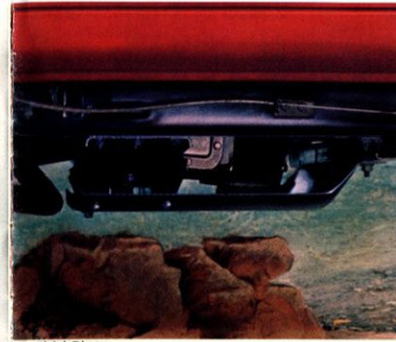
Sliding Rear Windows



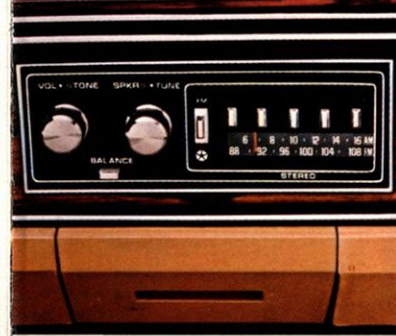
Deluxe Wheel Covers



AM/FM Stereo Cassette Radio



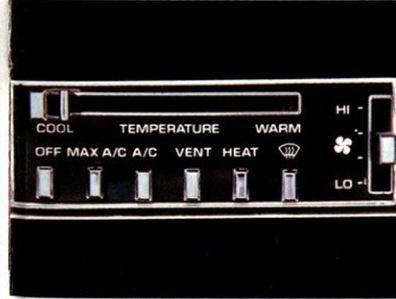
Skid Plate



AM/FM Radio



Windshield Wipers—Intermittent



Air Conditioning



Rear Step-Type Bumper



Digital Clock



Power Door Locks



Speed Control



30-Gallon Fuel Tank



Low-Mount Mirrors



Power Windows



Aluminum Road Wheels

## Selected optional equipment for pickups

- Air conditioning
- Alternator: 114-amp
- Battery: 500-amp maintenance-free, heavy-duty
- Bumpers, front and rear: painted; rear step type, painted; rear, bright finish
- Clock: electric digital
- Cooler: auxiliary; transmission oil to air
- Cooling: maximum
- Fuel tank: 30-gallon
- Gauges: oil pressure, engine temperature; trip odometer
- Glass: tinted—all windows
- Grille: bright insert, includes Ram's Head hood ornament
- Heater: engine block
- Mirrors, dual exterior: low-mount—bright 6-inch by 9-inch
- Moldings: upper; lower; upper and lower
- Power assists: door locks—electric; power steering (standard on four-wheel drive models); power windows—electric (front doors only)
- Radios: AM monaural (manually tuned); AM/FM stereo (manually tuned); AM/FM stereo (electronically tuned); AM/FM stereo with cassette tape player (electronically tuned)
- Shock absorbers; heavy-duty front and rear
- Spare tire carrier: inside body
- Speed control: automatic
- Stabilizer bar: front
- Steering column: tilt type
- Steering wheel: four-spoke sport type, 15-inch diameter
- Transfer case skid plate
- Wheel covers: bright
- Wheels—road type, 15-inch by 7-inch (four): aluminum radial ribbed; chrome disc five-slot; painted steel spoke, white
- Window: rear sliding
- Windshield wipers: two-speed with intermittent wipe



# SPECIFICATIONS

MODEL	D150 PICKUP	D250 PICKUP	D350 PICKUP
Wheelbase (inches)	115 <sup>2</sup> 131 <sup>2</sup>	131 <sup>2</sup>	131 <sup>2</sup> 149 <sup>3</sup> 165 <sup>3</sup>
Std/Max GVW (lbs)	4,800/7,850	6,400/7,500	8,510/10,000
Payload—Max (lbs) <sup>1</sup>	2,405 2,315	3,510	5,690 4,030 5,120
Axle, Front Capacity (lbs)—Std	3,300	3,300	3,300—131" wb <sup>2</sup> , 149" wb <sup>3</sup> 4,000—165" wb <sup>3</sup>
Axle, Rear Capacity (lbs)—Std	3,600	5,500	6,200
Brakes—Size (inches)			
Front disc	11.75 x 1.25	12.82 x 1.19	12.82 x 1.19
Rear drum	10 x 2.5	12 x 2.5	12 x 2.5
Vacuum booster	10.5" single diaphragm (opt on 4,800-lb GVW)	9.0" dual diaphragm	9.0" dual diaphragm
Electrical Alternator Batteries (maintenance-free)	60-amp 370-amp	60-amp 370-amp	60-amp 370-amp
Engine—Std —Opt	3.7-liter (225 CID) Slant Six 5.2-liter (318 CID) 2-bbl V-8 5.2-liter (318 CID) 4-bbl V-8 <sup>4</sup>	3.7-liter (225 CID) Slant Six <sup>4</sup> 5.2-liter (318 CID) 2-bbl V-8 5.2-liter (318 CID) 4-bbl V-8 <sup>4</sup>	5.2-liter (318 CID) 4-bbl V-8 5.9-liter (360 CID) 4-bbl V-8
Springs, Front (lbs) Std cap. @ ground	1,300—115" wb 1,400—131" wb	1,500	1,700—131" wb <sup>2</sup> , 149" wb <sup>3</sup> 1,915—165" wb <sup>3</sup>
Springs, Rear (lbs) Std cap. @ ground	1,270	2,175	2,725
Transmission—Std —Opt	4-speed manual overdrive 4-speed manual NP435 3-speed automatic	4-speed manual NP435 3-speed automatic	3-speed automatic 4-speed manual NP435
Tires—Std	P195/75R15	8.00-16.5D	9.50-16.5E
Wheels—Std	15" x 5.50"	16.5" x 6.00"	16.5" x 6.75" h.d. single rear

<sup>1</sup>Maximum payloads are based on models with minimum required load-carrying components. Payloads should be reduced by weight of occupants and any other optional equipment.  
<sup>2</sup>Conventional Cab. <sup>3</sup>Crew Cab. <sup>4</sup>Not available in California.

MODEL	W150 PICKUP	W250 PICKUP <sup>4</sup>	W350 PICKUP
Wheelbase (inches)	115 <sup>2</sup> 131 <sup>2</sup>	131 <sup>2</sup>	131 <sup>2</sup> 149 <sup>3</sup>
Std/Max GVW (lbs)	6,010	6,900/7,500	8,510
Payload—Max (lbs) <sup>1</sup>	2,020 1,895	3,240	4,180 3,680
Axle, Front Capacity (lbs)—Std	3,500	3,500	3,500 4,500 (std Crew Cab)
Axle, Rear Capacity (lbs)—Std	3,600	5,500	5,500
Brakes—Size (inches)			
Front disc	11.75 x 1.25	12.82 x 1.19	12.82 x 1.19
Rear drum	10 x 2.5	12 x 2.5	12 x 2.5
Vacuum booster	10.5" single diaphragm	9.0" dual diaphragm	9.0" dual diaphragm
Electrical Alternator Batteries (maintenance-free)	60-amp 370-amp	60-amp 370-amp	60-amp 370-amp
Engine—Std —Opt	3.7-liter (225 CID) Slant Six <sup>4</sup> 5.2-liter (318 CID) 2-bbl V-8 5.2-liter (318 CID) 4-bbl V-8 <sup>4</sup>	5.2-liter (318 CID) 2-bbl V-8 5.2-liter (318 CID) 4-bbl V-8	5.2-liter (318 CID) 4-bbl V-8 5.9-liter (360 CID) 4-bbl V-8
Springs, Front (lbs) Std cap. @ ground	1,640	1,640	1,800; 1,940 (std Crew Cab)
Springs, Rear (lbs) Std cap. @ ground	1,820	2,725	2,725
Transmission—Std —Opt	4-speed manual NP435 3-speed automatic	3-speed automatic 4-speed manual NP435	3-speed automatic 4-speed manual NP435
Transfer Case	2-speed NP208	2-speed NP208	2-speed NP208 2-speed NP205 (Crew Cab)
Tires—Std	P235/75R15	8.00-16.5D	9.50-16.5E
Wheels—Std	15" x 6.50"	16.5" x 6.00"	16.5" x 6.75" h.d.

<sup>1</sup>Maximum payloads are based on models with minimum required load-carrying components. Payloads should be reduced by weight of occupants and any other optional equipment.  
<sup>2</sup>Conventional Cab. <sup>3</sup>Crew Cab. <sup>4</sup>Not available in California.

# CHASSIS CAB SPECIFICATIONS

MODEL	D250 CHASSIS CAB <sup>3</sup>	D350 CHASSIS CAB	W350 CHASSIS CAB
Wheelbase (inches)	131 <sup>2</sup>	131 <sup>2</sup> 135 <sup>2</sup> 159 <sup>2</sup>	131 <sup>2</sup> 135 <sup>2</sup>
Std/Max GVW (lbs)	7,500	8,510/10,500	8,510/11,000
Payload—Max (lbs) <sup>1</sup>	3,940	4,910 6,550 6,475	4,560 6,500
Axle, Front Capacity (lbs)—Std	3,300	3,300—131" wb 4,000—135" wb, 159" wb	3,500—131" wb 4,500—135" wb
Axle, Rear Capacity (lbs)—Std	5,500	6,200—131" wb 7,500—135" wb, 159" wb	5,500—131" wb 7,500—135" wb
Brakes—Size (inches)			
Front disc	12.82 x 1.19	12.82 x 1.19	12.88 x 1.19
Rear drum	12 x 2.5	12 x 2.5—131" wb 12 x 3.0—135" wb, 159" wb	12 x 2.5—131" wb 12 x 3.0—135" wb
Vacuum booster	9.0" dual diaphragm	9.0" dual diaphragm	9.5" dual diaphragm
Electrical Alternator Batteries (maintenance-free)	60-amp 370-amp	60-amp 370-amp (131" wb) 500-amp (135" wb, 159" wb)	60-amp 370-amp (131" wb) 500-amp (135" wb)

<sup>1</sup>Maximum payloads are based on models with minimum required load-carrying components. Payloads should be reduced by weight of occupants and any other optional equipment.  
<sup>2</sup>Conventional Cab. <sup>3</sup>Not available in California.

# MORE RAM TOUGH DODGE TRUCKS

## DODGE RAMPAGE.

Rampage is the personal size pickup with a performance accent in the form of a 2.2-liter Trans-4 engine that gets you from point "A" to point "B" in a hurry. But that's only half the story. For unlike any car, Rampage, America's first sports pickup, will take you from here to there while carrying a nifty 1,145-pound payload. It's Ram Tough, too, with such truck-type work features as a double-walled all-steel cargo box. Options available include automatic transmission, Rallye instrument cluster, AM/FM stereo radio, and air conditioning.



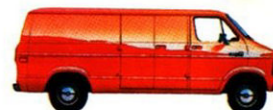
Ram 50



Rampage



Ram Wagon



Ram Van



Ramcharger

## DODGE RAM 50

The Dodge Ram 50 and the four-wheel drive Dodge Power Ram 50 are among the finest, most technically advanced vehicles available anywhere in the world. And they are workers. You can haul up to a 1,630-pound payload in a Ram 50. Double-wall pickup box construction is featured on some of these vehicles for 1983. There are standard power front disc brakes for sure stopping. 1983 engine availabilities include the 2.0-liter 122 CID and 2.6-liter 156 CID MCA-JET engines, and the brand-new 2.3-liter 140 CID Turbo diesel.



Ask your Dodge Truck dealer about the many Ram 50 and Power Ram 50 models available. Like the full-size Dodge pickups, the Ram 50 and Power Ram 50 models can give you as much comfort, convenience, and style as you want. Your Dodge dealer has the finest lineup of small trucks anywhere—and he'd like you to stop in soon to prove it.

# ADDITIONAL STANDARD FEATURES

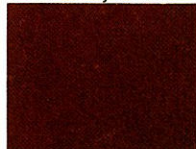
• Air cleaner—dry type • Antifreeze—protection to minus 20°F • Ashtray—driver's compartment • Bumper—front, bright finish • Choke—automatic • Cigar lighter • Cleaner air system • Coat hooks • Coolant reserve system • Dash and plenum liner—insulated • Directional signals—parking and taillamps, front and rear • Door inner trim panels with pull straps and armrests (color-keyed) • Electronic ignition system • Exhaust emission control system • Floor mat—black with padding • Fuel tank—20-gallon, frame-mounted • Glove box with door • Grille—aluminum with painted plastic insert and headlamp doors • Headlamps—single rectangular • Heater—fresh air with defrosters • Hood release—in-cab • Horns—dual electric • Hubcaps—bright on single rear wheel models • Hubs—front wheel automatic locking on four-wheel drive models • Instrument panel—padded • Instrumentation—speedometer, odometer, ammeter, fuel gauge; oil pressure and engine temperature indicator lights • Jack—axle type: all pickups with single rear wheels • Lights—backup, stop, taillamp, and license plate; combined side marker light and reflector (front, two amber; rear combined with taillamps on Sweptline pickups, separate on Utligne pickups) • Mirrors, exterior: dual bright finish short arm, 5-inch by 7-inch for pickups; dual painted West Coast type, 7-inch by 16-inch for Cab and chassis models • Mirrors, interior: 10-inch day/night rear vision • Molding—bright windshield • Oil filter—throwaway type • Power front disc brakes (except D150 115-inch and 131-inch wheelbases with 4,800-pound GVW) • Power steering (standard on four-wheel drive models) • Seat belts—driver and outboard passenger: single reel Unibelt system and center seat belt—rear: three (Crew Cab) • Seats—all-vinyl, color-keyed, full bench type (front and rear on Crew Cabs) • Shock absorbers—front and rear • Sun visors—driver and passenger, color-keyed • Traffic hazard warning switch • Transfer case—two-speed on four-wheel drive models • Windshield washers—dual jet • Windshield wipers—two-speed

## EXTERIOR COLORS

NOTE: Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge dealer for accurate color chips.



Charcoal Gray Metallic\*



Spice Metallic



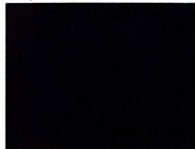
Burnished Silver Metallic\*



Beige Sand



Graphic Red



Nightwatch Blue



Pearl White



Sable Brown\*



Crimson Red



Light Blue Metallic\*



Black

\*Not available on Miser pickup.

## STANDARD SAFETY FEATURES

- Backup lights
- Brake system warning light
- Directional signals—parking and taillamps, front and rear
- Dual braking system with separate brake fluid reservoirs in the master cylinder
- Electric windshield washers and wipers
- Energy-absorbing steering column
- Fade-resistant front disc brakes
- Glare reduction measures for windshield wipers, instrument panel, and steering wheel
- Ignition and steering column lock
- Inside and outside rearview mirrors
- Inside hood release
- Padded instrument panel and sun visors
- Recessed inside door release
- Resilient window crank knobs
- Safety-Rim 15-inch wheels
- Side marker lights and reflectors
- Traffic hazard warning flasher system
- Unibelt restraint system



CHRYSLER CORPORATION'S PROTECTION PLAN



## OPTIONAL 5/50 PROTECTION PLANS

Chrysler Corporation offers a 5/50 Protection Plan Service Contract (Power Train or Custom) which provides protection against rising service and parts costs for major repairs. Coverage starts on the specified components in the plan after your vehicle's "basic" 12-month/12,000-mile limited warranty expires and continues for five years or 50,000 miles (whichever occurs first) from the vehicle's original warranty start date. A deductible applies. The plan provides an allowance for alternate transportation and towing.

Ask your dealer for details.

## DIRECT CONNECTION

Ask your dealer's parts department about the many performance items you can order for your new Dodge pickup. It's all part of Direct Connection, Chrysler's Performance Parts Program.

MOPAR parts are engineered by Chrysler Corporation for use in your new Dodge pickup. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

## CONSIDER LEASING FROM THE LEASING PROFESSIONALS

In these days of tight money and high interest rates more consumers are considering leasing as an alternative to buying. Leasing a new Dodge pickup usually eliminates large down payments and often results in lower monthly payments because you're paying only for that portion of the vehicle life under the leasing agreement.

Leasing could be right for you, and the more you learn about it the more likely you are to consider it seriously. If leasing sounds like a sensible solution to your transportation needs, talk it over with us—your leasing professionals.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.



THE NEW CHRYSLER CORPORATION:  
QUALITY ENGINEERED TO BE THE BEST.