

 HYUNDAI

2025

KONA





¹Kelley Blue Book KBB.com Best Buy Award applies to gas-powered 2024 Hyundai Kona models only. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ²Based on Brand Keys 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023 and 2024 Customer Loyalty Engagement Index.

KONA Limited in Soultronic Orange Pearl



High tech, high adventure and high energy.

Time sure flies when you're having fun. Six years after we introduced the original Kona – a vehicle so groundbreaking, it was the first small SUV to be named North American Utility Vehicle of the Year™ – the 2025 Hyundai Kona and Kona Electric keep setting new standards. One example: Hyundai Kona received a 2024 Best Buy Award from Kelley Blue Book's KBB.com.¹

Today, the versatile Kona and zero-tailpipe-emissions Kona Electric are still what's next, with designs that are not only bold, but a paragon of aerodynamic efficiency as well. Parametric surfacing, sharp creases and an available Seamless Horizon Daytime Running Light send a clear signal regarding the shape of things to come.

Kona is also setting standards by resetting expectations around size. It's the right size for right now, creating space where it matters most – big inside, with spacious

legroom for your passengers and generous space for cargo. An ultramodern cabin features available dual 12.3" integrated digital displays that form the focal point of a driver-oriented cockpit, accentuating the uncluttered space. Kona is also quiet, thanks to advanced acoustical engineering.

For 2025, we've added more trim levels – and more ways to enjoy your gas-powered or electric driving adventures. From Kona SE and SEL to Kona N Line S, N Line and Limited, there's a generously equipped choice for everyone.

Which Kona is right for you? Whatever you decide, you'll be in good company. More people who buy a Hyundai buy another – more than any other vehicle at any price. That's according to global brand research consultancy Brand Keys, which ranked Hyundai #1 in customer loyalty 15 years in a row.²



Fueled by quiet confidence.

KONA Limited in Soultronic Orange Pearl

Whatever journeys you have planned, six gas-powered Kona trim levels let you fill up and go with confidence and style. It's a confidence seen in Hyundai design armored by body cladding that wraps the front and rear lamps. A confidence that also flows from a choice of two engines.

A 2.0L Atkinson Cycle Smartstream engine and Intelligent Variable Transmission offer Kona SE, SEL and SEL Convenience trims seamless performance and efficiency. Kona N Line S, N Line and Limited trims couple a turbocharged 1.6L GDI powerplant with an 8-speed automatic gearbox that pours up to 190 horsepower and 195 lb-ft of torque onto the pavement.

No matter which Kona you choose, Drive Mode Select lets you select your preferred driving dynamics. There's Normal, Sport and – on HTRAC AWD models – Snow mode. Every gas-powered Kona is available with HTRAC All Wheel Drive, which gives you higher ride height – over eight inches of ground clearance for tackling tough terrain with poise and conviction.

The quiet part? Hyundai engineers set their sights on sound – with engine mounts and suspension bushings that help reduce noise and vibration. Enhanced seals around the doors and hood, along with a smart side mirror design, help hush wind noise. The result is a cabin so quiet, you'll arrive from the longest journeys feeling relaxed and refreshed.

In the mood for modern.

Settle into Kona's driver-oriented high-tech interior, and you can conform your surroundings to your sensibilities. It's a philosophy most fully expressed in Kona Limited – the ultimate of Kona's six gas-powered trim levels – where you can choose among 64 colors for ambient lighting to set the mood.

Look around you, and you'll find inspiring amenities seemingly everywhere. An 8-speaker Bose® premium audio system keeps you entertained. A heated steering wheel, heated and ventilated front seats, and dual automatic temperature control with 2nd-row air vents keep you and your passengers comfortable. There's also an extra-wide power tilt-and-slide sunroof that keeps the sky within your reach.

Loading the spacious cargo area is easy, thanks to the hands-free smart power liftgate with auto-open and a dual-level cargo floor that accommodates taller items. Connecting is smart, too, with an integrated Wi-Fi hotspot,¹ dual front and 2nd-row USB ports and a wireless phone charger.² You can also switch radio stations, check the stock market or find the nearest gas station using natural-language voice commands via Dynamic Voice Recognition.³



60/40 split fold-flat 2nd-row seatbacks



Wide 12.3" display with wireless Apple CarPlay®



Steering column-mounted Shift-by-Wire



Digital Key 2 Touch



HTRAC All Wheel Drive

¹ Requires active data plan from Verizon and acceptance of Hyundai Motor America Connected Services Terms and Conditions. Coverage and service are not available in all areas. Wi-Fi hotspot is intended for passenger use only. Only use Wi-Fi and connected devices when safe to do so. For terms and conditions, see www.verizon.com/plans/connected-car/. ² Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. ³ Dynamic Voice Recognition varies by unit. Certain functions such as weather information, stock market quotes and sports scores require an active Bluelink subscription and an Internet connection. Speak in a normal voice and minimize background noise for best results. See Owner's Manual for details and limitations.



Kona Electric: Fast forward to now.

KONA Electric Limited in Meta Blue Pearl

Take a look at the 2025 Kona Electric. It shares the distinctive Kona styling and available Seamless Horizon Daytime Running Light that stretches from edge to edge. But Kona Electric brings its own unique points of difference. The seamless horizon center light sports a pixelated design – a motif echoed in the front and rear bumpers. Painted in vivid exterior colors and equipped with sleek 17" Aero wheels, this future-first urban SUV is electric with character.

Two powertrain choices – including an available 150 kW (201 hp) motor – deliver quick, efficient power with an EPA-estimated driving range of up to 261 miles.¹ Standard 100 kW DC Fast Charging capabilities can bring Kona Electric from a 10% charge up to 80% in about 45 minutes when using a 400V fast charger.² An 11 kW onboard charger offers quick Level 2 charging as well, while a charging port door lamp aids visibility to plug in at night.

An array of intuitive features adds even more convenience to your eco-friendly mobility. Kona Electric's i-Pedal allows for one-pedal driving, automatically slowing – and charging – your Kona when you lift off the throttle.³ The Smart Regenerative Braking System adjusts in real-time to traffic conditions. And in both colder and warmer weather, battery conditioning ensures secure charging and power performance.

But Kona Electric doesn't just take a charge – it shares it as well. By using the standard exterior V2L (Vehicle-to-Load) capability, your Kona can easily power your camping gear, your coffee maker and even charge your e-skate.⁴ Availability of the 2025 Kona Electric is limited – please contact your authorized Hyundai dealer for details.



KONA Electric Limited in Sage Green H-Tex® with Lime Accents

It's comfortable with technology.

Throughout Kona Electric's futuristic interior, technology puts the power in your hands. The highlight? A pair of digital displays offering customizable color graphics. They form the interface for a navigation system that can plan routes based on your remaining battery level – and display the real-time status of charging stations on its map.

The cabin is ultra-unique when outfitted in Sage Green H-Tex® with lime accents exclusive to the Limited trim. It's also ultra-comfortable with features you'll find across the lineup, like an available heated steering wheel and heated/ventilated front seats.

Rear passengers enjoy 2nd-row seatbacks with dual-stage recline for relaxation. The 2nd-row seats also fold down, creating up to 63.7 cubic feet of cargo space. That's three refrigerators worth of stuff you can easily access with the available hands-free smart liftgate.⁵

Like every Kona Electric, a Wi-Fi hotspot,⁶ dual USB ports for front/2nd-row passengers and an available wireless phone charger⁷ keep your crew connected. Ready to cue your soundtrack? Wireless Android Auto™ and Apple CarPlay® connect your smartphone to an available 8-speaker Bose® premium audio system.⁸



Dual 12.3" integrated displays



Power tilt-and-slide sunroof



2nd-row flat floor



Remote Smart Parking Assist



Vehicle-to-Load (V2L) two-way charging

¹ Estimated all-electric range based on a fully charged battery and combined MPGe rating. ² Charging rate and time estimate varies based on factors including battery charge level, output of the charging unit, vehicle and battery settings, and outside temperature. ³ i-Pedal is a convenience feature and not a substitute for safe driving. Feature may be limited under certain conditions. Always use the brake pedal when you need to stop immediately. See Owner's Manual for details. ⁴ A separate accessory connector is required to use the exterior V2L feature. Two-way charging will deplete the battery and becomes inoperable once the battery discharge limit reaches 20%. Not all electrical appliances will operate properly when using this feature. Do not use products that require a continuous power supply. Total power draw should not exceed 1.9 kW. ⁵ The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere with normal operation. Please consult your Owner's Manual for details and limitations. ⁶ Requires active data plan from Verizon and acceptance of Hyundai Motor America Connected Services Terms and Conditions. Coverage and service are not available in all areas. Wi-Fi hotspot is intended for passenger use only. Only use Wi-Fi and connected devices when safe to do so. For terms and conditions, see www.verizon.com/plans/connected-car. ⁷ Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. ⁸ Apple® is a registered trademark of Apple Inc. Android Auto™ is compatible with Android™ phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC.



¹Highway Driving Assist (HDA) is for highway use only and can help maintain a safe distance from the vehicle ahead while keeping your vehicle centered in its lane when lane markings are clearly visible on the road. HDA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for details and limitations. ²Near Field Communication (NFC) digital key requires a compatible iPhone, Apple Watch, Google Pixel or Samsung Galaxy phone. Not all Android, Apple or Samsung devices are compatible. Digital key sharing requires an active Bluelink Advanced subscription (complimentary for the original owner). See your Owner's Manual for details and limitations.

KONA N Line in Ultimate Red Metallic

Sporty just got sportier.

Now you can rev up the 2025 Kona and Kona Electric with N Line trims inspired by Hyundai N performance models, expressing Kona sportiness with design that boosts both their looks and their aerodynamics.

Looking for a gas-powered edge? The new Kona N Line S accentuates the oomph of a 190-hp turbocharged engine with a twin-tip exhaust. It hugs the road on 19" wheels sporting a dynamic interlocking pattern – and stands out with bodycolor cladding and a rear spoiler. Buckle up, and you'll notice Black Alcantara® Sport Combination Seating.

Kona N Line trim takes all of this and tops it with an available 2-tone black roof for even more style. Then it adds convenience and tech features to give you the complete package: An advanced navigation system. The clear and immersive sound of Bose® premium audio. A wide tilt-and-slide power sunroof. Highway Driving Assist.¹ We could go on.

Want your thrill electrified? The first Kona Electric N Line is online for 2025. Wrapped around the 150 kW (201 hp) electric motor and long-range battery are the same type of aggressive visual and tech enhancements – including the convenience of Hyundai Digital Key 2 Touch.² Of course, Kona Electric N Line expresses its own style with special front and rear fascias, a rear spoiler and unique 19" N Line Electric alloy wheels.



KONA Electric N Line in Atlas White



Exclusive N Line Black Alcantara® Sport Combination seats with Red Accents



Exclusive N Line wing-type rear spoiler



N Line front badges



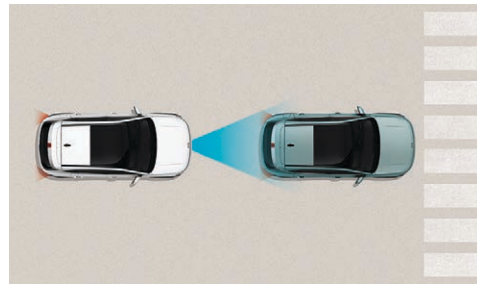
N Line aluminum sport pedals

Get Smart: Hyundai SmartSense.

When you're on the move, a suite of advanced safety and driver assistance known as Hyundai SmartSense monitors your surroundings from nearly every angle.¹ Using an integrated system of available cameras, radar sensors and ultrasonic sensors, SmartSense safety technologies help protect you and your passengers if a potential collision is detected.

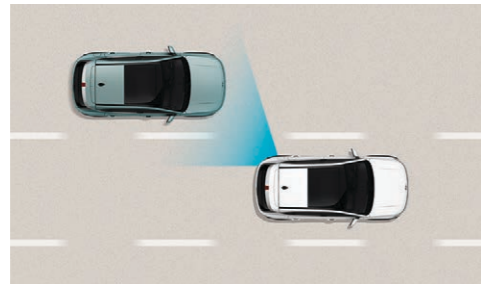
Parking? Kona helps alleviate the stress of chaotic parking lots. An available Parking Distance Warning – Reverse/Forward/Side feature with Contour Warning provides visual and audio alerts based on the proximity of surrounding objects. Available Parking Collision-Avoidance

Hyundai SmartSense Technologies



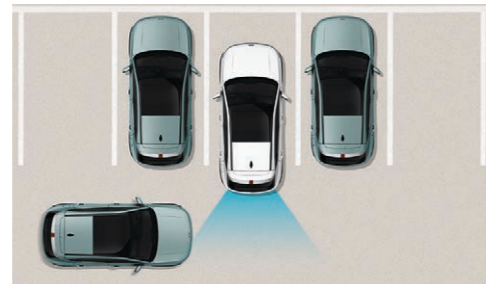
1. Forward Collision-Avoidance Assist

When the front-facing camera or available radar detects a vehicle, pedestrian or cyclist in your path, or an oncoming car when you're turning left in an intersection, your Kona warns of a potential collision. If necessary, the system may apply emergency braking automatically to help avoid a collision.⁵



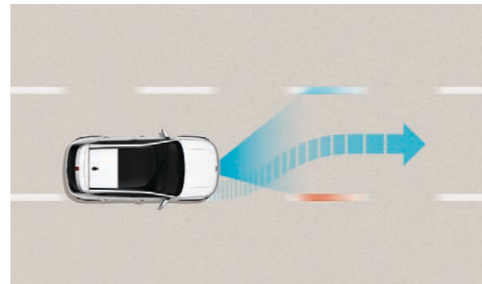
2. Blind-Spot Collision Warning

If your Kona detects a vehicle in your blind spot while the turn signal is on, it issues an alert before you change lanes to help avoid a collision. It also monitors for vehicles approaching from behind to help prevent collisions when you are exiting a parallel parking spot.⁶



3. Rear Cross-Traffic Collision-Avoidance Assist

Backing out of a parking space and wondering whether there's cross traffic coming your way? This feature warns you of another vehicle that is detected to be approaching from the side. If necessary, your Kona may automatically apply braking to help prevent a collision.⁷



4. Lane Following Assist

Using the front-view camera to detect lane markers on the road, this feature offers subtle steering corrections to help keep you centered in your lane. Your Kona is also able to determine a virtual path based on the movements of the vehicle in front of you.⁸



1

4 5

2

6

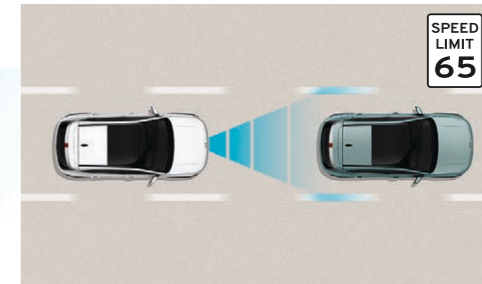
3



Blind-Spot View Monitor

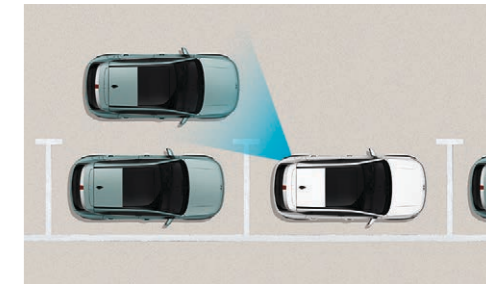


Surround View Monitor



5. Highway Driving Assist

Acting as your copilot on highways, this feature helps keep you centered in your lane while also maintaining a set speed and distance from the vehicle in front. It uses Kona's navigation map data to automatically adjust for changing speed limits and reduces your speed when it detects you're approaching a curve in the road.⁹



6. Safe Exit Warning & Rear Occupant Alert

After parking, Safe Exit Warning alerts you when a vehicle is detected to be approaching from behind, letting the driver know it may not be safe to open the street-side doors.¹⁰ Rear Occupant Alert is also standard to help ensure your family's safety, even after you've exited your Kona.¹¹



2024 Hyundai KONA
(Gas engine only)¹²

¹Standard and available safety features vary by trim level. For details, refer to the Features chart in this brochure or visit HyundaiUSA.com. ²Parking Collision-Avoidance Assist – Reverse (PCA-R) can alert the driver of a potential hazard while in reverse gear by providing an audible warning and/or applying braking. PCA-R is active when the vehicle is in reverse and operating at low speeds. Never rely exclusively on PCA-R. PCA-R cannot prevent all collisions and may not provide alerts or braking in all conditions. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. ³Remote Smart Parking Assist (RSPA) can help remotely park the vehicle. However, several factors can impact RSPA performance. RSPA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations. ⁴The Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spots on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. The Surround View Camera System is a parking support system. The Surround View Monitor cannot completely eliminate blind spots, may not detect every object and does not warn of moving objects. Always check your surroundings before moving your vehicle. See Owner's Manual for details and limitations. ⁵Forward Collision-Avoidance Assist with Junction Turning (FCA-JT) is intended to be a supplement to safe driving practices. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles, pedestrians or cyclists under certain conditions. The system's Junction Turning function operates when the vehicle's left turn signal is activated, the vehicle is traveling between approximately 6-19 mph and the oncoming vehicle's speed is between approximately 19-44 mph. FCA-JT is a driver assistance system and is not a substitute for safe driving. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely. See Owner's Manual for details and limitations. ⁶Blind-Spot Collision Warning (BCW) warns you of other cars in the blind-spot region to help prevent an unsafe lane change. It also helps prevent collisions when exiting parallel parking

spots by alerting the driver to a potential hazard. Never rely exclusively on BCW as it is not a substitute for attentive driving. Always look over your shoulder and use your mirrors to confirm clearance. There are limitations to the function, detection, range and clarity of the system. BCW may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with sensor operation. See Owner's Manual for details and limitations. ⁷Rear Cross-Traffic Collision-Avoidance Assist (RCCA) is designed to notify drivers of approaching cross traffic behind their vehicle. When another vehicle is detected while you are backing out of a parking spot, it provides audible and visual display warnings and applies braking if it senses a collision is imminent. RCCA is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. It only engages during the first activation of reverse gear from park and may not detect all vehicles, depending on the size, angle, distance and speed of the other vehicle. Never rely exclusively on RCCA. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. ⁸Lane Following Assist (LFA), when actively engaged with Smart Cruise Control or Highway Driving Assist, helps keep your vehicle centered in its lane when the lane markings are clearly visible on the road. LFA will not work under all circumstances and will not prevent loss of control. LFA is a supplemental assist, and does not replace the need for extreme care and attention by the driver. See Owner's Manual for details and limitations. ⁹Highway Driving Assist (HDA) is for highway use only and can help maintain a safe distance from the vehicle ahead while keeping your vehicle centered in its lane when lane markings are clearly visible on the road. HDA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for details and limitations. ¹⁰When the vehicle is parked, Safe Exit Warning (SEW) can alert occupants planning to exit the vehicle when another vehicle is approaching from behind. SEW does not work in all situations and is not a substitute for driver or passenger attentiveness. Always be aware of your surroundings and attentive of approaching vehicles. See Owner's Manual for details and limitations. ¹¹Upon turning the engine off, Rear Occupant Alert (ROA) will provide a visual alert on the instrument cluster. ROA is not a substitute for driver attentiveness. Never leave a child or pet unattended in a vehicle. See Owner's Manual for details and limitations. ¹²To qualify for 2024 TOP SAFETY PICK+, a vehicle must earn good ratings in the small overlap front and updated side tests and no less than acceptable in the updated moderate overlap front test. It also must earn an acceptable or good rating for pedestrian front crash prevention and come with standard acceptable- or good-rated headlights. For details visit www.iihs.org.

Introducing Bluelink+: No fees. No trial. No worries.

With Bluelink+, Hyundai has become the first automotive brand to offer its suite of connected car features to new car purchasers at no extra cost. Bluelink is complimentary with the purchase of your new 2025 Kona or Kona Electric.¹

Bluelink technologies are designed to help keep you safe – ranging from automatic collision notifications to enhanced roadside assistance that sends your location to a roadside assistance associate.² And much more. Bluelink also includes helpful maintenance features like remote diagnostics and monthly vehicle health reports. All complimentary with a 2025 Kona or Kona Electric new vehicle purchase for the life of the supporting wireless network technology.³

Your MyHyundai with Bluelink app turns your compatible smartphone, smartwatch or home assistant device into a Bluelink remote control that can unlock your doors and activate select vehicle functions before you walk out the door.⁴

Enter your Kona or Kona Electric using the available Digital Key 2 Touch for your compatible smartphone or wearable device, and your radio and navigation system presets are restored using your Bluelink personal profile.⁵ Apple Wallet,[®] Google Wallet[™] and Samsung Pass[®] let you share your digital key with trusted friends and family members⁶ – as the primary driver, you can control when a shared key can be used. You can also pause or end shared-key access at any time.



Automatic Emergency Assistance

Bluelink offers you 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that calls for help if you're in an accident where your vehicle's airbags deploy.



On-Demand Diagnostics

Run vehicle diagnostics from your touchscreen, report issues at the press of a button and receive monthly vehicle health reports or maintenance reminders by email.



Driver Profile Management

When using remote start or your Digital Key 2 Touch, the radio presets, navigation destinations and other Bluelink profile settings are intact the moment you take a seat inside of your Kona.



Remote Vehicle Controls

Your compatible smartphone, smart speaker or wearable device let you remotely start and set the cabin temperature, activate your Kona Electric's climate controls when plugged in, and more.



Remote Charge Access

You can control your Kona Electric's charging remotely while it's plugged into an external power source, and schedule charging at specific times to take advantage of low-demand hours and rates.⁷



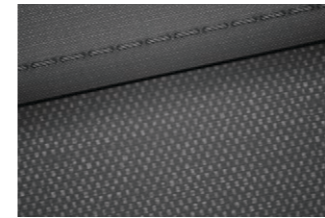
Remote Vehicle Status

Wondering how much fuel is in your tank? If your vehicle's liftgate is open or the doors are unlocked? Your MyHyundai with Bluelink app knows the answers to these questions and more.

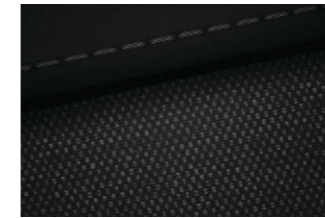


KONA Electric Limited in Meta Blue Pearl

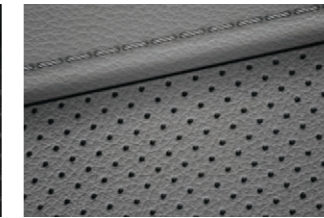
Interior Colors



Gray Cloth
SE / SEL / SEL Convenience



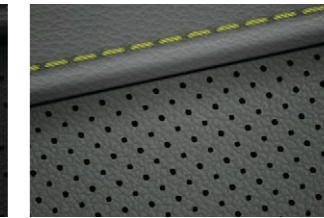
Black Cloth
SE / SEL / SEL Convenience



Gray H-Tex[®]
Limited*



Black H-Tex[®]
Limited



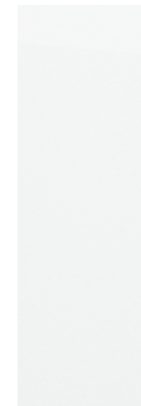
Sage Green H-Tex[®]
with Lime Accents
Limited**



Black Alcantara[®] Sport
Combination with Red Accents
N Line S / N Line

*Available exclusively on gas-powered Kona Limited trim. **Available exclusively on Kona Electric models.

Exterior Colors



Atlas White



Cyber Gray
Metallic



Mirage
Green



Meta Blue
Pearl*



Neoteric
Yellow



Soultronic
Orange Pearl**



Ultimate Red
Metallic



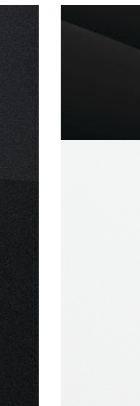
Denim Blue
Pearl**



Ecotronic
Gray Pearl



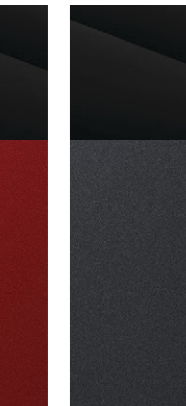
Abyss Black
Pearl



Atlas
White***



Ultimate Red
Metallic***



Ecotronic
Gray Pearl***

*Available exclusively on Kona Electric models. **Available exclusively on gas-powered models. ***Black roof available exclusively on gas-powered Kona N Line trim.

KONA Wheels

17" Alloy Wheel
SE



18" Alloy Wheel
SEL /
SEL
Convenience



19" Alloy Wheel
N Line S /
N Line



19" Alloy Wheel
Limited



KONA Electric Wheels

17" Alloy Wheel
SE / SEL /
Limited



19" Alloy Wheel
N Line



¹Bluelink+ is available to purchasers and lessees of new 2025 and newer Bluelink-equipped Hyundai models. Bluelink+ requires an active Bluelink subscription agreement subject to the Connected Services Terms and Conditions. Only use Bluelink features and corresponding devices when safe to do so. Cellular and GPS coverage is required. Fees apply for map and multimedia Over-the-Air (OTA) updates after an initial three-year period of complimentary updates. Three-year term starts from the new vehicle date of first use. Features, specifications and fees are subject to change. ²Bluelink agents will contact existing emergency service responders. ³Bluelink services rely on digital wireless telecommunications technology outside of Hyundai's control. Bluelink is dependent on 4G LTE cellular networks controlled and maintained by third-party wireless carriers. If and when these networks change and/or discontinue service, or the underlying technology required to support Bluelink becomes obsolete, then the connected services will not work, and Hyundai will be forced to cancel impacted subscription services. ⁴Requires active Bluelink Advanced subscription (complimentary for the original owner). Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode. ⁵Near Field Communication (NFC) digital key requires a compatible iPhone,[®] Apple Watch,[®] Google Pixel or Samsung Galaxy[®] phone. Not all Android, Apple or Samsung devices are compatible. Digital key sharing requires an active Bluelink Advanced subscription (complimentary for the original owner). See your Owner's Manual for details and limitations. ⁶Apple[®] is a registered trademark of Apple Inc. Samsung[®] is a registered trademark of Samsung Electronics Inc. Google Wallet[®] is a trademark of Google LLC. ⁷Requires Bluelink Advanced package (complimentary for the original owner). For remote charging, vehicle needs to be plugged into an electrical socket. See Owner's Manual for details and limitations.

KONA SE

2.0L MPI Engine
147 HP
132 LB-FT



Popular Features
12.3" Display Audio with AM/FM/SiriusXM®/HD Radio™
Wireless Android Auto™ and Apple CarPlay®
Automatic LED Projector Headlights with High Beam Assist
LED Daytime Running Lights and LED taillights
Blind-Spot Collision Warning
Rear Cross-Traffic Collision-Avoidance Assist Rearview camera

KONA N Line S

1.6L Turbo GDI Engine
190 HP
195 LB-FT



Popular Features
N Line twin-tip exhaust and unique front & rear fascia
N Line grille & bodycolor cladding
Black side mirrors & N Line wing-type rear spoiler
N Line seats with Black Alcantara® Sport Combination seating surfaces
Aluminum sport pedals and black headliner
19" alloy wheels

HTRAC All Wheel Drive Option

HTRAC All Wheel Drive & Snow Mode
HTRAC liftgate badge
Multi-link rear suspension
Temporary spare tire (N Line S / N Line / Limited)

KONA EPA MPG Estimates
(City/Highway/Combined)

29/34/31 MPG | SE 2.0L FWD IVT
27/29/28 MPG | SE 2.0L AWD IVT

KONA SEL

2.0L MPI Engine
147 HP
132 LB-FT



Popular Features
Heated side mirrors with LED turn signal indicators
8-way power driver seat with power lumbar support
Dual automatic temperature control and auto-defogging windshield
Leather-wrapped steering wheel and shift knob
Roof side rails and aero wiper blades
18" alloy wheels

KONA N Line

1.6L Turbo GDI Engine
190 HP
195 LB-FT



Popular Features
Forward Collision-Avoidance Assist with Pedestrian/Cyclist Detection and Junction Turning Detection
Power tilt-and-slide sunroof and contrasting black roof color
Ambient interior lighting (adjustable – 64 colors)
12.3" navigation system
Navigation-based Smart Cruise Control with Curve Control

Exterior Dimensions	KONA
Wheelbase	104.7 in
Overall Length (N Line)	171.3 (172.6) in
Overall Width	71.9 in
Overall Height (with roof rails) FWD 17" & 18" / 19"	62.2 (62.4) / 62.4 (62.6) in
Overall Height (with roof rails) AWD 17" & 18" / 19"	63.2 (63.4) / 63.4 (63.6) in

KONA EPA MPG Estimates
(City/Highway/Combined)

28/35/31 MPG | SEL / SEL Convenience 2.0L FWD IVT
26/29/27 MPG | SEL / SEL Convenience 2.0L AWD IVT

KONA SEL Convenience

2.0L MPI Engine
147 HP
132 LB-FT



Popular Features
12.3" digital instrument cluster / 12.3" navigation system
Column-mounted Shift-by-Wire gear selector with paddle shifters
Heated front seats
Highway Driving Assist
Navigation-based Smart Cruise Control with Curve Control
Digital Key 2 Touch

KONA Limited

1.6L Turbo GDI Engine
190 HP
195 LB-FT



Popular Features
Blind-Spot View Monitor and Surround View Monitor
Parking Distance Warning – Reverse/Forward/Side with Contour Warning
Parking Collision-Avoidance Assist – Reverse
H-Tex® seating surfaces and ventilated front seats
Height-adjustable hands-free smart liftgate with auto-open
Remote Smart Parking Assist

Interior Dimensions	KONA
Headroom – front (with sunroof) / 2nd-row	39.9 (38.3) / 38.3 in
Legroom – front / 2nd-row	41.7 / 38.2 in
Shoulder Room – front / 2nd-row	56.8 / 55.2 in
Passenger Interior Volume (with sunroof)	101.2 (99.0) cu ft
Cargo Capacity – 2nd-row seats up / down	25.5 / 63.7 cu ft
Total Interior Volume (with sunroof)	126.7 (124.5) cu ft

26/32/28 MPG | N Line S / N Line / Limited 1.6T FWD 8-speed A/T
24/29/26 MPG | N Line S / N Line / Limited 1.6T AWD 8-speed A/T

KONA

Power & Handling	SE	SEL	SELC	NLS	NLine	Ltd
147 hp/132 lb-ft, 2.0L MPI Atkinson Cycle 4-cylinder engine	●	●	●	–	–	–
190 hp/195 lb-ft, 1.6L Turbo GDI 4-cylinder engine	–	–	–	●	●	●
Smartstream Intelligent Variable Transmission (IVT)	●	●	●	–	–	–
8-speed automatic transmission (A/T)	–	–	–	●	●	●
Column-mounted Shift-by-Wire gear selector with paddle shifters	–	–	●	●	●	●
Drive Mode Select	●	●	●	●	●	●
Electronic Parking Brake	●	●	●	●	●	●
4-wheel disc brakes	●	●	●	●	●	●
Hillstart Assist Control and Downhill Brake Control	●	●	●	●	●	●
HTRAC All Wheel Drive	○	○	○	○	○	○
Multi-link rear suspension	○	○	○	○	○	○
Exterior Features	SE	SEL	SELC	NLS	NLine	Ltd
Active grille shutters	●	●	●	●	●	●
Automatic headlights with High Beam Assist	●	●	●	●	●	●
LED projector-type headlights	●	●	●	●	●	●
LED Daytime Running Lights and LED taillights	●	●	●	●	●	●
Heated side mirrors with LED turn signal indicators	–	●	●	●	●	●
Bodycolor side mirrors	●	●	●	–	–	●
Black side mirrors and N Line wing-type rear spoiler	–	–	–	●	●	–
Satin chrome window and rear spoiler accent	–	–	–	–	–	●
Rear spoiler with center LED brake light	●	●	●	●	●	●
N Line unique front and rear fascia	–	–	–	●	●	–
N Line grille and bodycolor cladding	–	–	–	●	●	–
Contrasting black roof color	–	–	–	–	○	–
Roof side rails	–	●	●	●	●	●
Aero wiper blades	–	●	●	●	●	●
Power tilt-and-slide sunroof	–	–	–	–	●	●
Height-adjustable hands-free smart liftgate with auto-open	–	–	–	–	–	●
Rear privacy glass	–	●	●	●	●	●
Interior & Convenience Features	SE	SEL	SELC	NLS	NLine	Ltd
Proximity Key with push button start	●	●	●	●	●	●
4.2" digital cluster	●	●	–	–	–	–
12.3" digital instrument cluster	–	–	●	●	●	●
Tilt-and-telescopic steering wheel with audio, phone and cruise controls	●	●	●	●	●	●
Leather-wrapped steering wheel	–	●	●	●	●	●
Heated steering wheel	–	–	–	–	–	●
Ambient LED interior lighting (adjustable – 64 colors)	–	–	–	●	●	●
8-way power driver seat with power lumbar support	–	●	●	●	●	●

Interior & Convenience Features	SE	SEL	SELC	NLS	NLine	Ltd
Heated front seats	–	–	●	●	●	●
H-Tex® seating surfaces and ventilated front seats	–	–	–	–	–	●
N Line seats with Black Alcantara® Sport Combination seating surfaces	–	–	–	●	●	–
Aluminum sport pedals and black headliner	–	–	–	●	●	–
Dual automatic temperature control and auto-defogging windshield	–	●	●	●	●	●
2nd-row air conditioning vents	–	●	●	●	●	●
Navigation-based Smart Cruise Control with Curve Control	–	–	●	–	●	●
LED interior lighting	–	–	●	●	●	●
Auto-dimming rearview mirror with HomeLink®	– –	– –	● –	– –	● –	● ●
Reclining 60/40 split fold-flat 2nd-row seats with center armrest	●	●	●	●	●	●
Remote Smart Parking Assist	–	–	–	–	–	●
Rearview camera	●	●	●	●	●	●
Advanced Safety	SE	SEL	SELC	NLS	NLine	Ltd
Forward Collision-Avoidance Assist with Pedestrian/Cyclist Detection	●	●	–	●	–	–
Forward Collision-Avoidance Assist with Pedestrian/Cyclist Detection and Junction Turning Detection	–	–	●	–	●	●
Lane Keeping Assist and Lane Following Assist	●	●	●	●	●	●
Driver Attention Warning / Rear Occupant Alert / Safe Exit Warning	●	●	●	●	●	●
Blind-Spot Collision Warning	●	●	●	●	●	●
Rear Cross-Traffic Collision-Avoidance Assist	●	●	●	●	●	●
Intelligent Speed Limit Assist	●	●	●	●	●	●
Highway Driving Assist	–	–	●	–	●	●
Blind-Spot View Monitor and Surround View Monitor	–	–	–	–	–	●
Parking Distance Warning – Reverse/Forward/Side with Contour Warning	–	–	–	–	–	●
Parking Collision-Avoidance Assist – Reverse	–	–	–	–	–	●
Audio & Connected Car Technology	SE	SEL	SELC	NLS	NLine	Ltd
12.3" Display Audio with AM/FM/HD Radio™	●	●	–	●	–	–
12.3" navigation system	–	–	●	–	●	●
SiriusXM® Satellite Radio	●	●	●	●	●	●
Wireless Android Auto™ and Apple CarPlay®	●	●	●	●	●	●
Bose® premium audio with 8 speakers	–	–	–	–	●	●
Dynamic Voice Recognition	–	–	●	–	●	●
Wireless phone charger	–	–	●	●	●	●
Wi-Fi hotspot (requires active data plan subscription)	–	–	●	–	●	●
Digital Key 2 Touch	–	–	●	–	●	●
Bluelink+ Connected Car System	●	●	●	●	●	●
USB ports: Front (1 data/charge + 1 charge), 2nd row (2 charge)	●	●	●	●	●	●

● Standard ○ Optional – Not Available SEL C = SEL Convenience Trim NLS = N Line S Trim Ltd = Limited Trim

EPA estimates are for comparison only. Mileage may vary. Your actual mileage will vary based on options, driving conditions, driving habits and the vehicle's condition.

KONA Electric SE

Permanent-Magnet Synchronous Motor

133 HP

188 LB-FT



Popular Features
Automatic LED projector headlights with High Beam Assist
LED Daytime Running Lights and LED taillights
12.3" digital instrument cluster and 12.3" navigation system
Navigation-based Smart Cruise Control with Curve Control
Highway Driving Assist
DC Fast Charging capability and battery conditioning system

KONA Electric N Line

Permanent-Magnet Synchronous Motor

201 HP

188 LB-FT



Popular Features
N Line unique front and rear fascia
Power tilt-and-slide sunroof
Bose® premium audio with 8 speakers
Aluminum sport pedals and black headliner
Ambient interior lighting (adjustable – 64 colors)
19" alloy wheels

Exterior Dimensions	KONA Electric
Wheelbase	104.7 in
Overall Length (N Line)	171.5 (172.6) in
Overall Width	71.9 in
Overall Height (with roof rails)	62.0 (62.2) in

KONA Electric EPA Estimates (City/Highway/Combined)

131/105/118 MPGe 200 | SE Estimated All-Electric Range

KONA Electric SEL

Permanent-Magnet Synchronous Motor

201 HP

188 LB-FT



Popular Features
Leather-wrapped steering wheel
8-way power driver seat with power lumbar support
Heated front seats
2nd-row air conditioning vents
LED interior lighting
Rear privacy glass

KONA Electric Limited

Permanent-Magnet Synchronous Motor

201 HP

188 LB-FT



Popular Features
Blind-Spot View Monitor and Surround View Monitor
Height-adjustable hands-free smart liftgate with auto-open
H-Tex® seating surfaces and ventilated front seats
Heated steering wheel
Remote Smart Parking Assist
Bose® premium audio with 8 speakers

Interior Dimensions	KONA Electric	
Headroom – front (with sunroof) / 2nd row	40.0 (38.3) / 38.3 in	
Legroom – front / 2nd row	41.7 / 36.4 in	
Shoulder Room – front / 2nd row	56.5 / 55.2 in	

113/93/103 MPGe 230 | N Line Estimated All-Electric Range



Front under-hood storage tray



Standard 400V DC Fast Charging with state of charge light

Interior Dimensions	KONA Electric
Passenger Interior Volume (with sunroof)	99.0 (96.8) cu ft
Cargo Capacity – 2nd-row seats up / down	25.5 / 63.7 cu ft
Total Interior Volume (with sunroof)	124.5 (122.3) cu ft

129/103/116 MPGe 261 | SEL/Limited Estimated All-Electric Range

KONA Electric

Power & Handling	SE	SEL	N Line	Limited
FWD 99 kW (133 hp)/188 lb-ft permanent-magnet synchronous motor	●	–	–	–
48.6 kWh lithium ion battery	●	–	–	–
FWD 150 kW (201 hp)/188 lb-ft permanent-magnet synchronous motor	–	●	●	●
64.8 kWh lithium ion battery	–	●	●	●
Battery conditioning system	●	●	●	●
Column-mounted Shift-by-Wire gear selector	●	●	●	●
Regenerative brake level control paddles with i-Pedal mode	●	●	●	●
11 kW onboard charger	●	●	●	●
DC Fast Charging capability with SAE Combo port	●	●	●	●
Exterior Vehicle-to-Load (V2L) capability	●	●	●	●
Electronic Parking Brake	●	●	●	●
4-wheel disc brakes	●	●	●	●
Multi-link rear suspension	●	●	●	●
Exterior Features	SE	SEL	N Line	Limited
Active grille shutters	●	●	●	●
Automatic headlights with High Beam Assist	●	●	●	●
LED projector headlights	●	●	●	●
LED Daytime Running Lights	●	●	●	●
LED taillights	●	●	●	●
Heated side mirrors with LED turn signal indicators	●	●	●	●
Black side mirrors and N Line wing-type rear spoiler	–	–	●	–
N Line unique front and rear fascia	–	–	●	–
Satin chrome window and rear spoiler accent	–	–	–	●
Rear spoiler with center LED brake light	●	●	●	●
Roof side rails	–	●	●	●
Aero wiper blades	●	●	●	●
Power tilt-and-slide sunroof	–	–	●	●
Height-adjustable hands-free smart liftgate with auto-open	–	–	–	●
Rear privacy glass	–	●	●	●
Interior & Convenience Features	SE	SEL	N Line	Limited
12.3" digital instrument cluster	●	●	●	●
Tilt-and-telescopic steering wheel with audio, phone and cruise controls	●	●	●	●
Leather-wrapped steering wheel and heated front seats	–	●	●	●
Heated steering wheel	–	–	–	●

Interior & Convenience Features	SE	SEL	N Line	Limited
8-way power driver seat with power lumbar support	–	●	●	●
H-Tex® seating surfaces and ventilated front seats	–	–	–	●
N Line seats with Black Alcantara® Sport Combination seating surfaces	–	–	●	–
Aluminum sport pedals and black headliner	–	–	●	–
Dual automatic temperature control with Driver Only mode	●	●	●	●
2nd-row air conditioning vents	–	●	●	●
Navigation-based Smart Cruise Control with Curve Control	●	●	●	●
LED interior lighting	–	●	●	●
Ambient interior lighting (adjustable – 64 colors)	–	–	●	●
Auto-dimming rearview mirror with HomeLink®	– –	– –	● –	● ●
Remote Smart Parking Assist	–	–	–	●
Advanced Safety	SE	SEL	N Line	Limited
Forward Collision-Avoidance Assist with Pedestrian/Cyclist Detection and Junction Turning Detection	●	●	●	●
Lane Keeping Assist and Lane Following Assist	●	●	●	●
Driver Attention Warning / Rear Occupant Alert / Safe Exit Warning	●	●	●	●
Blind-Spot Collision Warning	●	●	●	●
Rear Cross-Traffic Collision-Avoidance Assist	●	●	●	●
Intelligent Speed Limit Assist	●	●	●	●
Highway Driving Assist	●	●	●	●
Blind-Spot View Monitor and Surround View Monitor	–	–	–	●
Parking Distance Warning – Reverse/Forward/Side with Contour Warning	–	–	–	●
Parking Collision-Avoidance Assist – Reverse	–	–	–	●
Audio & Connected Car Technology	SE	SEL	N Line	Limited
12.3" navigation system	●	●	●	●
SiriusXM® Satellite Radio and HD Radio™	●	●	●	●
Wireless Android Auto™ and Apple CarPlay®	●	●	●	●
Bose® premium audio with 8 speakers	–	–	●	●
Dynamic Voice Recognition	●	●	●	●
Wireless phone charger	–	–	●	●
Wi-Fi hotspot (requires active data plan subscription)	●	●	●	●
Digital Key 2 Touch	–	–	●	●
Bluelink+ Connected Car System	●	●	●	●
USB ports: Front (1 data/charge + 1 charge), 2nd row (2 charge)	●	●	●	●

● Standard ○ Optional – Not Available

MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison only. Mileage may vary with driving conditions, driving habits, the vehicle's condition, age/condition of the lithium ion battery and other factors.



Hyundai Hope On Wheels®

Helping Kids Fight Cancer Since 1998



Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 26 years, Hyundai Hope On Wheels has donated \$250 million to pediatric cancer research. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

POWERTRAIN LIMITED WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS
UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

HYBRID/EV DIRECT ENERGY COMPONENTS

10 YEARS
100,000 MILES



Hyundai Complimentary Maintenance

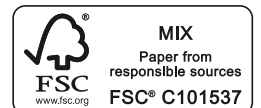
COMPLIMENTARY MAINTENANCE INCLUDES FOUR (4) BASIC MAINTENANCE SERVICE VISITS THAT MUST BE USED IN THE FIRST 3 YEARS OR 36,000 MILES, WHICHEVER COMES FIRST. Basic maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles), multi-point inspection plus tire rotation. Driving at normal factory-scheduled maintenance intervals would cover four services for the first 3 years or 36,000 miles. Any additional services and parts are excluded. Offer valid only for original owners of new 2025 model year Hyundai vehicles. See your Hyundai dealer for details and limitations.



Owner Assurance

Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we have got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

America's Best Warranty claim based on total package of warranty programs. See dealer for LIMITED WARRANTY details. See your Hyundai dealer and HyundaiUSA.com/Assurance for details and limitations. While the information contained in this brochure is based on the latest information available at the time of printing, specifications and equipment can change. Feature comparisons are based on competitor information available at the time of printing. Although the information contained in this brochure is believed to be correct, accuracy cannot be guaranteed. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time, without notice, without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer or visit HyundaiUSA.com for current vehicle specifications or details on any of the programs or services listed here. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



©2024 HYUNDAI