

CHARGING AHEAD

THE NEW 2008 F-SERIES SUPER DUTY®



BUILT

TOUGH

TOPPING THE CLASS

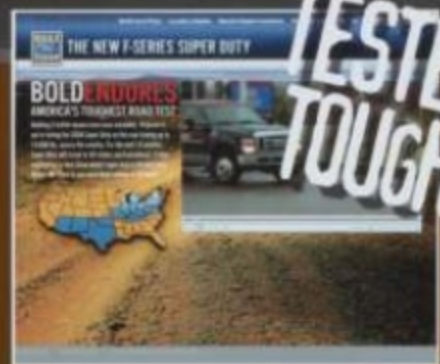
Since the concept of heavy-duty trucks took shape at Ford, F-Series Super Duty® pickups have had one mission: effortlessly hauling the biggest payloads and towing the heaviest trailers, while maintaining optimum control of those huge loads. And now, the mighty new F-450 pickup is the most capable Super Duty of them all.



BEST-IN-CLASS MAXIMUM TOWING

BEST 5TH-WHEEL TOWING: F-450 UP TO **24,500 LBS.***
BEST CONVENTIONAL TOWING: F-450 UP TO **16,000 LBS.***

www.fordvehicles.com



TESTED TOUGH

BOLD ENDURES

In America's toughest road test, Super Duty runs coast-to-coast to prove its durability. Catch all the action at www.insidesuperduty.com.



BEST-IN-CLASS
MAXIMUM
PAYLOAD

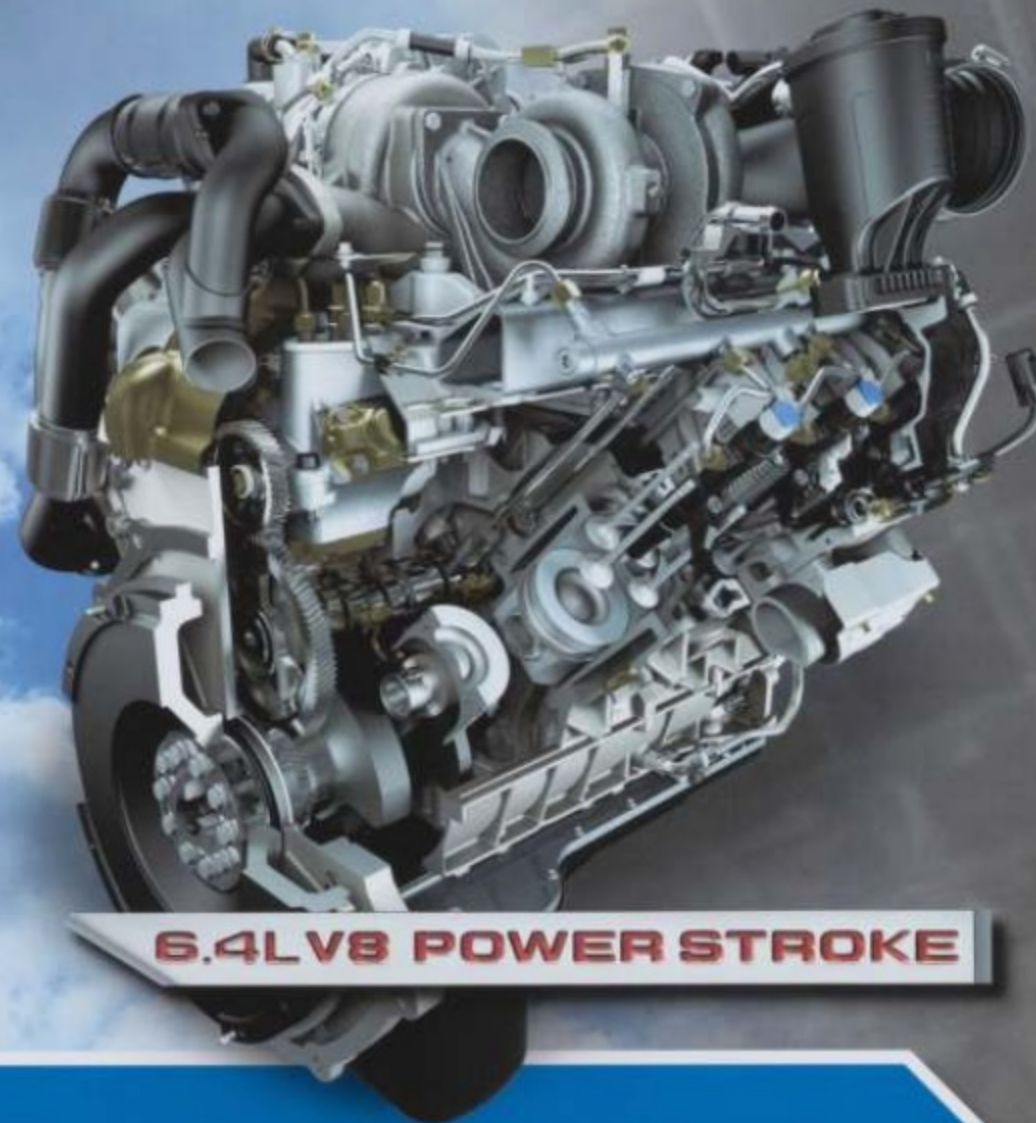
F-450 4x2:
**6120
LBS.***

PROPERLY EQUIPPED

BOASTING ALL-NEW POWER

The all-new 6.4L Power Stroke® V8 Turbo Diesel is the most powerful Ford pickup diesel engine ever offered, with 100% of its 650 lb.-ft. of torque available at just 2000 rpm on F-250 and F-350. Cutting-edge fuel injection technology helps deliver optimal fuel efficiency and outstanding cold-start capability. 2008 Power Stroke engines rely on an impressive array of systems to meet stringent emissions standards in all 50 states.

- 350 hp @ 3000 rpm and 650 lb.-ft. of torque @ 2000 rpm for F-250/F-350
- 325 hp @ 3000 rpm and 600 lb.-ft. of torque @ 2000 rpm for F-450
- High-Pressure Common-Rail Fuel Injection
- Micro-Precision Piezo-Electric Injectors
- Quick Cold Start at -20°F
- The Quietest Ford Truck Diesel on the Road
- 10 Million Equivalent Miles of Testing
- 797 Component & System-Quality Tests



6.4L V8 POWER STROKE



TESTED TOUGH

TEAM TOUGH

12 guys. 12 trucks. 12 backbreaking jobs. See it all at www.insidesuperduty.com.

All the Boost You Need DUAL SEQUENTIAL TURBOS

Flatten any mountain pass with the **DUAL SEQUENTIAL TURBOCHARGING SYSTEM**. The high-pressure **ELECTRONIC VARIABLE RESPONSE TURBO (EVRT®)** **1** spools up first to provide fast transient engine response. The larger low-pressure turbo **2** provides added airflow at peak power and torque.



INNOVATING AS NEVER BEFORE



Super Duty pickups are like king-size tool boxes with all the basics included, and you add the tools that work for you. For 2008, you can choose from exciting options you won't find on any other pickup.

1 New Class-Exclusive Tailgate Step

This all-new optional feature is stowed right in the tailgate. Just flip up the grab bar, flip down the step and climb up into the box.

2 New Class-Exclusive PowerScope™ Trailer Tow Mirrors

Designed specifically for Super Duty, these optional large mirrors adjust, fold and telescope almost 3" on each side of the truck at the touch of a switch. They include heated glass, integrated turn signals and clearance lamps. The manually adjustable spotter mirror is more than twice the size of its predecessor, providing expanded visibility. No other mirror in the class offers this much functionality and convenience.

3 New Front Step Bumper

Standard on every 2008 Super Duty, routine maintenance is a cinch with this new feature. The deep step gives you a stable platform.

4 Class-Exclusive Standard Box-Rail Moldings

Every Super Duty has these tough, protective moldings on top of the box rails and the tailgate. They're another Built Ford Tough® advantage.

5 New Class-Exclusive Stowable Bed Extender

Fold it out, clamp it together and secure it to the tailgate with the bolt-action latch. This optional 21"-tall barrier lets you haul with the tailgate down or secure smaller loads with the tailgate up. Made of rugged fiberglass-filled polypropylene, it's corrosion resistant and folds out of the way when not in use.



TOUGH LUXURY

Welcome to the New 2008 Super Duty, the only heavy-duty pickup that's as refined as it is rugged. The bold new exterior look is complemented by a spectacular new interior design. A host of standard features make Super Duty well equipped. Truckloads of trim levels, options and special editions let you build your dream truck.

*Best-in-class payload and towing, GVWR and GCWR when properly equipped. Class is Full-size Pickups over 8500 lbs. and up to 16,000 lbs. GVWR. See your Ford Dealer for specific equipment requirements and other limitations. Vehicles throughout this brochure may be shown with optional and aftermarket equipment. Ford Division reserves the right to change product specifications at any time without incurring obligations.



NORTH SLOPE TOUGH
Watch Super Duty be put to the test above the Arctic Circle at www.insidesuperduty.com.

DELIVERING THE TOUGHEST LINEUP YET

F-450
LIGHT SUPER DUTY

V8 POWER STROKE

MAXIMUM CAPABILITIES:

- 24,500 lbs. New Record 5th-Wheel Towing
- 16,000 lbs. New Record Conventional Towing
- 6120 lbs. New Record Payload • 33,000 lbs. New Record GCWR
- 14,500 lbs. New Record GVWR • 6500 lbs. New Record Front GAWR



F-250
XLT SUPER DUTY

6.8L TRITON V10

MAXIMUM CAPABILITIES:

- 16,400 lbs. 5th-Wheel Towing
- 12,500 lbs. Conventional Towing
- 3170 lbs. Payload • 23,000 lbs. GCWR
- 10,000 lbs. GVWR

F-350
XLT SUPER DUTY

6.8L TRITON V10

MAXIMUM CAPABILITIES:

- 18,700 lbs. 5th-Wheel Towing
- 15,000 lbs. Conventional Towing
- 5720 lbs. Payload • 26,000 lbs. GCWR
- 13,000 lbs. GVWR • 6000 lbs. Front GAWR

F-SERIES SUPER DUTY SUPERIORITY

- New Exclusive** F-450 Pickup
- New Exclusive** PowerScope™ Power-Telescoping/Folding Tow Mirrors Option
- New Exclusive** Tailgate Step Option
- New Exclusive** Stowable Bed Extender Option
- New Exclusive** Rapid-Heat Supplemental Cab Heater Option
- New Exclusive** Quiet Steel® in Dash Panel
- Exclusive** Standard Box-Rail Moldings
- Exclusive** Uptfitter Switches Option
- Exclusive** Standard Built Ford Tough® Hitch Receivers on All Models
- All-New** 6.4L Power Stroke 32-Valve V8 Turbo Diesel
- Best-in-Class** Gas Horsepower and Torque 6.8L Triton® V10
- Best-in-Class** 5th-Wheel Towing
- Best-in-Class** Conventional Towing
- Best-in-Class** Payload
- Winner 2007 Truck of Texas**, Texas Auto Writers Association, F-250 Super Duty Crew Cab 4x4



BADGE OF HONOR

The 6.4L Power Stroke V8 Turbo Diesel endured equivalent testing of 10 million miles to earn its Built Ford Tough badge.