

2008



TRUCKS



F-SERIES SUPER DUTY
AMERICA'S MOST CAPABLE PICKUP



F-150
STRONGEST PICKUP IN ITS CLASS



RANGER
MOST FUEL-EFFICIENT PICKUP IN AMERICA



E-SERIES
BEST-SELLING VAN – 28 YEARS



CAPABILITY, FLEXIBILITY, DURABILITY

The **MOST CAPABLE PICKUPS**, the **MOST VERSATILE FULL-SIZE VANS**, and the **MOST FUEL-EFFICIENT PICKUP**¹ on the road all have one thing in common: they're all Built Ford Tough.[®] Ford F-150 leads its class² in payload and towing. The mighty F-Series Super Duty[®] has set new records for payload and towing among heavy-duty

pickups. E-Series Vans, Cutaways and Wagons offer you more configurations than any others.³ When you need even more truck, Ford answers with the extra muscle of Ford LCF and F-650/F-750. With **MORE F-SERIES TRUCKS AND E-SERIES VANS STILL ON THE ROAD AFTER 250,000 MILES** than any other vehicles of their kind, durability is a given.⁴ No matter the job, there's a Built Ford Tough truck to get it done.

¹4x2 Ranger with 2.3L I-4 engine with manual transmission. Based on latest-available EPA-estimated mileage for 2008 Ranger compared with 2008 model-year pickups. ²Properly equipped Traditional Full-Size Pickups under 8500 lbs. GVWR. ³Class is Full-Size Vans. ⁴Based on vehicle registration data and latest odometer readings available to R. L. Polk & Co. for 1992 and newer model year full-size pickups and vans still on the road in the U.S. as of 1/1/07. NOTE: Vehicles throughout this catalog may be shown with optional, aftermarket and upfit equipment.



LEADING THE WAY



F-150 XLT 60th Anniversary Edition in Dark Shadow Grey/Black two-tone and F-250 Super Duty XLT 60th Anniversary Edition in Black/Dark Shadow Grey two-tone. Both shown with optional equipment.

POWER STROKE[®]

The new 6.4L Power Stroke V8 Turbo Diesel is the most powerful Ford pickup diesel engine ever. High-pressure common-rail fuel injection helps deliver 100% of its 650 lb.-ft. of torque¹ (80 lb.-ft. more than 2007) at just 2000 rpm. Available on F-Series Super Duty[®] Pickup and F-350/F-450/F-550 Super Duty Chassis Cab.

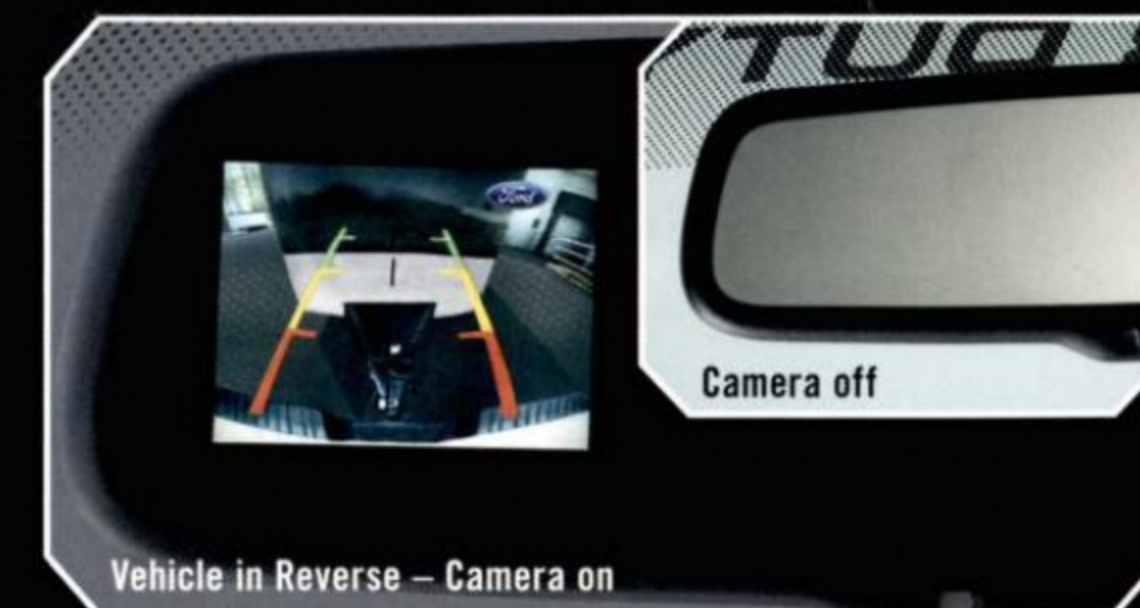


NEW:

- 350 hp @ 3000 rpm and 650 lb.-ft. of Torque @ 2000 rpm¹
- High-Pressure Common-Rail Fuel Injection
- Micro-Precision Piezo-Electric Injectors
- Quick Cold Start at -20°F
- The Quietest Ford Diesel Pickup on the Road
- 10 Million Equivalent Miles of Testing
- 797 Component and System-Quality Tests

F-150 & SUPER DUTY PICKUPS: NEW REVERSE CAMERA SYSTEM

This amazing new option includes a camera mounted in the tailgate and a video display mounted in the auto-dimming rearview mirror. The system is activated whenever the vehicle is put into reverse. The wide-angle camera provides a bird's-eye view of the trailer ball, and the built-in distance guide on the video display makes the system ideal for trailer hook-up or backing up to a loading dock. The system stays on for 3 seconds after shifting out of reverse, allowing you to confirm the security of your trailer hookup. The Reverse Camera System can be combined with the Reverse Sensing System to provide visual and audible warnings when objects are behind your truck.



¹Governed at 325 hp and 600 lb.-ft. of torque on certain models and driveline configurations. ²Class is Full-Size Pickups from 8500 to 16,000 lbs. GVWR. ³Class is Traditional Full-Size Pickups under 8500 lbs. GVWR. ⁴Class is Full-Size Vans. ⁵EPA-estimated 21 mpg city/26 hwy. Based on 2008 Ranger and 2008 model-year pickups. ⁶Available on E-Series Wagons equipped with the 5.4L Triton V8 only.

BEST-SELLING

- F-SERIES TRUCKS:
30 Years Running
- E-SERIES VANS/CUTAWAYS/WAGONS:
28 Years Running

BEST-IN-CLASS

- F-SERIES SUPER DUTY PICKUP:² 5th-Wheel Towing – 24,500 lbs.; Conventional Towing – 16,000 lbs.; Payload – 6,120 lbs.; Available Gas Horsepower and Torque
- F-150 PICKUP:³ Towing – 11,000 lbs.; Payload – 3,080 lbs.; Strongest Frame; Cargo Box Volume; Widest Selection of Models, Trim and Box Configurations
- E-SERIES:⁴ Widest Selection of Van-based Cutaways; Best-in-Class GCWRs

BEST FUEL ECONOMY

- FORD RANGER: Most Fuel-Efficient⁵ Pickup in America

CLASS-EXCLUSIVES

- F-SERIES SUPER DUTY PICKUP: F-450 Model; Available 6.4L Power Stroke V8 Turbo Diesel; PowerScope[™] Mirrors Option; Tailgate Step Option; Stowable Bed Extender Option; Rapid-Heat Supplemental Cab Heater Option
- F-150 PICKUP: 4-Door Regular Cab; Available 5.4L 3-Valve Triton[®] V8 with Variable Cam Timing; Overhead Rail Storage System Option
- E-SERIES: Standard Cargo Van V8; V10 Gas Option; AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])⁶

RANGER

MOST FUEL-EFFICIENT PICKUP IN AMERICA



THANKS TO A RUGGED yet thrifty 2.3L DOHC Duratec I-4 engine, no other pickup is rated to take you so far on a gallon of gas – up to 21/26 mpg city/highway according to EPA estimates. This powerplant pumps out 143 hp and 154 lb.-ft. of torque. That's enough muscle to let you haul as much as 1,260 lbs. and tow up to 2,240 lbs. Two more engines, the 3.0L OHV 12-valve V6 and 4.0L SOHC 12-valve V6, let you choose added strength or the ability to tow up to 6,000 lbs. No doubt about it, Ranger delivers all-around flexibility so you can equip it to fit your work style and your lifestyle.

RANGER STRENGTHS

- **BEST FUEL ECONOMY** of any pickup in America¹
- **ONLY 7' BOX IN ITS CLASS**²
(Available on XL and XLT Regular Cab models only)
- Overdrive 5th gear helps conserve fuel when cruising at highway speeds
- Towing capability up to 6,000 lbs. when properly equipped
- Personal Safety System[®] standard on all Ranger models and includes Front-Passenger Sensing System and dual-stage driver and right-front-passenger front airbags
- Available MP3 and satellite radio capabilities



Ranger SPORT 4x4 SuperCab in Torch Red with available equipment

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fordvehicles.com

BODY & TRIM

CABS: Regular Cab, SuperCab: 2-Door and 4-Door

TRIM LEVELS: XL, XLT, SPORT, FX4 OFF-ROAD

ENGINES	HORSEPOWER	TORQUE
2.3L DOHC 16-VALVE I-4	143 @ 5250 rpm	154 @ 3750 rpm
3.0L OHV 12-VALVE V6	148 @ 4900 rpm	180 @ 3950 rpm
4.0L SOHC 12-VALVE V6	207 @ 5250 rpm	238 @ 3000 rpm

TRANSMISSIONS

5-speed manual with overdrive

5-speed automatic with overdrive

MAXIMUM CAPABILITIES³

GVWR	5,280 lbs.
GCWR	9,500 lbs.
Payload	1,660 lbs.
Towing	6,000 lbs.

¹4x2 with 2.3L I-4 engine and 5-speed manual transmission. Based on latest-available EPA-estimated mileage for 2008 Ranger compared with 2008 model-year pickups. ²Class is Compact Pickups. ³Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

F-150

STRONGEST PICKUP IN ITS CLASS¹



TODAY, PICKUPS ARE MEASURED not only by capability, but by innovation and refinement as well. Even by these high standards, F-150 is the undisputed leader. No other vehicle in its class can match it for hauling and towing. Innovative new features deliver utility and convenience you won't find on any other truck. It's the only pickup with a 4-door Regular Cab so you can easily access up to 17 cu. ft. of storage behind the front seat. Plus, its ride and handling have literally set the standard for what drivers expect from a pickup. Hardworking, smooth-riding and **Built Ford Tough[®]**, F-150 is pure Ford Truck.

BEST-IN-CLASS¹

- Strongest frame
- Towing – 11,000 lbs.
- Payload – 3,080 lbs.
- Maximum cargo box volume
- Selection of models, trim and cargo box configurations

NEW FOR 2008²

- XL SuperCrew model
- Most capable Cargo Management System option
- MidBox Storage System option²
- Reverse Camera System option



F-150 LARIAT SuperCrew 4x4 in Stone Green with optional LARIAT Chrome Package, 6.5' box and other equipment

BODY & TRIM

CABS: Regular Cab, SuperCab, SuperCrew

TRIM LEVELS: XL, STX, XLT, FX2 SPORT, FX4 OFF-ROAD, LARIAT, LIMITED, FORD HARLEY-DAVIDSON,[™] KING RANCH,[®] 60TH ANNIVERSARY EDITION

ENGINES	HORSEPOWER	TORQUE
4.2L V6	202 @ 4350 rpm	260 @ 3750 rpm
4.6L TRITON [®] V8	248 @ 4750 rpm	294 @ 4000 rpm
5.4L 3-VALVE TRITON V8	300 @ 5000 rpm	365 @ 3750 rpm

TRANSMISSIONS

5-speed manual¹ with overdrive

4-speed automatic with overdrive

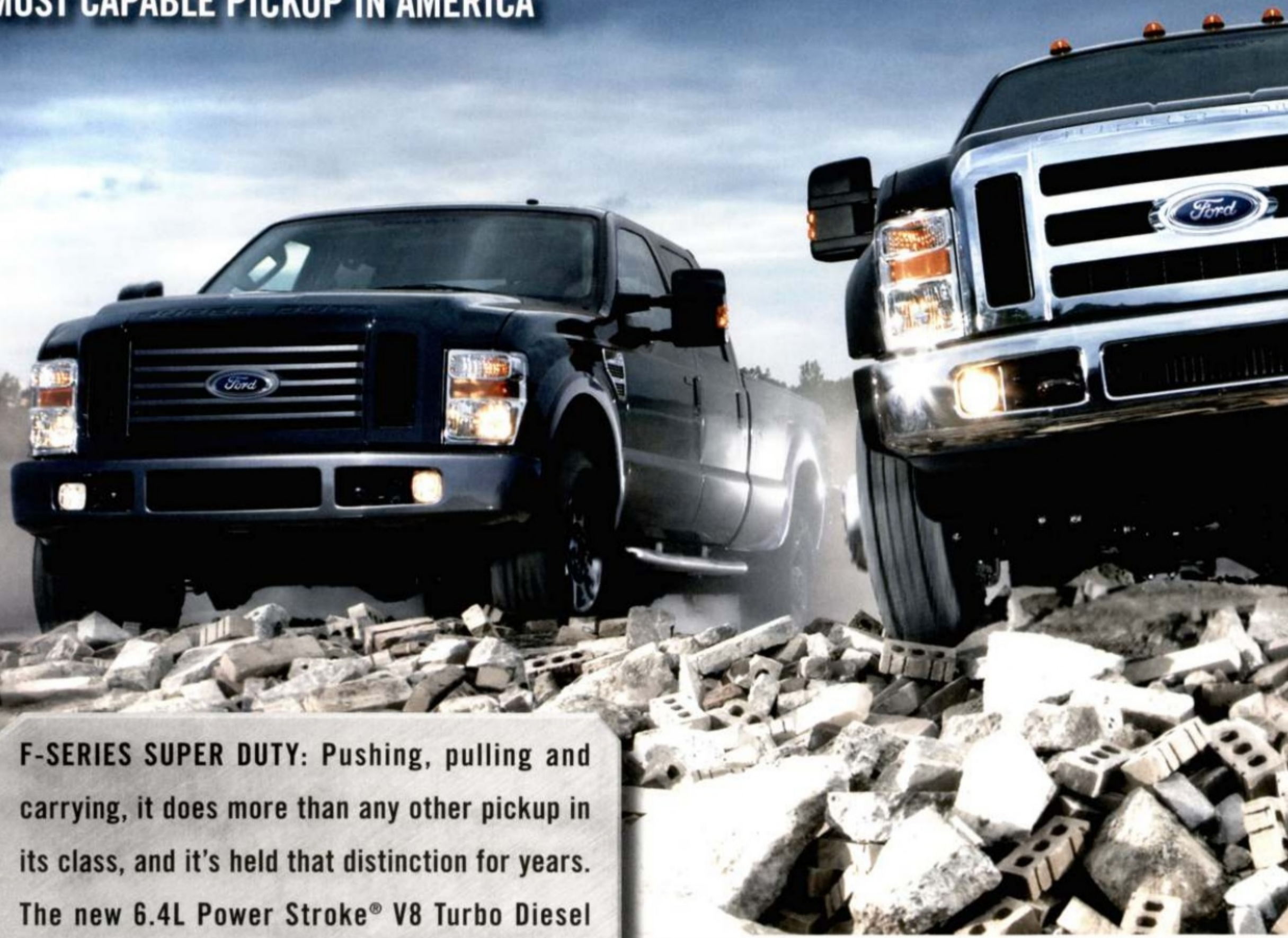
MAXIMUM CAPABILITIES¹

GVWR	8,200 lbs.
GCWR	16,400 lbs.
Payload	3,080 lbs.
Towing	11,000 lbs.

¹Properly equipped Traditional Full-Size Pickups under 8500 lbs. GVWR. ²The MidBox option is a Ford F-150 that has been modified and certified by SVE Commercial Products ("SVE"). As an SVE product, SVE warrants (1) SVE parts supplied and installed by SVE and (2) the installation of SVE parts by SVE on the F-150 MidBox. ³Select availability. ⁴Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

F-SERIES SUPER DUTY®

MOST CAPABLE PICKUP IN AMERICA¹



F-SERIES SUPER DUTY: Pushing, pulling and carrying, it does more than any other pickup in its class, and it's held that distinction for years. The new 6.4L Power Stroke® V8 Turbo Diesel boasts huge horsepower and massive torque, along with clean, quiet operation. Muscular new sheet metal delivers even more road presence, and the spectacular new interior is an experience in itself. Super Duty makes hard work easier with innovative features that you won't find on any other pickup. Now, America's best-selling line of trucks for 30 years in a row does even more with exceptional power and style. That's just what you'd expect from Ford F-Series.

F-SERIES SUPER DUTY SUPERIORITY

- **BEST-IN-CLASS** 5th-wheel towing
- **BEST-IN-CLASS** conventional towing
- **BEST-IN-CLASS** payload
- **NEW EXCLUSIVE** F-450 Pickup
- **NEW EXCLUSIVE** PowerScope™ power-telescoping/folding trailer tow mirrors option
- **NEW EXCLUSIVE** Tailgate Step option
- **NEW EXCLUSIVE** stowable bed extender option
- **NEW EXCLUSIVE** Rapid-Heat Supplemental Cab Heater option
- **NEW EXCLUSIVE** Reverse Camera System option
- **NEW 6.4L Power Stroke** 32-valve V8 Turbo Diesel option



F-350 FX4 OFF-ROAD Crew Cab in Black, F-450 LARIAT Crew Cab 4x4 in Black and F-250 XLT SPORT Crew Cab 4x4 in Red. All shown with optional equipment.

BODY & TRIM

MODELS: F-250/F-350/F-450

CABS: Regular Cab, SuperCab, Crew Cab

TRIM LEVELS: XL, XLT, XLT SPORT, FX4 OFF-ROAD, LARIAT, FORD HARLEY-DAVIDSON™, KING RANCH®, 60™ ANNIVERSARY EDITION

ENGINES	HORSEPOWER	TORQUE
5.4L 3-Valve Triton® V8	300 @ 5000 rpm	365 @ 3750 rpm
6.8L 3-Valve Triton V10	362 @ 4750 rpm	457 @ 3250 rpm
6.4L Power Stroke V8 Turbo Diesel	350 @ 3000 rpm²	650 @ 2000 rpm²

TRANSMISSIONS

6-speed manual with overdrive

TorqShift® 5-speed automatic with overdrive

MAXIMUM CAPABILITIES³

	F-250	F-350	F-450
GVWR	10,000 lbs.	13,000 lbs.	14,500 lbs.
GCWR	23,000 lbs.	26,000 lbs.	33,000 lbs.
Payload	3,120 lbs.	5,670 lbs.	6,120 lbs.
Conventional Towing	12,500 lbs.	15,000 lbs.	16,000 lbs.
5th-Wheel Towing	16,400 lbs.	18,700 lbs.	24,500 lbs.

¹Best-in-class payload and towing, GVWR and GCWR when properly equipped. Class is Traditional Full-size Pickups over 8500 lbs. and up to 16,000 lbs. GVWR. ²Governed at 325 hp @ 3000 rpm and 600 lb.-ft. of torque @ 2000 rpm on F-450 with 6-speed manual, or on F-450 with automatic transmission and 4.88 rear axle. ³Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

E-SERIES

BEST-SELLING VEHICLE IN ITS CLASS¹
FOR 28 YEARS IN A ROW



E-350 SRW Cutaway upfit in Oxford White, E-250 Cargo Van in Silver with Exterior Upgrade Package, and E-150 XLT Wagon in Dark Toreador Red. All shown with optional equipment.

DYNAMIC STRENGTH, VERSATILITY and Built Ford Tough[®] determination give the new E-Series Cargo Vans, Cutaways and Wagons all the powers they need to help get your jobs done. From moving people and products, to delivering emergency medical care and more, no other line of full-size vans delivers so much flexibility and choice. With every E-Series boasting a GVWR of over 8,500 lbs., it's easier than ever to design vehicles that suit your needs. No wonder businesses, community organizations and families have made these hardworking heroes the best-selling vehicles in their class since 1979.

E-SERIES STRENGTHS

- **ADVANCETRAC[®] WITH RSC[®] (ROLL STABILITY CONTROL[™])** is groundbreaking technology you can't get on any other full-size van. It's standard on any E-350 Wagon equipped with the 5.4L Triton[®] V8.²
- **ALL-NEW BRAKE SYSTEMS** deliver enhanced capability and durability
- **ALL-NEW E-GUARD CARGO PROTECTION SYSTEM[™]** option reinforces rear- and side-door locks on Commercial Vans with 60/40 split side cargo doors
- Suspension and steering have been improved to deliver enhanced performance feel
- Traction Control is now available on gas engine applications
- 5-year/60,000-mile Powertrain Limited Warranty + Roadside Assistance

BODY & TRIM

- E-150 & E-350 Super Duty[®] Wagons – XL, XLT, XLT Premium
- E-150/E-250/E-350 Super Duty Vans – Recreational, Commercial
- E-250/E-350/E-450 Super Duty Cutaways

ENGINES	HORSEPOWER	TORQUE
4.6L Triton [®] V8	225 @ 4800 rpm	286 @ 3500 rpm
5.4L Triton V8	255 @ 4500 rpm	350 @ 2500 rpm
6.8L Triton V10	305 @ 4250 rpm	420 @ 3250 rpm
6.0L Power Stroke [®] V8 Turbo Diesel	235 @ 3300 rpm	440 @ 2000 rpm

TRANSMISSIONS

- 4-speed automatic with overdrive
- TorqShift[®] 5-speed automatic³ with overdrive

MAXIMUM CAPABILITIES⁴

	E-150	E-250	E-350	E-450
GVWR	8,600 lbs.	9,000 lbs.	12,500 lbs.	14,500 lbs.
GCWR	13,000 lbs.	13,000 lbs.	20,000 lbs.	20,000 lbs.
Payload	3,340 lbs.	4,335 lbs.	7,510 lbs.	8,980 lbs.
Towing	7,500 lbs.	7,500 lbs.	10,000 lbs.	10,000 lbs.

¹Class is Full-Size Vans. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. AdvanceTrac with RSC is available only on E-350 Wagons equipped with the 5.4L Triton V8. ³Select availability. ⁴Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

COMMERCIAL TRUCKS



F-350/F-450/F-550
SUPER DUTY® CHASSIS CAB

CHASSIS CAB STRENGTHS

- Available 6.4L Power Stroke® V8 Turbo Diesel
- Available Triton® 6.8L V10
- Standard auxiliary upfitter switches
- Standard engine-hour meter
- Available Power TakeOff provision
- Available TowCommand integrated electric trailer brake controller
- Low-cab design easily accommodates over-cab upfits
- Available Crew Cab FlexFold™ rear seat and steel loadfloor

BODY & TRIM

CABS: Regular Cab, SuperCab, Crew Cab
TRIM LEVELS: XL, XLT, LARIAT

ENGINES HORSEPOWER TORQUE

5.4L 3-Valve Triton V8	300 @ 5000 rpm	365 @ 3750 rpm
6.8L 3-Valve Triton V10	362 @ 4750 rpm	457 @ 3250 rpm
6.4L Power Stroke V8 Turbo Diesel	350 @ 3000 rpm ¹	650 @ 2000 rpm ¹

TRANSMISSIONS

6-speed manual with overdrive
TorqShift® 5-speed automatic with overdrive

MAXIMUM CAPABILITIES²

	F-350	F-450	F-550
GVWR	13,000 lbs.	16,000 lbs.	19,000 lbs.
GCWR	23,500 lbs.	30,000 lbs.	33,000 lbs.
Payload	7,230 lbs.	9,390 lbs.	12,190 lbs.
5th-Wheel Towing	16,000 lbs.	21,500 lbs.	24,400 lbs.



FORD LCF

FORD LCF STRENGTHS

- **BEST-IN-CLASS³** turning radius 16'7" curb-to-curb
- **OUTSTANDING POWER** 4.5L Power Stroke V6 Turbo Diesel with 200 hp and 440 lb.-ft. of torque
- **EXCLUSIVE** Huck Bolt™ frame construction
- **STRONGEST** standard frame (RBM)³
- Standard GVWRs of 16,000 and 19,500 lbs.
- 4-wheel disc brakes with ABS
- 19.5" wheels and tires
- 9 no-charge exterior color choices
- Standard cloth interior trim, power windows and door locks

BODY & TRIM

Low Cab Forward Regular Cab

ENGINE	HORSEPOWER	TORQUE
4.5L Power Stroke V6 Turbo Diesel	200 @ 2700 rpm	440 @ 1800 rpm

TRANSMISSION

TorqShift 5-speed automatic with Tow/Haul Mode

MAXIMUM CAPABILITIES²

	L-45	L-55
GVWR	16,000 lbs.	19,500 lbs.
FGAWR	7,000 lbs.	7,000 lbs.
RGAWR	11,000 lbs.	13,500 lbs.



F-650/F-750
SUPER DUTY CHASSIS CAB

F-650/F-750 STRENGTHS

- **NEW CUMMINS®** ISB or **CATERPILLAR®** C7 Turbo Diesels with 18 hp/torque ratings
- **NEW** high-horsepower/medium-torque CUMMINS ISB with standard automatic transmission
- **NEW** larger radiators
- **NEW** larger air brake compressors
- **NEW** Air-Ride seats
- **NEW** clean CA packages
- **NEW** 13.5K and 15.5K rear axles on F-650 Pro Loader®
- **NEW** 14K front axle and parabolic front springs on F-750
- **NEW** standard 130-amp alternator; 110-, 200- and 270-amp optional on select models

BODY & TRIM

CABS: Regular Cab, SuperCab, Crew Cab
TRIM LEVELS: XL, XLT

ENGINES	HORSEPOWER	TORQUE
CUMMINS ISB Turbo Diesel	200 to 325	520 to 750
CATERPILLAR C7 Turbo Diesel	190 to 300	520 to 860

MAXIMUM CAPABILITIES²

	F-650	F-750
GVWR	29,000 lbs.	33,000 lbs.

¹Governed at 325 hp @ 3000 rpm and 600 lb.-ft. of torque @ 2000 rpm on F-450 and F-550. ²Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. ³Class 4 Tilt-Cab Diesels, excluding Ford joint-venture partners. For additional information, see your Ford Dealer.



RANGER

F-150

F-SERIES SUPER DUTY®

E-SERIES

F-350/F-450/F-550 SUPER DUTY CHASSIS CAB

F-650/F-750 SUPER DUTY CHASSIS CAB

FORD LCF

New Vehicle Limited Warranty

We want your Ford ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. E-Series and F-Series (up to F-550) diesel engine warranty coverage is 5 years/100,000 miles on select engine components. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: There's now a 5-year/60,000-mile powertrain limited warranty that's fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage – on select components, including the engine and transmission – beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Plus, Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Vehicles shown and features mentioned throughout this catalog may be optional.

THE **5 YEAR/
60,000 MILE**
POWERTRAIN
WARRANTY

Comparisons based on 2007 and 2008 competitive models; publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions and capability ratings shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Body manufacturers are responsible for compliance certification of completed vehicle. The Ford New Truck Limited Warranty and any government certification made by Ford shall cover only the vehicle as manufactured by Ford and shall not extend to any addition, modification or change of or to the vehicle by the Ford Authorized Pool Account.

Always wear your safety belt and always deactivate the passenger airbag when using a rear-facing child-safety seat with F-Series Super Duty Pickup Regular Cab and SuperCab models. Always wear your safety belt and always secure children in the rear seat in Crew Cab models.

For more information, visit your Ford Dealer or our web sites:
www.fordvehicles.com, or for Commercial Trucks, www.commtruck.ford.com

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