



www.fordvehicles.com

VEHICLE DESCRIPTION

**TAURUS**

2011 SEL FWD  
 5-PASSENGER  
 3.5L V6 DURATEC ENGINE  
 6-SPEED AUTO TRANSMISSION

EXTERIOR  
 STERLING GRAY METALLIC  
 INTERIOR  
 CHARCOAL BLK LTHR SEATING

BG 190

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$27,755.00**

**INCLUDED ON THIS VEHICLE**  
 RAPID SPEC 200A

**OPTIONAL EQUIPMENT**

LEATHER SEATING 1,495.00  
 HEATED SEATS, FRONT  
 FRONT LICENSE PLATE BRACKET NO CHARGE  
 CALIFORNIA EMISSIONS SYSTEM NO CHARGE  
 TOTAL OPTIONS 1,495.00

TOTAL VEHICLE & OPTIONS 29,250.00  
 DESTINATION & DELIVERY 795.00

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- PROJECTOR BEAM HALOGEN HEADLAMPS
- SUPPLEMENTAL PARK LAMPS
- DUAL POWER HEATED MIRRORS W/SECURITY APPROACH LAMPS
- SECURICODE KEYLESS ENTRY
- 18" PAINTED ALUMINUM WHLS

**INTERIOR**

- 6-WAY POWER DRIVER'S SEAT
- 60/40 FOLD-FLAT REAR BENCH
- DUAL ZONE ELEC TEMP CNTRL
- MESSAGE CTR W/COMPASS
- TILT/TELESCOPING LEATHER WRAPPED STEERING WHEEL
- AM/FM CD PLAYER W/CLOCK
- MP3 AUDIO INPUT JACK
- SIRIUS SAT SVC N/A AK&HI
- DOME LAMP & MAP LIGHTS
- 8 CUP/BOTTLE HOLDERS

**FUNCTIONAL**

- FRONT WHEEL DRIVE
- ADVANCETRAC W/ESC
- 4-WHL DISC BRAKES W / ABS
- TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
- EASY FUEL CAPLESS FILLER
- 19.0 GALLON FUEL TANK
- MYKEY

**SAFETY/SECURITY**

- SOS POST CRASH ALERT SYS
- PERSONAL SAFETY SYSTEM
- FRONT SEAT SIDE AIRBAGS
- SAFETY CANOPY - 2 ROWS
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

**EPA Fuel Economy Estimates**

CITY MPG

**18**

Expected range for most drivers  
 14 to 22 MPG

HIGHWAY MPG

**27**

Expected range for most drivers  
 22 to 32 MPG

Estimated Annual Fuel Cost

**\$2,142**

based on 15,000 miles at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

**21**

14 28

All Large Cars

Your actual mileage will vary depending on how you drive and maintain your vehicle.



This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

**TOTAL MSRP**

**\$30,045.00**

**GOVERNMENT SAFETY RATINGS**

**Frontal Crash** Driver Passenger ★ ★ ★ ★ ★  
 ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★ ★ ★ ★ ★  
 ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>CONVOY</b>
	<b>CC06</b>		ITEM #: <b>44-Z500 O/T 2</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	<b>1FAHP2EW1BG190</b>	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	<b>CHICAGO</b>	<b>BF243 N RA 2X 160 000227 06 24 11</b>	



Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



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320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

1FAHP2EW1BG190



TO BE REMOVED  
BY CUSTOMER ONLY