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VEHICLE DESCRIPTION

# FIESTA

2012 4-DOOR SEDAN S  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
INGOT SILVER METALLIC  
INTERIOR  
CHARCOAL BLACK W/LT STONE C

CM **131**

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$13,200.00**

**INCLUDED ON THIS VEHICLE**  
EQUIPMENT GROUP 100A

**OPTIONAL EQUIPMENT**  
POWER SHIFT 6 SPD AUTO TRANS 1,095.00  
FRONT LICENSE PLATE BRACKET NO CHARGE  
50 STATE EMISSIONS NO CHARGE  
TOTAL OPTIONS 1,095.00

TOTAL VEHICLE & OPTIONS **14,295.00**  
DESTINATION & DELIVERY 795.00

STANDARD EQUIPMENT **INCLUDED AT NO EXTRA CHARGE**

- EXTERIOR**
- 15" STEEL WHEELS WITH COVERS
  - INTEGRATED SPOTTER MIRRORS
- INTERIOR**
- 60/40 SPLIT FOLD REAR SEAT
  - AUXILIARY AUDIO INPUT JACK
  - CLOTH BUCKET FRONT SEATS
  - FRONT FLOOR MATS
  - TILT/TELESCOPE COLUMN
- FUNCTIONAL**
- EASYFUEL CAPLESS FILLER
  - POWER MIRRORS
  - QUAD BEAM HALOGEN HEADLAMP
  - REAR WINDOW DEFROSTER
  - VARIABLE INTERVAL WIPERS
  - AM/FM STEREO
  - AIR CONDITIONING
  - POWER LOCKS
  - ADVANCETRAC W/ESC

- FRONT DISC REAR DRUM BRAKES (ABS)
  - POWER STEERING W/EPAS
  - DOME LAMP & MAP LIGHTS
- SAFETY/SECURITY**
- DRIVER/PASSENGER AIR BAGS
  - AIRBAG - DRIVER KNEE
  - AIRBAGS - SIDE AIR CURTAIN
  - CHILDPROOF REAR DOOR LOCKS
  - TIRE PRESSURE MONITOR SYS
  - SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

## EPA Fuel Economy Estimates

CITY MPG

**29**

Expected range for most drivers  
24 to 34 MPG

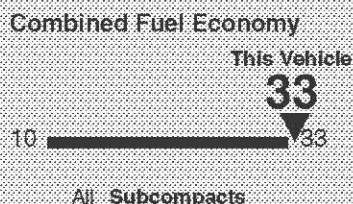
HIGHWAY MPG

**39**

Expected range for most drivers  
32 to 46 MPG

Estimated Annual Fuel Cost  
**\$1,682**

based on 15,000 miles at \$3.70 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$15,090.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** ★★★★★  
**Driver Passenger** ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★  
Rear seat ★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

**Rollover** ★★★★★  
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>RAIL</b>
	<b>RA2M</b>		ITEM #: 44-8501 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4AJ5CM131	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>CUAUTITLAN</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>BJ291 N RA 2X 220 000162 09 29 11</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



xxxxxxxNA

10/30/2011

320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



**Drive one.**

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TO BE REMOVED  
BY CUSTOMER ONLY