

# TOYOTA



Toyota, Japan's No. One automobile manufacturer. And in the United States, Toyota's success is reflected in its rapid climb from outside the Nation's 20 best selling imports to among the top three in import sales! Toyota's insistence on production quality and engineering innovation is responsible for this success. Computerized assembly lines and constant testing

have made Toyota manufacturing facilities the most modern automobile plants in the world.

Toyota automobiles go through hundreds of tests from molten steel to finished automobile. Piece by piece, assembly by assembly, nothing is overlooked. These precision vehicles are designed to offer much more value than is normally expected from cars selling for so little.

In essence, Toyota designs and builds a better automobile... prices it low... and provides for its service and maintenance in your local community. These policies have made Toyota what it is today. A world leader in the automotive field!

Parts and service coast to coast. There are more than 150 Toyota dealers across the nation. Huge parts depots strategically located and capable of supplying parts and equipment anywhere in the country, make servicing a sure thing. And Toyota facilities are fully staffed with skilled, factory-trained mechanics. You can rely on Toyota service and maintenance to keep your Toyota trouble free... anywhere you are... everywhere you go.

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2000 GT. Toyota's entry in America's race car world. And typical of Toyota's engineering excellence.

See Toyota dealer for complete requirements in design and construction of repair installations. Equipment and prices are subject to change without notice.

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Toyota Corolla Four-Door Sedan and Two-Door Hardtop



Toyota Corolla Two-Door Sedan, Two-Door Wagon and Front



Toyota Crown Four-Door Sedan and Four-Door Wagon



Toyota Land Cruiser Hardtop, Wagon and Vinyl Top

# CROWN



The most luxurious medium-sized, medium-priced automobile on the American scene! And considered by automotive experts one of the finest cars in the world. Handsomely sculptured body style...luxuriously detailed interior...outstandingly quiet performance...all hallmarks of Toyota Crown! Available in distinguished 4-Door Sedan or Custom Station Wagon models. Optional equipment includes: AM or AM-FM radio • Fully automatic, 3-speed transmission •



Gear-proof instrumentation. Floor-mounted console. Luxurious reclining bucket seats. Side-binged rear gate. Cargo or extra seating.

**SPECIFICATIONS**—Engine: 6 cyl. in line, single OHC, 7-main bearings. Displacement: 137.5 cu. in. Compression Ratio: 8.8:1. Horsepower: 115 @ 5200 rpm. Carburetor: 2 barrel. Brakes: Disc on front wheels. Transmission: 4-speed synchromesh, Automatic transmission (optional). 3-speed. Wheelbase: 105.9 in. Weight: Sedan 2880 lbs., Station Wagon 3059 lbs. Performance: Max. speed: 100 mph. Cruising speed: 85 mph.

# LAND CRUISER



Built to get you there, and get you back! With a 145 hp engine that can get you up grades as steep as 71%. A gear box with six forward speeds and two reverse. And a top speed of 90.

Toyota Land Cruisers come in Hardtop, Vinyl Top and Station Wagon models. The windshield on the Vinyl Top and Hardtop models folds down. The station wagon's electric rear window is controlled from dash. And all three can shift into 4-wheel drive without stopping.



6' of cargo space. Wagon interior.

Seating for 7. Easy access. Hardtop interior.

**SPECIFICATIONS**—Engine: 6 cyl. in line OHV. Displacement: 286.7 cu. in. Compression Ratio: 7.8:1. Horsepower: 145 @ 4000 rpm. Carburetor: Single barrel. Fuel Capacity: 18.5 gals. Transmission: 3-speed, synchromesh 2nd & 3rd. Wheelbase: Hardtop, Vinyl Top: 90 in., Station Wagon: 106.3 in. Weight: Hardtop: 3420 lbs., Vinyl Top: 3280 lbs., Station Wagon: 4120 lbs. Tires: 7.60x15, 4 ply. Performance: Max. speed: Hardtop, Vinyl Top: 90 mph., Station Wagon: 85 mph.

# COROLLA



Smile! Here's Corolla. The car Toyota designed to beat every other low priced car around. With an engine that delivers 60 horsepower. A top of 87 miles an hour. And mileage of 30 to the gallon. The car with a chassis that never needs lubrication. The car that's insulated to guarantee you the quietest ride of any car in its class. Corolla. Sedans, Fastbacks and Wagons. Lots of colors, inside and out.



Glass resistant dash/ Nylon carpeting/  
Reclining bucket seats. Arm rests all around



Easy loading access

Locking gas gate

**SPECIFICATIONS** — Engine: 4 cyl. in line OHV, 5 main bearings. Displacement: 65.8 cu. in. Compression Ratio: 9:0.1. Horsepower: 60 @ 6000 rpm. Carburetor: 2 barrel. Transmission: 4-speed synchromesh. Wheelbase: 89 in. Weight: Sedan, Fastback: 1637 lbs., Wagon: 1730 lbs. Performance: Max. speed: 87 mph. Cruising speed: 75 mph. **Body & Frame:** Unit construction.

# CORONA



Reclining bucket seats/Wood grained dash/Optional air conditioning



Roomy, fully lined trunk/ Tool kit/  
Fully automatic transmission/ Nylon carpeting

Take the wheel of a Toyota Corona and find out just how good 90 horses can feel. Here's a car with enough power to drive a fully-automatic transmission and still go from 0-to-60 in 16 seconds. A car that delivers both performance and economy. Like 25 miles to the gallon. Here's a car built with such care and precision...built with so many luxury features...that you won't believe the price.

Options include: AM or AM/FM radio • Fully automatic transmission • Factory installed air conditioning • Stereo tape player •

**SPECIFICATIONS** — Engine: 4 cyl. in line OHV. Displacement: 115.7 cu. in. Compression Ratio: 9:0.1. Horsepower: 90 @ 4000 rpm. Carburetor: 2 barrel. Transmission: 4-speed synchromesh. Automatic transmission (optional) 2-speed. Wheelbase: 95.3 in. Weight: 2080 lbs. Performance: Max. speed: 90 mph. Cruising speed: 85 mph. **Body & Frame:** Unit construction.