





CHOOSE TO GO FURTHER.

Ford offers a complete lineup of vehicles designed to meet your personal driving needs and express your individual style. With a full range of fuel-efficient options, including EcoBoost® engines,¹ hybrids, plug-in hybrids and all-electric vehicles, Ford offers you the power of choice.

To help you stay connected, Ford is introducing SYNC® 3 – our next generation of voice-activated technology with new hardware, new software and an easy-to-use design, including hands-free calling,² Smart Ford technologies can also help you with parallel parking,³ maintaining your lane,³ and much more. With a full lineup of thoughtfully designed vehicles to choose from, Ford can help you go further.

¹Available feature. Availability varies by model. ²Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ³Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



- FIESTA + ST
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- FOCUS ELECTRIC
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FIESTA + ST

Prepare for a non-stop blast in the 2016 Fiesta ST. Its high-output 1.6L EcoBoost® engine delivers 197 hp¹ for potent acceleration and fast fun. A 6-speed manual transmission with leather-wrapped shift knob lets you stick every shift. And an "overboost" feature can extend peak torque for up to 17 seconds.

The award-winning 1.0L EcoBoost 3-cylinder engine² is the best engine under 1.0L, according to *Engine Technology International* magazine.³ Teamed with a 5-speed manual transmission, it provides Fiesta with an impressive combination of driveability and fuel efficiency with an EPA-estimated rating of 43 hwy mpg⁴ and an impressive 123 hp and 125 lb.-ft. of torque.

Fiesta offers it all – from stylish good looks to leather-trimmed, heated front seats⁵ to a handy rear view camera,² and SYNC[®] 3⁵ – our next generation of voice-activated technology. Plus, the standard 1.6L Ti-VCT I-4 engine offers you a choice of 5-speed manual or PowerShift 6-speed automatic² transmission.

Whether you go for the hatchback or the sedan, standard Torque Vectoring Control enhances cornering agility and reduces understeer.⁶ And with smart technologies like Intelligent Access,² Reverse Sensing System² and Navigation System,² you'll find more reasons to celebrate behind the wheel of Fiesta.

¹Tested with 93-octane fuel. ²Available feature. ³2012-2015 International Engine of the Year Awards, presented by *Engine Technology International* magazine. ⁴EPA-estimated rating of 31 city/43 hwy/36 combined mpg. Actual mileage will vary. ⁵Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ⁶Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.





FOCUS + ST + RS

Fun. Freedom. And envious stares. In the 2016 Ford Focus, you'll experience all of that. And more. Whether you choose Focus hatchback or sedan, you'll find smart technologies that enhance comfort, convenience and performance. Like the award-winning 1.0L EcoBoost® 3-cylinder engine.¹ It's the best engine under 1.0L, according to *Engine Technology International* magazine.

For more exhilaration, step up to Focus ST. Feel its unique sport suspension. Engage the 252-hp,² high-output 2.0L EcoBoost engine mated to a 6-speed manual transmission. An "overboost" feature extends peak torque for up to 15 seconds at a time. And the RECARO® partial³ or full leather-trimmed³ front seats keep you firmly planted along the way.

Or opt for the enthusiast-inspired all-new 2016 Focus RS.⁴ It offers agile handling, cornering speed and high-octane performance thanks to its high-output 2.3L EcoBoost engine – with its best-in-class⁵ 350 hp² and 350 lb.-ft. of torque² – and the new Ford Performance All-Wheel Drive with Dynamic Torque Vectoring. Focus RS is equipped with driver-selectable Drive Modes, including a Drift Mode⁶ that allows controlled oversteer drifts, and Launch Control. And it can go from 0–60 in under 5 seconds.^{2,7}

Driver-assist technologies include a standard rear view camera on all models, and SYNC® 3 – our next generation of voice-activated technology.⁸ On Titanium models, Focus can alert you to traffic in your blind spots,⁹ help you maintain your lane⁹ and even assist in parallel parking.⁹ Get started in the 2016 Focus.

¹2012–2015 International Engine of the Year Awards, presented by *Engine Technology International* magazine. ²Tested with 93-octane fuel. ³Available feature. ⁴Coming Spring 2016. ⁵Class is High-Performance Small AWD Cars based on Ford segmentation. ⁶For track use only. ⁷Based on Ford testing. ⁸Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ⁹Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. RECARO is a registered trademark of RECARO Beteiligungs-GmbH.

FOCUS ELECTRIC

2016 Ford Focus Electric needs zero gas, zero oil changes and produces zero CO₂ emissions. It delivers guilt-free fun in an all-electric vehicle with an EPA-estimated rating of 110 city MPGe¹ and an EPA-estimated driving range of 76 miles¹. And you can recharge at home in approximately 3.6 hours using a Ford recommended Level 2 AeroVironment™ 240V/30A home charging station.²

With a top speed of 84 mph, its smooth acceleration will grab your attention. Press the accelerator and Focus Electric puts 100% of its available torque at your disposal.

Easily monitor and schedule charging with the MyFord® Mobile app³ and myfordmobile.com website. Both give you charge status updates and feature a charging station locator powered by PlugShare.⁴

Get the most from every drive with the next-generation SmartGauge® with EcoGuide. It helps you monitor your instantaneous energy use and lets you see how it relates to your overall energy budget. So put a charge in your commute with Focus Electric.

¹EPA-estimated rating of 110 city/99 hwy/105 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ²Available feature. To begin the process, call 1-888-219-6747 or visit evolutions.com/ford. Charging stations are available with or without full installation services by AeroVironment. ³MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2.5G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. AeroVironment is a trademark of AeroVironment, Inc.





C-MAX HYBRIDS

Welcome to the stylish, spacious and spirited 2016 Ford C-MAX Hybrid multi-activity vehicles. C-MAX Hybrid has an EPA-estimated rating of 42 city mpg¹ while C-MAX Energi Plug-In Hybrid has an EPA-estimated rating of 95 city MPGe.² Both models feature a gasoline-powered engine and a state-of-the-art, lithium-ion battery.

C-MAX Hybrid and C-MAX Energi Plug-In Hybrid each offer 188 combined horsepower and real-car performance. They feature an eCVT (electronically controlled continuously variable transmission) that transfers this power and 129 lb.-ft. of torque to the road. Plus, in all-electric mode, they have a top speed of up to 85 mph.

Plug in to plus up, or not. The choice is always yours with C-MAX Energi. If you choose to plug in to take advantage of an EPA-estimated all-electric driving range of up to 19 miles,¹ use the standard 120V convenience charge cord to recharge at home in about 7 hours. Or, reduce your charge time to about 2.5 hours with the Ford recommended Level 2 AeroVironment™ 240V/30A home charging station^{3,4} or 240V/16A TurboCord™ option.

Empowered with smart technology including the next-generation SmartGauge® with EcoGuide, a hands-free, foot-activated liftgate,³ and SYNC® 3 – our next generation of voice-activated technology.⁵ C-MAX Hybrids. Thoughtfully designed for your on-the-go lifestyle.

¹EPA-estimated rating of 42 city/37 hwy/40 combined mpg, C-MAX Hybrid. Actual mileage will vary. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ²EPA-estimated rating of 95 city/81 hwy/88 combined MPGe, C-MAX Energi. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ³Available feature. ⁴To begin the process, call 1-888-219-6747 or visit evsolutions.com/ford. Charging stations are available with or without full installation services by AeroVironment. ⁵Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. AeroVironment and TurboCord are trademarks of AeroVironment, Inc.

FUSION + HYBRIDS

Featuring a range of fuel-efficient¹ powertrains, the 2016 Ford Fusion lineup offers gas, hybrid and plug-in hybrid options with sculpted style and distinctive craftsmanship – inside and out.

Fusion offers gasoline engine choices: a standard 2.5L i-VCT, plus 2 EcoBoost[®] smart-performance options: a 1.5L² and a 2.0L.² All 3 Fusion gasoline engines are matched with a standard 6-speed SelectShift[®] automatic transmission, which lets you shift on the fly for a dynamic driving experience.

Fusion Hybrids run on a combination of gas and electric power supplied by the state-of-the-art, lithium-ion battery, and can operate up to 85 mph in electric mode. Fusion Hybrid has an EPA-estimated rating of 44 city mpg.¹ Fusion Energi Plug-In Hybrid has the option to plug in or not and an EPA-estimated total driving range of 550 miles.³

Available technologies include Intelligent all-wheel drive, a Lane-Keeping System,⁴ and active park assist.⁴ With style, performance and efficiency, the Fusion lineup offers you the power of choice.

¹EPA-estimated rating of 22 city/34 hwy/26 combined mpg, Fusion 2.5L iVCT I-4, actual mileage will vary; 24 city/36 hwy/28 combined mpg, Fusion 1.5L I-4 automatic, actual mileage will vary; 25 city/37 hwy/29 combined mpg, Fusion 1.5L I-4 automatic with Auto Start-Stop, actual mileage will vary; 22 city/33 hwy/26 combined mpg, Fusion 2.0L I-4 FWD, actual mileage will vary; 22 city/31 hwy/25 combined mpg, Fusion 2.0L I-4 AWD, actual mileage will vary; 44 city/41 hwy/42 combined mpg, Fusion Hybrid, actual mileage will vary; 95 city/81 hwy/88 combined MPGe, Fusion Energi, actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. ²Available feature. ³EPA-estimated rating of 40 city/36 hwy/38 combined mpg, 14.0-gallon fuel tank; 19 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ⁴Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.





MUSTANG

America's legendary Pony car, Mustang offers a full lineup of forward-leaning, hard-charging machines for 2016. Fastback. Convertible. V6. EcoBoost.[®] GT. And the track-ready Shelby GT350.[®]

Performance is dialed up by a fully independent front and rear suspension, and wheel aero curtains that help reduce drag.

When it's track time, leave the competition behind with electronic line-lock^{1,2} on GT and Shelby GT350 models. It's activated using standard Mustang TrackApps,^{TM,2} which also lets you monitor g-forces, braking times and acceleration times in quarter-mile, 0-60 and more.

Four powerful engines include a 3.7L Ti-VCT V6; a turbocharged, direct-injected 2.3L EcoBoost;¹ the 5.0L monster Ti-VCT V8;¹ and the race-tuned 5.2L flat plane crank V8 in the Shelby GT350.

An impressive balance of horsepower, torque and fuel efficiency³ can be yours with the 2.3L EcoBoost. Its twin-scroll single turbo, direct-injection delivers all around.

Advanced technologies can help you in challenging driving moments. And to keep you connected to the world, there's SYNC[®] 3 – our next generation of voice-activated technology.⁴

¹Available feature. ²Track use only. ³EPA-estimated rating of 21 city/32 hwy/25 combined mpg, 2.3L EcoBoost automatic fastback. Actual mileage will vary. ⁴Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. Shelby is a registered trademark of Carroll Hall Shelby Trust.

TAURUS + SHO

2016 Ford Taurus is the full-size sedan experience you're looking for. Powerful performance. A 3-engine lineup. Sure-footed handling. Spacious, finely crafted interior. Smart driver-assist technologies! Generous trunk space. Plus new SYNC® 3^{1,2} – our next generation of voice-activated technology – to keep you connected on each drive. Go further in the 2016 Ford Taurus.

Command respect with Taurus SHO. Its twin-turbo, direct-injected 365-hp³ 3.5L EcoBoost erupts with instant straight-line acceleration. Together with standard AWD and sport-tuned suspension, Taurus SHO excels at true enthusiast performance.

For sharp turns and smooth curves, every Taurus features Curve Control,⁴ which slows down the vehicle if it senses that you're going too fast through a particular curve. Plus, Torque Vectoring Control⁴ to help keep you firmly planted in the corners.

Experience luxurious comfort with leather-trimmed multicontour front seats with Active Motion.^{5,1} And take advantage of smart Taurus features like the Lane-Keeping System,^{5,6} adaptive cruise control and collision warning with brake support,⁵ BLIS® (Blind Spot Information System) with cross-traffic alert,⁵ and active park assist.⁵

¹Available feature. ²Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ³Tested with 93-octane fuel. ⁴Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁵Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁶Lane-Keeping System does not control steering.





ESCAPE

2016 Escape offers you 3 different engines: a 1.6L EcoBoost^{®1} that has an EPA-estimated rating of 32 hwy mpg;² a 2.0L EcoBoost;¹ and the standard 2.5L IVCT I-4. Each engine is mated to our 6-speed SelectShift[®] automatic transmission. So you can shift for yourself, or leave the fun to the Escape.

Loading cargo has never been easier thanks to the class-exclusive,³ hands-free foot-activated liftgate.¹ It provides quick, effortless access to the 67.8 cu. ft. of available cargo space in Escape.

Maneuver, navigate and connect with ease thanks to smart features. Escape offers driver-assist technologies that can help you parallel park, avoid collisions and more.⁴ And to keep you connected to your world, there's SYNC[®] 3 – our next generation of voice-activated technology.⁵

Keep your adventures on track with the Intelligent 4WD System.¹ And enjoy a feeling of open spaciousness with the Panoramic Vista Roof.^{®1} You're always ready for adventure in Escape. Confidently designed for your on-the-go lifestyle.

¹Available feature. ²EPA-estimated rating of 23 city/32 hwy/26 combined mpg, 1.6L EcoBoost, FWD. Actual mileage will vary. ³Class is Small Utilities based on Ford segmentation. ⁴Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁵Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.

EDGE

2016 Ford Edge grabs your attention as well as it grabs the road. From the dynamic grille to its fluid lines, Edge assures that you arrive in style. New for 2016, SYNC® 3 – our next generation of voice-activated technology¹ – empowers you to go even further.

From its sculpted curves to its athletic stance, the exterior is designed to help you make a dramatic entrance and an equally exciting exit. And its interior is so impressive you just might not want to leave.

New adaptive steering² dynamically adjusts the steering response of the front wheels based on how fast the vehicle is moving. It can help the driver feel more comfortable and can make any drive more enjoyable.

Delivering overall confidence and convenience, Edge offers Enhanced Active Park Assist System with reverse perpendicular parking,^{2,3} adaptive cruise control and collision warning with brake support,^{2,3} 180-degree front camera with washer,^{2,3} glove-box-door-integrated knee airbag, inflatable rear outboard safety belts,² and a hands-free, foot-activated liftgate.²

Choose between 3 powerful engines – the standard 245-hp⁴ 2.0L EcoBoost,[®] the 280-hp 3.5L TI-VCT² and the 315-hp⁴ 2.7L EcoBoost.² And with a lineup that includes SE, SEL, Titanium and the all-wheel-drive Sport, it should be easy to plan your next adventure in the Edge of your choice.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ²Available feature. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁴Tested with 93-octane fuel.





FLEX

Progressive design. Intelligent technologies. And spacious seating for up to 7. Ford Flex combines it all to empower every drive. And, for 2016, Flex has a standard rear view camera plus new SYNC® 3, our next generation of voice-activated technology.¹

Get best-in-class V6 hp² when equipped with the twin-turbocharged, direct-injection, 3.5L EcoBoost® engine.³ Paired with Intelligent all-wheel drive (AWD) and steering wheel-mounted paddle shifters, this 365-hp⁴ EcoBoost delivers a spirited performance.

Take advantage of over 83 cu. ft. of cargo space when the 2nd- and 3rd-row seats are folded flat.

Best-in-class leg room in both the 2nd and 3rd rows helps make Flex a great fit for tall passengers. While the PowerFold®³ 3rd-row seat and either side of the 60/40 split 2nd-row bench seat can be folded to fit long cargo items. And behind the 50/50 split 3rd-row seat, Flex offers up to 20 cu. ft. of cargo space⁵ thanks to the extra room provided by its deep storage well.

Assists with your parking and more. Flex offers smart technologies designed to help you maintain your distance in traffic,^{3,6} see your path more clearly as you slowly back up,^{3,6} and help you with parallel parking.^{3,6} Go further in a 2016 Flex.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ²Class is Large Utilities based on Ford segmentation. ³Available feature. ⁴Tested with 93-octane fuel. ⁵Includes 5.0-cu.-ft. rear cargo area storage well. ⁶Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

EXPLORER

Capably outgoing. Technologically smart. Beautifully refined. More aerodynamic, more luxurious and more high-tech than its predecessor, the new 2016 Explorer is our ultimate 7-passenger adventure machine.

Choose from 3 powerful performers: the 3.5L Ti-VCT V6 with 290 hp is unsurpassed in its class¹ among standard V6 engines; the 2.3L EcoBoost² has an EPA-estimated rating of 28 hwy mpg, which even the hybrid competition in its class can't beat;^{1,3} and the spirited 365-hp⁴ 3.5L EcoBoost is standard on Sport and the all-new Platinum.

Tow up to 5,000 lbs.⁵ when you equip Explorer with the Class III Trailer Tow Package (standard on Sport and Platinum) and either its 3.5L Ti-VCT or 3.5L EcoBoost engine. And maximize your traction on any model with Intelligent 4WD with the Terrain Management System.²

Class-exclusive, enhanced active park assist⁶ uses parking sensors to help you find a spot and automatically steers Explorer into place, while you control the gear shifter, brake and accelerator pedals. It can steer out of tight parallel spots too. And alert you to obstacles near the sides of Explorer as you go.

¹Class is Large Utilities based on Ford segmentation. ²Available feature. ³EPA-estimated rating: 19 city/28 hwy/22 combined mpg, 2.3L EcoBoost, FWD. Actual mileage will vary. ⁴Tested with 93-octane fuel. ⁵When properly equipped. ⁶Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.





EXPEDITION + EL

2016 Ford Expedition + Expedition EL deliver the power, capability and space you demand. As well as the government's highest safety rating: a 5-star Overall Vehicle Score.¹

With room for up to 8 and a wide array of new technologies, Expedition is designed to put you firmly in charge of every journey.

Best-in-class max. cargo space of 130.8 cu. ft.² (Expedition EL) and a flat load floor are easy to access with the power liftgate.³ Plus, Expedition offers best-in-class 3rd-row leg room.

Best-in-class max. 9,200-lb. towing capacity⁴ and standard trailer sway control⁵ are just the beginning. With features like a progressive range select mode on its transmission and class-exclusive mechanical rear load-leveling suspension,³ Expedition takes your travels to a whole new level.

The standard 3.5L EcoBoost[®] engine delivers 365 hp⁶ and 420 lb.-ft. of torque⁶ to power your journeys. And SYNC[®] 3 – our next generation of voice-activated technology⁷ – keeps you connected wherever you go.

¹Ratings based on 2015 model year test results. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ²Behind 1st-row seats with the 2nd- and 3rd-row seats folded flat. Cargo and load capacity limited by weight and weight distribution. Class is Extended Utilities based on Ford segmentation. ³Available feature. ⁴Class is Extended Utilities based on Ford segmentation. When properly equipped. ⁵Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁶Tested with 93-octane fuel. ⁷Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.

F-150

2016 Ford F-150 offers a new LIMITED model that's the most luxurious F-150 ever, a new class-exclusive Pro Trailer Backup Assist™¹ that makes backing up a trailer easier than ever, and SYNC® 3 – our next generation of voice-activated technology.² All of which make tough incredibly easy to live with. Welcome to the Future of Tough.

Lighter and more capable than previous generations. the 2016 F-150 makes smarter use of materials. With weight savings of up to 700 lbs., F-150 is designed to do more work, more efficiently.

Best-in-class fuel economy.³ The 2016 F-150 delivers a class-best gas EPA-estimated highway fuel economy rating of 26 mpg.³

Class-best⁴ max. towing capacity and payload.⁵ The 2016 F-150 can tow the most in its class at 12,200 lbs.⁵ and it has a max. payload of 3,270 lbs.⁵

With a 5-star Overall Vehicle Score, the F-150 earned the government's highest safety rating,⁶ which was achieved by the first and only truck in its class with a body and bed made from high-strength, military-grade, aluminum alloy.⁷

First-in-class smart technologies like a 360-degree camera with Split-view Display,¹ remote tailgate release,⁸ LED sideview mirror spotlights,⁹ active park assist,¹ and BoxLink™ with premium locking cleats⁸ can take it all to task.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment or need to control the vehicle. ²Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ³EPA-estimated rating of 19 city/26 hwy/22 combined mpg, 2.7L EcoBoost, 4x2. Actual mileage will vary. ⁴Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation. ⁵When properly equipped. ⁶2016 F-150. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ⁷6000-series aluminum alloy. ⁸Available feature.



TRANSIT

Versatile and hardworking. The 2016 Transit comes as a Van, Wagon, Cutaway or Chassis Cab. And with multiple roof heights, wheelbases, frame lengths and body lengths, Transit can be built to suit the way you work.

With up to 75% more cargo capacity and 500 lbs. or more max. payload than with previous generation, comparably equipped Ford E-Series Vans, Transit Van gives you more capability and more capacity.¹ And the 2016 Ford Transit 150 regular wheelbase Wagon equipped with the available 3.5L EcoBoost® engine has a 46% better EPA-estimated highway² fuel economy rating than the 2014 Ford E-Series 350 Wagon equipped with the available 6.8L V10 engine.

Transit Wagon is comfortable from front to back. You can choose from 8-, 10-, 12- or 15-passenger models. And the 15-passenger Extended Length (EL) offers best-in-class factory-built cargo capacity – 100.5 cu. ft. – behind the last row of seats.³

Choice of vehicle configuration is best-in-class⁴ thanks to Low Roof (LR), Medium Roof (MR) and High Roof (HR) models. 2 wheelbases. 3 body lengths. 3 engine options. Door and window options. Advanced technologies like our optional lane-keeping alert with driver alert,⁵ and SYNC® 3 – our next generation of voice-activated technology.⁶ Plus, Transit Cutaway and Chassis Cab are available in 3 wheelbases or frame lengths.

¹When properly equipped. ²EPA-estimated rating of 15 city/19 hwy/16 combined mpg (LR/MR RWB Wagon). Actual mileage will vary. ³When properly equipped. Class is Full-size Vans based on Ford segmentation. ⁴Based on body type, body length, wheelbase and roof height. ⁵Lane-keeping alert does not control steering. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁶Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.





TRANSIT CONNECT

2016 Ford Transit Connect Van can help bring your business to life. Or, with up to 7 seats and new BLIS® (Blind Spot Information System) with cross-traffic alert,¹ Transit Connect Wagon can keep you on the go.

With a 5-star Overall Vehicle Score, Transit Connect Wagon earned the government's highest safety rating.²

Transit Connect long-wheelbase van offers up to 128.6 cu. ft. of cargo space behind the front seats or 149.0 cu. ft. with the passenger seat back folded flat.³

Get an unsurpassed-in-its-class EPA-estimated rating of 29 mpg highway⁴ when equipped with the 1.6L EcoBoost® engine.⁵

With a maximum van payload rating of up to 1,620 lbs.,⁶ and an unsurpassed maximum van/wagon towing capacity of up to 2,000 lbs.,⁷ Transit Connect can handle the load.

Short-wheelbase vans/wagons feature a tight turning radius to help negotiate narrow city streets and access awkward delivery areas.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Government's 5-Star Safety Ratings are part of the U.S. Department of Transportation's (NHTSA's) New Car Assessment Program (www.safercar.gov). ³Long-wheelbase model. When properly equipped. Cargo, load and trailer tow capacities limited by weight and weight distribution. ⁴Class is Small Vans based on Ford segmentation. EPA-estimated rating of 22 city/29 hwy/25 combined mpg, 1.6L EcoBoost. Actual mileage will vary. ⁵Available feature. ⁶When properly equipped. Cargo, load and trailer tow capacities limited by weight and weight distribution. ⁷When properly equipped.



Go Further

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