

2017 Edge



Go Further



*Ford*



## Extraordinary experiences ahead.

The 2017 Edge approaches every journey with confidence and rewards the driver at every turn. Its bold exterior design commands attention. Its smart available technologies are thoughtfully employed. Its performance is exhilarating. And with Intelligent all-wheel drive standard on Sport and available on all other models, Edge is prepared to take on just about any road. Especially one that leads to adventure.



## BLIS® (Blind Spot Information System) with cross-traffic alert.

Available BLIS (Blind Spot Information System) with cross-traffic alert\* uses radar in the rear quarter panels to detect a vehicle entering your blind spot and alerts you with an indicator light in the sideview mirror.

Cross-traffic alert also uses radar to watch for traffic behind you when you're slowly backing out of a parking spot or your driveway.

## Forward thinking.

Tucked into the grille is an available front 180-degree camera that's designed to help you see around corners, down alleys and even when you're driving out of parking spots.\*

\*Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



## Need a hand? Use your foot.

The available hands-free, foot-activated liftgate makes it easy to load and unload cargo. With the available Intelligent Access key in your pocket or purse, simply kick your foot under the rear bumper and the liftgate will automatically open or close.

## Gear goes here.

Standard rear folding 60/40 split bench second-row seating accommodates people and/or packages. And with the available Second-Row EasyFold<sup>®</sup> Seat (rear seat back release), you can maximize your cargo space with the touch of a button.

## Available panoramic Vista Roof.<sup>®</sup>

Front-row passengers will enjoy a large forward panel that tilts up or opens fully, while a fixed skylight gives second-row passengers a view of the world above.



## The luxurious inside story.

From the moment you step inside, the craftsmanship and thoughtful interior features make it evident that Edge was designed for luxurious comfort. And with the available hands-free SYNC<sup>®</sup> 3\* entertainment and communications system with voice recognition, Edge also helps you stay connected. It features an 8-inch color LCD touchscreen with swipe capabilities, and optional navigation adds pinch-to-zoom capability.

\*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.







## Pack a punch.

Edge offers three ways to confidently enter the freeways. The standard twin-scroll 2.0L EcoBoost® engine combines twin turbocharging with direct-injection technology to deliver spirited performance and has an EPA-estimated rating of 20 city/29 hwy/24 combined mpg.\* The available 3.5L twin independent variable camshaft timing (Ti-VCT) V6 delivers a responsive 280 horsepower and 250 lb.-ft. of torque.\*\* And Edge Sport is powered by our dynamic 2.7L EcoBoost engine – the most powerful gas V6 in its class.†

\*EPA-estimated rating of 20 city/29 hwy/24 combined mpg, 2.0L EcoBoost, FWD. Actual mileage will vary. \*\*Horsepower and torque ratings achieved with 93-octane fuel. †Class is Midsize Utilities based on Ford segmentation, non-diesel competitors.



## Lane-Keeping System.

Should you unintentionally drift out of your lane, the Lane-Keeping System\* can alert you with gentle vibration pulses to the steering wheel to prompt you to steer back toward center.\*\*

\*Lane-Keeping System does not control steering. The driver should always be in control and responsible for safe operation of the vehicle.

\*\*Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



## Enhanced active park assist.

This technology is designed to give you confidence during tight parking maneuvers and helps make reverse perpendicular and parallel parking a breeze.\*\*



## Thoughtfulness counts.

**1 Ambient lighting.** Choose interior lighting that fits your mood with the available seven-color programmable ambient lighting feature.

**2 Paddle shifters.** Standard six-speed SelectShift® automatic transmission gives you more control over driving performance by letting you manually shift gears.

**3 Push-button start.** This convenient available feature allows you to start the engine with the simple push of a button.



**4 Rear inflatable safety belts.** A high-tech shoulder belt available for the outboard rear seats contains an airbag. During a crash, sensors determine when the inflatable belt should deploy.\*

**5 Rear view camera.** Standard, this helpful feature displays a video image on the center console screen of the area behind your vehicle when you're in Reverse.

**6 Individual Tire Pressure Monitoring System (TPMS).** A warning light in the cluster screen will illuminate if any one of your tires' pressure goes below the recommended tire inflation level.\*\*

**7 110V power outlet.** A handy available AC outlet can serve as a portable charging station for your laptop, among other things.

\*Always wear your safety belt and secure children in rear seat. \*\*Excluding spare.



## Partial Edge Specifications and Options

Get the utility and capability you need from the 2017 Edge. See all Edge specs at [ford.com/edge](http://ford.com/edge).

Interior and Exterior Features	Edge SE	Edge SEL	Edge Titanium	Edge Sport
SYNC® 3 – enhanced voice-recognition communications and entertainment system		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Navigation System with integrated SiriusXM® Traffic and Travel Link®		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Panoramic Vista Roof®		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hands-free, foot-activated liftgate		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear view camera	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Power and Handling</b>				
Twin-scroll 2.0L EcoBoost® engine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
3.5L Ti-VCT engine		<input type="checkbox"/>	<input type="checkbox"/>	
2.7L EcoBoost engine				<input checked="" type="checkbox"/>
6-speed SelectShift® automatic transmission	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Intelligent all-wheel drive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
AdvanceTrac® with RSC® (Roll Stability Control™)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adaptive steering			<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Safety and Security</b>				
Personal Safety System™ includes dual-stage front airbags, front safety belt pretensioners, energy-management retractors, front safety belt usage sensors, driver's seat position sensor, crash severity sensor and Front-Passenger Sensing System	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Safety Canopy® System with side-curtain airbags and rollover sensor for outboard protection	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Driver knee airbag and glove-box-door-integrated knee airbag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Package</b>				
Technology Package includes voice-activated Navigation System, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote Start System, auto-dimming driver's sideview mirror and 110V power outlet		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Key: Standard = ■ Optional = □

Comparisons based on competitive models (class is Midsize Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change pricing and product specifications at any time without incurring obligations.

## Select Wheel and Exterior Color Options



18" Sparkle Silver-painted aluminum



18" Sparkle Silver-painted split-spoke aluminum



18" polished aluminum



19" nickel-painted aluminum



20" bright-machined aluminum with premium dark stainless-painted pockets



20" polished aluminum with Magnetic low gloss-painted pockets



20" premium polished aluminum



21" premium Dark Tarnish low gloss-painted aluminum



Oxford White



Ingot Silver\*



Blue Jeans\*



White Gold\*



Canyon Ridge\*



Magnetic\*



Ruby Red Metallic Tinted Clearcoat\*\*



White Platinum Metallic Tri-coat\*\*



Burgundy Velvet Metallic Tinted Clearcoat\*\*



Shadow Black

## Leslie Armbruster,

With modern, clean lines, real-world capability and exhilarating driving dynamics, the **2017 Edge** is ready for open highways, everyday commutes and a night on the town. With a host of standard and available driver-assist features designed to bolster driver confidence and a quiet, beautifully crafted interior with generous room for passengers and cargo, Edge is as versatile as it is rewarding to drive. Test-drive one to fully experience all that this confident, sophisticated sport utility vehicle has to offer.

To learn more, visit [ford.com](http://ford.com).

Wheel and color availability varies by trim level. Please see [ford.com](http://ford.com) for complete details. \*Metallic paint. \*\*Additional cost.





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## Advantages of ownership

A number of benefits come with owning a Ford. Explore them with your Ford Dealer and by enrolling at [FordOwner.com](http://FordOwner.com).

- Maintenance updates and tips
- Master your vehicle with how-to videos
- SYNC® Services

Special Offers for:

Leslie Armbruster

16915 Quakertown Ln  
Livonia, MI 48154-1147

## Ford Edge

MSRP Starting at \$28,950<sup>1</sup>

Cash Back<sup>1</sup> \$1,850

or APR Alternative<sup>1</sup>

84 Months 2.9%  
and Bonus Cash<sup>1</sup> \$1,000

Offers valid from August 1, 2017 - October 2, 2017

<sup>1</sup>Taxes, title, destination charges and optional features extra. Take new retail delivery from dealer stock by 10/02/17. Ford Motor Company reserves the right to change pricing/incentives at any time without incurring obligations. Incentives may not be available on all trim levels. Not all buyers will qualify for Ford Credit financing. APR: 84 months at \$13.17 per month per \$1,000 financed with 10% down OR \$1,850 cash back. Bonus Cash requires Ford Credit financing. See dealer for complete details.



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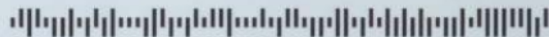
 Go Further

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PRSR STD  
US POSTAGE  
PAID  
FORD MOTOR  
COMPANY



## Edge Sport.

Are you prepared to rock? Edge Sport is, powered by a twin-turbo, 315-horsepower\* 2.7L EcoBoost® engine. Intelligent all-wheel drive, adaptive steering and a sport-tuned suspension intensify the experience. So do 20-inch polished aluminum wheels and leather-trimmed seats with sueded-cloth inserts and unique sport perforations.

\*Achieved with 93-octane fuel.

