



SYNC® CONNECT AND FORDPASS™

With a SYNC Connect^{1,4} equipped 2017 Ford vehicle, you can use the FordPass app to track your vehicle's location, as well as remotely access features like start, lock and unlock, and check vehicle statuses such as the fuel level and an approximate odometer reading. You can also schedule specific times to remotely start your car, truck or SUV so it's ready to hit the road as soon as you are. And this is only the beginning of what we have planned. To learn more about where FordPass can take you, visit fordpass.com



¹Available feature. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³2015 CY sales. ⁴SYNC Connect is an available feature on select 2017 models and includes service for 5 years from the vehicle sale date as recorded by the dealer. FordPass is available via a download at the App Store® or Google Play.™ Message and data rates may apply. Service may be limited by mobile phone network coverage area. To learn more about where FordPass can take you, visit fordpass.com. ⁵Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ⁶Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. ⁷Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply.

Android Auto, Google, Google Play and other marks are trademarks of Google Inc. Apple and Apple CarPlay are trademarks of Apple Inc., registered in the U.S. and other countries.

©2016 Ford Motor Company Printed in the USA. Please recycle. 17FASV2

SYNC® 3 Our powerful voice-activated communications system^{1,2} with an easy-to-use interface displays phone, audio and navigation features on a vibrant color LCD screen. Enhanced voice recognition lets you give simple commands. A capacitive touchscreen includes a convenient swipe feature, as well as pinch-to-zoom functionality within navigation.¹ And new for 2017, SYNC 3 also brings you compatibility with Apple CarPlay™⁶ and Android Auto.⁷

2017 FORD LINEUP You'll find distinctive design, convenient driver-assist technologies^{1,2} and advanced safety features throughout the Ford lineup. Vehicles that can run efficiently on gasoline, electricity or a combination of both. Featured EcoBoost® engine technology¹ optimizes performance and efficiency. Some Ford Trucks can even be equipped to run on compressed natural gas (CNG) or propane autogas. Whether you're looking for a Car, SUV or Built Ford Tough® Truck, we have a Ford vehicle for every lifestyle. These are just a few of the reasons that Ford is the best-selling brand.³ Get ready to go further.



ECOBOOST® ENGINE TECHNOLOGY

Turbocharging and direct injection deliver added power without sacrificing performance, and great low-end torque responsiveness. With over 1,000,000 EcoBoost F-150s sold, our family of turbocharged, direct-injection EcoBoost engines¹ continues to evolve. The all-new 2nd generation 3.5L EcoBoost engine in the new 2017 F-150 will deliver 470 lb.-ft. of torque. The 3.5L EcoBoost in Ford GT is projected to deliver north of 600 horsepower. At Ford, we drive innovation.

Go Further



Ford CARS



C-MAX We designed C-MAX Hybrid to perform. Yes, it's efficient, but it also delivers a real car driving experience. Think of C-MAX Energi Plug-In Hybrid as a "hybrid plus." Plugging in is optional – you can operate in all-electric mode using power from the lithium-ion battery. Maximize the possibilities with the 2017 C-MAX. ford.com/cars/cmax



FOCUS Agility. Freedom. Responsiveness. These expressions define the 2017 Focus, and are best exemplified in the exhilarating ST and enthusiast-inspired RS. Known for driving ability and precision, Focus encourages connection with the road – as well as its array of smart technologies. ford.com/cars/focus



FOCUS ELECTRIC 100% guilt-free fun. 100% electric performance. And you won't mind what you give up. Trips to the gas station. Stops for oil changes. And CO₂ emissions. New this year, standard DC fast-charge capability can provide an 80% charge in an estimated 32 minutes when using a charger capable of delivering 150 amps! The 2017 Focus Electric. ford.com/cars/focus/trim/electric



FUSION Makes its presence known with unmistakable flair. A newly designed front grille and new LED headlamps² project distinctive style. While smart driver-assist technologies are available across a range of models, including new Sport and Platinum. Look deeper at the 2017 Fusion. And discover the beauty of a well-made choice. ford.com/cars/fusion



TAURUS The full-size sedan experience you're looking for. Powerful performance. Sure-footed handling. Spacious, finely crafted interior. Smart driver-assist technologies.^{2,3} Generous trunk space. Plus SYNC® 3 voice-activated technology.^{2,4} Treat yourself to the driver's seat of the 2017 Taurus. ford.com/cars/taurus



FLEX Progressive design that's strikingly unique – and effortlessly cool. Intelligent technologies that help make the most of every drive. Along with spacious seating for up to 7. Plus, EcoBoost® power.² A standard rear view camera. And SYNC® 3 voice-activated technology.^{2,4} The 2017 Flex combines them all to move you. In every way that matters. ford.com/cars/flex



FIESTA Fun. That's the feeling you get as you drive the 2017 Fiesta. With nimble and responsive handling – Fiesta thrives on curves as much as on the straightaways. Combine that with smart connectivity via SYNC® 3^{2,4} and the comfort of heated leather-trimmed front seats.² Add great efficiency, and the fun can last all day long. ford.com/cars/fiesta



MUSTANG America's most iconic sports car hits the pavement with a full lineup of forward-leaning, hard-charging machines. And every 2017 Mustang in the stable makes a powerful impression. Fastback. Convertible. V6. EcoBoost.[®] GT. And the most potent of them all – the head-turning, heart-pounding Shelby GT350.[®] Get into yours. And get gone. ford.com/cars/mustang



FORD GT Innovation. It defines the all-new Ford GT.¹ Aerodynamically optimized carbon-fiber fuselage. Multifunctional buttresses. Extraordinarily powerful 3.5L EcoBoost[®] V6 engine with a projected 600+ horsepower. The culmination of everything great we do at Ford, the Ford GT is what true driving innovation looks like. ford.com/cars/gt

FORD CARS Everything we do, everything you feel in our Ford family of cars, is by design. From the joy that cornering in Fiesta ST brings, to the thrill you experience when the EcoBoost® turbocharger launches Focus ST, to the quiet satisfaction you get when someone admires your Fusion – all those moments were anticipated by us. We meant to do that. We don't just design vehicles. We also design the feelings they evoke in you. Go further. Exciting features and equipment on select models include:

- EcoBoost engine technology²
- Hybrid, Plug-In Hybrid and 100% electric models
- Racing-inspired RECARO® sport front seats²
- Mustang Track Apps™⁵
- SYNC® 3 voice-activated technology^{2,4} that includes the options of Apple CarPlay™^{2,6} and Android Auto™^{2,7}
- SYNC Connect⁸ with FordPass™
- Voice-activated Navigation System²
- Continuously controlled damping (CCD) with pothole detection²
- BLIS® (Blind Spot Information System) with cross-traffic alert^{2,9}
- Adaptive cruise control^{2,3} with stop-and-go
- Lane-Keeping System^{2,3,10}
- Pre-Collision Assist with Pedestrian Detection^{2,3}
- Enhanced Active Park Assist System^{2,3}
- Intelligent all-wheel drive (AWD)²



FORD GT

MUSTANG

FIESTA

C-MAX

FOCUS

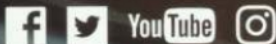
FOCUS ELECTRIC

FUSION

TAURUS

FLEX

ford.com



Ford reserves the right to change product specifications without incurring obligations. Some information and photos in this brochure are preliminary and are subject to change. Some features shown and described may be optional. Following publication of this brochure, certain changes in standard equipment, options and the like, or product availability or delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Claims based on publicly available information and Ford certification data at the time of printing. • Android Auto, Google, Google Play and other marks are trademarks of Google Inc. Apple and Apple CarPlay are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. RECARO is a registered trademark of RECARO Beteiligungs-GmbH. ¹Charge times vary. See owner's manual for details. ²Available feature. Available on select models. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁴Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ⁵Track use only. ⁶Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use, Apple is solely responsible for their functionality. Message and data rates may apply. ⁷Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their functionality. Message and data rates may apply. ⁸SYNC Connect is an available feature on select 2017 models and includes service for 5 years from the vehicle sale date as recorded by the dealer. FordPass is available via a download at the App Store[®] or Google Play.[™] Message and data rates may apply. Service may be limited by mobile phone network coverage area. To learn more about where FordPass can take you, visit fordpass.com. ⁹BLIS replaces standard integrated blind spot mirrors. ¹⁰Lane-Keeping System does not control steering. ¹¹Preproduction model shown. Available late 2016.

©2016 Ford Motor Company Printed in the USA. Please recycle. 17FCASV2

Go Further



SUV

BE UNSTOPPABLE Whether cruising the coastline or playing hide and seek with sunshine among the skyscrapers, we are all adventure seekers. Adrenaline junkies. And so much more. The destinations continually change. What really matters is the confidence to go. As well as the memory-making experiences shared along the way. Life is a Sport. Be Unstoppable. The 2017 Ford SUV lineup.





NEW ESCAPE Adventure isn't just "out there." Sometimes, it's right around the corner. Awaiting discovery. And the 2017 Ford Escape can take you there. With Intelligent 4WD¹ and a spacious, versatile interior filled with smart technology features,¹ Escape empowers you to live in the moment. Every day of the week. ford.com/escape



EDGE Get ready to grab attention as well as the 2017 Ford Edge grabs the road. And its dynamic grille, fluid lines and EcoBoost® power¹ assure that you arrive in style. Inside, premium accommodations and SYNC® 3 voice-activated technology^{1,2} keep you going further. As does the 315 horsepower³ and sport-tuned suspension of Sport. ford.com/edge



EXPLORER Unexpected thrills make life interesting. So be ready for them with a partner that plays like you do. The 2017 Ford Explorer. With seating for up to 7, the sure-footedness of Intelligent 4WD with Terrain Management System,^{TM1} and a choice of EcoBoost® power,¹ Explorer welcomes what comes with an adventurous spirit and confident capability. ford.com/explorer



EXPEDITION This is the road warrior you trust to get your precious cargo wherever it needs to go. Haul up to 8 people and their gear. And utilize a best-in-class max. towing capability of 9,200 lbs.⁴ Along the way, get the ride that suits you with the 3 drive modes of continuously controlled damping (CCD)! Enlarge your territory. ford.com/expedition

POWER TO BRING IT ALL WITH YOU Depending on the vehicle, Ford SUVs allow you to tow from 3,500 to 9,200 lbs.³ of whatever you call "fun." With a standard rear view camera to help make hooking up a trailer simple, plus trailer sway control^{1,9} monitoring vehicle motions to detect trailer sway, you can do it with confidence, too. Best of all, for every twist and turn the road serves up, Ford SUVs come standard with AdvanceTrac[®] with RSC[®] (Roll Stability Control™)⁹. Enhancing vehicle stability in a range of conditions, the system selectively applies individual brakes and modifies engine power to help keep all 4 wheels firmly planted. And its Curve Control feature helps slow you down if you're heading into a curve too quickly.⁹



OUTFITTED FOR ADVENTURE Ford SUVs are the perfect partner for your adventuring. A hands-free foot-activated liftgate¹ gives you convenient access to the cargo area even when your hands are full. Split-folding 2nd- and 3rd-row seating¹ lets you configure the interior just the way you want it. All seats up for people. Or have some seats up and some folded down to accommodate passengers and their gear. Plus, a PowerFold[®] 3rd-row seat¹ opens up the cargo area with a simple press of a button. Comfort. Convenience. Capability. You'll find them all inside a Ford SUV.



ALL-ROAD CAPABILITY Dry, wet or snow-covered pavement. Gravel. Off-the-beaten-path trails. The adventurous line of 2017 Ford SUVs can help you navigate your surroundings with Intelligent 4-wheel drive (4WD)¹ and all-wheel drive (AWD)¹ systems. When activated, these systems help improve traction by transferring engine torque to the wheel or wheels with the best grip. Helping you power through unexpected obstacles and weather conditions that try their best to slow you down.



FORD SUVs Confident, capable and incredibly versatile. Ford sport utility vehicles were expressly designed to complement your active lives – and help you feel unstoppable. Wherever you go, whatever your passion, Ford Escape, Edge, Explorer and Expedition will help you experience it all. Exciting features and equipment on select models include:

- Seating for 5–8 passengers¹
- PowerFold® 3rd-row seats¹
- Class II and Class III trailer-towing capabilities^{1,3}
- EcoBoost® engine technology¹
- Intelligent 4WD and AWD systems¹
- Terrain Management System™¹
- SYNC® 3 voice-activated technology^{1,4}
- SYNC Connect⁵ with FordPass®
- Voice-activated Navigation System¹
- Massaging front seats with Active Motion®¹
- Continuously controlled damping (CCD)¹
- Sport models¹ with unique exterior and interior trim, plus EcoBoost engines and sport-tuned suspensions
- Adaptive cruise control^{1,6}
- Lane-Keeping System^{1,6,7}
- BLIS® (Blind Spot Information System) with cross-traffic alert^{1,8}

ESCAPE

EDGE

EXPLORER

EXPEDITION



ford.com



YouTube



Ford reserves the right to change product specifications without incurring obligations. Some information and photos in this brochure are preliminary and are subject to change. Some features shown and described may be optional. Following publication of this brochure, certain changes in standard equipment, options and the like, or product availability or delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Claims based on publicly available information and Ford certification data at the time of printing. ¹Available feature. Available on select models. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ³Horsepower rating achieved with 93-octane fuel. ⁴When properly equipped. ⁵SYNC Connect is an available feature on select models and includes service for 5 years from the vehicle sale date as recorded by the dealer. FordPass is available via a download at the App Store[®] or Google Play.[™] Message and data rates may apply. Service may be limited by mobile phone network coverage area. To learn more about where FordPass can take you, visit fordpass.com. ⁶Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁷Lane-Keeping System does not control steering. ⁸BLIS replaces standard integrated blind spot mirrors. ⁹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ©2016 Ford Motor Company Printed in the USA. Please recycle. 17FSASV2



TRUCKS+VANS

INTRODUCING THE ALL-NEW F-SERIES SUPER DUTY® – 2017 MOTOR TREND TRUCK OF THE YEAR® The impressive F-250. Rugged F-350. And massive F-450. We set the standard in truck capability. Now we've taken it to the next level. This tough-as-nails workhorse is loaded with material innovation and advanced technology. Rust can't touch its all-new high-strength, military-grade, aluminum alloy body and cargo box.² Its all-new, fully boxed, high-strength steel ladder frame is the strongest Super Duty pickup frame. Ever. Together, they form the foundation for the Toughest, Smartest, Most Capable Super Duty Ever.



BAD, BADDR, BADDEST.

F-150 Innovation continues at a furious pace in 2017. All-new, dune-eating F-150 RAPTOR. All-new 2nd-generation 3.5L EcoBoost® engine² with 375 horsepower, and a best-in-class³ 470 lb.-ft. of torque. All-new 10-speed SelectShift® automatic transmission.² And the return of the sporty STX.² Look for F-150 way out in front. ford.com/trucks/f150



ALL-NEW SUPER DUTY® Stronger frame made of 95% high-strength steel. Tougher body made of high-strength, military-grade, aluminum alloys. Upgraded suspension and driveline components. This all-new version can handle even more of the extreme workload it's known for. It tows more, hauls more, and is now reporting for duty. Super Duty. ford.com/trucks/superduty



TRANSIT Carry lots of people. Loads of cargo. Or both. With your choice of 3 roof heights, 3 lengths,² gas or diesel engines, and single rear wheel (SRW) or dual rear wheel (DRW)² configurations. In the versatile Ford Transit, you've got a commanding view of the road and convenient features to help you make the most of every trip. ford.com/trucks/transitvanwagon



TRANSIT CONNECT Short- or long-wheelbase. Dual-sliding side doors. Easy entry and exit. Plus, the National Highway Traffic Safety Administration (NHTSA) gave Transit Connect Passenger Wagon its highest Overall Vehicle Score of 5 Stars.⁴ Keep up to 7 people comfortably on the move in Ford Transit Connect. ford.com/trucks/transitconnectwagon





YOUR ULTIMATE TOWING MACHINE. Match best-in-class towing capacity^{7,8} with the most capable, high-tech towing technology, and you've got our smartest and most capable Super Duty ever. Cameras (up to 7 of them)² aid in hooking up and backing up your trailer. Adaptive cruise control² makes handling all that weight almost effortless, while adaptive steering² makes driving your load – and parking it at your destination – easier than ever.



LEADERS KEEP INNOVATING Two years ago, we altered the truck landscape forever by making the Ford F-150 body from high-strength, military-grade, aluminum alloys instead of steel. Now, all F-Series pickup truck bodies and beds are made from this advanced material. It does not rust. It's more dent- and ding-resistant. An all-new Super Duty® is now on job sites with the toughest Super Duty body ever. Resting on the strongest Super Duty frame ever. Leadership and innovation are major reasons why F-Series has been America's best-selling truck for 40 years. This year, the 100th anniversary of Ford Trucks, The Future of Tough rolls on.



☆ ☆ 5 ☆ ☆ SAFETY RATING

2016
IIHS

TOP
SAFETY
PICK

TOPS IN SAFETY It's official. Ford F-150 is the *ONLY* pickup truck to earn these 2 honors: a 5-Star Overall Vehicle Score⁴ from the National Highway Traffic Safety Administration (NHTSA); 2017 Ford F-150 (SuperCrew® and SuperCab) named a 2016 IIHS Top Safety Pick when equipped with optional forward collision warning. Proof positive that this is the safest F-150 ever.

BUILT FORD TOUGH® It's synonymous with the advanced materials, innovative technology and rugged dependability of F-Series – as well as the hardworking nature of Ford Vans. Whether hauling big loads, getting you to a job site, or having everything you need at hand, count on this lineup to work overtime to get any job done. Exciting features and equipment on select models include:

FORD F-SERIES FIRSTS

- High-strength, military-grade, aluminum alloy body and cargo box¹
- 10-speed SelectShift® automatic transmission²
- Pro Trailer Backup Assist™^{2,5}
- Inflatable rear safety belts² for outboard passengers
- Remote tailgate release²
- 360-degree camera with Split-view Display²

BEST-IN-CLASS

F-150³ • EPA-estimated gas 26 mpg highway fuel economy⁶
• 470 lb.-ft. of torque • 3,270-lb. max. payload capacity⁷

Super Duty®⁸ • 32,500-lb. max. towing capacity⁷ • 27,500-lb. max. 5th-wheel towing capacity⁷ • 925 lb.-ft. of diesel torque, 440 diesel horsepower • 430 lb.-ft. of gas torque • 7,630-lb. max. payload capacity⁷ • 21,000-lb. max. conventional towing capacity⁷

Transit⁹ • Interior height on High Roof Passenger Wagons • Industry-first 5-row side-curtain airbags on 15-passenger models • Factory-built cargo capacity of 100.5 cu. ft. on HR EL Passenger Wagons • 400 lb.-ft. max. gas torque rating • 74.3" max. rear-door opening height (HR Van)

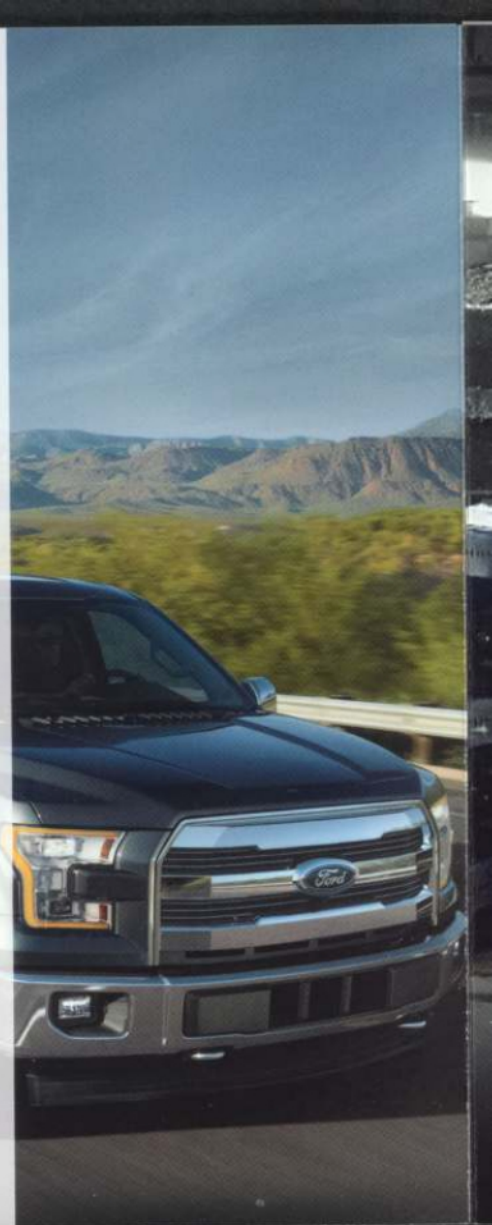
Transit Connect¹⁰ • Curb-to-curb turning diameter of 36.1' (SWB)¹¹
• Most available configurations

CLASS EXCLUSIVES

F-150³ • Adaptive cruise control and collision warning with brake support² • Smart Trailer Tow Connector² • LED sideview mirror spotlights²
• Active park assist² • Tailgate step² • Dynamic hitch assist

Super Duty®⁸ • Up to 7 available cameras² • Adaptive steering² • BLIS® with trailer coverage² • Power-deployable running boards² • Trailer reverse guidance² • Collapsible and lockable under-seat storage² that folds into the flat load floor² • Trailer Tire Pressure Monitoring System² • Inflatable rear-outboard safety belts² • Remote tailgate lock and release²

F-150 SUPER DUTY TRANSIT TRANSIT CONNECT



ford.com



YouTube



Ford reserves the right to change product specifications without incurring obligations. Some information and photos in this brochure are preliminary and are subject to change. Some features shown and described may be optional. Following publication of this brochure, certain changes in standard equipment, options and the like, or product availability or delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Claims based on publicly available information and Ford certification data at the time of printing. ¹6000-series aluminum alloy. ²Available feature. ³Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation. ⁴Government 5-Star Safety Ratings are part of the U.S. Department of Transportation's New Car Assessment Program (www.safercar.gov). ⁵Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁶EPA-estimated gas rating: 19 city/26 hwy/22 combined mpg. 2.7L EcoBoost[®] 4x2. ⁷When properly equipped. ⁸Class is Full-Size Pickups over 8,500 lbs. GVWR based on Ford segmentation. ⁹Class is Full-Size Vans based on Ford segmentation. ¹⁰Class is Small Vans based on Ford segmentation. ¹¹Long-wheelbase Van is 40.0'. ©2016 Ford Motor Company Printed in the USA. Please recycle. 17FTASV2

A close-up photograph of a Ford logo mounted on a car's grille. The logo is an oval with a dark blue background and the word "Ford" written in white script. The oval is framed by a chrome border and is set against a background of horizontal chrome grille slats. The lighting is dramatic, highlighting the metallic surfaces and the texture of the grille.

Ford