



LINCOLN



Ours is a story about life – brimming with unforgettable experiences, spontaneous celebrations and limitless possibilities. It's about confidently making your way to exciting new places. Nurturing yourself as you go – by traveling within an elegant sanctuary. At Lincoln, we believe thoughtfully engineered technologies can simplify the way you connect with your vehicle. Giving you more time to reconnect with yourself and with others, immeasurably enriching your world, as you glide effortlessly through it. This is how we define luxury. It's the story of Lincoln. And we welcome you into it.



The All-New 2017 Lincoln Continental

Life isn't scripted. It's not about winning the race. It's a journey – filled with personal growth and improvement. And the all-new Continental is the ideal companion for the ride. From its distinctive grille, to its brilliant LED headlamps,¹ streamlined E-Latch door handles and beyond, the graceful exterior lines of Continental create a beautifully clean profile. Within its spacious cabin, you'll discover Bridge of Weir Deepsoft™ leather,¹ created exclusively for Lincoln by the historic Scottish tannery, plus Active Motion® massage functionality with the 30-way Perfect Position front seats.¹ Continental invites everyone to experience the journey in an elegant new way.

¹Available feature.



CONTINENTAL



2017 Lincoln MKZ & MKZ Hybrid

Some days inspire reflection on how far you've progressed in life – and others are all about the exhilaration of where you're headed next. Powered by one of the most potent engines Lincoln has ever produced – the 400-horsepower¹ twin-turbocharged 3.0-liter GTDI V6² – MKZ is created for those who are driven to achieve greatness. To conquer every curve and feel every second of exhilaration, combine this spirited engine with Intelligent all-wheel drive (AWD)² and the Driver's Package. If it's efficiency that sparks your interest, look to MKZ Hybrid, which has a best-in-class EPA-estimated rating of 41 city mpg.³ Wherever your passion takes you, make the most of every moment.

Driver's Package shown. ¹When equipped with available AWD. Horsepower rating achieved with 93-octane fuel. ²Available feature. ³EPA-estimated rating of 41 city/38 hwy/40 combined mpg. Actual mileage will vary. Class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation. Excluding plug-in hybrid vehicles.

MKZ



2017 Lincoln MKC

When you take time to appreciate the natural beauty of life, your mind relaxes. Give yourself a moment to explore in that restful state, and you may discover something entirely new. Inspired by harmony and balance, the artisans of Lincoln created MKC with its gracefully sculpted exterior and exquisitely trimmed interior. MKC offers you advanced technologies like a Lane-Keeping System¹ and a hands-free liftgate.¹ Plus, its 285-horsepower² 2.3-liter GTDI I-4 engine¹ and Intelligent all-wheel drive (AWD)¹ deliver inspiring performance. Alluring destinations abound – open yourself to the possibilities.

¹Available feature. ²Horsepower rating achieved with 93-octane fuel.

MKC

2017 Lincoln Navigator

Quiet confidence radiates outward, silently encircling others, and imbuing a sense of calm control. This is the commanding nature that inspired Navigator. Its spacious sanctuary enables you to comfortably carry up to 8 people,¹ while availing yourself of technologies designed to elevate your travels and support you through each day. Like trailer sway control, which helps you take advantage of the best-in-class 9,000-lb. towing capacity.² Navigator confidently empowers you to expand your horizons.

¹Available feature. ²When properly equipped. Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. Class is Large Premium Utilities based on Lincoln segmentation.

NAVIGATOR





2016 Lincoln MKX

When life feels as though it's moving in fast forward, it's important to create moments of serenity. The feeling of rejuvenation is yours for the taking with the Lincoln MKX. Simply slip behind the wheel and enjoy the embrace of the 22-way multicontour front seats with Active Motion^{®1} while the 335-horsepower² 2.7-liter GTDI V6 engine¹ provides you with an effortlessly engaging drive. Designed to inspire exceptional experiences, Lincoln MKX influences your day in ways you'll find refreshingly empowering. The feeling stays with you.

¹Available feature. ²Horsepower rating achieved with 93-octane fuel.

MKX

2016 Lincoln MKT

Gifted with optimism and drive, you're confidently comfortable expressing your authentic self. MKT can relate. A sophisticated fusion of design and function, it entices with its alluring exterior – then charms up to 7 people at a time with a blissfully quiet interior featuring best-in-class¹ 2nd-row leg room. Convenient technologies like adaptive HID headlamps help simplify each drive, while your choice of V6 engine helps deliver a responsive and remarkably smooth ride. Lincoln MKT fully supports your pursuit of the good life.

¹Class is Luxury Large Utilities based on Lincoln segmentation.



MKT



The Lincoln Navigator Concept

Navigate confidently through the voyage of life. Inspired by the art of sailing, the elegant design of the Lincoln Navigator Concept evokes the grandeur and craftsmanship of the world's elite seagoing vessels. Gull-wing doors gracefully rise to reveal the stunning interior. Providing a warm and modern sanctuary for all passengers, the luxurious cabin is filled with amenities intended to make each journey effortless and enjoyable. Our latest innovations in driver assistance, entertainment and more, come together in this powerful vision for the future of overland travel.



From our trusted service advisors to our expert technicians to the voice on the other end of the line should you call – we'll be there for you and your Lincoln wherever, whenever, if ever you need us.

Our Promise Includes:

PICKUP AND DELIVERY

We'll pick up your Lincoln when it's time for service, including your complimentary first oil change, and deliver it back to you when we're finished.¹ We'll even provide you with a complimentary Lincoln loaner to use while we have yours.²

LINCOLN CONCIERGE

Our caring agents are empowered to handle your call and concerns from beginning to end. Contact us at 800-521-4140 or 800-232-5952.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide.²

COMPLIMENTARY CAR WASH

After each service visit, select dealers are happy to return your Lincoln to you washed and ready for the road ahead.²

COMPLIMENTARY LINCOLN LOANER

Should your Lincoln require warranty service, we'll be there for you with a complimentary Lincoln loaner vehicle.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.³



¹Pickup and Delivery is valid for owners of new 2017 model-year Lincoln vehicles. Mileage limitations may apply. See your dealer for details.

²Lincoln reserves the right to change program details at any time without obligation. See your dealer for complete details. ³See your dealer for limited warranty details.

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