

THE NEW 2017 LINCOLN MKZ + HYBRID



Coming Spring 2016. Pre-production model shown.

This moment is all yours.



Make the most of it in the 2017 Lincoln MKZ. Outside, the refined new design clearly conveys its dramatic evolution. Inside the carefully crafted cabin, you'll find elevated styling in a beautiful collection of hues. Among the stunning interior choices are Ebony, Cappuccino (shown), Terracotta, the soothing serenity of Jade,<sup>1</sup> and the energizing contrast of an Ebony and Touring White combination within the new Driver's Package.<sup>2</sup> Take some time for yourself and get into the new MKZ.



Coming Spring 2016. Pre-production model shown. <sup>1</sup>Available feature. <sup>2</sup>Available on 3.0-liter AWD models only. Available Summer 2016.

#### STEP ON STAGE.

Our exclusive relationship with Revel® by HARMAN is one that elegantly fuses form, function and innovation to create the lasting and emotionally evocative experience of live music. The 20-speaker Revel Ultima® audio system<sup>1</sup> uses patented Clari-Fi™ technology to bring compressed music back to life, and lets you select from 3 distinct listening modes: Traditional Stereo, Audience and On Stage.

#### AND BE HEARD.

Our next generation of voice-activated technology – SYNC® 3 – connects you to the world around you with its easy-to-use new design and new features.<sup>1,2</sup> Place and answer calls, and control music from your smartphone or USB device, all with simple commands. The Navigation System<sup>1</sup> features maps with pinch-to-zoom capability, makes it easy to enter your destination, and so much more.



#### POWER MKZ YOUR WAY.

Distinctive drivers have unique desires, which is exactly why the new MKZ offers you 3 different engine choices. The standard 2.0-liter GTDI I-4 engine powering MKZ features direct injection for precise fuel delivery and a spirited drive. Opt for the all-new, premium 3.0-liter GTDI V6 engine<sup>1</sup> with all-wheel drive (AWD)<sup>1</sup> and add the Driver's Package<sup>3</sup> for a brilliant driving experience. The package features a sport-tuned suspension and Dynamic Torque Vectoring, plus unique design elements such as painted brake calipers, 19" aluminum wheels, carbon-fiber interior trim, and Ebony seats with Touring White accents. MKZ Hybrid also offers rewarding performance with its efficient 2.0-liter Atkinson-cycle I-4 engine and electric traction motor.

Coming Spring 2016. Pre-production model shown. <sup>1</sup>Available feature. <sup>2</sup>Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. <sup>3</sup>Available on 3.0-liter AWD models only. Available Summer 2016.

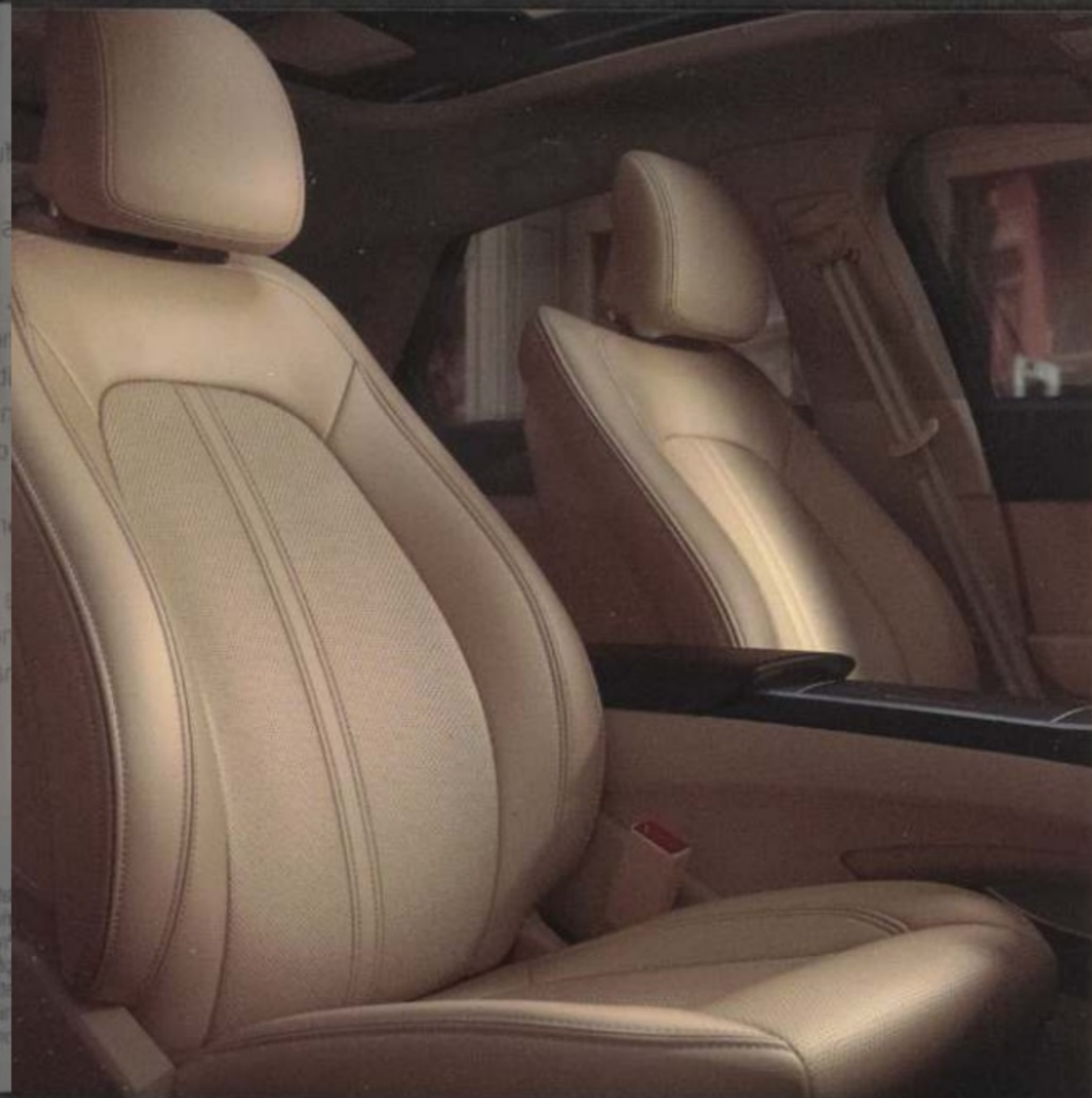




#### INNOVATE YOUR DRIVE.

The new 2017 Lincoln MKZ offers thoughtful driver-assist technologies. Pre-Collision Assist with Pedestrian Detection<sup>1</sup> fuses information from its camera and radar technology to help you handle various driving situations in and out of the city. The system can monitor your vehicle's proximity to other vehicles, as well as to pedestrians. If a potential collision is detected, collision warning can alert you with visible and audible warnings, so you can take action. If needed, brake support may help by applying full force when you press the brake pedal. And if the system determines a collision is imminent, active braking may automatically apply the brakes.

Coming Spring 2016. Pre-production model shown. <sup>1</sup>Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. While Pre-Collision Assist with Pedestrian Detection may be especially helpful in unexpected situations, it does not replace the driver and has limitations; which include nighttime, low and harsh lighting conditions, vehicles moving in a different direction, and certain weather conditions.



#### *Premiere* Includes:

18" premium painted machined-aluminum wheels  
Adaptive HID headlamps with LED signature lamps and autolamp feature  
Intelligent Access with push-button start  
Push-button shift  
Rear view camera  
Remote Start System  
Reverse Sensing System

#### *Select* Includes select content of *Premiere*, plus:

2 rear smart-charging USB ports  
4-way lumbar support for driver and front-passenger seats  
Ambient lighting  
Leather-trimmed seats  
Power-folding sideview mirrors  
Power-tilt/-telescoping steering column with memory

#### *Reserve* Includes select content of *Select*, plus:

19" polished aluminum wheels with Dark Tarnish-painted pockets  
BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert  
Embedded modem  
Heated and cooled front seats  
Power decklid  
Voice-activated Navigation System

#### Available Features

3.0-liter GTDI V6 engine  
14-speaker Revel<sup>®</sup> audio system with HD Radio<sup>™</sup> Technology  
20-speaker Revel Ultima<sup>®</sup> audio system  
Adaptive Cruise Control with Stop and Go  
Enhanced Active Park Assist System  
Inflatable rear outboard safety belts  
Lane-Keeping System  
Multicontour front seats with Active Motion<sup>®</sup>  
Premium LED headlamps  
Retractable panoramic roof

## EXTERIOR COLORS



Ruby Red Metallic Tinted Clearcoat<sup>1</sup>



Magnetic Metallic



Ingot Silver Metallic



White Platinum Metallic Tri-coat<sup>1</sup>



Palladium Gold Metallic



Midnight Sapphire Metallic



Jade Metallic



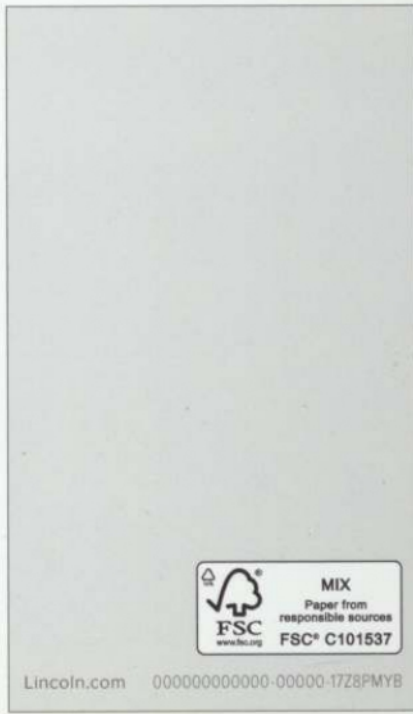
Burgundy Velvet Metallic Tinted Clearcoat<sup>1</sup>



Black Velvet



THE LINCOLN MOTOR COMPANY



**Scan to see more of the new MKZ.** Message and data rates may apply.

Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles. "HD Radio" and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. Revel, Ultima and Clari-Fi are trademarks of HARMAN International Industries, registered in the United States and other countries. ©2015 Lincoln Printed in the USA. Please recycle.

Colors are representative only. <sup>1</sup>Additional charge.



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