

All-New 2024 Silverado EV Playbook

December 2023. GM internal use only.



Pre-production model shown. Actual production will vary. See [Chevrolet.com/SilveradoEV](https://chevrolet.com/SilveradoEV) for availability details.

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KEYINSIGHTS

PRODUCTHIGHLIGHTS

PACKAGING

CHARGING



The Only EV Worthy of the Silverado Name

The first-ever, all-electric 2024 Chevrolet Silverado EV has been designed from the ground up with a mix of performance, technology and style that delivers the level of confidence and capability customers expect from the Silverado name.

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KEY RST HIGHLIGHTS



GM-Estimated **440-Mile Range**



Up to **754 HP and 785 lb.-ft. of torque²** with a 0-to-60 time of under 4.5 seconds³ with Wide Open Watts (WOW) mode



Up to **10,000 lbs. of max. towing⁴** helps drivers haul with confidence



Fit items up to 10' 10" long using the **Multi-Flex Midgate** with pass-through and **Multi-Flex Tailgate** and load stop



Trailer-capable Super Cruise⁵ driver assistance technology standard on RST



4-wheel steering enables a smaller turning radius and greater maneuverability

KEY INSIGHTS

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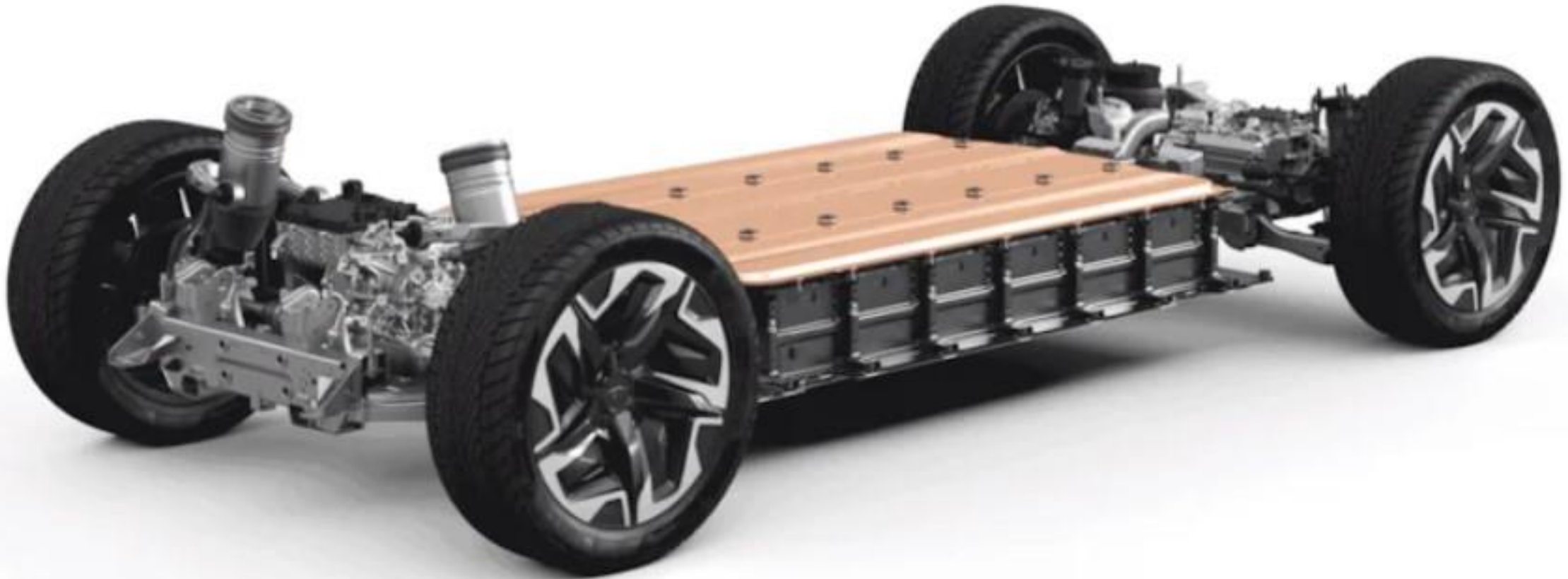
CHARGING

¹ On a full charge based on development testing and/or analytical projection consistent with SAE J1634 revision 2017 - MCT. Range subject to change prior to production. Actual range may vary based on several factors, including ambient temperature, terrain, battery age and condition, loading, and how you use and maintain your vehicle. ² GM estimated. Model year 2024 Silverado EV RST with Wide Open Watts. ³ GM estimated. Model year 2024 Silverado EV RST. On a closed course. Based on initial vehicle movement. ⁴ Available on model year 2024 RST. Based on preliminary GM testing. Actual production model may vary. May require optional trailering equipment to achieve maximum capacity. Maximum trailering ratings are intended for comparison purposes only. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The trailering capacity of your specific vehicle may vary. The weight of passengers, cargo and options or accessories may reduce the amount you can trailer. ⁵ Always pay attention while driving and when using Super Cruise. Do not use a hand-held device. Requires active Super Cruise plan or trial. Terms apply. Visit chevysupercruise.com for compatible roads and full details.

Ultium

The first-ever all-electric Chevrolet Silverado is powered by the Ultium electric vehicle platform, a single modular platform that can be adapted for a wide variety of vehicles and enables the production of energy-dense battery packs at scale. This platform also optimizes weight distribution and lowers the center of gravity of the Silverado EV to help us improve overall handling.

Designed from the ground up to power most of Chevrolet's all-electric lineup, the Ultium Platform makes electric propulsion, exhilarating torque and zero-emissions driving possible.



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Power Your Home

Forget the flashlights. With the GM Energy PowerShift charger and GM Energy Vehicle-to-Home Enablement Kit, you'll be able to move power between your Silverado EV and your home, keeping the lights on for up to 21 days.¹ And soon you may be able to store extra energy to save on electric bills and sell your extra power back to the grid with a participating utility company.²

Simulated charger shown, subject to change.
Simulated vehicle shown. Actual production will vary. See Chevrolet.com/SilveradoEV for availability details.

¹ Accessory charging unit requires a fully charged and properly equipped Silverado EV having bidirectional charging capabilities, a properly equipped home, and proper grid interconnection. Power supply from the vehicle will keep standard home lights on for up to 21 days collectively. Weather conditions, life of the battery, energy efficiency of appliances, and other external factors may impact the duration of time. Results may vary. Length of time may vary depending on energy usage (7.7 kWh). ² Available on future product offerings and models for customers in service areas of participating utilities.

Premium RST

The Chevrolet Silverado EV RST is packaged with premium capability and comfort features to give drivers what they expect from the Silverado name.

MODERN LIGHTING

Illuminated Chevy bowtie

IntelliBeam Auto High Beams

Innovative e4WD system and Four-Corner Air Ride Adaptive Suspension with up to 2 inches of ride height adjustment deliver a smooth and responsive ride

LED cargo area lighting

Multi-Flex Midgate with pass-through and Multi-Flex Tailgate for flexible cargo configurations

4-wheel steering reduces the turning radius for greater maneuverability at lower speeds and enhanced handling and stability at higher speeds

24-inch aluminum wheels

Pre-production model shown. Actual production will vary. See [Chevrolet.com/SilveradoEV](https://chevrolet.com/silveradoev) for availability details.

1 Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

KEY INSIGHTS

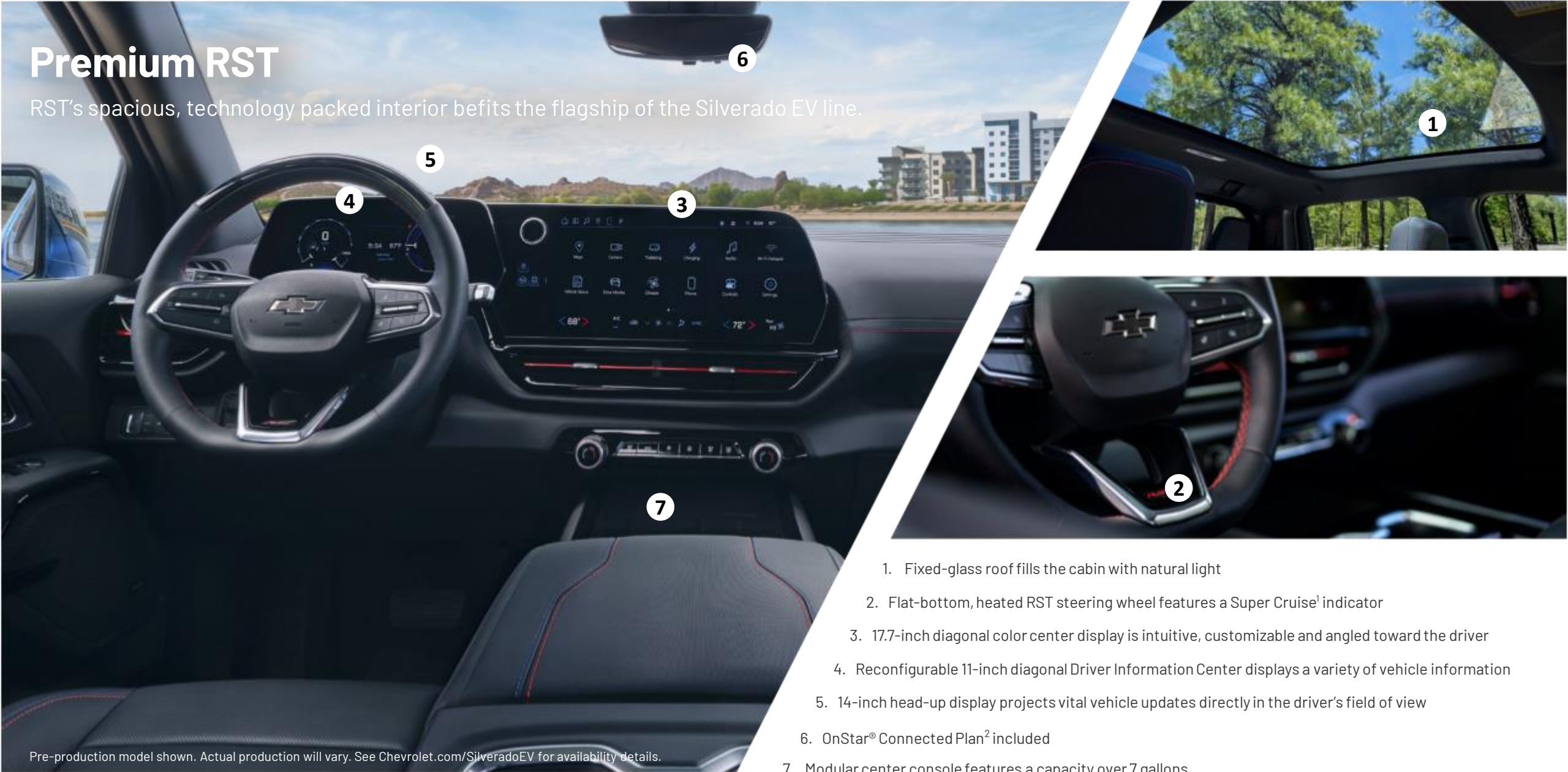
PRODUCT HIGHLIGHTS

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Premium RST

RST's spacious, technology packed interior befits the flagship of the Silverado EV line.



1. Fixed-glass roof fills the cabin with natural light
2. Flat-bottom, heated RST steering wheel features a Super Cruise¹ indicator
3. 17.7-inch diagonal color center display is intuitive, customizable and angled toward the driver
4. Reconfigurable 11-inch diagonal Driver Information Center displays a variety of vehicle information
5. 14-inch head-up display projects vital vehicle updates directly in the driver's field of view
6. OnStar[®] Connected Plan² included
7. Modular center console features a capacity over 7 gallons

Pre-production model shown. Actual production will vary. See [Chevrolet.com/SilveradoEV](https://chevrolet.com/SilveradoEV) for availability details.

¹ Always pay attention while driving and when using Super Cruise. Do not use a hand-held device. Requires active Super Cruise plan or trial. Terms apply. Visit chevysupercruise.com for compatible roads and full details. ² Connected Vehicle Plan does not include emergency or security services. Service varies with conditions and location. Data plans provided by AT&T. See onstar.com for details and limitations.

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Made to Do More

Silverado drivers expect a truck that's made for more – and Silverado EV delivers with configurable payload solutions.



- A Multi-Flex Tailgate and Multi-Flex Midgate expand the load floor from 5 feet, 11 inches to up to 10 feet, 10 inches when used together.
- Eight standard cargo tie-downs rated at 500 lbs. each
- Front eTrunk storage with 10.7 cu.-ft. of cargo space and tiedown points offers more lockable dry storage

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Available Accessories



Make Silverado EV even more capable with available accessories

- Ladder rack (SL7)
- Hard-folding tonneau cover (VOZ)
- Bed-mounted cross rails (VMK)
- Rear bed box organizer (RSI)
- Accessory touch-screen control switches (VBP)
- Auxiliary accessory trailer camera for vehicles with a trailer camera package (TRO)
- Underseat organizer and I-bar storage (VBJ)
- Premium all-weather floor liners (RIA)
- Center console insert lock box with 4- digit combination lock (S10)
- First-aid kit (RYT)
- Highway safety kit (S08)
- eTrunk™ cargo organizer in Jet Black with bowtie logo (RWU)
- Vertical cargo net for eTrunk™ with storage bag (WH6)
- All-weather eTrunk™ mat (RYC)

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2024 Silverado EV RST comes standard with Soft roll-up tonneau cover (VPB), Assist steps (BVE), Chevytec spray-on bedliner (CGN) and Dual Level Charge Cord (PSC)

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Take Power with You

Turn Silverado EV into a generator on wheels to power the jobsite, campsite and more with outlets located in the eTrunk, cabin, and bed. When combined with the available accessory power bar, the Silverado EV's PowerBase offboard system offers up to 11 outlets to provide a total of 10.2kW of all-electric power for countless worksite or recreational needs.



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Next-Level Technology

Silverado EV features Chevrolet's latest infotainment and driver assistance technologies. From customizable in-vehicle apps to hands-free driving capability, Silverado EV is loaded with tech features to help inspire more driver confidence, comfort and convenience.



In-Vehicle Apps

Silverado EV's collection of in-vehicle apps helps keep drivers in-the-know and in control.



Charging App

Lets drivers monitor the vehicle's energy use, learn how to drive more efficiently, set up a charging schedule and condition the battery temperature before driving.



Accessory App

Allows drivers to control certain accessories from the infotainment screen.



Trailer App

Lets customers create and share trailer profiles to track trailer information, maintenance needs and more



Vehicle Status App

Enables customers to see how they're using energy and monitor tire pressure



Pre-production model shown. Actual production will vary. See Chevrolet.com/SilveradoEV for availability details.

SUPER CRUISE²

Trailer-capable Super Cruise³, the industry's first true hands-free driver-assistance technology, comes standard on Silverado EV RST and allows drivers to travel hands-free on more than 400,000 miles of compatible roads across the U.S. and Canada.

¹ Available on select Apple and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. User terms apply. Device data connection required. See onstar.com for details and limitations. ² Always pay attention while driving and when using Super Cruise. Do not use a hand-held device. Requires active Super Cruise plan or trial. Terms apply. Visit chevysupercruise.com for compatible roads and full details. ³ Lane Change on Demand and Automatic Lane Change not available with trailering. Always pay attention while driving and when using Super Cruise. Do not use a hand-held device. Requires active Super Cruise plan or trial. Terms apply. Visit chevysupercruise.com for compatible roads and full details.

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Seamless Connection with Google built-in¹

With Google built-in compatibility, every drive in a Silverado EV is more seamless and personalized. You can sign into your Google Account to access your favorite apps, get personalized recommendations, and more.



Drivers can get hands-free help to call or text friends, listen to music, set reminders, or even control the temperature. They just have to say, "Hey Google," and press the Google Assistant² icon or press the PUSH-TO-TALK button to get started.



Silverado EV drivers can find the best way to get around with Google Maps. All the trip information they need — such as live traffic updates, Ultium 360 charging station locations or finding Super Cruise^{TM3}-compatible roads — is seamlessly integrated for a smooth, confident driving experience



With Google Play, drivers can easily download some of their favorite apps, music, podcasts, audiobooks and more directly through the 17.7-inch diagonal center display



Pre-production model shown. Actual production will vary. See Chevrolet.com/SilveradoEV for availability details.

¹ Google built-in services are subject to limitations and availability may vary by vehicle, infotainment system and location. Select plan service required. Certain Google actions and functionality may require account linking. User terms and privacy statements apply. Google, Google Play and Google Maps are trademarks of Google LLC. ² Service availability, features and functionality are subject to limitations and vary by vehicle, device, location and active service plan. Device data connection is required. Google Actions require account linking to use. Lock/unlock feature requires automatic locks. Remote start/stop requires GM factory-installed and -enabled remote start system. See onstar.com for details and limitations. ³ Always pay attention while driving and when using Super Cruise. Do not use a hand-held device. Requires active Super Cruise plan or trial. Terms apply. Visit chevysupercruise.com for compatible roads and full details.

Safety and Driver Assistance Technology¹

Silverado EV comes with standard Chevy Safety Assist¹, a package of six advanced safety features designed to help give drivers added confidence every time they get in their truck.

- HD Surround Vision with Trailer View Camera Provision¹
- Adaptive Cruise Control¹
- Rear Cross Traffic Braking¹
- Hitch Guidance¹
- Rear Vision Camera¹
- Rear Park Assist¹



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STANDARD CHEVY SAFETY ASSIST¹



AUTOMATIC EMERGENCY BRAKING¹



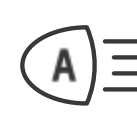
FRONT PEDESTRIAN BRAKING¹



LANE KEEP ASSIST WITH LANE DEPARTURE WARNING¹



FORWARD COLLISION ALERT¹



INTELLIBEAM AUTO HIGH-BEAM CONTROL¹



FOLLOWING DISTANCE INDICATOR¹

¹Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important safety and driver assistance feature limitations and information.

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DIMENSIONS

Vehicle Length	233.1 in.
Vehicle Height	78.7 in.
Wheelbase	145.7 in.
Max Width w/Mirrors	94.3 in.
Max Width w/o Mirrors	83.8 in.
Track Width (Front/Rear)	68.7 in.
Turning Circle (available 4-Wheel Steer)	42.16 ft.
Front Overhang	36.2 in.
Rear Overhang	51.2 in.
Suspension Travel (Front)	8.8 in.
Suspension Travel (Rear)	9.1 in.
Max Head Room (Front)	43.9 in.

Max Head Room (Second Row)	38.7 in.
Max Leg Room (Front)	44.8 in.
Max Leg Room (Second Row)	44.3 in.
Shoulder Room (Front)	64.9 in.
Shoulder Room (Second Row)	63.8 in.
Hip Room (Front)	62.0 in.
Hip Room (Second Row)	61.5 in.
Cargo Box Volume	57.7 cu. -ft.
eTrunk Volume	10.7 cu.-ft.
Ground Clearance	8.9 in.
Approach Angle	21.7 degrees
Departure Angle	22.9 degrees

WHEELS



24-INCH CARBON FLASH METALLIC ALUMINUM
WITH MACHINED FACE

EXTERIOR COLORS



BLACK



SUMMIT WHITE¹

INTERIOR COLORS



BLACK

¹ Late availability on RST..



RST Key Standard Content

- eAWD
- GM-estimated 440 miles of range¹
- GM-estimated 754 peak horsepower and 785 lb.-ft. of torque with Wide Open Watts mode
- GM-estimated 10,000 lbs. max. towing and 1,300-lbs. max. payload
- Trailing-Capable Super Cruise™²
- 17.7-inch diagonal color center display
- 11-inch diagonal Driver Information Center
- 14-inch Head-Up Display
- Wi-Fi hotspot-capability
- Universal Home Remote
- Panoramic fixed-glass roof
- Heated, flat-bottom RST steering wheel
- 12-way power driver and passenger seats with lumbar
- 4-wheel steering
- Four-Corner Air Ride Adaptive Suspension
- Multi-Flex Midgate with passthrough
- Multi-Flex Tailgate with load stop
- Chevytec spray-on bedliner
- 24-inch aluminum Carbon Flash Metallic wheels
- PowerBase offboard power system
- Front eTrunk storage with 10.7 cu.-ft. of cargo space and tiedown
- 5-foot, 11-inch bed
- Soft roll-up tonneau cover
- 4 120-volt bed-mounted outlets
- 1 bed-mounted 240-volt outlet
- 8 bed cargo tie-downs rated at 500 lbs. each
- LED Cargo Area Lighting
- Steering wheel audio controls
- Automatic climate controls
- 40/60 second row seat
- OnStar Connected Plan included
- Electronic Precision Shift
- Black Evotex interior
- Wheel-wheel assist steps
- Lane Change Alert with Side Blind Zone Alert³
- Side Bicyclist Alert³
- Enhanced Automatic Parking Assist³
- Blind Zone Steering Assist with Trailing³
- Intersection Automatic Emergency Braking³
- Driver Attention Assist³
- Enhanced Automatic Emergency Braking³
- Lane Keep Assist with Lane Departure Warning³
- Front Pedestrian and Bicyclist Braking³
- Forward Collision Alert³
- Following Distance Indicator³
- Intellibeam® High Beam Assist
- HD Surround Vision with Trailer View Camera Provision³
- Pedestrian Safety Signal
- Adaptive Cruise Control³
- Speed Limit Assist³
- Safety Alert Seat³
- Teen Driver³
- Buckle to Drive³
- Traffic Sign Recognition³
- Rear Pedestrian Alert³
- Rear Cross Traffic Braking³
- Reverse Automatic Braking³
- Rear Vision Camera³
- Rear Park Assist³
- Hitch Guidance³

¹ On a full charge. Actual range may vary based on several factors, including ambient temperature, terrain, battery age and condition, loading, and how you use and maintain your vehicle. ² Always pay attention while driving and when using Super Cruise. Do not use a hand-held device. Requires active Super Cruise plan or trial. Terms apply. Visit chevysupercruise.com for compatible roads and full details. ³ Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important safety and driver assistance feature limitations and information.

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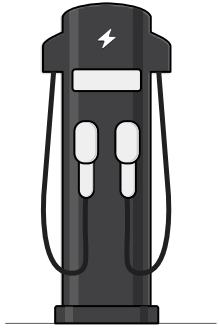
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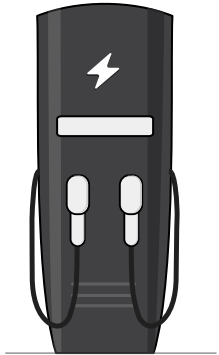
Charging Made Easy: Public Charging

With more than 134,000 charging points in the U.S. and Canada, it's never been easier to charge on the go.



LEVEL 2 PUBLIC CHARGING

Level 2 is the most common type of public charging station available in many locations such as stores, restaurants, parking garages and hotels. Silverado EV drivers can charge while out and about and then pay as they charge up or leverage complimentary charging locations when possible.



DC FAST CHARGING

Each Silverado EV is equipped for 350kW DC Fast Charging which provides accelerated charging on the go, enabling up to 100 miles of range in approximately 10 minutes¹. Google built-in² can help drivers plan their route and find DC public charging stations along their way



[LEARN MORE AT LIVING ELECTRIC](#)

¹ Actual charge times will vary based on battery starting state of charge, battery condition, output of charger, vehicle settings and outside temperature. See Owner's Manual for additional limitations. ² Google built-in services are subject to limitations and availability may vary by vehicle, infotainment system and location. Select plan service required. Certain Google actions and functionality may require account linking. User terms and privacy statements apply. Google, Google Play and Google Maps are trademarks of Google LLC.

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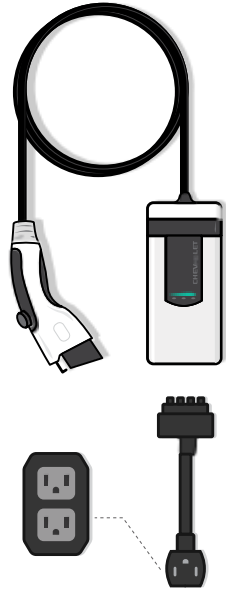
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Charging Made Easy: Home Charging

Charging is so simple it should fit seamlessly into daily routines. Silverado EV has different home-charging options, so customers can choose the charging solution that best suits their needs.



LEVEL 1

Dual Level Charge Cord Standard Electrical Outlet

Silverado EV owners can charge their vehicles using a standard, 3-prong, 120-volt electrical outlet. Level 1 charging should be reserved as a backup option when needed.



LEVEL 1/LEVEL 2

Dual Level Charge Cord 240-Volt Appliance Outlet

Silverado EV comes standard with the Dual Level Charge cord which allows you to swap between three and four-pronged plugs to best fit your available wall outlets. With professional installation of a 240-volt outlet, drivers can charge at home with rates up to 7.7 kW



LEVEL 2

Charging Unit Requires Professional Installation

Home charging units, like the GM Energy PowerUp (11.5 kW) wall charger and GM Energy PowerUp+ (19.2 kW) wall charger, are the recommended charging solutions for those wanting the fastest home charging for their Silverado EV. Requires professional installation of a 240-volt outlet.

[LEARN MORE AT LIVING ELECTRIC](#)

¹ Actual charge times will vary based on battery starting state of charge, battery condition, output of charger, vehicle settings and outside temperature. See Owner's Manual for additional limitations.

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EV Technology

The 2024 Silverado EV RST comes loaded with features that can help customers take full control of and have more confidence in their driving and charging experience. Silverado EV has the tools to find charging stations, set charging schedules and help improve range efficiency.



myChevrolet Mobile App with Energy Assist¹

A smartphone becomes a co-pilot when using this feature. The myChevrolet mobile app¹ can help simplify your electric vehicle experience with charging tools, route planning and more. It also gives you access to vehicle information, like your charge level, from anywhere using your compatible phone.



Standard Regen On Demand²

This feature can convert the kinetic energy of the vehicle's forward momentum into electricity that's stored in the battery pack to help maximize driving range.



Standard One Pedal Driving³

This feature utilizes only the accelerator pedal to speed up and slow down (with regenerative braking) without the need to touch the brake pedal in most circumstances.



Battery Preconditioning

Warms Silverado EV's battery to optimal operating temperature before driving to help maximize range and battery life.



Cabin Preconditioning

Precondition the cabin temperature while plugged in to maximize climate control and passenger comfort while preserving EV range.

Pre-production model shown. Actual production will vary. See Chevrolet.com/SilveradoEV for availability details.

¹ Available on select Apple and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. User terms apply. Device data connection required. See onstar.com for details and limitations. ² Feature may be limited when the battery temperatures are extremely cold or hot or when battery is near full charge. See Owner's Manual for details. ³ Feature may be limited when the battery temperatures are extremely cold or hot or when battery is near full charge. Always use the brake pedal when you need to stop immediately. See Owner's Manual for details.

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