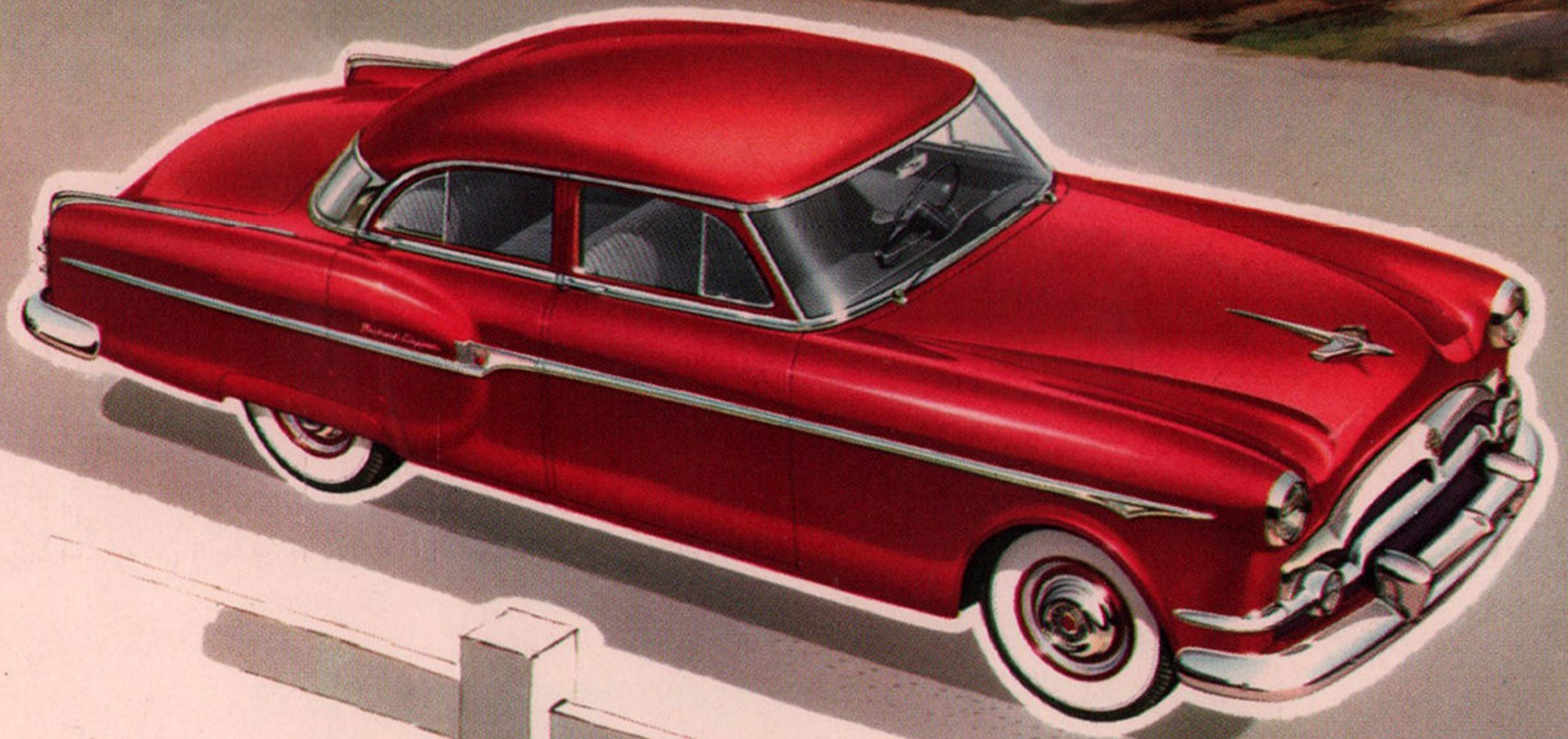


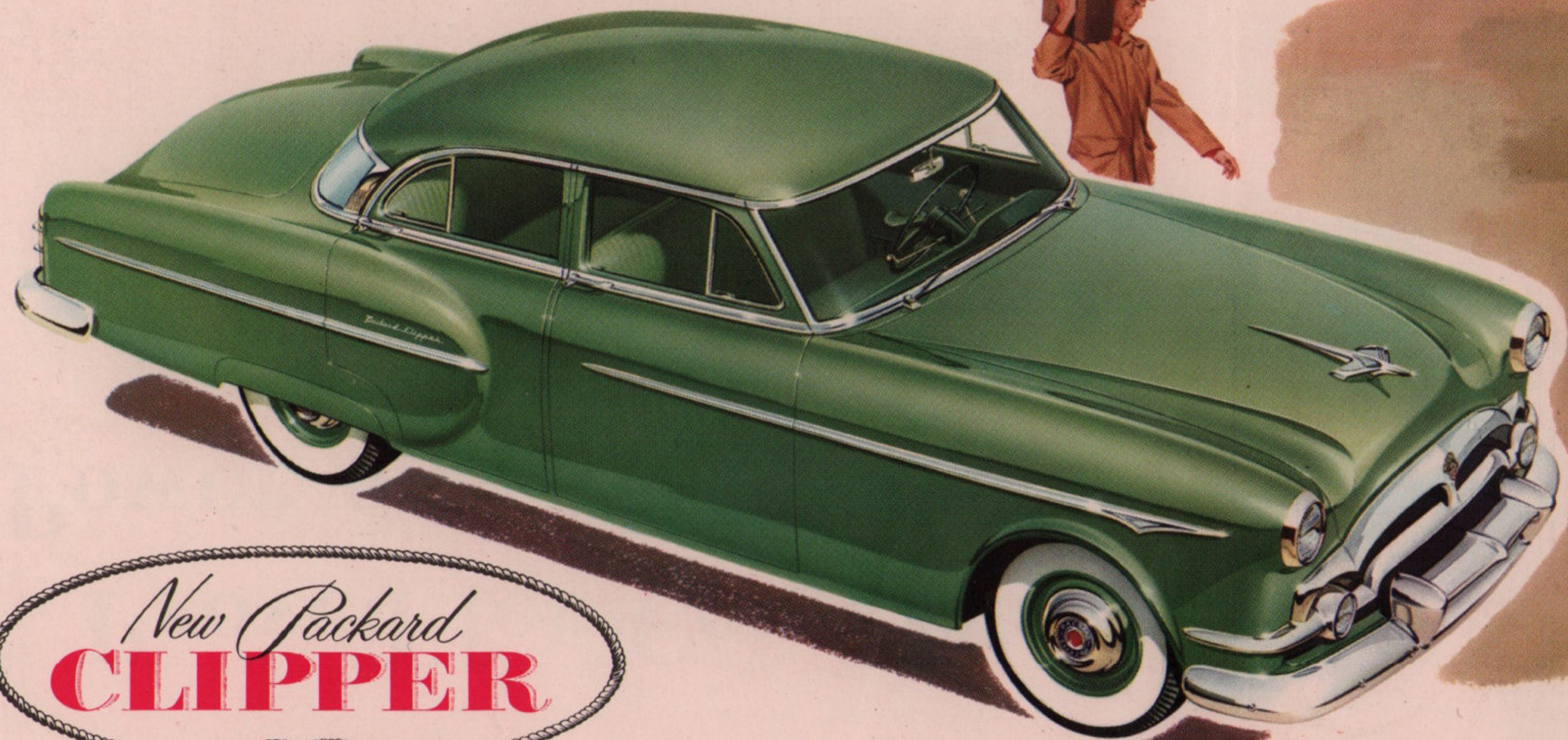
SEE FOR YOURSELF . . .



# Why they call it "The Buy" of the year

Each year word gets around that this car or that car is "the buy" of the year. This year it's the New *Packard* CLIPPER. It started where automobiles are "shopped", tested and compared by the experts—the men who really know whether a car is all talk, or all automobile. And it got around fast . . . the news about this great line of medium-priced cars, the New *Packard* CLIPPERS!

If you've got a new car in mind, pay us a visit and give the CLIPPER a careful going-over, including a ride of your own choosing. See for yourself why the men who know motor-car values best say the CLIPPER is "the buy" of the year!



New Packard  
**CLIPPER**

**for Those Who Want Big-Car Value at Medium-Car Cost!**

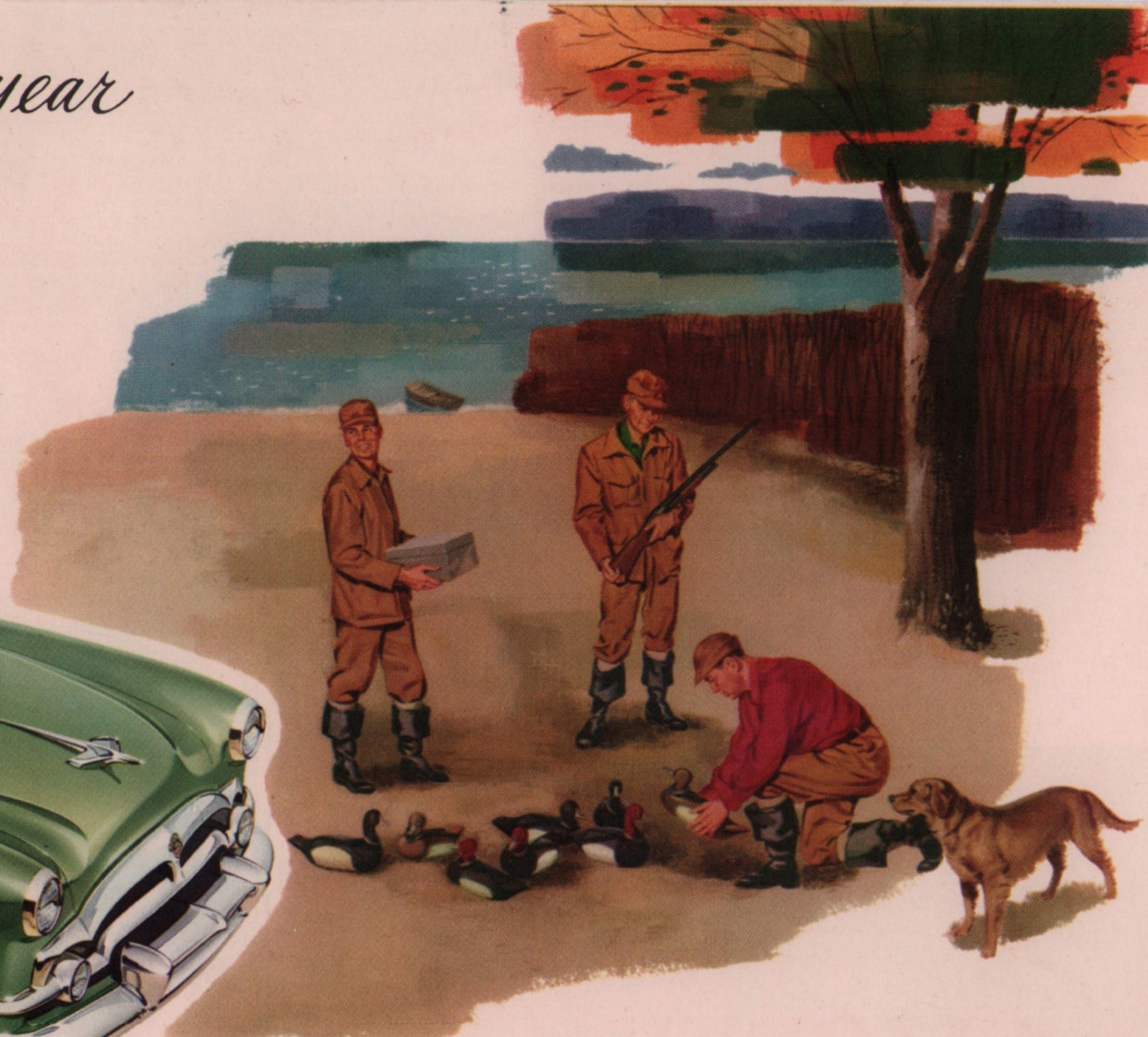
*As your Packard dealer...  
you'll find us always courteous, helpful,  
reliable...for ALL your automotive needs.  
Drive in soon, won't you?*

*Sincerely*

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**386 Fairfield Ave.**

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# Proved for Comfort, Power and Ruggedness

New Packard  
**CLIPPER**



160-horsepower Packard Clipper Deluxe

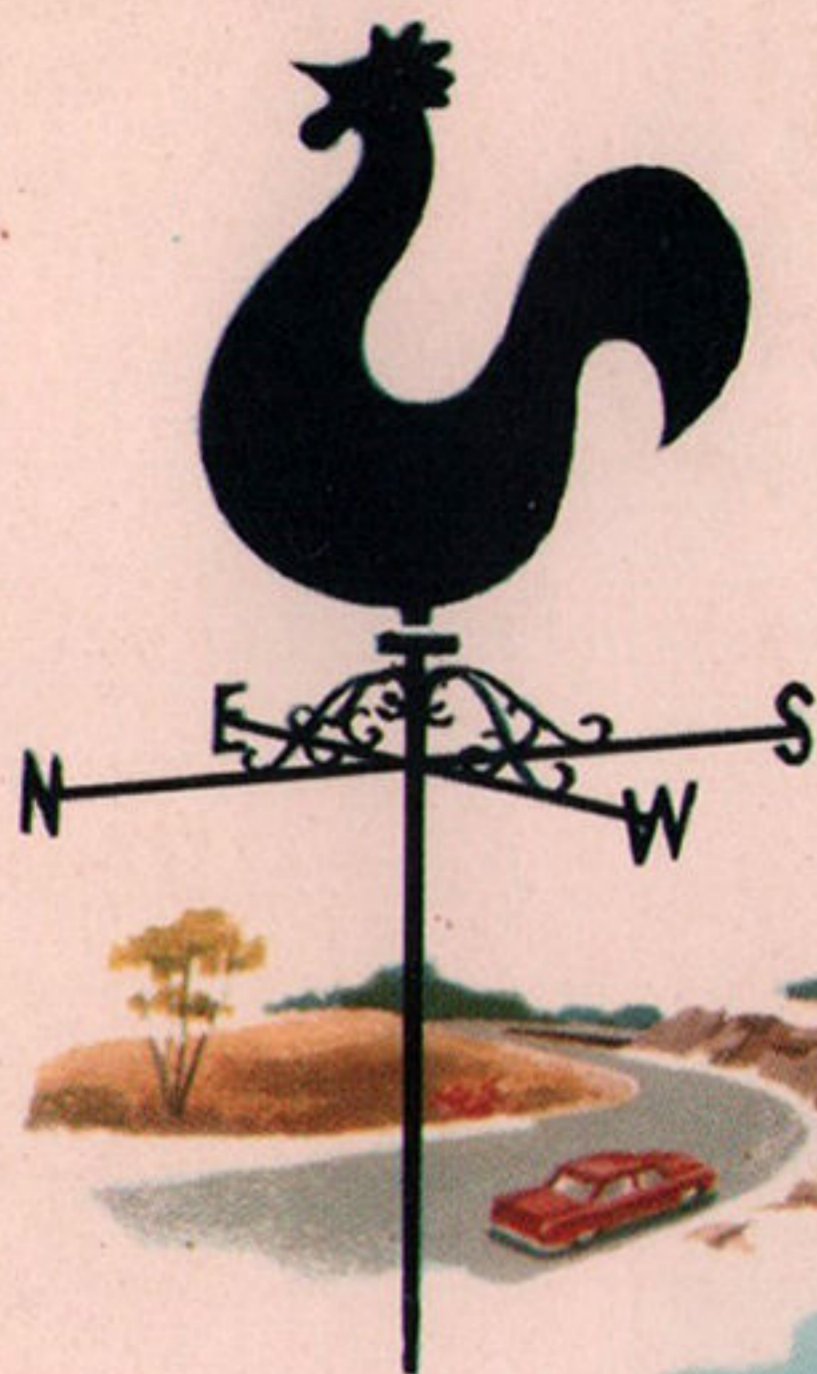
Wherever you travel for out-of-door sport—over dusty, rutted gravel roads, through mud or water, in heat or subzero cold, you can count on the New *Packard* CLIPPER'S ability to "take it."

For Packard tests its cars in more than a million chassis-jolting miles a year at its own Proving Grounds where conditions are more rugged and wearing than even the most hardy sportsman would encounter. The results show that Packard makes the finest performing cars . . . and they stand up the best. You get this *proved* Packard quality in the New *Packard* CLIPPER.

And that is not all. You get the smoothness and comfort of the famous Packard ride—a *real big-car ride!* You get the unforgettable kitten-smooth pull and zoom of the Packard Thunderbolt-8 Engine—*real big-car power!* In all, you get 70 big-car features.

If you plan to buy a car in the \$2,500 price-class be sure to stop in . . . see and drive the New *Packard* CLIPPER and compare it with other medium-priced cars. You'll find *Packard* CLIPPER gives you true big-car quality, performance and value . . . at a price you can afford. Phone us . . . or come in . . . *soon!*

**See . . . Drive . . . Compare—The New *Packard* CLIPPER**



IN THE MONTHS AHEAD...

*our service will mean  
more to you*

You'll enjoy fall and early winter driving infinitely more when your car is serviced properly. Our Service Department is trained to serve you promptly—with skilled factory techniques, the newest and best equipment, the high degree of "know-how" in which . . . as Packard men . . . we take great pride . . . assuring you the finest possible service.

So whether you intend to drive for business or pleasure, whatever your make of car it will be to *your* advantage to get acquainted with our guaranteed workmanship.

. . . And while you're here, ask us for a free Demonstration Drive in one of the New *Packard* CLIPPERS!

**Also see . . . The New *PACKARD*, Offered in Eight Magnificent Models —The Finest Cars in the Luxury Field —In Our Showroom Now!**