

Three ways to put the MG concept into action.







There are two kinds of sports cars. Those built with a commercial eye and those designed to a classic concept established through experience and tradition.

The MGB, from any angle, is a classically conceived sports car. And the reason is simple. It is in essence the very definition of what a sports car should be. A road machine that puts performance and handling above all else.

car should be a road machine from that puts performance and handling above all else.

And, ever since its inception, MG has adhered absolutely to this policy. Its steering is rack-and-pinion. Its racing-type suspension, more than equal to the most twisting roads. And its engine has been proved by years of actual track experience.

All this comes together in that famous MG manner. Where tradition doesn't take a back seat to technology. But where each works together to make the MGB one of the most popular sports cars the world has ever seen.

MGB: Its most important feature has never changed. Its concept.





The inside story: full carpeting, newly designed center console and a new convenient glove compartment.



New multi-directional venting system delivers a constant stre of fresh air to the cockpit.



The MG concept means road action and excitement with a fullsynchromesh 4-speed gearbox.



the sure stop after another. That s he confident stopping power that con hith 10.75-inch front disc brakes. Before it ever became a GT, the MGB/GT was a competition-bred sports car.

By that we mean that the MGB/GT is essen-

By that we mean that the MGB/GT is essentially an MGB in Grand Touring form. Designed to deliver sports car handling and performance with the comforts you want for long-distance touring. Things like a newly-designed interior with a multidirectional venting system that delivers a constant stream of fresh air to the cockpit. Lockable glove box. A center console. Occasional rear seats that fold down to give 9 square feet of carpeted luggage space with a bin pract foot for reave access

gage space with a big rear door for easy access.

When you build a car like that, you ignore spur-of-the-moment fads and gimmicks. And when you do that, you have a car that never outdates itself.

In every sense of the word, the MGB/GT is a contemporary classic in the grand touring manner.

MGB/GT: Its basic concept is one of performance with comfort uncompromised by whims and fads.





True-to-the-mark rack-and-pinion steering and full instrumentation help bring MG's concept of performance to reality.



Opening rear windows allow you to bring more of the outdoors indoors.



Honed by years of track experience, our 1798 cc engine develops 78.5 b.h.p. (SAE) at 5350 r.p.m.

Sports car motoring used to be viewed as the preregative of the rich. Then, in 1928 at the London
Motor Show, MG laid this moneyed image to rest.
They introduced to the public a Midget that
not not maintained high MG performance characteristics, but had a modest price to boot.
This two-prong policy of high performance
and low price continued to reflect itself in such
classic 2-seaters as the MG-TC and MG-TD of
the 1940's and 1950's.
Today this tradition is carried on admirably.

Today, this tradition is carried on admirably by the MG Midget.

And, because it's still one of the lowest-And, because it is still one of the lowest-priced sports cars going, it means that Americans can afford a true sports car while they're still young enough to enjoy it.

MG MIDGET: Proof that economy and value are integral parts of the MG concept.





direct simplicity of k-and-pinion steering helps set you the course to driving fun.



The new mag-style wheels are standard on every MG Midget. (Trim rims are an attractive option.)



In the late 1940's, a uniquely different car began to appear on American roads. Its styling was different—squared-off lines, sporty wire wheels and open top. But it was its reliance on handling and

open top. But it was its reliance on handling and performance—rather than sheer speed—hals set it apart from the cars of the day. It was the MG-TC, a classic two-seater sports car, which made automotive history by sparking the sports car phenomenon in the U.S. its successor was the MG-TD, a refined version of the TC. Then came the MGA, a departure in both styling and construction with its steak aerodynamic monocoque body. But while styles were changing, the basic concept behind earl model reflected what MG had come to stand formodel reflected what MG had come to stand formodel reflected what MG had come to stand formodel reflected what MG had come to stand formodel. handling and performance at a reasonable price.

The same thinking can be found in the 1972 MG sports cars. We know the importance of both performance and value. And we're experienced enough to realize that the MG concept must embrace both.

Perhaps that's why we're going strong while other "sports cars" have merely come and gone.

The MG concept through the years: it's always stood for uncompromising performance and value.



MGB SPECIFICATIONS

4-cylinder, in line, overhead valve. S-bearing counter-balanced crankshaft. Exhaust and evaporative emission-control. Compression ratio: 8.0.1 Bore: 3 16 in

Stroke: 3.5 in Stroke: 3.5 in. Displacement: 1798 c.c. (109.8 cu. In.) Horsepower: 88 b.h.p. @ 5,500 r.p.m. Horsepower: 88b.h.p. @ 5,500 r.p.m. Horsepower: (SAE): 78-5.b.h.p.@5,350 r.p.m. Torque: (01 io./f. @ 2,900 r.p.m. Torque: (SAE): 94-io./f. @ 3,000 r.p.m. Carbureton: Ywin 1.5 in. HIE 4 semi.

downdraught. Cowndraught.
Fuel Pump: High-pressure S.U. electric.
Fuel Tank Capacity: 14 gallons.

TRANSMISSION: Four-speed all synchromesh with optional

Four-speed all synchromesh with octional electrically controlled dwerd/we for third and fourth gears. Clutch: Disphragm type Borg & Bock 8 in. with hydraulic actuation. Rear Asker Three-quarter floating with hypoid final reduction gears. Such 3 land 1997.

Ratio: 3.909:1

rail gear	Standard	Overdrive
everse	12.99:1	300.00
inst	13.46:1	(According
econd	8.47:1	-
hird	5.40:1	4.43:1
ourth	3.91:1	3.20.1

Direct rack and pinion. Steering Wheel: leather-covered 15.5 in diameter alloy spoke. urns—lock to lock: 2.93

Energy absorbing steering not SUSPENSION Front: Independent, coil springs and wishbone-type links with hydraulic shock absorbers and

anti-roll bar. Rear: Semi-elliptic springs with hydraulic shock abso

BRAKES Dual hydraulic braking systems. Front: 10.75 in. diameter disc brakes. Rear 10 in diameter drum brake BOAD WHEELS

Rostyle wheels, 14 in, diameter, fitted with 155 x 14 radial-ply tires. PERFORMANCE DATA

PERFORMANCE DATA
Maximum Speed: 102.9 m.p.h.
Acceleration 0.60 m.p.h.—13.7 sec.
Standing quarter mile: 19.0 sec.
Standing operation of the pears
Standard gearbox: 15 m.p.h.
Overdrive gearbox: 22 m.p.h.

FLECTRICAL KIECTRICALI Negative ground, 12-volt system. Twin 6-volt batteries mounted in balanced position. 60 amp./hr. Alternator with solid-state regulator. [Decthic 3-blade windshield wiper system, 2-speed.

Electric windshield washers. Twin backup lights.
Twin windtone horns controlled in center

Twin windfore horns controlled in center steering wheel. Emergency flashing warning sights. Heater / defroster with high-speed blower*, and face level fresheir ventilation. *Except Hawaii and Puerto Rico.

INSTRUMENTS ipeedometer with trip odometer. Electric tachometer. ure, water temperature, and

Oil pressure, water temperature, and fuel gauges. Jantion, brake pressure, and high beam warning lights. Mao reading light. Manual choke. All instruments and switches set in and packed days. no glare, padded dash, soor operated courtesy light, theostat-type panel light switch.

Aluminum hood with interior release and automatic hood support. Locking trunk with automatic lid support.

Automatic trunk light Automatic trunk light.

Curved Isminated windshield.

Full positive anti-burst door latches.

Roll-up windows and hinged front vents.

Waterproof, folding too.

Mirrors: exterior adjustable; interior adjustable day-night type.

Lighted side markers front and rear.

Rubber insert bumper over-riders front

Padded survisors

Reclining washable ambia bucket seats with adjustable head restraints. Safety 3-point seat belts. Center console. Cigarette lighter and ashtray

Map pocket.
Lockable glove box.
Fitted carpeting with rubber floor mats. Sill kick plates. Gearshift gaiter

OPTIONAL EQUIPMENT AND ACCESSORIES vitewall radial-ply tires. Dunion 60-spoke center lock wire wheels Overdrive. Removable hardtop onneau cover. olicistate AM or AM/FM radio.

Dectric clock Denter armrest Luggage rack (ski adapters available) hrome plated grille guard. Striping Kit.

triping Kit. lood gearshift knob, rubber floor mats, and a full range of other sports car accessories. Optional Racing Equipment: a full line of SCCA approved competition parts. THE MOR CONFORMS TO U.S.

FEDERAL MOTOR VEHICLE SAFETY AND AIR POLLUTION STANDARDS APPLICABL AT ITS DATE OF MANUFACTURE. PLICABLE SPECIFICATIONS AND COLORS SUBJECT TO CHANGE WITHOUT NOTICE.

MGB/GT SPECIFICATIONS

S-bearing counter-balanced crankshaft Exhaust and evaporative emission-cont Compression ratio; 8.0:1 Bose, 3.16 in

Stroke 3.5 in. 1996 c.c. (109.8 cu. in.) Horseoweri 89 b.h.p. @ 5,500 r.p.m. Horseoweri 88 b.h.p. @ 5,500 r.p.m. Horseoweri 826.12.85 b.h.p. @ 5,500 r.p.m. Torque: 101 lb./ft. @ 2,900 r.p.m. Torque: 101 lb./ft. @ 2,900 r.p.m. Torque: 154.15.94 lb./ft. @ 3,000 r.p.m.

downdraught.
Fuel Pump: High-pressure S.U.
Fuel Tank Capacity: 14 gallons. TRANSMISSION

Four-speed all synchromesh with optional

Four-speed all synchrismesh with opponas electrically controlled overdrive for third and fourth gears. Out-the Disponages type Borg & Beck 8 in. with hydraulic actuation. Rear Ault: Three-outer floating with hydroid final reduction gears. Ratos. 3,000(1). Overall gear ratios

Overdrive 12.99 8.47

Direct rack and pinion.
Steering Wheel: leather-covered 15.5 in. diameter alloy spoke.
Turns—lock to lock: 2.93.

Energy-absorbing steering column SUSPENSION: Front: Independent, coil springs

and wishbone-type links with hydraulic shock absorbers and anti-roll bar. Rear: Semi-elliptic springs with hydraulic shock at BRAKES

ual hydraulic braking systems. ront: 10.75 in. diameter disc brakes. ear: 10 in. diameter drum brakes. ROAD WHEELS: ROAD WHEELS: Rostyle wheels, 14 in. diameter with 165 x 14 radial-ply tires

PERFORMANCE DATA: Maximum Speed: 100 plus m.p.h. Acceleration: 0-60 m.p.h.—14.65 sec. Standing quarter mile: 19.2 sec. Road Speed at 1,000 r.p.m. in top gear

Standard gearbox: Overdrive gearbox: 22 m.p.h. ELECTRICAL ELECTRICAL: Negative ground, 12-volt system. Tain 6-volt botteries mounted in balanced position, 60 amp./hr. Alternator with solid-state regulator Electric windshield weers, 2-seed Electric windshield washers.

Twin backup lights. Emergency flashing warning lights. Heater/defroster with high-speed blower* and face level fresh-air ventilation.

Twin windtone horns controlled in center steering wheel,
"Except Hawaii and Puerto Rico.
INSTRUMENTS:

peedometer with trip odometer. Dectric tachometer. ill pressure, water temperature, and

Oil pressure, water temperature, and fuel gauges. Ignition, brake pressure, and high beam warning lights. Rear door operated interior roof light. Side door operated interior courtesy light. Map reading light, Manual choice. All instruments and switches set in

no-glare, padded dash. heostat-type panel light switch. BOOM

uminum hood with interior release and as Asmatic bood support automatic hood support. Large counter-balanced locking rear door. Curved laminated windshield. Full positive anti-burst door latches. Roll-up windows and hinged front vents. Hinged rear side windows. Tinded glass all around. Mirrora: exterior adjustable; interior

adjustable day night type. ghted side markers front and rear

gried side markers front and ubber insert bumper over-ride and rear. INTERIOR

Padded sunvisors. Reclining washable ambia bucket seats. with brushed nylon faces; adjustable head restraints.

efety 3-point seat belts. Cigarette lighter and ashtray. Map pocket.

Map pocket. Lockable glove box. Fitted carpeting with rubber floor mats. Rear carpeted fuggage area. Occasional rear seating; rear seat folds casional rear seasons, rear space. Flat for additional luggage space.

Geershift geiter OPTIONAL EQUIPMENT AND ACCESSORIES Whitewall radial-ply tires.
Dunlop 60-spoke center-lock wire wheels.

Dverdrive. Electrically heated rear window Solid-state AM or AM/FM radio. Solid-state AM or AM/FM radio.
Electric clock.
Luggage rack (ski adapters available).
Chrome-plated grille guard.
Wood gearhift knob, rubber floor mat
and a full range of other sports car.

nal Racing Equipment: a full line of SCCA approved competition parts.

THE MGB/GT CONFORMS TO U.S. FEDERAL MOTOR VEHICLE SAFETY AND AIR POLLUTION STANDARDS APPLICABLE AT ITS DATE OF MANUFACTURE

SPECIFICATIONS AND COLORS SUBJECT TO CHANGE WITHOUT NOTICE.

MG MIDGET SPECIFICATIONS

4-cylinder, in-line, overhead valve.
3-bearing counter-balanced crankshaft.
Exhaust and evaporative emission control. Compression ratio: 8.0:1 Bore: 2.78 in Stroke: 3.2 in. Displacement: 1275 c.c. (77.9 cu. in.)

Displacement: 1275 c.c. (77.9 cu. in.) Horsepower (62 b.h.p. @ 5,750 r.p.m. Horsepower (SAE) 54.5 b.h.p. @ 5,500 r.p.m. Torque (71.5 lb./h. @ 3,300 r.p.m. Torque (5AE) 67 lb.rh. @ 3,250 r.p.m. Carburetion: Twin 1.25 in. S.U., semi-Fuel Pump: High-pressure S.U. Fuel Tank Capacity: 7.25 gallo

TRANSMISSION

TRANSHISSION:
Close-ratio, four speed with synchromesh
on second, third, and fourth gears.
Clutch Disphragm type, 6.5 in. diameter,
hydraulically operated.
Rear Acle: Three-quarter floating,
hydroid final reduction gears.

Overall gear ratios: Reverse First Second

STEERING

Direct rack and pinion. Steering Wheel: leather-covered 15.5 in, diameter alloy spoke. Turns—lock to lock: 2.25 Energy-absorbing steering column SUSPENSION:

Front: Independent, coil springs and

lever-type shock absorbers Rear: Semi-elliptic springs with double acting lever-type shock absorbers. BRAKES

Dual hydrautic braking systems. Front: 8.25 in. diameter disc brakes. Rean: 7 in. diameter drum brakes.

ROAD WHEELS: Rostyle wheels, 13 in, diameter, fitted with 145 x 13 radial-ply tires. PERFORMANCE DATA:

PLATORMANCE DATA:
Maximum Speed: 90 m.p.h.
Acceleration: 0.60 m.p.h.—16.5 sec.
Standing quarter mile: 20.3 sec.
Road Speed: et 1,000 r.p.m. in top gear:
16.7 m.p.h. ELECTRICAL

Negative ground, 12-volt system. Battery: 40 amp./hr. Atternator with solid-state regulator. Electric 3-blade windshield wiper system, 2-speed.

Electric windshield washers. Twin backup lights. Twin windtone horns controlled in center

steering wheel, nergency flashing warning lights. Heater/defroster with high-speed blower*, and fresh air ventilation. *Except Hawaii and Puerto Rico.

INSTRUMENTS meter with trip odometer. Speedometer with trip odometer. Electric tachometer. Oil pressure, water temperature, and

Oil pressure, water temperature, an fuel gauger. Ignition, brake pressure, and high beam warning lights. Manual choke. All instruments and switches set in

no glare, padded dash. Door operated courtesy light. BOOY

Steel mor

sterior hood release and automatic hood

interior hood release and automatic hood spport.
Locking trunk submatic lid support.
Locking trunk sight.
Locking trunk sight.
Full popility and better the support.
Full popility and burnt door latcher.
Full popility support su

and rear

Padded sunvisors.
Reclining washable ambla bucket seats with adjustable head restraints.
Safety 3-point seat belts. Cigarette lighter and ash tray. Lockable glove box. Elited carpeting with rubber floor mats. Gearshift gaiter.

OPTIONAL EQUIPMENT AND ACCESSORIES

Whitewall radial-ply tires. Dunlop 60-spoke center-lock wire wheels. Wheel trim rims. Removable baseline

Tonneau cov Anti-roll bar. Solid-state AM radio. Lugange rack (ski adapters available)

Grille guard and rear bumper guard. Wood gearshift knob, rubber floor ma and a full range of other sports car

Optional Racing Equipment: a full line of SCCA approved competition parts. THE MG MIDGET CONFORMS TO U.S. FEDERAL MOTOR VEHICLE SAFETY AND AIR POLLUTION STANDARDS APPLICABL AT ITS DATE OF MANUFACTURE.

PLICABLE SPECIFICATIONS AND COLORS SUBJECT TO CHANGE WITHOUT NOTICE.



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