TOYOTA COROLLA





# MORE COROLLA VALUE THAN EVER

The Toyota Corolla is one of the world's most popular cars because it answers such a wide range of driving needs. From roomy, practical 4-Door Sedans and 5-Door Liftbacks with front-wheel

and 5-Door Littbacks with front-wheel drive traction and seating for five, to the hot-performing Corolla GFS Twin Cam, SR5 Sport Liftback and Sport Coupe,

Corolla is an unbeatable value.
Front-wheel drive Corollas deliver exceptional mileage\* with responsive handling and performance. Advanced aerodynamics give them contemporary good looks, as well as improving fuel efficiency. Thanks to the space-efficiency of front-

wheel drive design, there's room for five

adults to ride in roomy comfort. And even adults to ride in roomy comfort. And even with five abourt, plus a full complement of luggage, the responsive L6 liter SOHC engine supplies the power to move Corolla along briskly, Independent rear suspension softens the ride, while the front disc/rear drum brakes provide the stopping power. The flagship of the front-wheel drive

Corollas is the all-new Corolla LE Limited Sedan. Careful attention to details such as faired-in side mirrors, flush door handles, and semi-concealed wipers makes the LE Limited a sleek wind-cheater. With its distinctive alloy wheels, chrome sidewindow trim, color-keyed bumpers, wide protective body side moldings, and exclusive two-tone

paint, the LE Limited Sedan is as handsome as it is practical.
Standard features that make the LE.

Standard peatures that make the Lt.
Limited a specially attractive value include a
smooth-shifting 4-speed automatic overdrive transmission with lock-up forque
converter, and variable assist power rackand-pinion steering with tilt steering wheel.

With so much going for it, it's no wonder that Road & Track magazine included the Toyota Corolla in its latest list of the 12 best cars\*\* available in the United States.

\*See EPA mileage statement on Specifications page \*\*Road & Track, May 1984. Shown with optional equipment. See Features chart for details.



## COMFORTABLE BY DESIGN

There's more to the interior of the Toyota Corolla LE Limited Sedan than just room. With space for five adults there's plenty of that. But what really makes the LE Limited's interior exceptional is the special attention to comfort and convenience.

vides good visibility in all directions and helps make Corolla's roomy interior more

open and spacious

Corollas front-wheel drive helps provide
a nearly flat floor with plenty of room for
three people to ride comfortably in the

For real versatility, the split rear seatbacks fold down to create a large, carpeted cargo area. The LE Limited driver's seat is 6-way adjustable, both front seats recline fully and are bolstered with side panels for lateral support. The seats are upholstered in soft fabric with cut-pile carpeting under-

foot. All of the trim is color coordinated in matching hues and textures.

The instrument panel has all the gauges—tachometer, speedometer, coolant temperature and fuel level—clustered in front of the driver and the controls are grouped for easy, quick access.

In addition to standard features such as tinted glass, power door locks, variable assist power steering with tilt steering wheel, and AM/FM/MPX receiver with four speakers, there's a wide selection of com-fort and convenience features to choose from: dual-stage air conditioning. Cruise

Control, power sunroof, and AM/FM/MPX

stereo receiver with cassette player.
For comfort, convenience, and practicality in a distinctive package, the Toyota Corolla LE Limited Sedan is unbeatable.

Shown with optional equipment. See Features chart. for details.



### TASTEFUL ECONOMY

In the Toyota Corolla LE Sedan you'll find a full-value package that begins with an affordable price and ends with spirited performance. In between, there's a combination of comfort, reliability, practicality, and economy.

The LE Sedan's form follows function

from its sloped hood to its aerodynamic. angled rear deck. Its shape is streamlined for wind-cheating efficiency and stylish good looks. And its ready to handle the demands of the road with all-weather frontwheel drive traction.

Inside Corolla, front-wheel drive helps

ensure interior room for five adults, and every inch of the nearly flat floor is covered with thick carpet. Upholstery and trim are good-looking, durable and comfortable. The seats are ergonomically designed for support as well as comfort, with a 6-way adjustable driver's seat. Both front seats

recline fully to reduce fatigue on long trips, and the split rear seatbacks fold down to expand the cargo area.

Test the performance Corolla's 1.6 liter SOHC engine responds to the driver's demands. Precise rack-and-pri

and independent rear suspension with low-pressure gas-filled shocks add to Corolla's responsiveness. The standard 5-speed overdrive transmission is a smooth-shifting unit that's perfectly matched to Corolla's engine. Also available is a 4-speed auto-matic overdrive transmission with fuel-

efficient\*lock-up torque converter.
Enjoy it all. The Toyota Corolla LE Sedan will more than meet your needs—and do it reliably and economically.



# VALUE, INSIDE AND OUT

Whats your choice? The crisp lines of the 4-Door Deluxe Sedan or the contemporary convenience of the sleek 5-Door Deluxe Liftback? With either one you get traditional Corolla reliability, technical excellence, style, and value.

The Liftback provides the kind of flex-

ibility that any family can use: it can carry five adults comfortably, or with the split rear seatbacks folded down, there's 356 cubic feet of cargo area. Its large rear hatch with low liftover height makes the Liftback ideal for trips to the grocery store. And its ideal for trips to the grocery store. And its high-mileage\*engine and fuel-saving drag

coefficient of only 34 help keep stops at the gas station to a minimum. That's a mix of economy and utility you wont find in many cars, especially ones as affordable as the Corolla Deluxe Liftback. Also available are a Deluxe Diesel Sedan and a Deluxe Diesel Liftback, which provide the added fuel

economy of Toyota's true-diesel engine.
Though the sharply defined lines of the
4-Door Sedan give it a sleek look, they
conceal a great deal of room: three adults
can ride in the deeply padded back seat
in complete comfort, and there's 127cubic
feet of luggage space in the trunk.

Both Deluxe models come with Toyota's responsive front-wheel drive and 1.6 liter SOHC engine, and 5-speed overdrive transmission. Among the available options is Toyota's 3-speed automatic transmission with gas-saving lock-up torque converter.
Inside the Deluxe Corollas theres soft vet durable vinyl upholstery, reclining front bucket seats, and full carpeting. For economy, inside and out. Deluxe Corollas are the perfect choice.



### UNCOMPROMISING QUALITY

Road & Truck magazine rated the frontwheel drive Corolla one of the I2 best cars! Here are some of the leatures that most impressed Road & Trucks experts

impressed Road & Track's experts.
The Corolla was designed to provide remarkable leg, hip, shoulder, and head

room. Underneath the stylish sloped hood is a transverse-mounted engine. This engine placement, plus the front-wheel drive layout, virtually eliminates the drive shaft tunnel, permitting a flatter floor. The result is a truly spacous interior with ample

room for five adults to ride in comfort.

Corolla provides comfort throughout.

Seats are contoured and upholstered in soft, durable materials. There's color-coordinated plush carpeting and a wide selection of comfort and convenience features.

Corollas shape is aerodynamically refined for excellent fuel economy\*\*and contemporary good looks. Key technical features include the 16 liter SOHC engine—a responsive powerplant that is very fuel-efficient. MacPherson strut front sus-

pension and independent rear suspension help give Corolla precise handling and a comfortable ride. Rack-and-pinion steering and power-assisted front disc brakes help keep the driver firmly in command. Raad & Thads found an abundance of

superior craftsmanship and value throughout Corolla. Best of all, you will too.

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hown with optional equipment. See Features charfor details.





**FEATURES** 

Headerst Ell

Seat cushion height adjustment

Lamber support adjustment

LE SERAN & WAY ADJUSTABLE DRIVER'S SLAT

I N T E R I O R

TRUE-DIESEL POWER
A true-diesel 128 filer engine
for Deluxe Diesel Corollas is
designed and bard for greater
dependability, quiet running and
true-diesel economy.

38 LAND

5-good overdrise transmission. Remardier, compare these indeape, estimates to life EPA estimates of of illest volicies with moral transmis-Actual molecular will year depending invertible orbitales options: driving conditions, driving latels; and the vehicles condition. FRONT-WHEEL DRIVE PERFORMANCE

PERCONVINIE
Corolla's front-wheel drive design combines
with independent rear suspension, nucleand-poison steering, and front disc brakes for
superb handling and traction.

### AFFORDABLE PERFORMANCE

Your first glance tells you that the Toyota Corolla GT-S Sport Liftback and Sport Coupe are something special; your first test drive proves it. Last year, the Corolla Sport became an instant favorite as an affordable sporty car. Now, it's got new muscle with the introduc-

tion of the new 16-valve 4A-GE engine, better known as the TC-16, one of the most sophisticated powerplants ever to appear in a production automobile. The TC-16 Twin Cam 16-valve engine with computerized Electronic Pile Injection produces 112 horsepower, 60% more than

before Coupled with a standard 5-speed overdrive transmission, this engine pro-duces the kind of performance many thought was a thing of the past. And, thanks to state-of-the-art technology, it still delivers the mileage reliability and low maintenance costs you expect in a Toyota.

The look of the GTS matches its spirited performance. A GTS Twin Cam Io' graphic on the side reinforces the aggressive attitude established by color-keyed bumpers and wide protective side moldings, front air dam, retractable halogen headlights, and low profile 60-series tires.

Specially tuned suspension, rack-and-pinion steering, and power-assisted front ventilated 4-wheel disc brakes make the GTS models finely balanced sports machines. For maximum performance, you can even add an optional limited-slip differential to your GTS.

The Corolla GT-S delivers what its sleek, sporty looks promise—exciting per-formance with traditional Toyota quality, economy and affordability.

\*See EPA mileage statement on Specifications page. Shown with optional equipment. See Features chart for details.



## **UNMATCHED ACCOMMODATIONS**

Slip into a Corolla GTS, grab the leather-wrapped steering wheel settle back into a body-hugging 6-way adjustable driver's Sport Seat, and get ready to experience genuine high-performance driving. The GTS interior is a total driver's envi-

tachometer redlined at 7500 rpm, oil pressure and coolant temperature gauges, and a 150 mph speedometer—are easy to read. The controls for retracting halogen headlights and intermittent windshield wipers' washers are within a finger's reach, and there's a tilt steering wheel for a perfectly

positioned driving posture.

Both front Sport Seats are bolstered for lateral support, the driver's seal is 6-way adjustable including a lumbar support and side bolster adjustment to reduce back fatigue. There's a wraparo

fabric covers the seats, and there's cut-pile carpeting on the floor, with door panels trimmed in special matching materials and the shift knob wrapped in genuine leather. There's even an automatic-off headlight system that makes it impossible for you to accidentally leave the headlights on when

you leave the car.
For entertainment, the Corolla GFS has a standard AM/FM/MPX stereo receiver with four speakers. Dual-stage air conditioning, power sunroof and Cruise Control are among the available options.
Who says performance driving has to be

spartan and stark? And there's no reason for it to be expensive, either. The Toyota GTES Sport Liftback and Sport Coupe offer style, the fun of high-performance driving, and Toyota affordability.

Shown with optional equipment, See Features chart for details.







### UNEQUALED TECHNOLOGY

The new Toyota Corolla GT-S Sport has something usually reserved for cars racing in the Indy 500, Formula One Grand Prix series—and exotic sports/racing machines
—its powered by an engine featuring four
valves per cylinder. With four valves, two intakes, and two exhausts, operated by two overhead camshafts, the Toyota TC-16 engine breathes easier. Engineers call it "volumetric efficiency." Because each one of the valves is smaller, its also lighter. As a result, there's

reduced load on the entire valve operating mechanism. It simply means that more energy is extracted from every ounce of gasoline, producing high power without compromising gas mileage.

So why arent all cars Quattrovalvole as

the Italians say? Many of the most expensive are including the Ferraris and Lotuses, but Toyota has developed and refined the complex technological and manufacturing skills that are necessary to make the Corolla GF5 fe-valve engine practical in an

affordable high-performance car.
And the TC-16 engine is but one example of the high technology in each Corolla GPS Sport. There's also Electronic Fuel Injection. 4-wheel disc brakes, tuned suspension, an engine oil cooler, and many other advanced features often found in high-priced sports cars. But Toyota, alone in its class, offers them all at a cost you can afford.

\*See EPA mileage statement on Specifications page. Shown with optional equipment. See Features chart for details.

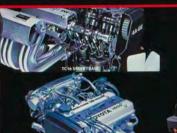


driver's machine, from its crisp-quick 3-speed overdrive transmession to performance suspension and fude-resistant

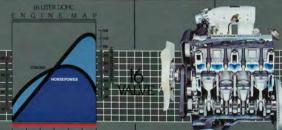


The L6 liter Twin Cam 16-valve engine (the TC-16) produces 112 hp with a broad power bond and smooth torque with some of the world's most respected sports/racing engines Yet it delivers the reliability you expect from Toyota





GT-S ALLOY WHEELS



GT-S PERFORMANCE ENGINEERING



GT-S has acrodynamic stylling with sharply sloped frood, retractable freadlights, front air dam, aluminum alloy wheels accented in gold or silver (depending on exterior color), and low profile 60-series radial tires.

SPORTY GOOD LOOKS



### COMPLETE INSTRUMENTATION



### AM/FM/MPX STEREO RECEIVER WITH 4 SPEAKERS







The GT-S instrument punel says performance with its 150 mph performance, with its 190 mpt specifometer, 8000 rpm tack, and oil pressure and coolant temperature gauges.

NSTRUMENTATION



### CRUISE CONTROL

PERFORMANCE PLUS The GFS strikes a fine balance between power and superfi-handling, plus the conforts and

### **UNDENIABLY SPORTY**

Once in a while a car comes along thats as good for your sportly image as it is for your budget. And here it is, the 1985 edition of the spectacular yet affordable Corolla SR5 Sport Liftback. It arrives with crisp aerodynamic styling

that rates a double take. Up front are fully retractable halogen headlights, integrated front air dam, and lean, low grille. Smooth, integrated doors extend into the roofline for easier entry. The clean-sided body lines sweep back to the rear hatch spoiler and

help improve aerodynamic efficiency.'
Optional alloy wheels provide the finishing
touch for sporty good looks.
And there's power and performance to
go with the sporty style. A L6 liter SOHC
engine drives the rear wheels through a

5-speed overdrive transmission. Rack-and-pinion steering, tuned suspension, and power-assisted ventilated front disc brakes give the SRS Sport Liftback taut and responsive handling to match its nimble response and crisp acceleration.

Standard features include reclining cloth-covered front bucket seats, fully carpeted interior and cargo area, till steering wheel, tinted glass, AM/FAM/MEX stereo receiver, and automatic-off headlight system. The SRS Sport blends performance and

value without ignoring comfort and convenience. And, it wraps it all up in a shape that's as sporty as it is efficient.

\*See EPA mileage statement on Specifications page. Shown with optional equipment. See Features chart for details.



### SPORTY RELIABILITY

The Toyota Corolla SR5 Sport Coupe is wishful thinking come true. It's got the aerodynamic profile, style, and invigorating performance of the Corolla SR5 Sport Lift-back, combined with the practical convenience of a trunk. From its aerodynamic, retractable halo-

gen headlights to its spacious 9.0-cubic-foot trunk, the Foyota SRS Sport Coupe is packed with sporty features that make it a joy to drive and a value to own. Theres the power of its 16 liter SOHC engine, and the handling of its MacPhenson strut frontil-link live aule rear suspension

with lateral track rod and front and rear stabilizer bars. Such features as rack-and-pinion steering and ventilated front disc brakes contribute to the SRS Sport Coupes impressive all-around performance. Inside, there's the comfort of reclining front bucket seats, the convenience of dual

power remote controlled outside mirrors, and the entertainment of an AM/FM/MPX stereo receiver with four speakers. The convenient fold-down split rear seatbacks with pass-through trunk access expand the cargo area, making it possible to easily handle long loads such as skis.

And the options include a 4-speed auto-matic overdrive transmission with lock-up torque converter, stylish two-tone paint, dual-stage air conditioning with Economy' mode, and more. The Toyota Corolla SR5 Sport Coupe is one of the few sporty cars that can actually

fit in your budget. And what's more, the SRS Sport Coupe offers Toyota's renowned quality, craftsmanship, and reliability, which help keep maintenance costs down and resale value up.

Shown with optional equipment. See Features chart-for details.



### GET THE COROLLA FEELING!

### BUCKLEUP. IT'S A GOOD FEELING!

**DUAL-STAGE AIR CONDITIONING** 

Safety experts say. Buckle up!" Heres why.

Properly adjusted seat belts can help the driver maintain better control.

Studies show that generally the safest place in a collision is inside your vehicle. Seat belts can help keep you there.

Small children can be injured during quick turns or sudden stops: they should be provided with a child restraint system dynamically tested to meet federal standards. Select a restraint system carefully. The seat bels in the 1985 (poyta Corollas are designed to meet or exceed all



government requirements, and are also engineered for simple operation and maximum comfort. Familiatize yourself with the oper-ation of your Toyotas seat belts. and remember: for peace of mind, buckle up...#s a good feeling!

### **OUALITY CARS. PARTS & SERVICE.**

Toyota stands for quality cars, parts, and service. That's why, in an independent owner survey! covering 25 major import and domestic one-year-old cars sold in America. Toyota owners reported less service and repairs needed, giving a higher level of satisfaction than any make except. Mercedes-Berz, Every Toyota is tested and inspected at every stage of manufacture and is covered by Toyota's 2-year/ 24000-mile limited powertrain warranty." And every Toyota owner can call on expert service and genuine Toyota and

Toyota-approved parts at nearly 1100 dealers nationwide

You can count on Toyota dealers to help you keep that Toyota feeling.

rSource: | D. Power & Associates Customer Satisfaction Survey, 1983. rrSee your Toyota dealer for details.



For the custom look that makes your Corolla really your Corolla dress it up with special aluminum alloy wheels or sporty two-tone paint.



POWER SUNROOF

AM/FM/MPX STEREO RECEIVER WITH CASSETTE

Comfort options for your Corolla include dual-stage air conditioning power storeof and a powerful inan-lidelity AM/FM/MPX stereo receiver with cassette player.



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**OPTIONS**