

T O Y O T A T E R C E L



OH
WHAT
FEELING
TOYOTA

INSPIRED ECONOMY

The 1985 Toyota Tercel sets the standard for economy cars without sacrificing comfort, convenience, or good looks.

Tercel is Toyota's lowest-priced car.* It's loaded with standard comfort and convenience features that make it an outstanding value by any comparison.

The many benefits of front-wheel drive alone help make Tercel a wise choice for reliable transportation.

There's a sense of security in Tercel's front-wheel drive traction that pulls Tercel through wet or icy road conditions and helps Tercel go exactly where the driver

points it with its responsive rack-and-pinion steering. The wide-stance wheel placement with front stabilizer bar, rear gas-filled shock absorbers, and MacPherson strut suspension front and rear adds to the stability of Tercel, and helps smooth out the bumps as well.

The Tercel Liftback delivers remarkable mileage** but it's only half the story. The peppy 1.5 liter SOHC engine makes Tercel a lively, quick car that can accelerate briskly to highway cruising speeds.

Tercel has low price, high mileage, and the roomiest interior of any subcompact†

It seats five adults in comfort, with plenty of foot and leg room for both front seat and rear seat occupants.

Most important of all, whether it's the 3-Door or 5-Door Liftback, front-wheel drive or 4-wheel drive Wagon, it has that built-in Toyota quality that makes every

Tercel a pleasure to drive and a reliable, satisfying car to own.

*Based on manufacturer's suggested retail price. Actual retail price may vary.

**See EPA mileage statement on Specifications page.

†Subcompact car class as defined by EPA. Shown with optional equipment. See Features chart for details.



5-SPEED OVERDRIVE TRANSMISSION



FRONT-WHEEL DRIVE TRACTION



TERCEL 3-DOOR DELUXE LIFTBACK

INTERIOR INNOVATION

There's more interior room in Tercel than in any other subcompact car.* Toyota designers made room for five adults to travel in comfort with plenty of foot and leg room, front and rear.

The space-efficient front-wheel drive

configuration helps make the 1985 Tercel 3-Door and 5-Door Deluxe Liftbacks pleasant, relaxing cars in which to enjoy the trip.

The contoured, hi-back front bucket seats recline fully. The split rear seatbacks can be folded to convert half or all of the

rear passenger area to cargo space.

Handsome, durable vinyl material in contemporary colors with wall-to-wall carpeting underfoot enhances the livability of Tercel's Deluxe interior. And a very modern large-window treatment affords excellent

visibility in all directions.

The cloth seats shown here are available separately or as part of the optional Convenience Package for Deluxe Tercels. The package also includes a tilt steering wheel, a new security latch to prohibit access to

the cargo area from inside the car, analog clock, intermittent windshield wipers, dual remote controlled outside mirrors, and halogen headlights. It's a value-packed option to make the Deluxe Tercels even more deluxe.

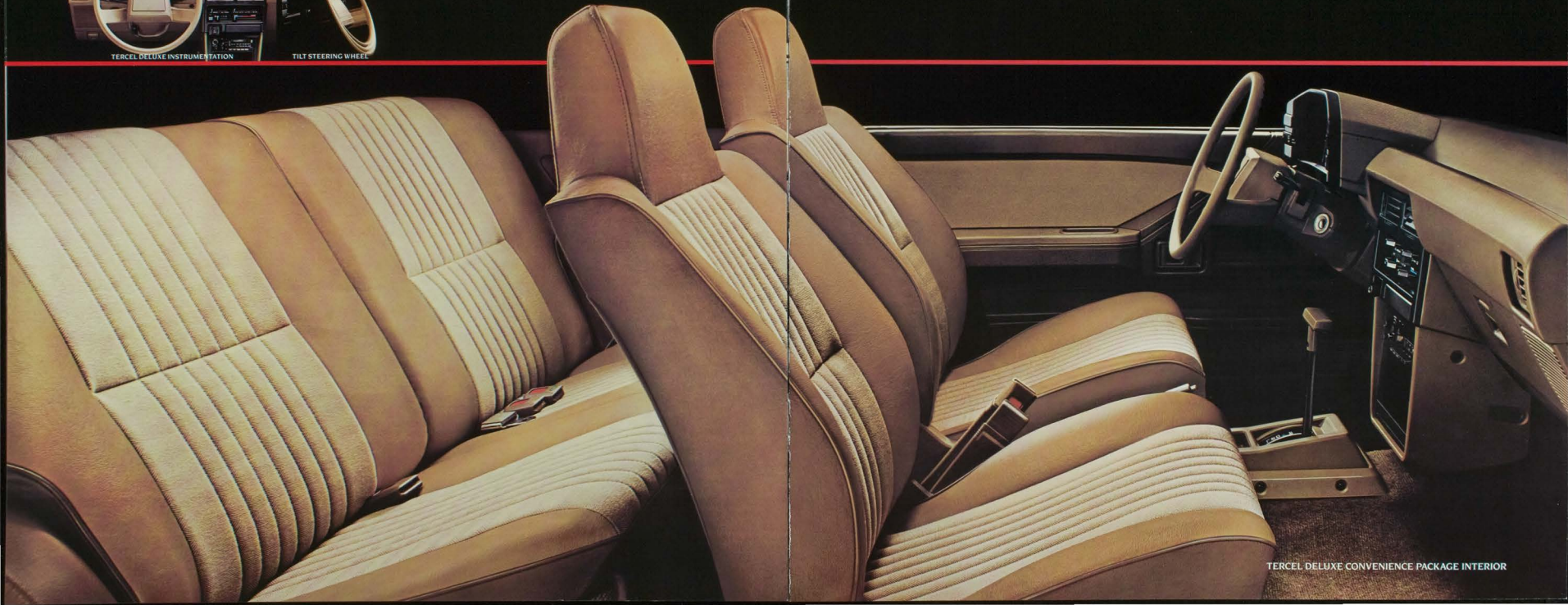
The 1985 Tercel Deluxe Liftbacks are a rare value in drivability, comfort, low-cost maintenance and efficiency.

*Subcompact car class as defined by EPA. Shown with optional equipment. See Features chart for details.



TERCEL DELUXE INSTRUMENTATION

TILT STEERING WHEEL



TERCEL DELUXE CONVENIENCE PACKAGE INTERIOR

QUALITY IS ALWAYS A GOOD BUY

The 1985 TerceIs are, by any standard, exceptional values. Advanced front-wheel drive engineering; crisp styling; roomy, comfortable interiors; and traditional Toyota reliability are attributes any car, at any price, would be proud to claim.

The Tercel 5-Door Deluxe Liftback is a

solid favorite for family transportation. With room for five, plus the convenience of four doors and liftback access to the cargo area, it meets a broad range of family requirements.

Toyota's proven 1.5 liter SOHC engine keeps Tercel moving briskly along with an

easy-shifting 5-speed overdrive transmission or optional 3-speed automatic overdrive transmission.

The comfortable Deluxe interior is trimmed with attractive materials that are durable and easy to care for, including wall-to-wall carpeting. Large areas of tinted

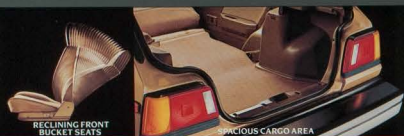
glass provide excellent visibility while helping keep the interior cooler on hot summer days.

The Tercel 3-Door Liftback, the lowest-priced* Toyota of all, is loaded with standard features which are not at all standard on many cars: steel-belted radial tires,

power-assisted brakes, MacPherson strut suspension, and rack-and-pinion steering. Up front are fully reclining hi-back bucket seats, and in the back is room for three adults or, with the rear seat folded down, there's over 290 cubic feet of cargo space enough for a month's worth of groceries.

Choose the Tercel that meets your needs. The longer you drive it the more you'll enjoy it as you discover the lasting quality built into every Toyota.

*Based on manufacturer's suggested retail price. Actual retail price may vary. Shown with optional equipment. See Features chart for details.



RECLINING FRONT BUCKET SEATS

SPACIOUS CARGO AREA



TERCEL 5-DOOR DELUXE AND 3-DOOR LIFTBACKS

OUTSTANDING VALUE

Tercel has everything you're looking for in a car that supplies reliable family transportation. It's economical, comfortable, roomy, practical, and easy to maintain.

But there are some things about Tercel you may not expect, and won't discover until you sit behind the wheel.

Tercel is fun to drive. It has a sporty,

responsive feel, with the pickup to let you maneuver quickly in traffic, and the power to cruise easily at highway speeds.

And there are some other features you won't fully appreciate until you've lived with Tercel.

The handsome 3-Door and 5-Door Tercel Liftbacks owe their aerodynamic

body style to extensive wind tunnel testing. Toyota's advanced engineering has produced a wind-cheating, fuel-stretching design which includes the carefully shaped and angled hood, front spoiler, rear roof lip and streamlined wheel well arches.

Wraparound urethane bumpers protect Tercel's body from nicks and scratches just

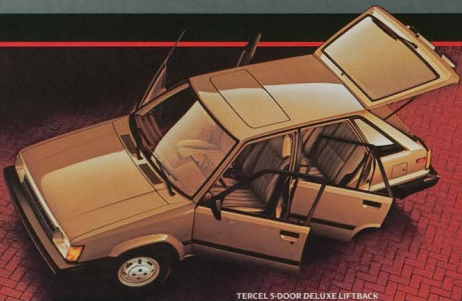
as the extensive use of galvanized steel in the underbody and exposed panels helps protect Tercel from rust and corrosion.

The wide rear hatch extends all the way down to the rear bumper for easy loading and unloading. A simple twist-lock opens the hatch, and gas struts support it and make it easy to raise.

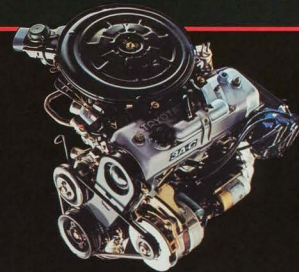
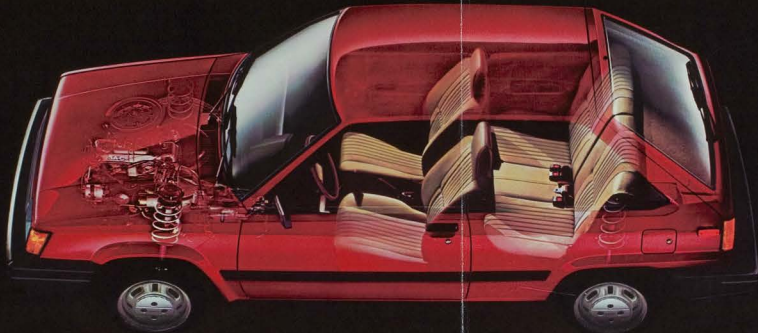
The fact that a car as small as Tercel seats five adults in comfort is remarkable. Tercel's roomy interior dimensions result from its wide track, the placement of the wheels and suspension at the far corners of the car, and the front-wheel drive configuration which virtually eliminates a drive shaft tunnel hump in the floor.

From the full-foam cushion seats to the built-in child safety seat anchors, Tercel's designers neglected no detail to make it a car you can live with comfortably and happily for many years.

*See EPA mileage statement on Specifications page. Shown with optional equipment. See Features chart for details.



TERCEL 5-DOOR DELUXE LIFTBACK



1.5 LITER SOHC ENGINE



5-SPEED OVERDRIVE TRANSMISSION



4-SPEED AUTOMATIC TRANSMISSION

LIVELY ECONOMY

Tercel's sleek, streamlined body and peppy 1.5 liter 4-cylinder SOHC engine with 5-speed overdrive transmission or optional 3-speed automatic overdrive transmission make a responsive team.

Clear Coat
Exterior color
Surface coating
Electro-deposited primer
Phosphate treatment
Body panel



PAINT CROSS-SECTION

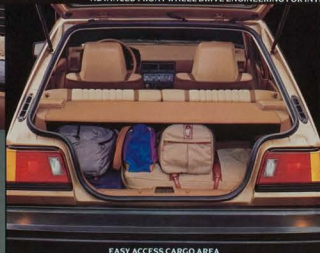


CARGO COVER LOCKING DEVICE



DUAL ACCESS CARGO AREA

ADVANCED FRONT-WHEEL DRIVE ENGINEERING FOR INTERIOR ROOMINESS

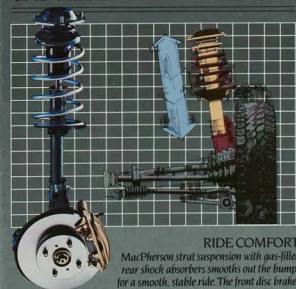


EASY ACCESS CARGO AREA

LIFTBACK CONVENIENCE

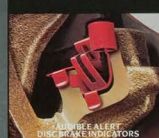
Tercel's wide-opening rear hatch and low-liftover height make loading and unloading easy. Deluxe Tercel's fold-down split rear seatbacks add real load-carrying versatility.

GAS-FILLED SHOCK ABSORBER



RIDE COMFORT

MacPherson strut suspension with gas-filled rear shock absorbers smooths out the bumps for a smooth, stable ride. The front disc brakes have audible alert wear indicators.



AUDIBLE ALERT DISC BRAKE INDICATORS



REAR AND PINION STEERING

WIND TUNNEL STYLING

MILEAGE

35 CITY MPG
39 HWY MPG

Tercel 3-Door Liftback with 4-speed manual transmission.

*Remember, compare these mileage estimates to the EPA estimates of other vehicles with manual transmission. Actual mileage will vary depending upon the vehicle's options, driving conditions, driving habits and the vehicle's condition.

FEATURES

THE NEW LOOK OF 4-WHEEL DRIVE

Tercel 4WD SR5 and Deluxe Wagons offer a unique combination of characteristics that place them among the most remarkably versatile vehicles.

They're 4-wheel drive tough, with the get-up-and-go to take you through mud,

snow, and ice—on the rough back roads.* When you don't need 4WD you still have the superior traction and handling of front-wheel drive. When you do need power to all four wheels, don't stop, just flick a lever and the Tercel 4WD is in on-command

4WD. The innovative 6-speed transmission gives you an extra-low gear for 4WD pulling power and an overdrive top gear for economical highway cruising.

Prefer automatic shifting? You've got it with a 3-speed automatic transmission in

the 4WD Deluxe Wagon.

They're practical, with the highest miles-per-gallon rating** of any 4-wheel drive vehicle in the U.S. and a 13.2-gallon gas tank that lets you go up to 422 miles between gas station fill-ups.

They're spacious, with room for five adults and a load of gear: more interior room than any other small 4WD wagon!† And the Tercel Wagons are stylish, with a contemporary design that gets admiring looks from anyone who's not fortunate

enough to have a Tercel 4WD Wagon.

*For rough-road use, installation of the optional Chassis Gravel Shields is recommended.
**See EPA mileage statement on Specifications page.
†Small Station Wagon class as defined by EPA.
Shown with optional and non-Toyota accessory equipment. See Features chart for details.



4WD SR5 INTERIOR



ON-COMMAND
4WD SHIFTER



A NEW KIND OF WAGON

A wagon is a wagon... unless it's a Tercel. The 4WD and front-wheel drive Tercel Wagons represent some of the most innovative thinking to enter the automotive industry in years.

Toyota looked at wagons from a new point of view. That's why Tercel has more of

what people buy wagons for: more room, more versatility, more long-trip comfort.

There's plenty of legroom, shoulder room and head room for five adults. There's room for golf bags, camping gear, luggage and supplies. There's 63.8 cubic feet of cargo space in the front-wheel drive

Deluxe Wagon with the rear seat cushion and seatbacks folded down, 59.8 cubic feet in the 4WD Wagons.

Like everything else about the Tercel Wagons, the interior is completely thought out in every detail. It's comfortable. The front bucket seats recline fully. There's full

carpeting throughout, including the cargo area, and the doors are fully trimmed.

4WD SR5 models have special Sport Seats upholstered in brightly patterned cloth. The driver's seat cushion features a vertical height adjuster so it can be set to just the right angle for comfort and max-

imum driver control. A tilt steering wheel also helps the driver maintain a comfortable position. Another special touch on the SR5 is full instrumentation including tachometer, speedometer, coolant temperature gauge, fuel level gauge, digital clock and warning lights.

Large areas of tinted glass and a high roofline provide excellent all-around visibility from any seat in the Tercel Wagon. Don't just drive a small wagon. Drive something special. A Tercel Wagon.

Shown with optional equipment. See Features chart for details.



ON-COMMAND 4WD SHIFTER

ALL-WEATHER TRACTION

On-command 4WD keeps Tercel Wagons going through mud, snow and ice.* Simply pull the shift lever to go from front-wheel drive to 4-wheel drive without stopping.

*For rough-road use, installation of the optional Classen Control Shields is recommended.



ALL-WEATHER FULL-LINE 4WD



TERCEL Fwd 5-DOOR DELUXE WAGON



4WD DRIVETRAIN AND SUSPENSION

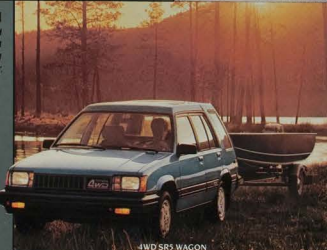


REAR DECK CARGO COVER

63.8 Fwd CUBIC FEET CARGO VOLUME

EASY ACCESS
Tercel Wagons wide rear hatch reaches all the way down to the bumper for easy loading of up to 63.8 cubic feet of cargo** in the carpeted, flat-floored cargo space. **Fwd Deluxe Wagon.

4WD TOUGH
Toyota 4WD Wagons are built for the back country roads. MacPherson struts with a stabilizer bar cushion the front end; rear suspension is 4-link with lateral tracking rod, hydraulic shock absorbers, and stabilizer bar.



4WD SR5 WAGON



TERCEL Fwd DELUXE WAGON INTERIOR



TERCEL Fwd 5-DOOR DELUXE WAGON

TILT STEERING WHEEL

TAKE IT ALL
The Tercel Wagons let you take it all with you in spacious comfort for five adults plus plenty of room for cargo. Tilt steering wheel is standard equipment on all wagons.

FEATURES

RIDE RELAXED
The roomy, comfortable Tercel Wagon interior has reclining front bucket seats and fully cushioned split rear seatbacks you can fold down for extra cargo.

GET THE TERCEL FEELING!

BUCKLE UP... IT'S A GOOD FEELING!

Safety experts say, "Buckle up!" Here's why:

- Properly adjusted seat belts can help the driver maintain better control.
- Studies show that generally the safest place in a collision is inside your vehicle. Seat belts can help keep you there.

• Small children can be injured during quick turns or sudden stops; they should be provided with a child restraint system dynamically tested to meet federal standards. Select a restraint system carefully. The seat belts in the 1985 Toyota Tercel are designed to meet or exceed all govern-



ment requirements, and are also engineered for simple operation and maximum comfort.

Familiarize yourself with the operation of your Toyota seat belts, and remember: for peace of mind, buckle up... it's a good feeling!



4WD TWO-TONE PAINT

4WD SR5 ALLOY WHEELS

THAT CUSTOM LOOK
Dress up your Tercel 4WD SR5 Wagon with alloy wheels and special two-tone paint.



REAR WINDOW WIPER WASHER

OPTIONS

ADDED CONVENIENCE

Make your driving life a little easier with power sunroof, a rear window wiper/washer with mist cycle, and removable rear deck cargo cover. Analog clock and tilt wheel are just two of the items found in the Convenience Package.

TILT STEERING WHEEL

DUAL-STAGE AIR CONDITIONING



AM/FM MPX STEREO RECEIVER WITH CASSETTE



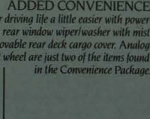
WIDE-BASS SPEAKER RACK AND TWIN STEERING



POWER SUNROOF



ANALOG QUARTZ CLOCK



REAR DECK CARGO COVER

4WD SR5 ALLOY WHEELS

4WD TWO-TONE PAINT

4WD SR5 ALLOY WHEELS

4WD TWO-TONE PAINT

QUALITY CARE, PARTS & SERVICE

Toyota stands for quality cars, parts, and service. That's why, in an independent owner survey¹ covering 25 major import and domestic one-year-old cars sold in America, Toyota owners reported less service and repairs needed, giving a higher

level of satisfaction than any make except Mercedes-Benz. Every Toyota is tested and inspected at every stage of manufacture and is covered by Toyota's 2-year/24,000-mile limited powertrain warranty.² And every Toyota owner can call on expert service and genuine Toyota and

Toyota-approved parts at nearly 1100 dealers nationwide.

You can count on Toyota dealers to help you keep that Toyota feeling.

¹Source: I. D. Power & Associates Customer Satisfaction Survey, 1983.
²See your Toyota dealer for details.

FEATURES

	3 Door Deluxe Liftback	5 Door Deluxe Liftback	3 Door SR5 Liftback	4WD 5 Door SR5 Deluxe Wagon	4WD 5 Door Deluxe Wagon	5 Door Deluxe Wagon
S —Standard O —Optional — Not Available						
MECHANICAL						
1.3 liter 4-cylinder SOHC engine	S	S	S	S	S	S
Fully transistorized ignition	S	S	S	S	S	S
Integrated ignition assembly	S	S	S	S	S	S
Expanded overdrive transmission	—	—	S	—	—	—
3-speed overdrive transmission	S	S	—	—	—	—
4-speed transmission	S	S	S	S	S	S
3-speed automatic overdrive transmission	O	O	—	—	—	—
Rack-and-pinion steering	S	S	S	S	S	S
MacPherson strut front suspension	S	S	S	S	S	S
Downer-assisted brakes (front disc/rear drum)	S	S	S	S	S	S
EXTERIOR						
Stylish steel wheels and steel belted radial tires	S	S	S	S	S	S
Liftback trim rings	O	O	O	O	O	O
Aluminum alloy wheels	—	—	—	—	—	—
Mod 6 Snow Package—Mod 6 Snow steel belted radial tires, wheel steel wheels, front and rear mud guards	—	—	—	S	O	—
Small mounted driver's side outside mirror	S	S	S	—	—	—
Full size mounted remote controlled outside mirrors	O	O	O	S	S	—
Passenger side vehicle mirror	O	O	O	S	S	—
Tungsten halogen headlights	O	O	—	—	—	—
Chromed Grilles/Shields under chin, front of pan and fuel tank	—	—	—	O	—	—
Locking fuel filler door	S	S	S	S	S	S
Wick protector side moldings	O	O	—	S	S	—
Front and rear mud guards	—	—	—	S	O	—
Power Sunroof Package—includes spotlight and passenger assist grips	O	O	—	S	O	—
Vented jar-lift windshield wipers	S	S	S	S	S	S
Main purpose roof rack	O	O	O	O	O	O
Rear window wiper/washer with mist cycle	O	O	—	S	O	—
Two-tone paint	—	—	—	O	—	—
INTERIOR						
Electric tachometer	—	—	—	S	—	—
Resettable tripmeter	S	S	S	S	S	S
Steering column-mounted controls	S	S	S	S	S	S
Variable assist power steering	O	O	—	O	O	O
Tilt steering wheel	O	O	—	S	S	—
Digital quartz clock	O	O	O	S	O	—
Analog quartz clock	O	O	—	S	O	—
Dual-stage air conditioning	O	O	O	O	O	O
Electric rear window defogger	S	S	O	S	S	S
Convenience Group Package—includes halogen headlights, cloth seats, analog quartz clock, dual remote controlled mirrors, supermirror windshield wipers, rear deck cargo cover lock device, tilt steering wheel	O	O	—	—	—	—
Sport Seats with adjustable headrests	—	—	—	S	—	—
Hilback front bucket seats	S	S	—	S	S	—
Fully reclining front seats	S	S	—	S	S	—
Driver's seat vertical height adjustment	—	—	—	S	—	—
Fold-down split rear seatbacks	S	S	S	S	S	S
Upright seats with accents	S	S	S	S	S	S
Cloth seat trim	O	O	—	S	O	O
Rear deck cargo cover/cargo compartment light	S	S	—	S	O	—
Tinted glass	S	S	—	S	S	—
Full carpeting	S	S	—	S	S	—
Carpeted and rubber floor mats	O	O	O	O	O	O
AM/FM MPX stereo receiver with 4 speakers	O	O	—	O	—	—
AM/FM MPX stereo receiver with 4 speakers & cassette	O	O	O	O	O	O
Auto-reverse cassette player	O	O	O	O	O	O
EXTERIOR EQUIPMENT —That of Convenience Group Package. *Not available. †That of Mod 6 Snow Two-Tone Package. ‡Single fold-down rear seatback. ††Without accents. †††With 2 speakers. *Available only with rear deck cargo cover option.						

SPECIFICATIONS

	3 Door Deluxe Liftback	5 Door Deluxe Liftback	3 Door SR5 Liftback	4WD 5 Door SR5 Deluxe Wagon	4WD 5 Door Deluxe Wagon	5 Door Deluxe Wagon
ENGINE TYPE	4-cylinder SOHC					
DISPLACEMENT	1.3 liter (149.2 cc)					
HORSEPOWER (SAE NET)	62 @ 6000 rpm (1 Door Liftback: 60 @ 6000 rpm)					
TORQUE (SAE NET)	26.8 lbs @ 2800 rpm (1 Door Liftback: 27.8 lbs @ 2800 rpm)					
BODY/FRAME CONSTRUCTION	Unitized body					
SUSPENSION FRONT	MacPherson strut with stabilizer bar					
SUSPENSION REAR (4WD MODELS)	MacPherson strut with double lower links and gas-filled shock absorbers					
	4-link with lower track rod, hydraulic shock absorbers and stabilizer bar					
STEERING TYPE	Rack and pinion, collapsible shaft					
BRAKES	Power-assisted front disc with audible alert wear indicators/rear drum					
EXTERIOR DIMENSIONS (inches)						
Wheelbase	95.7	95.7	95.7	95.7	95.7	95.7
Overall length	158.7	158.7	158.7	164.7	169.7	169.7
Overall width	63.6	63.6	63.6	63.6	63.6	63.6
Overall height	53.3	53.3	53.3	57.1	57.1	56.1
Tread width (front)	54.5	54.5	54.5	54.5	54.5	54.5
Tread width (rear)	53.9	53.9	53.9	53.1	53.1	53.1
INTERIOR DIMENSIONS (inches)						
Head room (front)	38.1	38.1	38.1	40.2	40.2	40.2
Head room (rear)	37.1	37.1	37.1	39.4	39.4	39.4
Leg room (front)	42.4	42.4	42.4	42.4	42.4	42.4
Leg room (rear)	31.8	31.8	31.8	33.9	33.9	33.9
Shoulder room (front)	52.8	52.8	52.8	52.8	52.8	52.8
Shoulder room (rear)	51.9	52.6	51.9	52.6	52.6	52.6
CAPACITIES						
GARAGE CAPACITY	14.7	14.8	14.7	27.3	27.3	32.0
CARGO CAPACITY	29.7	30.1	29.7	59.8	59.8	63.8
rear seat down (incl. 1)	13.2	13.2	13.2	13.2	13.2	13.2
fuel tank capacity (gal/imp)						
4-speed manual	N/A	N/A	1990	N/A	N/A	N/A
3-speed overdrive	2010	2040	N/A	N/A	N/A	2180
5-speed overdrive	N/A	N/A	2290	N/A	N/A	N/A
7-speed automatic overdrive	2030	2060	N/A	N/A	2290	2165
TIRES (steel belted radial)						
Size	Blackwall (P175R11)	Blackwall (P175R11)	Blackwall (P175R11)	Mod 6 Snow (P175R11)	Blackwall (P175R11)	Blackwall (P175R11)
EXTERIOR COLORS (INTERIOR COLORS)						
White (Gray Dark Wine or Beige Ivory (Beige) Red (Beige)	Solid			Optional Two-Tone Light Green/Dark Green Light Blue (Gray) Light Blue (Blue Gray) Light Green (Gray)		
MILEAGE ESTIMATES*						
	Liftbacks	3-speed Overdrive	3-speed Automatic	Fwd Wagons 4-speed Overdrive	4WD Wagons 4-speed Overdrive	3-speed Automatic
8 State CITY (MPG/HW/MPG)	39/59	31/58	30/32	31/57	29/31	27/32
California CITY (MPG/HW/MPG)	35/58	30/38	30/32	30/36	29/30	27/32
N/A = Not Available. *Without overdrive. †Not all colors available in all models.						
*Remember, compare those mileage estimates to the EPA estimates of other vehicles. Actual mileages will vary depending upon the vehicle's options, driving conditions, driving habits and the vehicle's condition.						
†Specifications and equipment based on information available at time of printing and are subject to change without notice. Color vehicle and others shown with optional equipment. See Features chart. For details on options, accessories and specifications in your area, contact your Toyota dealer. See 1985 Toyota Accessories brochure for additional Toyota approved accessories.						