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WHO
COULD ASK
FOR ANYTHING
MORE! **TOYOTA**

TERCEL

BY TOYOTA



MORE FOR YOUR MONEY!



TERCEL 3-DOOR DELUXE LIFTBACK

The 1986 Tercel is Toyota's lowest-priced, highest-mileage* car. It also has an unsurpassed record for having the lowest incidence of recurring repair problems** But the Toyota Tercel gives you more than economy and reliability: it's as satisfying to drive as it is sensible—with more comforts and conveniences than you'd ever expect in a car that's so inexpensive to own. That adds up to only one thing: Tercel is a terrific value.

There's more than enough room for five adults because Tercel has the largest interior of any subcompact car!

Put yourself behind the wheel and feel Tercel's high traction front-wheel drive at work. Notice the crisp, direct steering that goes along with the extra pulling power of front-wheel drive.

Tercel's 1.5 liter 4-cylinder SOHC engine delivers the power you need for quick acceleration in traffic and smooth highway cruising. Its advanced design efficiently squeezes more mileage out of every drop of fuel.

There's an exciting choice of Tercels: 3-Door and 5-Door Liftbacks, a front-wheel drive Wagon, and two on-command four-wheel drive Wagons.

More choices, more room, more economy, more front-wheel drive and four-wheel drive get up and go.

WHO COULD ASK FOR ANYTHING MORE!

*See EPA mileage statement on Specifications page.

**1985 J.D. Power & Associates Customer Satisfaction Index.

*Subcompact car class as defined by EPA. Shown with optional equipment. See Features chart for details.



MORE ROOM AND COMFORT!

Inside the spacious Tercel, there's first-class passenger room—more room, in fact, than in any other car in its class*. Here's room for five adults that means just that—room for five adults. More hip room, head room, leg room, elbow room. And comfort all around. There's more visibility for the occupants, thanks to Tercel's large, well-styled glass areas.

Everywhere you look, you see comfort. Deluxe Liftbacks are fully equipped with thoughtful features. Fully reclining hi-back front bucket seats are contoured for comfort and support. Soft, durable carpeting extends wall-to-wall. Gauges and instruments are conveniently and logically placed for easy reading or easy reach; and for 1986, Deluxe models offer optional cruise control, also available as part of the Convenience Package shown here, which includes tilt steering wheel, cloth seats, a lockable cargo cover, a handy center console, and more.

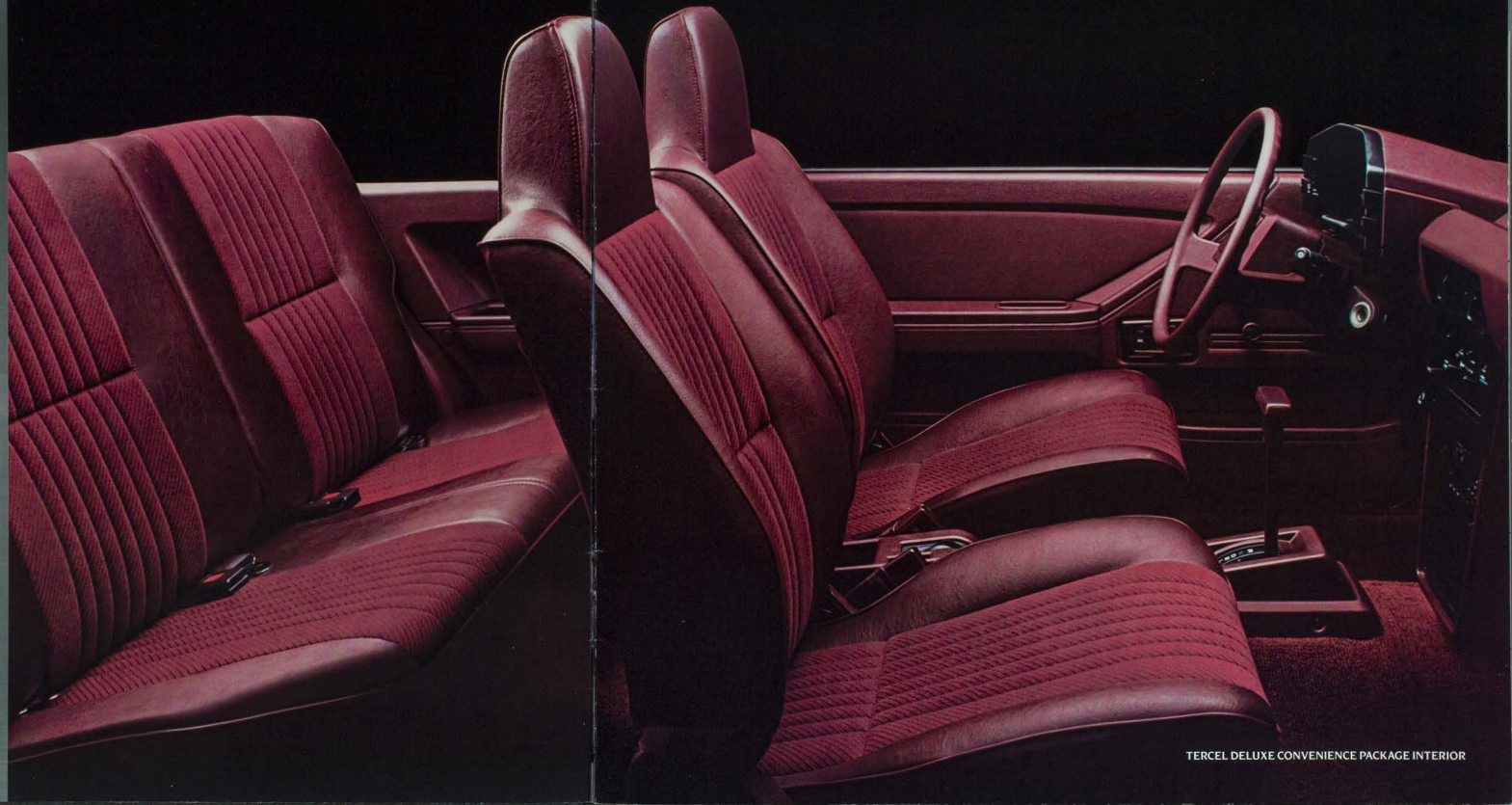
Cargo space in the Deluxe Liftbacks is generous. Fold-down split rear seat-backs provide the versatility of seating for five or a cargo capacity of nearly 30 cubic feet. And a handy optional cargo cover behind the back seat acts as a shelf, while it keeps valuables out of sight.

More space, more comfort, and loads of practicality. Put it all together and you'll see why Tercel owners say, "Who could ask for anything more!"

*Subcompact car class as defined by EPA. Shown with optional equipment. See Features chart for details.



TERCEL DELUXE INSTRUMENTATION



TERCEL DELUXE CONVENIENCE PACKAGE INTERIOR

PRACTICALLY PERFECT!



TERCEL 5-DOOR DELUXE AND 3-DOOR LIFTBACKS



Which of the Tercel Liftbacks is right for you? All the 1986 Terceles are loaded with value. Advanced front-wheel drive engineering, crisp styling, roomy, comfortable interiors, and Toyota reliability add up to more total driving satisfaction for you.

The Tercel 5-Door Deluxe Liftback has room for five plus the convenience of four doors and liftback access to the cargo area. Tercel takes on all the transportation chores an active family requires.

The Deluxe Liftbacks, 3-Door and 5-Door, let you choose your transmission: a smooth-shifting 5-speed manual overdrive or optional 3-speed automatic overdrive.

Inside the Deluxe Liftback, there's comfort everywhere. The interior is furnished in attractive materials that are durable and easy to care for including wall-to-wall carpeting.

The Tercel 3-Door Liftback, the lowest-priced Toyota of all, comes with many standard features that are not at all standard on many economy cars: steel-belted radial tires, power-assisted brakes, MacPherson strut suspension, and rack-and-pinion steering, to name just a few.

Up front are fully reclining hi-back bucket seats; and in back there's room for three adults or with the rear seat folded down, space for over 29 cubic feet of cargo.

Bumper to bumper inside and out, there's more value, more convenience, and more satisfaction for you in a Tercel Liftback. It's practically perfect.

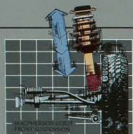
Who could ask for anything more!

Shown with optional equipment. See Features chart for details.



LOADED WITH VALUE!

MORE PERFORMANCE!



SPACIOUS ECONOMY

Its innovative, front-wheel drive design helps Tercel achieve the largest interior of any subcompact car*. Rack-and-pinion steering makes Tercel nimble in traffic.

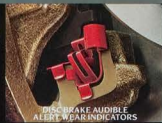
RACK-AND-PINION STEERING



ADVANCED FRONT-WHEEL DRIVE ENGINEERING FOR INTERIOR ROOMINESS



5-SPEED MANUAL OVERDRIVE TRANSMISSION



ROCK-AWAKE AUDIBLE ALERT WEAR INDICATORS



FAST, EFFICIENT RESPONSE

For quick response and maximum fuel efficiency, Terrels are powered by a low-maintenance 1.5 liter 4-cylinder SOHC engine. All Terrels have front disc brakes with audible alert wear indicators.

Terrel 3-Door Liftback with 4-speed manual transmission. **1986 preliminary mileage figures shown. 1986 EPA mileage figures not available at this printing. See your Toyota dealer for details.



5-SPEED MANUAL OVERDRIVE TRANSMISSION

ADVANCED ENGINEERING
Terrel's 5-speed manual overdrive transmission and optional 3-speed automatic overdrive transmission both contribute to fuel economy** and smooth, easy shifting.



1.5 LITER SOHC ENGINE



AERODYNAMIC STYLING

MORE INTERIOR COMFORTS



EASY ACCESS CARGO AREA



DUAL ACCESS CARGO DOOR

LIFTBACK CONVENIENCE

Low liftover height and wide-opening rear hatch make for easy loading and unloading. Terrel Deluxe's split rear seatbacks allow expanded storage space. An optional dual-opening rear cargo cover serves as a shelf and keeps valuables locked away out of sight.

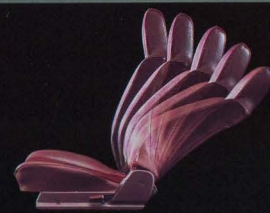
*Subcompact car class as defined by EPA.



TERCEL 5-DOOR DELUXE LIFTBACK



TERCEL DELUXE INSTRUMENTATION



RECLINING FRONT BUCKET SEATS

COMPLETE INSTRUMENTATION

The well-designed instrument panel is complete with fuel and temperature gauges, warning light system, and a resettable tripmeter.



REAR CARGO COVER LOCKING DEVICE



TILT STEERING WHEEL



CRUISE CONTROL

DESIGNED-IN COMFORT

Hi-back, softly cushioned front bucket seats are fully reclining with wraparound bolsters shaped for optimum comfort. For added driving ease, cruise control and a tilt steering wheel are available on Deluxe models.

Shown with optional equipment. See Features chart for details.

ALL-WEATHER WAGON!

Few vehicles on the road today can match the remarkable versatility of the 4WD SR5 and Deluxe Wagons. Full-time front-wheel drive means superior traction and handling. Then when Mother Nature unleashes all she's got, just flick the lever—even while the 4WD Wagons are in motion—and on-command four-wheel drive power takes you through mud and snow.

But the appeal of the 4WD Wagon doesn't stop there. It's one of the most fuel-efficient* wagons you can buy, even when compared to two-wheel-drive-only competitors. And there's more passenger room inside than in any other small four-wheel drive wagon**—enough, in fact, for five adults and a vacationload of gear. The SR5's unique 6-speed manual transmission features an extra-low gear for four-wheel drive pulling power and an overdrive cruising gear for highway efficiency. The SR5 model also comes outfitted with attractive sporty cloth upholstery and full instrumentation.

Prefer automatic shifting? Then go for the 4WD Deluxe Wagon with the optional automatic transmission. If you want the utility of a Tercel Wagon without four-wheel drive, the front-wheel drive Deluxe Wagon offers practical comfort and convenience, with 63.8 cubic feet of cargo space.

For more versatility, more economy, with spaciousness and comfort, too, the Tercel Wagons are way ahead of anything else in their class.

Who could ask for anything more!

*See EPA mileage statement on Specifications page.
**Small Station Wagon class as defined by EPA. Shown with optional and non-Toyota accessory equipment. See Features chart for details.



4WD SR5 INTERIOR



TERCEL 4WD SR5 WAGON

YOUR KIND OF WAGON!

FOUR-WHEEL DRIVE

SMOOTH-SHIFTING
You can equip your Topola Tercel 4WD Wagon with a 3-speed automatic transmission or a 6-speed manual override transmission.



3-SPEED AUTOMATIC TRANSMISSION



6-SPEED MANUAL OVERRIDE TRANSMISSION



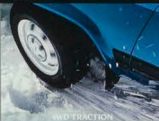
ON-COMMAND 4WD SHIFTER



1.5 LITER SOHC ENGINE

MORE MUSCLE

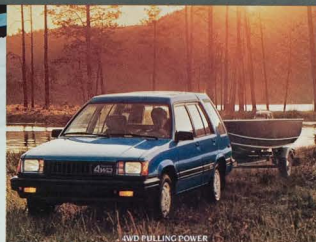
On-command four-wheel drive works with the 4WD Wagon's reliable 1.5 liter SOHC engine to carry you through the worst kind of weather. The Tercel 4WD Wagon features Mud/Snow radial tires with mudguards as standard equipment.



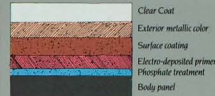
ALL-WEATHER DRIVING POWER



ALL-WEATHER DRIVING POWER



4WD FILLING POWER



PAINT CROSS SECTION



FOLD-DOWN SPLIT REAR SEATBACKS

MORE VALUE

With split rear seatbacks folded down, the 4WD Wagon has 59.8 cubic feet of cargo volume. Tercel's metallic paint (available in most colors) is designed for extra weather resistance.



REAR CARGO COVER

FRONT-WHEEL DRIVE



TERCEL Fwd 5-DOOR DELUXE WAGON

MORE SPACE

The front-wheel drive Deluxe Wagon combines wagon utility with Tercel economy. With split rear seatbacks folded down, the rear hatch opens up to 63.8 cubic feet of carpeted area.



TERCEL Fwd 5-DOOR DELUXE WAGON



5-SPEED MANUAL OVERRIDE TRANSMISSION

TILT STEERING WHEEL



63.8
Fwd CUBIC FEET CARGO VOLUME

MORE COMFORT

Tercel Wagons have spacious comfort for five adults. Conveniences like tilt steering wheel are standard on all wagons. The Deluxe interior sports softly-cushioned, fully reclining front bucket seats. Split rear seatbacks fold down for versatile cargo storage.

Shown with optional equipment. See Features chart for details.



TERCEL Fwd DELUXE WAGON CLOTH INTERIOR

OPTIONS

MORE DRIVING PLEASURE

Enjoy your Tercel even more with options like 3-speed automatic override transmission (on Deluxe Liftbacks), power steering, cruise control, and dual-stage air conditioning.



DUAL-STAGE AIR CONDITIONING



CRUISE CONTROL



TWOTONE PAINT



ANALOG QUARTZ CLOCK



REAR DECK CARGO COVER

MORE CHOICE
Enhance your Tercel 4WD SRS Wagon with two-tone paint and alloy wheels. Choose the Convenience Package for Deluxe Liftbacks.



4WD SRS ALLOY WHEELS

FINISHING TOUCHES
Tercel options include power sunroof and an AMF/MPX receiver with cassette.



POWER SUNROOF

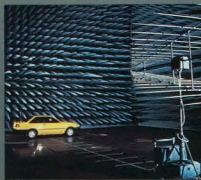


AMF/MPX RECEIVER WITH CASSETTE

THE TOYOTA TOUCH

What is the Toyota Touch? It's an obligation. And a commitment to you. When you purchase a Toyota car, truck, or van, we want you to derive more satisfaction and receive more value than anyone else can give you. Toyota dealers are committed to providing the extra effort, the special touch, that you deserve when you buy a Toyota.

The Toyota Touch begins with design and engineering that combine innovation, performance, reliability, styling, and economy in every Toyota. Our ongoing goal is to be the best in automotive technology.



The Toyota Touch means using advanced manufacturing techniques, including the most creative use of robotics, to ensure that the Toyota you purchase is in superb condition when you take delivery.



According to surveys of Toyota owners, the Toyota Touch has tangible value. Toyota cars receive the highest rating among small cars for having the lowest incidence of recurring problems after one year of owner-

ship.* Toyota trucks and vans lead their class for owner satisfaction and are unsurpassed for excellence of condition at delivery, according to owners surveyed after one year of ownership.**



But the Toyota Touch means more than product excellence. The Toyota Touch means that you come first and that it's our commitment to make sure that you are well satisfied with your total ownership experience.

We give you a 12-month/12,500-mile product warranty that states, "every Toyota is tested and inspected at every stage of manufacture and is also covered by Toyota's limited powertrain warranty of 2 years/24,000 miles." But our commitment is even stronger than that.

The Toyota Touch is our way of doing business with you. It means that every step of the way, from your first visit or phone call to a Toyota dealer—through purchase and delivery—to after-sales service, we're committed to your satisfaction.

GET MORE FROM LIFE—BUCKLE UP!

WHO COULD ASK **TOYOTA** FOR ANYTHING MORE!

FEATURES

	FRONT-WHEEL DRIVE				4-WHEEL DRIVE	
	3-Door Deluxe Liftback	5-Door Deluxe Liftback	3-Door Liftback	5-Door Deluxe Wagon	5-Door SRS Wagon	5-Door Deluxe Wagon
PERFORMANCE						
1.5 liter 4-cylinder SOHC engine	S	S	S	S	S	S
Integrated ignition assembly	S	S	S	S	S	S
6-speed manual override transmission	—	—	—	—	S	—
5-speed manual override transmission	S	S	—	S	—	—
4-speed manual transmission	—	—	S	—	—	—
3-speed automatic override transmission	O	O	—	O	O	O
Rack-and-pinion steering	S	S	S	S	S	S
MacPherson strut front suspension	S	S	S	S	S	S
Power-assisted brakes (front disc, rear drum)	S	S	S	S	S	S
The Package—includes 175 TFSR181 Mud & Snow steel belted radial tires, white steel wheels, front and rear mudguards	—	—	—	—	S	O
High center mount rear wheel steel	S	S	S	S	S	S
STYLING/DESIGN						
Tungsten halogen headlights	O ¹	O ¹	—	—	S	—
Styled steel wheels and steel belted radial tires	S	S	S	S	S	S
Stainless steel wheel trim rings	O	O	O	O	—	O
Aluminum alloy wheels	—	—	—	—	O	—
Dual sail-mounted remote controlled outside mirrors	O ²	O ²	O ¹	S	S	S
Sail-mounted driver side outside mirror	S	S	—	—	—	—
Sail-mounted passenger side outside mirror	O	O	O	—	—	—
Locking fuel filler door	S	S	S	S	S	S
Wide protective side moldings	S	S	—	S	S	—
Front and rear mudguards	—	—	—	S	O ¹	—
Multi-purpose adjustable roof rack	—	—	—	O	O	O
Rear window wiper/washer with mist cycle	O	—	—	O	S	O
Tachograph	—	—	—	—	O	—
COMFORTS AND CONVENIENCES						
Resettable tripmeter	S	S	S	S	S	S
Variable assist power steering	O	O	—	O	O	O
Digital quartz clock	O	O	O	O	S	O
Analog quartz clock	O ¹	O ¹	—	—	—	—
Cruise control—includes variable intermittent front wipers/washers	O	O	—	O	O	O
Tilt steering wheel	O ²	O ²	—	S	S	S
Convenience Package (with or without cruise control)—includes halogen headlights, cloth seats, center console, analog quartz clock, dual remote controlled mirrors, intermittent windshield wipers/washers, tilt steering wheel and rear deck cargo cover with lock device	O	O	—	—	—	—
Spacers/Seats with adjustable headrests	—	—	—	S	—	—
Hi-back front bucket seats	—	S	S	—	S	—
Fully reclining front seatbacks	S	S	S	S	S	S
Driver's seat vertical height adjustment	—	—	—	—	S	—
Vinyl seats with accents	S	S	S ¹	S	—	S
Cloth seat trim	O	O	—	O	S	O
Fall carpeting	S	S	—	S	S	S
Carpeted and rubber floor mats	O	O	O	O	O	O
Dual-stage air conditioning	O	O	O	O	O	O
Fold-down split rear seatbacks	S	S	S	S	S	S
Rear deck cargo cover/cargo compartment light	O	O	—	O	S	O
Power sunroof	O	O	—	O	O	O
Electric rear window defogger	S	S	—	S	S	S
Tinted glass	S	S	—	S	S	S
AM, FM, MPX receiver with 4 speakers	O ²	O ²	O ²	S	O ²	O ²
AM, FM, MPX receiver with 4 speakers and auto-reverse cassette	O ³	O ³	O	O ³	O ³	O ³
Electronic AM stereo/MPX tuner with auto-reverse cassette	O	O	O	O	O	O
Auto-reverse cassette player	O	O	O	O	O	O
7-band graphic equalizer/amplifier	O	O	O	O	O	O

*1989 J.D. Power & Associates Consumer Satisfaction Index (for 1988 vehicles). **1989 J.D. Power & Associates Contract Truck Owners' Satisfaction Index (for 1988 vehicles). See your Toyota dealer for warranty details.

SPECIFICATIONS

	FRONT-WHEEL DRIVE				4-WHEEL DRIVE	
	3-Door Deluxe Liftback	5-Door Deluxe Liftback	3-Door Liftback	5-Door Deluxe Wagon	4WD 5-Door SRS Wagon	4WD 5-Door Deluxe Wagon
BODY FRAME CONSTRUCTION	Unibody				Same as front-wheel drive	
STEERING TYPE	Rack-and-pinion, collapsible shaft				Same as front-wheel drive	
BRAKES	Power-assisted front disc with audible alert wear indicators/rear drum				Same as front-wheel drive	
SUSPENSION FRONT	MacPherson strut with stabilizer bar				Same as front-wheel drive	
SUSPENSION REAR	MacPherson strut with double lower links and gas-filled shock absorbers				5-link, with lateral track rod, hydraulic shock absorbers and stabilizer bar	
ENGINE TYPE	4-cylinder SOHC				Same as front-wheel drive	
DISPLACEMENT (HORSEPOWER @ 5000 RPM)	1.5 liters (89.2 cc) 62-8180 rpm				Same as front-wheel drive	
TORQUE (GAE NET)	1-Door Liftback: 60 @ 4500 rpm 76 lbs-ft @ 2800 rpm 1-Door Liftback: 75 lbs-ft @ 2400 rpm				Same as front-wheel drive	
EXTERIOR DIMENSIONS (inches)						
Wheelbase	95.7	95.7	95.7	95.7	95.7	95.7
Overall length	158.7	158.7	169.7	169.7	169.7	169.7
Overall width	63.6	63.6	63.6	63.6	63.6	63.6
Overall height	53.3	53.3	53.1	56.1	57.1	57.1
Tread width (front)	54.5	54.5	54.5	54.5	54.5	54.5
Tread width (rear)	53.9	53.9	53.9	53.9	53.1	53.1
INTERIOR DIMENSIONS (inches)						
Head room (front)	38.1	38.1	38.1	40.2	40.2	40.2
Head room (rear)	37.1	37.1	37.1	39.8	39.4	39.4
Leg room (front)	42.4	42.4	42.4	42.4	42.4	42.4
Leg room (rear)	31.8	31.8	31.8	31.8	33.9	33.9
Shoulder room (front)	52.8	52.8	52.8	52.8	52.8	52.8
Shoulder room (rear)	51.9	52.6	51.9	52.6	52.6	52.6
CAPACITIES						
Cargo capacity, rear seat up (cu. ft.)	147	148	147	32.0	27.3	27.3
Cargo capacity, rear seat down (cu. ft.)	297	301	297	63.8	59.8	59.8
Fuel tank capacity (gallons)	13.2	13.2	13.2	13.2	13.2	13.2
CURB WEIGHT (lbs.)						
4-speed manual	N/A	N/A	2090	N/A	N/A	N/A
5-speed manual override	2025	2060	N/A	2145	N/A	N/A
6-speed manual override	N/A	N/A	N/A	N/A	2280	2270
3-speed automatic override	2045	2080	N/A	2165	N/A	2251 ¹
TIRES (steel-belted radials)						
Type	Blackwall 155SR13	Blackwall 155SR13	Blackwall 145SR13	Blackwall 155SR13	Mud & Snow 175-75SR13	Blackwall 155SR13
EXTERIOR COLORS² (INTERIOR COLORS)						
	Solid		Metallic Clear Coat		Optional Two-Tone	
	White (Gray, Dark Wine or Beige)		Silver (Gray or Dark Wine Light Blue, Beige)		Light Jade, Jade Gray (Gray)	
	Ivory (Beige, Red (Gray)		Blue (Gray), Light Jade (Gray), Light Blue (Gray)		Medium Gray, Dark Gray (Gray)	
MILEAGE ESTIMATES³		LIFTBACKS		FWD WAGON		4WD WAGONS
ESTIMATED CITY MPG/ESTIMATED HWY MPG	4-sp/Manual 35/39	5-sp/Manual 31/38	3-sp/Manual 30/32	5-sp/Manual 30/37	6-sp/Manual 28/31	3-sp/Manual 24/25

N/A—Not applicable. ¹Without override. ²Not all colors available in all models. ³1988 preliminary mileage figures shown. 1988 EPA mileage figures not available at time of printing. See your Toyota dealer for details. Specifications and equipment based on information available at time of printing and subject to change without notice. Some vehicles shown with optional equipment. See dealerships for more details on options, accessories and specifications in your area. Contact your Toyota dealer. See 1986 Toyota Accessories Brochure for additional Toyota-approved Accessories.