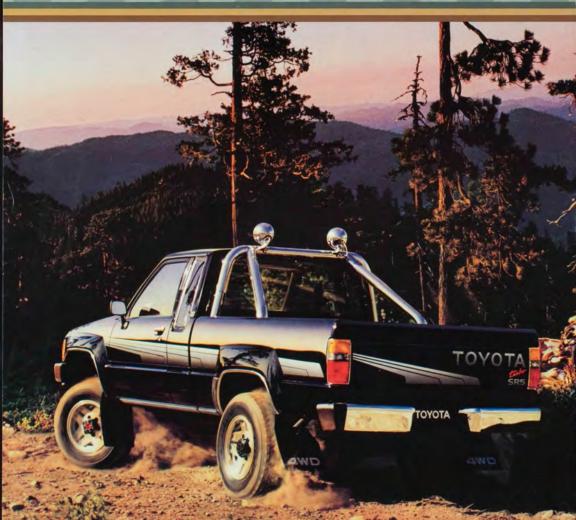
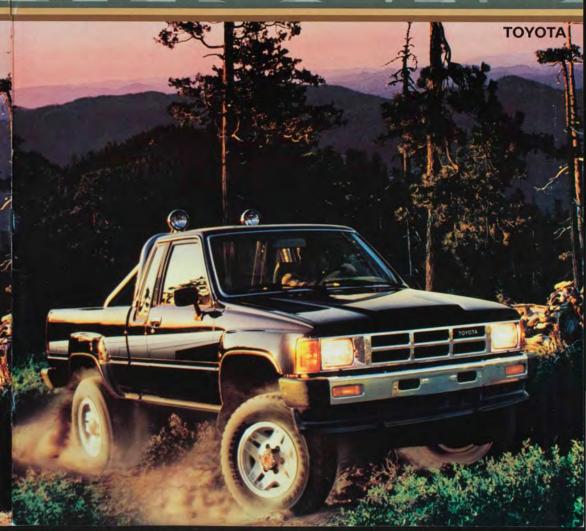
P/6-0H (2/8e) 00600-01409 Litho in U.S.A. (200M) © 1989 Toyota Motor Sales, U.S.A. Inc. WHO COULD ASK TOYOTA FOR ANYTHING MORE!





# 

Lovota gives you more truck choices for work or play. Choose from 19 technologically advanced from 19 technologically advanced models: roomy Xtracabs, turbo-charged electronically fuel-injected Sport Trucks, 4WD or 2WD. I Ton with a 265° Ib payload. Pual Rear Wheel Cab Chassis and more. If youre looking for a 4x4 truck, check out the eight rugged Toyota models for 86. The 1986 4x4 Cas-Turbo SPS Versiels Foort and the

Turbo SR5 Xtracab Sport and the Standard Bed are the first production 4x4 gas-turbo trucks available in the U.S.A.

The turbocharged 24 liter electronically fuel-injected gas engine cranks out 135 hp at 4800 rpm, one of the most powerful standard engines in any small truck.

Standard on the Turbo SR5 Xtracab is Toyota's 4x4 electronically controlled automatic overdrive transmission (ECT). It lets you select "Normal"or "Power"shift modes.

Toyota's Hi-Trac independent front suspension with the highest ground clearance of any small 4x4 provides a comfortable ride on the toughest trails.

There's only one word for the 1986 Tovota Trucks: More!

### WHO COULD ASK FOR ANYTHING MORE!

\*Including occupants, equipment and cargo. Shown with optional equipment. See Features chart for details





# ROVEDTURE IN STYLE

Step up into the roomy cab of the 4x4 Gas-Turbo SR5 Xtracab Sport. Settle into the contoured reclining Turbo Sport Seats. The driver's seat has seven adjustments to fit you. Stretch out. You've got more leg room than in any other truck in its class.

There's soft, deep, wall-to-wall carpeting. The padded steering wheel includes a "Turbo SR5" graphic emblem on the wheel pad.

Behind the Turbo Seats there's a removable cargo shelf and plenty of storage room for an ice chest, camera, fishing and hunting gear. For maps and small items, there are door pockets, a center console and two large mesh pockets on the back wall.

Turn the key and fire'er up. Watch the Turbo SR5 Xtracab instrument panel come to life with engine rpm. turbo boost. speedometer, oil pressure, voltmeter, fuel gauge and lowfuel warning displays. You've got it all: power steering

You've got it all: power steering with a tilt steering wheel, power windows, power door locks, an AM/FM/MPX receiver with cassette, digital clock, and map lights.

Want even more? Explore the options: air conditioning, sun/moon-roof, a Power Package with cruise control, power antenna, and electric rear window defogger.

Too good to be true? No, too good to be anything but a Toyota.

Who could ask for anything more!

Shown with optional equipment. See Features chart for details.





# TERRADIERS

Climb into a Toyota 4x4, and escape from the concrete conflines of the city. Head out beyond the pavement to a dirt road or to no road at all."

Whatever the model—SR5 or Deluxe roomy Xtracab or regular cab Turbo or non-Turbo Standard Bed or the comfortable rugged Land Cruiser Wagon—the results are the same. A shift into 4-wheel drive distributes power between the front and rear axies. Rear tires push, front tires pull, and in no time, you've escaped from the hundrum world of freeways and stoplights.



When the going gets tough, your Toyota gets going as you downshift the 2-speed transfer case to low gear for the torque needed to walk those all-terrain. P225/75RI5 steel-belted radials up and over boulders, through soft sand, deep snow and bog mud. Steel skid plates help protect the front-end, transfer case, and fuel tank from damage.

Back on the highway, a shift into overdrive slows the engine to a relaxed fuel-efficient." pm. Combined with the 4x4's large fuel tank (172 gallons for most short beds 193 for other models), the overdrive gets you there and back on rewerfilly ps.

Toyota has sold more 4x4 small trucks than any other small truck maker And this year, Toyota continues to outpower its competition.

Now available with the 4x4 SR5 Xtracab Sport and the very affordable 4x4 Standard Bed is Toyota's gas-turbo, one of the most powerful standard engines in its class. Rated at 15 hp and 173 ft-lbs of torque, it peaks at a low 2800 rpm—down where an off-road engine spends most of its time.

Toyota's non-turbo 4x4s have a potent 116 hp? letectronically fuel-injected engine that's proven itself around the world for power and reliability. Turbo or not, your truck can handle whatever comes along because its from Toyota, winner of the Off-Road Manufacturer's Cup Challenge Trophy for three years running.

All 4x4 trucks have the Hi-Trac independent front suspension for a more comfortable more controlled ride. It improves handling and stability and has the highest ground clearance of any 4x4 in its class. That's why



Race photograph shown is for demonstration purposes only "

Toyota's 4x4 can take on the toughest terrain.

A 5-speed manual overdrive transmission is standard. And a 4-speed automatic overdrive is available. A load-sensing propor-

tioning valve in the braking system distributes fluid pressure according to the truck's load.

Included in the long list of standard features are such useful items as mudguards, a front tow hook, power steering on the SR5 models, till-forward bench seat on the Standard Bed and Long Bed Deluxe models, and reclining bucket seats on the SR5 and Xtracab

The indomitable Land Cruiser Wagon has its own unique features, with comfortable seating



for five, and 30 years of trailblazing off-road experience.

Tired of the daily grind of the nine-to-five world? Get more out of life. Escape for a while in a Toyota 4x4—the great escape machine.

Who could ask for anything

\*Be an off-road user not an abuser. Respect private property and public lands. A skilled four-wheeler doesn't tear up the terrain.

"See EPA mileage statement on Specifications page. "Source: R.L. Polk 1979-June: 1985 Regis-

'Source: R.L. Polk 1979-june: 1985 Registration Data '1903 hp for Xtracab Deluxe: Long Bed

"103 hp for Xtracab Deluxe Long Bed Deluxe Standard Bed all with 5-speed "Toyota does not recommend the vehi-

Shown with optional equipment. See Features chart for details.

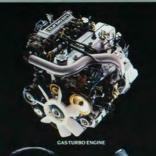


WORK TRUCKS

# MORE PERFORMANCE AND HANDLING



TURBO POWER
The 4st Cas-Turbo SRS Xtracab Sport Truck has
the only gas-turbo engine available in a small truck.
Standard on the Turbo SRS Xtracab Sport is
Toyota's electronically controlled 4-speed automatic
overhirs transmission. Ut led you select "Normal" or
"Power" shift modes, to fit the driving conditions.















STEEL PROTECTION
Heavy-duty steel skid plates help protect line
front suspension, fuel lank, and transfer case
on all Toyota 4v4 Trucks.

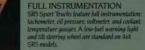
## MORE COMFORTS & CONVENIENCES

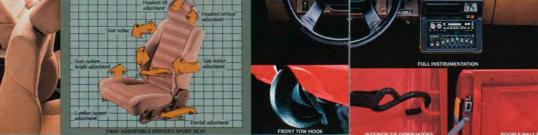
CREATURE COMFORT
The 7-way\* adjustable drivers Turbo Sport Seat
has side bolster and lumbar support adjustments,
Both seats recline. Xtracab models have a sturby
removable cargo shell behind the seats. \*fr-ussy on Long Bed and Standard Bed SR5 Sport Trucks.











### TOUGH STANDARDS

All Touota 4x4 Trucks come with double-wall beds, interior cargo tie-down hooks, and a forged steel front tow hook.

Shown with optional equipment. See Features chart for details.

From bumper to bumper, from top to tread, the 1986, Gas-Turbo SR5 Xtracab Sport Truck has more.

There's plenty of power from the turbocharged 24 liter SOHC engine: 135 turbocharged horses, ready to move you.

You can choose a standard 5-speed manual overdrive transmission or an optional electronically controlled 4-speed automatic overdrive transmission (ECT).

mission (ECT).

Inside the spacious Xtracab, there's more leg room than any truck in its class. The special Turbo Sport Seats are covered in soft, woven cloth. Both seats recline, and the driver's seat adjusts 7 ways. There's deep wall-to-wall carpeting, fabric headliner and sunvisors, and fully upholstered door panels.

Even the padded steering wheel, with its "Turbo SRS" emblem on the center pad, lets you know you're driving something special. So settle back, tune the AMIFM/MPX receiver with cassette, and watch the miles roll by. Behind the seats there's room for ice chests, tackle boxes, tools, or any valuable items you want to keep

valuable items you want to keep under lock and key.

Out back, there's a 6-foot, double-walled cargo bed with internal tie-down hooks, and exterior deck lamp.

More good looks, more punch. more driving pleasure: that's the Gas-Turbo SR5 Xtracab Sport Truck.

Who could ask for anything more!

Shown with optional equipment. See Fea-tures chart for details





WORK TRUCKS

ears ago. Toyota invented the whole idea of sport trucks and the SR5s have been the leaders of the pack ever since. In 1986, the SR5 Sport Trucks are sportier, tougher, and better looking than ever.

The Gas-Turbo SR5 Xtracab Sport Truck is a fire-breather all right. But the SR5 Long Bed and the SR5 Xtracab Sport Trucks are way out in front of the competition, too.

They have one of the most powerful standard engines you'll



find in any small truck. It's a 24 liter SOHC electronically fuel-injected (EFI) powerhouse that's been proven for guts and reliabil-ity all over the world. It puts out 116 hp and has the low-end torque you want for real hauling and pulling power. Both have standard quick-

shifting, smooth 5-speed manual overdrive transmissions and the option of a quiet, reliable 4-speed automatic overdrive transmission on Xtracab.

With either automatic or manual, you have more payload capacity than any other truck in the class: a full 1640 lbs.\* With the manual transmission, you can also tow up to 3,500 lbs\*\*

Underneath the shiny paint and sporty stripes, these trucks are super tough. The cargo bed is double-walled with internal tie-down hooks, which help safely secure your cargo. And there's a larger, stronger rear axle housing to go along with the increased payload.

Toyota Trucks are equipped with torsion bar front suspension for stiffness and ride height. Soft-Ride leaf springs in the rear and power-assisted front disc/rear drum brakes.

Hop in. Here's where you find out what sport truck interior design and comfort are all about. SR5 standard interiors include wall-to-wall cut-pile carpet, fully trimmed back panel and doors, and soft woven cloth on the reclining contoured bucket seats.
There's an AM/FM/MPX receiver to keep you company down the long miles, too.



Gauges and instruments are easy to read. You also have a lowfuel warning lamp. And the new optional power windows can be operated up to one minute after you turn off the ignition.

Speaking of options, how speaking of options, now about special Sport Seats with driver's 7-way¹ adjustments, power steering and a tilt steering wheel? Or air conditioning a sun/mon-roof and a Power Package? For extra good looks, you



can have alloy wheels with big 205/70SR14 radial tires, a special Chrome Package, and a Black Package with black paint. These SR5s are more sport truck to begin with and they give you more ways to have one exactly the way you want it. Who could ask for anything more!

\*Including occupants equipment and cargo
\*\*Not to exceed combined GVWR of 6500 lbs.
\*b-way on SR5 Long Bed

Shown with optional equipment. See Features chart for details.



WORK TRUCKS

For big-truck muscle with smalltruck maneuverability and economy. Toyota's ! Ton Truck is unbeatable. Its 116 hp 24 liter engine is the first standard electronically fuel-injected engine in its class of imports.

That big 7-ft. 24-in, bed is ready to work every day of the year. Max-imum payload is a giant 2655 lbs. more than any other truck in its class, and optional towing capacity is 5000 lbs\*\*

The I Ton front and rear suspension is heavy-duty and so is the rear axle. Up front, there's an extra large capacity radiator to keep the I Ton's engine cool.

Choose the 5-speed manual over-drive transmission or the optional smooth, quiet 4-speed automatic overdrive transmission. The automatic gear selector is column-mounted, so there's unobstructed seating for three.

The I Ton has a tough sidekick: Toyota's lowest-priced truck, the Standard Bed. It's called a half ton, but the standard payload is 1640 lbst the most of any small truck. And its towing capacity is a full 3500 lbst Standard equipment includes Toyota's rugged 24 liter engine.

More truck, more payload, more

More truck, more payload, more payoff.

Who could ask for anything more!

\*Including occupants, equipment and cargo.
\*Not to exceed combined CVWR of 8500 lbs.
See footnote #9 on Features, chart for special hitch requirement.
\*Not to exceed combined GVWR of 6500 lbs.
\*Shown with optional equipment. See Features chart for details.







WORK TRU



VVant the extra room and comfort of an Xtracab with the cargo capacity of a 7-ft. Long Bed? Now you can have it in the Toyota Long Bed Xtracab Deluxe Truck.



Cab room for three across in the optional split bench seat. in-cab storage space for tool boxes, gear, and equipment, plus a full-size long bed out back for a big load of cargo. What a worksite combination. That's the Long Bed Xtracab Deluxe Truck.

There's plenty of power for the Long Bed Xtracab. The proven. reliable 24 liter SOHC engine is the standard workhorse in hundreds of thousands of Toyota Trucks all over the world.

The Deluxe Truck gives you the choice of a smooth-shifting, tough, 5-speed manual overdrive transmission or a 4-speed automatic overdrive transmission with the gear selector on the steering column.

You want a work truck that will do more and carry more? You've got it. The Long Bed Xtracab Deluxe.

And if you don't need the extra storage space in the cab, the Long Bed Deluxe also has room for three up front and a long bed for cargo in

back. It's a favorite with contractors.

If you need lots of cargo space that's fully enclosed yet easy to get to. Toyota's Cargo Van is the workhorse

Compact and garageable yet spacious and comfortable inside. the standard Cargo Van has a large 1872 cu. ft. of cargo space. With an optional front passenger's seat, it still has 1553 cu. ft., the largest capacity of any small van. And thanks to an easyopening, sliding side door, highopening rear hatch and flat cargo floor all that space is readily accessible. The load capacity is an impressive 1845 lbs.\*

fuel-injected standard engine produces 101 hp. unsurpassed by any vehicle in its class, and does so much with so little maintenance. The valve lifters adjust automatically and the spark plugs are good for 60,000 miles.



Transmissions with an overdrive gear -either a 5-speed manual or the optional 4-speed automatic with overdrive lock-out switch-save fuel\*\* at highway speeds, yet provide enough lower gear reduction to efficiently move the load.

Among the Van's long list of standard equipment are low-pressure gas-filled shocks, front stabilizer bar, rack-and-pinion steering, tandemboosted power-assisted brakes, and full instrumentation.

Truck or Van, when you're looking facused by the stabilizer bar.

for a real workhorse, you'll get more

Who could ask for anything more!

\*Including occupants, equipment and cargo with 5-speed manual overdrive transmission. \*\*See EPA mileage statement on Specifica-

tions page Shown with optional equipment. See Features chart for details



## MORE PERFORMANCE

MORE MUSCLE Toyota's 24 liter SOHC engine with exclusive multi-point electronic fuel injection powers the Toyota Trucks that haul more, pull more. and do more.















TONS OF TOUGH
The I Ton Truck with 5-speed manual overdrive transmission and optional lowing capacity upgrade can pull
5000 lbs This requires an additional 5000 lb weight
carrying frame-mounted Class 3 tow hitch.

Not to exceed combined GVWR of 8500 lbs.



Toyota Trucks are built on rugged full-box frames for extra strength. They come with tie-down hooks. lorsion but front suspension systems, and most models have double-wall beds. Cargo Vans leature leaf spring rear suspension, for hauling heavy loads. Sixon with optimal and non-Topota accessory equipment. See Fratines that for details.

## MORE MODELS, MORE STANDARDS

SURPRISING STANDARDS
Depending on the model truck you choose,
youll find valuable leatures like power steering
and column-mounted gare selector will the
optional automatic oventrise transmission.







AM/FM/MPX RECEIVER WITH CASSETTE



DUAL REAR WHEEL COMMERCIAL CABICHASSIS





### **NEW CAB/CHASSIS**

The new Dual Rear Wheel Cab/Chassis has the longest wheelbase 137" and the highest GVWR. 5500 lbs. in its class. A 112" wheelbase model comes with either single or dual rear wheels. All can handle a variety of custom bodies.

### SELECT YOUR DRIVE

2-wheel drive or 4x4. Toyota gives you plenty of models to choose from 19 in all Toyota 4x4 Trucks are well known for their rugged, reliable perform-ance and high ground cleanance.



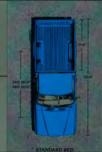
SELECT YOUR CAB Xtracabs provide excep-tional interior room with your choice of contoured bucket seats. Many Trucks feature 3-across bench seatina.











BUILT TO LAST Toyota Trucks feature full-box frames for increased strength, interior tie-down hooks, and most have double-wall beds.











CARGO CHAMP Toyota's standard Cargo Van has 187.2 cu. ft. of cargo space. With optional passenger seal, you get 155.3 cu. ft., most of any comparably equipped small van.



CHOOSE YOUR WHEELBASE Toyota's Cab/Chassis lets you choose a single or dual wheel rear axle in the 112" wheelbase model; the 137" long wheelbase model comes with dual rear wheels.

SPECIFICATION	IS																	
	2-WHEEL DRIVE					Turbo SNS Lug							Sew?					
	SR5 Xtracab Sport	SRS Xtracab Sport	SRS Lag. Bd. Sport	Lng Sd. Xtracab Deluse	Lag Bd./ Lag Bd. Deluse	Stat. But.	Tartio SRS Atracab Sport	SRS Stracab	535 Lng Bd Sport Lng Bd Delisse	SRS Sport/ SM Bd	Strucals Delice	Std. Bd. Turbo	17hr	Cab/ Chassis	Cath' Cath'	Cames Cals/ Chassis	Cargo Van	
BODY/FRAME CONSTRUCTION	Welded ste	el cab - full-b	ox frame				Same as 29	p	- Control	20.00	DATE:	1000	Some as 2W	D			Unitized hody	
STEERING TYPE	Recording ball							Samitas 2WD						D	Rack-and-pinion			
TURNING CIRCLE DIAMETER (CURB TO CURB)	Standard Bod. 26.0 ft. Long Bod /Atracab: 187 ft. Long Bod /Atracab Debure: 41 9 ft.							ed 374ft. L			17on 38.7 ft DRW1371W SRW1121W	B. 472 h. B. 387 h.	30.2 ft					
BRAKES	Power assisted freshlitted frost disc, new drives							Power-assisted front decreas drums with rear load-sensing proportioning valve						ted (versible d-sensing pa	Indees power-assumed trenslated frost disc near draws with tear load-sensing proportioning valve.			
SUSPENSION FRONT	Sortion bar with hydrwalic shock absorbers and stabilizer bar						Tonion bar with upper and lower A-frame arms, hydraulic shock absorbers and stabilizer bar.						Torsion bar stabilizer to	with hydraulic er	Double wishbone with upper torsion bar,			
SUSPENSION REAR	Leaf springs with staggered hydraulic shock absorbers 568-85de reur emperation on Deliver and 583 Sport models						Leal springs with inaggment hydraulic shock absorbers							with stagger and heavy-du ar on 137" wh	gas-filled shock absorbers and stabilizer bar Leaf springs and gas-filled shock absorbers			
ENGINE TYPE DISPLACEMENT HORSEPOWER (SAE NET) TORQUE (SAE NET)	GASOLINE + cylinder: 2xtbo EF1 2xt linesc (7) 115 @ 4800: 173 ft -lbs @ 2800 rpm	SOHC	GASOLINE EFT 4-cylinder SCHC EFT 2-4 liters (2766 cct 110 it 4800 rpen 140 it-bs: it 2,800 rpen		GASOLINE 8-cylander SCHC 2.4 liters (2366 cct 103 th 4500 rpm (33 th-8be th 2,000 rpm		GASOLINE-TURBO EFF 4-cyleider SOHC Tarbo EFF 2.4 Titem (23% ac) 115 @ 4800 rpm (73 h. 84.0) 2850 rpm		GASOLINE EPI 4-cylinder SCHIC EPI 2.4 liters (2166-cus 16-0-4600 rpm 140 th-86-will 2600 rpm		GASOLINE 8-cylender SOHC 2.4 liters (2377 cc) 101 6-4500 rpm 131 ft-8s 8 2600 rpm		GASOLINE EPI 4-cylinder SCHC EFI 2.4 litery (2364-cd 116-9-4500 rpm 140 h-bs @ 2500 rpm				GASOLINE EFI 4-cylinder EFI 2.2 liters (2237 cs) 101 ill 4400 rpm 112 ft-5ts ill 100 rpm	
EXTERIOR DIMENSIONS unchess Wheelbase Tread width franct (rese) Overall length Overall width Overall height Bed length	1122 53.3 53.1 181.1 60.1 60.2 75.0	1122 533 531 1841 861 602 750	1122 533 53.1 186.2 66.1 80.4 66.4	121.5 53.9 53.1 195.5 63.8 60.4 86.4	1(22 533 53,1 (862 63,8 60,4 86,4	103.0 53.3 53.1 1746 63.8 60.8 75.0	7122 563 555 1641 865 671 750	112.2 56.3 55.5 184.1 66.5 67.1 75.0	1122 563 515 1862 665 671/673 864	103.0 56.3 55.5 174.6 66.5 67.3 75.0	112.2 56.3 55.5 (84.1 66.5 67.1 75.0	103.0 56.3 55.3 174.6 66.5 67.3 75.0	(122 533 53.1 1862 63.8 61.5 86.4	1122 53.3 53.1 NA 63.8 <sup>3</sup> 62.2 NA	197.0 53.3 66.6 NA 83.8 <sup>3</sup> 62.2 NA	112-2/1970 33.3 61.8 NA 63.8 <sup>3</sup> 62.2 NA	88.0 56.7 54.3 179.0 63.7 70.3 N.A.	
INTERIOR DIMENSIONS (miches) Haad room Lag soom Cargo area width Cargo area height Cargo area height (Lagoor)	181 617	365 417	38.1 413	185 61.7	381 11.5	10 de 10	16.5 61.7	98.5 63.7	MA 1 477	18.1	18.5 43.7	36.1 41.9	38.1 41.5	36.1 -01.5	581 61.5	18.1 41.5	402 415 315 493 927	
AXLE RATIOS Front Rear	NA 3.4161	NA 1583-1	NA. 3.583.1	NA. 3.727.1	NA. 3.727.1	NA. 3.017.1	4 1003 4.3003	4.1001	4,100,14	4.1001 A 1003	£1001 <sup>4</sup>	4,100.1	NA. 3.900.1 <sup>5</sup>	NA 39001 <sup>5</sup>	NA. 390013	NA. 3 900.17	NA NA	
2-SPEED TRANSFER CASE Gear ratios							High 1 000 Low 2 009	High 1,000 Low 2,276	1000 10W 227eft	1000 Low 2276	1000 Low 2,276 <sup>th</sup>	High 1 000 Low 2.376						
GROUND CLEARANCE Angle of approach Angle of departure Minimum numning ground clearance	29° 14° 67°	29° 14° 6.7°	29° 16° 67°	39° 14° 67°	30729° 34° 7,576.7°	31°. 165°. 75°	42° 25° 10.0°	42° 25° 10.6°	42° 25° 10.6°	42" 25" 10.6"	47° 25° (0.6°	42° 25° 10 o*	31° 18° 7.9°	31° 18° 78°	91° 18° 7.9°	31° 18° 7.9°	16.5° 17.5° NA.	
CAPACITIES Cargo capacity (ox 18) Cross vehicle weight (bb.s.) find lead (bb.s.) 3-speed automated overdrine 4-speed automate (Furl Lank Capacity (gallione)	8400 1940	1040	4400 (040	#400 1640	1400 1640	4400 1640	5060 1400	5080 1480	50A0 1400	5060 1800	50%0 1400	9080 1400	5500 2005	5300 NA 17.2	5500 NA.	5500 NA.	1872 <sup>T</sup> 4670 1845 1425 15.9	
TIRES Type Size						ine Bd and Std Bd Blackwall 700v14LT-6	SRS Delane E-Std. All-Reacher Steel Bellevil Sacial See Helphof Sacial Risk Blackwall P225/7987S P225/7987S						Steel-Belted Radial Steel-Helted Xadial Blackwall Bookwall 1958/1417-6				Steel-Belted Radial Blackwall 8175/75R14	
MILEAGE ESTIMATES*  EPA ESTIMATED 49 State CITY APPG," EPA ESTIMATED HIVY MPG EPA ESTIMATED CAMORISE CITY APPG, EPA ESTIMATED HIVY APPG EPA ESTIMATED HIVY APPG	CASOLINE TURBO ET    CASOLINE ET    CASOLINE					5-speed Manual Cot 18/22	Manual Od   Automatic   Manual Od   Automatic   Manual Od   16/22   16/20   21/24   21/22   20/24					GASOLINEER  130 Cabolineer  5-speed 4-speed 4-speed 4-speed Manual Od Automotic Harryal 72/28 22/25 16/10 18/13 25/28 23/25 66/16 13/13				GASOLINE ETI		
EXTERIOR COLORS <sup>3</sup> INTERIOR COLORS	TRUCKS Wine Red II	Browni	Solid	Red	(Brown) ne (Brown) is Black <sup>10</sup> (Gra			Silver <sup>30</sup> (Gra Dark Gray <sup>10</sup>		coled Mesalis		lue <sup>30</sup> (Blue) <sup>O</sup> (Secure)					CARCO VANS Solid Creme (Beigo/Brown) Whate (Beigo/Brown or Gray-Blue) Solid Menalls Solid Menalls Short (Beigo-Brown Short (Beigo-Brown)	

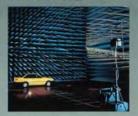
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## THE TOYOTA TOUCH

What is the Toyota Touch?
It's our commitment to you. When
you purchase a Toyota car, truck, or
van, we want you to derive more satisfaction and receive more value than
anyone else can give you. Toyota dealers are committed to providing the
extra effort, the special touch, that
you deserve when you buy a Toyota.
The Toyota Touch begins with

The Toyota Touch begins with design and engineering that combine innovation, performance reliability, styling, and economy in every Toyota. Our ongoing goal is to be the best in automotive technology.



The Toyota Touch means using advanced manufacturing techniques, including the most creative use of robotics, to ensure that the Toyota you purchase is in superb condition when you take delivery.



According to surveys of Toyota owners, the Toyota Touch has tangible value. Toyota cars receive the highest rating among small cars for having the lowest incidence of recurring problems after one year of ownership\* Toyota trucks and vans lead their class for owner satisfaction and are unsurpassed for excellence of condition at delivery, according to owners surveyed after one year of ownership\*\*



But the Toyota Touch means more than product excellence. The Toyota Touch means that you come first, and that it's our commitment to make sure that you are well satisfied with your total ownership experience.

your total ownership experience.
We provide a 12-month/12500-mile basic new vehicle limited warranty that states,"... every Toyota is tested and inspected at every stage of manufacture and is also covered by Toyota's limited powertrain warranty of 2 years/24000 miles! "Electronic and computerized components have a 3-year/36,000-mile" limited warranty. But our commitment is even stronger than that.

The Toyota Touch is our way of doing business with you. It means that every step of the way, from your first visit or phone call to a Toyota dealer—through purchase and delivery—to after-sales service, were committed to your satisfaction.

GET MORE FROM LIFE...BUCKLE UP!

COULD ASK TOYOTA
FOR ANYTHING
MORE!

\*\*1985 LD Power & Associates Compact Track Owners Satisfaction Index flor 1984 vehicles: \*See your Toyota dealer for warranty detail

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