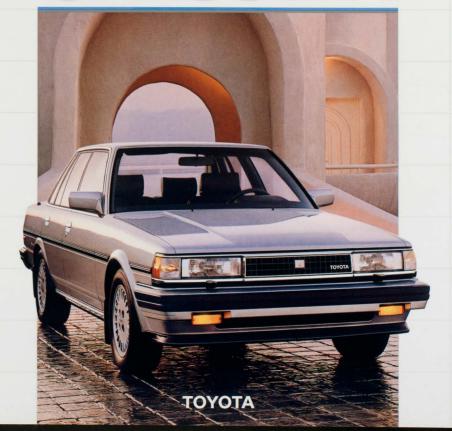
WHO TOYOTA
COULD ASK TOYOTA
FOR ANYTHING
MORE!



# CRESSIDA-





# **ELEGANCE**

#### SOLID LUXURY

The 1987 Cressida offers everything you want in a luxury car and more: a combination of Toyota craftsmanship makes Cressida one of the most trouble-free new cars sold in its class.\*

Cressida's responsive 2.8 liter 6-cylinder twin smooth, strong 156 hp, more power than many

matic overdrive transmission with shift pattern selector and lock-up torque converter enables you to select two different driving modes. depending on your individual driving needs. Steering feel, delivered through speed sensing power steering, has been optimized for precise. easy control.

#### SUPERB CONTROL

In the tradition of the finest sedans, Cressida rides on an advanced 4-wheel independent suspension system for superb handling and ride comfort. Power-assisted ventilated 4-wheel disc brakes help provide control.

Carefully molded to shape, finely finished, richly appointed—Cressida for 1987 sets its own standard of impeccably tasteful style.

For 1987 you can choose between the Cressida Luxury Sedan or Wagon. Driving a Cressida is an unforgettable experience of luxury.

#### WHO COULD ASK FOR ANYTHING MORE!

\*Based on problems encountered in first 90 days of ownership—1985 J.D. Power & Associates New Car Initial Quality Survey.
Shown with optional equipment. See page 10 for details.





#### LITYLIDV

Cressida invites you inside with its own special luxury. Fine craftsmanship surrounds you in deeply cushioned comfort. The optional glovesoft leather, shown here, or rich, fine fabrics are all beautifully color-coordinated.

Cressida's standard cloth Sport Seats include a 7-way adjustable driver's seat. You can choose the optional pillowed Luxury Seat Package in rich velour or soft leather. For even greater comfort, a new Power Seat Package provides power adjustments for fore/aft, recline, 2-way seat cushion and lumbar support.

#### ELECANT ADDOINTMENTS

New for 1987 is an advanced sound system by Technics\* with integral cassette player and acoustic flavor/tone control equalizer with preset equalization for optimum reproduction of your favorite music. A diversity-type power antenna selects between the rod-type and window antennas to deliver the strongest signal possible.

Cressida's instrumentation, analog or optional electronic display, offers superior readability. Satellite Control Switch Groups, at both sides of the steering wheel, give easy fingertip control of operating functions, including soft-touch automatic temperature control air conditioning.

Automatic on/off headlamp system means not having to remember to turn off the headlamps, and the time-delay feature provides headlamp illumination as you walk from the car.

For 1987, Cressida means more of everything. Sumptuous luxury. Exquisite comfort. A wonder of convenience. It's the fine luxury automobile at its best.

\*Technics is a trademark of the Matsushita Electric

Shown with optional equipment. See page 10 for details





# PRESTIGE



#### VERSATILE LUXURY

The Cressida Luxury Wagon is a prestigious blend of station wagon versatility with first-class luxury for five passengers.

Its smooth exterior shape is aerodynamically efficient, yet its spacious interior offers over 70 cu. ft. of fully-carpeted cargo space with the rear seat folded down. The wide and highopening rear door, matched to an exceptionally low-liftover height, provides the utmost ease in loading the Luxury Wagon to its maximum capacity.

For peace-of-mind, an automatically activated Theft Deterrent System helps protect both your Luxury Wagon and your belongings.

#### POWER TO MOVE

The Luxury Wagon is powered by Toyota's strong, responsive 2.8 liter 6-cylinder twin cam electronically fuel-injected engine that gives reassuring performance—and relaxed cruising. You can even tow up to 2000 lbs. Cressida's

tuned suspension, combined with speed sensing power rack-and-pinion steering, gives precise feel and control.

Inside the Luxury Wagon are all the convenient and elegant features you've come to expect of a Cressida: luxurious 5-

passenger interior with beautiful appointments, careful detailing and carefully selected materials that are Cressida's hallmark.

It's all here, combined in one, unique automotive experience: performance, luxury, versatility. The Cressida Luxury Wagon is a reassuring choice when you want to combine luxury and function.

# **EXTRAORDINARY**



#### ADVANCED DESIGN

Sophisticated engineering has produced Cressida's spirited, 2.8 liter 6-culinder twin cam electronically fuel-injected engine. Cressida sedans offer either a 5-speed manual overdrive transmission or efficient electronically controlled 4-speed automatic overdrive transmission.



#### SPORTS PACKAGE

The Sports Package is standard with the 5-speed manual overdrive transmission and is optional with the 4-speed automatic overdrive transmission. It includes TEMS, limited-slip differential, headlamp washers and a trim package, which includes blackout trim, grille and taillights for that Euro-style look.



NORM SPORT

TEMS CONTROLS

TEMS HANDLING

Touota Electronic Modulated Suspension (TEMS) provides computer control of the shock absorbers. A 2mode switch lets you select Cressida's handling characteristics to fit the driving conditions.



POWER ASSISTS Brilliant halogen headlamps and power remotecontrolled outside mirrors with electric deloagers contribute to your comfort and peace of mind.





# CLASSIC ROCK POPS JAZZ VOCAL DEFEA "CLASSICAL"-EQUALIZER SETTING

Standard features include: automatic temperature control, Satellite Control Switch Group, Technics tuner sustem. Optional: Power and Luxury Leather Seat Packages.



POWER WINDOW AND DOOR LOCKS

For further information on features and

LUXURIOUS COMFORTS

Cressida's standard interior is luxurious cloth with a 7-way driver's seat. Other standard features include automatic shoulder belts, tilt wheel with memory, power windows and door locks, column-mounted cruise control and dual lighted vanity mirrors.

S-Standard O-OptionalNot Available	4-Door Luxury Sedan Auto.	4-Door Luxury Sedan 5-Speed	5-Door Luxury Wagon Auto.		4-Door Luxury Sedan Automatic	4-Door Luxury Sedan 5-Speed	5-Door Luxury Wagon Automatic
PERFORMANCE				BODY/FRAME CONSTRUCTION	Unitized body		
2.8 liter 6-cylinder twin cam engine	5	5	S				
Electronic fuel injection	S	S	S	STEERING TYPE			
Electronically controlled 4-speed automatic overdrive transmission with shift pattern selector and lock-up torque converter	S		S				
5-speed manual overdrive transmission		S		BRAKES, SEDAN			
MacPherson strut front suspension	S	S	S	BRAKES, WAGON			
Independent rear suspension with gas-filled shock absorbers	5	S		BRARES, WAGOIT			
4-link rear suspension with stabilizer bar			S	SUSPENSION FRONT		springs and stabilizer bar	
Power-assisted ventilated 4-wheel disc brakes	S	S	SI S2	SUSPENSION FRONT SUSPENSION REAR (SEDAN)		ependent rear suspension, c	nil enringe
205/60R15 speed-rated steel-belted radial tires	S	S	S	303FERSION REAR (SEDAIN)	gas-filled shock absor	gas-filled shock absorbers and stabilizer bar	
Full-size spare tire with steel wheel High center-mount rear stoplight	5	5	S	SUSPENSION REAR (WAGON)	4-link with coil springs, lateral tracking bar and stabilizer bar		
STYLING/DESIGN	3	3					
15" x 6" aluminum alloy wheels	5	S	53	ENGINE TYPE	6-cylinder twin cam E	FI	
Color-keyed front/rear bumpers and front/rear mudguards	S	S	SI	DISPLACEMENT	2.8 liters (2759cc) 156 @ 5200 rpm 165 ft-lbs @ 4500 rpm		
Euro-styled tungsten halogen headlamps	S	S	S	HORSEPOWER (SAE NET) TORQUE (SAE NET)			
Dual power remote-controlled mirrors with defogger							
and wide-view passenger-side convex mirror	S	5	S				
Theft Deterrent System	S	S	S	EXTERIOR DIMENSIONS (inches)			
Wide protective side moldings	S	5	S	Wheelbase Overall length Overall width Overall height	104.5 187.8 66.5 54.1	104.5 187.8 66.5 54.1	104.5 189.6 66.5 55.7
Stainless steel "fixed-basket" roof rack	-	-	0				
Twin rear window wiper/washer Two-tone paint	0	0	S				
COMFORTS AND CONVENIENCES	-	0					
Tachometer, coolant temperature gauges and resettable tripmeter	S	S	S	INTERIOR DIMENSIONS (Inches)			
Electronic Display Instrument Panel – includes digital speedometer.	-			(Without surroof) Head room (front) (rear) Leg room (front) (rear) Shoulder room (front) (rear)			
graphic electronic tachometer, fuel and temperature level indicators	0				38.8 37.6 42.0 35.2 55.0 54.7	38.8 37.6	38.8 38.1
Trip Computer/Service Reminder	0					42.0	38.1 42.0 33.9 55.0 54.7
Speed sensing power rack-and-pinion steering	S	S	S			35.2 55.0	
Leather-wrapped 2-spoke steering wheel and parking brake lever	S	S5	S			54.7	
Memory-type tilt steering wheel	S	S	S				
Cruise control	5	S	S	CAPACITIES			
Satellite Switch Group/Left – includes outside power mirrors, outside mirror defogger and hazard warning controls	S	S	S	Cargo capacity, rear seat down (cu.ft.) Luggage capacity (cu.ft.) Fuel tank capacity (gallons)	NA. NA. 12.9 12.9 18.5 18.5	N.A.	70.2
Satellite Switch Group/Right—includes automatic	S	5	S			38.4 18.2	
air conditioning and key audio controls  Illuminated dual visor vanity mirrors	S	S	S				104
Digital quartz clock	S	S	S			3296	3240 Steel-Belted Radial Blackwall
Power windows and centrally controlled power door locks	S	S	S6	CURB WEIGHT (lbs.)	3328		
Automatic shoulder belt system	5	S	S				
Soft-touch automatic temperature control air conditioning	5	S	S	TIRES			
Locking fuel filler door with remote release and remote trunk release	S	S	S <sup>7</sup>	Type	Spe Ste	eed-Rated eel-Belted	
Reclining low-back front bucket seats with 7-way adjustable						Radial	
driver's seat and 2-way adjustable headrests	S	S	S	Size		lackwall 05/60R15	195/70R14
Luxury velour cloth Sport Seats Full console with storage area and padded armrest	S	5	S	Size	4.0	D) OURIS	17-72 FURIT
Cut-pile carpeting and fully carpeted trunk/cargo		3	3				
area with trunk lid liner	S	S	S	EXTERIOR COLORS' (INTERIOR COLORS)	Metallic Clear Coat		
Luxury carpeted floor mats with stitched Cressida logo	0		0		Solid Solid Optional Super White Silver (Gray or Blue) Charcoal (Maroon or Blue) Gray (Maroon) Beige (Beige) Pearl Brown (Beige)		Optional Two-Tone
Automatic-off headlamp system with variable time delay	S	S	S				Charcoal/Gray (Gray
Automatic illuminated entry/fade-out system	S	5	S				
Electric rear window defogger	S 58	S S8	S				
Flush-mounted tinted glass with upper shaded windshield band			S		Dark Red Pearl (Maroon)	Dark Red Pearl Light Blue (Gray or Blue) (Maroon) Black (Maroon or Beige)	
One-touch tilt-and-slide power sunroof with dual maplights	0	0	7.		Dark Blue Pearl (Gray or Blue)		
Electronic Technics AM stereo/FM/MPX tuner with 4 speakers, auto-reverse/ full-logic cassette, amplifier and 5-way acoustic flavor/tone control equalizer	S	S	S				
Automatic diversity-type power antenna	S	S	S				
PACKAGES				MILEAGE ESTIMATES*			
Sports Package—Includes limited-slip differential,					ECT4-Speed 5-Speed Automatic Manual Overdrive Overdrive	5-Speed	ECT4-Speed
Toyota Electronic Modulated Suspension System (TEMS), headlamp washers, blackout trim, black sport				Estimated city MPG/		Automatic Overdrive	
grille and sport taillights	0	S		Estimated highway MPG	18/24	19/24	18/24
Luxury Seat Package/Power Seat Package—Includes luxury velour pillow seats, cloth door trim, 3-setting memory seat adjustments, power-fore/aft, 2-way							
bottom cushion tilt, recline, and driver-side lumbar	09	09	-	N.A.—Not applicable. Not all colors ava			
Luxury Leather Seat Trim Package—includes luxury leather pillow seats and leather coordinated door trim	0	0		*1987 preliminary mileage figures determined by Toyota. 1987 EPA mileage estimates not available at time of printii See your Toyota dealer for details:			
Ventilated front disc/rear drum. 2195/70R14 steel-belted radials. 314" x 5.5" alloy wh	neels (Ripel)		Sincludes	Specifications and equipment based or	n information available	at time of printing and subje	ct to change without
leather-wrapped gearshift knob. 'Rear taligate lock included. 'Without remote hat standard with Maroon and Beige interiors. 'Power Seat Package available with Lea	ch release. 8E	kronze tinte	d glass	notice. Some vehicles shown with optic and specifications in your area, contact	onal equipment; see Fea	itures chart. For details on 19	87 options, accessorie



### **OPTIONS**

C R E S S I D A



LUXURY CARPETED FLOOR MATS

for packages you hadn't expected to carry, and ample tie-down rails to help keep your cargo securely in place.

# TOYOTA TOUCH

The Toyota Touch is our commitment to give you more satisfaction and to produce better vehicles than any other manufacturer. The extra effort that is the Toyota Touch is evident every step of the way.

The Toyota Touch can be measured in surveys that include customers of other manufacturers. In such surveys. Toyota has distinguished itself as the #1 most trouble-free new car. And the #2... #3 and #4. In fact, six of the top ten most troublefree new cars sold in America were Toyotas."

Toyota provides a I-vear/12500-mile basic new vehicle limited warranty and a limited powertrain warranty of 3 years/36,000 miles. Electronic and computerized components have a 3-year/36.000mile limited warranty. Emission-control devices have a 5-year/50,000-mile warranty, and there is a 5-year/unlimited-mileage corrosion perforation warranty.\*\*

Toyota is a leader in automotive design and technology. For example, Toyota is the largest producer of vehicles powered by electronically fuel-injected, multiple-valve twin cam engines in direct response to your need for exceptional efficiency, economy and performance.

The Toyota Touch is our way of doing business

#### Get More From Life...Buckle Up!

\*Based on problems encountered in first 90 days of ownership—1985 J.D. Power & Associates New Car Initial