

TOYOTA

'89 LAND CRUISER



LEGENDARY

From the wilds of Africa's Serengeti Plain to the reaches of Australia's primitive outback, Land Cruiser is recognized as the world's premier 4-wheel drive vehicle. Renowned for its off-road ruggedness on seven continents, its dependability and durability have become, quite literally, a matter of record. And of leadership.

CIVILIZED

Remarkably, the off-road-ready Land Cruiser is also perfectly at ease in urban surroundings. More than three decades of development have produced refinement as well as

durability. Completely civilized, inside and out, Land Cruiser offers comfort and convenience features that rival fine road cars.

VERSATILE

Offering the superior utility and sensible practicality of a station wagon, its rugged, distinctive styling sets it apart from ordinary vehicles. It meets the needs of a variety of lifestyles, for a variety of reasons. More importantly, it brings with it the promise of adventure. A promise that can be made—and fulfilled—only by an international legend: Land Cruiser.



1 Time-proven 4.0-liter 6-cylinder electronically fuel-injected powerplant was designed for the extreme demands of international driving. With 155 horsepower and 220 foot-pounds of torque, it pulls smoothly and strongly through marshy swamps or parched deserts, over craggy mountain passes or arrow-straight blacktop.

2 Strong, semi-elliptical leaf spring suspension with velocity-sensitive shock absorbers controls hefty P225/75-15 Mud & Snow-rated steel-belted radial tires. With carefully engineered spring and

damping rates, the system yields a remarkably smooth ride on asphalt and offers rugged, long-travel capacity for off-road expeditions.

3 Cruising through town or crossing the outback, five ride in the quiet comfort of a spacious interior with anatomically designed, reclining front bucket seats and rear bench, adjustable headrests, a convenient center console with storage compartment, and full interior carpeting. (Shown in Brown Cloth)

4 Monitor the vital systems with precision analog instrumentation, including speedometer, tachometer, and fuel, temperature, oil pressure and voltage gauges. An AM/FM stereo electronic-tuning radio with four speakers is standard. Air conditioning is optional, as is a Power Package that provides the added convenience of



power windows, power door locks and dual remote outside mirrors.

5 With 98.0 cubic feet of cargo capacity (with rear seatback folded down), Toyota Land Cruiser's got plenty of space to handle the gear for any outing.

6 A standard tilt wheel and power steering reward the driver with long-range comfort as well as light, precise handling.

7 Also standard, an electronically controlled 4-speed automatic overdrive transmission with one-touch transfer case provides smooth, sure shifting and easy choice of 2-wheel or 4-wheel drive.

8 From chrome bumpers, wheels, front grille and trim to the rear window wiper/washer with intermittent control, Land Cruiser adds urban style and sophistication to three decades of legendary off-road reliability and ruggedness.



Luxurious sophistication, rugged dependability, superior value, and onward mobility—strengths that have made Land Cruiser® Wagon number one in customer satisfaction in its class and the most trouble-free full-size sport utility vehicle sold in the U.S. (Shown in Beige Metallic)

Shown with optional equipment.

J.D. Power & Associates 1988 Light-Duty Truck
CSI Customer Satisfaction with Predict Quality and
Drive Service (for 1987 vehicles).
For further information regarding wiring converters and tow
hitch receivers, please consult the 1989 Toyota Trailer Towing
Guide available at your Toyota dealer.

For further information on features and options, see back cover.

SPECIFICATIONS

	5-Standard	0-Optional	-Not Available
PERFORMANCE			
4.0 liter 6-cylinder OHV engine	S		
Electronic fuel injection	S		
Electronically controlled 4-speed automatic overdrive transmission	S		
One-touch transfer case selector	S		
Heavy-duty engine cooling system	S		
Steel transfer case and fuel tank protectors	S		
Free-rotating/manual locking front hubs	S		
Forged steel front tow hook	S		
Tie kit	S		
EXTERIOR STYLING/DESIGN			
Chrome styled steel wheels	S		
Quad rectangular headlamps	S		
Chrome front grille, exterior trim and front/rear bumpers	S		
Dual chrome sport styled outside mirrors with passenger-side wide view convex mirror	S		
Tinted glass	S		
Front and rear mudguards	S		
Rear window wiper/washer with intermittent control	S		
Lockable one-touch tailgate release	S		
Two-tone paint	0		
INTERIOR COMFORTS			
Technometric oil pressure, coolant temperature, fuel level and voltmeter gauges	S		
Repeatable triangler	S		
Intermittent windshield wipers/washers	S		
Electric rear window defogger	S		
Power steering	S		
Tilt steering wheel	S		
Digital quartz clock	S		
Power-assisted Flo-through ventilation system	S		
Rear heater	S		
Air conditioning	0		
Locking glove box	S		
Reclining front bucket seats with adjustable headrests	S		
Fold-down rear bench seat with adjustable headrests and 3-point rear seatbelts in the outboard positions	S		
Cloth seat and door trim	S		
Center console with storage compartment	S		
Remate fuel filler door release	S		
Fuel carpeting - front and rear	S		
Carpeted floor mats	0		
AM/FM stereo electronic-tuning radio with 4 speakers	0		
AM/FM stereo electronic-tuning radio with auto-reverse cassette slot and 4 speakers	0		
PACKAGES			
Power Package - includes power windows, power door locks and dual power remote-controlled outside mirrors	0		

	Lead Cruiser Wagon																										
BODY/FRAME CONSTRUCTION																											
Separate body and frame																											
STEERING TYPE																											
Power recirculating ball																											
TURNING CIRCLE DIAMETER (curb to curb)																											
40.7 ft.																											
BRAKES																											
Power-assisted (ventilated front disc/rear drum)																											
SUSPENSION FRONT																											
Semi-elliptical leaf springs, velocity-sensitive shock absorbers and stabilizer bar																											
SUSPENSION REAR																											
Semi-elliptical leaf springs, velocity-sensitive shock absorbers and stabilizer bar																											
ENGINE TYPE																											
6-cylinder OHV with electronic fuel injection																											
DISPLACEMENT																											
4.0 liters (245 cc)																											
HORSEPOWER (SAE net)																											
155 @ 4000 rpm																											
TORQUE (SAE net)																											
220 ft.-lbs. @ 3000 rpm																											
EXTERIOR DIMENSIONS (in.)																											
Wheelbase	107.5																										
Overall length	184.0																										
Overall width	70.9																										
Overall height	68.8																										
Track width (front/rear)	58.5/57.9																										
INTERIOR DIMENSIONS (in.)																											
Head room (front/rear)	40.0/40.4																										
Lug room (front/rear)	38.2/34.6																										
AXLE RATIO (front/rear)																											
4.11/4.11																											
CAPACITIES																											
Cargo capacity, rear seatback (down in ft.)																											
58.0																											
Payload (lbs.)**																											
950																											
Towing capacity (lbs.)**																											
3500																											
Curb weight (lbs.)																											
4469																											
Gross vehicle weight rating (lbs.)																											
5222																											
Fuel tank capacity (gal.)																											
23.8																											
TIRES																											
Type																											
Mud & Snow Rated																											
Steel-Belted Radial Blackwall																											
P225/75R15																											
Size																											
Color	<table border="0"> <tr> <td>Solid</td> <td>Interior</td> </tr> <tr> <td>Exterior</td> <td>Interior</td> </tr> <tr> <td>White</td> <td>Gray</td> </tr> <tr> <td>Red</td> <td>Gray</td> </tr> <tr> <td>Blue</td> <td>Gray</td> </tr> <tr> <td>Metallic Clear Coat</td> <td>Interior</td> </tr> <tr> <td>Exterior</td> <td>Interior</td> </tr> <tr> <td>Beige</td> <td>Brown</td> </tr> <tr> <td>Gray</td> <td>Gray</td> </tr> <tr> <td>Dark Gray</td> <td>Gray</td> </tr> <tr> <td>Optional Two-Tone Metallic Clear Coat</td> <td>Interior</td> </tr> <tr> <td>Exterior</td> <td>Brown</td> </tr> <tr> <td>Beige/Gray</td> <td>Brown</td> </tr> </table>	Solid	Interior	Exterior	Interior	White	Gray	Red	Gray	Blue	Gray	Metallic Clear Coat	Interior	Exterior	Interior	Beige	Brown	Gray	Gray	Dark Gray	Gray	Optional Two-Tone Metallic Clear Coat	Interior	Exterior	Brown	Beige/Gray	Brown
Solid	Interior																										
Exterior	Interior																										
White	Gray																										
Red	Gray																										
Blue	Gray																										
Metallic Clear Coat	Interior																										
Exterior	Interior																										
Beige	Brown																										
Gray	Gray																										
Dark Gray	Gray																										
Optional Two-Tone Metallic Clear Coat	Interior																										
Exterior	Brown																										
Beige/Gray	Brown																										
COLORES																											
MPLEAGE ESTIMATES*																											
ECT 4-Speed Automatic Overdrive																											
Estimated city MPG/estimated highway MPG/Estimated highway range miles	12/14/333																										
TOYOTA WARRANTY																											
36-month/36,000-mile basic new vehicle limited warranty, 5-year/50,000-mile limited mileage control device warranty, 5-year/unlimited-mileage corrosion perforation warranty																											

*Including occupants, equipment and cargo. **Not to exceed GVWR of 8000 lbs. 1989 preliminary mileage figures determined by Toyota. 1989 EPA mileage estimates not available at time of printing. See your Toyota dealer for details.

Some 4x4 vehicles are designed to meet off-road driving requirements. Absolute use may result in bodily harm or damage. We encourage responsible operation to protect you, your vehicle and the environment.

Specifications and equipment based on information available at time of printing and subject to change without notice. Some vehicles shown with optional equipment; see Specifications chart. For more details on 1989 options, accessories and specifications in your area, contact your Toyota dealer.

THE TOYOTA TOUCH

The Toyota Touch is our commitment to your total satisfaction. It begins with quality in the design of each vehicle.

The Toyota Touch is further evidenced at each dealership, where our salespeople are known for their courtesy and integrity. Ongoing programs of product support and technical training give our dealerships the in-depth knowledge to give you superior service. Toyota is rated Number One in customer handling over all other competitive brands.*

TOYOTA LIMITED WARRANTY: 36 MONTHS/36,000 MILES

The Toyota Touch is backed by Toyota's no-nonsense 36-month/36,000-mile basic new vehicle limited warranty, which applies to all components other than the normal wear and maintenance items. In addition to a 5-year/50,000-mile limited emission-control device warranty, Toyota also provides a 5-year/unlimited-mileage corrosion perforation warranty.

For additional information, contact the Customer Relations Manager at your local Toyota dealer, or call Toyota's Customer Assistance Center at 1-800-331-4331—Mon.-Fri., 9 a.m. to 9 p.m., EST. When you make such a major commitment, you expect nothing less. And neither do we.

*J.D. Power & Associates 1989 Light-Duty Truck CS Customer Satisfaction with Product Quality and Dealer Service.

GET MORE FROM LIFE...BUCKLE UP!

TOYOTA QUALITY WHO COULD ASK FOR ANY MORE!