

# It's KNOWING you can get there.

LAND CRUISER

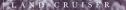
F R O M T H E West Coast to the loory Coast, from the East Coast to the Gold Coast, Toyota Land Cruiser has firmly established a 43-yearold reputation for transporting adventurers to the sites of their dreams.

B U T D O N 'T E X P E C T to be "roughing it"—this is not really an option in the 1995 Land Cruiser, not with its balance of muscle and generous accommodation insulating you from backcountry rigors. Behind that newly designed grille, which precedes the brawny 212horsepower engine, are features ranging from a driver-side and front passenger-side air bag Supplemental Restraint System (SRS)\* to a premium sound system. Land Cruiser has refined on- or off-road motoring to the fullest. Take it where you will. Because *it* will take it.



\* See page 11 for more information on Land Cruiser's driver-side and front passenger-side air bag Supplemental Remaint System (SRS).





No. Consideration

TT

## It's a satisfying RETURN to the city.





Land Cruiser interior shooen with optional Gray Leather Trim Package.

## It's 'ROUGHING IT' redefined.



The driver's master control panel conveniently groups power windows, door lacks and dual color-keyed power outside mirror savitches. Power window features include a safety lock-out button and "auto-dozon"

switch that fully lowers the driver-side window with a single touch, A 60-second "retained-power" feature allows you to raise the windows even after the ignition is turned off - and the doors won't lock while the key is in the ignition.

anchors\* help keep driver and front-seat passengers of varied sizes more comfortably buckled in place.

comfortable.

Land Cruiser's "high" and

control with heater, rear

vent duct and fan helps

keep rear-seat passengers

Adjustable shoulder belt

"low" backseat temperature







gate/hatch arrangement opens wide for generous amounts of cargo space especially when you fold down the front-facing rear bench seat.



\* See page 11 for more information on Land Center's deloce-side and front passenger-side air log. Supplemental Research System (NR).



into an on- and off-road concert hall.

# ing your Land Cruiser

## redefined.

#### 10 INSTRUMENT PANEL

## It's comfortably close to total CONTROL.

SRS AIRBAG

"OH, A LAND CRUISER-going to be roughing it, are you?" You smile. It's known for its toughness. You know it also for its luxurious appointments and its deeply comfertable, spacious interior. Accommodating five passengers generously, Land Cruiser's seating configuration magically grows to seven with the optional Third Seat Package. The Package provides split rear seats that fold up and out of the way for extra cargo space when not in use. An optional glove-soft Leather Trim Package adds another luxurious touch, and front door panel illumination helps guide entering or exiting passengers and driver at night. If this is roughing it, you'll take it. Anywhere.

#### dard middle seat and you've got 90.9 cu. ft. of storage space with the capability of carrying 1,719 lbs. of payload including occupants, equip-

ment and cargo. For more passenger room, an optional Third Seat Package is also available. It features rear seats that conveniently stow

away to the side

Fold down Land Cruiser's stan-





------6 1 ST

D

THE HANDSOME, newly redesigned and fully instrumented dash provides a sweeping panorama of all critical information. Brightly lit analog gauges are legible and easily read at a glance. Ergonomically engineered, the driver's environment provides naturalreach switches such as cruise control on the steering wheel. Features like the driver-side and front passenger-side air bag Supplemental Restraint System (SRS)\* are characteristic of Land Cruiser's overall feeling of safety. The 4-speed electronically controlled automatic overdrive transmission (ECT) and Premium Electronically-Tuned Radio (ETR)/ Cassette sound system with 9 speakers emphasize the Land Cruiser's effortlessness.



air bass will not inflate. Do not sit or place objects close to an air bag. To min-Land Cruiser's driver-side and front passenger-side imize the risk of severe inair bags are a Supplejury or death in all types mental Restraint System of crashes, seatbelts must SRS)\* designed to inflate be worn at all times by in a severe frontal colli- all vehicle occupants. See sion. In all other acci- your Owner's Manual.

dents, seatbelts offer pri-

mary protection, and the

\* Bo not use rearward-facing child sears in any front-passenger sear. The force of a dephysing air bag SIS may cause actions injury. Please see the Owner's Manual for instructions on child sear mage.



## It's TECHNOLOGY for your sake, not its own. TECHNOLOGY 13

#### MEANINGFUL TECHNOLOGY has reached an all-time high in the

1995 Land Cruiser. Its formidable power is a must in backcountry, necessary in traffic and a pleasure on the open road-the 4.5-liter 6-cylinder 24-valve electronically fuel-injected (EFI) engine can handle over 1,700 lbs. of payload\* and 5,000 lbs. of towing capacity.\*\* An improved diagnostic system sophisticates the big inline-6 even more. The smooth 4-speed ECT transmission has been programmed to include a "second start system" that helps Toyota's highest-class 4WD vehicle to virtually "walk" out of a slippery situation in second gear. When pavement fades, com-

The 4-speed electronically controlled automatic overdrive transmission (ECT) provides smooth moves in any case, while a 2-speed transfer case doubles your choice of options.



fort and command won't-Land Cruiser's 4-wheel coil springs and heavy-duty shocks provide smooth passage. More than 10 inches of running ground clearance and 8.9 inches of rear suspension travel help assure contact with uneven surfaces - the ups and downs of off-road rigors won't faze this adventurous wanderer. Disc brakes are now featured on all four corners, along with a standard Anti-lock Brake System (ABS) all around. Hard-working technology has hit a high

in Land Cruiser.

\*Including occupants, equipment and cargo. \*\*See Toxing Capabilities in the Features/Spees Charts on page 17 for details.

Enjoy the added control and confidence of the standard wheel Anti-lock Brake System (ABS). A computer modulates brake pressure to help prevent wheel lockup and help you maintain steering control during sudden or emergency stopping.



212 horsepower @ 4,600 rpm, 275 lb.-ft. of torque @ 3,200 rpm healthy stats for hauling, highway acceleration, cruising or offroad lugging power. The DOHC Sequential Multiport Electronically Fuel-Injected engine offers properly channeled muscle for all occasions.



### Optional locking front and

- rear differentials with vis-
- cous limited-slip center differential allows you to lock front and rear axles with the twist of

a dial. No other civilian vehicle offers this option, which results in exceptional traction where you need it the most.

#### Land Cruiser's full-time 4WD

For more efficient highway

driving, simply disengage.

helps prepare you for what lies down the road. For snow, ice or off-road adventure, engage the standard locking center differential for loads of torque and traction.

#### Heavy-duty shocks are

matched to an equally reinforced 4-wheel coil-spring suspension that handles rough country with ease, and highways with smooth comfort. Front and rear stabilizer bars help provide excellent handling performance, whatever the terrain.

#### 8 New for 1995, large disc 6 For lasting beauty brakes on all four wheels and protection, the Land and the standard Anti-lock Cruiser is treated with Brake System (ABS) emphasize the control and added safety in every Land Cruiser, whether on- or off-road.

corrosion-resistant galvan-

nealed steel sheets helps fight rust and elements.

multiple coats of paint that minimize chipping. Extensive use of special







A S A C O M P A N Y that's been a part of America for 38 years, Toyota's ultimate goal is your complete satisfaction. To this end, Toyota is devoted to providing you with the best products and services in the automotive industry. When you choose a Toyota vehicle, you have a C O M M I T M E N T that it will live up to the reputation of quality for which Toyota is known. This dedication to you also extends to the way Toyota does business here in A M E R I C A. That's why Toyota

extends to the way toyota does business here in A M E K I C A. That's why toyota has a total investment of more than \$5 billion in the American market including design centers, testing facilities and manufacturing plants. In fact, many of the Toyota Corollas,



Camrys, and all new Avalons and Tacomas sold in the U.S. are built right here. Over 84,000 men and women are employed in the U.S. by Toyota and Toyota dealers. P A R T N E R S H I P S with hundreds of American suppliers also have had a significant economic impact across the United States.



From Toyota's substantial national investment in the U.S. to local efforts at the dealer level, the Toyota family is working hard to ensure complete SATISFACTION throughout your ownership experience.

#### Color and Fabric Options

Chell Grat or Out (down)







Nghickadore Phorf with Grey Interior

#### It's your CHOICE.



IT'S LIKE AN exclamation point after your name. Choosing to emphasize your individuality and sense of adventure is easy with special options and accessories made for your Land Cruiser -- all genuine Toyota products. Land Cruiser is an extraordinary vehicle, and these items make it all the more so. And remember -- Toyota vehicles are built with popular option combinations. Not all options are



Renaling baseds offer antitence solven entering or exiting, while also helping to damaging the extensor finish.



Shoulder the extra burden

(at to 100 lbs.) easily with

year roof rack accessory. It's

adjustable and made of

durable aluminum with a

For added protection, the

Toyota Vikicle Security

and a remote treasmitter

from up to 75 feet waver.

this strong convertible Class

III-rated touring kitch

meeter meeting,

matte black finish.

this handsome spechead



An added touch of elegance The Gold Emblem Packan accents all exterior emblems with a gold plated, sceather



Craises. Both came with a "hands-free" St kit.

> This series of Pressbarn 7.4s.4 ETR/Cassette/CD with Dolly' B and C Naise Reduction and 9 sheekers goes a long way to satisfy your musical needs.



tilt/slide meanwool. The it easy to oben and shut. To add to its accodynamic functionality, choose the sleek

wind deflector accessors.

#### Features

## Specs Bates - power-assisted

MECHANICAL/PERFORMANCE.

enoportioning value 4-wheel Anti-lock Brake System (ABS) with viscous center differential

Anti-tock Brake System (ABS) - including vacous-coupling center differential and new discs

EXTERIOR Door handles - color keyed Fender fares - large 395 LAND OBVISER SAFETY PRATURES. INTERIOR

ACCESSORI

Vicening lights - an bag, seathets, 4 oil level, door age and rear talgets PACEAULS Leather Tim Package - leather-binn adustments, leather-welcohed eteen

cover your powertrain (for 60,000 miles) and corrosion perforation (for unlimited miles). See your Toyota dealer for details. In addition, there may be Premium 5 and ETA Cassente/CO - with Programmable Equalization times when we will establish a special policy adjust-



|  | 6   |   |
|--|---|---|
| cous-coupling center differential  | 0   | Construction + host-frame                                       |
| DHC 24-valve EFI   | 3   | Configuration - drumtrain                                       |
|  | 5   | Engra   |
|  | 5   |   |
| g Bail   | ALC: NOT  | 104   |
| led automatic overdrive BCTS   | 4   | Posepose  |
|  |   | lorax   |
|  | 5   | Steering  |
|  | 1   | Supersion   |
|  |   |   |
| halogen with "auto-off" feature  |   |   |
| side   | 1.0   | Saming Circle Hamatar - Curb 1                                  |
| stiding sunshade   | 0   | ENTERIOR  |
|  | 6   | Height - overall  |
| nd steel-belted radial   | 8   | Length - overall  |
|  | 3   | Wheeltane   |
|  |   | VSAM - overall  |
|  | 0   | Wedth - bead  |
| d rear interimitiant   | A.  |   |
|  |   | INTERIOR  |
|  | S   | Plead more  |
|  | 1   | Industrial Trind Seat Package                                   |
|  | 8   | Ma more   |
|  | 8   | Mg. NOT   |
|  | 8   | Autoptional Third Seat Package!                                 |
|  | No.   | Leg more  |
| ap pockets and courtery lights   | 5   | Industrial Third Seat Package                                   |
| costant temperature, fuel level,<br>and tripmater  |   | Shaulter soon.  |
| and a distance   | -   | Sharrage yours  |
|  | 6   | <b>Autoptional Third Seat Package</b>                           |
|  | 18  | OFF-HIGHWAY   |
| i decer  | -   | Approach angle of   |
| fr piturbéle heathouts   | 4   | Auto ratio  |
| A DR   | 12  |   |
|  | 6   | Departure - angre of  |
| taka d   | 1   | Differential took - center<br>optional front and mar tooking it |
| way heard, low-had level, low-   | -   | Crowned charance - minimum r                                    |
| and a start of a line work the   |   | Potectary - underlandy  |
|  |   | Protection - underbody  |
| and assets with power front  |   | Suspension travel   |
| g wheel, transfer case knots.  |   |   |
|  | 0   | Sarahr case - 2 spend 1   |
| r bench seat with<br>and positions, child-   |   |   |
| summer usindows, tear  |   | WEIGHTS   |
| puerter windows, teer<br>per assist grips  | 0   | Carb weight   |
| STREET, STREET |   | Gross vehicls weight rating - Q                                 |
| idiol/Centetts - with 9 speakers   | the second se | Payload   |
|  |   |   |



Put it all behind you with

S A F E T Y: At Toyota, our concern for your safety is paramount. That's why every Toyota Car and Truck is

equipped with a kost of safety features that are designed to help protect you against the unexpected. Because, ultimately, the most important thing that

will go into any new Toyota is you.

As bags - driver-side and hort passanger-side Supplemental Restrain Subscription \* See page 1. No risks information on Land Clumm's driver ode and hord passenger-aide or beg Supplemental Pastellot Science (201). WARRANTY: A 36-month/36,000-mile basic

## new-vehicle limited warranty applies to all compo-

AUDIO SYSTEMS



has a glass-breakage seasor that unsufdicarnes the unit

nents other than normal wear and maintenance items. Additional 60-month limited warranties

















TOYOTA TOUCH is a philosophy in action. It's our effort to make all your experiences with Toyota











T100

the very best: from the time of your initial contact, during the sale and throughout the entire life of your car, our focus is your complete satisfaction. And there's no better example of this than the Toyota Touch L E A S E. Through the Toyota Touch Lease, you can drive a new Toyota with the lease term that's right for you, and still have the option of purchasing the vehicle at lease end. And because Toyota vehicles have a historically high resale value, monthly payments tend to be low, thereby making a Toyota Touch Lease even more attractive. The reason for this is S I M P L E. When you lease a vehicle, you pay for the difference between the initial cost of the vehicle and its projected value when your lease period is over (rather than the entire cost of the vehicle). In other words, you're only paying for what you use. What's more, all new

Toyota vehicles are eligible under the Toyota Touch Lease and, just like a purchase, your leased vehicle carries a Toyota new-vehicle limited warranty. So, see your participating Toyota dealer for details to find out more about how easily a Toyota Touch Lease can put YOU into the Toyota you've always dreamed of driving. For additional information, call our Customer Assistance Center at 1-800-331-4331 (weekdays 9 a.m. to 9 p.m. EST). Or our Telecommunications Device for the Deaf (TDD) at 1-800-443-4999, Buckle Up! Do it for those who love you.











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