



1995 1/2

TOYOTA



# Tacoma



**TOYOTA TOUCH** is a philosophy in action. It's our effort to make all your experiences with Toyota the very best, from the time of your initial contact, during the sale and throughout the entire life of your car, our focus is your complete satisfaction. And there's no better example of this than the Toyota Touch **L E A S E**. Through the Toyota Touch Lease, you can drive a new Toyota with the lease term that's right for you, and still have the option of purchasing the vehicle at lease end. And because Toyota vehicles have a historically high resale value, monthly payments tend to be low, thereby making a Toyota Touch Lease even more attractive. The reason for this is **S I M P L E**. When you lease a vehicle, you pay for the difference between the initial cost of the vehicle and its projected value when your lease period is over (rather than the entire cost of the vehicle). In other words, you're only paying for what you use. What's more, all new Toyota vehicles are eligible under the Toyota Touch Lease and, just like a purchase, your leased vehicle carries a Toyota new-vehicle limited warranty. So, see your participating Toyota dealer for details to find out more about how easily a Toyota Touch Lease can put **Y O U** into the Toyota you've always dreamed of driving. For additional information, call our Customer Assistance Center at 1-800-331-4331 weekdays 9 a.m. to 9 p.m. EST, or our Telecommunications Device for the Deaf (TDD) at 1-800-443-1999. Buckle Up! Do it for those who love you.



4RUNNER



LAND CRUISER



TACOMA



Tacoma



FERRET



COROLLA



CAMRY



AVALON



PREVIA



PASEO



CELICA



MIRAI



SUPRA



It's the arrival of the FITTEST.

4x4 XTRACAB SR5 V6 AND 4x2 SX | 3

IT'S THE ALL-NEW TACOMA

compact pickup truck, taking Toyota's legendary reputation even further. It's increased power in an entire line of exceptional engines. Like Tacoma's muscular 190-hp V6 with a power-to-weight ratio that provides quickness and strength — up to 5,000 lbs. towing capacity.\* It's increased performance. Tacoma's independent coil-spring, double-wishbone suspension is totally redefining what it means to “drive like a truck.” And it's payload. A hefty 1,640 lbs. for the 4x2 Regular Cab and a substantial 1,800 for 4x4 V6.\*\*

NOW, STOP for a moment and admire Tacoma's confident presence. Its bold, athletic stance. Notice its rounded shape, conditioned to slice efficiently through the air. With its roomy passenger space, long wide bed and a host of technical innovations, Tacoma has established new territory for the compact truck world. Toyota has been the number-one-selling compact 4x4 in America for 14 years<sup>1</sup> and counting. Tacoma has arrived!



\*See Dealer Specifications (Owner's page 7) for towing limits.  
\*\*Including up to 1,000 lbs. of accessories and cargo, and 1,000 lbs. of weight distribution.  
1993-2006 U.S. compact sales.

Tacoma 4x4 Xtracab SR5 V6 shown in Cobalt Blue Pearl, and Tacoma 4x2 shown in Paradise Blue Metallic with optional SX Package and rear bumper accessory. Both shown with optional equipment.

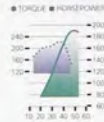




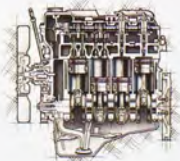
*Tacoma 4x4 Xtracab SR5 V6 shown in Cobalt Blue Pearl with optional equipment.*



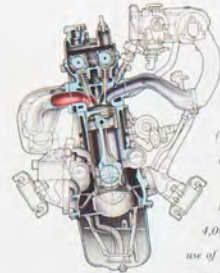
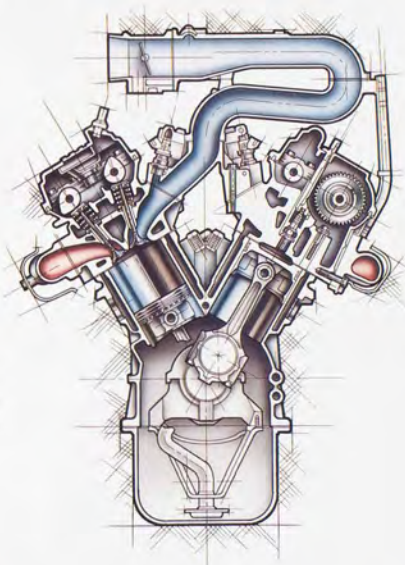
It's the heart and soul of a WINNER.

**The powerful Tacoma****190-hp 3.4-liter V6 engine**

features dual overhead cams, 4-valves-per-cylinder and Toyota's Distributorless Direct Ignition System. The result is high performance and lower fuel consumption\* with increased torque (220 lbs.) in the vital low- and mid-range speeds.

**Tacoma's efficient 2.4-liter**

**4-cylinder engine** (4x2 models only) puts out a strong 142 hp @ 5,000 rpm and 160 lb.-ft. of torque @ 4,000 rpm with the economical mpg\* of a 4-cylinder.

**Tacoma's rugged 2.7-liter 4-cylinder engine**

(4x4 models only) delivers 150 hp @ 4,800 rpm and 177 lb.-ft. of torque @ 4,000 rpm through the use of sophisticated multi-valve design. It has the strength, dependability and efficiency to satisfy your 4x4 needs and keep you going.

**IT'S A TOYOTA TRADITION.**

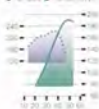
A superior line of powerful engines with technology that offers substantial standard horsepower, quiet operation, fuel efficiency\* and legendary reliability. Consider, for example, the 3.4-liter four-cam 24-valve V6 electronically fuel-injected (EFI) engine that delivers 190 hp at 4,800 rpm and 220 lb.-ft. of torque at 3,600 rpm. When it comes to speed and endurance, you're tapping into exceptional power and serious torque response, both the result of multi-valve technology and a longer, tuned intake system. Tacoma 4x4's 2.7-liter 4-cylinder engine delivers a hefty 150 hp and 177 lb.-ft. of torque at 4,000 rpm. Balance shafts help reduce noise, vibration and harshness (NVH). And the 4x2 model's 2.4-liter engine is more powerful than some V6s, yet still offers the economy of a 4-cylinder.\* All Toyota engines are built to add strength to the tradition of Toyota's renowned durability.



\*See EPA mileage estimates on page 3 of this guide.

# soul of a WINNER.

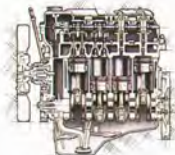
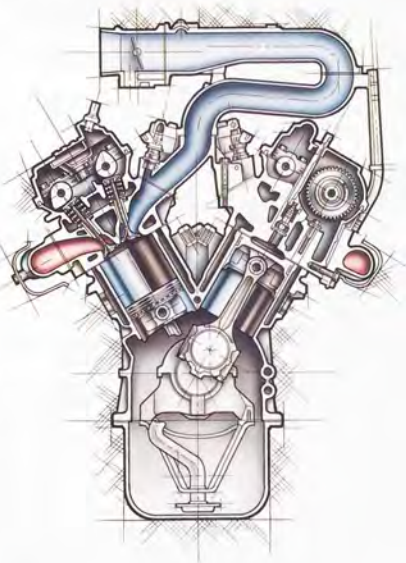
● TORQUE ■ HIGHER RPM



## The powerful Tacoma

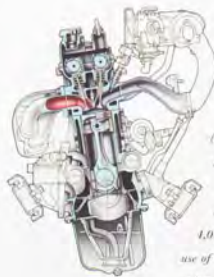
### 150-hp 3.4-liter V6 engine

features dual overhead cams, 4-valves-per-cylinder and Toyota's Distributorless Direct Ignition System. The result is high performance and lower fuel consumption\* with increased torque (220 lbs.) in the vital low- and mid-range speeds.



## Tacoma's efficient 2.4-liter

4-cylinder engine (4x2 models only) puts out a strong 142 hp @ 5,000 rpm and 160 lb.-ft. of torque @ 4,000 rpm with the economical mpg\* of a 4-cylinder.



## Tacoma's rugged 2.7-liter 4-cylinder engine

(4x4 models only) delivers 150 hp @ 4,800 rpm and 177 lb.-ft. of torque @ 4,000 rpm through the use of sophisticated multi-valve design. It has the strength, dependability and efficiency to satisfy your 4x4 needs and keep you going.

**TOWING CAPACITIES.** To understand the requirements and capabilities of each specific model, read the chart carefully. Your Toyota dealer will be happy to assist you with any further questions. For information on towing, ask for the 1995 *Toyota Trailer Towing Guide*. (All figures reflect occupants, equipment and cargo.)

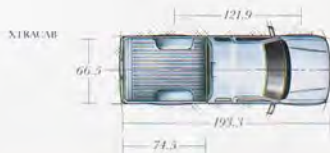
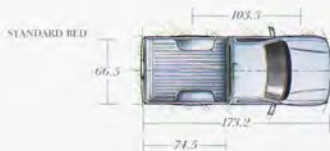


4x2 TOWING SPECS					
	Maximum Trailer Weight - up to lbs. (kg)	Maximum Tongue Load - up to lbs. (kg)	GCVW* lbs. (kg)	Engine	*Required Recommended Equipment
Regular Cab 4-Cylinder	3,500 (1,587)	350 (158)	6,700 (3,042)	2.4-Liter 4-Cyl. w/EFI	Class II Hitch & Sway Control Device
Xtracab 4-Cylinder	3,500 (1,587)	350 (158)	6,700 (3,042)		
Regular Cab V6	5,000 (2,268)	500 (226)	8,300 (3,768)	3.4-Liter V6 w/EFI	
Xtracab V6	5,000 (2,268)	500 (226)	8,300 (3,768)		



4x4 TOWING SPECS					
	Maximum Trailer Weight - up to lbs. (kg)	Maximum Tongue Load - up to lbs. (kg)	GCVW* lbs. (kg)	Engine	*Required Recommended Equipment
Regular Cab 4-Cylinder	3,500 (1,587)	350 (158)	7,400 (3,360)	2.7-Liter 4-Cyl. w/EFI	Class II Hitch & Sway Control Device
Xtracab 4-Cylinder	3,500 (1,587)	350 (158)	7,400 (3,360)		
Regular Cab V6	5,000 (2,268)	500 (226)	9,000 (4,086)	3.4-Liter V6 w/EFI	
Xtracab V6	5,000 (2,268)	500 (226)	9,000 (4,086)		

**CARRYING CAPACITY.** The new Tacoma is compact yet spacious, with the dimensions to offer ample interior room and still have a generous cargo bed length and width on both 4x2 and 4x4 models.





It's quick reflexes and extraordinary COORDINATION.

TOYOTA TECHNOLOGY | 9

TOYOTA'S RESEARCH AND

DEVELOPMENT is paying off on

the toughest proving ground of all—real life.

From freeways to mountain trails, Tacoma

shows impressive skills. Fully independent coil-

spring, double-wishbone suspension helps keep

your front wheels in constant contact with the

driving surface and improves cornering on-

and off-road. Heavy-duty rear leaf springs

provide a more comfortable ride and greater

handling stability when carrying large loads.

Tacoma 4x4 reaches new levels of performance

with its high ground clearance of 12.0 inches\*

and impressive 7.7 inches of front wheel travel.

TACOMA'S TURNING RADIUS

is considerably tighter than most leading com-

petitive 4x4s, allowing more control when

maneuvering out of tight spots. Standard on all

Tacomas is high-performance rack-and-pinion

steering with precision-

machined gears

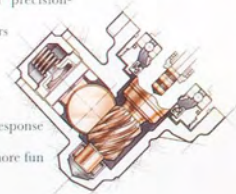
to deliver a

more positive

feel, quicker response

and it's a lot more fun

to drive.



\*With optional 4" Tire Package.

Tacoma 4x2 Xtracab 116 shown in Sunfire Red Pearl with optional equipment and rear bumper accessory.

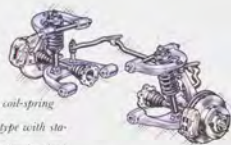


IT'S THE ENGINEERING behind the metal. Tacoma's tough anti-corrosive steel frame resists rusting. New high-tensile-strength steel plates are used for all Tacoma outer body panels, balancing lighter weight with resistance to dents. And on the inside, Tacomas are kept more quiet with the use of a dash silencer and asphalt composite sheets that are applied to most of the floor area.

SHIFTING IS EASY with Tacoma's standard 5-speed manual overdrive transmission. Multi-cone synchromesh mechanisms are used to reduce shifting effort and improve durability. 4x4 Xtracab SR5 V6 models have an available One-Touch Hi-4 selector that allows you to shift up to 4WD at the touch of a button even while in motion. If you'd rather let Tacoma do the shifting for you, there is a 4-speed electronically controlled automatic overdrive transmission (ECT) available to handle the job. It's the new Toyota Tacoma: bred to be a champion.

**1 Computer-mapped engine mounting locations help reduce vibration and further improve Toyota's NVH technology.**

**2 Tacoma's front suspension is a fully independent coil-spring double-wishbone type with stabilizer bar and hydraulic shock absorbers (gas-filled on 4x4 V6 models) providing excellent cornering and control on all kinds of roads.**



4x4 Suspension



**3 The efficient power-assisted ventilated front disc brakes combine great stopping power with fade resistance. The vented rotors dissipate heat, further**

reducing brake fade. The brake pads feature an audible-alert indicator as a safety feature designed to let you know it's time to have them checked.



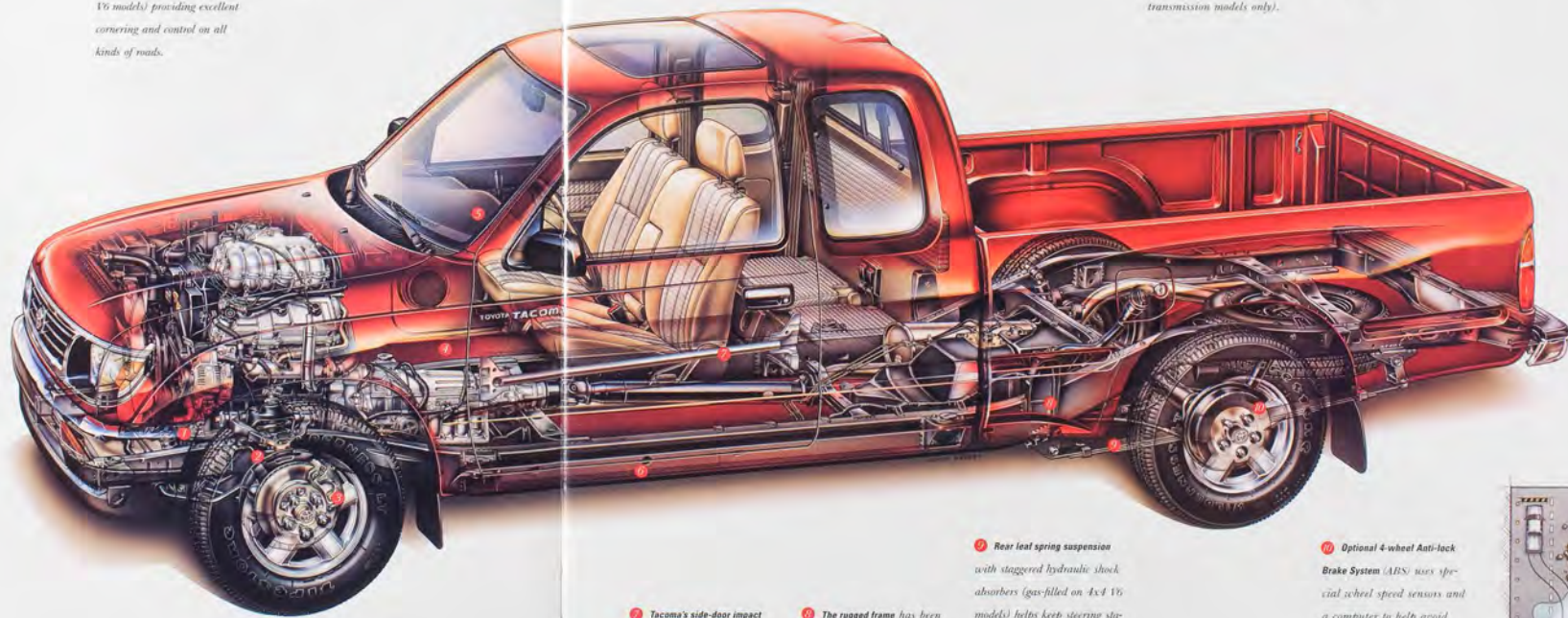
**4 "Sandwich"-style asphalt composite and steel sheets are placed between the steel body and chassis panels to help minimize noise and vibration.**



**5 A push-button clutch start-cancel switch allows you to bypass the clutch and use the low gearing of the starter motor to climb out of tough situations (4x4 manual transmission models only).**



**6 Tacoma's lower body panels, as well as leading edges of the hood and fenders, are undercoated with a soft-chip primer to reduce chipping and pitting.**



Tacoma 4x4 Xtracab V6

**7 Tacoma's side-door impact beams strengthen the door structure and help protect against collisions.**

**8 The rugged frame has been designed to minimize vibration and weight even as its rigidity was increased.**

**9 Rear leaf spring suspension with staggered hydraulic shock absorbers (gas-filled on 4x4 V6 models) helps keep steering stable and ride comfortable. Pads between the leaf spring plates help minimize vibration.**

**10 Optional 4-wheel Anti-lock Brake System (ABS) uses special wheel speed sensors and a computer to help avoid wheel lockup while providing better steering control during hard braking.**





It's having the **BEST** seats in the house.

**IF THE MEASURE** of an interior is the sum of its amenities, Tacoma Xtracab really adds up. Start with generous leg room and abundant cabin bright that allow passengers to ride comfortably in front or back. 60/40 fully split fabric bench seats fit you perfectly, and folding rear seats feature 3-point seatbelts to help ensure a safe arrival. For aerodynamically efficient ventilation, Xtracabs provide tilt-out rear quarter windows. And for a sportier fit, 4x4 Xtracab SR5 V6 models offer 6-way adjustable bucket seats.

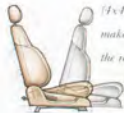
**THERE'S STILL MORE** to this inside story. Notice that Tacoma Xtracab features full carpeting for better soundproofing. A dual front cup holder handles your beverages, while dual door map pockets are great for stashing small items. Rear tinted privacy glass helps keep the cab cool, and the optional tilt steering wheel\* lets you slide easily into the driver's seat. Tacoma Xtracab doesn't leave much room for improvement.



**Split cabin map/courtesy lights**  
*focus light on your lap, your passenger's or both. Front passenger can read maps easily without projecting distracting light on driver's side.*



**Optional Power Package**  
*includes power windows and door locks, so it's easy to keep your environment the way you want it.*



**Sliding front-passenger seat**  
*(4x4 Xtracab SR5 V6 only) makes getting in and out of the rear jump seat easy. Tilt the front seat up, and the entire seat slides forward. The front seat slides back into position when you tilt the seat back.*



**Padded center console (4x4 Xtracab SR5 V6 models only)** is a neat storage place for small stuff and a handy armrest to help fight driving fatigue.



\*Mounted on 4x4 Xtracab SR5 V6 models.

Tacoma 4x4 Xtracab SR5 V6 interior shown in Oak with optional equipment.



in the house.



## XTRACAB INTERIOR

*Adjustable shoulder belt anchors allow driver and front passenger to customize shoulder belt fit.*

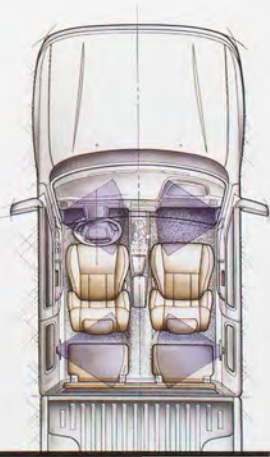


*Folding table/cup holder is convenient for rear passenger and helps protect your Xtracab interior from accidental spills.*



*Handy rear locking storage box keeps your first-aid kit and flashlight out of sight and securely stored.*

*Child seats can be securely mounted on convenient folding table/cup holder.*



*Deluxe ETR (Electronically-Tuned Radio)/Cassette with 4 strategically located, sound-enhancing speakers turns your Xtracab into a concert hall. Add the Compact Disc Deck accessory\* with repeat and scan functions, and you're the conductor.*

\*Recommended for use with 4-speaker audio systems only.



It's being PREPARED for what lies ahead.

TACOMA'S ACTIVE INTERIOR is designed with a clear and concise instrument panel. Engine temperature, speed and fuel level gauges are well positioned, allowing you to gather information at a glance. Then scan the perimeter of the panel for battery, oil pressure, lights, etc. Everything is there, so you can check your engine's status and in-use systems any time. Adjustable front shoulder belt anchors provide a secure fit, and all Tacomas come equipped with a driver-side air bag Supplemental Restraint System (SRS) to help protect the driver from injury during an accident.

ENTERING OR EXITING the cab, Tacoma's convenient driver- and passenger-side assist grips make it easy. They come in handy through curving roads and rough terrain too. And if you want to move to the beat of another drummer, there's no need to lean over. Your optional Deluxe ETR (Electronically-Tuned Radio)/Cassette is just a few effortless inches away. It's all the information and equipment you need, rolling down 6-mph trails or a 65-mph stretch of highway.



*Entire steering column tilts without interfering with column shifter and makes getting in and out of your Tacoma easier. (Standard on 4x4 Xtracab SR5 V6, optional on other models.)*



*Standard Tacoma driver-side air bag is a Supplemental Restraint System (SRS) designed to inflate in a severe frontal collision. In all other accidents, seatbelts offer primary protection, and the air bag will not inflate. To minimize the risk of severe injury or death in all types of crashes, seatbelts must be worn at all times by all vehicle occupants. Do not sit or place objects close to an air bag. Please read your Owner's Manual.*



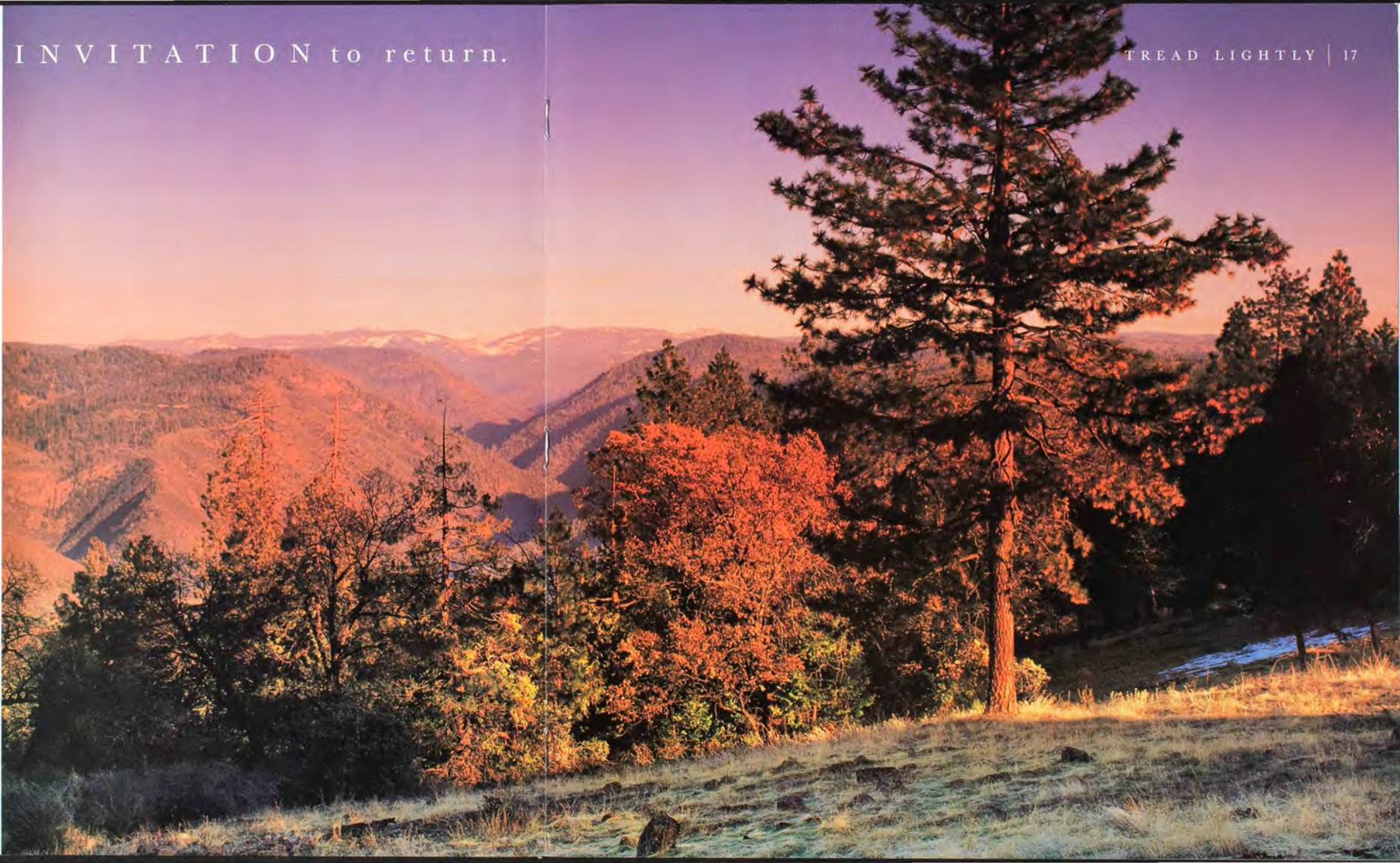
*Front console cup holder handles two 20-ounce cups, so extra-thirsty driver and front passenger have a nearby place for their hot or cold beverages.*



It's an INVITATION to return.

TREAD LIGHTLY | 17

W E L C O M E . When you're off the paved road and into the wilderness, act responsibly. Toyota urges that you use your off-highway vehicle with an appreciation of the natural beauty of the land. As an official sponsor and a founding member of the "Tread Lightly!" program, Toyota reminds you, when you go off-road, go easy on the environment by using your common sense and only driving on marked roads and trails.





It's arriving at the TOP.

4 x 4 | SX | 19

WHETHER YOU'RE EXPLORING

a remote pine forest or a mountain trail, the Tacoma 4x4 with optional SX Package gets you there in style. Aluminum alloy wheels with 31" x 10.5" or P225/75R15 tires take on the terrain, while gas-filled shocks (standard on V6 models) smooth out the road. Fabric bucket seats with adjustable headrests keep you comfortable, and a sliding rear window lets in plenty of fresh air. The sporty exterior graphics and an AM/FM ETR with 2 speakers are included on your 4x4 SX, and you can equip it with or without the Chrome Package.

FOR THOSE WHO WANT IT ALL,

there's the Tacoma 4x4 Xtracab SR5 V6. With most of the above features included, it adds the 190-hp 3.4-liter engine, the SR5 interior trim with 6-way adjustable driver's sport seat and the distinctive SR5 exterior striping, as shown on previous pages. Getting to the top has never been this easy.



*4-Wheel Demand allows you to change to 4WD simply by shifting the transfer selector knob, even while in motion.*



*Tacoma 4x4 V6 shown in Satin Black Metallic with optional SX Package.*

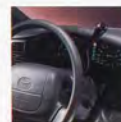


20 | 4x2 SX

It's having the BEST equipment.

IT'S OWNING TACOMA. Especially when your 4x2 is equipped with the optional SX Package. Power-assisted steering makes turning a snap. Bucket seats with adjustable headrests let you ride in comfort, and a sliding rear window improves ventilation. An AM/FM ETR with 2 speakers keeps you entertained, while Black painted front and rear bumpers dress up your Tacoma. Aluminum alloy wheels and exterior graphics complete your sporty image.

TACOMA'S EFFICIENT 112-hp 2.4-liter 4-cylinder DOHC engine rivals some V6s and still boasts the economy\* of a 4-cylinder engine. Stay in charge with the standard 5-speed manual overdrive transmission, or take it easy with an optional 4-speed electronically controlled automatic overdrive transmission (ECT). With this kind of equipment, your 4x2 SX is a truck you'll hang onto.



*Optional column-mounted shifter is more convenient and opens up more front floor space.*

*This 4x2 SX interior doesn't scrimp on space or amenities. Along with standard cloth-insert, full door trim, dual armrests, cut-pile carpeting and color-keyed instrument panel, you'll enjoy roomy bucket seats and a sliding rear window.*



*Tacoma 4x2 shown in Paradise Blue Metallic with optional SX and Chrome Package.*

\*See EPA mileage estimates on page 13 for details.



# It's exercising your **OPTIONS**

IT'S ROOM FOR YOU and all of your stuff. Or you and a friend, or two, or three, and all *their* stuff. Xtracabs are up to the task with a cab full of elbow room that features a 60/40 split front bench seat with front headrests that adjust to your height. Roomy rear seats give passengers the security of 3-point seatbelts, while a powerful 4-cylinder or V6 powerplant makes everything easy to carry.



*CFC-free air conditioning, included in the optional LX Package, helps keep your environment cool and comfortable.*

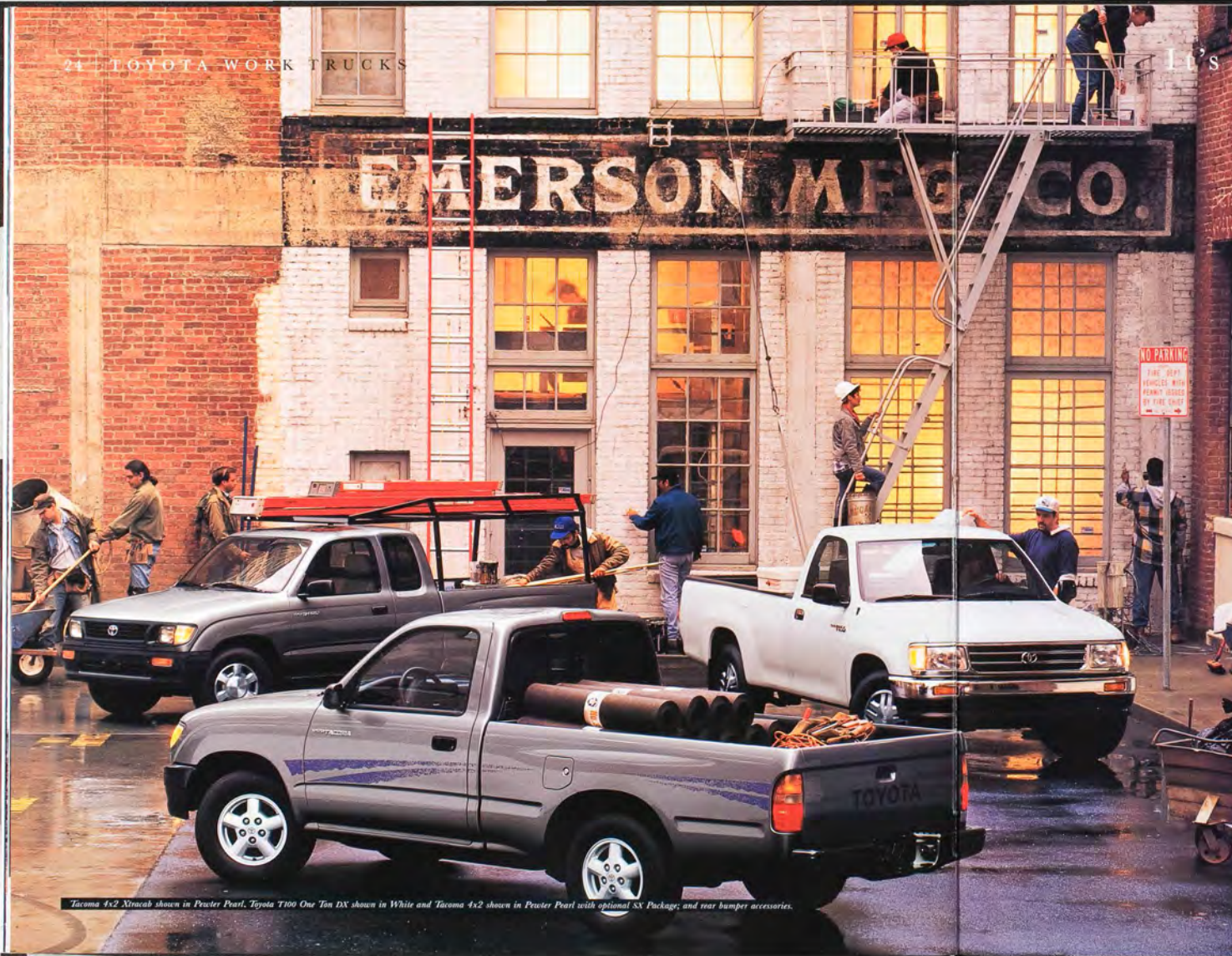
ADD THE OPTIONAL LX PACKAGE, and you'll travel with Chrome front and rear bumpers, grille and trim, sliding rear window to let fresh air in and dual fabric sun visors to block the sun out. Toss in an AM/FM/ETR with 2 speakers and sporty exterior stripes, and you'll see why the roomy 4x2 or 4x4 Xtracab LX has so many fans.

*Roomy Xtracab LX interior comes with rear, gray-tinted privacy glass to help keep the inquiring world outside, while optional power-assisted steering (standard on 4x4 V6 models) makes wheeling the kids around town easier.*



*Toyota 4x2 Xtracab V6 shown in Sierra Beige Metallic, and Toyota 4x4 Xtracab V6 shown in Evergreen Pearl, both with optional LX Package.*





Tacoma 4x2 Xtracab shown in Pewter Pearl, Toyota T100 One Ton DX shown in White and Tacoma 4x2 shown in Pewter Pearl with optional SX Package; and rear bumper accessories.

IT TAKES TOYOTA TEAMWORK to earn the loyalty of our customers. That's why we're always striving to make a quality product that works smart as well as hard. So it's not surprising Toyota has been ranked as the #1 Truck Line in Customer Satisfaction for four years running.\* In addition, Toyota T100 was ranked "Best Full-Size Pickup In Initial Quality" by J.D. Power and Associates for the last two years in a row.\*\*

#### THE RIGHT TRUCK FOR THE RIGHT JOB.

You'll find it among Toyota's impressive lineup of compact Tacoma and T100 trucks. Choose the value-packed Tacoma 4x2 with a 2.4-liter 4-cylinder engine boasting V6-like power that's the envy of other 4-cylinder trucks. Got a couple of workers you need to transport? You have plenty of room in Tacoma 4x2 Xtracab, which seats four comfortably. Whether it's a remote job site, or a muddy one, Tacoma 4x4 V6 is up for the job. And when it comes to payload and towing capacity, Tacoma has the "right stuff." Maybe you're thinking about something bigger. Then consider Toyota T100 One Ton DX with its powerful 190-hp 3.4-liter four-cam 24-valve V6 EFI engine. T100 also comes with responsive rack-and-pinion steering, heavy-duty suspension and larger front and rear brakes for optimal stopping performance. With a Toyota Truck, Toyota quality and reliability are always riding with you.



Tacoma's truck bed puts out 110%, giving you rugged, double-walled construction that can stand up to bricks, drywall, heavy equipment and a lot more.



With Tacoma's handy tie-down hooks, you won't have to worry about finding good places to secure your load.



Tacoma's removable tailgate gives you room to work in when you have lots of loading and unloading to do.

\*J.D. Power and Associates 1994-1998 Truck Customer Satisfaction Studies.® 1994 study reflects a 10-100 star rating and is based on 10,000 customer responses. Study includes compact and full-size pickups, vans and SUVs.

\*\*J.D. Power and Associates 1991-1994 Light Truck Initial Quality Studies.™ 1994 study based on a total of 75,000 customer responses nationwide, covering several problems during the first 90 days of ownership.

†See "Earning Superdramatic Chassis" page 7 for details.



# It's F O U R times around the world and counting.

TOYOTA DUREXABILITÄT 39

THAT'S 99,606.2 MILES, IF YOU COULD FOLLOW

THE EQUATOR. Just a little short of the 100,000 miles many thousands of Toyota Truck owners have racked up. Just ask Robert Barth or Michael G. Casinelli (both pictured right). On Michael's 1979 4x2 Long Bed Deluxe, the number is 155,000 miles (over six times around the world) and climbing while at last count, the odometer on Robert's 1980 Toyota 4x4 SR5 read an impressive 222,000 miles. (Almost nine times around the world!)

THESE OWNERS AREN'T ALONE. They add their names to the growing ranks of thousands of Toyota Truck owners all over the country who have called to tell us about their 100,000-mile (or more) success stories. And with the miles these Toyota Truck owners are logging every day, it's no wonder an owner like Jerry Calabrese from Annapolis, Maryland, has 692,305 miles on his 1986 Toyota 4x2 Standard Bed and is still counting.\* (That's a whole bunch of times around the world... almost 28!) All of which goes to show that when it comes to quality and reliability, our numbers are in your favor.

\*This owner's odometer is not recognized. Do not expect to achieve the same mileage with your Toyota Truck.



Introducing the all-new Tacoma.  
Ready to join Toyota's ever-growing 100,000-mile 'club'?





CALL YOUR TACOMA YOUR

OWN with Toyota options and accessories. You have plenty of choices. Liven up your truck with a moonroof and a Chrome or Black painted rear bumper. Or, make it more practical with a bedliner, Class III towing hitch receiver or side running boards.

AND REMEMBER — Toyota vehicles are built with popular option combinations. Not all options are available separately. Your Toyota dealer can help find the Tacoma Truck that is right for you.

1995 7<sup>th</sup> TACOMA ACCESSORIES

Air Conditioning	Daystar Cook
Alloy Wheels	ETR Radio
Alloy Wheel Locks	Front-End Mask
Bedliner	Hood Protector
Bent Mir	Mid-Line ETR/Cassette
Body-side Moldings	Mudguards
Carpeted Floor Mats	Rear Sliding Window
Cassette Deck	Running Boards (4x4 only)
CD Changer (3-Disc in-dash)	Safety Seat-Child (Vtracats only)
Cellular Phones - Fixed and Portable*	Steel Wheel Locks
Compact Disc Deck	Terrains Cover
Deluxe Black Painted Bumper	Towing Accessories
Deluxe Chrome Bumper	Towing Hitch Receiver
Deluxe ETR/Cassette	Toyota Vehicle Security System



*Hood protector accessory helps guard against stones, bugs and objects that could mar your hood.*



*Optional Deluxe ETR/Cassette with 4 sound-enhancing speakers surround you in spectacular sound every mile you drive. Optional Toyota 3D CD 3-disc in-dash CD changer lets you play hours of music without touching a button.*



*Toyota Vehicle Security System (TVSS) accessory includes remote door lock/unlock, glass-breakage sensor, starter disable and other alarm features to help protect your investment.*



*Rear bumpers are the first thing they see. So why not add a deluxe Chrome rear bumper with blackout rubber foot pads? Or, choose a deluxe Black painted rear bumper with Black rubber skid-resistant footing.*

\*As shown above.  
\*\*Available on 4x4 models only.  
\*Vehicle equipped with optional Power Package.



*Rear sliding window option/ accessory\*\* is a must-have for additional ventilation. Moonroof option has tinted glass, removable sunshade and venting capabilities, so you won't be too hot.*



*Sporty front-end mask accessory not only looks good, but has a protective purpose. Long-lasting vinyl mask helps keep rocks and road debris from chipping and pitting the front of your truck.*





# Color and Fabric Options



Charcoal Metallic  
with Gray Fabric



Silver  
with Gray or Oak Fabric



Flame  
or Gray or Oak



Copper Blue Metallic  
with Gray Fabric



Emerald Green  
with Oak or Oak Fabric



Almond Metallic  
with Gray or Oak



Cardinal Red  
with Gray or Oak Fabric



Scarlet Red Pearl  
with Oak or Oak Fabric



Cobalt Blue Pearl  
with Gray Fabric



North Fork Metallic  
with Oak or Oak Fabric



Sunset Bronze Metallic  
with Oak Fabric



Rear sliding window option<sup>†</sup> accessory\*\* is a must-have for additional ventilation. Moonroof option has tinted glass, removable sunshade and venting capabilities, so you won't be too hot.



Hood protector accessory helps guard against stones, bugs and objects that could mar your hood.



Optional Deluxe ETR/Cassette with 4 sound-enhancing speakers surround you in spectacular sound every mile you drive. Optional Toyota 3D CD 3-disc in-dash CD changer lets you play hours of music without touching a button.



Toyota Vehicle Security System (TVSS) accessory includes remote door lock/unlock,<sup>†</sup> glass-breakage sensor, starter disable and other alarm features to help protect your investment.



Sporty front-end mask accessory not only looks good, but has a protective purpose. Long-lasting vinyl mask helps keep rocks and road debris from chipping and pitting the front of your truck.



Rear bumpers are the first thing they see. So why not add a deluxe Chrome rear bumper with blackout rubber foot pads? Or, choose a deluxe Black painted rear bumper with Black rubber skid-resistant footing.

<sup>†</sup>Keychain only.

\*\*Standard on 663 Series 4x4 V6 model.

<sup>†</sup>Model's equipped with optional Street Package.

It's



# It's Toyota QUALITY, American-built.

## IT'S OUTSTANDING QUALITY.

Proven by how long Toyota Trucks last, Toyota has been selling trucks in the U.S. since 1964 and has more trucks on the road than any other import!

**T A C O M A** : It's designed for Americans and built by Americans. Today, all Tacomas are being built at New United Motor Manufacturing, Inc., in Fremont, California. Tacoma truck beds and catalytic converters are being manufactured at TABC in Long Beach, California. And every Tacoma has the legendary Toyota attention to detail built in: Toyota and the American worker. It's a quality partnership with a bright future.



**A S A C O M P A N Y** that's been a part of America for 38 years, Toyota's ultimate goal is your complete satisfaction. To this end, Toyota is devoted to providing you with the best products and services in the automotive industry. When you choose a Toyota vehicle, you have a **C O M M I T M E N T** that it will live up to the reputation of quality for which Toyota is known. This dedication to you also extends to the way Toyota does business here in **A M E R I C A**. That's why Toyota has a total investment of more than \$5 billion in the American market including design centers, testing facilities and manufacturing plants. In fact, many of Toyota Corollas, Camrys, and all new Avalons and Tacomas sold in the U.S. are built right here. Over 84,000 men and women are employed in the U.S. by Toyota and Toyota dealers. **P A R T N E R S H I P S** with hundreds of American suppliers also have had a significant economic impact across the United States.



From Toyota's substantial national investment in the U.S. to local efforts at the dealer level, the Toyota family is working hard to ensure complete **S A T I S F A C T I O N** throughout your ownership experience.



