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RAV4



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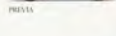
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4Runner Limited shown in Desert Dune Metallic with optional equipment.

In a remote corner of Yellowstone Park, half a day from the nearest pavement, you silently pursue the elusive wolf. For hours, you've followed her tracks, from the stream to the den, and now, the moment you've hoped for — just you, the wolf and her three pups. You hold your breath and squeeze off the first frame. Your long lens allows a safe and respectful distance. You shoot another roll and quietly retreat to your camp, your wish fulfilled.

You pack up your new 4Runner and head down the badly weathered trail. This vehicle is everything you loved about 4Runner and a whole lot more. Ruts, rocks and washouts are no match for your '96 4WD, thanks to its new, more powerful, available V6, the sure-footed flexibility of an all-new front suspension, the added traction of its optional locking rear differential (4WD) and lots of ground clearance.

Inside, it's another world. Surrounded by luxurious comfort, it's hard to believe that you're miles from civilization. And there's more room than ever — practical room. You make pavement by nightfall and head back to the lodge to plan your next encounter with the wolves. Toyota 4Runner — it doesn't run with the pack, it leads.









4Runner Limited interior shown with Oak-Grain trim and optional equipment.

Learn French on the way to work, "road" the latest novel while you drive or listen to your favorite music with 4Runner's Premium 6-speaker 3-tape AM/FM/EXTR (Electrically Tuned Radio)/Cassette/CD stereo sound system. It's available on the Limited



and the SR5. Radio features include seek and scan tuning, 6-AM and 12-PM preset buttons and an anti-theft

system that makes the unit inseparable if stolen. Front row, come. Great seats, but we can do better. 4Runner's premium sound system puts you on the stage — right in the middle of the musician. Six strategically placed speakers surround you and your passengers with balanced, high-quality sound. If you enjoy the company or the solitudes of an acoustic guitar, then you'll appreciate the tweeters mounted on the upper part of



each front door. Mid-range and low notes are handled by speakers located in the lower door panels. And a power antenna provides excellent reception.

A tilt steering wheel, optional on the 4-cylinder model, standard on all others, lets you expand your space and fine-tune your comfort. In conjunction with seat adjustments, the tilt wheel makes it easy to create a comfortable relationship with pedals and controls.



West Texas, Kansas; L.A. to San Francisco. In America, there are still miles and miles of free-flowing open road — highways where seldom is heard a discouraging sound. And rest stops are few and far between. This is cruise control country. A place where you can just set it and forget it and give your feet a rest. And for '96, 4Runner's cruise is conveniently positioned on a lever just a finger's reach from the steering wheel. So, if a road trip is in your future, don't forget to select a 4Runner with cruise control.



In creating the new 4Runner, we carefully contemplated every inch of the old one. Some things were just too good to give up; others needed change. And change we did. 4Runner's gauges, for example, have been rearranged for better visibility, a door-ajar warning light was added for your safety and the cruise control was moved from the steering wheel to a column-mounted lever for better accessibility. The cluster above the console — controls for the radio, optional air conditioning, etc.— has been reworked to improve convenience and the air conditioning graphics have been redesigned for a quicker read.

For '96, a number of improvements have also been made to the heater system. An additional outlet was added to the driver's side and to increase the storage capacity of the center console, the optional rear-seat heater was relocated from the console to a place under the front passenger's seat. The unit, however, is positioned beneath the floor to improve rear leg room. Minor changes? Compared to a new engine, yes. But when it comes to your satisfaction, and our reputation, no change is too small in the pursuit of perfection.



Only the most dedicated convertible owner would think of dropping the top on a cold winter's day. But, when you select a 4Runner with the optional sliding sunroof (available on SR5 and Limited), you can enjoy the warmth of the sun without the bitter cold by simply opening the inner shade below the glass. Last your eyes? Forget the flashlight. Overhead lamp illuminate more of the road.









*4Runner Limited interior shown with Oak leather trim and optional equipment.*

7 a.m., Saturday morning and day one of your vacation: You get an early start but apparently, so did everyone else. Slowly, you inch through the heavy traffic but your 4Runner provides a wonderful escape. Its tightly sealed windows quiet the noise. You turn on the air, slip something soothing into the CD player, settle back into comfortable multi-adjustable seats and sigh with contentment. Thanks to a longer wheelbase, your ride feels sedan smooth and, as you've discovered, there's room for everyone to relax and an amazing amount of cargo space. At last, the traffic lightens and your 4Runner picks up speed.



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*Only the most dedicated convertible owner would think of dropping the top on a cold winter's day. But, when you select a 4Runner with the optional sliding moonroof (available on SR5 and Limited), you can enjoy the warmth of the sun without the bitter cold by simply opening the inner shade below the glass. Lost your keys? Forget the flashlight. Overhead lamps illuminate more of the map.*





*4Runner Limited interior shown with standard Oak leather trim and optional equipment.*



**Looks comfortable, doesn't it?**

Go ahead, step into the picture and ease into that soft leather seating surface. 2WD or 4WD, the 4Runner is every bit as comfortable as it looks...and then some. After all, there's more to comfort than great seats.

**SRS, for example,** includes the convenience and security of power mirrors, door locks and rear privacy glass, the tailored comfort of a tilt steering wheel and a Deluxe ETR/Cassette 4-speaker sound system. Desirable options include cruise control and a multi-adjustable sport seat.\*\*

**If you really want to spoil yourself,** consider the 4Runner Limited. Standard equipment includes a six-way adjustable driver's seat with leather seating surfaces, power front and rear slide, recline, seat cushion, lumbar support and two manual adjustments for the headrest. Even the passenger's seat has power slide and recline. You'll also enjoy a powerful 6-speaker Premium sound system and power windows with a driver-side "auto-down" feature that fully opens the window with just one touch of its control. And all windows are operable up to 60 seconds after pocketing the key. If you should leave the key behind, don't panic, the doors won't lock with the key in the ignition. A comforting thought when you're miles from the nearest pavement.

\*Electrically Tilted Radio

\*\*Part of the Sports Package.





Located above each of the four doors, an assist grip complements 4Runner's lowered step-in height for easy in and out.



On the back of each front seat is an elasticized pocket — yet another great place to stow small items.



For '96, the interior door panels have been updated with an attractive sculpted design that provides passengers with more elbow room.

You can never have too many storage compartments... especially if you have kids. The new 4Runner has added a map pocket to each door,



front and rear. It's a great place to stash newspapers, magazines and small toys.

The 4Runner SRS interior is as comfortable as it looks. Included are such niceties as 4-way adjustable bucket seats, a split fold-down rear seat, power mirrors and door locks, tilt wheel and a great 4-speaker ETR/Cassette sound system.



This year, the console box has been enlarged to accommodate all sorts of things, including eight CDs or eight cassette tapes.



In response to customer requests, the new 4Runner is equipped with optional dual cup holders for those in the backseat. Incorporated into the rear of the center console, each holder expands to fit a variety of cup sizes, all the way up to 20 ounces.



Located on the driver's armrest, an optional Power Package (standard on SRS and Limited) includes electronic controls for door locks and outside mirrors. Power windows are a separate option.



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\*\*Electrically Injured Rating

\*\*Part of the Sports Package





*This year 4Runner's cargo floor has been lowered and there's a new one-piece liftgate. Loading and unloading, therefore, is very easy and it's often dry because the liftgate provides some shelter in the sun.*



*Conveniently, the rear window opens electrically. And, for a liftgate, that's an industry first. The window is operable from either the driver's seat or the liftgate.*

For '06, we've gone to great lengths (and widths) to make this 4Runner the roomiest ever. Increasing the cabin height 1.2 inches produced more head room. We lowered the floor height by as much as 2.3 inches and increased the front and rear door openings so 4Runner is now easier to get into and out of. The tailgate has been replaced with a new one-piece liftgate so the cargo opening is wider and taller and now, you can load your cargo directly onto the floor because there's no tailgate in the way. And because the cargo floor has been lowered an impressive 4.3 inches,\* you won't have to lift so high.

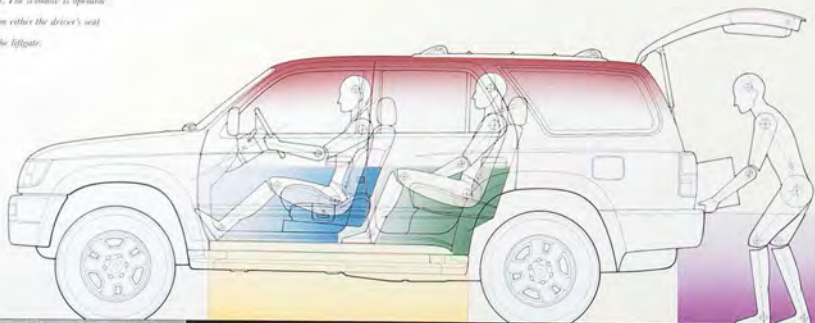
Inside, you'll enjoy 1.6 inches more front leg room and, thanks to a longer wheelbase, there's a significant 3.4 inches more rear-seat leg room! Inch for inch, you'd be hard pressed to find a more accommodating sport utility than the new 4Runner.

\*With second-row, 11.5 inches wide, 40/20/40 seats.

*Entering and exiting a 4Runner has never been easier thanks to a lower step-in height, larger door openings, increased cabin height, an assist grip at each entrance and on the Limited, a pair of strong running boards.*



INTERIOR DIMENSION IMPROVEMENTS (in.)	
Head room (front/rear)	+ 1.2 / + 1.2
Front-seat travel	+ 1.98
Leg room (front/rear)	+ 1.6 / + 3.4
Door-in height (standard/intracabinal steel)	+ 2.4 / + 1.6
Cargo floor height (standard/intracabinal steel)	- 4.3 / - 3.5



*4Runner Limited's running boards are more than cosmetic. They serve as a convenient step, as well. Limited also includes color-keyed fender flares and cladding on the lower halves of the doors. Together, these components help protect the body from chips and dings and give 4Runner the muscular, broad-shouldered looks of a vehicle that's bound to become a legend in its own time.*



*When extended, a retractable tonneau cover hides valuable cargo from curious eyes. And because the cover is split, it functions regardless of the rear seat's position — up, down or folded in half (available on SR5 and Limited models only).*





*Five seats, three seats or two, with 4Runner, the choice is yours. To create a level 5.6' x 3.2' stretch of carpeted space, simply fold up*



*the bench seat and you've got enough room to transport a*

*wide assortment of cargo. Tie-downs on the floor help keep your payload in place and the upright rear-seat cushion provides a*



*carpeted surface for scratch-sensitive items. And the next*

*time a sudden rain threatens your camp-out, don't get wet, sleep in the 4Runner. It sure*



*boots a soggy campsite. And thanks to an optional power moonroof, you can still sleep under the stars.*

*Problem: you've got two passengers and a load of lumber to pick up. What do you do? Easy,*

*just fold down either half of the rear seat and hey, you've got plenty of room for both.*



REAR CARGO AREA DIMENSIONS (IN.)	
Length (beats up/down)	32.2/60.7
Opening height	33.7
Opening width at floor	47.7
Width between wheelwells	29.3
Inside width at vehicle's beltline	49.8
Cargo capacity, near wheelwells up/down (w/ 15.5)	44.8/79.8

*Open wide. As the chart indicates, the new 4Runner has a large cargo opening and a low cargo floor, so it's very easy to load and unload.*







4Runner shown in Saddle Blue with optional equipment.

Halfway to the park, a sudden downpour threatens your family outing and makes a mess of the roads. Up ahead, you can see cars sliding about, so you double your distance from the car in front and hope the car behind has 4-wheel Anti-lock Brakes\* like yours. It's comforting to know that your 4Runner has dual air bags,\*\* energy-absorbing bumpers, side-door impact beams and a rugged steel frame. You drive around the trouble and head for the park. Soon, the rain stops and the sun appears. It's going to be a beautiful day.



At Toyota, we're very concerned about your safety, but safety, we've learned, is more than just technology. In every 4Runner, there's also a strong sense of security and peace of mind.

Critical controls, therefore, are positioned within a finger's reach of the steering wheel. And important gauges are within your line of sight. Secondary controls — heater, radio, available air conditioning, etc. — are within arm's reach and they're designed to be recognized by feel. Windows and mirrors are large, blind spots are minimal and you sit up high to see above most traffic. Large power-assisted front disc/drum brakes with 4-wheel ABS\* help assure quick, skid-resistant stops. And 4Runner's new engines and rack-and-pinion steering are very responsive to help you steer clear of trouble. And, when that's not possible, it's nice to know that you have 3-point outboard seatbelts with emergency locking retractors, dual air bags, side-door impact beams and a rugged steel frame.

And thanks to its tall Mud & Snow rated tires, generous ground clearance, "shift-on-the-move" four-wheel drive, optional locking rear differential and a proud history of quality, 4Runner can get you there *and* back. Peace of mind: Come feel it in a 4Runner.

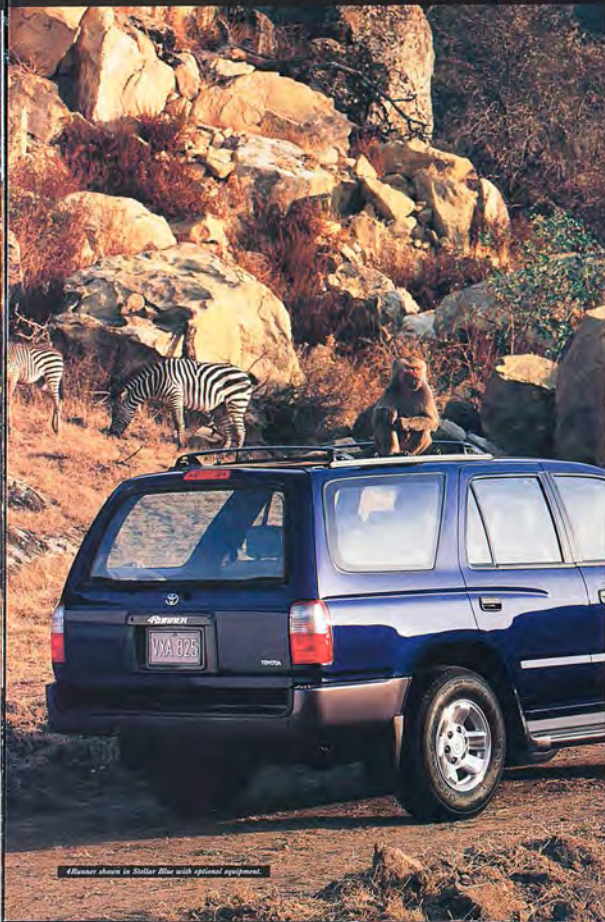
\*Optional on 4Runner, standard on SR5 and 4Runner Hardtop. †2.8 Power and Accessories or the "Basic Equipment" shown. ‡Only on Special Order. \*\*On 1994, 1995, '96 and '97.



*Dual outside mirrors — flat glass on the driver's side — convex on passenger's side, are considerably larger for '96 so you can feel more confident about quick lane changes, especially when visibility is compromised by bad weather.*





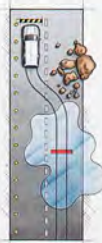


4Runner shown in Solar Blue with optional equipment.



4Runner's driver-side and front passenger-side air bags are a Supplemental Restraint System (SRS)\* designed to inflate in a severe frontal collision. In all other accidents, seatbelts offer primary protection, and the air bags will not inflate. Do not sit or place objects close to an air bag. To minimize the risk of severe injury or death in all types of crashes, seatbelts must be worn at all times by all vehicle occupants. See your Owner's Manual. Standard optional on Base model† 4-wheel Anti-lock Brake System (ABS) uses wheel-speed sensors and a computer to detect wheel lockup. By modulating brake pressure, it helps you maintain steering control on dry, wet or slippery pavement.

\*The air bag must always be properly installed and used. The passenger-side air bag will not inflate if the vehicle is equipped with a child seat. Please see the Owner's Manual for instructions on child seat use.



**Adjustable shoulder belt anchors** allow the driver

and front-seat passenger to easily tailor their belts for the most comfortable fit. The anchor can be adjusted to five different heights.

4Runner's large new headlamps brighten the night with wider, longer beams. On 4-cylinder models, a load-sensing proportioning valve optimizes braking

by monitoring the amount of weight over the rear axle and proportioning the amount of front-to-rear hydraulic fluid pressure accordingly. As the load increases, more pressure is sent to the rear brakes. As it decreases, the pressure is reduced to help prevent rear-brake lockup. The valve is located on the frame of all 4Runners; the sensor is mounted to the rear axle housing.



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And thanks to its tall Mud-& Snow rated tires, generous ground clearance, "shift-on-the-move" four-wheel drive, optional locking rear differential and a proud history of quality, 4Runner can get you there and back. Peace of mind. Come feel it in a 4Runner.

\*Optional on 4Runners equipped with V6 and 4-cylinder. Modified by J.D. Power and Associates in the "Best Longevity" Survey. ©1994 Toyota Motor Sales, U.S.A., Inc.



Dual outside mirrors—flat glass on the driver's side—convex on passenger's side, are considerably larger for '96 so you can feel more confident about quick lane changes, especially when visibility is compromised by bad weather.







4Runner SES shown in Single Red Pearl with optional equipment.

You exit at "Grand Jeton" and begin a long, winding climb up the two-lane road.

The fresh blacktop is incredible — one beautiful curve after another and like water through a serpentine slalom, your

4Runner handles each one

smoother and more

confidently than the

last. Everything is so responsive — the

torquey engine, precise rack-and-pinion steering and sure-footed independent front

suspension — that you feel like part of the machine...communicating directly with

the road. Never before have you felt such confidence, such sporty control from an

SUV. All too quickly it ends. The road straightens and you head for the lake. And

look forward to the journey home.

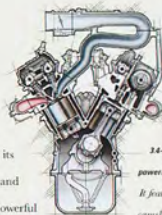


When it comes to performance, the '96 4Runner sets exciting new standards. And for that, you can thank its powerful new engines, an all-new front suspension and responsive new steering. Its four-cam V6 (22% more powerful than last year's) and a twin-cam 4-cylinder — two of the strongest in their class — are designed to produce the bulk of their torque at low rpm, a quality more common to big V8s. As a result, acceleration is excellent, V6 towing capabilities have jumped from 3,500 lbs. to 5,000\* and off-road performance is impressive. And because you can do more work with less throttle, fuel economy benefits,\*\* too.

By redesigning the front suspension and improving the rear suspension, we increased wheel travel for a more comfortable ride. Increasing the wheelbase two inches improved 4Runner's ride quality, as well. And its wide stance enhances handling and stability. The new 4Runner — the best just got better...in a very big way.

\*New towing limits set page 21.

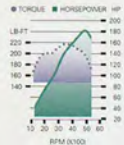
\*\*New EPA mileage estimates on page 21.



4Runner's 2.7-ltr V6

3.4-liter V6 is 22% more powerful than last year's V6.

It features four overhead camshafts, four valves per cylinder and Toyota's Distributorless Direct Ignition System (DIS). The result is high performance and low fuel consumption\*\* with lots of torque (210-lb.-ft.) in the vital low- and mid-range rpm. In fact, 70% of its torque occurs at just 1,200 rpm!





4Runner SR5 shown in Single Red Pearl with optional equipment.



4Runner's fully independent double wishbone front suspension is all new this year. It features coil springs with upper and lower wishbones, gas-filled shocks and a thick stabilizer bar. Together, they provide a very comfortable ride and tight, predictable handling. 4Runner's steering is also new. High-performance rack-and-pinion design is quick and precise for excellent maneuverability.



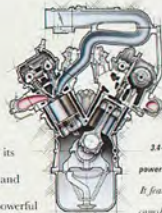
4Runner's new 150-hp 2.7-liter 4-cylinder is 34 horsepower stronger than last year's 2.4-liter engine. Deep within this powerplant, two counter-rotating balance shafts help minimize internal vibrations so it runs incredibly smooth. At idle, you can hardly feel a thing. Off-road, the 2.7 is outstanding. It produces lots of torque at low rpm so it doesn't take much throttle to keep it moving over rough terrain. Thanks to its powerful new V6, 4Runner's maximum towing capacity has increased from 3,500 lbs. to 5,000 lbs.\* To understand the requirements and capabilities of each model, read the chart below. For more information, ask your Toyota dealer for the 1996 Trailer Towing Guide.



TOWING SPECIFICATIONS*	4Runner**	4Runner SR5	4Runner Limited
Maximum trailer weight (lbs.)	3,500	5,000	5,000
Maximum tongue load (lbs.)	500	500	500
GCWR (lbs.) 2WD	7,000	8,000	700
4WD	7,000	8,200	8,200

\*All figures reflect the weight of accessories, equipment and cargo. For each model, a Gross Class (G) limit restricts each model's GVWR. GVWR and other values are either required or recommended. See your Toyota dealer for details.

\*\*Equipped with a 4-cylinder engine. All other models equipped with a V6.



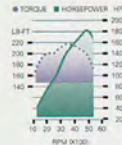
4Runner's SR5-4P 2.4-liter V6 is 22% more powerful than last year's V6.

It features four overhead camshafts, four valves per cylinder and Toyota's Distributorless Direct Ignition System (DIS). The result is high performance and low fuel consumption\*\* with lots of torque (220-ft.-lb.) in the vital low- and mid-range rpm. In fact, 70% of its torque occurs at just 1,200 rpm!

When it comes to performance, the '96 4Runner sets exciting new standards. And for that, you can thank its powerful new engines, an all-new front suspension and responsive new steering. Its four-cam V6 (22% more powerful than last year's) and a twin-cam 4-cylinder—two of the strongest in their class—are designed to produce the bulk of their torque at low rpm, a quality more common to big V8s. As a result, acceleration is excellent, V6 towing capabilities have jumped from 3,500 lbs. to 5,000\* and off-road performance is impressive. And because you can do more work with less throttle, fuel economy benefits,\*\* too.

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\*See Towing Guide on page 22.  
\*\*See EPA mileage information on page 12.







*4Runner SR5 shown in Architect Metallic with optional equipment.*





*4Runner SR5 shown in Cardinal Red with optional equipment.*



*4Runner's new coil-spring/double-wishbone front suspension has increased front-wheel travel by 1.5 inches. The improvement has increased mobility and flexibility so 4Runner can climb over tall rocks and run more comfortably over rough terrain. The 4Runner 4WD still has one of the highest ground clearances in its class\* even though the floor height has been lowered to improve ingress and egress. And thanks to its short front and rear overhangs (the areas that extend beyond the tires), the 4Runner has excellent angles of approach and departure, so it's less likely to scrape or dig on steep off-road hills.*



\*When equipped with optional 265/70R16 tires.

**The 4Runner is built to take it, so you can take it most anywhere.**

Equipped with optional 265/70R16 Mud-&-Snow tires, the 4WD SR5 has 9.5 inches of ground clearance—one of the best in its class. From its steep angle of approach (32.5 degrees with 225 tires, 36 degrees with 265) to its tight turning diameter, protective skid plates, B3-hp V6 and optional locking rear differential, the 4Runner can get you into tight spots—and out of them.

**When the ground gets slippery,** simply shift into 4WD. Standard “slift-on-the-move” 4WDemand lets you go from 2WD to 4WD High and back again at speeds up to 50 mph...with just the flip of a shifter.\*\* The front hubs lock and unlock automatically. And when you need to carefully crawl up and over rocks, shift into 4WD Low. The result is more pulling power with less wheelspin. And that's easier on your vehicle and the terrain. Off-road, or on, you have excellent control with a 4Runner. Just follow your sense of adventure.

\*\*Limited models feature a One-Touch 4WD system.



*For lasting beauty and protection, the*

*4Runner is treated with multiple coats of chip-resistant paint. Extensive use of special corrosion-resistant galvanized steel sheets helps fight rust and the elements.*







1 **4Runner's available 182-hp four-cam V6 produces most of its torque just above idle so it doesn't take much throttle to keep this vehicle moving over rough terrain. And that optimizes control.**

2 **Tall 285/75 Mud-S-Snow tires (optional) contribute to the 4Runner's excellent ground clearance and traction.**

3 **Larger, more efficient front disc brakes provide quicker, more fade-resistant stops.**



4 **A coil-spring/double-wishbone front suspension replaces the torsion-bar design. It's stronger and it provides more front-wheel travel and that makes it a better rock crawler. And on rough dirt roads, you run smoother, too. Wheel travel has also been increased on the solid-axle/4-link coil-spring rear suspension.**

5 **The 4Runner's body is secured to a rugged box frame — built strong to survive tortuous terrain.**

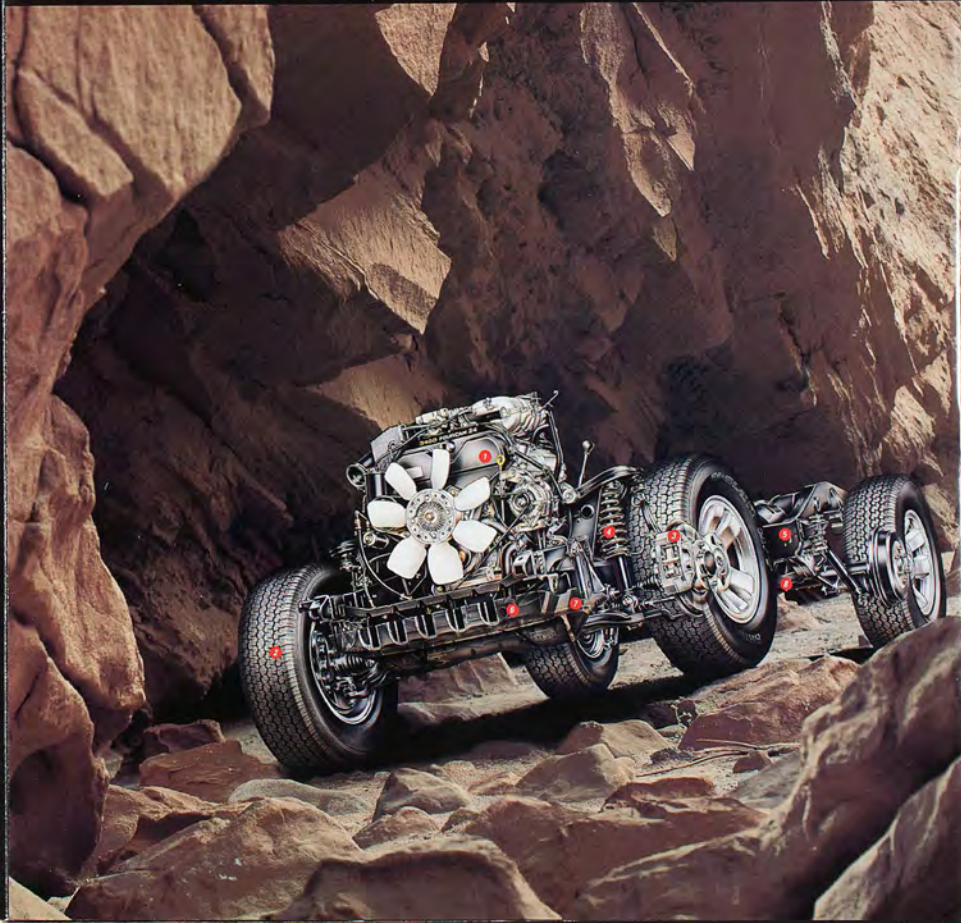


6 **Thick metal skid plates help protect the front suspension, steering, radiator, engine oil pan, transfer case and the fuel tank from rocks and other off-road obstacles.**

7 **A 2-speed transfer case more than doubles your gearing to better meet off-road challenges.**



8 **A true locking rear differential is one component that separates the men from the boys. With the push of a button, the optional locker divides power equally between both rear wheels. By comparison, a limited-slip differential sends most of the power to only one wheel — the one with the most traction.**







The Toyota 4Runner CD (4-Door, 4-Door) Changes provides hours of uninterrupted music (not available with Premium 4-Door 4Runner).



Gold Emblem package accessory complements the 4Runner with emblem plates in weather-resistant 24-karat gold.



Accessory fog lamps improve visibility in bad weather by projecting their beams below the fog line.

Just because 4Runner is such a popular vehicle doesn't mean that yours can't be more exclusive than the next. After all, there's a long list of factory-installed options like a locking rear differential, special sound systems or a combination of options like the Sports Package with its aggressive fender flares, P265/70 tires on 16" aluminum wheels, black trim, sport seats and big brakes. And, as you can see, there are lots of dealer-installed accessories including an adjustable roof rack with ski or bicycle attachments, a security system, a hood protector and towing accessories.

But remember, Toyota vehicles are built with popular option combinations. Not all options are available separately. Some may be combined in an options package, so you may want to study the chart on page 21 for details. For further assistance, see your Toyota dealer. He or she can help you find the 4Runner that's right for you.



Accessory interior accents in genuine wood add a rich, warm feeling to your 4Runner and complement the attractive instrumentation.



Hood protector accessory deflects bugs, dirt and minor road debris away from windshield and hood.



Towing hitch receiver is available in Class II or Class III ratings. Class II is built to handle a 3,500-lb. trailer. Class III will tow trailers up to 5,000 lbs.\*\*

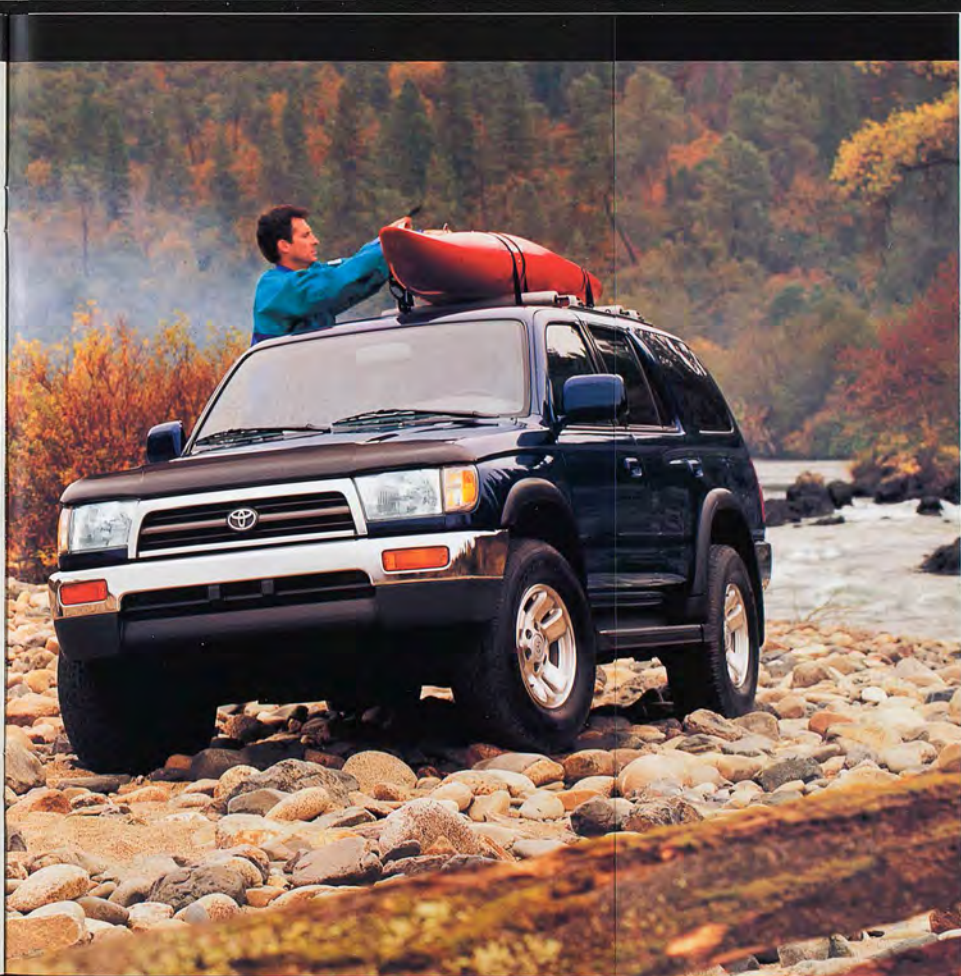


Help protect your investment with the Toyota Vehicle Intrusion Protection (VIP) System ES-9000 accessory. When activated, it disables the starter and protects all entry points by sounding an alarm if a door or hatch is opened. Included is a glass-breakage sensor and a remote transmitter that arms/disarms the unit and locks/unlocks\* the doors from up to 30 feet away.



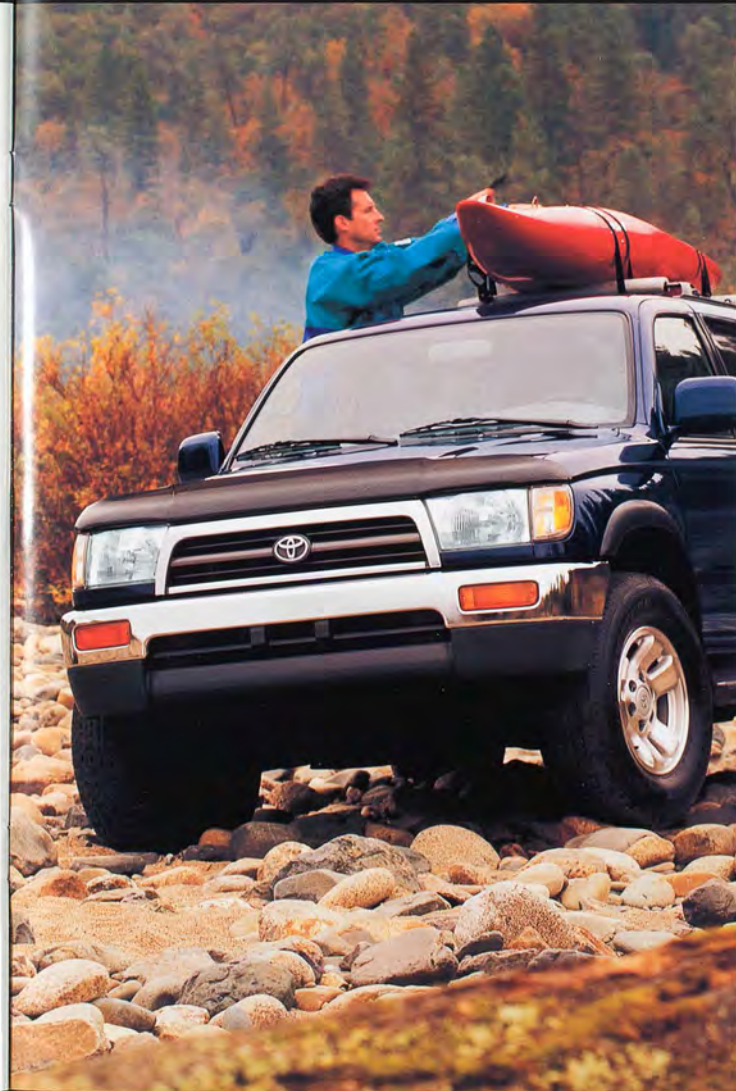
Sunroof wind deflector directs the air away from your open sunroof so you can ride in draft-free comfort. Durable gray-tinted acrylic also reduces glare.

\*Requires optional Base Package.  
\*\*Class II trailer ball, ball mount, fit and wiring. Requires additional equipment. Class III ball mount, fit and wiring. Trailer ball, ball mount, fit and wiring.





COLOR AND FABRIC



*Silver Steel Metallic*  
with Oak Interior



*Acme Blue Pearl*\*\*  
with Gray Interior



*Lavender Steel\*\**  
with Gray Interior



*Natural White*  
with Gray or Oak Interior



*Sunfire Red Pearl*  
with Gray or Oak Interior



*Anthracite Metallic*  
with Oak Interior



*Saffron Blue Pearl\*\**  
with Gray Interior



*Cardinal Red\*\**  
with Gray or Oak Interior



*Emerald Pearl*  
with Gray or Oak Interior



*Black*  
with Gray or Oak Interior



*Runner Cloth* in Gray or Oak



*Runner Sport Cloth\*\** in Gray or Oak



*Leather Trim Package\** in Oak

\* Not available on Runner Limited.  
\*\* With sport seats on Sport Package.  
Standard on Runner Limited, optional on Runner SRS.



AS A COMPANY that's been a part of America for 39 years, Toyota's goal is your complete satisfaction. To this end, we at Toyota are dedicated to providing you with the best products and services in the automotive industry. When you choose a Toyota vehicle, you have our **COMMITMENT** that it will live up to the reputation of quality for which Toyota is so well-known. This dedication to you also extends to the way we do business here in **AMERICA**. That's why Toyota has invested more than \$5 billion in the American market including design centers, testing facilities and manufacturing plants. In fact, many of the Toyota Corollas and Camrys, and all of the Avalons and Tacomas sold in the U.S. are built right here. And over 84,000 American men and women are employed in the U.S. by Toyota and Toyota dealers. **PARTNERSHIPS** with hundreds of American suppliers also have had a significant economic impact across the United States. From



our substantial national investment in the U.S. to local efforts at the dealer level, the Toyota family is working hard to ensure complete **SATISFACTION** throughout your ownership experience.





