

1997 LAND CRUISER



 TOYOTA





*Land Cruiser shown in Moonglow Pack with optional equipment.*



When you buy a Toyota product, you can count on **excellent quality, reliability and peace of mind**—the foundation upon which we have built our reputation. But we believe that peace of mind should not be limited to our products. You can expect the same confidence in our services as you do in our vehicles—from the moment you consider a Toyota and throughout your entire ownership experience.

And it all begins with information. If you would like to learn more about our products, or want to share comments and opinions, you can contact our **Toyota Customer Assistance Center at 1-800-331-4331**. Or you may want to visit @Toyota, our informative interactive website (<http://www.toyota.com>).

And once you've studied the facts, your choice should be easy...as easy as purchasing a Toyota. With Toyota Motor Credit Corporation, you can count on low monthly payments, 24- to 60-month loans and competitive finance rates.

What's more, if you purchase **Toyota's Guaranteed Auto Protection**, we will help you with your lease or loan payments if your vehicle is lost to an accident or theft. And **Toyota Credit Life Insurance and Credit Disability Insurance** can help protect your family's financial security by paying your lease or loan payments if you're not able to do so.

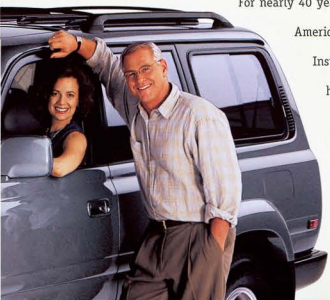
And when we hand you the keys to your new Toyota, you'll be getting the support of more than **1,195 full-service dealerships** with state-of-the-art service centers staffed by Toyota-trained technicians and a parts department that's linked to our enormous new distribution center. So if you should ever need parts, don't worry; we'll get them fast.

Of course, you can expect more from your vehicle *and* its parts when you follow a regular schedule of preventive maintenance. And the **Toyota Auto Care** program makes it easy and economical with scheduled oil and filter changes, 19-point inspections and 24-hour roadside assistance—all available from your participating Toyota dealer.

However, if something should go wrong with your new Toyota, rest assured. It's protected by **excellent warranties** (see page 19 for details) and you can extend your protection with Toyota Extra Care, our **factory-backed vehicle service agreement**.

For nearly 40 years, we at Toyota U.S.A. and our dealer network have been an integral part of America's economy and social fabric. However, we won't be resting on our laurels.

Instead, we have dedicated ourselves to your peace of mind...with products of the highest quality and reliability. And services to match. **From beginning to end, you can expect the best from Toyota.**



4  
THE TOYOTA COMMITMENT  
*Dedicated to your complete satisfaction.*

5  
OUR REPUTATION  
*Toyota quality and reliability.*

6  
HERITAGE/AUTHENTICITY  
*Often imitated but never duplicated.*

8  
SAFETY/SECURITY  
*There's more to safety than meets the eye.*

10  
PERFORMANCE  
*Powerful, durable, rugged.*

12  
VERSATILITY  
*Versatile seating/cargo capacity.*

15  
CONVENIENCE  
*Catering to your needs.*

17  
COLORS AND FABRIC  
*Plenty of choices.*

17  
OPTIONS AND ACCESSORIES  
*Decisions, decisions.*

18  
FEATURES AND SPECIFICATIONS  
*All you need to know.*

19  
WARRANTIES  
*We've got you covered.*



L A N D C R U I S E R

Q U A L I T Y A N D R E L I A B I L I T Y

In the automotive world, quality and reliability are often touted claims. At Toyota, they represent a commitment backed by millions of cars and trucks driven by happy owners. And there's possibly no finer example of quality and reliability than Land Cruiser. Celebrating its 40th year in the United States, the Land Cruiser has successfully challenged some of nature's most tortuous terrain.

And like every Toyota, Land Cruiser is designed and built to exceptionally high standards. Standards that continue to pass the toughest test of all—the test of time.

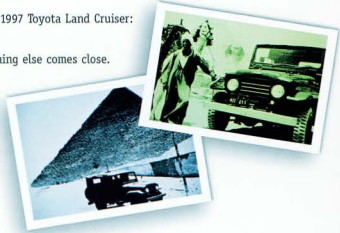


HERITAGE  
AUTHENTICITY

In every category there seems to be one vehicle that stands out. It carries the banner of authenticity for the entire class. With an illustrious heritage spanning 40 years in the United States and even longer in other countries, the Toyota Land Cruiser is such a vehicle. It's the ambassador of Toyota reliability and durability. And thanks to its full-time 4WD, rugged 4-wheel, coil-spring suspension and torque-strong 212-hp engine, the indomitable Land Cruiser will go almost anywhere while pampering its occupants with luxury, roominess and the security of safety features like 4-wheel ABS and dual air bags.

The 1997 Toyota Land Cruiser:

Nothing else comes close.



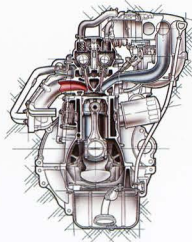
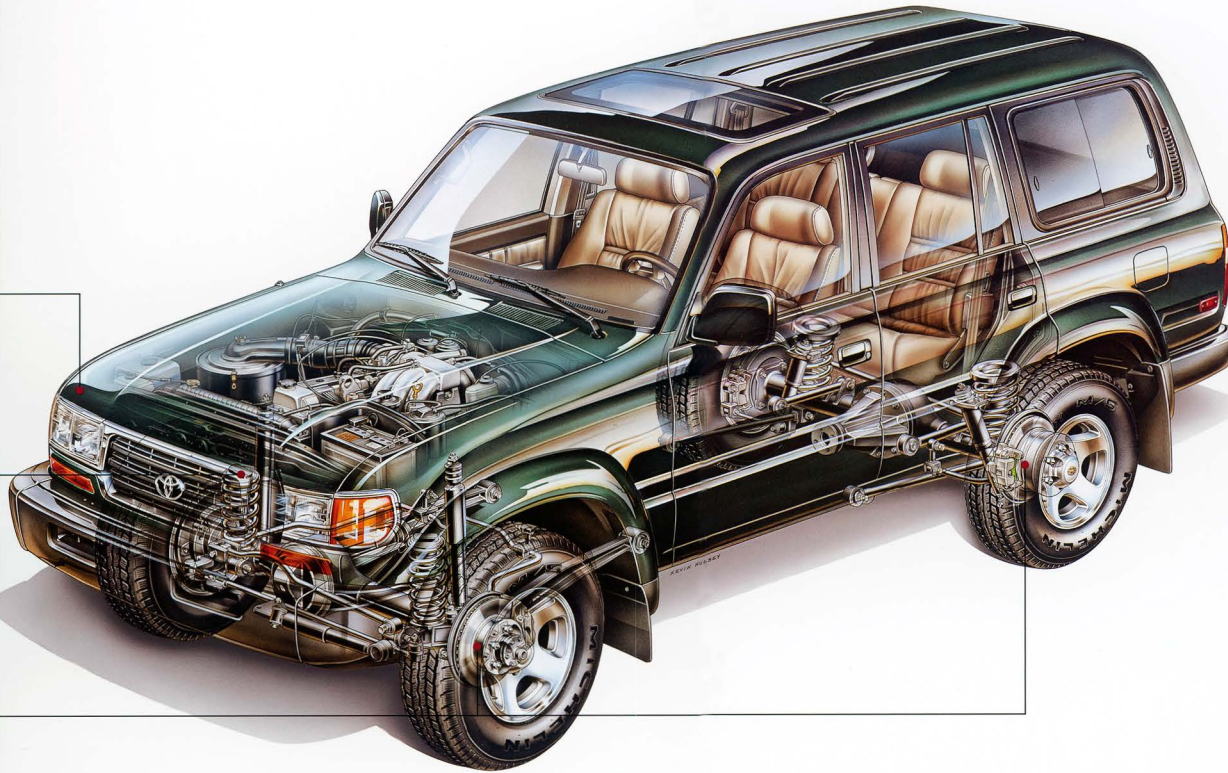
Land Cruiser shown in Black with optional equipment.



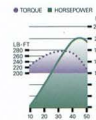
Multiple coats of chip-resistant paint and extensive use of special corrosion-resistant galvanized steel sheets help preserve Land Cruiser's body by fighting rust and the elements.

Land Cruiser's 4-wheel coil-spring suspension with heavy-duty gas shocks takes the pounding of rough terrain and, on less than perfect pavement, it smooths the road for a comfortable ride. And stabilizer bars, front and rear, minimize body lean during cornering.

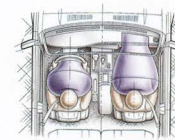
Large-diameter power-assisted ventilated disc brakes at all four wheels and the standard Anti-lock Brake System (ABS) emphasize the control and added safety in every Toyota Land Cruiser, on-road or off. And a rear load-sensing proportioning valve helps balance braking by monitoring the weight over the rear axle and proportioning the amount of front-to-rear hydraulic pressure accordingly.



A Double-Overhead-Cam, 24-valve, electronically fuel-injected, 6-cylinder engine generates 212 hp @ 4,600 rpm and 275 lb.-ft. of torque @ 3,200 rpm. And 96% of that torque occurs at only 2,000 rpm — giving you power when you need it for acceleration, towing and off-road challenges.



In anticipation of the unexpected, a 4-wheel Anti-lock Brake System (ABS) is standard. A computer modulates brake pressure to help prevent wheel lockup during hard braking on wet, dry or slippery pavement.



Land Cruiser's driver-side and front passenger-side air bags are a Supplemental Restraint System (SRS) designed to inflate in a severe frontal collision. In all other accidents, seatbelts offer primary protection, and the air bags will not inflate. Do not sit or place objects close to an air bag. To minimize the risk of severe injury or death

in all types of crashes, seatbelts must be worn at all times by all vehicle occupants. Do not use rearward-facing child seat in any front-passenger seat. The force of a deploying air bag SRS may cause serious injury. For more information on air bags and instructions on child seat usage, see the Owner's Manual.

Treacherous weather? Tough terrain? Don't worry, you've got a Land Cruiser. It's built for your peace of mind. ABS with large power-assisted four-wheel disc brakes helps assure quick, skid-resistant stops. Excellent, see-above-traffic visibility and a responsive engine, steering and suspension help



you avoid trouble. When that's not possible, it's nice to know that you're inside a strong, 4,850-lb. body-on-frame structure with side-door impact beams, crumple zones front and rear, dual air bags and 3-point shoulder belts for window-seat passengers.\* But Land Cruiser offers more than you might expect. Like the sure-footed traction of full-time 4WD and the second-gear start mode of its 4-speed electronically controlled automatic overdrive transmission. When switched on, it helps control wheelspin in slippery situations. And the 2-speed transfer case not only doubles your gearing off-road, it gives you more options in heavy snow. Peace of mind — with Land Cruiser, it's our number one priority. After all, it's a Toyota.

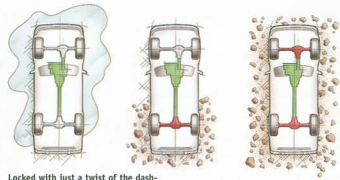
\*Center seat is equipped with a 2-point lap belt.

Throughout the course of Land Cruiser's development, performance has always been measured by one thing: readiness.

Whether it's the off-road capabilities of its full-time 4WD or the city-street maneuverability of its precise power-assisted steering, Land Cruiser is ready to take you to the extremes.

The 212-hp engine supplies the power to handle up to 1,719 lbs. of payload\* while towing up to 5,000 lbs.\*\* And with more than 10" of running ground clearance and 8.9" of rear suspension travel, Land Cruiser provides plenty of room between its protective skid plates and off-road obstacles.

\*Including weight of occupants, equipment and cargo.  
\*\*For details, see towing section of Specifications Chart on page 18.



Locked with just a twist of the dash-mounted dial, the optional front and rear locking differentials divide power equally between both wheels on an axle. When combined with the standard viscous-coupling center differential, you have the traction needed to take on very tough terrain.



Land Cruiser shown in Medium Red Pearl with optional equipment.



Nothing says luxury quite like the rich aroma of leather. And Land Cruiser says it best with the optional Leather Trim Package.



It includes leather seat and door trim, leather-wrapped steering wheel, transfer case shift knob, center arm-

rest, multi-adjustable contoured power front seats and a fold-away third seat\* that expands occupancy from five to seven.

Adding to your convenience is the driver's master control panel with switches for power windows, door locks and dual power outside mirrors. Power windows include a safety lock-out button, a driver-side "auto-down" button and a 60-second "retain power" feature so you can operate the windows briefly after the ignition is turned off or until a door is opened.

\*Third seat is also available in cloth as part of the Third Seat Package. For details, see Features Chart on page 18.



Land Cruiser's split tailgate/hatch opens wide to a cavernous carpeted cargo bay.

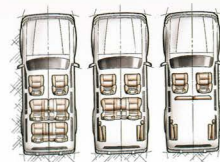


Land Cruiser interior shown with optional Oak Leather Trim Package.



Confident and comfortable. The adjustable shoulder belt anchors allow the driver and front-seat passenger to tailor their belts to the best fit.

Land Cruiser's middle seat folds down to create 90.9 cu. ft. of storage space (75.1 cu. ft. with third seat). An optional Third Seat Package expands occupancy from five to seven and when not in use, its seats conveniently stow away to the sides.

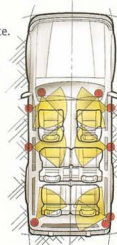






Land Cruiser interior shown with optional Oak Leather Trim Package.

Land Cruiser is designed to give you outstanding control. Analog gauges are easy to read and important controls and switches are close at hand. Set the standard cruise control, sit back and listen to the great sound of your 9-speaker Premium Electronically-Tuned Radio (ETR)/Cassette. If things warm up, the CFC-free air conditioning will quickly cool you down.



Courtesy lamps combine with footwell illumination to ease entry and exit for driver and front passenger.





Land Cruiser shown in Super White with optional equipment.



Moonglow Pearl with Gray or Oak Interior



Super White with Gray or Oak Interior



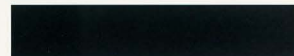
Medium Red Pearl with Oak Interior



Nightshadow Pearl with Gray or Oak Interior



Dark Emerald Pearl with Gray or Oak Interior



Black with Gray or Oak Interior



Two-Tone Desert Dune Pearl/Moonglow Pearl with Gray or Oak Interior



Two-Tone Dark Emerald Pearl/Moonglow Pearl with Gray Interior



The final touch of opulence just might be the accessory interior wood grain accents. They enhance an already handsome instrument panel with the warmth of genuine rich burl.



The Toyota 3D CD (3-disc in-dash changer)\*\* is the ideal accessory to your Land Cruiser's already amazing sound system. It will provide hours of uninterrupted listening pleasure.

Stylish and functional, side running boards offer assistance when entering or exiting your Land Cruiser, and they help deflect minor road debris away from the finish.



\*Optional.



## F A B R I C



Cloth in Gray or Oak (shown)



Leather Trim Package<sup>1</sup> in Oak or Gray (shown)

An added touch of elegance is the touch of Midas. The Gold Emblem Package accents all exterior emblems with a gold-plated, weather-resistant finish.



Put it all behind you with this strong, versatile, Class III-rated towing hitch receiver accessory.\*



Help protect your investment with the Toyota Vehicle Intrusion Protection (V.I.P.) System RS-3000 accessory. When activated, it disables the starter and protects all entry points.



Wind deflector accessory lets you enjoy all the benefits of an open moonroof minus the wind.

### ACCESSORIES

Carpeted floor mats	Side running boards
Gold Emblem Package	Keyless Entry System
Front-end mask with storage bag	Towing hitch receiver/ball mount kit*
Genuine wood grain interior accents	Black galvanized steel roof rack
Aluminum alloy or steel wheel locks	Sunroof wind deflector
Cargo mat	Compact Disc Deck
6-Disc CD changer (cargo area-mounted)	Toyota 3D CD (3-disc in-dash changer)
Bronzed or smoked acrylic hood protector	Toyota Vehicle Intrusion Protection (V.I.P.) System RS-3000

\*For more information, ask your Toyota dealer for the 1997 Toyota Trailer Towing Guide.

\*\*Not available with Premium 3-in-1 ETR audio system.

LAND CRUISER

EXTERIOR

- Fender flares with integrated mudguards ■
- Chrome grille ■
- Aerodynamic halogen headlamps with "auto-off" feature ■
- Dual color-keyed power outside mirrors ■
- Variable front and rear intermittent wipers ■
- Front and rear towing hooks ■
- 16" styled steel wheels with P275/70R16 tires ■
- 16" aluminum alloy wheels with P275/70R16 tires ●
- Tilt/slide power glass moonroof with sliding sunshade ●
- Locking front and rear differentials ●

INTERIOR

- Reclining front cloth bucket seats with adjustable headrests and second-row 50/50 fully split folding bench seat with fold-down armrest ■
- Door trim with fabric inserts, front map pockets and courtesy lights ■
- Power windows and door locks ■
- Cruise control ■
- CFC-free air conditioning ■
- Front and rear heaters ■
- Center console storage area ■
- Digital quartz clock ■
- Rear window defogger ■
- Passenger-side illuminated vanity mirror ■
- Remote door and fuel-filler door releases ■
- Speedometer, tachometer, coolant temperature, fuel level, oil pressure and voltmeter gauges; odometer and tripmeter ■
- Air bag, seatbelts, 4-way hazard, low-fuel level, low-oil level, door-ajar and rear tailgate warning lights ■

PACKAGES

- Leather Trim Package—leather seat and door trim with power front seat adjustments, leather-wrapped steering wheel, transfer case knob, center armrest and Third Seat Package ●
- Third Seat Package—fold-up split rear bench seat with headrests, 3-point seatbelts in outboard positions, child-protector rear hatch lock, sliding rear quarter windows, rear privacy glass, rear airtray and passenger assist grips ●

AUDIO SYSTEMS

- Premium ETR (Electronically-Tuned Radio)/Cassette—with 9 speakers and power antenna ■
- Premium 3-in-1 ETR/Cassette/CD—with Programmable Equalization, 9 speakers and power antenna ●
- Compact Disc Deck—(not available with Premium 3-in-1 ETR) ▲
- CD Changer—Toyota 3D CD (3-disc in-dash, not available with 3-in-1 ETR) ▲
- CD Changer—6-Disc (not available with Premium 3-in-1 ETR) ▲

1997 LAND CRUISER SAFETY FEATURES

- |   |   |
|---|---|
| Driver-side and rear passenger-side air bag           | 3-point Automatic/Emergency Locking Retractor (A/ELR) seatbelts in all outboard passenger positions |
| Supplemental Restraint System (SRS)                   | Adjustable front shoulder belt anchors  |
| Full-time 4WD   | Side-door impact beams  |
| 4-wheel disc brakes with Anti-lock Brake System (ABS) | Child-proof rear door locks   |
| Adjustable headrests in all outboard positions        |   |

- Standard
- ▲ Factory option
- Accessory

\*See page 9 for more information on Land Cruiser's driver-side and front passenger-side air bag Supplemental Restraint System (SRS), which is an optional Third-Seat Package. †Always use proper tie-up and securement technique. Always use proper tie-down technique. Always use proper tie-down technique. Always use proper tie-down technique.

\*Not to exceed GVWR of 11,470 lbs. Requires additional 5,000-lb. weight-distribution frame-mounted Class III leveling hitch system. †1997 preliminary EPA mileage estimates determined by Toyota, 1997 EPA mileage estimates not available at time of printing. See your Toyota dealer for details.

Some vehicles shown with optional equipment.

LAND CRUISER

MECHANICAL/PERFORMANCE

Engine	4.5-liter DOHC 24-valve EFI inline 6-cylinder; 212 hp @ 4,600 rpm; 275 lb.-ft. @ 3,200 rpm
Transmission	4-speed electronically controlled automatic overdrive (ECT)
Body construction	Separate body and frame
Drivetrain	Full-time 4-wheel drive
Suspension	Front coil springs, lateral track rod, stabilizer bar and solid live axle; 4-link rear with coil springs, stabilizer bar and full-floating axle
Steering	Power-assisted recirculating ball
Turning circle diameter—curb to curb (ft.)	40.4
Brakes	Power-assisted ventilated front discs; power-assisted ventilated rear discs with rear load-sensing proportioning valve
Anti-lock Brake System (ABS)	Standard

EXTERIOR DIMENSIONS (in.)

Overall height, unloaded	73.6
Overall width	76.0
Overall length	189.8
Wheelbase	112.2
Tread width (front/rear)	62.8/63.0

INTERIOR DIMENSIONS FRONT/MIDDLE/REAR<sup>1</sup> (in.)

Head room	40.3/39.7/36.4
Shoulder room	58.7/58.7/59.5
Hip room	59.5/59.5/59.2
Leg room	42.2/33.6/28.5

OFF-HIGHWAY

Angle of approach/departure (degrees)	33/22
Axle ratio (front/rear)	4.10:1
Center differential	Locking viscous type
Locking front and rear differentials	Optional
Ground clearance—minimum running (in.)	10.8
Skid plates	Transfer case and fuel tank
Suspension travel (front/rear)	8.1/8.9
Transfer case—2-speed (high/low ratios)	1.00:1/2.49:1

WEIGHTS AND CAPACITIES

Curb weight (lbs.)	4,751
with optional Third Seat Package	4,850
Ground Vehicle Weight Rating—GVWR	6,470
Payload <sup>2</sup>	1,719
with optional Third Seat Package	1,620
Cargo capacity, middle seat down (cu. ft.)	90.9
with optional Third Seat Package (cu. ft.)	75.1
Towing capacity (lbs.) <sup>3</sup>	5,000
Fuel tank (gals.)	29.1

TIRES

Size	P275/70R16
Type	Mud-8-Snow-rated steel-belted radial blackwall
Spare	Full-size

MILEAGE ESTIMATES (EPA ESTIMATED MPG CITY/HIGHWAY)<sup>1</sup>

4-speed automatic overdrive	13/15
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Every Toyota Car and Truck has excellent warranty coverage. However, given Toyota's worldwide reputation for quality, reliability and dependability, you may never find out just how good our new vehicle really is. But, should you ever need it, we've definitely got you covered: **Basic Coverage:** All components other than normal wear and maintenance items are covered for 36 months/36,000 miles.

**Powertrain Coverage:** Your engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and air bags are covered for 60 months/60,000 miles.

**Rust-through Coverage:** Corrosion perforation of sheet metal is covered for 60 months/unlimited miles.

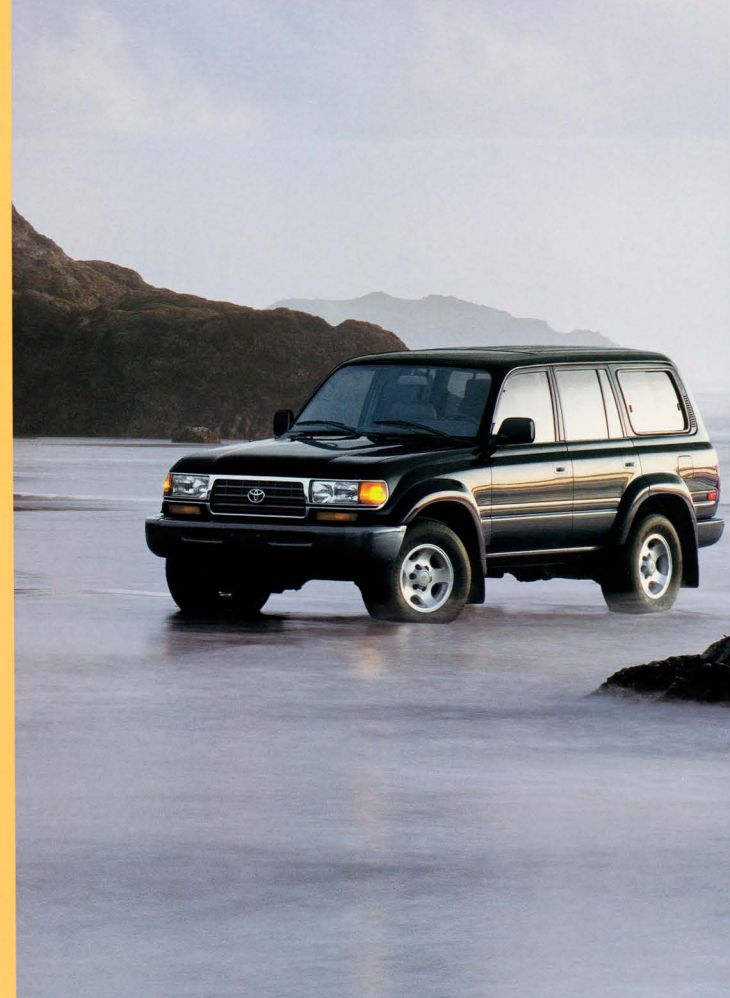
**Service Adjustment Coverage:** Components that may have been improperly adjusted at the factory are covered for 12 months/12,500 miles (24 months/18,000 miles in New York state).

**Federal Emission Defect Coverage:** Federal emission components are covered for 36 months/36,000 miles. A Federal Emission Performance Warranty applies to those vehicles registered in states and local jurisdictions that require a periodic EPA-approved inspection and maintenance program.

**California and Massachusetts Emission Coverage:** Additional emission warranties may apply to vehicles sold in these states.

**Service Part or Accessory Warranty** covers any Toyota-approved part or accessory for 12 months and unlimited miles. If the vehicle has more than 12 months left on its basic warranty and the part or accessory is installed by a Toyota dealer, then it benefits from the same coverage as the vehicle. Car covers, however, are limited to 12 months and batteries are pro-rated after 12 months.

See your Toyota dealer for details about the new vehicle warranty. In addition, there may be times when we will establish a special policy adjustment which will further defray repair costs.



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