





CAPTIVATE ME.

LINCOLN C CONCEPT



BIG INSIDE

Say hello to the little Lincoln that gets you. Learns you. Likes you. And completes you. Introducing the Lincoln C Concept. At just over 14' in length, it's big inside, not outside. With affectionate sights and sounds from its stylishly modern instrument panel, the Lincoln C Concept can remind you of appointments. Apprise you of gallery openings. Manage your calendar. Even keep you up to date on its own maintenance intervals. Dressed in eco-friendly materials with a flower motif, its style and poise is decidedly funky and fresh. What other car actually winks when it sees one of its own on the road? The Lincoln C Concept. It winks. You'll smile.



SCULPTED DASH IS BLISSFULLY CLEAN



SMALL OUTSIDE

ENGAGE ME.

1·2

3·4

5·6

7·8

9·0

SPOIL ME.

A VIEW FOR EVERYONE!





CONTRASTING ACCENTS<sup>1</sup>



SUBTLE EMBROIDERY<sup>1</sup>

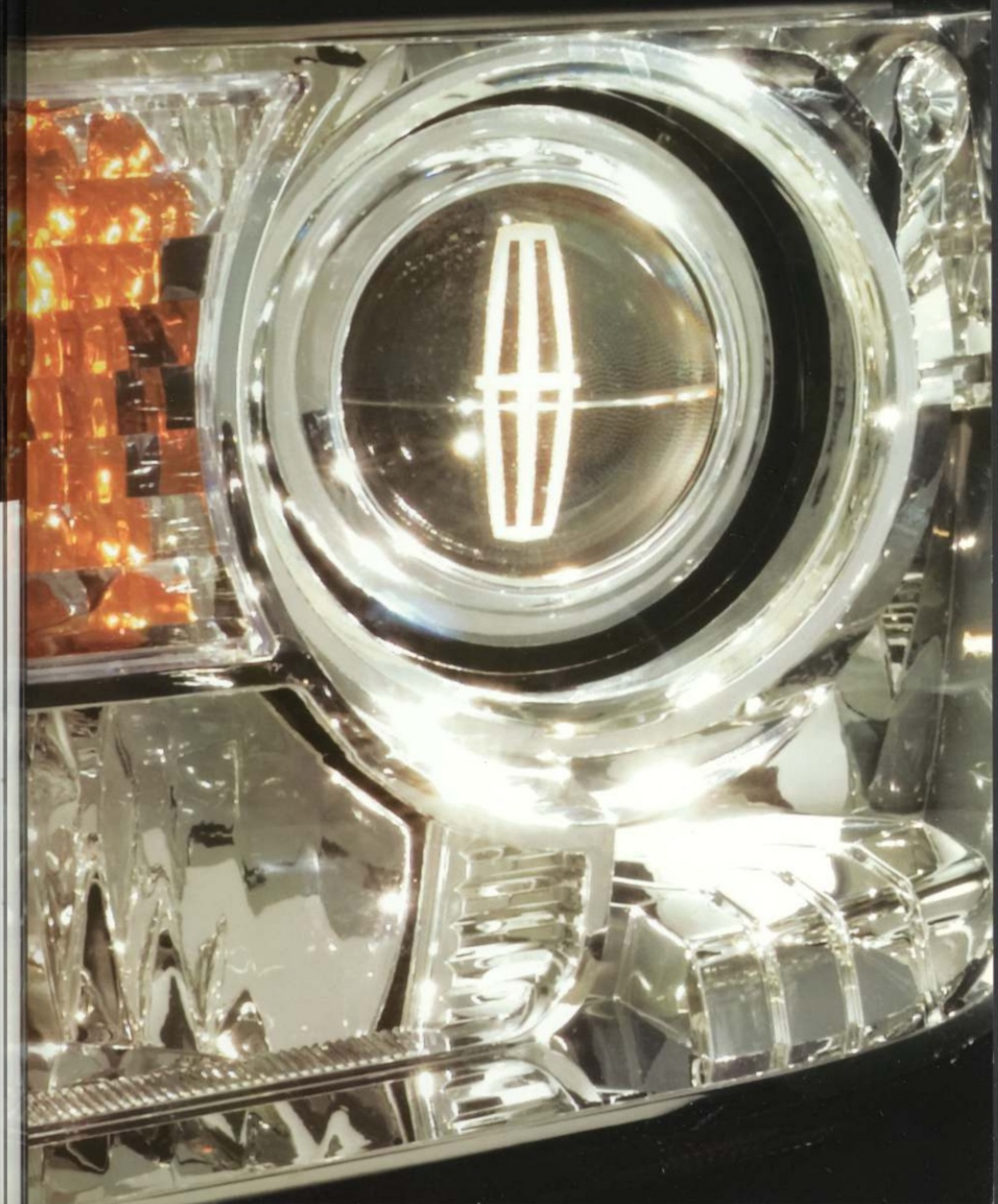


EXOTIC WOODS



HOT LEATHERS THAT COOL

SURPRISE ME.



MOVE ME.

IGNITION WITHOUT A KEY!







BOOST POWER AND FUEL ECONOMY, LOWER EMISSIONS<sup>1,2</sup>



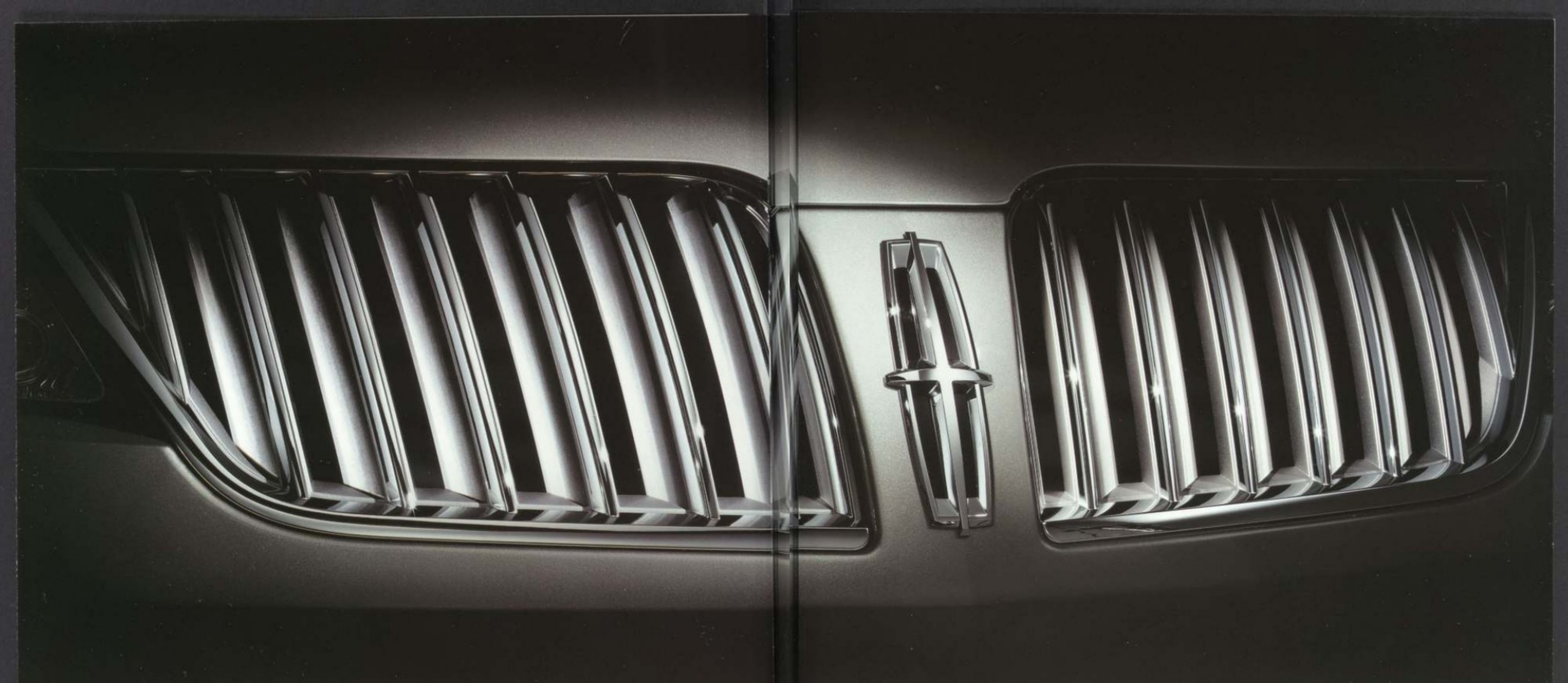
INSTANT ACCESS<sup>1,4,5</sup>

VOICE-ACTIVATED COMMUNICATIONS AND ENTERTAINMENT<sup>6</sup>



SURROUND SOUND AUDIO SYSTEMS<sup>7</sup>





PRESENTING LINCOLN.



2010 LINCOLN MKT





Introducing a confident declaration of expressive style, advanced technology and ultimate comfort. The all-new 2010 Lincoln MKT. With three rows of spacious seating nestled beneath its sculpted exterior, this 6- or 7-seater absolutely transforms the Luxury Crossover vehicle. See the world in a new light through its standard all-glass, fixed, panoramic Vista Roof™ with power front and rear sunshades. Experience true Lincoln freedom as MKT handles the parallel parking – with very little assistance from you – with its available radar-based Active Park Assist. Warm up in your 2nd-row heated seat, or cool off with an ice-cold beverage from the available refrigerated console. All of this, and more, is possible in the inspiring Lincoln MKT. Arriving Summer 2009.

- SELECT STANDARD FEATURES**
- 3.7L 24-valve Duratec V-6 engine
  - 6-speed SelectShift Automatic™ transmission with steering wheel-mounted paddle shifters
  - AdvanceTrac® with Roll Stability Control™<sup>7</sup>
  - All-glass, fixed, panoramic Vista Roof
  - Leather-trimmed, heated and cooled front seats
  - Lincoln SYNC® voice-activated, in-vehicle communications and entertainment system<sup>6</sup> with 911 Assist™<sup>8</sup>
  - Touch screen with audio and climate controls, compass and Rear View Camera

- SELECT AVAILABLE FEATURES**
- 3.5L 24-valve EcoBoost™ V-6 engine
  - Active Park Assist (available with EcoBoost engine only)
  - Adaptive Cruise Control and Collision Warning with Brake Support
  - BLIS™ (Blind Spot Information System) with Cross Traffic Alert and LED turn-signal sideview mirrors
  - Dual-Headrest DVD Entertainment System
  - Voice-activated Navigation System with integrated SIRIUS Travel Link™<sup>4</sup> and THX® II Certified 5.1 Surround Audio System<sup>3</sup>





2010 LINCOLN MKS





From the driver seat of the 2010 Lincoln MKS, you'll pilot an advanced starship that synthesizes luxury and technology like never before. Behind its split-wing chrome grille, an all-new available 3.5L 24-valve EcoBoost™ V-6 engine uses turbocharging and direct-injection technology to boost performance, while helping increase fuel economy and reduce CO<sub>2</sub> emissions.<sup>2</sup> Radar waves from the available Active Park Assist allow MKS to handle the parallel parking – with very little assistance from you. Inside, perforated Bridge of Weir leather-trimmed, heated and cooled front seats cradle you in comfort as you operate new steering wheel-mounted paddle shifters and direct mission control. The future is here. Boot up. Lift off. Coming Spring 2009.

- SELECT STANDARD FEATURES**
- 6-speed SelectShift Automatic™ transmission with steering wheel-mounted paddle shifters
  - Easy Fuel™ capless fuel-filler system
  - Heated rear seats
  - Leather-trimmed, heated and cooled front seats
  - Lincoln SYNC® voice-activated, in-vehicle communications and entertainment system<sup>6</sup> with 911 Assist™<sup>8</sup>
  - SIRIUS® Satellite Radio<sup>9</sup>

- SELECT AVAILABLE FEATURES**
- 3.5L 24-valve EcoBoost V-6 engine
  - 20" 11-spoke polished-aluminum wheels
  - Active Park Assist (available with EcoBoost engine only)
  - Adaptive Cruise Control and Collision Warning with Brake Support
  - Dual-Panel Moonroof with power sunshade
  - EcoBoost Appearance Package
  - Intelligent All-Wheel-Drive (AWD) system
  - Voice-activated Navigation System with integrated SIRIUS Travel Link™<sup>4</sup> and THX® II Certified 5.1 Surround Audio System<sup>3</sup>





2010 LINCOLN MKZ





Behind this daring split-wing grille, expectations are wildly exceeded. Here, sumptuous Bridge of Weir leather trim graces front seats that are heated and cooled. A sophisticated command center allows you to voice-activate available SIRIUS Travel Link,<sup>TM4</sup> the climate controls and satellite radio through the available Navigation System. Lincoln SYNC<sup>®</sup> with new 911 Assist<sup>TM</sup> lets you control your digital media player and paired phone by voice as well.<sup>6</sup> If an airbag deploys, SYNC can even call 911 from that phone.<sup>8</sup> Available sensors can detect vehicles entering your blind spot – then flash a warning in your sideview mirror. The new 2010 Lincoln MKZ. This is luxury in high-definition. Coming Spring 2009.

- SELECT STANDARD FEATURES**
- 263-hp 3.5L Duratec V-6 engine
  - 6-speed SelectShift Automatic<sup>TM</sup> transmission
  - AdvanceTrac<sup>®</sup> electronic stability control<sup>7</sup>
  - Bridge of Weir leather-trimmed, heated and cooled front seats
  - Light-Emitting Diode (LED) taillamps
  - Lincoln SYNC voice-activated, in-vehicle communications and entertainment system<sup>6</sup> with 911 Assist<sup>8</sup>
  - Reverse Sensing System
  - SIRIUS Satellite Radio<sup>9</sup>

- SELECT AVAILABLE FEATURES**
- 18" 10-spoke polished-aluminum wheels
  - Adaptive HID headlamps
  - BLIS<sup>TM</sup> (Blind Spot Information System) with Cross Traffic Alert
  - Rain-sensing windshield wipers
  - Rear View Camera
  - Sport Appearance Package
  - Voice-activated Navigation System with integrated SIRIUS Travel Link<sup>4</sup> and THX<sup>®</sup> II Certified 5.1 Surround Audio System<sup>3</sup>







2009 LINCOLN MKX





Glance through the available all-glass, panoramic Vista Roof™ and your perspective is changed forever. Gaze at an interior crafted with exotic woods and striking leather-trimmed seats, some with available embroidery and contrasting piping. Peek into the future with advanced telematics that voice-activate your phone and digital media player,<sup>6</sup> and even direct you to the lowest-priced fuel.<sup>4,5</sup> In the 2009 Lincoln MKX, one look is all it takes.

- SELECT STANDARD FEATURES**
- 265-hp 3.5L Duratec V-6 engine
  - 6-speed electronic automatic transmission
  - AdvanceTrac® with Roll Stability Control™<sup>7</sup>
  - EPA-estimated 24 mpg hwy. on FWD models
  - Heated and cooled 10-way power driver and front-passenger seats
  - Lincoln SYNC® voice-activated, in-vehicle communications and entertainment system<sup>8</sup> with 911 Assist™<sup>8</sup>
  - Power liftgate
  - SIRIUS Satellite Radio<sup>9</sup>
  - Six airbags<sup>10</sup>

- SELECT AVAILABLE FEATURES**
- Heated rear seats
  - Intelligent All-Wheel-Drive (AWD) system
  - Panoramic Vista Roof with dual power sunshades
  - THX® II Certified Audio System<sup>3</sup> with 600 watts of power and 14 speakers
  - Voice-activated Navigation System with integrated SIRIUS Travel Link™<sup>4</sup> and THX II Certified 5.1 Surround Audio System<sup>3</sup>





2009 LINCOLN NAVIGATOR





A glistening Lincoln Star centers Navigator's inspiring chrome grille. Chrome accents abound. Underneath, a supercomputer pulses. Rain-sensing wipers stay at the ready. Ultrasonic waves from the Forward and Reverse Sensing Systems detect obstacles. The gyroscopic sensors of AdvanceTrac® with RSC® (Roll Stability Control™)<sup>7</sup> help it stay on the level. Strong. Refined. Distinctly empowering. Lincoln Navigator.

- NAVIGATOR SELECT STANDARD FEATURES**
- 310-hp 5.4L 3-valve V-8 Flex Fuel engine
  - 6-speed electronic automatic transmission
  - 10-way power, heated and cooled front seats
  - AdvanceTrac with Roll Stability Control<sup>7</sup>
  - Forward and Reverse Sensing Systems
  - Lincoln SYNC® voice-activated, in-vehicle communications and entertainment system<sup>6</sup> with 911 Assist™<sup>8</sup>
  - Rear View Camera
  - SIRIUS Satellite Radio<sup>9</sup>
  - THX® II Certified Audio System<sup>3</sup> with 600 watts of power and 14 speakers

- NAVIGATOR L SELECT STANDARD FEATURES**
- 24.5 cu. ft. of additional cargo space
  - Cargo Management System
  - Power-deployable running boards

- SELECT AVAILABLE FEATURES**
- Control Trac® 4-wheel-drive (4WD) system
  - Voice-activated Navigation System with integrated SIRIUS Travel Link™<sup>14</sup> and THX II Certified 5.1 Surround Audio System<sup>3</sup>





## LINCOLN REACH HIGHER

<sup>1</sup>Available feature on select Lincoln models. See dealer for details. <sup>2</sup>When compared to a larger, naturally aspirated engine. <sup>3</sup>THX and the THX logo are trademarks of THX Ltd., which may be registered in some jurisdictions. All rights reserved. <sup>4</sup>Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii. Subscription required after introductory 6 months expire. ©2008 SIRIUS Satellite Radio Inc. "SIRIUS" and Travel Link are trademarks of SIRIUS Satellite Radio Inc. <sup>5</sup>When equipped with the available voice-activated Navigation System with SIRIUS Travel Link.™ <sup>6</sup>Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. <sup>7</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>8</sup>The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist™ to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to Lincoln SYNC® and the 911 Assist feature enabled in order for 911 to be dialed. <sup>9</sup>Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information. Subscription required after introductory 6 months expire. <sup>10</sup>Always wear your safety belt and secure children in the rear seat.

Some information and photos contained in this brochure are preliminary, are based on Lincoln Mercury projected data and are subject to change. Some features shown and described here are optional. Following the publication of this brochure, certain changes in equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

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