

M K S



2009

LINCOLN

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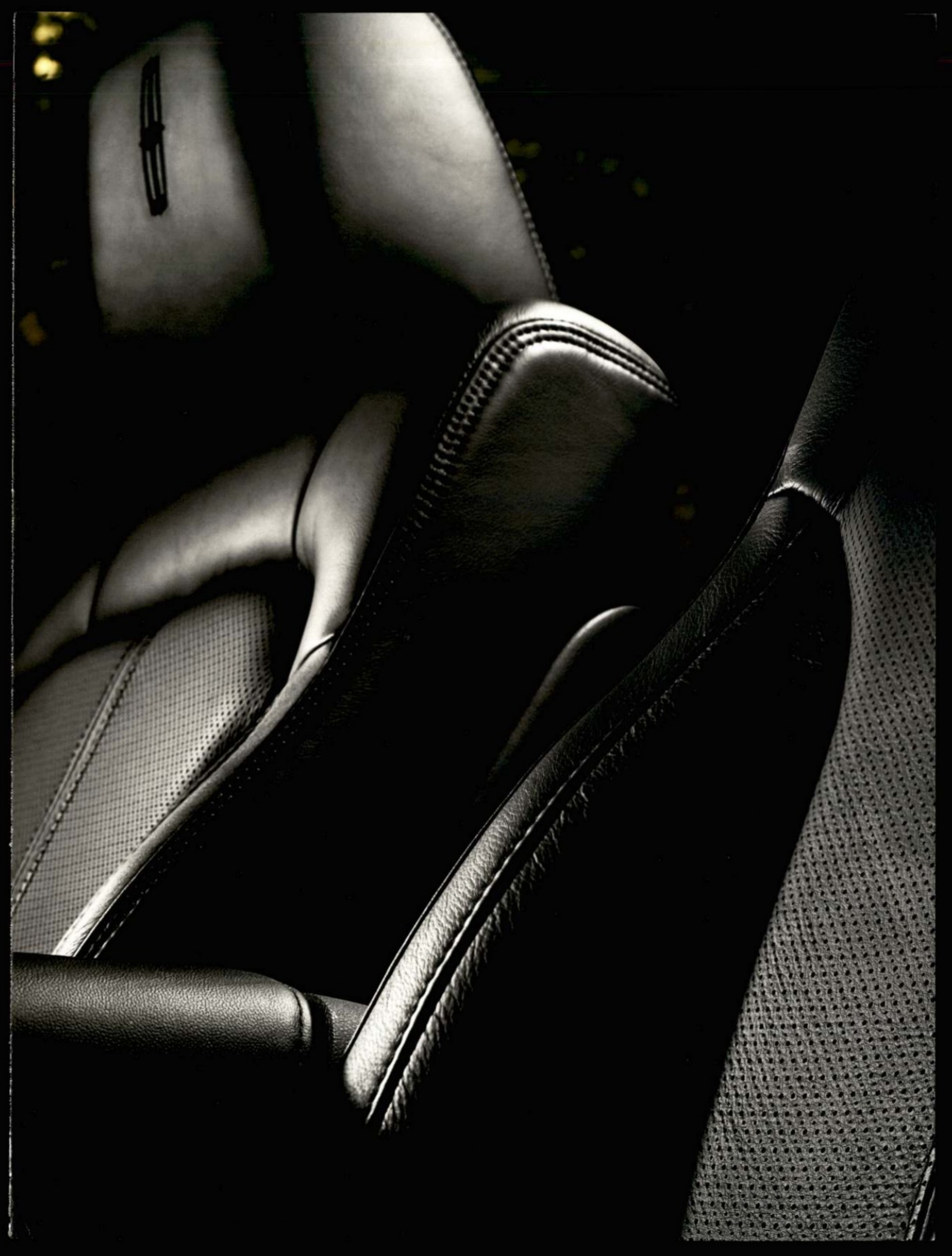
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STARSHIPS DON'T NEED KEYS.



TECHNO LUXURY TAKES FLIGHT.





BOOT UP. LIFT OFF.

THE ALL-NEW 2009 LINCOLN MKS.



INTRODUCING THE FUTURE.



LEATHER-WRAPPED CYBERSPACE.
FINE LEATHER TRIM. RICH WOODS. HAND-WRAPPED DETAILING.
BENEATH ALL THE SPLENDOR, A SUPERCOMPUTER PULSES,
ANALYZING DATA FROM HIDDEN CAMERAS.¹ ADVANCED SENSORS.
PRECISION RADAR.¹ YOU ARE NOW CLEARED FOR TAKEOFF.

¹Available feature.

Lincoln MKS in Cashmere with Fine Line Ebony wood trim. Shown with available Ultimate Package.

CHROME, WOOD AND MULTI-GIGABYTE ACCENTS. INDESCRIBABLE LUXURY. DIGITAL PRECISION. MKS HAS IT ALL. STATE YOUR DESIRE. THE HARD DRIVE-BASED NAVIGATION¹ DELIVERS. INFORMING. FINDING. ENTERTAINING. ROUTING YOU PAST DELAYS. EVEN REVEALING WHAT'S BEHIND YOU WHEN BACKING UP!² TELEPATHY? NO. BUT THAT WON'T STOP YOU FROM THINKING SO.

SIRIUS
TRAVEL LINK



SIRIUS® TRAVEL LINK™ With access to the following data suites, available SIRIUS Travel Link² helps you command your day – and take full control of your night.

- Real-time traffic with speed, flow and incident information
- Current and forecasted weather
- Fuel prices with gas station icons that automatically appear on-screen whenever low fuel status is reached
- Sports scores and schedules, personalized for your favorite team
- Movie listings and showtimes



VOICE-ACTIVATED CONTROL. With the same sophisticated speech recognition software as Lincoln SYNC™, control of the Navigation System¹ couldn't be easier.

- Say the name of your destination while driving, and a course is plotted
- In Route Guidance mode, upcoming street names are pronounced
- A bird's-eye view includes major landmarks for added guidance
- If the system detects a traffic incident, it offers alternative routes (when equipped with Travel Link¹)
- Control cabin temperature by voice

PERSONALIZED ENTERTAINMENT. With nearly ten gigabytes of hard-drive storage, the Navigation System with high-resolution 8" screen can store your favorite pictures and music.

- Display photos of your family and friends on your customizable "home" screen
- Rip whole CDs or just your favorite songs to the hard drive; up to 2400 of them
- Arrange your tunes with the Jukebox function, then browse your music library via touch screen or voice activation
- Watch DVDs on the 8" screen when Lincoln MKS is in "Park"

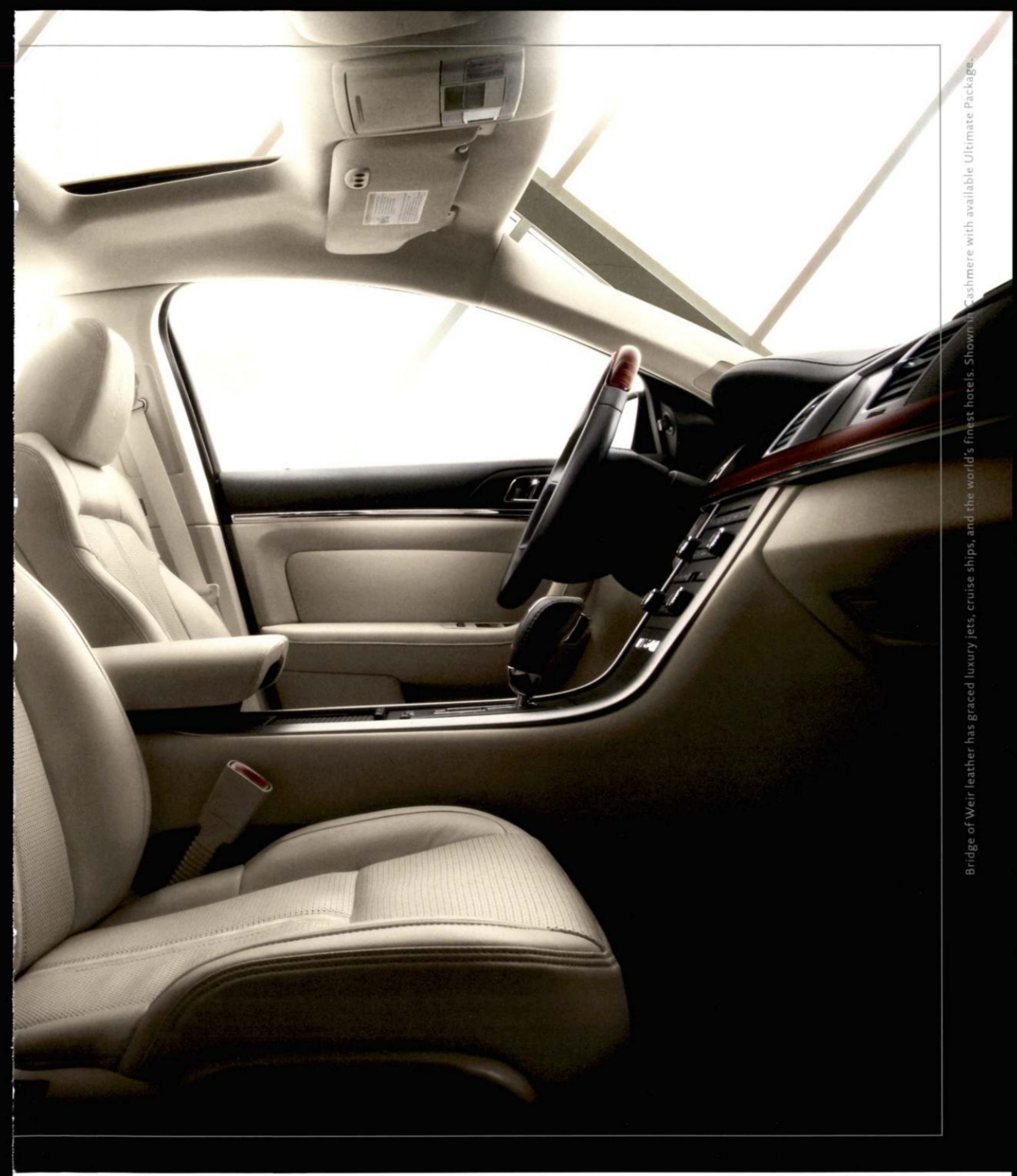
SIRIUS SATELLITE RADIO. With the signal beamed from high above, you can stay locked on your favorite station from coast to coast with SIRIUS Satellite Radio.³

- Over 130 channels of news, sports, personalities and commercial-free music
- SIRIUS channel icons now displayed on-screen
- Request your favorite SIRIUS channels by voice activation, e.g., "Tune SIRIUS Love"
- A complimentary 6-month subscription to the SIRIUS Satellite Radio service is included

¹Available feature. ²Real-time traffic monitoring available in select markets. Some features are unavailable while driving. SIRIUS Travel Link is a trademark of SIRIUS Satellite Radio Inc. ³Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information.



HEATED AND COOLED LAUNCHING PAD.
COOL WHEN YOU WANT IT. WARM WHEN YOU NEED IT. AND SO SOFT.
THAT'S BRIDGE OF WEIR LEATHER. FROM SCOTLAND.
YOUR 12-WAY POWER, HEATED AND COOLED FRONT SEAT IS WAITING.



Bridge of Weir leather has graced luxury jets, cruise ships, and the world's finest hotels. Shown in Cashmere with available Ultimate Package.

WIRED FOR RECEPTIVITY.
 WITH SOFTWARE TO OPERATE YOUR MP3 PLAYER AND
 MOBILE PHONE BY VOICE, WITHOUT EVER TOUCHING THEM.
 AND 16 SPEAKERS, STRATEGICALLY PLACED IN AN ACOUSTICALLY
 ENGINEERED CABIN, FOR TRUE THX® SURROUND SOUND.
 THE HUMAN VOICE, EMPOWERED. IN LINCOLN MKS.

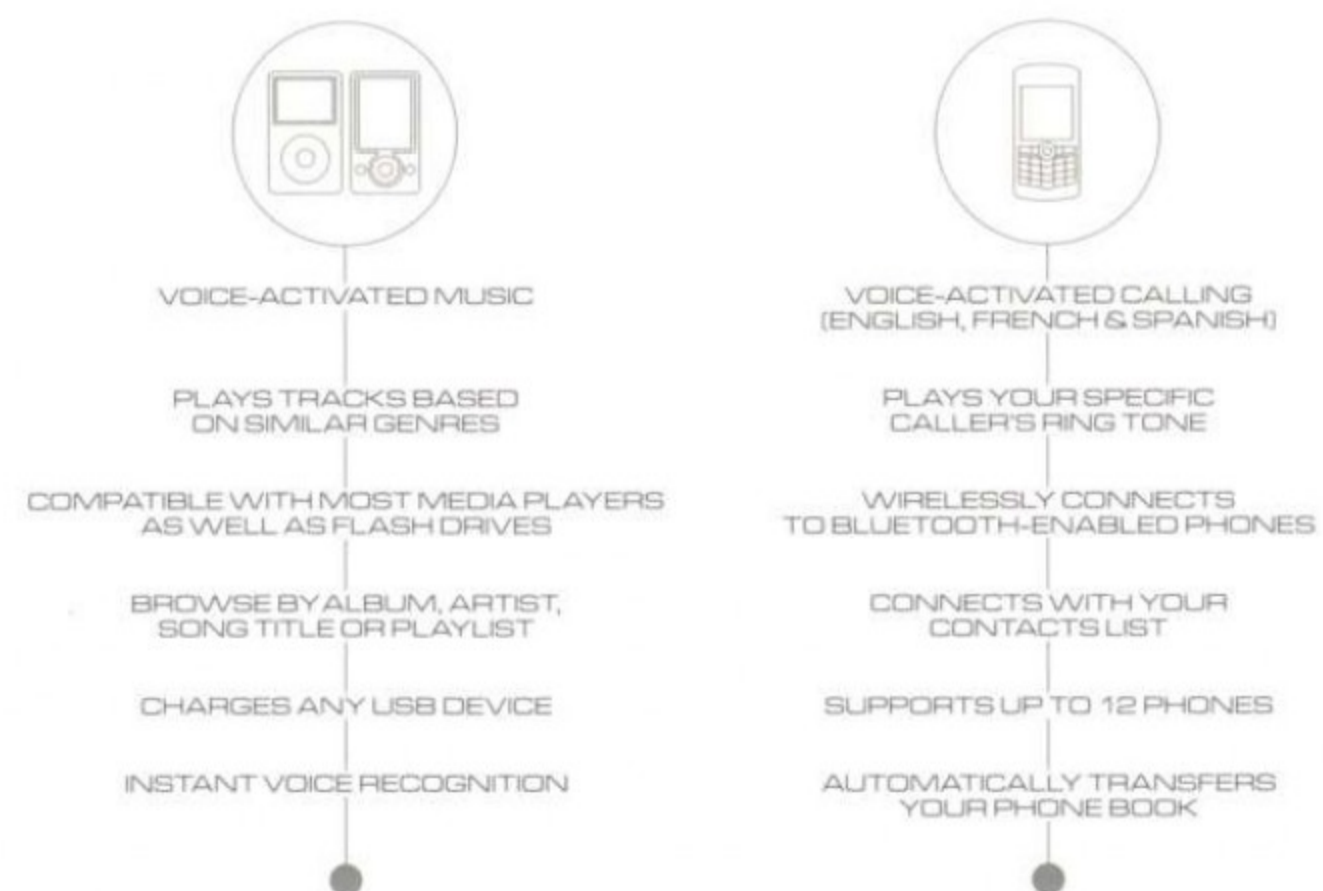
THX II CERTIFIED 5.1 SURROUND AUDIO SYSTEM. Only in the 2009 Lincoln MKS can you appreciate true multi-channel THX audio with the available THX II Certified 5.1 Surround Audio System. A 12-channel amplifier powers 600 watts of audio bliss through 16 speakers, including one 10" subwoofer. Each is strategically placed to ensure a high-impact listening experience. The center channel THX Configurable Speaker Array features Slot Speaker™ technology,

providing a wider sound image and better control of how sound waves are distributed throughout the cabin. A sophisticated digital signal processor provides spectral balance, wide dynamic range and superior acoustic performance, while volume-processing technologies compensate for increases in vehicle speed and exterior noise. True surround sound meets the open road. Enjoy it from any seat in the all-new 2009 Lincoln MKS.

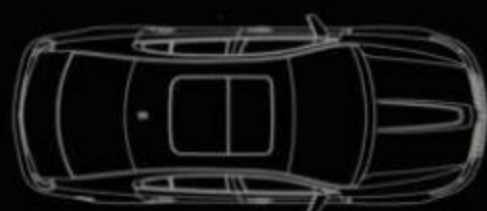
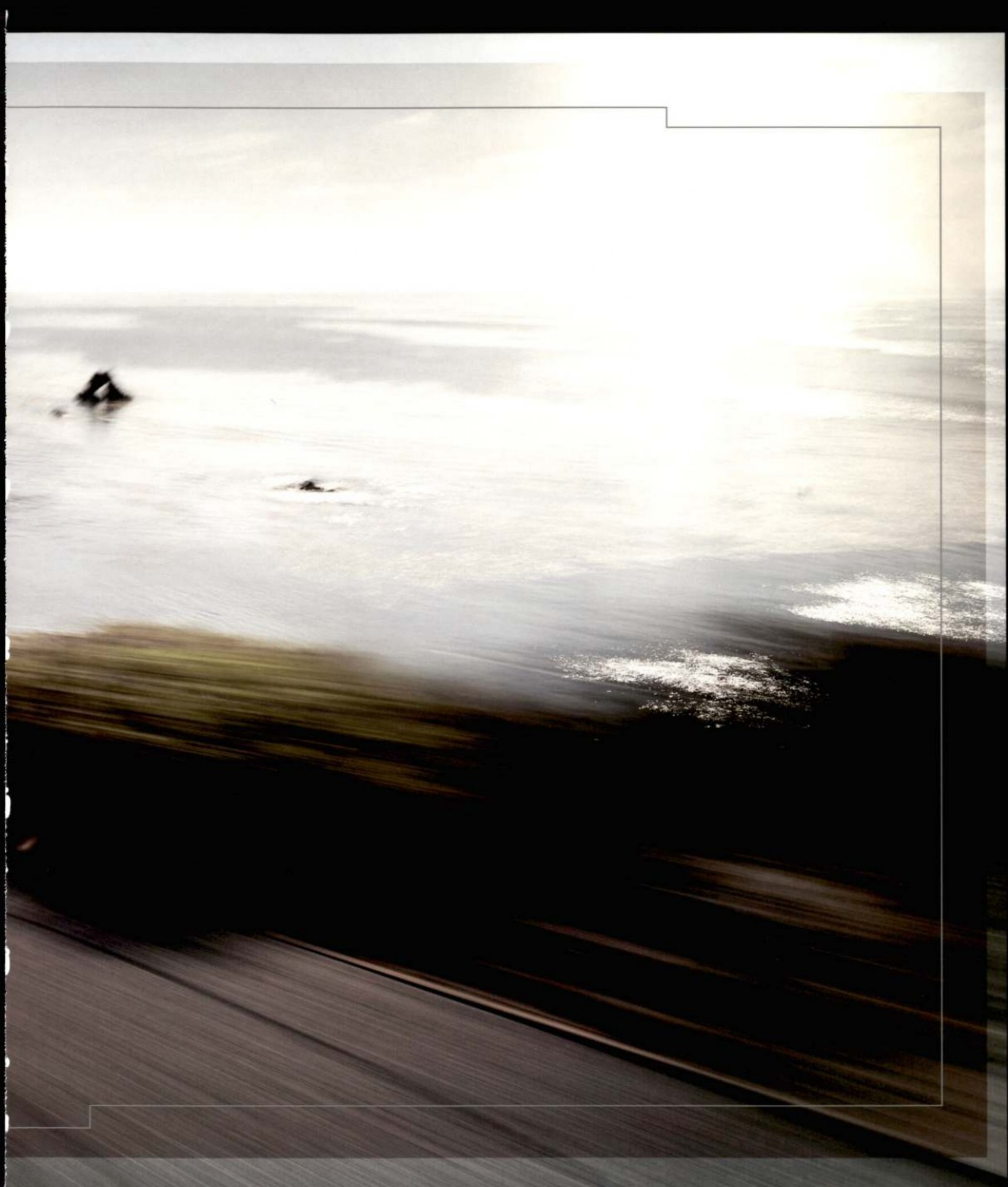


LINCOLN SYNC.™ Once your Bluetooth®-enabled mobile phone is paired and your MP3 player or flash drive is connected to SYNC's USB port, you'll have seamless integration and voice control of your in-vehicle communications and entertainment system. Tell SYNC to call Brett. Ask it to play a specific artist or track. No problem. "No matter what I threw at it, SYNC got it right ... SYNC's female voice was welcoming, helpful, and friendly. And she never judged my song selection," says *Esquire* magazine.

Visit SyncMyRide.com for the latest information about exciting new features.



Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc.



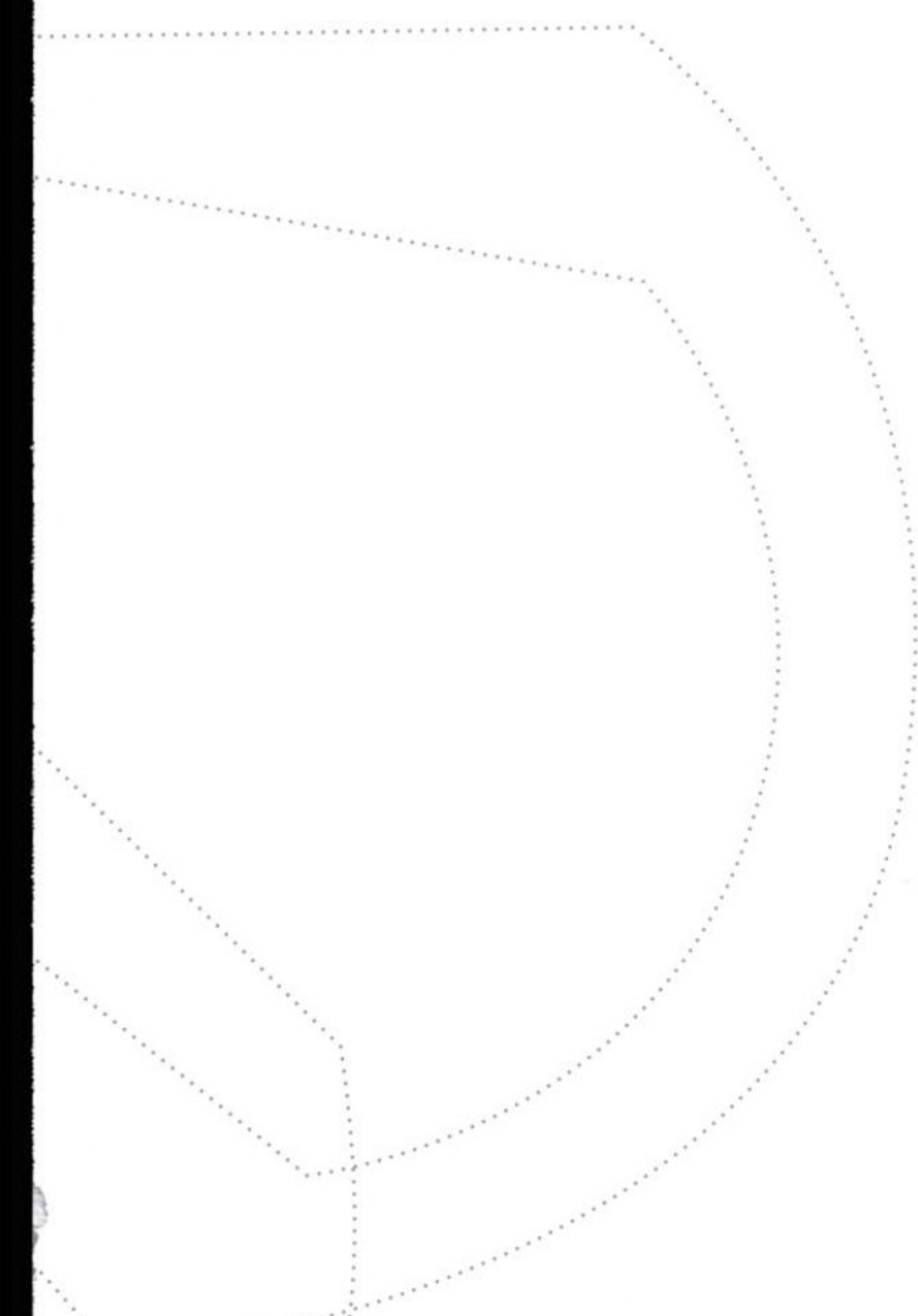
Based on a speed of 60 mph.

■ 29 YARDS - SPORTY DRIVING ■ 44 YARDS - NORMAL DRIVING ■ 66 YARDS - COMFORT DRIVING



RADAR-BASED RESPONSIVENESS. "The radar is ready." With these words, the 2009 Lincoln MKS makes any drive exciting. Activate the available Adaptive Cruise Control, take your foot off the accelerator pedal, and MKS literally takes over. Radar maintains one of three preset gaps between MKS and the vehicle in front of it. Come too close and sensors make the system slow down to the distance you've set. Once that gap widens, MKS returns to its preset speed. And unlike laser-based systems that may have trouble in light rain and fog, the radar-based system on MKS "sees through" these conditions. In fact, with Adaptive Cruise Control, Lincoln MKS sees up to 500 feet down the road. Are you ready to let go?

BEAMS WITH HIGHER INTELLIGENCE. ULTRASONIC SIGNALS SENSE OBJECTS IN FRONT¹ OF OR BEHIND LINCOLN MKS AT LOW SPEEDS. AN IMAGE-BASED SYSTEM ANALYZES VIDEO, FRAME BY FRAME, AUTOMATICALLY TURNING THE HIGH BEAMS ON OR OFF.¹ INFRARED LIGHT LOOKS FOR CHANGES IN WINDSHIELD MOISTURE, TELLING THE WIPERS WHEN TO WIPE, AND HOW QUICKLY.¹ IN MKS, IT'S UNDERSTOOD YOU'VE MORE IMPORTANT THINGS TO DO.



ADAPTIVE HEADLAMPS. The bright, white light from HID headlamps supplies excellent down-the-road illumination. To help make even more of the roadway visible, Adaptive HID Headlamps with Auto High Beams¹ swivel in the direction of the turn. You'll see better at night and have more time to react. And with Auto High Beams turning the brights on and off automatically, your focus remains fixed on the road.

FORWARD/REVERSE SENSING SYSTEMS. The four sensors in the Forward Sensing System¹ send out ultrasonic signals that help drivers identify large, stationary objects in front of MKS when parking or pulling into a garage. An audible tone gets more rapid as you get closer to an object. The Reverse Sensing System provides similar coverage in the rear.

RAIN-SENSING WIPERS. When moisture is sensed on the windshield, a signal is sent to the rain-sensing wipers¹ to begin clearing the water automatically. In rain-sense mode, the wipers can choose between one of five sensitivity settings depending on the amount of moisture. Or, if you prefer, you can exit rain-sense mode and simply use the HI and LO speed settings.

¹ Available feature.



NAVIGATE BY SATELLITE OR BY STARS.
AN EXPANSIVE DUAL-PANEL MOONROOF¹ LETS YOU SEE
A SHOOTING STAR FROM THE SEAT OF ONE.
A LARGE FORWARD PANEL OPENS FOR A CLEAR VIEW ABOVE,
WHILE A FIXED PANEL PROVIDES NEW PERSPECTIVES IN THE REAR.
A POWER SUNSHADE¹ BLOCKS IT ALL OUT WHEN NEEDED.
AFTER ALL, EVEN TECHNOWIZARDS NEED A BREAK NOW AND THEN.

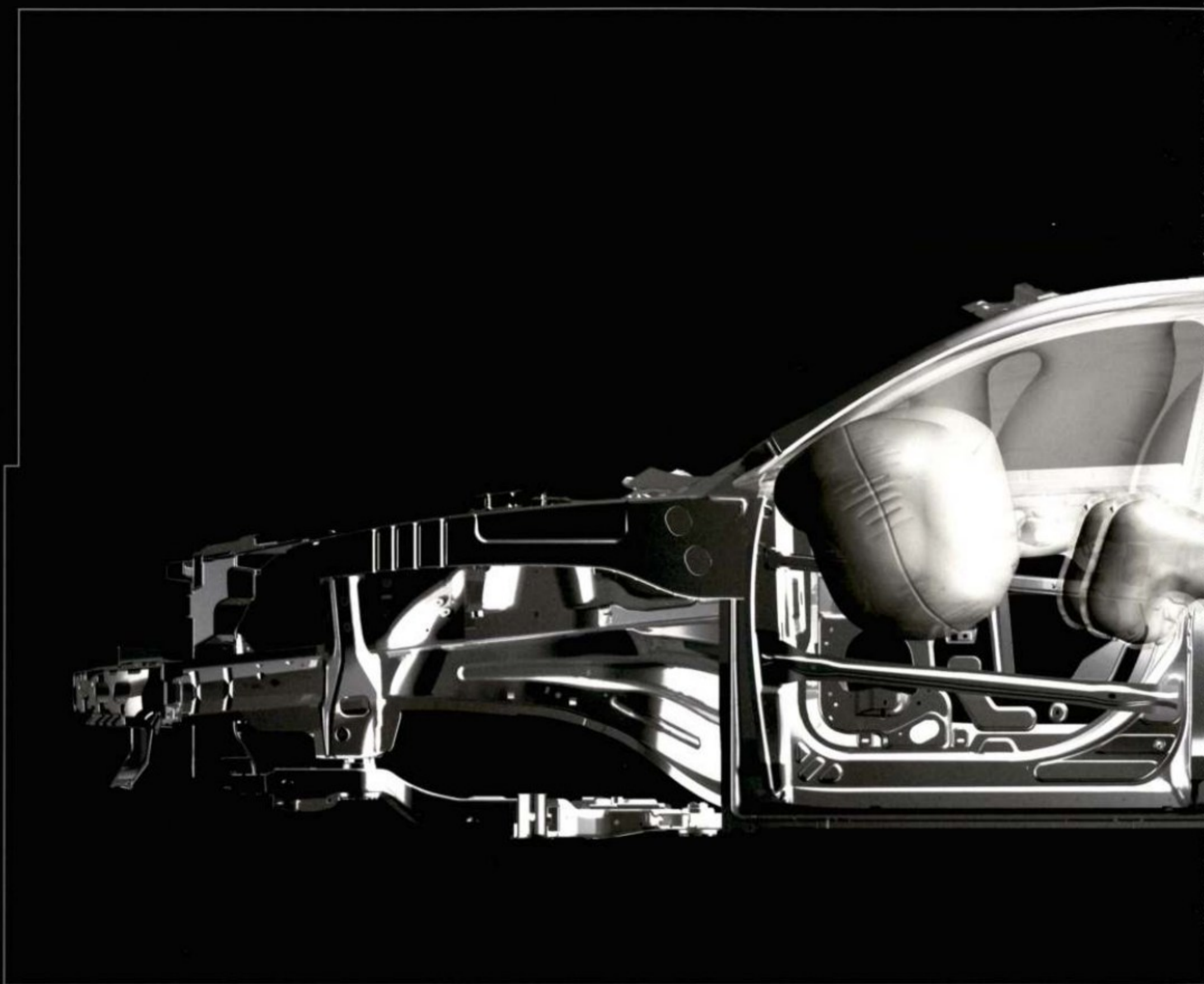
¹Available feature.



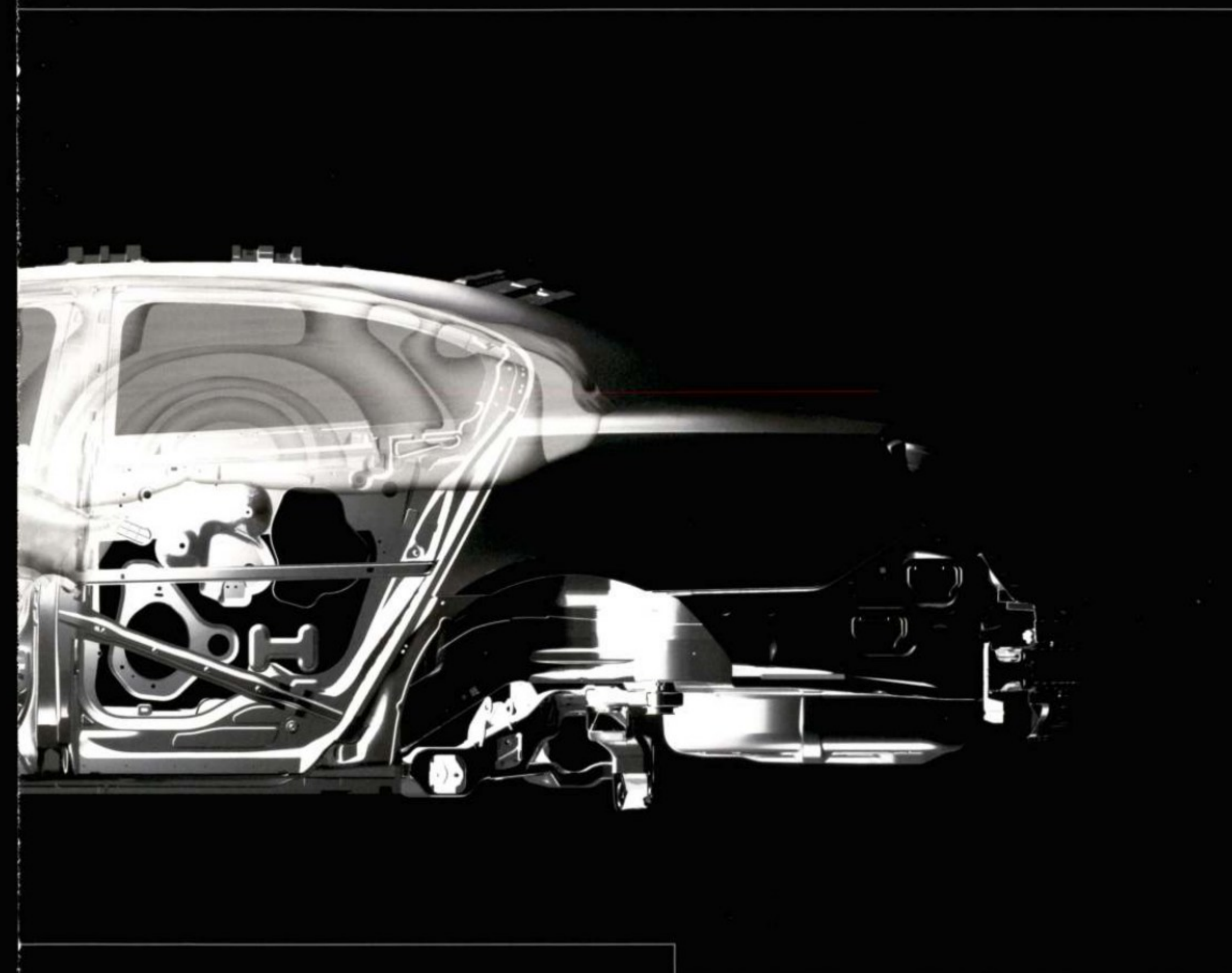


ENDORPHIN-GENERATING TECHNOLOGY. Performance or agility. Which is more important? Better, by far, is striking the perfect balance. In Lincoln MKS, the capable performance of its 3.7L V-6 is achieved on regular unleaded (87 octane) fuel. A 6-speed SelectShift Automatic™ transmission allows manual gear shifts to enhance any drive, while the available Intelligent All-Wheel-Drive (AWD) system optimizes traction for increased control and improved performance. Consider your mood receptors activated.

ENGINEERED FOR SAFETY, ONE ADVANCED SENSOR AT A TIME. MICROTECHNOLOGY SURROUNDS YOU IN LINCOLN MKS. SOPHISTICATED SENSORS CAN DETECT COLLISION, DIRECT SOME OR ALL OF THE AIRBAGS TO DEPLOY, SENSE A ROLLOVER, OR TELL IF THE PASSENGER SEAT IS OCCUPIED. EVEN ON A SMALL SCALE, THE BIG PICTURE IS KEEPING YOU SAFE.



SPACE (Side Protection And Cabin Enhancement) ARCHITECTURE™ helps divert crash forces away from MKS occupants and under their seats. Safety-cage construction channels crash forces into a high-strength ring of steel surrounding the passenger compartment. A front-bumper plate and side-intrusion door beams limit passenger-compartment intrusion, while laser-welded steel sheets add strength to the front frame rails.



SOS POST-CRASH ALERT SYSTEM. Additional peace of mind comes from the new SOS Post-Crash Alert System,¹ designed to make Lincoln MKS easier to see and hear after an accident in which any airbag has deployed or a safety belt pretensioner has activated. If these occur, an alert automatically sounds the horn and flashes the hazard lights, headlamps and taillamps so that MKS – plus you and your passengers – may be more easily located.

¹SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

SIX AIRBAGS. Every Lincoln MKS features a suite of six airbags to enhance occupant protection. The Personal Safety System[®] customizes the deployment of the dual-stage front airbags. Front-seat side airbags offer an extra measure of chest protection for the driver and front passenger, while the side-curtain airbags of the Safety Canopy[®] System with roll-fold technology provide head-protection coverage for outboard-seated occupants in both rows. Sensors direct their deployment in certain types of side-impact collisions or rollover events.

ADVANCETRAC.® The best defense, of course, is avoiding an accident altogether. AdvanceTrac electronic stability control is designed to help you do just that. With sensors to measure oversteer and yaw, the system constantly monitors vehicle speed, throttle position and steering wheel angle. If it senses wheel slip or a loss of traction, AdvanceTrac manages engine torque and applies braking, where needed, to help keep Lincoln MKS tracking correctly on its intended path.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



TECHNOLOGICALLY BREATHTAKING.

MKS STANDARD LUXURY FEATURES

ENGINE

3.7L Duratec DOHC 24-valve aluminum V-6
 273 hp @ 6250 rpm/270 lb.-ft. of torque @ 4250 rpm¹
 10.3:1 compression ratio
 Intake variable cam timing (iVCT) and Electronic Throttle Control (ETC)
 Sequential multi-port fuel injection
 Stainless steel exhaust system with dual chrome exhaust tips
 EPA-estimated fuel economy
 FWD 17 mpg city/24 hwy. 20-gal. capacity
 AWD 16 mpg city/23 hwy. 19-gal. capacity

DRIVETRAIN

Front-wheel drive
 6-speed SelectShift Automatic™ transmission

WHEELS/TIRES

18" 10-spoke bright machined/painted cast-aluminum wheels
 P235/55R18 all-season tires

BRAKES

4-wheel ventilated disc brakes
 Anti-lock Brake System (ABS)
 Brake Assist
 Electronic Brakeforce Distribution (EBD)

SUSPENSION/STEERING

Independent front and rear suspension
 Front and rear stabilizer bars
 Power rack-and-pinion steering

EXTERIOR

Chrome inserts on all door handles
 Easy Fuel™ capless fuel-filler system
 Fog lamps with chrome bezel surround
 High-Intensity Discharge (HID) headlamps with Autolamp on/off delay controls
 Light-Emitting Diode (LED) taillamps
 Lincoln split-wing grille
 Power, heated sideview mirrors with security approach lamps, memory and auto-dimming driver side
 Reverse Sensing System
 Solar-tinted glass
 Speed-sensitive windshield wipers
 Length 204.1"
 Wheelbase 112.9"
 Width (excluding mirrors) 75.9"
 Width (including mirrors) 85.5"
 Width (with mirrors folded) 79.4"
 Height 61.6"

INSTRUMENTATION/DRIVER CONTROLS

Auto-dimming rearview mirror with compass and microphone
 Power windows with global open and one-touch-open/-close for driver and front passenger
 Steering wheel-mounted cruise and secondary audio controls
 Universal Garage Door Opener
 White-LED backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge and message center

¹Using regular unleaded gasoline. With premium unleaded gasoline: 275 hp and 274 lb.-ft. of torque. ²Always wear your safety belt and secure children in the rear seat.

INTERIOR

Accessory timed delay
 Dual-zone Electronic Automatic Temperature Control
 Front center floor console with armrest, storage and 2 cupholders
 Genuine wood accents in Olive Ash or Fine Line Ebony
 Illuminated entry with theater-dimming feature
 Leather-wrapped shift knob with chrome surround
 Leather-wrapped steering wheel with genuine wood accents in Olive Ash or Fine Line Ebony
 Remote, power decklid release
 Power tilt/telescoping steering column with memory
 Head room (front/rear) 39.7"/38.5"
 Shoulder room (front/rear) 58.6"/57.4"
 Leg room (front/rear) 41.9"/38.6"
 Passenger volume 105.8 cu. ft.
 Cargo volume 18.7 cu. ft.
 Total interior volume 124.5 cu. ft.

SEATING

5-passenger seating
 Bridge of Weir leather-trimmed seating
 12-way power driver and front-passenger seats with power lumbar and driver-side memory feature
 Heated and cooled driver and front-passenger seats
 Heated rear seats
 Rear-seat center armrest with pass-through and 2 cupholders

AUDIO/COMMUNICATION SYSTEMS

Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 8 speakers and speed-compensated volume control
 Auxiliary audio input jack in front center floor console
 Lincoln SYNC™ voice-activated, in-vehicle communications and entertainment system
 SIRIUS Satellite Radio, including SIRIUS Satellite Radio receiver, low-profile antenna, and 6-month complimentary subscription to SIRIUS

SAFETY/SECURITY

Personal Safety System® with dual-stage front airbags² for driver and front passenger, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, crash severity sensor, restraint control module and Front-Passenger Sensing System
 AdvanceTrac® electronic stability control
 Belt-Minder® front safety belt reminder
 Child-safety rear door locks
 Emergency glow-in-the-dark, in-trunk release handle
 Front-seat side airbags²
 Integrated keyhead transmitter remotes (2)
 Lower anchors and tether anchors for child-safety seats (LATCH)
 Perimeter anti-theft system
 Power door locks
 SecuriCode™ next-generation keypad
 SecuriLock® passive anti-theft ignition system
 Safety Canopy® System with roll-fold technology, side-curtain airbags² and rollover sensor
 Side-intrusion door beams
 SOS Post-Crash Alert System
 Tire Pressure Monitoring System (excludes spare)
 Traction Control



FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

FORD CUSTOM ACCESSORIES Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 36-month/36,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile powertrain limited warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.

Audiophile is a registered trademark of Audiophile, Inc.

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THX, the THX logo, THX Configurable Speaker Array and THX Slot Speaker are trademarks of THX Ltd., which may be registered in some jurisdictions. All rights reserved.

Garmin is a registered trademark of Garmin Ltd.

Comparisons based on 2008 competitive models (Luxury Full-Size Standard 6-cylinder Sedan class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.



MKS AVAILABLE PACKAGES

ALUMINUM APPLIQUÉ PACKAGE^{1,2,3}

- Aluminum instrument panel appliqué
- Leather-wrapped shift knob with stylized aluminum trim
- Leather-wrapped steering wheel with stylized aluminum trim

PREMIUM WOOD DOOR-TRIM PACKAGE^{4,5,6}

- Wood appliques in Olive Ash or Fine Line Ebony on all doors

NAVIGATION PACKAGE

- Voice-activated, hard drive-based Navigation System with 8" high-resolution display; integrated SIRIUS Travel Link™ feature (with 6-month complimentary subscription to Travel Link service) for real-time traffic, weather and gas price updates; driver-configurable home screen; plus hard disc drive for music and data storage
- THX® II Certified 5.1 Surround Audio System with AM/FM stereo/CD/DVD/Jukebox, MP3 capability, 16 speakers (including 10" subwoofer), 600 watts of power and 12-channel amplifier
- Rearview Camera System

TECHNOLOGY PACKAGE

- Adaptive Headlamps with Auto High Beams
- Rain-sensing windshield wipers
- Forward Sensing System
- Rear-window power sunshade⁶
- Intelligent Access with Push-Button Start

ULTIMATE PACKAGE

- Navigation Package
- Technology Package
- Dual-Panel Moonroof with power sunshade
- 19" 10-spoke premium painted cast-aluminum wheels
- Ultimate seat trim featuring color-keyed suede strip in the center of the front and rear seatbacks, and embroidered Lincoln Star on front head restraints

MKS AVAILABLE EQUIPMENT

- 19" 10-spoke bright machined/painted cast-aluminum wheels¹
- 20" 11-spoke polished cast-aluminum wheels^{1,6}
- Adaptive Cruise Control
- Aluminum instrument panel appliqué¹
- Dual-Panel Moonroof with power sunshade
- Intelligent All-Wheel-Drive (AWD) system
- THX II Certified Audio System⁷ with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 16 speakers (including 10" subwoofer), 600 watts of power and 12-channel amplifier

MKS AVAILABLE ACCESSORIES

- Dual INViSiON® DVD Headrests⁸
- Garmin® nüvi® Portable Navigation System⁸
- HD Radio^{8,9}
- Skyway SmartAlert™⁸
- Remote start systems
- Front illuminated sill plates
- Ashcup/coin holder/Smoker's Pack
- Splash guards
- Cargo management systems
- Interior golf organizer
- Premium carpeted floor mats
- All-weather floor mats
- Wheel locks
- Side window deflector
- Moonroof deflector

MKS WHEELS

- A 18" 10-spoke bright machined/painted cast-aluminum Standard
- B 19" 10-spoke bright machined/painted cast-aluminum Available
- C 19" 10-spoke premium painted cast-aluminum Included in Ultimate Package
- D 20" 11-spoke polished cast-aluminum^{1,6}
- E 20" 5-spoke chrome-aluminum Available as a Lincoln Accessory (late 4th quarter 2008)

¹Requires Navigation, Technology or Ultimate Package. ²Not available with Light Camel interior trim. ³Not available with Premium Wood Door-Trim Package. ⁴Requires Navigation or Ultimate Package. ⁵Not available with Aluminum Appliqué Package. ⁶Available Summer 2008. ⁷Not available with Navigation or Ultimate Package. ⁸Ford Licensed Accessories.



EXTERIOR

INTERIOR



LIGHT ICE BLUE



DARK INK BLUE



WHITE CHOCOLATE TRI-COAT¹



CINNAMON



SMOKESTONE



TUXEDO BLACK



BRILLIANT SILVER



SANGRIA RED



WHITE SUEDE²



CHARCOAL BLACK LEATHER WITH FINE LINE EBONY WOOD³



LIGHT CAMEL LEATHER WITH OLIVE ASH WOOD



CASHMERE LEATHER WITH FINE LINE EBONY WOOD³

¹Requires a package. ²Available Summer 2008. ³Available Aluminum Appliqué Package replaces wood on instrument panel and steering wheel with stylized aluminum trim. Lincoln uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for White Suede. Colors are representative only.



FOR MORE INFORMATION ON THE 2008 LINCOLN MKS, VISIT lincoln.com.

lincoln.com

Customer Assistance 800.521.4140

Roadside Assistance 800.241.3673



LINCOLN
REACH HIGHER