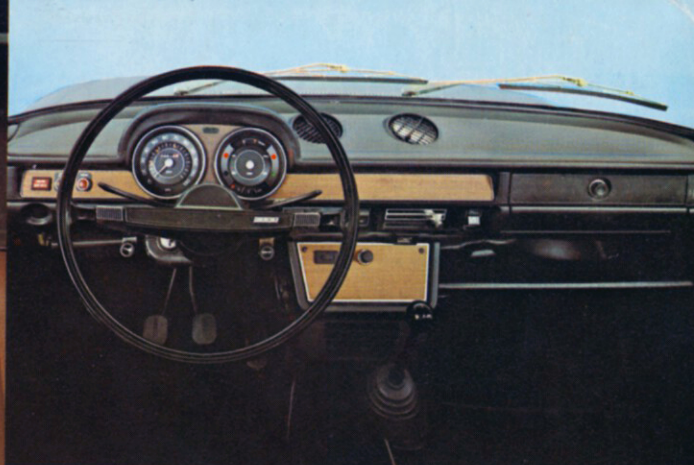


This car lives up to two names: FIAT and Special. It's compact in size and price — but in every other way, it's big: Space, comfort, safety, dependability, durability, trunk-room, economy — and power (now, the FIAT 124 Special TC has a 1592 cc. twin overhead cam engine). It's only 165.6" in length, yet the interior is a luxurious family room on wheels designed to accommodate four full-size adults. Its acceleration is faster than many cars with larger, less efficient engines; it cruises silently and effortlessly on fast freeways. All coil springs and true-tracking, long-lasting radial-ply tires cushion the ride. Disc brakes on all four wheels give you safe, sure stopping control. An automatic transmission is available. Discover the FIAT 124 Special. It fits your family. And your budget.



Automatic transmission is available as an option on the FIAT 124 Special and Station Wagon. The unit is a precision torque converter with 3-speed planetary gear set designed expressly for efficient FIAT engines.

Every FIAT model features the look and luxury of far more expensive cars. This handsome, harmonious interior is typical. Rich wood-grain panels enhance the textured vinyl surface of the padded dash. Full, deep-pile carpeting covers both the floor and the console. The foam-cushioned bucket seats are superbly upholstered in durable vinyl.



FIAT
124

SPECIAL TC

The contents of this product description are given as general information and are not binding. Fiat reserves the right to effect at any time without prior notice, those alterations to parts, fittings and accessory equipment which they deem necessary for any reason whatsoever.

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The first car to bear the FIAT nameplate. The 3 1/2 HP, as it was concisely designated, was powered by a 679 cc., 2 cylinder engine (mounted in the rear) which was capable of 22 miles per hour and delivered 35 miles per gallon. About 20 were produced. Three are still in existence.