

THE HETHEL CELEBRATION EXCEL





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The 180 bhp four seater Lotus Excel accelerates from 0 - 60 mph in only 6.8 seconds. It continues the Lotus tradition of leadership in chassis performance, providing an outstanding combination of cornering grip and supple ride comfort, giving exceptional driver satisfaction and accommodation for four people.

TECHNICAL SPECIFICATION

ENGINE: Front mounted Lotus 2.2 litre (912S) aluminium alloy 16 - valve DOHC.
Maximum power: 180 bhp (134 kW) at 6500 rpm (DIN)
Maximum torque: 165 lb ft (224 Nm) at 5000 rpm (DIN)
Maximum speed: 135 mph
0 - 60 mph: 6.8 seconds
0 - 100 mph: 18.2 seconds

TRANSMISSION: 5 - speed manual with hydraulically operated clutch driving rear wheels

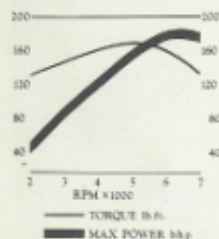
CHASSIS/BODY: Rigid steel zinc coated backbone chassis, fitted aerodynamic impact resistant bodywork, providing seats for four average sized adults and separate luggage compartment. Guaranteed against corrosion for 8 years.

FRONT SUSPENSION: Independent by upper wishbone and lower transverse link, with anti-roll bar, coil springs and telescopic shock absorbers

REAR SUSPENSION: Independent by lower wishbone and upper transverse link, with coil springs and telescopic shock absorbers

BRAKES: Hydraulic, dual circuit and vacuum servo
10.2" dia ventilated front discs
10.5" dia ventilated rear discs

WHEELS: 7J light alloy, fitted Eagle ZR50 215/50 ZR 15 high speed tyres



Lotus Cars Ltd. Hethel,
Norwich, Norfolk NR14 8EZ.
Telephone 0953 608000

GOVERNMENT FUEL CONSUMPTION TEST RESULTS:

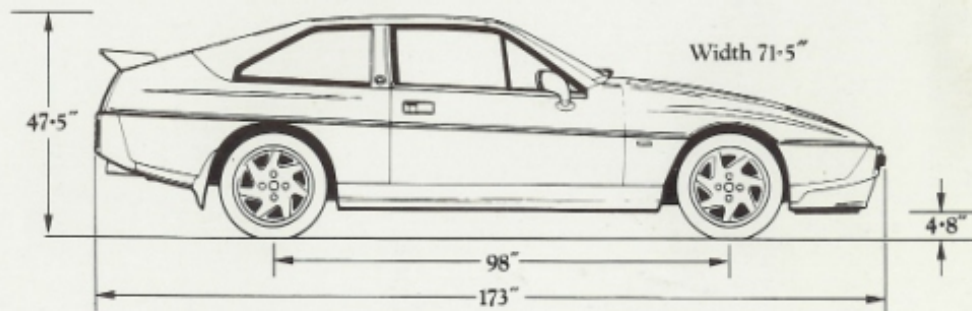
	Imp mpg	Metric l/100 km
URBAN	19.8	14.3
56 mph	42.5	6.7
75 mph	32.9	8.6
Fuel tank capacity:	14.7 gallons (67 litres)	

STANDARD EQUIPMENT:

The standard equipment for the Lotus Excel includes: Lotus 15" alloy wheels, power assisted steering with adjustable steering column, electric windows, central door locking, ice detection system, electrically adjustable heated door mirrors, driver's seat pneumatic lumbar support and polished burr elm fascia.

The Hethel Celebration Excel also includes: air-conditioning, four speaker radio-cassette audio system with remote control C.D. player, 'Marque Lotus Metallic' paint, body colour alloy wheel centres and spokes, classic tan leather interior and steering wheel, and 100% wool Wilton carpets.

Your nearest LOTUS DEALER will be pleased to arrange a demonstration of a new Lotus.





H E T H E L C E L E B R A T I O N E X C E L

In 1991, 25 years after Lotus founder Colin Chapman laid the first stone for a new factory at Hethel in Norfolk, Lotus produces some of the fastest and most sought-after performance cars in the world with handling and style that are legendary and unrivalled.

It offers advanced new technology and product engineering consultancy to many other world renowned manufacturers in Europe, the USA and Japan. Lotus Engineering is a world leader in areas such as Vehicle Dynamics, Active Suspension, Vehicle Anti-Noise Systems and Composites.

These 25 years of startling performance are reflected in the current range of Lotus cars. To start this anniversary year Lotus has launched the Hethel Celebration Excel, which builds on the highly successful 4 seater Excel.

Finished in a new 'Marque Lotus Metallic' paint, the Hethel Celebration Excel includes numerous standard equipment features that are optional on the Excel SE - for below the critical £29,000 tax threshold.

Hethel Celebration Excel - Standard Equipment:

- (1) Air conditioning
- (2) Four speaker radio-cassette audio system
- (3) Metallic paint
- (4) Full leather interior

PLUS unique new features:

- (5) New 'Marque Lotus Metallic' paint
- (6) Body colour alloy wheel centres and spokes
- (7) New classic tan leather with perforated leather panels
- (8) Matching classic tan leather steering wheel
- (9) New 100% wool Wilton carpets
- (10) Remote control stacking CD player
- (11) Upgraded speakers
- (12) Red instrument lighting

Performance: 0-60 mph in 6.8 seconds. Top speed: 135 mph.

At £28,995 the Hethel Celebration Excel offers remarkable value for performance in an exclusive dynamic package - a cost-effective way to enjoy the legendary Lotus strengths of handling, performance and style.

As a result of the V.A.T. rate increase, with effect from 1st April 1991 the retail price of the Hethel Celebration Excel is £29,630.



The Lotus factory, Hethel, Norfolk.