


MSO

McLaren Special Operations

A horizontal gradient bar with colors transitioning from yellow to red to orange to blue.


The Art Of The Possible



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One Of A Kind



McLaren Special Operations (MSO) is a dedicated division to help you take your McLaren ownership even further. We exist to create these cars around an owner's individual tastes.

Our highly skilled and hand-picked team can design, create and engineer almost anything. Whether you have been inspired to create a unique tailor-made interior colour scheme combined with a bespoke exterior paint treatment, or perhaps a one-off wheel finish, our mission is to transform what is already special into something truly unique.

MSO was created in 2011, but its origins can be traced to before the foundation of McLaren Automotive and back to the launch of the McLaren F1 in 1992. We were determined to offer the owners of the world's most special car a customer care programme as unique as the McLaren F1 itself. That meant a personalisation service for customers to tailor the car to their exact requirements, and technicians who would literally travel around the world to provide service and maintenance. McLaren Heritage has since grown into a dedicated team which is an integral part of MSO.

Where We Began





McLaren Special Operations (MSO) offers the ultimate ability to build one-of-a-kind vehicles to match our clients' exacting requirements. Personalisation for our Sports and Super Series models is available through the Defined and Bespoke ranges, including lightweight carbon fibre styling upgrades, interior enhancements and an extensive range of colour schemes and finishes.

There are limitless possibilities, from subtle changes to completely new body styles. We have also produced distinctive, highly exclusive Limited Editions including the 650S Le Mans and MSO HS, and will continue to do so in the future. MSO also offers a range of products and services to further enhance your ownership experience for new and pre-owned models from the McLaren family.

The Choice Is Yours

Truly Bespoke



At MSO we believe in limitless possibilities. Our team will guide you through a creative process and help shape your ideas until you have a car like no other - whether you want to revive a piece of motorsport history, imbue your McLaren with a sense of your own personality, or even create a completely new body style. We push ourselves to meet almost any request, even if we have to invent a new technology or engineering process to achieve your desired goal.

A specially commissioned McLaren P1™ in tinted Lio Blue visual carbon fibre



Truly Bespoke

McLaren Special Operations



Bespoke Red/Black colour scheme on McLaren P1™



Special bi-colour interior trim inside this unique McLaren P1™



Revel in the art of carbon fibre with trim options including the roof tonneau cover and steering wheel on this 675LT Spider



Truly Bespoke

McLaren Special Operations



The iconic crash helmet liveries of McLaren F1™ racing legends Senna and Prost look equally stirring when reimagined on a McLaren P1™

Five Visions Of 720S

To showcase our team's skill in design and expressing individuality, we have created five very special Super Series themes to inspire your own creations. Designed to display both our technical skill, and the wide range of different visual effects that can be achieved through our MSO Bespoke catalogue, each model also reveals and enhances a different facet of the pioneering and multi-talented 720S.



1. MSO 720S Velocity Theme



4. MSO 720S Track Theme



2. MSO 720S Pacific Theme



5. MSO 720S GT Theme



3. MSO 720S Stealth Theme

The MSO 720S Velocity celebrates the extreme performance credentials of the inspirational Super Series model, and the striking paint theme comprises two pearlescent hues of red: a newly formulated shade, Nerello Red, is applied to the nose of the car - including on the tinted carbon fibre hood - and fades into a vivid Volcano Red that covers the sides and rear.

MSO 720S Velocity



The finishing touches come in the form of the Rear Aero Bridges and Rear Deck in Visual Carbon Fibre

MSO 720S Velocity Theme Features

MSO Bespoke Exterior Paint - Twin-tone colour of Nerello Red blended with Volcano Red

MSO Carbon Fibre Hood with Nerello Red and Red Tinted Carbon Blend

MSO Carbon Fibre Rear Aero Bridges

MSO Carbon Fibre Rear Deck and Engine Cover

MSO Carbon Fibre Extended Sill Covers

MSO Carbon Fibre Facia Vents

MSO Bronze Wheel Finish

MSO Bespoke Velocity Interior (Carbon Black Alcantara/Harissa Red Leather) including optional Steering Wheel Centre Band

MSO Dedication Plaque



The finishing touches come in the form of the Rear Aero Bridges and Rear Deck in Visual Carbon Fibre



The devil is in the detail on the MSO 720S Pacific Theme, but it is a fitting showcase for the precision on offer from MSO. Inspired by the Earth's largest ocean, it features the unique combination of rich Kingfisher Blue paintwork and our exquisite tinted carbon fibre detail. The blue exterior hues highlight both the

match-to-sample paint service of MSO and our stunning tinted carbon fibre components. Complementing the bespoke MSO exterior is an interior featuring diamond-stitched carbon fibre racing seats with a blue contrast stitch. The finishing touch to the interior is a discreet blue centre band on the steering wheel.

MSO 720S Pacific

MSO 720S Pacific Theme in Bespoke Kingfisher Blue paint with contrast Cobalt Blue tinted carbon fibre detailing



MSO 720S Pacific Theme Features

MSO Bespoke Exterior Paint - Kingfisher Blue

MSO Bespoke Estoril Blue Exterior Door Theme

MSO Tinted Carbon Fibre Front Splitter in Cobalt Blue

MSO Tinted Carbon Fibre Front Air Intakes in Cobalt Blue

MSO Tinted Carbon Fibre Roof in Cobalt Blue

MSO Tinted Carbon Fibre Deck and Engine Cover in Cobalt Blue

MSO Tinted Carbon Fibre Door Mirror Casings in Cobalt Blue

MSO Tinted Carbon Fibre Rear Fender Air Intakes in Cobalt Blue

MSO Tinted Carbon Fibre Diffuser in Cobalt Blue

MSO Bespoke Pacific Interior (Full Slate Grey Alcantara featuring Diamond-Stitched Carbon Fibre racing seats with blue contrast stitch) including optional Steering Wheel Centre Band

MSO Dedication Plaque

MSO 720S Pacific Theme in
Bespoke Kingfisher Blue paint
with contrast Cobalt Blue tinted
carbon fibre detailing



Providing visual stimulation that evokes our motorsport heritage, the unique MSO 720S Stealth features a Sarthe Grey paint hue inspired by the legendary McLaren F1 GTR that won outright at the 24 Hours of Le Mans in 1995. Contrasting exterior enhancement comes courtesy of intricate hand-painted Vermillion Red pin-striping. In further homage to the iconic McLaren F1, there is a 24-carat gold heatshield in the engine bay, while this bespoke McLaren also features a track-focused MSO titanium harness bar and six-point harnesses.

MSO 720S Stealth

MSO 720S Stealth Theme
finished in Sarthe Grey with
Vermillion Red pin-striping
and Satin Black painted alloy
wheels



MSO 720S Stealth Theme Features

MSO Bespoke Exterior Paint - Sarthe Grey with Vermillion Red Pin-Striping

MSO Carbon Fibre Mirror Arms

MSO Carbon Fibre Rear Aero Bridges

MSO Carbon Fibre Rear Deck and Engine Cover

MSO Carbon Fibre Extended Sill Covers

MSO Carbon Fibre Steering Wheel with Extended Paddles

MSO Carbon Fibre Facia Vents

MSO Titanium Harness Bar and Six-Point Harness

MSO 24-carat Gold Heatshield

MSO Satin Black Painted Wheels with Vermillion Red Detailing

MSO Bespoke Stealth Interior (Carbon Black Alcantara/Leather with Bright Red Contrast Stitch) including optional Wheel Centre Band

MSO Dedication Plaque

MSO 720S Stealth Theme
finished in Sarthe Grey with
Vermillion Red pin-striping
and Satin Black painted alloy
wheels



The MSO 720S Track theme has been specially developed for those who want to accentuate the car's sporting credentials. Boasting a range of carbon fibre external components and a striking Anniversary White paint scheme with Tarocco Orange detailing, it looks race-ready. But these details aren't just for show - the carbon elements lower the weight, while inside the extended gearshift paddles and six-point harness show true racing intent.

MSO 720S Track

MSO 720S Track Theme in Bespoke Anniversary White with Gloss Black alloys with Tarocco Orange detailing



MSO 720S Track Theme Features

MSO Bespoke Exterior Paint - Anniversary White

Satin Exterior Carbon Fibre Options

Carbon Black and Tarocco Orange Exterior Detailing (gloss finish) to Bonnet, Doors, Rear Quarter Panels and Airbrake

MSO Carbon Fibre Mirror Arms

MSO Carbon Fibre Rear Aero Bridges

MSO Carbon Fibre Rear Deck and Engine Cover

MSO Carbon Fibre Extended Sill Covers

MSO Carbon Fibre Steering Wheel with Extended Paddles

MSO Carbon Fibre Facia Vents

Speedy Kiwi on Mirror Casings in Tarocco Orange

Gloss Black Painted Wheels with Tarocco Orange Detailing

MSO Bespoke Track Interior (Full Jet Black Alcantara with McLaren Orange Contrast Stitch) including optional Wheel Centre Band

MSO Dedication Plaque

MSO 720S Track Theme in Bespoke Anniversary White with Gloss Black alloys with Tarocco Orange detailing



The beauty of the 720S is that despite its staggering performance, it has certain parallels to a Grand Tourer, capable of covering long journeys in great comfort. The MSO 720S GT vision embraces that characteristic, majoring on sophistication and understated class. The evocative paint scheme is Sarigan Quartz with gloss black exterior details, complemented by a luxurious interior finished in Highland Hare Bespoke leather with grey contrast stitching.

MSO 720S GT

MSO GT Theme in Sarigan
Quartz paint with Gloss
Black accents



MSO 720S GT Theme Features

MSO Bespoke Exterior Paint - Sarigan Quartz

MSO Gloss Painted Exterior Options

MSO Carbon Fibre Rear Aero Bridges

MSO Carbon Fibre Rear Deck and Engine Cover

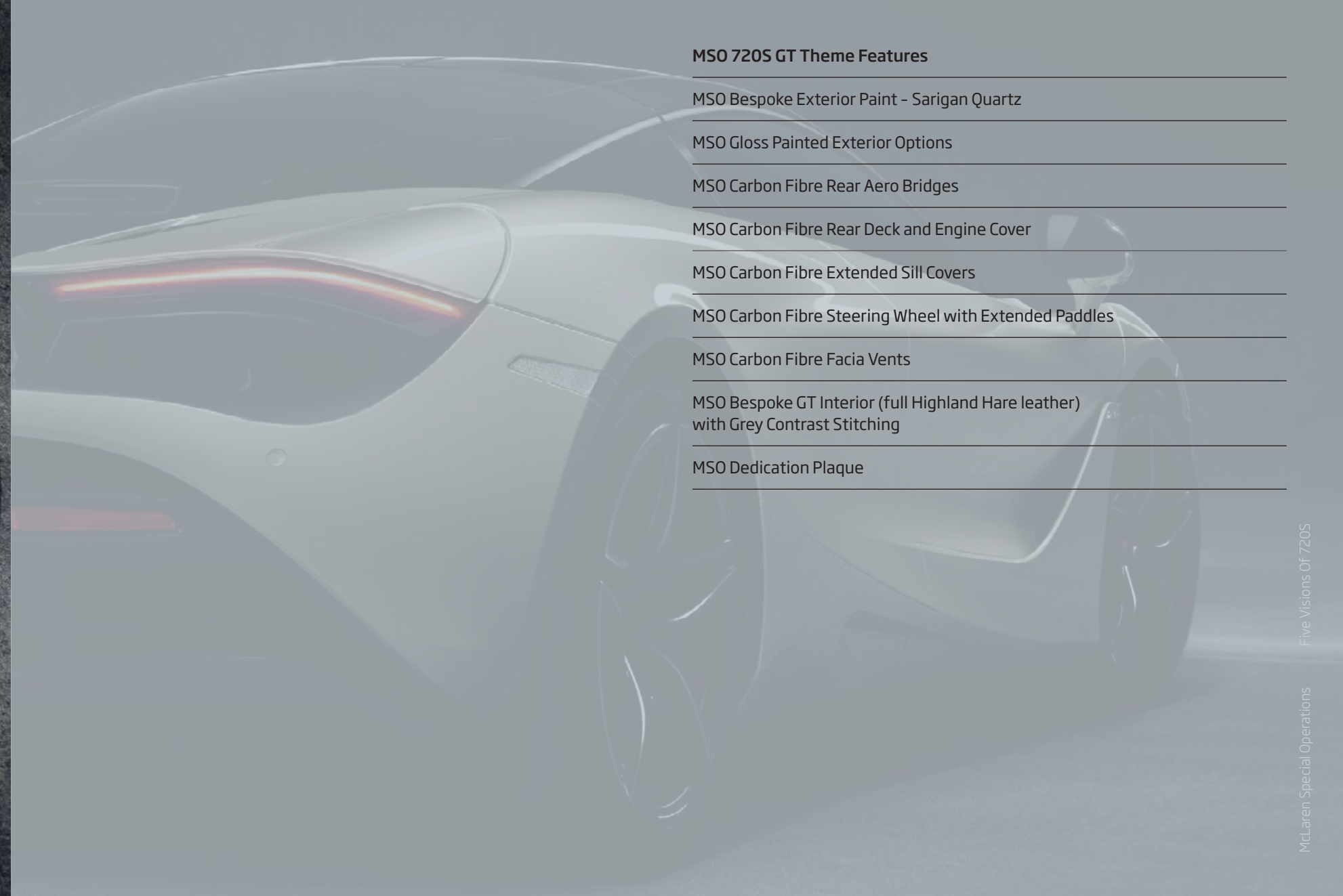
MSO Carbon Fibre Extended Sill Covers

MSO Carbon Fibre Steering Wheel with Extended Paddles

MSO Carbon Fibre Facia Vents

MSO Bespoke GT Interior (full Highland Hare leather)
with Grey Contrast Stitching

MSO Dedication Plaque



MSO GT Theme in Sarigan
Quartz paint with Gloss
Black accents



The Personal Touch

At MSO we have the ability to create new and exciting paint schemes. We work with the latest developments in interior and exterior material technologies. Our extended Carbon Fibre range is available in special tints to further individualise your McLaren. Take a look at just a small selection we have chosen from a wide range of options to make your vehicle more exclusive.



Your 720S is a pioneering supercar from the moment it leaves the McLaren Production Centre, but MSO can transform it into a statement of your own – a truly personal vision. You can hand-pick individual components, enhancements and finishes from a rich menu of options, all of which can be selected through your McLaren retailer or via our online configurator. The starting choices are body colour and alloy wheel selection, both of which come vividly to life once introduced to the diverse MSO colour palette. But that is only the start.

Your Individual Super Series





You can evolve your 720S with an array of lightweight carbon fibre components that not only look sensational but also help to lower the car's already low weight even further. External items such as a carbon fibre hood, carbon fibre rear aero bridges, rear deck and engine cover, extended sill covers in carbon fibre and even carbon fibre mirror arms all add street presence to the already astonishing looks of the 720S.



Whether you are curating a tailored interior by combining the highest quality materials with MSO bespoke colours and contrast stitching, or creating a high-performance driving environment with sports seats, five-point harness and enhanced instrument pack, MSO can build a McLaren tailored to your vision. Specify a unique wheel finish or make a statement with a stylish carbon fibre tint - MSO offers you inspiration throughout every step of the design process. Whatever your wishes, the creation of your car is a passion to be shared with the team at McLaren Special Operations.



Each and every McLaren is special, but owners still want the opportunity to put their own stamp on their car, to tailor it explicitly to match their own tastes. MSO offers a range of unique enhancement options for the Sports Series – the 570S, 570S Spider and 570GT – from McLaren Orange or Speed Yellow seatbelts that add a striking dash of colour to the interior, to lightweight carbon fibre components or an MSO Defined Titanium SuperSports Exhaust. These choices, which enable you to enhance the appearance and sound of your McLaren, can be selected through your McLaren retailer or via our online configurator.

Your Individual Sports Series

MSO Carbon Fibre Rear Bumper and Rear Spoiler





Almost every conceivable detail on the Sports Series can be finished in lightweight Visual Carbon Fibre upon request





MSO Black Gloss paint finish (below left) and Blue Tinted Carbon Fibre (below right) on 570S. Carbon Fibre Rear Deck and Tonneau Cover on 570S Spider (right)





MSO Bespoke Lantana
Purple external paint finish
with matching seat trim and
Alcantara wheel details on 570S



Passion For Perfection



When you own a historic McLaren, you want to know you can obtain the highest quality of service and support, regardless of where in the world you and your car are based. We offer factory standard care to historic McLarens. In addition to traditional servicing, maintenance and repairs, this also includes carrying out different upgrades and personalisation, from repainting or re-trimming to fitting options like high-downforce body kits for the McLaren F1 and McLaren Edition SLR. We can also offer a discreet and confidential brokerage service on request.





The MSO workshop is where your innovation and our creativity meet. Highly skilled operatives from our engineering and paintshop departments, with decades of history to draw on, will craft and refurbish/upgrade your vehicle to the highest standards. Each production bay is configured for the type of work undertaken and assigned to a senior technician who takes 'ownership' for the entire process.

The MSO workshop has some of the longest-serving members of staff at McLaren - all of them united by one simple value: a passion for perfection. They possess a level of expertise in carbon fibre fabrication, paint application and restoration and maintenance of classic and historic road and racing cars that is not available elsewhere.

Working on cars this rare and valuable gives our technicians a level of expertise that you simply cannot find anywhere else





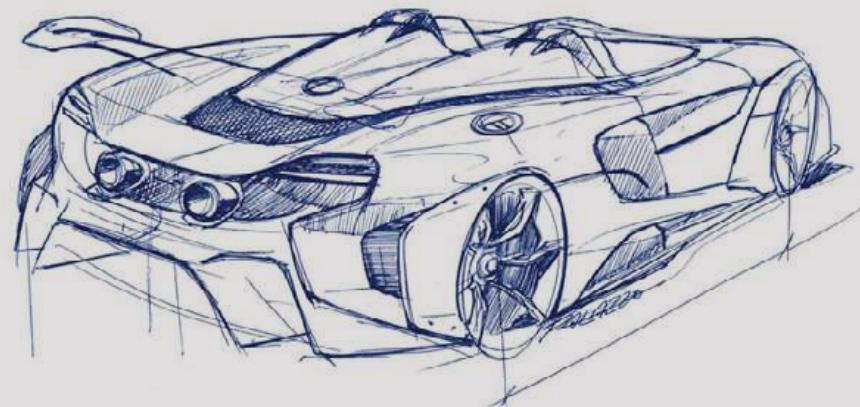
MSO has a team of 10 Bespoke paint technicians with over 65 years' McLaren service between them. They've produced more than 200 special colour variations in the last two years, and the team is developing new finishes, most recently a paint containing real diamonds for a sparkling effect. Some new colours begin as unusual requests - on one occasion an art collector in New York wanted to duplicate a particular colour in a famous painting. That customer now has several McLarens, all finished in the same MSO Bespoke shade. Our Bespoke Liaison Managers can help you make these limitless choices.

MSO was established to help our customers realise their dreams. It sits at the very heart of our mission, offering a limitless level of enhancement. Our incomparable levels of personal service put you at the very centre of the creative process, and our skilled engineers deliver unique vehicles whose only boundaries are your inspiration. From creating a bespoke carbon fibre weave pattern, choosing unique paint and trim options – we can colour-match anything you wish – through to making far more substantive changes, our team thrives

on a challenge. They can even be tasked with the creation of a truly unique McLaren. The Formula 1™-inspired, lightweight, carbon fibre chassis at the heart of every McLaren offers unprecedented freedom to make radical exterior changes. It's possible to combine a new 'coachwork' body with the original mechanical componentry and engineering purity of a McLaren. McLarens are by definition exclusive, but customers undertaking such far-reaching projects create truly priceless one-of-a-kind vehicles.

The MSO experience is a creative process with you at the centre, turning your ideas into one-of-a-kind reality

Going Beyond



To find out more about McLaren Special Operations, visit cars.mclaren.com/MSO or contact your local retailer

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McLaren Automotive Limited is registered in England and Wales (Company number 01967717) and has its registered office at McLaren Technology Centre, Chertsey Road, Woking, Surrey GU21 4YH, England. Telephone number +44 (0) 1483 261500
VAT Number GB 974 8370 73.

