





# O1 OUR HISTORY - FORD PERFORMANCE AND MUSTANG RACE CAR



Few brands can match the racing heritage of Ford Motor Company. Whether competing in single-seaters or stockcars, the famous blue oval emblem carries a rich history of innovation and success. Ford Performance, the brand's high-performance arm, oversees the development of Ford racing engines and vehicles competing in series such as NASCAR, IMSA, SRO British GT, FIA World Rally Championship, Supercars Championship and Formula Drift. Ford Performance will also spearhead the much-anticipated return to Formula One competition with Red Bull Ford Powertrains from 2026.

Perhaps the most famous name in Ford's racing armory is the Mustang, a model that has enjoyed huge success in racing over the decades. That fine tradition continues in the modern era with the new Mustang Dark Horse R, offering the most demanding track enthusiasts a turn-key race car ready to compete in the all-new, single-make Mustang Challenge series, sanctioned by the International Motor Sports Association (IMSA).

Joining the recently announced Mustang GT3 and Mustang GT4 derivatives, the Mustang Dark Horse R bridges the gap between Dark Horse and Mustang GT4.

Production-based Mustang vehicles have raced from the very beginning, all the way back to winning the 1964 Tour de France, even.

Dark Horse R offers our passionate customers not just an attainable, factory-built race car, but also a racing series to compete with other Mustang enthusiasts.

Mark Rushbrook Global Director, Ford Performance Motorsports





# 02 THE CAR - MUSTANG DARK HORSE R SPECIFICATIONS



#### **POWERTRAIN**

O	500+ horsepower 5.0-liter Coyote V8	0	Upgraded engine cooling syste	m
	TREMEC® 3160 manual transmission		Upgraded oil system with Ford	Performance oil pan
	Torsen limited slip differential with 3.73 final drive ratio		Upgraded differential cooling	
	Upgraded transmission cooling		Borla racing exhaust system	
			Upgraded radiator and revised	grill
CH	ASSIS			
	FIA compliant roll cage		Select seam welding	
	Multimatic DSSV dampers		FIA compliant fuel cell	
	Adjustable front camber plates			
EX.	TERIOR			
	Front and rear tow hooks		Track width, front (mm)	1,611
	Underbody tie down hoops		Track width, rear (mm)	1,621
	Delivered in a white paint finish		Overall width (mm)	1,914
			Wheelbase (mm)	2,718
INT	TERIOR			
0	Recaro FIA compliant racing seat	0	FIA compliant fire suppression system	
	FIA compliant harness		FIA compliant safety nets	
	Quick-release steering wheel		MoTeC data display and logging system	
BR	AKES/ WHEELS/ TIRES			
0	Bosch Motorsport ABS	0	Ford Performance parts R1 flow-formed wheels	
	Brembo° race calipers – front		(19" x 10.5" front, 19" x 11" rear)	
	Brembo° race rotors – front		Bespoke Michelin® 295/30R19 racing slick tire*	
	Brembo° race pads		MSI wheel studs and open lug nuts	
	Race brake cooling ducts			

<sup>\*</sup>Mustang Challenge series tire, sold separately. Specification subject to change.

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# THE SERIES

MUSTANG CHALLENGE



# 03

#### FORD PERFORMANCE SPORTS CAR PYRAMII

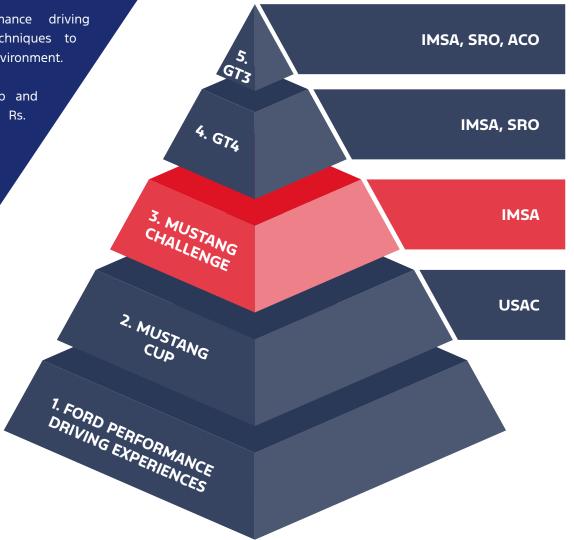
Ford Performance has created a pathway for Mustang enthusiasts (and established drivers) to reach the upper echelons of global sports car racing:

1. Starting in a Mustang Dark Horse at a Ford Performance driving experience, budding drivers are taught the fundamental techniques to drive a performance vehicle on the limit, within a safe environment.

2. From there, a driver can enter the cost-effective Mustang Cup and develop their race craft within a field of Mustang Dark Horse Rs.

3. The Mustang Challenge is the natural progression for drivers competing in the Mustang Cup (or the already seasoned racer) as it provides close, competitive racing in front of large crowds and streamed to a global audience. Series champions can accept a cash prize or a test in a Mustang GT4 car.

- 4. The Mustang GT4 is a step up from the Dark Horse R, with an increased number of racing-specific components competing against a field of other OEMs and hungry drivers vying to progress their careers.
- 5. The pinnacle of sports car racing, the track-built Mustang GT3 features more power, more aero, more adjustable components and less overall weight. This is a V8 beast like no other and the car you will see competing in the 24 Hours at Daytona and 24 Hours of Le Mans.



#### FORD PERFORMANCE JUNIOR TEAM



The Ford Performance Junior Team is an exciting initiative designed to discover and nurture the future stars of sports car racing. This dynamic program identifies promising young drivers and equips them with the tools and support they need to unlock their potential and continue their progression through the Ford Performance sports car pyramid.

"At Ford Performance, we are always on the lookout for fresh racing talent, and with the new Ford Performance Junior Team program, we have a great solution for the future. This program is all about creating opportunities for the next generation of Mustang racing talent. We want to give these drivers the tools and support they need to reach their full potential, and we're excited to see what they can achieve."

Mark Rushbrook, Global Director, Ford Performance Motorsport

### Participants will be evaluated based on:

- Performance in Ford series such as Mustang Cup, Mustang Challenge, and Mustang GT4 globally
- Driver stats
- On-track improvement
- Feedback from industry bodies

### Drivers selected for the program will receive support in the form of:

- Expert mentoring from factory Mustang GT3 drivers
- Hands-on coaching during select race weekends
- Access to simulator sessions supported by Ford Performance engineers
- Physical and mental conditioning required for racing
- Sponsorship and social media strategies to navigate a professional motorsport career

#### FIRST SELECTION AND FUTURE OPPORTUNITIES

The first driver chosen for the program is the 2024 Mustang Challenge Dark Horse Class Champion, Robert Noaker. Additional selected drivers will be contacted prior to the 2025 class announcement at the beginning of the season.

The ultimate goal is to develop these young racers into future factory drivers—the pinnacle of Ford Performance racing.

For more information, visit HERE.



#### MUSTANG CUP vs MUSTANG CHALLENGE



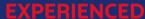
#### **MUSTANG CUP**

#### **MUSTANG CHALLENGE**



ENTRY-LEVEL

**NEWCOMERS TO RACING** 



ESTABLISHED DRIVERS PROGRESSING THEIR CAREER





USA(

**PRIVATE CLUB WEEKENDS** 

IMS

**MAJOR RACE SERIES SUPPORT** 





**SEASON** 

6 WEEKENDS

12 RACES

2 CHAMPIONSHIPS (MILES CUP & PARNELLI CUP)

**SEASON** 

12 RACES

**6 WEEKENDS** 

1 CHAMPIONSHIP





**FORMAT** 

**3X 30 MINUTE PRACTICE** 

2X 15 MINUTE QUALIFYING (MILES & PARNELLI CUPS)

2X 40 MINUTE RACES (MILES & PARNELLI CUPS)

**FORMAT** 

2X 30 MINUTE PRACTICE

1X 15 MINUTE QUALIFYING

**2X 45 MINUTE RACES** 





**DRIVERS** 

**OPTIONAL 2-DRIVER FORMAT:** 

**DRIVER 1 - MILES CUP (OPTION TO RUN PARNELLI CUP ALSO)** 

**DRIVER 2 - PARNELLI CUP** 



SINGLE DRIVER FORMAT





**PRIZES** 

**NO PRIZE MONEY** 

FREE MUSTANG CUP OR CHALLENGE 2026 ENTRY FOR CHAMPION

PRIZES

RACE PRIZE MONEY

**CHAMPIONSHIP PRIZE MONEY** 

**GT4 TEST** 







#### **MUSTANG CHALLENGE - 2025 CALENDAR**



- 1 SEBRING INTERNATIONAL RACEWAY
  - SEBRING, FLORIDA IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP

14-15 MARCH

WEATHERTECH RACEWAY LAGUNA SECA

MONTEREY, CALIFORNIA
IMSA WEATHERTECH SPORTSCAR
CHAMPIONSHIP
9-11 MAY

CIRCUIT DE LA SARTHE LE MANS INVITATIONAL

LE MANS, FRANCE WORLD ENDURANCE CHAMPIONSHIP

ROAD AMERICA

ELKHART LAKE, WISCONSIN IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP

1-3 AUGUST

VIRGINIA INTERNATIONAL RACEWAY

ALTON, VIRGINIA IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP

22-24 AUGUST

GIRCUIT OF THE AMERICAS
AUSTIN, TEXAS
WORLD ENDURANCE CHAMPIONSHIP

CHARLOTTE MOTOR SPEEDWAY ROVAL
CHARLOTTE, NORTH CAROLINA
NASCAR
3-5 OCTOBER



#### **MUSTANG CHALLENGE - RACE WEEKEND FORMAT**





PRACTICE 1
30 MINUTE DURATION

SE

**PRACTICE 2** 

**30 MINUTE DURATION** 



**QUALIFYING** 

15 MINUTE DURATION



**RACE 1** 

**45 MINUTE DURATION** 



RACE 2

**45 MINUTE DURATION** 

1	

CLASS STRUCTURE

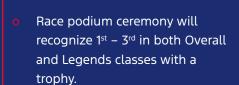
CLASS	DESCRIPTION	
Dark Horse (DH)	All drivers	
Dark Horse Legends (DHL)*	45 years and above	

TIRE ALLOCATION

A maximum of 3 new sets of tires per round, with a carry over set permitted.

<sup>\*</sup>Optional entry for drivers 45 years and above. Not eligible for drivers with FIA licence above Bronze or past series champions.





All prize options will be processed by the series organizer.











- \$100,000 towards a Mustang GT3/GT4 seat or the following season of Mustang Challenge\*
- Mustang GT4 test\*
- 1 set/event tire credit for 2026 redemption (Michelin)\*\*

#### **Prize Option B**

- \$40,000
- Mustang GT4 test\*
- 1 set/event tire credit for 2026 redemption (Michelin)\*\*
- **0** \$20,000
- \$10,000

## **Prize Option A**

**0** \$20,000

OR

#### **Prize Option B**

Mustang GT4 test\*



<sup>\*</sup>Details to be confirmed prior to the Mustang Challenge season starting.

<sup>\*\*</sup>Eligible for those racing a Ford product in a Michelin series.



#### MUSTANG CHALLENGE - SERVICES INCLUDED

#### ENGINEERING SUPPORT

Ford Performance engineering personnel on site to support all teams and drivers (non-primary\*).

#### TIRE SUPPLY

Official tire supplier, Michelin, will be present throughout the race weekend to service all teams and drivers.

#### **SPARE PARTS**

A supply of parts will be available trackside at each round.

#### HOSPITALITY

The Mustang Challenge lounge area, under the FPRS Motorsports awning, will be at the heart of the racing action and will provide a hub for drivers to welcome guests to the paddock. With refreshments, soft seating and a live stream of the on-track action, it's the perfect place to relax inbetween sessions.

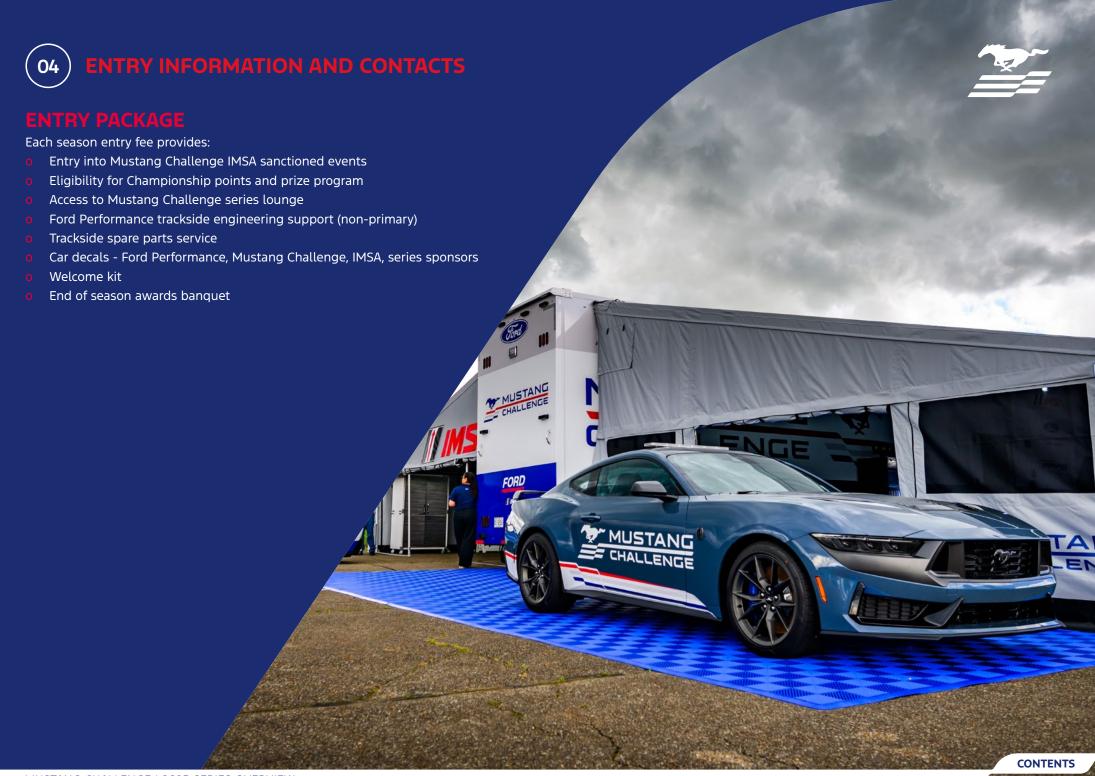
#### PR & MEDIA

- Live coverage on IMSA.tv and via subscription to Peacock streaming channel
- Ford Performance media support
  - YouTube live coverage
  - Social media, race reports, press releases and website content
  - Content portal for drivers and teams accessible via the Ford Performance website

\*Ford Performance engineering will be on-site to support teams and drivers for technical issues or questions that require escalation beyond the capabilities of the team or driver supporting the vehicle. Ford Performance engineering will not be dedicated as a primary resource for servicing the vehicles for teams or drivers.









#### CONTACT

For Mustang Challenge related enquiries, please contact: MC@FPRSMotorsports.com

For queries and sales of the Ford Mustang Dark Horse R, please contact:

LENORA

For Ford Performance related enquiries, please contact:

tordpert@tord.com

Click HERE for the IMSA site.

