



SERIES OVERVIEW

ISSUE 01 | AUGUST 02, 2024



CONTENTS

01 OUR HISTORY

02 THE CAR

03 THE SERIES

04 ENTRY INFORMATION
AND CONTACTS





01

OUR HISTORY





Few brands can match the racing heritage of Ford Motor Company. Whether competing in single-seaters or stockcars, the famous blue oval emblem carries a rich history of innovation and success. Ford Performance, the brand's high-performance arm, oversees the development of Ford racing engines and vehicles competing in series such as NASCAR, IMSA, SRO British GT, FIA World Rally Championship, Supercars Championship and Formula Drift. Ford Performance will also spearhead the much-anticipated return to Formula One competition with Red Bull Ford Powertrains from 2026.

Perhaps the most famous name in Ford's racing armory is the Mustang, a model that has enjoyed huge success in racing over the decades. That fine tradition continues in the modern era with the new Mustang Dark Horse R, offering the most demanding track enthusiasts a turn-key race car ready to compete in the all-new, single-make Mustang Cup series, sanctioned by the United States Auto Club (USAC).



"All of us at Ford Performance are excited to introduce Mustang Cup as an additional avenue for racing enthusiasts to pursue their passion. Mustang Cup is a foundational starting springboard in our global sports car racing program, and it also offers advancement into Mustang Challenge, Mustang GT4 and Mustang GT3."

Mark Rushbrook
Global Director, Ford Performance Motorsports





02

THE CAR

MUSTANG DARK HORSE R

A turn-key racing car, capable of generating more than 500 horsepower and ready to compete at the most demanding racing circuits, the Mustang Dark Horse R is engineered for competition by Ford Performance.





POWERTRAIN

- 500+ horsepower 5.0-liter Coyote V8
- TREMEC® 3160 manual transmission
- Torsen limited slip differential with 3.73 final drive ratio
- Upgraded transmission cooling
- Upgraded engine cooling system
- Upgraded oil system with Ford Performance oil pan
- Upgraded differential cooling
- Borla racing exhaust system
- Upgraded radiator and revised grill

CHASSIS

- FIA compliant roll cage
- Multimatic DSSV dampers
- Adjustable front camber plates
- Select seam welding
- FIA compliant fuel cell

EXTERIOR

- Front and rear tow hooks
- Underbody tie down hoops
- Delivered in a white paint finish
- Track width, front (mm) 1,611
- Track width, rear (mm) 1,621
- Overall width (mm) 1,914
- Wheelbase (mm) 2,718

INTERIOR

- Recaro FIA compliant racing seat
- FIA compliant harness
- Quick-release steering wheel
- FIA compliant fire suppression system
- FIA compliant safety nets
- MoTeC data display and logging system

BRAKES/ WHEELS/ TIRES

- Bosch Motorsport ABS
- Brembo® race calipers – front
- Brembo® race rotors – front
- Brembo® race pads
- Race brake cooling ducts
- Ford Performance parts R1 flow-formed wheels (19" x 10.5" front, 19" x 11" rear)
- Yokohama Advan 310/690R19 race slick
- MSI wheel studs and open lug nuts



FORD MUSTANG DARK HORSE R

MSRP: **\$159,000**

(+ TAXES)

Your Mustang Dark Horse R will be completed in a white paint finish, ready for livery and decals*

Sales will be through Multimatic.



*Ford decal and brand standards will be provided.

Current Manufacturer Suggested Retail Price (MSRP) for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included. Starting A, Z and X Plan price is for qualified, eligible customers and excludes document fee, destination/delivery charge, taxes, title and registration. Not all vehicles qualify for A, Z or X Plan.

Not street legal. Sales and service for this vehicle will be managed by Multimatic. Ownership inquiries may be directed to them below. Very limited availability. Inquiry does not guarantee ability to purchase."



03

THE SERIES

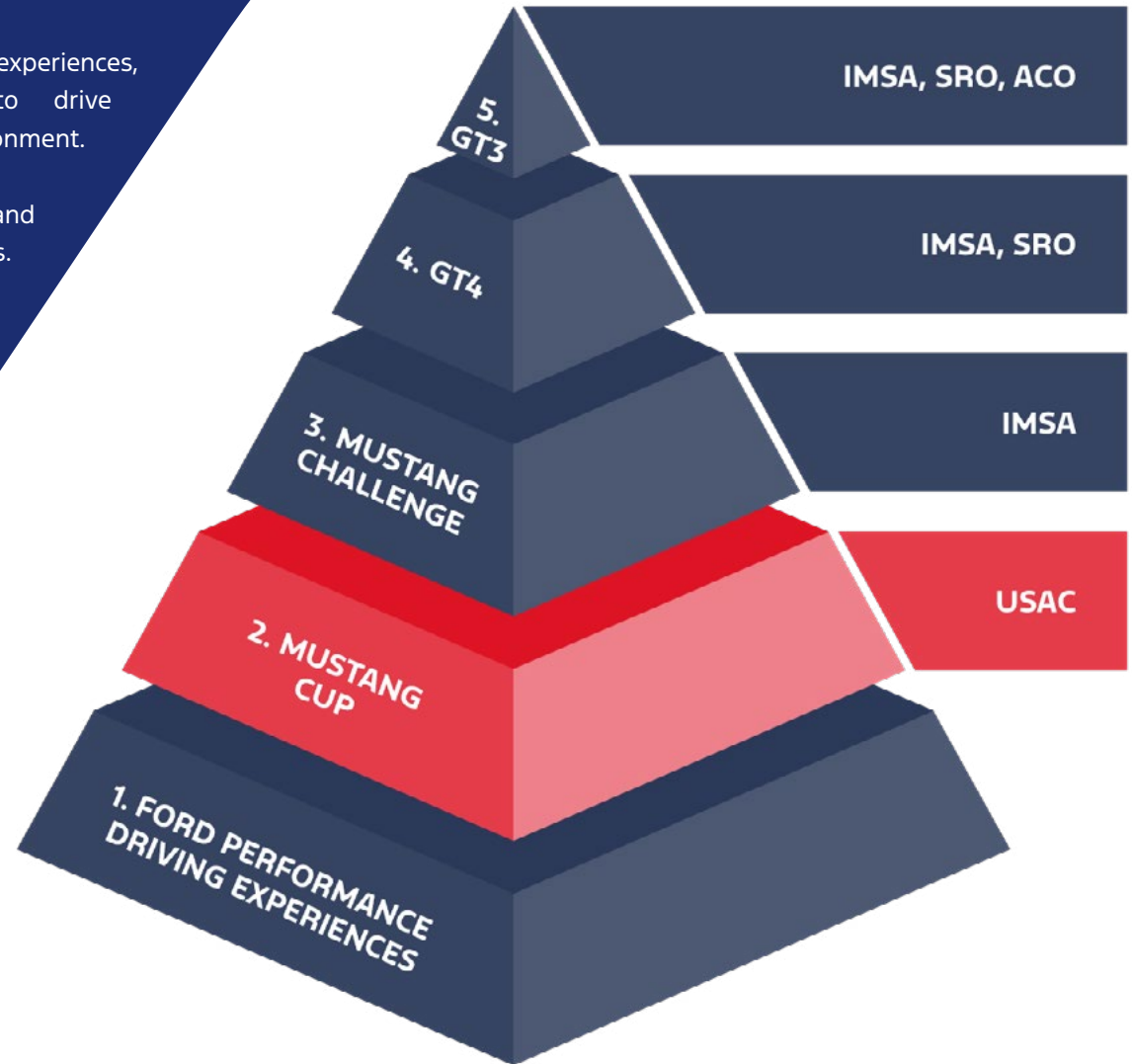
MUSTANG CUP

A groundbreaking entry-level racing platform starting the spring of 2025, which bridges the gap between Ford Performance Driving Experiences and the Mustang Challenge. The Mustang Cup offers a professionally organized, club-level racing environment for novice and hobby racers to develop the fundamentals of organized racing on private USAC operated race weekends, alongside other USAC series and events.



Ford Performance has created a pathway for Mustang enthusiasts (and established drivers) to reach the upper echelons of global sports car racing:

1. Starting in a Mustang Dark Horse at Ford Performance driving experiences, budding drivers are taught the fundamental techniques to drive a performance vehicle on the limit, within a safe environment.
2. From there, a driver can enter the cost-effective Mustang Cup and develop their race craft within a field of Mustang Dark Horse Rs.
3. The Mustang Challenge is the natural progression for drivers competing in the Mustang Cup (or the already seasoned racer) as it provides close, competitive racing in front of large crowds and streamed to a global audience. Series champions can accept a cash prize or a test in a Mustang GT4 car.
4. The Mustang GT4 is a step up from the Dark Horse R, with an increased number of racing-specific components competing against a field of other OEMs and hungry drivers vying to progress their careers.
5. The pinnacle of sports car racing, the track-built Mustang GT3 features more power, more aero, more adjustable components and less overall weight. This is a V8 beast like no other and the car you will see competing in the 24 Hours at Daytona and 24 Hours of Le Mans.



The Ford Performance Junior Team is an exciting initiative designed to discover and nurture the future stars of sports car racing. This dynamic program identifies promising young drivers and equips them with the tools and support they need to unlock their potential and continue their progression through the Ford Performance sports car pyramid.

“At Ford Performance, we are always on the lookout for fresh racing talent, and with the new Ford Performance Junior Team program, we have a great solution for the future. This program is all about creating opportunities for the next generation of Mustang racing talent. We want to give these drivers the tools and support they need to reach their full potential, and we’re excited to see what they can achieve.”

Mark Rushbrook, Global Director, Ford Performance Motorsport

Participants will be evaluated based on:

- Performance in Ford series such as Mustang Cup, Mustang Challenge, and Mustang GT4 globally
- Driver stats
- On-track improvement
- Feedback from industry bodies

Drivers selected for the program will receive support in the form of:

- Expert mentoring from factory Mustang GT3 drivers
- Hands-on coaching during select race weekends
- Access to simulator sessions supported by Ford Performance engineers
- Physical and mental conditioning required for racing
- Sponsorship and social media strategies to navigate a professional motorsport career

FIRST SELECTION AND FUTURE OPPORTUNITIES

The first driver chosen for the program is the 2024 Mustang Challenge Dark Horse Class Champion, Robert Noaker. Additional selected drivers will be contacted prior to the 2025 class announcement at the beginning of the season.

The ultimate goal is to develop these young racers into future factory drivers—the pinnacle of Ford Performance racing.

For more information, visit [HERE](#).





MUSTANG CUP



ENTRY-LEVEL

NEWCOMERS TO RACING



USAC

PRIVATE CLUB WEEKENDS



SEASON

6 WEEKENDS

12 RACES

2 CHAMPIONSHIPS (MILES CUP & PARNELLI CUP)



FORMAT

3X 30 MINUTE PRACTICE

2X 15 MINUTE QUALIFYING (MILES & PARNELLI CUPS)

2X 40 MINUTE RACES (MILES & PARNELLI CUPS)



DRIVERS

OPTIONAL 2-DRIVER FORMAT:

DRIVER 1 - MILES CUP (OPTION TO RUN PARNELLI CUP ALSO)

DRIVER 2 - PARNELLI CUP



PRIZES

NO PRIZE MONEY

FREE MUSTANG CUP OR CHALLENGE 2026 ENTRY FOR CHAMPION

MUSTANG CHALLENGE



EXPERIENCED

ESTABLISHED DRIVERS

PROGRESSING THEIR CAREER



IMSA

MAJOR RACE SERIES SUPPORT



SEASON

6 WEEKENDS

12 RACES

1 CHAMPIONSHIP



FORMAT

2X 30 MINUTE PRACTICE

1X 15 MINUTE QUALIFYING

2X 45 MINUTE RACES



DRIVERS

SINGLE DRIVER FORMAT



PRIZES

RACE PRIZE MONEY

CHAMPIONSHIP PRIZE MONEY

GT4 TEST



Unique to Mustang Cup is the option of an optional two-driver format. Each race in a doubleheader format will count towards separate championships – the Miles Cup and Parnelli Cup – allowing two drivers to pursue separate championships or one driver to compete in both.

Drivers with a current club racing license from accredited sanctioning bodies will be recognized and issued a USAC Mustang Cup license. Drivers without a racing license, but who have track experience and wish to race in Mustang Cup, may obtain a nationally recognized club racing license from a number of accredited racing schools, in order to receive an equivalent USAC Mustang Cup license.

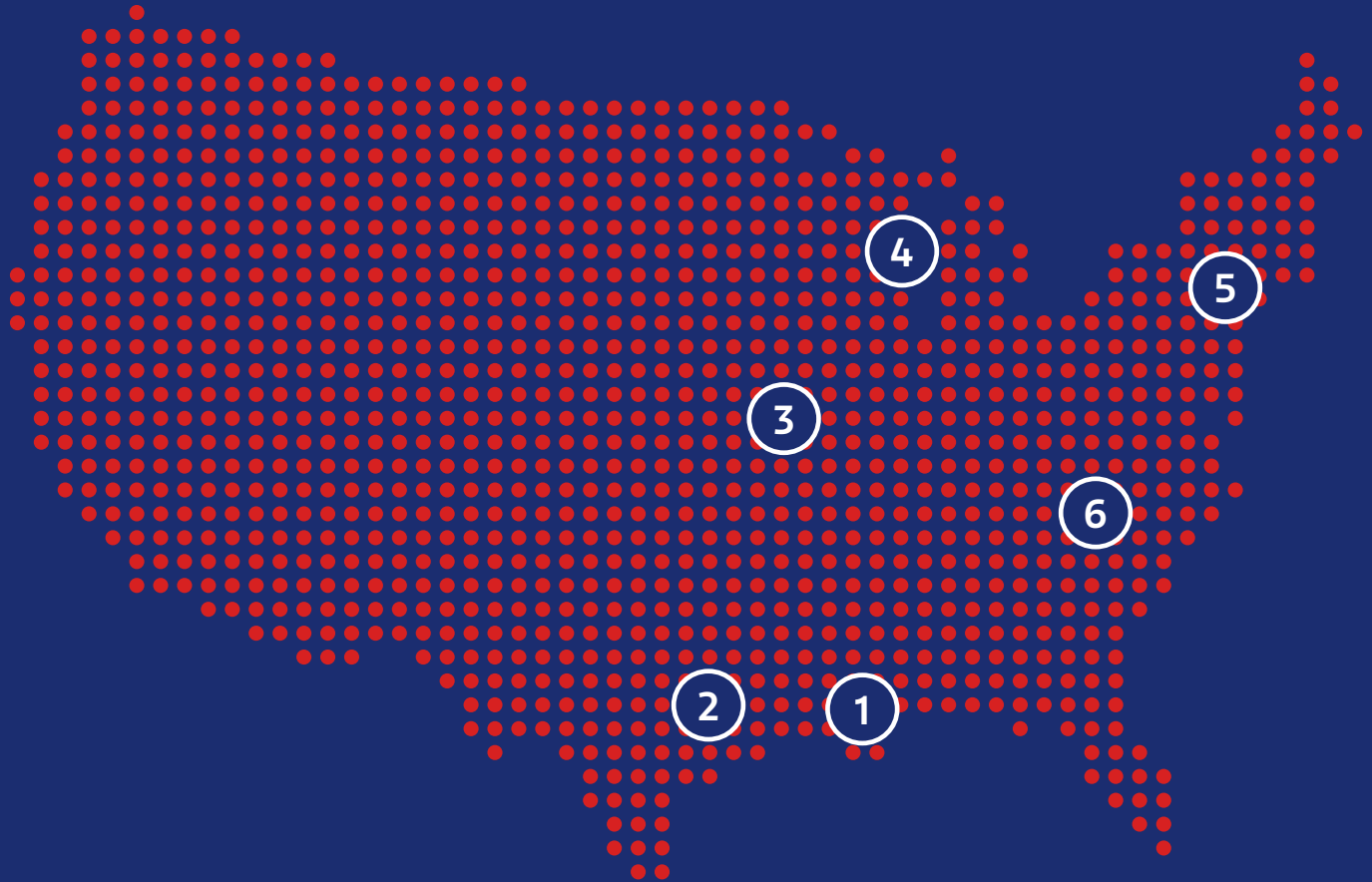
Mustang Cup offers flexibility to meet any racer's goals, whether aiming for advancement to a national championship series or competing at a regional level.

Click [HERE](#) for the Mustang Cup site.





- 1 **NOLA MOTORSPORTS PARK**
AVONDALE, LOUISIANA
USAC
11-13 APRIL
- 2 **CIRCUIT OF THE AMERICAS**
AUSTIN, TEXAS
USAC
16-18 MAY
- 3 **OZARKS INTERNATIONAL RACEWAY**
GRAVOIS MILLS, MISSOURI
USAC
4-6 JULY
- 4 **ROAD AMERICA**
PLYMOUTH, WISCONSIN
USAC
8-10 AUGUST
- 5 **LIME ROCK PARK**
LAKEVILLE, CONNECTICUT
USAC
17-18 OCTOBER
- 6 **VIRGINIA INTERNATIONAL RACEWAY**
ALTON, VIRGINIA
USAC
7-9 NOVEMBER





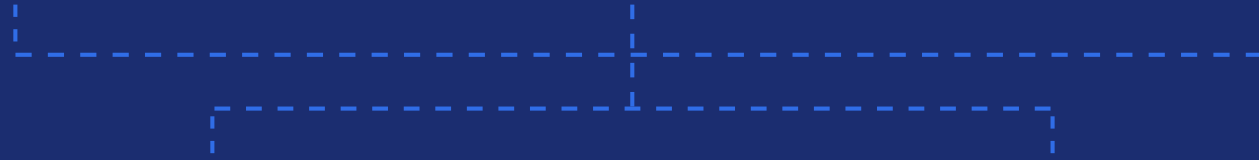
PRACTICE 1
30 MINUTE DURATION



PRACTICE 2
30 MINUTE DURATION



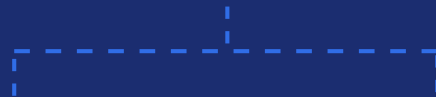
PRACTICE 3
30 MINUTE DURATION



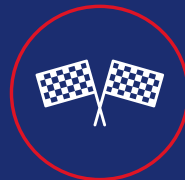
MILES CUP
SATURDAY



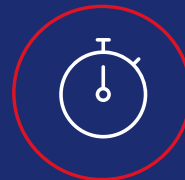
PARNELLI CUP
SUNDAY



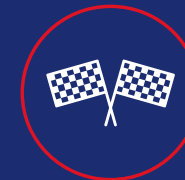
QUALIFYING 1
15 MINUTE DURATION



RACE 1
40 MINUTE DURATION



QUALIFYING 2
15 MINUTE DURATION



RACE 2
40 MINUTE DURATION



03

MUSTANG CUP - PRIZES, CLASSES & TIRES



PRIZE

Free season entry into the 2026 Mustang Cup or Mustang Challenge for the Overall Champion.

CLASS STRUCTURE

Dark Horse (DH)

All drivers

Dark Horse Legends (DHL)*

TBD Age

TIRE ALLOCATION

A maximum of TBD new sets of tires per round, with a carry over set permitted. Single Yokohama Slick - \$580 tire

ENGINEERING SUPPORT

Ford Performance engineering personnel on site to support all teams and drivers (non-primary*).

TIRE SUPPLY

Official tire supplier, Yokohama, will be present throughout the race weekend to service all teams and drivers.

SPARE PARTS

A supply of parts will be available trackside at each round.

HOSPITALITY

The Mustang Cup lounge area will be at the heart of the racing action and will provide a hub for drivers to welcome guests to the paddock. With refreshments, soft seating and a live stream of the on-track action, it's the perfect place to relax in-between sessions.

PR & MEDIA

- o Live coverage on FloRacing and Mustang Cup YouTube channel

**Ford Performance engineering will be on-site to support teams and drivers for technical issues or questions that require escalation beyond the capabilities of the team or driver supporting the vehicle. Ford Performance engineering will not be dedicated as a primary resource for servicing the vehicles for teams or drivers.*





04

ENTRY & CONTACTS





ENTRY PACKAGE

Each season entry fee provides:

- Entry into Mustang Cup USAC sanctioned events
- Eligibility for Championship points and prize program
- Access to Mustang Cup series lounge
- Ford Performance trackside engineering support (non-primary)
- Trackside spare parts service
- Car decals - Ford Performance, Mustang Cup, USAC, series sponsors
- Welcome kit
- End of season awards banquet

ENTRY FEE BREAKDOWN

Full Season	\$24,790
--------------------	----------

- Drivers must commit to a full season to be eligible for the Championship
- Full season entries include 2 crew licences

Pay-as-you-go Initial Payment	\$7,994
--------------------------------------	---------

- Includes the first and last round of the season

Single Event	\$3,995
---------------------	---------





MUSTANG CUP

CONTACT

For Mustang Cup related enquiries, please contact:
randy@usacnation.com

For queries and sales of the Ford Mustang Dark Horse R, please contact:
MustangDH-R@multimatic.com

For Ford Performance related enquiries, please contact:
fordperf@ford.com

Click [HERE](#) for the USAC site.

