



2000

LAND CRUISER

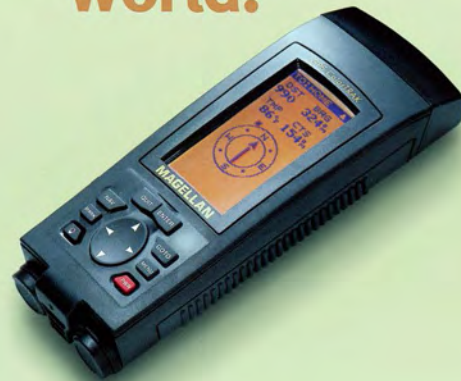




Land Cruiser in Riverrock Green Mica with available Third-Step Package, roof rack, running boards and rear wind deflector.



**“It’s my
front-row
seat to the
world.”**



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The dawn of a new era to some.

Just another day in paradise

to Land Cruiser. The year 2000 moves us into a new
century that holds **boundless possibilities.**

And while Toyota's progressive thinking

continually paves the way to the future, you can

rely on Land Cruiser

to take you places where

you've never been.

Global traveling on your terms becomes much more
than a dream as you slip behind the wheel and slip the bonds
of mere driving. Now when you go exploring, you can go

with the utmost confidence.

The big, wide world is out there waiting.

And Land Cruiser is how you reach it.



1951 | Model BJ prototype
scales Mt. Fuji

1958 | First hard top Land
Cruiser produced

1968 | 100,000th Land Cruiser
produced worldwide

1980 | *Off-Road* magazine's
"4x4 of the Year"

1991 | *Consumers Digest*
"A Best Buy"

1998 | 5th generation 100 series
Land Cruiser introduced



The 40-Series, with its two doors and removable hard top, is often called the classic Land Cruiser. It was produced from 1961 to 1984.



The 45-series pickup-style 4x4, produced in the early 1960s, was used by police and foresters for remote-area rescue and hauling.



The wagon-style 55-series, introduced in the late 1960s, featured five doors and could be driven off-road or on city streets.



In the 1980s, the 60-series Land Cruiser proved itself from Kuwait to Katmandu with legendary dependability.



In 1991, Land Cruiser continued to evolve. The 80-series rolled out with new comforts and features for a new breed of adventurers.

The legend grows stronger, year after year.

Since mid-century, Land Cruiser has carved its story in canyon floors and mountain passes, through blizzards, sandstorms and tropical downpours.

It's a true legend you can believe in.



Land Cruiser in Champagne Pearl with available Third Seat Package, roof rack and running boards.



Dereck and Beverly Joubert, renowned naturalists/cinematographers, "on the set" in Botswana of a full-length feature film, *Whispers of the Elephant*.

Born and educated in South Africa, Dereck and Beverly Joubert have been researching and filming animal behavior in the African bush for 15 years. Six of those years were spent camped in Savuti's Chobe National Park with their Land Cruiser. The Jouberts' eight National Geographic Television films have garnered nearly 30 awards. For more on the Jouberts and *National Geographic*, click on www.nationalgeographic.com.



"Our Land Cruisers have taken it all. One of them had a buffalo slam into the back, a lioness jump up on the hood and still made it through two separate elephant attacks."

The Jouberts rely on one another. And their Land Cruiser.

A large cow elephant hit us at full speed and pushed us for about 100 yards. I finally stomped hard on the brakes. The resistance made her stop, and she backed off. We've had 12 Land Cruisers — we're quite hard on them! We rely on them to get the footage we want — and, frankly, to keep us from dying in the bush. Dramatic, perhaps, but it can make the difference. When we need to get to a shot, we know *National Geographic* won't accept anything but the best, whatever it takes. Nor will we. Land Cruiser just won't let us down."

— Dereck and Beverly Joubert, Adventurers, Researchers, Photographers

The Jouberts use a Land Cruiser that is not available in the U.S.

"As explorers and adventurers up to our ears in mud or snow, the one thing we don't want is an equipment breakdown. It can be irritating and downright dangerous. Land Cruiser is an essential piece of our equipment."

— Dereck and Beverly Joubert

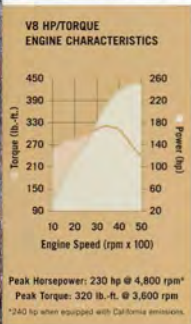




Land Cruiser in Imperial Jade. Mica with available roof rack.



The automatic transmission smoothly accommodates the muscular V8's high power output. On steep rocky inclines, in snow or mud, or in other traction-robbing situations, Land Cruiser features a second-gear start mode for increased traction.



If you don't want to get stuck in Savuti or lugged down in Lhasa, set the powerful 4.7-liter Land Cruiser powerplant in full motion. With 32 valves, double

To be a world power, one must have lots of pull.

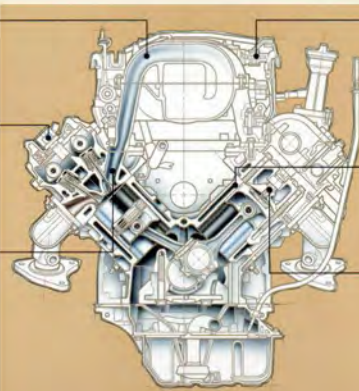
overhead camshafts and 230 horsepower, the V8's power/torque chart looks like the mountains it takes in stride. Smooth, fluid power on the highway is complemented by the low-end torque this V8 engine produces to muscle through the rough spots. In other words, you have the best of all worlds.



The length of the tuned intake manifold runner enhances torque in the low- to mid-speed range.

The Toyota Direct Ignition system (TDI) improves timing accuracy and overall reliability by eliminating the distributor.

The vertical intake ports strengthen combustion, providing a broader power band, increased performance and a higher degree of intake efficiency.



Electronic Throttle Control System with Intelligence (ETCS-i) optimizes throttle opening according to driver input and engine demand, maximizing power, control and efficiency.

The durable cast-iron cylinder block is designed for mile after mile of reliability.

High performance ignition and longer life can be expected from platinum and iridium-tipped spark plugs.



Land Cruiser's new Vehicle Skid Control (VSC) system works in conjunction with the Active TRAC 4-wheel-drive system and ABS to provide maximum off-road traction.

Conditions change, and the 2000 Land Cruiser is ready with the latest technology. To help you stay the course, the standard Active TRAC full-time 4WD system uses the brakes to reduce wheelspin and transfer torque to the

A controlled environment, inside and out.

wheels with the most traction. With just the push of a button, you can engage the locking center differential, which further enhances low-range traction in slippery conditions.

Working with Active TRAC and Anti-lock Brakes (ABS) is the all-new Vehicle Skid Control (VSC) system (also standard), together, these systems give you superb off-road traction. Keeping you in control is what

Land Cruiser technology is all about.



Multi-reflector headlights with parabolic reflectors and a concentrated beam source produce a clean, focused light pattern. The auto on/off system turns lights on or off, depending on outside light availability.

Power rack-and-pinion steering provides turning ease from parking lot to gassing line. The energy-absorbing steering column features a breakaway plate and deformable shaft to help lessen collision effects.

The double-wishbone independent front suspension with torsion bar springs provides superb off-road drivability and control. Cruising comfort and steering response are balanced by the suspension at highway speeds.

16" aluminum alloy wheels with large P275/YDR16 tires complete the power-to-surface package with surefootedness and grip.

The 9-member ladder frame helps provide torsional rigidity during off-road travel and when towing.

4-link rear suspension with coil springs, heavy-duty shocks and stabilizer bar helps refine movement on-highway and off.



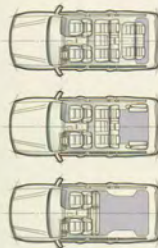
Land Cruiser in Desert Bronze Metallic with available roof rack.





Maps and other items fit nicely in the cargo nets. Up to nine cup holders serve thirsty passengers. Three convenient 12-volt outlets enable power equipment use. And rear-seat passengers have overhead access to heating and cooling with the available independent automatic rear climate control system.

Roughing it is only an option when you step outside. Land Cruiser's standard leather trim includes all-leather seats and headrests. The power moonroof also comes standard, letting you welcome the sun and the stars. Rear climate control is included with the available Third Seat Package. It's easy to bring civilization to primitive frontiers these days.



Fold down the standard split/fold-down middle seat and open up 90.8 cu. ft. of storage space with 1,745 lbs. of payload capacity (including occupants, equipment and cargo). The available Third Seat Package features rear seats that conveniently slide away to the side or can be removed to create space for anything from scuba tanks to white water rafts.



Inside, Land Cruiser's many civilized amenities include: an overhead console with plenty of maplight illumination and storage for a garage door or estate gate opener; a master control panel with illuminated buttons for power door locks,

windows and driver's window one-touch auto up/down with pinch protection; an outside temperature display and automatic air conditioning; close-at-hand cup holders; and two-position heated front seats.



While it's a jungle out there, Land Cruiser's a veritable fortress of creature comforts, control and convenience.

It sports heated front seats, abundant storage consoles, and

The natural habitat of the global adventure-seeker.

an array of easily read instruments and controls — and

a Premium 3-in-1 AM/FM ETR/Cassette/CD with

6-disc changer to provide the stirring soundtrack for all your adventures.



The convenient center console flows out of the instrument panel, a natural handfall away. Inside: cup holders, plus storage for cameras, CDs or energy bars.





From New Zealand to New Mexico, the 2000 Land Cruiser is outfitted with your safety in mind. When the going gets slick, Land Cruiser's standard 4-wheel disc Anti-lock Brake System (ABS) monitors wheel speed during braking to help limit wheel lockup. Land Cruiser also

The Alps, the arctic, the video store.

boosts your feeling of security with a computer-controlled Brake Assist system. Brake Assist can sense a panic stop and automatically helps apply maximum braking boost for controlled braking in an emergency situation. Whatever the conditions, Land Cruiser is equipped to help get you through.



Land Cruiser in Riverrock Green Mica with available roof rack and running boards.



The middle-row center seat features a headrest and 3-point seatbelt. Plastic ribbing covers roof pillars and helps absorb and disperse secondary impact energy in the event of a collision.

SAFETY FEATURES

- Driver and front passenger air bag Supplemental Restraint System (SRS)*
- 3-point Auto/Emergency Locking Retractor (ALR/ELR) seatbelts in all outboard and second-row center seating positions (driver's belt is ELR only), 2-point lap belt in third-row center position and available third-row seat
- Energy-absorbing soft upper interior trim
- Adjustable front- and second-row outboard seatbelt anchors
- Driver and front passenger seatbelt pretensioners with force limiters
- Driver and front passenger seatbelt warning with buzzer
- Active TRAC electronic full-time 4WD system with locking center differential
- Vehicle Skid Control (VSC) with Brake Assist
- 4-wheel disc brakes with Anti-lock Brake System (ABS)
- Adjustable headrests in all outboard and second-row center positions
- Side-impact door beams
- Child-protector rear door locks
- Daytime Running Lights (DRL) with auto on/off system
- Center high-mount stop lamp (CHMSL)

*See page 33 for more information on Toyota's driver and front passenger air bag Supplemental Restraint System (SRS).



A sturdy nylon cargo net attaches at top and bottom to secure items. The power tilt/slide moonroof and wind deflector accessory provide unruffled open-air motoring. A locking matte black aluminum ski attachment fits the adjustable roof rack.



The rich glow of available genuine wood accentuates the instrument panel, echoing the great outdoors for which Land Cruiser owners have such affinity.

Outfit your Land Cruiser to your taste with Genuine Toyota Options and Accessories. Remember, Toyota vehicles are built with popular option combinations. Not all options are

Take your Land Cruiser a few steps farther.

available separately, and some options and accessories may not be available in all regions of the country. So see your Toyota dealer, who can help you locate the Land Cruiser that's right for you.

ACCESSORIES

- Rear Wind Deflector
- Hood Protector
- Spare Tire Lock
- Roof Rack
- Gold Emblem Package
- Black Pearl Emblem Package
- Wheel Locks
- Running Boards
- Sunroof Wind Deflector
- Ski Rack Attachment
- Bike Rack Attachment
- Towing Hitch Receiver
- Towing Accessories
- Front-End Mask
- Genuine Wood Dash Trim
- Carpeted Floor and Cargo Mats
- Cargo Net



Land Cruiser in Riverrock Green Mica with available Third Seat Package, roof rack and running boards.



Champagne Pearl with Gray or Ivory Interior

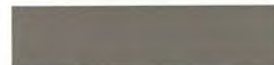
Natural White with Gray or Ivory Interior



Desert Bronze Metallic with Ivory Interior



Mahogany Pearl with Ivory Interior



Riverrock Green Mica with Gray or Ivory Interior



Imperial Jade Mica with Ivory Interior



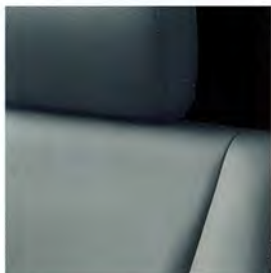
Atlantis Blue Mica with Ivory Interior



Black with Gray or Ivory Interior



Standard Leather Trim in Ivory



Standard Leather Trim in Gray



Land Cruiser in Champagne Pearl with available Third Seat Package, roof rack and running boards.



LAND CRUISER

ENGINE
4.7-liter DOHC 32-valve EFI V8

TRANSMISSION
4-speed electronically controlled transmission with intelligence (ECT-I)



Standard 5-spoke aluminum alloy wheels

STANDARD FEATURES*

- Aerodynamic multi-reflector halogen headlamps with Daytime Running Lights (DRL) and auto on/off feature
- Integrated fog lamps
- Color-coordinated front and rear bumpers
- P275/70R16 tires on 5-spoke aluminum alloy wheels
- Active TRAC electronic full-time 4WD system with locking center differential
- Vehicle Sidel Control System (VSC) with Brake Assist
- Front and rear frame-mounted towing hooks
- Front and rear heavy duty mudguards
- All-Weather Guard Package — heavy-duty battery, starter and windshield washer fluid tank; rear-seat heater ducts
- Color-coordinated body side molding
- Dual color-keyed power heated outside mirrors
- Privacy glass with UV reduction
- Tilt/slides power glass moonroof with sunshade and one-touch open/close operation with pinch protection
- Leather-wrapped steering wheel and shift lever
- Driver and front passenger dual sun visors with illuminated vanity mirrors
- Tilt steering column
- Driver and front passenger air bag Supplemental Restraint System (SRS)
- Overhead console with storage compartments
- Dual maplights for front-and-rear-seat seats
- Variable intermittent front and intermittent rear wipers
- Leather heated 10-way driver and 8-way front passenger power-adjustable seats with armrests
- Recreating leather 60/40 split fold-down second-row bench seat with center and outboard headrests and 3-point seatbelts
- Anti-theft system with engine immobilizer
- Key-integrated multi-function remote keyless entry system with panic feature
- Cruise control
- CFC-free automatic climate control with air filtration
- Front and rear door and front seatback storage pockets
- Rear-seat heater with separate controls
- Six cup holders
- Center console storage area
- Three auxiliary power outlets (center instrument cluster, console storage area, rear cargo area)
- Outside temperature display
- Speedometer, tachometer, coolant temperature, fuel level, oil pressure and solenoid gauges
- Digital odometer and twin tripmeters
- Air bags, seatbelts, low fuel level, door-ajar and rear tailgate warning lights
- Premium 3-in-1 ETR/Cassette/CD with 6-disc in-dash changer, 7 speakers, 170 watts (maximum output), FM diversity reception and adjustable power antenna

OPTIONS

- Third Seat Package — includes foldaway/removable leather-trimmed 50/50 split fold-down rear bench seat with outboard headrests and 3-point seatbelts, 2-point center air belt, power rear quarter windows, 3 rear-seat cup holders, assist grips, child-protector rear hatch lock and independent automatic rear climate control system

WARRANTIES**

Every Toyota Car and Truck has excellent warranty coverage. However, given Toyota's worldwide reputation for quality, reliability and dependability, you may never find out just how good our new vehicle warranty really is. But, should you ever find it, we've definitely got you covered!

Basic Coverage: All components other than normal wear and maintenance items are covered for 36 months/36,000 miles.

Powertrain Coverage: Your engine, transmission/trans-axle, front-wheel drive, rear-wheel drive, seatbelts and air bags are covered for 60 months/60,000 miles.

Rust-through Coverage: Corrosion perforation of sheet metal is covered for 60 months/unlimited miles.

Federal Emission Coverage: Components under the federal emission defect warranty are covered for 36 months/36,000 miles and specified major emission control components are covered for 8 years/80,000 miles. Specified major emission control components under emission performance warranty are also covered for 8 years/80,000 miles. In addition, emission performance warranty is applicable for 24 months/24,000 miles in states and local jurisdictions that require a periodic EPA-approved inspection and maintenance program.

California Emission Control Coverage: In California and any other state that adopts California emission warranty provisions, performance warranty and defect warranty coverage is applicable for 36 months/

50,000 miles and specific control devices are covered for 7 years/70,000 miles.

Accessory Warranty: Toyota-approved accessories are covered for 12 months, regardless of mileage, or for the remainder of any new vehicle warranty (except for car covers, which are covered for 12 months).

In addition, there may be times when we will establish a special policy adjustment which will further defray repair costs. For complete details of Toyota's warranties, please refer to the Owner's Warranty Information booklet.

An Added Benefit: You may be eligible for transportation assistance if your vehicle is required to be kept overnight for warrantable repairs.

SPECIFICATIONS

MECHANICAL PERFORMANCE

Engine	4.7-liter DOHC 32-valve EFI V8 230 hp @ 4,800 rpm; 320 lb.-ft. @ 3,600 rpm Distributorless Toyota Direct Ignition System (TDI)
Ignition	4-speed electronically controlled automatic override with intelligence (ECT-I) and second-gear start mode
Transmission	Unitized steel body on 9-member ladder frame
Body construction	Active TRAC electronic full-time 4-wheel drive system with locking center differential
Drivetrain	Independent double wishbone front suspension with torsion bar springs and stabilizer bar; 4-link, rear suspension with coil springs, stabilizer bar and sway-braking axle
Suspension	Engine speed-sensing power-assisted rack-and-pinion 3.97
Steering	Power-assisted 4-piston front/2-piston rear, ventilated disc brakes with hydraulic brake booster
Turning circle diameter — curb to curb (ft.)	Standard, operates in high and low range
Brakes	Standard
Anti-lock Brake System (ABS)	
Vehicle Skid Control (VSC) with Brake Assist	

EXTERIOR DIMENSIONS (in.)

Overall height	73.2
Overall width	76.4
Overall length	192.5
Wheelbase	112.2
Tread width (front/rear)	63.8/63.6

INTERIOR DIMENSIONS FRONT/MIDDLE/REAR (in.)

Head room	39.2/38.8/36.3
Shoulder room	62.4/61.2/61.2
Hip room	58.6/57.9/60.5
Leg room	42.3/34.3/27.3
Seating capacity (standard/inavailable)	5/8

OFF-HIGHWAY

Skid plates	Transfer case and fuel tank
Angle of approach/departure/breakover (degrees)	34/26/25
Minimum running ground clearance (in.)	9.8
Rear axle ratio	4.30:1
Transfer case ratio — 2-4-speed (high/low)	1.0:1/2.488:1

WEIGHTS AND CAPACITIES

Curb weight (lbs.)	5,115
Gross Vehicle Weight Rating — GVWR (lbs.)	6,860
Payload* (lbs.)	1,745
Cargo volume, (cu. ft.) behind front/middle/rear seats without available third seat with available third seat	90.8/59.2/11.6 90.8/39.2/20.8
Towing capacity* (lbs.)	6,500
Fuel tank (gals.)	25.4

TIRES

Size	P275/70R16
Type	Mud-and-Snow-rated steel-belted radial blackwall
Spars	Full-size with alloy wheel

MILEAGE ESTIMATES (EPA ESTIMATED MPG CITY/HIGHWAY)

4-speed automatic override	13/16
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*See your Toyota dealer for more details about the above vehicle capacities.

**See page 25 for a complete list of warranty features.

†The Toyota drive and rear passenger air bags are a Supplemental Restraint System (SRS) designed to reduce the risk of serious injury or death in the event of a collision. They do not prevent collisions, or all other accidents, necessarily avoid or lessen the severity of collisions, and they do not reduce the risk of injury or death in all types of collisions. Therefore, the use of these air bags is not an all-vehicle guarantee. Do not use an air bag if it is not installed, and please do not allow passengers to ride in the cargo area. Being hit by an over-the-road truck

may be needed to provide crash protection. Some vehicles come with available equipment. For details on vehicle specifications, standard features and available equipment, please refer to the Owner's Manual. Equipment with optional equipment may not be available in all states. *MSRP. MSRP includes destination charge, excludes freight and dealer fees. Specifications, standard features and available equipment are based upon information available at the time of printing and are subject to change without notice. Specifications, standard features and available equipment are for model year U.S.A. vehicles only. Cargo weight is in the state of Hawaii and in other regions.

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Always use proper tie-down technique. Always use proper tie-down technique. Always use proper tie-down technique.

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ENVIRONMENT

Toyota's concern for the environment has a long history. Since the early 1960s, Toyota has been actively involved in improving fuel efficiency and developing alternative fuels. In 1992, Toyota Motor Corporation issued its Earth Charter and Environmental Action Plan to set the environmental goals for Toyota products and for Toyota's worldwide manufacturing operations.

Today, Toyota team members strive to conserve natural resources and energy, minimize waste of all kinds and recycle materials wherever possible. Toyota's environmental efforts include the Compressed Natural Gas (CNG) Camry, which is available for fleet use and dramatically reduces CO₂. RAV4 EV, the best-selling fully

Holding fast in the year 2000 to ideals a half-century old.

electric vehicle in the U.S.* is also available for fleet use. In Japan, Prius — the world's first mass-production gasoline/electric hybrid vehicle to be sold to the public — is changing minds about the acceptance of advanced technology vehicles. Prius will be available in the U.S. in Summer 2000. Through the use of innovations like VVT-i, Toyota's Variable Valve Timing with intelligence, new engines operate more efficiently at all times, which helps produce more horsepower with lower emissions.

In recognition for leadership in helping to protect the earth's climate, the United States Environmental Protection Agency presented its prestigious 1998 Climate Protection Award to Toyota. From a group of 19 award winners around the world, Toyota was the only automobile manufacturer to receive this award. As one of the world's largest automakers, we recognize that our actions today determine the environment of tomorrow.

*The Puik Compare registration data for 1998. RAV4 EV is leased only to fleets and is not currently available to the retail market.



Tundra



Tacoma

OUR COMMITMENT

It's the dawn of a new day. One wrapped in excitement and promise. For us, that means the excitement of innovative automotive technologies and ongoing environmental solutions. And the promise that the things people have always liked about Toyota — quality products that help make life better — will hold fast and true. So come take the wheel of a Toyota. Maybe one of the smart new faces shown below. Whatever Toyota you choose, you'll discover a quality vehicle that you can depend on every day. Welcome to 2000.



Prius
Available Summer 2000.



ECHO



Celica



MR-Spyder concept car
Available Spring 2000.

Look to us to make your entire ownership experience as easy and rewarding as possible.

TOYOTA MOTOR CREDIT CORPORATION

The vehicle you've been dreaming about is within your reach — with the help of Toyota Motor Credit Corporation (TMCC). TMCC offers attractive finance and lease programs with a variety of reasonable payment options designed to meet your budget. Our dedication to customers has earned TMCC a reputation for service excellence in the automotive finance industry. Whether you finance or lease your Toyota vehicle, with TMCC you can count on quality service.

TOYOTA MOTOR INSURANCE SERVICES

When your dream comes true, we can add to your peace of mind with products designed specifically for you and your new Toyota vehicle. Our *Toyota Extra Care* extended service contracts provide factory-backed protection beyond the warranty for covered mechanical repairs. *Guaranteed Auto Protection* helps protect you against the burden of an unexpected financial obligation if your vehicle is declared a total loss. With the *Toyota Auto Care* factory-backed

program, regular maintenance is hassle-free with easily scheduled oil and filter changes, 19-point inspections and 24-hour roadside assistance. If the unexpected happens, our *Credit Insurance* program can help provide financial security.

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