



2000

RAV4







“I’m reminded
of how
versatile
I can be.”



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The new millennium. The global village.

As the world gets smaller,

the fusion of ideas

will not be uncommon. Take RAV4, for example.

From a family tree deeply

rooted in quality and reliability,

with siblings noted for their toughness and dependability, comes a

different breed of transport.

With the road manners of a car and the versatility of an SUV,

RAV4 breaks the mold with a

style all its own and a fun-loving attitude that is hard to contain.

Yet, RAV4 remains true to its genes,

unmistakably Toyota, ready to meet the many

demands of your lifestyle.

So while at Y2K it may especially be said that time waits for no one,

it's good to know that **RAV4** is waiting for you.





He does a double take when you ask to have your espresso poured into four cups, and she rolls her eyes when you try to convince her that you really do

Definitely not decaf.

like day-old croissants. Then there's the topic of your clothes and music. They've given up; you're hopelessly eccentric. But you must be doing something right, because they always ask you to drive your RAV4L. He likes the stylin' Bradley alloys; she likes its rare blend of swoopy curves and broad-shouldered toughness. Your RAV4's an eye-opener even before their first cup. Rise and shine.



Luminous multi-reflector headlamps help you blaze new trails.



Whether turning, braking or reversing, these uniquely styled taillamps are clear indicators of your intentions.

It's where form and function, style and substance have all converged to create what

Fantasy becomes reality.

had yet to be seen. Unique to the last detail, RAV4 is what results when designers are free to express their wildest fantasies. Bold without screaming for attention, aggressive yet approachable, as rugged as it is refined, RAV4 can put on many faces, be whatever you want it to be, so you can be whomever you want to be. Go ahead — fantasize.



RAV4 in Natural White with available Extra Value Package and aluminum alloy wheels.



RAV4's rugged 4-wheel independent suspension takes on bumps as well as twists and turns.

The Schwinn Toyota Mountain Bike Racing team puts in a peak performance at every race. When they're not screaming downhill on their Schwinns, the team members get all the performance they need from their RAV4.



Remember that kid in gym class who seemed to be able to run and run and run without even breaking a sweat? Well, here's the automotive

It works hard so you can play hard.

equivalent. With a 127-hp twin-cam engine, RAV4 makes easy work of climbing steep mountain roads. And if your route happens to look like a vast wasteland, RAV4 smoothes it out with a 4-wheel independent suspension and avoids the pitfalls with responsive power-assisted rack-and-pinion steering. For good measure, there's the traction of front-wheel drive or available full-time 4-wheel drive.

The RAV4 attitude? All work is play.



RAV4 in Natural White with available Extra Value Package and aluminum alloy wheels.



An overhead interior light helps make entry and exit easy and comes in handy when you unfold maps. The convenient 12-volt outlet in the cargo area can help keep you connected.



Informative gauges and easy-to-use switches and controls are within close reach, while the 3-spoke steering wheel adds sporty flair to the interior.



RAV4L with available leather-trimmed interior.



Choose from a colorful and durable cloth interior or indulge with RAV4L's available leather-trimmed seats. Either way, you'll be good to go.

It can shelter and cuddle you, heat or cool you, while soothing and moving you. And to meet the varied demands of your lifestyle,

An invitation you can't decline.

the rear seats fold forward for extra cargo or recline for maximum relaxation. With map pockets, door bins and cup holders for your thirst quenchers, the inside of a RAV4 is the paragon of versatile personal space.

There are events even your psychic friend can't predict: for instance, the value of your blue chip stocks next month. So you want to be prepared.

For those situations, RAV4 runs along with an

Prepared for the unpredictable.

impressive list of active and passive safety features, from driver and front passenger air bags* to large expanses of glass and good driving height for panoramic vision. With RAV4 and your exceptional driving skills, you're prepared.

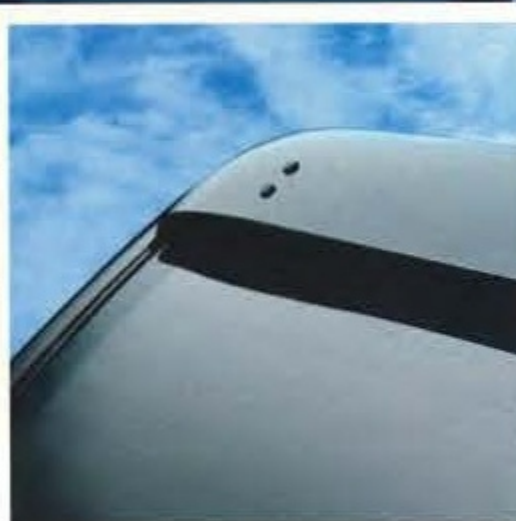


SAFETY FEATURES

- Driver and front passenger air bag Supplemental Restraint System (SRS)*
- 3-point seatbelts in outboard positions
- Driver and front passenger seatbelt pretensioners with force limiters
- Available 4-wheel Anti-lock Brake System (ABS) — includes Daytime Running Lights (DRL)
- Front ventilated disc/rear drum brakes
- Side-impact door beams
- Child-protector rear door locks
- Available full-time 4-wheel drive
- Rear load-sensing brake proportioning valve
- Center high-mount stop lamp (CHMSL)

*The Toyota driver and front passenger air bags are a Supplemental Restraint System (SRS) designed to inflate in a severe frontal collision. In all other accidents, seatbelts offer primary protection, and the air bags will not inflate. Do not sit or place objects close to an air bag. To minimize the risk of severe injury or death in all types of crashes, seatbelts must be worn at all times by all vehicle occupants. Do not use a rearward-facing child seat in any front passenger seat. The force of a deploying air bag SRS may cause serious injury or death. For more information on air bags and instructions on child seat usage, see the Owner's Manual.





Keep your personal items hidden with the removable tonneau cover. When activated, Toyota's Vehicle Intrusion Protection (VIP) RS3000 Security System disables the starter and monitors all entry points. Secure your snowboard to the roof-mounted accessory ski/snowboard rack.

It's already unique, but you can also add your own touches with Genuine Toyota Options and Accessories. Remember, Toyota vehicles are built with popular option combinations.

Yours, all yours.

Not all options are available separately, and some options and accessories may not be available in all regions of the country. So see your Toyota dealer, who can help you locate the RAV4 that's right for you.

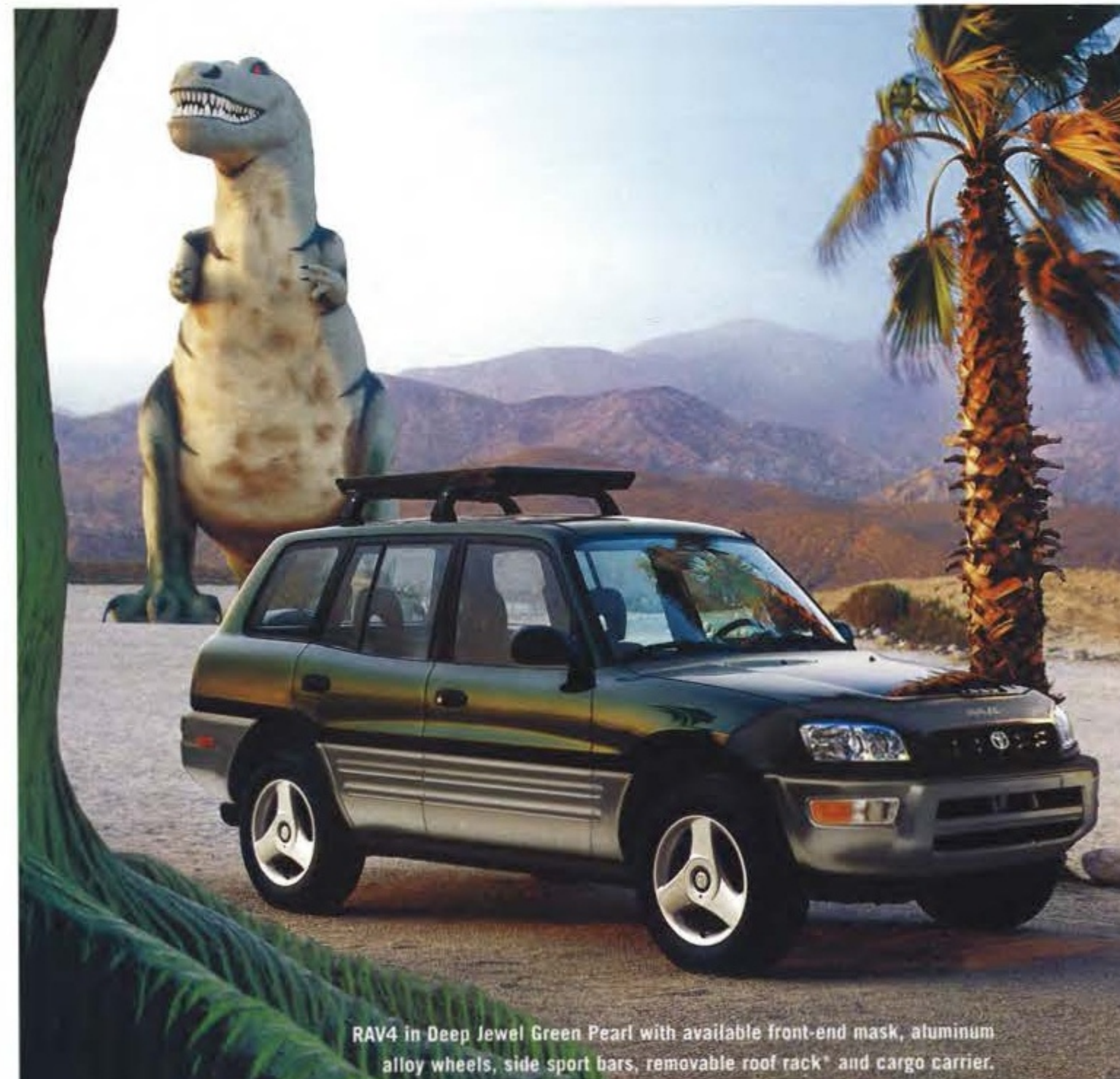
Add your favorite music with a Toyota quality sound system (top to bottom): Deluxe AM/FM ETR/Cassette with four speakers, 6-disc in-dash CD changer or 6-disc cargo area-mounted CD changer.

Reduce dust and dirt build-up on your rear window with a rear wind deflector.

ACCESSORIES

- Front-End Mask
- Removable Roof Rack*
- Removable Roof Rack Adapter
- Ski Rack Attachment
- Cargo Carrier Attachment
- Bike Rack Attachment
- Side Sport Bars
- 3-Spoke Aluminum Alloy Wheels
- Wheel Locks
- Mudguards
- Rear Step Bumper/Tow Hitch
- Towing Accessories
- Rear Wind Deflector
- Sunroof Wind Deflector
- CFC-Free Air Conditioning
- Rear Door Storage Bags
- Carpeted Floor Mats
- Carpeted Cargo Mat
- Center Console Box with Rear Cup Holder
- Cargo Net
- Tonneau Cover
- Toyota Vehicle Intrusion Protection (VIP) RS3000 Security System
- Deluxe AM/FM ETR/Cassette
- 6-Disc In-Dash CD Changer
- 6-Disc Cargo Area-Mounted CD Changer
- Compact Disc Deck

*150 lbs. maximum capacity.



RAV4 in Deep Jewel Green Pearl with available front-end mask, aluminum alloy wheels, side sport bars, removable roof rack* and cargo carrier.



RAV4 in Natural White with available Extra Value Package and aluminum alloy wheels.



RAV4

ENGINE

2.0-liter DOHC 16-valve EFI 4-cylinder

TRANSMISSION

5-speed manual overdrive — standard
4-speed electronically controlled transmission (ECT) — available



RAV4 EXTRA VALUE PACKAGE

ENGINE

2.0-liter DOHC 16-valve EFI 4-cylinder

TRANSMISSION

5-speed manual overdrive — standard
4-speed electronically controlled transmission (ECT) — available



RAV4L SPECIAL EDITION

ENGINE

2.0-liter DOHC 16-valve EFI 4-cylinder

TRANSMISSION

5-speed manual overdrive — standard
4-speed electronically controlled transmission (ECT) — available

RAV4 STANDARD FEATURES¹

- Aerodynamic multi-reflector halogen headlamps
- Dual black outside mirrors
- Tinted glass
- Intermittent front and rear wipers
- Protective body side cladding with anti-chip film on rear surfaces
- Front towing hook
- P215/70R16 tires on 5-spoke 16" styled steel wheels
- Electric rear window defogger
- All-Weather Guard Package — heavy-duty battery and starter, high-capacity windshield washer fluid tank and rear-seat heater ducts
- Soft spare tire cover
- Tilt steering wheel
- Fabric-trimmed reclining front and reclining/folding rear seats with outboard headrests
- Fabric door trim with map pockets
- Adjustable front seatbelt anchors

- Full carpeting
- Remote hood and fuel-filler door releases
- Dual front and rear cup holders
- Digital quartz clock
- Passenger-side vanity mirror
- Speedometer, tachometer, digital odometer with twin tripmeters; coolant temperature and fuel level gauges
- Cargo area auxiliary outlet
- Radio Prep Package — includes prewired antenna and 4 speakers



Standard 5-spoke styled steel wheel
Available 3-spoke aluminum alloy wheel

RAV4 EXTRA VALUE PACKAGE STANDARD FEATURES¹

- **All RAV4 Standard Features Plus²:**
- Dual power outside mirrors
- Color-coordinated bumpers and protective body side cladding with anti-chip film on rear surfaces
- Power windows with driver's auto up/down and pinch protection
- Power door locks
- Defroster-linked CFC-free air conditioning
- Cruise control
- Deluxe AM/FM ETR/Cassette with 4 speakers
- Cloth headrests

- Carpeted floor mats



Standard 5-spoke styled steel wheel
Available 3-spoke aluminum alloy wheel

RAV4L SPECIAL EDITION STANDARD FEATURES¹

- **All RAV4 Standard Features Plus²:**
- Color-keyed dual power outside mirrors
- Color-keyed bumpers and protective body side cladding with anti-chip film on rear surfaces
- Color-keyed door handles
- Privacy glass with UV protection
- Bradley aluminum alloy wheels
- Defroster-linked CFC-free air conditioning
- Carpeted floor mats
- Deluxe AM/FM ETR/CD with 4 speakers and antenna

- Power windows with driver's one-touch auto up/down and pinch protection
- Power door locks
- Cruise control



Standard Bradley 5-spoke aluminum alloy wheel

ADDITIONAL OPTIONS

- 3-spoke 16" aluminum alloy wheels with P215/70R16 tires³
- Power tilt/slide glass moonroof with sunshade
- Privacy glass with UV protection

- Anti-lock Brake System (ABS) — includes Daytime Running Lights (DRL)
- Limited-slip differential⁴
- Leather-trimmed seats (available on RAV4L only)

WARRANTIES⁵

Every Toyota Car and Truck has excellent warranty coverage. However, given Toyota's worldwide reputation for quality, reliability and dependability, you may never find out just how good our new vehicle warranty really is. But, should you ever need it, we've definitely got you covered:
Basic Coverage: All components other than normal wear and maintenance items are covered for 36 months/36,000 miles.
Powertrain Coverage: Your engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and air bags are covered for 60 months/60,000 miles.
Rust-through Coverage: Corrosion perforation of sheet metal is covered for 60 months/unlimited miles.

Federal Emission Coverage: Components under the federal emission defect warranty are covered for 36 months/36,000 miles and specified major emission control components are covered for 8 years/80,000 miles. Specified major emission control components under emission performance warranty are also covered for 8 years/80,000 miles. In addition, emission performance warranty is applicable for 24 months/24,000 miles in states and local jurisdictions that require a periodic EPA-approved inspection and maintenance program.
California Emission Control Coverage: In California and any other state that adopts California emission warranty provisions, performance warranty and defect warranty coverage

is applicable for 36 months/50,000 miles and specific control devices are covered for 7 years/70,000 miles.
Accessory Warranty: Toyota-approved accessories are covered for 12 months, regardless of mileage, or for the remainder of any new vehicle warranty (except for car covers, which are covered for 12 months).
In addition, there may be times when we will establish a special policy adjustment which will further defray repair costs. For complete details of Toyota's warranties, please refer to the *Owner's Warranty Information* booklet.
An Added Benefit: You may be eligible for transportation assistance if your vehicle is required to be kept overnight for warrantable repairs.

SPECIFICATIONS

MECHANICAL/PERFORMANCE

Engine
Ignition
Transmission
5-speed manual
4-speed electronically controlled automatic
Body construction
Drivetrain
Suspension
Steering
Turning circle diameter, curb to curb (ft.)
Brakes
4-wheel Anti-lock Brake System (ABS) includes Daytime Running Lights (DRL)

EXTERIOR DIMENSIONS (IN.)

Overall height, unloaded
Overall width
Overall length
Wheelbase
Tread width, front/rear

INTERIOR DIMENSIONS FRONT/REAR (IN.)

Head room
Shoulder room
Hip room
Leg room
Seating capacity

OFF-HIGHWAY

Approach/departure angle (degrees)
Minimum running ground clearance (in.)
Locking center differential
Limited-slip differential
Underbody protection

WEIGHTS AND CAPACITIES

Curb weight, manual/automatic (lbs.)
Gross Vehicle Weight Rating — GVWR (lbs.)
Payload,⁶ manual/automatic (lbs.)
Towing capacity⁶ (lbs.)
Cargo capacity, rear seatbacks up/down (cu. ft.)
Fuel tank (gals.)

TIRES

Size
Type
Spare

MILEAGE ESTIMATES (EPA ESTIMATED MPG CITY/HIGHWAY)¹⁰

Manual
Automatic

RAV4 2WD

2.0-liter DOHC 16-valve EFI 4-cylinder
127 hp @ 5,400 rpm⁸
132 lb.-ft. @ 4,600 rpm⁸
Distributorless Toyota Direct Ignition system (TDI)

Standard
Available

Unitized body
Front engine, front-wheel drive (2WD) or full-time 4-wheel drive (4WD)

Independent MacPherson strut front suspension with stabilizer bar and hydraulic shock absorbers; double-wishbone coil-spring rear suspension with hydraulic shock absorbers

Power-assisted rack-and-pinion
36.1

Power-assisted ventilated front disc, rear drum with load-sensing proportioning valve (LSPV)

Available Available

65.0
66.7
163.8
94.9
57.5/57.7

40.3/39.0
53.1/53.1
55.9/56.0
39.5/33.9
5

36/28
7.3
NA
NA
Skid plates under transfer case and fuel tank on 4WD models

2,668/2,712
3,913
1,245/1,201
1,500
26.8/57.9
15.3

P215/70R16
All-Season steel-belted radial blackwalls
Full-size

24/29
24/29

RAV4 4WD

Standard
Available

36.1

Available

65.4
66.7
163.8
94.9
57.5/57.7

40.3/39.0
53.1/53.1
55.9/56.0
39.5/33.9
5

37/28
7.5
Standard⁷
Available

2,844/2,911
3,946
1,102/1,035
1,500
26.8/57.9
15.3

P215/70R16
All-Season steel-belted radial blackwalls
Full-size

22/25
22/26

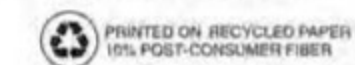
¹See your Toyota dealer for more details about the new vehicle warranty.
²See page 16 for a complete list of safety features.
³In addition to or in place of.
⁴Not available on RAV4L.
⁵Available on 4WD models only.
⁶125 hp @ 5,400 rpm when equipped with California emissions.
⁷130 lb.-ft. @ 4,600 rpm when equipped with California emissions.
⁸5-speed manual models only; not available on 4-speed ECT models.

⁹Including occupants, equipment and cargo.
¹⁰See your Toyota dealer for GCWR limits and additional required equipment and a copy of the *Toyota Towing Guide*.
¹¹Preliminary EPA mileage estimates determined by Toyota. Final EPA mileage estimates not available at time of printing. See your Toyota dealer for details.
Some vehicles are shown with available equipment. Toyota RAV4s are designed to meet off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts

should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection. Specifications, standard features and available equipment are based upon information available at the time of printing and are subject to change without notice. Specifications, standard features and available equipment are for mainland U.S.A. vehicles only and may differ in the state of Hawaii and in other regions.

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ENVIRONMENT

Toyota's concern for the environment has a long history. Since the early 1960s, Toyota has been actively involved in improving fuel efficiency and developing alternative fuels. In 1992, Toyota Motor Corporation issued its Earth Charter and Environmental Action Plan to set the environmental goals for Toyota products and for Toyota's worldwide manufacturing operations.

Today, Toyota team members strive to conserve natural resources and energy, minimize waste of all kinds and recycle materials wherever possible. Toyota's environmental efforts include the Compressed Natural Gas (CNG) Camry, which is available for fleet use and dramatically reduces CO₂. RAV4 EV, the best-selling fully

**Holding fast
in the year 2000
to ideals a half-century old.**



electric vehicle in the U.S.* is also available for fleet use. In Japan, Prius — the world's first mass-production gasoline/electric hybrid vehicle to be sold to the public — is changing minds about the acceptance of advanced technology vehicles. Prius will be available in the U.S. in Summer 2000. Through the use of innovations like VVT-i, Toyota's Variable Valve Timing with intelligence, new engines operate more efficiently at all times, which helps produce more horsepower with lower emissions.

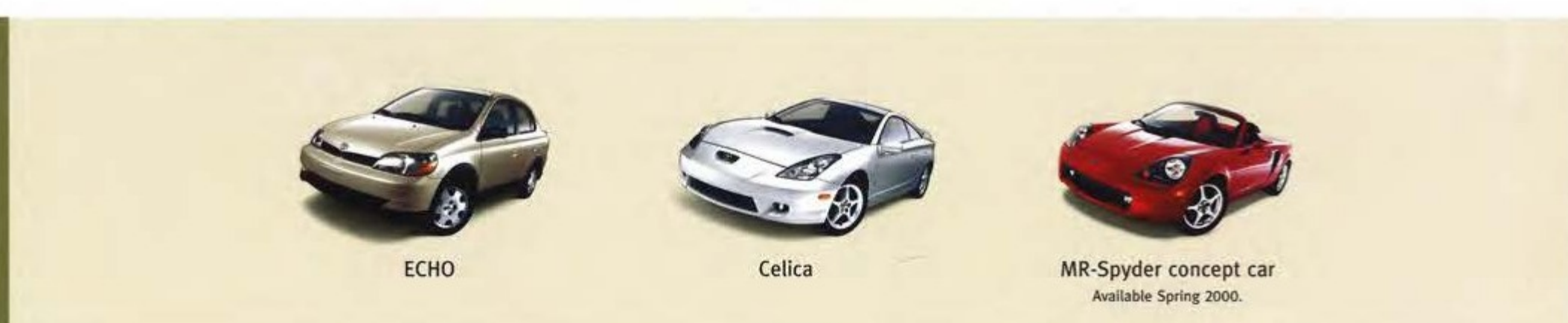
In recognition for leadership in helping to protect the earth's climate, the United States Environmental Protection Agency presented its prestigious 1998 Climate Protection Award to Toyota. From a group of 19 award winners around the world, Toyota was the only automobile manufacturer to receive this award. As one of the world's largest automakers, we recognize that our actions today determine the environment of tomorrow.

*The Polk Company registration data for 1998. RAV4 EV is leased only to fleets and is not currently available to the retail market.



OUR COMMITMENT

It's the dawn of a new day. One wrapped in excitement and promise. For us, that means the excitement of innovative automotive technologies and ongoing environmental solutions. And the promise that the things people have always liked about Toyota — quality products that help make life better — will hold fast and true. So come take the wheel of a Toyota. Maybe one of the smart new faces shown below. Whatever Toyota you choose, you'll discover a quality vehicle that you can depend on every day. Welcome to 2000.



Look to us to make your entire ownership experience as easy and rewarding as possible.

TOYOTA MOTOR CREDIT CORPORATION

The vehicle you've been dreaming about is within your reach — with the help of Toyota Motor Credit Corporation (TMCC). TMCC offers attractive finance and lease programs with a variety of reasonable payment options designed to meet your budget. Our dedication to customers has earned TMCC a reputation for service excellence in the automotive finance industry. Whether you finance or lease your Toyota vehicle, with TMCC you can count on quality service.

TOYOTA MOTOR INSURANCE SERVICES

When your dream comes true, we can add to your peace of mind with products designed specifically for you and your new Toyota vehicle. Our *Toyota Extra Care* extended service contracts provide factory-backed protection beyond the warranty for covered mechanical repairs. *Guaranteed Auto Protection* helps protect you against the burden of an unexpected financial obligation if your vehicle is declared a total loss. With the *Toyota Auto Care* factory-backed

program, regular maintenance is hassle-free with easily scheduled oil and filter changes, 19-point inspections and 24-hour roadside assistance. If the unexpected happens, our *Credit Insurance* program can help provide financial security.

GIVE US A CALL

If you would like to share your thoughts with us, please call our Customer Assistance Center at 1-800-331-4331.



You'll like the way
Toyota clicks with your life.

Visit our Web site
at www.toyota.com



it's out there. every day.

