



Presenting the Lexus RX 300 Coach Edition.

In the fashion world, they say style is all about how you carry yourself. At Lexus, we wholeheartedly agree. Especially if you happen to be carrying yourself in the elegant Lexus RX 300 Coach Edition. The smooth ride of the RX 300 is made even more indulgent when accompanied by a luxurious Ivory Coach Edition leather-trimmed interior, which features perforated seats for added flair. The RX 300's cabin is enriched by bird's-eye maple, beautifully embellishing both the steering wheel and the interior trim. You even have the option of the Lexus DVD Navigation System*, which can verbally direct you to nearly any destination in the contiguous United States. And along with your RX 300 Coach Edition you'll receive two complimentary Coach bags—a large Hamptons leather Cabin Bag, perfect for weekend getaways, and the new Signature Demi Pouch handbag in the exclusive Coach logo jacquard fabric with leather trim. So you can carry just about everything else in style, as well.



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*Lexus DVD Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. See your *Navigation Owner's Manual* and your local Lexus dealer for further details. †Lexus Vehicle Skid Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of printing, are subject to change without notice, are for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions. Some vehicles shown with optional equipment. Optional equipment listed may not be available separately or in all regions. See your Lexus dealer for details. Lexus reminds you to wear seatbelts, secure children in rear seat, obey all speed laws and drive responsibly. For more information, call 800-USA-LEXUS (872-5398) or visit lexus.com. To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050. ©Coach, the Coach tag and the Coach lozenge are registered trademarks of Coach.

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You are
cordially invited to
this season's Coach®
trunk show.



Rivaling the comfort of the Coach Edition leather interior is the RX 300's exceptionally smooth ride. Its four-wheel independent suspension makes easy work of rough terrain, and a strong unibody platform helps keep vibration and road noise at bay. And you can ride in confidence as well, knowing that the RX 300 is equipped with Vehicle Skid Control (VSC)*. When necessary, VSC automatically identifies the loss of traction in a turn and orchestrates the brakes and throttle to help keep you on track.



The Lexus RX 300's exterior satisfies both your sense of style and your taste for adventure. The attractive glint of Burnished Gold, Graphite Gray or Crystal White paint lends elegance to its rugged design. A standard moonroof lets in the outside elements, while the Coach Edition's monotone body and cladding give it a distinctive, sleek look.

The RX 300's bold front design is enhanced for the Coach Edition with a unique grille, which can be even further modernized by our optional HID headlights. The 16-inch wheels have been polished for added refinement. And while you won't need to be reminded about the RX 300 Coach Edition's high degree of luxury, special Coach Edition badging can be found both inside and out.