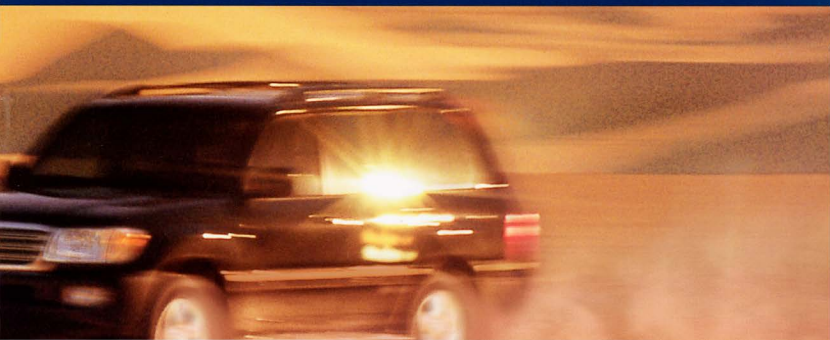




Land Cruiser
_03



NEXT LODGING $1^{\circ}16'S$ $36^{\circ}48'E$

Venture to a place that has no name, where the road has no number and the sand, no footprint. Remove yourself from the world you know, to see the one you don't. Full-time 4-wheel drive with a locking center differential makes your route possible on new available 18" aluminum alloy wheels. The available touch-screen DVD navigation system¹ triangulates your position with orbiting

satellites. And TRAC Traction Control along with 9.8 inches of ground clearance will get you past punishing terrain. For 52 years, the rock and earth of a hundred countries has been our test bed. So if you're through with familiar places, strike your own path in the evolved 2003 Toyota Land Cruiser. You'll know when you've arrived.

¹See Additional Options section for more information on Toyota's touch-screen DVD navigation system.



LAND CRUISER SHOWN IN BLACK WITH AVAILABLE ROOF RACK AND RUNNING BOARD PACKAGE AND 18" ALUMINUM ALLOY WHEELS.

THE MIDDLE OF NOWHERE NEVER LOOKED SO GOOD.

All you want to reach are those blank spaces on the map. To get off the grid. Don't worry. We'll keep the wilderness hospitable.



Land Cruiser's redesigned interior, standard leather appointments and heated power seats create a haven of civility. Newly available overhead front- and second-row side curtain and front-seat side-impact air bags¹ stand guard. JBL provides a soundtrack for the scenery with a 300-watt in-dash CD changer. Need to **escape** even further? Slip a movie into the available rear-seat DVD entertainment system² and recline the second-row seat (yes, it reclines). Or fold it up, along with the third-row bench seat, to create 90.8 cu. ft. of cargo space. **Welcome** to the last outpost of civilization.



AVAILABLE TOUCH-SCREEN DVD NAVIGATION SYSTEM.¹



AUDIO CONTROLS AT YOUR FINGERTIPS.³



AVAILABLE REAR-SEAT DVD ENTERTAINMENT SYSTEM.²

¹See Additional Options section for more information on the available touch-screen DVD navigation system.

²Port-installed option.

³See Standard Features section for more information on Toyota's driver, front passenger, front seat-mounted side-impact and overhead front- and second-row side curtain air bag Supplemental Restraint Systems (SRS).



LAND CRUISER INTERIOR SHOWN IN IVORY WITH AVAILABLE TOUCH-SCREEN DVD NAVIGATION SYSTEM¹ AND CARPETED FLOOR MATS.



STANDARD LEATHER TRIM
IN IVORY



STANDARD LEATHER TRIM
IN SHADOW GRAY

Standard Features¹



Standard 17" 5-spoke aluminum alloy wheel



Available 18" 5-spoke aluminum alloy wheel

¹Shown with available equipment.

²See Safety Features section for more information on Vehicle Skid Control (VSC).

³Without compass or models with navigation system.

⁴See Safety Features section for more information on Toyota's Brake Assist.

⁵The Toyota driver, front passenger, front seat-mounted side-impact and overhead front- and second-row side curtain air bags are Supplemental Restraint Systems (SRS). The driver and front passenger air bags are designed to deploy in severe (usually frontal) collisions when the magnitude and direction of the forward deceleration of the vehicle exceeds the design threshold level. The side-impact⁶ and overhead front- and second-row side curtain air bags are designed to inflate in severe side-impact collisions. In all other accidents, the air bags will not inflate. To decrease the risk of injury from a deploying air bag, always wear seatbelts, sit upright on the sides of the seat as far back as possible. From the air bag modules and do not lean against the door. Do not put objects in front of an air bag or around the seatback. Do not use forward-facing child seats in any front passenger seat. The force of a deploying air bag SRS may cause serious injury or death. Please see your Owner's Manual for further instructions.

⁶HomeLinkSM is a registered trademark of Johnson Controls, Inc.

Option Package

• **Roof Rack and Running Board Package**—includes roof rail with cross bars and running boards

Additional Options

• Driver and front passenger seat-mounted side-impact and overhead front- and second-row side curtain air bag Supplemental Restraint Systems (SRS)⁵

⁶The Toyota touch-screen DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Both speed your compass sense to help determine or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographic updates available at an additional cost. See your navigation system Owner's Manual and your Toyota dealer for further details.

Toyota Financial Services^{*}

Now that you're thinking about purchasing or leasing a Toyota, you may also want to consider leasing or financing the purchase of your new vehicle through your participating dealer and Toyota Financial Services (TFS). TFS offers a variety of high-quality finance and lease products to complement your lifestyle. At TFS we realize that purchasing or leasing a vehicle is a major commitment and we

have developed some of the finest customer-focused finance and insurance solutions to help protect your interests over time. And in most cases, you may include the charge for these products in your finance or lease contract. Few companies can match the expertise, quality customer care and total value of TFS. Ask your Toyota dealer or go to toyotafinancial.com for details.

^{*}Toyota Financial Services is a service mark of Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc. Products are available to qualified customers through your participating Toyota dealer and Toyota Financial Services.

Warranties

Every Toyota car, truck and SUV is built to exceptional standards. And that's not a idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transfer, front-wheel drive, rear-wheel drive, seatbelts and air bags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

- Full-time 4WD system with locking center differential
- Vehicle Skid Control (VSC)²
- TRAC Traction Control
- 10-way driver and 8-way front passenger power-adjustable heated leather-trimmed seats with armrests and adjustable headrests
- Recalling leather-trimmed 60/40 split fold-down second-row bench seat with center armrest and adjustable headrests
- Foldaway/removable leather-trimmed 50/50 split fold-down third-row bench seat with outboard headrests, 3-point seatbelts and 2-point center lap belt
- JBL Premium 3-in-1 AM/FM ETR/Cassette/CD with 6-disc in-dash changer, 7 speakers, 300 watts (maximum output), FM diversity reception and adjustable power antenna
- CF³-free automatic climate control and independent automatic rear climate control system
- Tilt/slides power glass moonroof with sunshade and one-touch open/close operation with pinch protection
- Auto-dimming electrochromic rearview mirror with compass⁴
- Rear-seat audio system with wireless headphone capability
- Anti-theft system with engine immobilizer
- Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist⁴
- Aerodynamic multi-reflector halogen headlamps with Daytime Running Lights (DRL) and auto on/off feature
- Integrated fog lamps
- Color-coordinated front and rear bumpers and body side moldings
- P275/65R17 tires on 5-spoke aluminum alloy wheels
- Front and rear frame-mounted towing hooks

- Front and rear heavy-duty mudguards
- All-Weather Guard Package—includes heavy-duty battery, starter and windshield washer fluid tank; rear-seat heater ducts
- Dual color-keyed power heated outside mirrors
- Privacy glass with UV reduction
- Leather-wrapped steering wheel with audio controls and leather-wrapped shift lever
- Power tilt and telescopic steering wheel
- Driver and front passenger dual sun visors with illuminated vanity mirrors
- Power door locks and windows including power rear quarter windows
- Driver and front passenger two-stage air bag Supplemental Restraint System (SRS)⁵
- Overhead console with HomeLinkSM universal transceiver
- Dual maplights for front- and second-row seats
- Variable intermittent front and intermittent rear wipers
- Key-integrated multi-function remote keyless entry system with panic feature
- Cruise control
- Front and rear door and front seatback storage pockets
- 9 cup holders
- Center console storage area
- 3 auxiliary power outlets (center instrument cluster, console storage area and rear cargo area)
- Multi-information display
- Speedometer, tachometer, coolant temperature, fuel level, oil pressure and voltmeter gauges
- Digital odometer and twin tripmeters
- Air bags, seatbelts, low-fuel level, door-ajar and rear tailgate warning lights

Specifications

MECHANICAL/PERFORMANCE

Engine	4.7-liter DOHC 32-valve EFI V8 235 hp @ 4,800 rpm 320 lb.-ft. @ 3,400 rpm Electronic, with Toyota Direct Ignition (TDI)
Ignition	5-speed electronically controlled automatic overdrive (ECT) with second-gear start mode and power mode
Transmission	Unified steel body on 9-member ladder frame
Body construction	Full-time 4-wheel-drive system with locking center differential
Drivetrain	Independent double wishbone front suspension with torsion bar springs and stabilizer bar; 4-link rear suspension with coil springs, stabilizer bar and semi-floating axle
Suspension	Engine speed-sensing power-assisted rack-and-pinion
Steering	39.7
Turning circle diameter—curb to curb (ft.)	Power-assisted 4-piston front/2-piston rear ventilated disc brakes with hydraulic brake booster with Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist ⁴ ; ABS operates in high and low ranges
Brakes	Standard
TRAC Traction Control	Standard
Vehicle Skid Control (VSC) ²	Standard

EXTERIOR DIMENSIONS (IN.)

Overall height	73.2
Overall width	76.4
Overall length	192.5
Wheelbase	112.2
Track (front/rear)	63.8/63.6

INTERIOR DIMENSIONS FRONT/MIDDLE/REAR (IN.)

Head room	39.2/39.1/36.4
Shoulder room	62.4/61.2/61.2
Hip room	58.6/57.9/56.3
Leg room	42.3/43.4/37.3
Seating capacity	8

OFF-HIGHWAY

Skid plates	On front suspension, fuel tank and transfer case
Angle of approach/departure/breakover (degrees)	31/24/24
Minimum running ground clearance (in.)	9.8
Rear axle ratio	4.10:1
Transfer case ratios—2-speed (high/low)	1.0.1/2.488:1

WEIGHTS AND CAPACITIES

Curb weight (lbs.)	5,390
Gross Vehicle Weight Rating—GVWR (lbs.)	6,860
Payload ⁶ (lbs.)	1,470
Cargo volume (cu. ft.) behind front/middle/rear seats	90.8/39.2/20.8
Towing capacity ⁷ (lbs.)	6,500
Fuel tank (gal.)	25.4

TIRES

Size	P275/65R17
Type	Mud- and Snow-rated steel-belted radial blackwall
Spare	Full-size with alloy wheel

MILEAGE ESTIMATES (MPG CITY/HIGHWAY)⁸

	13/16
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⁶See Safety Features section for more information on Toyota's Brake Assist.

⁷See Safety Features section for more information on Vehicle Skid Control.

⁸Including weight of occupants, equipment and cargo.

⁹Do not exceed the Gross Combined Weight Rating for your vehicle. See your Toyota dealer for GVWR limits and additionally required equipment. Consult your trailer and hitch suppliers to ensure proper hookup.

¹⁰Provisionary mileage estimates determined by Toyota. Final EPA mileage estimates not available at time of printing. See your Toyota dealer for details.

¹¹Toyota Land Cruisers are designed to meet most off-road driving requirements. Alternative use may result in body harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing receiver hitch/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of printing. It is subject to change without notice and does not specifically include Hawaii, Puerto Rico and other U.S. territories.

1-800-60-TOYOTA

Have you logged 100,000, 200,000 or more miles on your Toyota with the original engine, transmission and drivetrain? If you have, give us a call at 1-800-60-TOYOTA and tell us your story.

toyota.com

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PT3-009 (7/02) 00611-033AN

Little to U.S.A. (2000)



NATURAL WHITE
WITH HINRY OR
SHADOW GRAY INTERIOR



BLACK GARNET PEARL
WITH HINRY OR
SHADOW GRAY INTERIOR



THUNDER CLOUD
METALLIC
WITH SHADOW GRAY
INTERIOR



IMPERIAL JADE MICA
WITH HIGHT INTERIOR



GALACTIC GRAY
WITH SHADOW GRAY
INTERIOR



ATLANTIS BLUE MICA
WITH HINRY OR
SHADOW GRAY INTERIOR



SONIDA GOLD PEARL
WITH HINRY INTERIOR



BLACK
WITH HINRY OR
SHADOW GRAY INTERIOR

Accessories

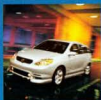
Add a personal touch to your Land Cruiser with Toyota options and accessories. Remember, Toyota vehicles are built with popular option combinations. Not all options are available separately, and some options and accessories may not be available in all regions of the country. So see your Toyota dealer, who can help locate the Land Cruiser that's right for you.



MR2 SPYDER



CELICA



MATRIX



PRIUS

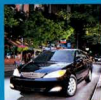


RAV4 EV
(available only in CA)

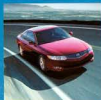
- Front-end mask
- Hood protector
- Rear wind deflector
- Spare tire lock
- Bike rack attachment
- Gold emblems
- Black pearl emblems
- Wheel locks
- Sunroof wind deflector
- Towing receiver hitch
- Towing accessories
- Premium license plate frames by Grenada
- Simulated molded wood dash
- Carpeted floor and cargo mats
- All-weather floor mats
 - Cargo net
- Cargo-Logic cargo mat by Nifty Products
- Rear-seat DVD entertainment system¹
- Glass Breakage Sensor (GBS)²



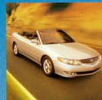
AVALON



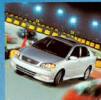
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CAMRY SOLARA



CAMRY SOLARA
CONVERTIBLE



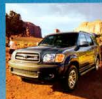
COROLLA



ECHO



LAND CRUISER



SEQUOIA



4RUNNER



HIGHLANDER



RAV4



SIENNA

Safety Features

- Driver and front passenger two-stage air bag Supplemental Restraint System (SRS)³
- Available driver and front passenger seat-mounted side-impact and overhead front- and second-row side curtain air bag Supplemental Restraint Systems (SRS)⁴
- 3-point Auto/Emergency Locking Retractor (ALR/ELR) seatbelts in all outboard and second-row center seating positions (driver's belt is ELR only); 2-point lap belt in center position of third-row seat
- Energy-absorbing soft upper interior trim
- Adjustable front- and second-row outboard seatbelt anchors
- Driver and front passenger seatbelt pretensioners with force limiters
- Driver and front passenger seatbelt warning with buzzer
- Full-time 4WD system with locking center differential TRAC Traction Control
- Vehicle Skid Control (VSC)⁵
- 4-wheel disc Brakes with Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist⁶
- Side-impact door beams
- Child-protector rear door lock⁷
- Dynamic Power Windows (DRP) with auto up/down system
- Center high-mount stop lamp (CHMSL)
- Child Restraint System (CRS) top tether anchors and ISO-FIX lower anchor points

¹Part-installed option.

²Available for vehicles with factory security.

³See Standard Features section for more information on Toyota's driver and front passenger, front seat-mounted side-impact and overhead front- and second-row side curtain air bag Supplemental Restraint Systems (SRS).

⁴Available for vehicles with factory security. VSC is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver driving input can all affect whether VSC will be effective in preventing a loss of control. Please see your driver's manual for further details.

⁵Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake system maintenance and tire and road conditions.

⁶Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake system maintenance and tire and road conditions.

GET THE FEELING. TOYOTA.



TACOMA



TACOMA

Don't be surprised if you feel a new sense of possibility when you get behind the wheel of a Toyota. A feeling that you can go anywhere. Do anything. After all, it's easier to go new places when you're absolutely sure you'll get there.

To find out more about Land Cruiser and the rest of our dependable lineup, visit www.toyota.com