































GET THE FEELING
TOYOTA

Don't be surprised if you feel a new sense of possibility when you get behind the wheel of a Toyota. A feeling that

To find out more about Land Cruiser and the rest of our dependable lineup, visit www.toyota.com

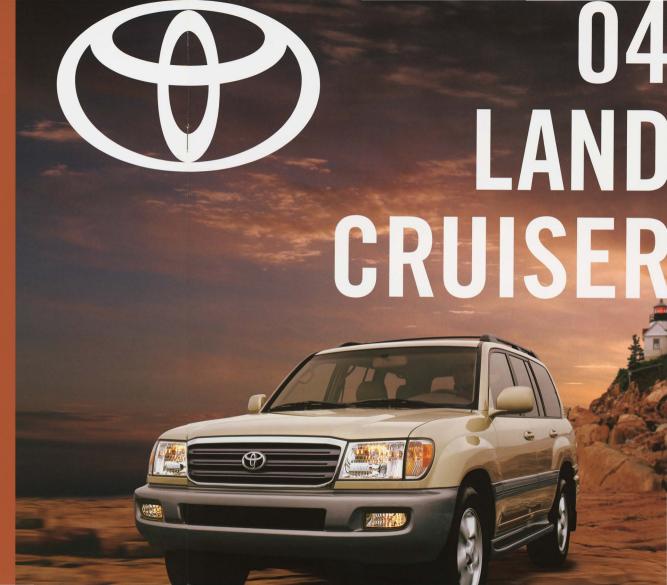


For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance

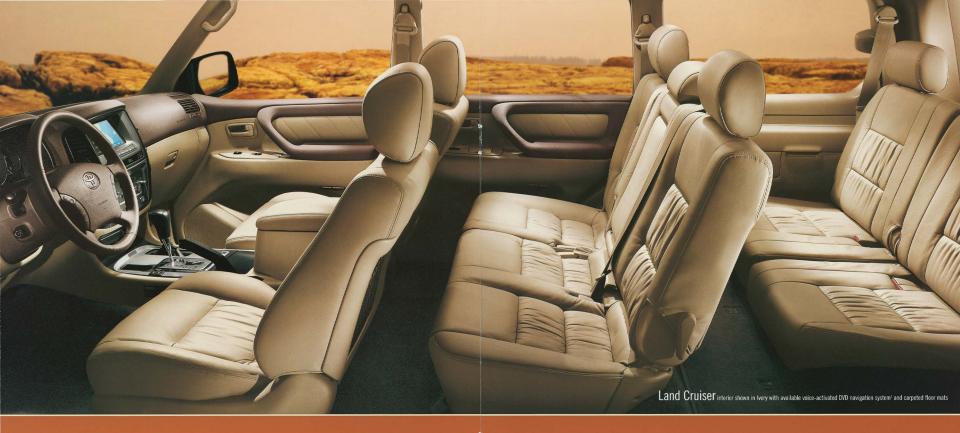
1-800-GO-TOYOTA

toyota.com ©2003 Toyota Motor Sales, U.S.A., Inc. PT4-017 (7/03) 00617-04LAN tread lightly!"

Assessment mention reason







# The edge of the continent needn't feel like the middle of nowhere. 04 INTERIOR



Land Cruiser's many remarkable features include:

- Full-time 4-wheel drive with locking center differential
- . Vehicle Stability Control (VSC)2
- Traction Control (TRAC)
- . Available 18" alloy wheels
- Power tilt and telescopic leather-wrapped steering wheel with audio controls
- Available Toyota voice-activated DVD navigation system<sup>1</sup> with 7" display and backup camera<sup>3</sup> with Bluetooth™ wireless technology (shown at left)
- Driver and front passenger power-adjustable heated leather-trimmed seats

- JBL Premium 3-in-1 AM/FM Cassette/6-disc in-dash CD changer, seven speakers, 300 watts (maximum output), FM diversity reception and adjustable power antenna
- . Driver and front passenger multi-stage airbags5
- · Available front seat-mounted side airbags and front and rear side curtain airbags<sup>5</sup>
- Available rear-seat DVD entertainment system (shown at right)
- 2 See Combinations section footnote 7 for more information on Toyota's Vehicle Stability Control (VSC). 3 The backup camera is designed to capture a photographic image within the limited frame capabilities of the camera's lens and is not intended to provide a comprehensive view of the entire rear area of the vehicle. This system should not be exclusively relied upon to confirm rearward clearance.
- 4 Bluetooth™ is a registered trademark of Bluetooth SIG, Inc.
- 5 See Combinations Section footnote 6 for more information on Toyota's driver, front passenger, front seat-mounted side airbag and side curtain airbag Supplemental Restraint Systems (SRS).



# MODEL GRADE FEATURES

# Exterior

Aerodynamic multi-reflector halogen headlamps with Daytime Running		Color-coordinated front and rear bumpers and body side moldings
Lights (DRL) and auto on/off feature	S	Front and rear frame-mounted towing hooks
Integrated fog lamps	S	Front and rear heavy-duty mudguards
Full-time 4WD system with locking center differential	S	Dual color-keyed power heated outside mirrors
17" 5-spoke aluminum alloy wheels with P275/65R17 tires	S	Privacy glass with UV reduction
18" 5-spoke aluminum alloy wheels with P275/60R18 tires	0	,
All-Weather Guard Package — includes heavy-duty battery, starter and		

	Interior			
	Power tilt and telescopic leather-wrapped steering wheel with audio controls and leather-wrapped shift lever	S	Front and rear door and front seatback storage pockets Nine cup holders	
	Tilt/slide power glass moonroof with sunshade and one-touch open/close operation with jam protection	s	Center console storage area	,
	Auto-dimming electrochromic rearview mirror with compass <sup>1</sup>	S	10-way driver and 8-way front passenger power-adjustable heated leather-trimmed seats with armrests and adjustable headrests	,
	Driver and front passenger dual sun visors with illuminated vanity mirrors	S	Reclining leather-trimmed 60/40 split fold-down second-row bench seat	
	Overhead console with HomeLink®2 universal transceiver	S	with center armrest and adjustable headrests	5
	Dual maplights for front- and second-row seats	S	Foldaway/removable leather-trimmed 50/50 split fold-down third-row	
	Key-integrated multi-function remote keyless entry system with panic feature	S	bench seat with outboard headrests, 3-point seatbelts and 2-point center lap belt	point
	Variable intermittent front and intermittent rear wipers	S	4500 0000000000000000000000000000000000	- 2
	Cruise control	S	CFC-free automatic climate control and independent automatic rear climate control system	
seven speakers, 300 and adjustable pow Toyota voice-activat Bluetooth <sup>TM5</sup> wireless AM/FM Cassette/cer	3L Premium 3-in-1 AM/FM Cassette/6-disc in-dash CD changer, even speakers, 300 watts (maximum output), FM diversity reception nd adjustable power antenna		Power door locks and windows including power rear quarter windows	
		S	Airbags, seatbelts, low-fuel level, door-ajar and rear tailgate warning lights	7
	Toyota voice-activated DVD navigation system3 with 7" display and backup camera,4		Rear-seat audio system with wired headphone capability	- 3
	Bluetooth <sup>MS</sup> wireless technology, integrated audio and climate controls, and JBL Premium MVFM Cassette/center console-mounted 6-disc CD/DVD changer, seven speakers, 800 watts (maximum output), FM diversity reception and adjustable power antenna		Three auxiliary power outlets (center instrument cluster, console storage area and rear cargo area)	,
		P	Instrumentation: speedometer, tachometer, coolant temperature, fuel level,	
	Multi-information display	S	oil pressure and voltmeter gauges; digital odometer and twin tripmeters	

## Safety and Convenience

Driver and front passenger multi-stage airbags <sup>6</sup>	S	Traction Control (TRAC)	S
Driver and front passenger seat-mounted side airbags and front- and second-row		Vehicle Stability Control (VSC) <sup>7</sup>	S
side curtain airbags <sup>6</sup>	0	4-wheel disc brakes with Anti-lock Brake System (ABS) with Electronic	
3-point Automativi Emergency Looking Retractor (ALR/ELR) seatbelts in all outboard and second-row center seating positions (driver's belt is ELR only); 2-point lap belt in center position of third row Anti-theft system with engine immobilizer Energy-absorbing soft upper trim		Brake-force Distribution (EBD) and Brake Assist <sup>8</sup>	S
		Side-impact door beams	S
	2	Child-protector rear door locks	S
	S	Daytime Running Lights (DRL) with auto on/off system	S
	S	Center high-mount stop lamp (CHMSL)	S
Adjustable front- and second-row outboard seatbelt anchors	S	Child Restraint System (CRS) top tether anchors and ISO-FIX lower anchor points	9
Driver and front passenger seatbelt pretensioners with force limiters	S	Office Restraint System (ORS) top terror anonors and 100 TIX 10461 anonor points	·
Driver and front passenger seatbelt warning with buzzer	S		

### **AVAILABLE PACKAGES AND OPTIONS**

Full-time 4WD system with locking center differential

of Rack and Running Board Package — includes roof rails with cross bars and ning boards
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Navigation System<sup>3</sup> — includes voice-activated DVD navigation system<sup>3</sup> with 7° display and backup camera,<sup>4</sup> Bluetooth™ wireless technology, integrated audio and climate controls, and JBL Premium AM/FM Cassette/center console-mounted 6-disc CD/DVD changer, seven speakers, 300 watts (maximum output), FM diversity reception and adjustable power antenna

- · Hood protector
- · Rear wind deflector
- · Moonroof wind deflector

· Simulated molded wood dash by Acculaser®

S = Standard

Options

curtain airbags6

· Rear-seat DVD entertainment system9

0 = Optional

. 18" 5-spoke aluminum allov wheels with P275/60R18 tires

- Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:
- Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items)
- Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).
- Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal) Emissions: Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details.
- Accessories: Warranty coverage is for 12 months, regardless of mileage. If the part or accessory is installed during the New Vehicle Limited Warranty period, coverage is for 12 months or the remainder of the applicable warranty coverage, whichever is greater, with the exception of car covers, which are covered for 12 months only.

. Driver and front passenger seat-mounted side airbags and front- and second-row side

P = Feature available only as part of an option package.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

### For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer

### **SPECIFICATIONS**

Mechanical/Performance	
Engine	4.7-liter DOHC 32-valve EFI V8 235 hp @ 4,800 rpm; 320 lbft. @ 3,400 rpm
Ignition	Electronic, with Toyota Direct Ignition (TDI)
Transmission	5-speed electronically controlled automatic overdrive (ECT) with second-gear start mode and power mode
Body construction	Unitized steel body on 9-member ladder frame
Drivetrain	Full-time 4-wheel-drive system with locking center differential
Suspension	Independent double-wishbone front suspension with torsion bar springs and stabilizer bar; 4-link rear suspension with coil springs, stabilizer bar and semi-floating axle
Steering	Engine speed-sensing power-assisted rack-and-pinion
Turning circle diameter — curb to curb (ft.)	39.7
Brakes	Power-assisted 4-piston front/2-piston rear ventilated disc brakes with hydraulic brake booster with Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist <sup>8</sup> , ABS operates in high and low ranges
Traction Control (TRAC)	Standard
Vehicle Stability Control (VSC) <sup>7</sup>	Standard
Exterior Dimensions (in.)	CONTROL OF THE PARTY OF THE PAR
Overall height/Overall width	73.2/76.4
Overall length/Wheelbase	192.5/112.2
Track (front/rear)	63.8/63.6
Interior Dimensions front/middle/rear (in.)	AND PERSONAL PROPERTY.
Head room	39.2/39.1/36.4

Head room	39.2/39.1/36.4
Shoulder room	62.4/61.2/61.2
Hip room	58.6/57.9/56.3
Leg room	42.3/34.3/27.3
Sooting conneity	0

### Off-Highway Child plates

	oniu piates	Oil Hollt Suspension, fuel talik and transfer case
	Angle of approach/departure/breakover (degrees)	31/24/24
	Minimum running ground clearance (in.)	9.8
	Rear axle ratio	4.10:1
	Transfer case ratios — 2-speed (high/low)	1.0:1/2.488:1
1	Weights and Capacities	
	Curb weight (lbs.)	5,390
	Gross Vehicle Weight Rating — GVWR (lbs.)	6,860
	Payload <sup>10</sup> (lbs.)	1,470
	Cargo volume (cu. ft.) <sup>11</sup> behind front/middle/rear seats	90.8/39.2/20.8
	Towing canacity <sup>12</sup> (lhs.)	6.500

On front our pagion fuel took and transfer ages

### Fuel tank (gal.) 25.4

Size	P275/65R17
Туре	Mud-and-Snow-rated steel-belted radial blackwall
Spare	Full-size with alloy wheel

# Mileage Estimates (mpg city/highway)13

### 13/16

### Toyota Land Cruisers are designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environm Some vehicles are shown with available equipment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only (may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions).

### COMBINATIONS







Available 18" 5-spoke aluminum allov wheel aluminum allov wheel

Gray interior







Atlantis Blue Mica

with Ivory or



Black Garnet Pearl

with Ivory or

Shadow Gray interior Shadow Gray interior

with Ivory interior



Black with Ivory or Shadow Gray interior

with Ivory interior

Imperial lade Mica





Standard leather trim in Shadow Grav

# Standard leather trim in Ivory OYOTA FINANCIAL SERVICES

Now that you're thinking about purchasing or leasing a Toyota, you may also want to consider leasing or financing the purchase of your new vehicle through your participating dealer and floyd a financial Services (TCS). To dress a vehicle of high quality of high quality finance and lease products to complement your lifestyle. At TES we realize that purchasing or leasing a vehicle is a major commitment and we have developed some of the financial services (TCS). your interests over time. And in most cases, you may include the charge for these products in your finance or lease contract. Few companies can match the expertise, quality customer care and total value of TFS. Ask your Toyota dealer or go to www.toyotafinancial.com for details.

- \*Toyota Financial Services is a service mark of Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc. Products are available to qualified customers through your participating Toyota dealer and Toyota Financial Services.
- Without compass on models with navigation system.
- HomeLink® is a registered trademark of Johnson Controls, Inc.
- 3 The Toyota voice-activated DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographical updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota dealer for further details
- 4 The backup camera is designed to capture a photographic image within the limited frame capabilities of the camera's lens and is not intended to provide a comprehensive view of the entire rear area of the vehicle. This system should not be exclusively relied upon to confirm rearward clearance
- 5 Bluetooth<sup>TM</sup> is a registered trademark of Bluetooth SIG, Inc.
- 6 The Toyota driver, front passenger, front seat-mounted side airbags and side curtain airbags are Supplemental Restraint Systems (SRS). The driver and front passenger airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceed the design threshold. The side airbags and side curtain airbags are designed to deploy in a severe side-impact collision. The front and rear side curtain airbags are also Roll-Sensing Curtain Airbags (RSCA) and are designed to deploy at a severe tilt degree, roll or lateral G-force. In all other accidents, the airbags will not deploy. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the airbag modules and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat.

  The force of a deploying SRS airbag may cause serious injury or death. Please see your Owner's Manual for further instructions,
- Toyota Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input
- can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 8 Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving
- practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.
- 9 Port-installed option.
- 10 Including weight of occupants, available equipment and cargo: limited by weight distribution. 11 Cargo and load capacity limited by weight and distribution.
- 12 Before towing, confirm your vehicle and trailer are compatible, hooked up properly and you have all necessary additional equipment. Do not exceed any Weight Ratings and review all instructions and cautions from your trailer hitch manufacturer. and Toyota vehicle Owner's Manual. Note that the maximum amount you can tow depends on the total weight of any cargo, occupants and available equipment in the vehicle.
- 13 2004 preliminary mileage estimates determined by Toyota. EPA mileage estimates not available at time of printing. Actual mileage may yary.
- 14 Vehicle shown with available equipment.