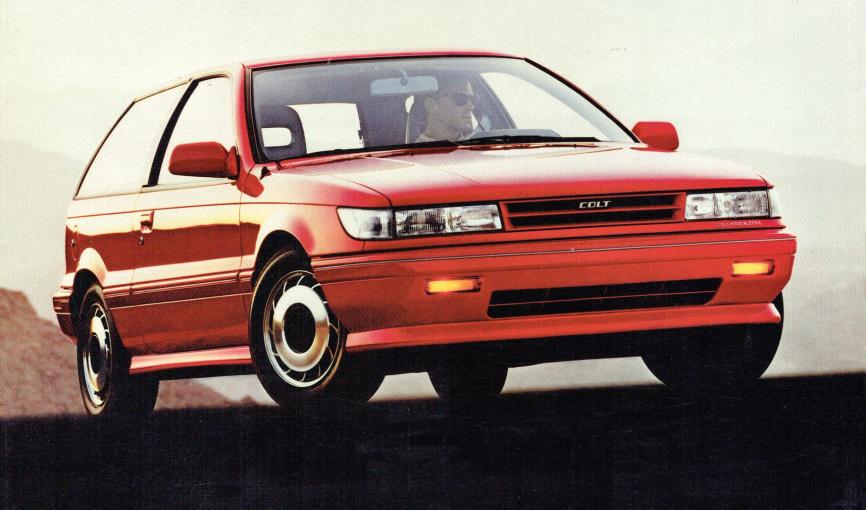


# PLYMOUTH COLT





"...an exceptionally refined and appealing car..."

-AUTOMOBILE MAGAZINE-

### Plymouth Colt... the inside track

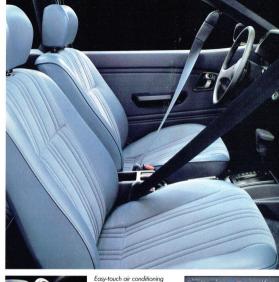
The Colt GL interior, shown in Dark Blue, features comfortable low-back cloth and vinyl reclining bucket seats, cargo area carpeting, remote fuel filler door and hatchback releases, and electric rear window defroster, all standard. All Colt models have features and conveniences such as a center console with storage area, front automatic passive restraint system, inside hood release, and side window demisters.

The Colt GT interior, shown in Dark Red, includes the comfort of full-face cloth front low-back reclining bucket seats and complete cargo area carpeting. Standard amenities just begin



with an underseat storage tray, door map pockets, and a movable rear security panel. To accommodate a

wide variety of passenger and cargo combinations, all Colts have standard fold-down split rear seatbacks.





Tilt/telescoping steering wheel allows a wide variety of movements for comfortable driving positions, included on the Colf CT with Performance



system lets you keep your cool, available on all Colt models.



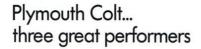












Kick back and discover the outstanding versatility and exceptional value of the new 1990 Plymouth Colts. From practical to



powerful, distinctive front-wheel-drive Plymouth Colt three-door hatchbacks satisfy every import driver's needs. Sporty Colt GT is a fun-to-drive car that delivers high style without a high price. For an extra performance kick, the available Performance Package includes a powerful 1.6-liter 16-valve DOHC MPI (dual overhead cam multipoint fuel-injected) engine, a quick-reflex sport suspension, four-wheel disc brakes, and much more. An available Sport Appearance Package further enhances its head-turning aerodynamic shape. Colt GL makes your drive time a great time with its peppy 1.5-liter MPI engine. Attractive wide-and-low styling, room for five passengers and cargo, and road-hugging stance make it a proven standard for comfort and dependable driving. Plymouth Colt is as economical as it is practical. The perfect choice for first-time buyers, commuters, and on-the-go









Colt GT's wraparound back-glow instrument panel, shown in Dark Red, includes standard trip odometer, large easy-to-read analog gauges, new tachometer, and warning lights for engine, oil pressure, low fuel, alternator, parking brake, and door ajar. (Bi-level heater and ven-tilation system is standard on all Colt models.) Rear window wiper/washer offers convenience and safety by keeping snow and rain away for a clear view. Optional on Colt GL and GT, not available on base Colt

Colt GT's 1.6-liter 16-valve DOHC MPI engine features four valves per cylinder and a crossflow design, with intake and exhaust ports on opposite sides, to increase the flow of air and fuel for greater power and torque. Sequential multipoint fuel injection, with an injector for each cylinder, provides outstanding response with good fuel economy and smooth low-speed operation. (Available in the Performance Package.) All Colts feature a standard responsive 1.5-liter MPI engine (not shown) that delivers optimum fuel efficiency and smooth, consistent performance. A long-lasting stainless steel exhaust system is standard on all Colts.



Power-assisted four-wheel disc brakes are front-ventilated for increased fade resistance and improved stopping ability. (Included in the Performance Package.)

precise cornering and more responsive handling. It combines position-dependent shock absorbers with a liquid sealed lower-arm insulator at the front, and gas shock absorbers at the rear. Efficient high-speed maneu-

verability is achieved with stiffer front and rear springs.

GT sport suspension was specifically designed for

(Included in the Performance Package.)







## FACTS AND FIGURES

	FUNCTIONAL	COLT	COLT	COLT
Ī	Alternator – 75-ampere	S	S	S
1	Battery-12-volt, maintenance-free	5	S	S
	Brakes – Power-assisted: front disc, self-adjusting rear drums with dual proportioning valve	S	S	S
1	Clutch – Single, dry plate, hydraulic actuator	S	S	S
	Engines  1.5-liter multipoint MPI; 81 hp @ 5,500 rpm; 91 lb-fit torque @ 3,000 rpm  1.6-liter DOHC MPI 16-volve:	S	s	s
	113 hp @ 6,500 rpm; 99 lb-ft torque @ 5,000 rpm	NA	NA	Р
	Exhaust System – Stainless steel	S	S	S
	Front-Wheel Drive	S	S	S
	Fuel Injection – Electronic, multipoint	S	S	S
	Stabilizer Bar—Front	S	S	S
	Steering ■ Manual, rack-and-pinion ■ Power-assisted	S NA	S E	S E
	Suspension Front: Independent MacPherson-type struts and coil springs Rear: Three-link trailing arm and coil springs	SS	S S	S
	Transaxles  Four-speed manual  Five-speed overdrive manual  Three-speed overdrive manual  Four-speed automatic overdrive	S NA NA	NA S E NA	NA S E E <sup>1</sup>
-	EXTERIOR			
	Bumpers  Energy-absorbing, front and rear: Charcoal  Color-keyed with Charcoal rub strips	S	NA S	NA S2
Ī	Fuel Filler Door - Locking	S	S	S
í	Glass-Tinted: all windows	E	E	E
Ī	Headlights - Halogen: aerostyle with replaceable bulbs	S	S	S
	Mirrors  ■ Aerostyle, left: manual  ■ Aerostyle, dual remote  ■ Dual electric color-keyed remote (right convex)	S NA NA	NA S NA	NA S P
	Stripes, body tape	NA	E	NA
	Tires  P155/80R13 steel-belted radial black sidewall (set of four) <sup>3</sup> P175/70R13 steel-belted radial black sidewall	s	S	NA
	(set of four) <sup>3</sup>	NA	NA	S
ı	■ P195/60R14 steel-belted radial black sidewall (set of four) <sup>3</sup>	NA	NA	Р
	Wheels  13-inch argent, styled-steel with black center cap [set of four]  13-inch argent, styled-steel with bright center cap	S	NA	NA
	(set of four) ■ 13-inch wheel cover, "Fabio" design (set of four) ■ 14-inch argent, sport steel with bright center cap and	NA NA	S E	NA S
	trim (set of four)	NA	NA	P

EXTERIOR (con't.)	COLT	COLT	CC
Wheels (con't.)  13-inch trim rings (set of four)  13-inch cost aluminum road wheels (set of four)  14-inch cost aluminum road wheels (set of four)	NA NA NA	E NA NA	ZEE
Window Wipers Two-speed, windshield Intermittent, fixed, windshield Wiper wosher: rear window	S NA NA	S S E	SSE
INTERIOR			
Air Conditioning <sup>4</sup>	E.	E	E
Carpeting  Needled in passenger and cargo compartments  Cut pile in passenger compartment and needled in cargo compartment	S	S NA	N.
Carpet Protectors	E	Е	E
Cigarette Lighter	NA	S	S
Clock - Electronic digital	NA	NA	E
Console – With storage bin	S	S	5
Defroster – Rear window: electric <sup>5</sup>	E	S	5
Demisters – Side windows	S	S	9
Fuel Filler Door Release – Remote	NA	S	9
Hatchback Release, Remote	NA	S	5
Hood Release – Inside	S	S	S
Lights  Dome, dual brake system warning, cill pressure, parking brake, battery, ashtray, tasten belts hazard warning system, low fuel warning  Cargo area	S NA	S NA	9999
Mirrors ■ Inside, day/night	S	S	9
Radios  AM/FM/MX stereo, electronically tuned  AM/FM/MX stereo with cassette tope player, electronically tuned	E6 NA	E6	E
Seat Belts—Front: automatic passive shoulder belt with lap belt; rear: 3-point shoulder and lap belt for outboard passengers and lap belt for center passenger	S	S	9
Seatbacks, Split Folding Rear	S	S	S
Security Panel – Rear	E	E	5
Storage – Under passenger seat	NA	NA	S
Tachometer	ŅΑ	S	9
Trip Odometer	S	S	9
S-Standard IEstra cod. P-Rocka je. NA-Not avalla. Avaliable at estra cost with optional Petraliminice Package annly. Colori keyeb to impress and sub steps. Includes compact limited-service space mereins for field-installed as colorios. Includes compact limited-service space mereins for field-installed as colorios these requirements may modified warrants. See your dealer in 1900, where requirements may modified warrants. See your dealer in 1900, where requirements may modified warrants. See your dealer in 1900, where it is not seen to see the second of the service service space.	onditionin	g Failur	e to

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#### **COLT PACKAGES**

PERFORMANCE PACKAGE ■ 1.6-liter DOHC 16-valve MPI engine with bright dual chaust ps. Power-cosset of ventilated four-wheel disc brinks ps. P19560R14 seel-belted radial black sidewall times [set of four] # Sport steering wheel # 116 and telescopic steering column # Sport suspension # Sport bucket front seals # Low washer fluid warn-ing light # 14-inch argent sport wheels with bright time rings test of four] # Driver footbest # Power-cossited steering # Digital clock # DOHC 16-value decols # Seat height adjuster SPORT APPEARANCE PACKAGE ■ Dual color-keyed electric outside mirrors ■ Rear window wiper/washer ■ Color-keyed "Aero Parts:" front air dam extension, side sill extensions, rear roof spoiler ■ 13-inch cast aluminum road wheels (set of four - 1.5-liter engine) ■ 14-inch cast aluminum road wheels (set of four -1.6-liter engine)

SPECIFICATIONS	ALL COLT MODELS
Wheelbase (in.)	93.9
Overall Length (in.)	158.7
Overall Width (in.)	65.7
Overall Height (in.)	52.0
Track – Front (in.) – Rear (in.)	56.3 56.3
Turning Diameter (ft)	30.5
Est. Curb Weight (base model) (lbs)	2,194

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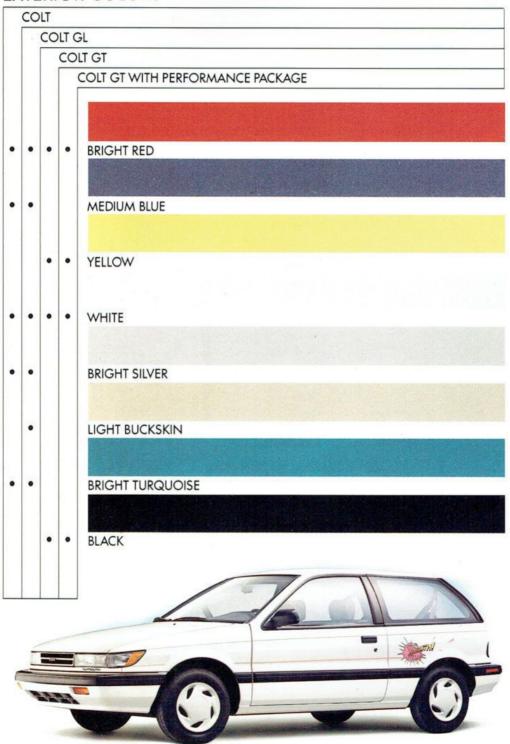
DIMENSIONS	ALL COLT MODELS		
Head Room - Front (in.)	38.3		
- Rear (in.)	36.9		
Leg Room - Front (in.)	41.9		
- Rear (in.)	32.5		
Hip Room—Front (in.)	52.8		
—Rear (in.)	42.5		
Shoulder Room - Front (in.)	53.5		
- Rear (in.)	52.1		
Cargo Capacity (cubic feet)  Rear seatback raised  Rear seatback lowered	11.5 34.7		
Fuel Tank (gallons)	13.2		

COLT	COLT	COLT	ESTIMATED EPA MILEAGE CITY MPG/HWY. MPG	
S	NA	NA	31/36	
NA	S	S	28/34	
NA	E	E	27/29	
NA	NA	P	23/28	
NA	NA	E1	23/28	
	S NA NA	COLT GL S NA NA S NA E NA NA	COLT GL GT  S NA NA NA S S NA E E NA NA P	

EXTERIOR COLOR	COLT	COLT GL	COLT GT	INTERIOR COLORS
White	X	X	Χı	Gray
White			X	Dark Red
Bright Silver	X	X		Gray
Bright Red	X	X	X	Gray
Black			X	Gray
Black			X	Buckskin
Yellow			X	Gray
Medium Blue	X			Gray
Medium Blue		X		Dark Blue
Bright Turquoise	X			Gray
Bright Turquoise		X		Buckskin
Light Buckskin	A PROPERTY	X	HE RESIDEN	Buckskin



# **EXTERIOR COLORS**



Colt GL, shown in White, includes available special youthful accent tape striping, AM/FM stereo radio, Fabio wheel covers, and interior shelf panel.



The name Plymouth will always stand for quality, plenty of standard features, and honest value. But today, car shoppers have a lot of choices. So we'd better have some darn good reasons for you to pick the new Plymouth...and we do. Plymouth Colt three-door for the '90s means contemporary styling, advanced technology, solid dependability, and safety-minded engineering innovations such as automatic passive restraint systems, and bumpers that exceed the federally mandated impact standards.

Our commitment to our customer is underscored by the latest J. D. Power survey,\* which put Chrysler Motors ahead of all other domestic manufacturers in Customer Satisfaction for the third year in a row. Even more satisfying, Plymouth's full line of vehicles increased its ranking more than any other brand, import or domestic. Plymouth believes every American has the right to friendly treatment, honest service, and competent repairs. That's the mission of our 3/36 Bumper-to-Bumper Limited Warranty, and it's part of our Corporate philosophy. So, while there are many cars you could choose to own, Plymouth for 1990 has more of what you're looking for.

\*J.D. Power and Associates 1989 passenger car Customer Satisfaction Index of 1988 models.

#### Protection

Colt three-door hatchbacks built by Mitsubishi Motors Corporation and imported for Plymouth are covered by a three-year or 36,000-mile basic car bumper-to-bumper limited warranty (excludes adjustments, tires, wear items and maintenance). There is additional warranty coverage on power train components (three-years or 50,000 miles); plus outer panel rust-through protection (seven years or 100,000 miles). No deductible applies. Restrictions apply. See your dealer for details and a copy of the limited warranty.

If replacement parts are needed, visit your dealer for genuine Mitsubishi parts, imported and distributed by MOPAR.

#### Optional Chrysler Service Contract

Additional peace-of-mind protection for Plymouth Imports is available through Chrysler Service Contracts. The Contracts are available in a variety of time and mileage combinations to meet your needs.

These contracts provide additional time and mileage coverage after the limited warranty expires. Towing and car rental allowances are included. See your dealer for details.

All product illustrations and specifications are based upon current information at the time of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

#### Chrysler Credit Financing

Chrysler Credit offers a variety of finance programs that will help make your new vehicle even more affordable. These special finance and leasing programs are designed to meet the needs of today's automotive buyer. They include...Gold Key Lease, America's Choice Payment Plan, College Graduate Plans, Retail Financing, and more. Ask your salesperson for details.

#### Chrysler Purchase Assistance Program For The Physically Challenged

Cash reimbursements of up to \$500 are available for qualified adaptive driving devices on 1990 Chrysler Motors cars and trucks. For further information, contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER AT 1-800-255-9877.

#### Plymouth and the U.S. Forest Service

Proud Partners in the National Forest Scenic Byways Program.

COAST-TO-COAST PLYMOUTH DEALER SERVICE AND SUPPORT. COLT BUILT BY MITSUBISHI MOTORS CORPORATION. SOLD AND SERVICED BY OVER 3,000 PLYMOUTH DEALERS.

Buckle Up for Safety

