

Impressive design and
a lineup of smart choices.



2015 **FUSION + HYBRID**

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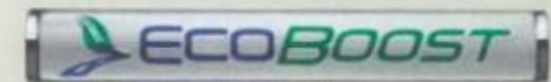
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| FUSION



| FUSION ENERGI
PLUG-IN HYBRID



| FUSION HYBRID

A stunning lineup.

The new 2015 Fusion stands out from every angle. With its sculpted lines and unmistakably modern appearance, it makes a statement wherever it goes. No less stunning is the power of choice you'll find in a versatile range of engines, including the standard 2.5L Duratec® I-4 gas engine coupled with the SelectShift® automatic six-speed transmission.

More engine choices come with available EcoBoost® technologies – to offer efficiency without compromising power, including the 1.5L or 2.0L.

Additional vehicle options provide the benefit of a 2.0L Atkinson-cycle I-4 engine and a state-of-the-art lithium-ion battery. Choose the Fusion Hybrid or the Fusion Energi Plug-In Hybrid with the option to plug in – or not.



Provides a standout performance inside too.

Even the cabin of the 2015 Fusion performs for you – and your passengers – with premium craftsmanship and amenities designed for comfort. Available leather-trimmed and heated or heated/cooled seating is fitting for all seasons. And to help you find the right fit behind the wheel, an available 10-way power driver's seat offers power lumbar support and three memory settings. Meanwhile, an available heated steering wheel adds a touch of luxury. Then there's available ambient lighting that gives you the choice of seven colors to set the mood.

Optional features shown.

High-tech hybrid.

On top of an impressive 188 net horsepower and a top speed of 85 mph in electric mode, Fusion Hybrid features an array of driver-assist technologies for a dynamic and confident drive. On the road, the available Lane-Keeping System*** can detect when you drift from your lane and alerts you through vibrations in the steering wheel to prompt you to steer back toward the center. You can also stay aware of traffic detected in blind spots with available BLIS® (Blind Spot Information System) with cross-traffic alert.** Lights on the sideview mirrors signal when traffic is approaching from up to 15 yards away.



*Lane-Keeping System does not control steering. **Driver-assist features are supplemental and do not replace the driver's judgment.



Next-generation SmartGauge® with EcoGuide.

Real-time information presented on dual LCD screens in Fusion Hybrid and Fusion Energi helps coach you to drive more efficiently, so you can get the most from your vehicle. As the efficiency of your drive increases, so does the number of lush green leaves and vines displayed. With customizable screens, you can monitor a range of fuel economy and trip data or check the efficiency of the Regenerative Braking System, which helps send energy back to your battery.





Technologies designed to lend a helping hand.

With the available voice-activated technologies of SYNC® with MyFord Touch®, communications, climate and entertainment in your Fusion are easily at your command. Make hands-free calls, play music, control your temperature and more. All the while, your eyes are on the road and your hands are on the wheel.*

Time to parallel park? No problem. With available active park assist,** ultrasonic sensors help you find an appropriate parallel-parking space, then while you shift and brake, Fusion virtually parks itself. And to help while in reverse, a standard rear view camera** automatically transmits the image of what's behind you to the center touch screen.†

Optional features shown. *Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. **Driver-assist features are supplemental and do not replace the driver's judgment. †Available SYNC with MyFord Touch 8-inch screen shown. Standard screen is 4.2 inches.

Partial Fusion Specifications and Options

Customize your 2015 Fusion to fit your lifestyle. See all Fusion specs at ford.com/Fusion.

INTERIOR AND EXTERIOR FEATURES

10-way power driver's seat with power lumbar and 6-way passenger seat with front 4-way adjustable head restraints and driver's seat memory



10-way power driver's seat with power lumbar and 10-way passenger seat with front 4-way adjustable head restraints and driver's seat memory



SYNC[®] with MyFord Touch[®] voice-activated communications and entertainment system



Active park assist with Forward Sensing System



Heated and cooled front seats



Rear view camera



Terracotta Package – Terracotta leather seating surfaces, Terracotta door trim inserts, premium floor mats; wheel availability varies by model



POWER AND HANDLING

2.5L Duratec[®] I-4 engine



1.5L EcoBoost[®] I-4 engine (available with auto start-stop)



2.0L EcoBoost I-4 engine



2.0L Atkinson-cycle I-4 engine and electric motor



6-speed SelectShift[®] automatic transmission with thumb shifter (paddle shifters with 2.0L EcoBoost engine)



eCVT automatic transmission



All-wheel drive



Key: Standard = ■ Optional = □

Comparisons based on competitive models (class is Midsize Sedans and Midsize Hybrid Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change pricing and product specifications at any time without incurring obligations.

Select Wheel and Exterior Color Options*



17" Silver-Painted Alloy



17" Sparkle Silver



18" Gloss Black Aluminum



17" 10-Spoke Painted Aluminum



18" Premium Nickel Aluminum



18" Machined and Painted Aluminum



19" H-Spoke Aluminum



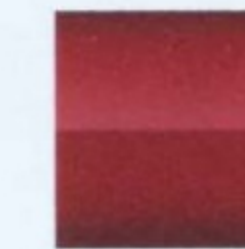
Tectonic



Oxford White



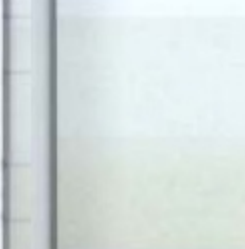
Ingot Silver



Ruby Red Metallic**



Bronze Fire Metallic Tinted Clearcoat**



White Platinum Metallic**



Magnetic



Guard



Deep Impact Blue



Tuxedo Black

*Wheel and exterior color availability varies by model and trim level. Please see ford.com for complete details. **Additional cost.

Advantages of Ownership

A number of benefits come with owning a Ford. Explore them with your Ford Dealer and by enrolling at FordOwner.com.

- Maintenance updates and tips
- Master your vehicle with how-to videos
- SYNC[®] Services



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FORD FUSION

MSRP Starting at

\$20,888¹

¹Fusion MSRP starts at \$20,888. Fusion Hybrid MSRP starts at \$26,475. Fusion Energi MSRP starts at \$32,011. Taxes, title, destination charges and optional features extra. Ford Motor Company reserves the right to change pricing at any time without incurring obligations. See dealer for complete details.

We know best.

Why take your vehicle anywhere but your dealer for regular maintenance and service? Great rebates and expert service await at your Ford Dealer. Visit your dealer for details or log on to FordOwner.com.



Gasiewski,

Thank you for inquiring about the **2015 Fusion + Hybrid**. With several efficient engines to choose from, the power of choice is all yours. So is a wide range of smart technologies and features. Find out more about Fusion in the following pages – including details on its three gasoline engine options and two hybrid powerplants: the Fusion Hybrid and Fusion Energi Plug-In Hybrid.

Want a closer look? Get behind the wheel of a Fusion at your local Ford Dealership. Just stop by and request a test-drive. Then see for yourself how Fusion is big on efficiency and good looks.



NO CHARGE
SYNC
AND
SOUND

**Add SYNC® and Sound,
and add a whole new experience.**

Upgrade your Fusion with SYNC and Sound, a package valued at \$490* that's yours for no charge. With Ford SYNC and Sound, it's a whole new driving experience.

*\$490 value based on MSRP of SYNC if purchased separately. Available on units currently in dealer stock.

Fusion Energi Plug-In Hybrid.

When you drive the Fusion Energi Plug-In Hybrid, the option to plug in – or not – is always yours. No time to charge? No problem. When you choose not to plug in, Fusion Energi functions as a traditional gas-plus-electric hybrid. When you're ready to charge, you can easily do so with a standard convenience cord and a 120-volt outlet or with the available 240-volt home charging station in approximately 2.5 hours.

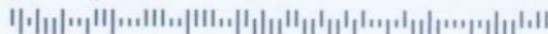


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