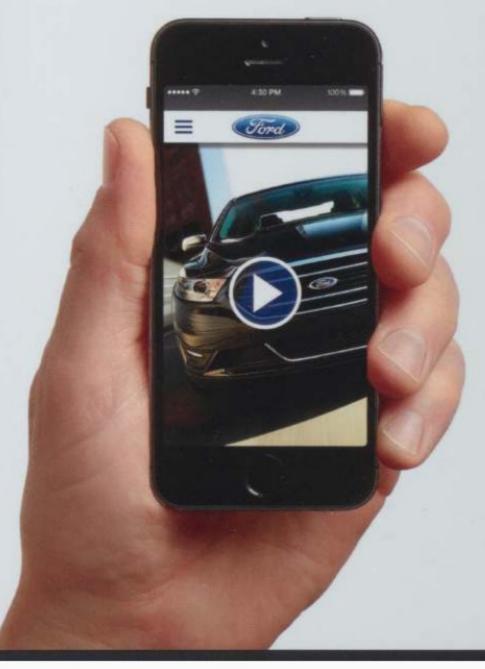
TAURUS+SHO

Go Further

Powered with advanced technology.



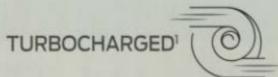
See how Taurus puts you in the driver's seat.







CLASS-BEST
EPA-ESTIMATED RATING





Limited. Tuxedo Black. Available equipment.

'Available feature. ²EPA-estimated rating: 22 city/32 hwy/26 combined mpg. Actual mileage will vary. Class is Full-Size Sedans, Non-Hybrid. ³EPA-estimated rating: 22 city/32 hwy/26 combined mpg. 19-gallon fuel tank; 2.0L EcoBoost I-4. Range calculation based on www.fueleconomy.gov. Actual mileage will vary.







Reward accomplishments.

Take an interior tour



With space to stretch out. Plus amenities that help you relax. Even revive.

Massage your lower back and upper leg area, and change your seat contour with the leather-trimmed, power front seats' equipped with Active Motion.^{®1} Heated and cooled power front seats, power-adjustable pedals and power sideview mirrors, all with memory and standard on Limited and SHO, make life even more comfortable.

Rest your hand on soft-touch surfaces

in this meticulously assembled interior of premium materials, finely stitched seats and eye-catching accents.

Bring tranquility to your day with a grip of its heated steering wheel or from a gentle breeze through the power moonroof. To experience this – and more – on every drive, reserve some quality time in a 2015 Ford Taurus.

Limited. Charcoal Black leather trim with perforated inserts and ambient lighting. Available equipment.

¹Available feature.



Say a command.

Then marvel as standard voice-activated Ford SYNC⁸¹ with 911 Assist® delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod.® Just touch a button on the steering wheel and say things like "Call: Broker at office" or "Play playlist: Jazz."

Control apps by voice too, such as Pandora,[®] iHeartAuto[™] and SiriusXM,[®] with SYNC AppLink,^{™2} In Taurus, taking command of your drive is easy. SYNC. Say the word.

124NC

Limited. Dune leather trim with perforated inserts. SYNC with MyFord Touch. Available equipment.

Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. ²SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software.

Stay informed.

It's easy with colorful graphics. Fast touch-screen response. And simple controls. SYNC®1 with MyFord Touch®1 gives you voice and touch control of your phone, entertainment, navigation² and climate.

Answer a call from your paired phone by pressing "accept" on the 8" color LCD touch screen. With HD Radio™ Technology,² simply touch the shopping cart icon while a new favorite is playing and purchase it later with iTunes® tagging.



SiriusXM®2 lets you enjoy commercial-free music, plus sports, news, entertainment and every premium channel with your 6-month All Access trial subscription.³ The voice-activated Navigation System² also includes a 5-year subscription to SiriusXM Traffic and Travel Link® services.² These features provide detailed traffic information on accidents, construction, and road closures, plus local and national weather forecasts, fuel prices and more.³

(((SiriusXM)))

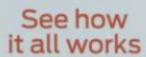
¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/ other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Trial subscription also includes access to Sirius XM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.

















Keep innovating.

Advanced technology powers Taurus. Using ultrasonic sensors and radar, driver-assist technologies¹ can help you parallel park, avoid collisions and more.

Make parallel parking easier with active park assist.¹
This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

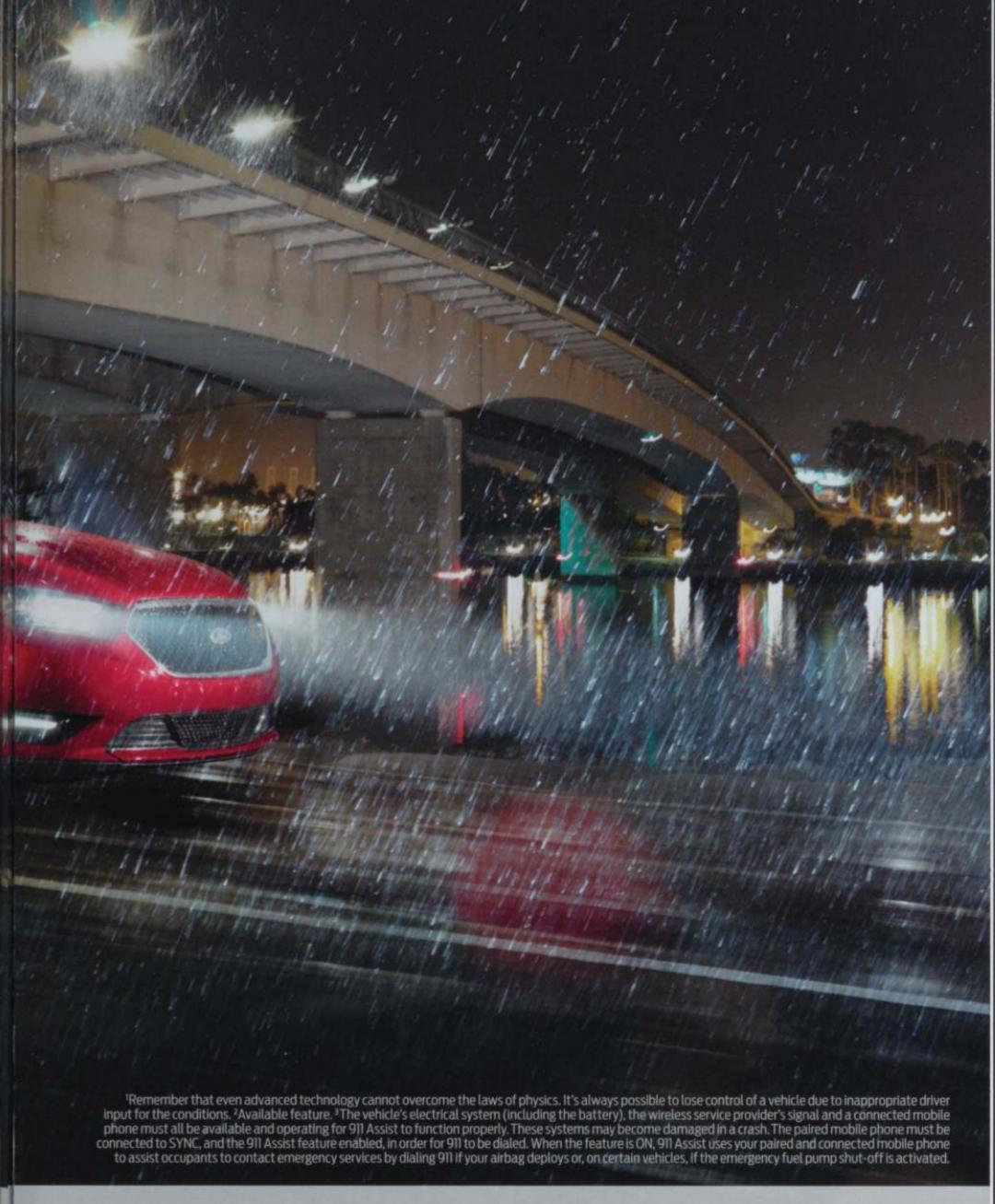
Maintain your lane with help from our Lane-Keeping System.^{1,2} It can detect lane markings with a forward-facing camera and send vibration pulses to the steering wheel. If needed, it can apply steering torque to prompt you to steer back toward center.

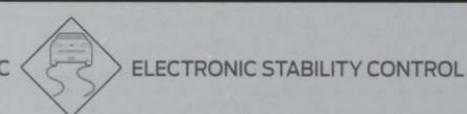
Stay alert to traffic detected in blind spots as you drive forward, or traffic nearing either side of the vehicle as you slowly back up, thanks to BLIS® (Blind Spot Information System) with cross-traffic alert. It helps warn you using lights embedded in the sideview mirrors.

Get a heads-up from adaptive cruise control and collision warning with brake support. This system helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

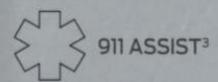
¹Available feature. Driver-assist features are supplemental and do not replace the driver's judgment. ²Lane-Keeping System does not control steering. ³BLIS replaces standard integrated blind spot mirrors.











Taurus Specifications





Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)

Battery Management System

Brake- and engine-actuated traction control

Electric power-assisted steering (EPAS)

Suspension – Front: independent MacPherson strut

Suspension – Rear: independent multilink

Torque Vectoring Control

Seating

4-way adjustable front head restraints

Front bucket seats

60/40 split-fold rear seat back with fold-down center armrest

Interior

12-volt powerpoints (3)

Accessory delay for power features

Adjustable rear vents

Adjustante real ver

Cruise control

Driver and front-passenger seat back map pockets

Ford SYNC® voice-activated, in-vehicle

connectivity system

Front and rear carpeted floor mats

Front center floor console with armrest and storage

Front overhead console with dome and map lights

Power door locks

Rear-seat reading lights

Rear view camera

Sliding sun visors with illuminated vanity mirrors

Steering wheel-mounted cruise, audio

and 5-way MyFord® controls (2)
Tilt/telescoping steering column

Exterior

Easy Fuel" capless fuel filler

Light-emitting diode (LED) taillamps

Power sideview mirrors with integrated

blind spot mirrors

Rear-window defroster

Solar-tinted glass

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags! safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

3-point safety belts for all seating positions

AdvanceTrac® electronic stability control and Curve Control

Battery saver

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Emergency trunk release

Front-seat side airbags¹
Illuminated Entry System

LATCH (Lower Anchors and Tether Anchors for Children)

MyKey®

Safety Canopy® System with side-curtain airbags¹ and rollover sensor

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

Engines/EPA-Estimated Ratings & Dimensions

3.5LTI-VCT V6

288 hp @ 6,500 rpm 254 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift® automatic

FWD 19 city/29 hwy/23 combined mpg AWD 18 city/26 hwy/21 combined mpg

2.0L EcoBoost® 1-4

240 hp @ 5,500 rpm² 270 lb.-ft. of torque @ 1,675-4,800 rpm²

6-speed SelectShift automatic

FWD 22 city/32 hwy/26 combined mpg

3.5L EcoBoost V6

365 hp @ 5,500 rpm²

350 lb.-ft. of torque @ 3,000 rpm²

6-speed SelectShift automatic

AWD 17 city/25 hwy/20 combined mpg

Exterior

 Wheelbase
 112.9"

 Length
 202.9"

 Height
 60.7"

 Width – Excluding mirrors
 76.2"

 Width – Including mirrors
 85.7"

 Interior
 Front/Rear

 Head room
 39.0"/37.8"

 Shoulder room
 57.9"/56.9"

 Hip room
 56.3"/55.8"

 Leg room
 44.2"/38.1"

Capacities (cu. ft.)

Passenger volume 102.2
Luggage capacity 20.1
Total interior volume 122.3

19.0

Fuel Tank (gal.)

FWD/AWD

Tour the full gallery











SE. Deep Impact Blue. SEL. Ingot Silver. Available equipment.

MyFord 4.2" color LCD display in center stack.

Intelligent Access with push-button start.

Cargo organizer.

Available feature. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

SE

Equipment Group 100A

Includes all standard features, plus:

Mechanical

3.5LTi-VCT V6 engine

6-speed SelectShift® automatic transmission with Sport Mode and shifter button activation

Front-wheel drive (FWD)

Seating

6-way power driver and front-passenger seats with manual lumbar adjustment

Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Auxiliary audio input jack

Day/night rearview mirror

Message center

Power windows with one-touch-up/-down driver's side window feature

Single-zone manual air conditioning

SYNC® with MyFord® voice-activated, in-vehicle connectivity system with 4.2" color LCD displays in instrument cluster and center stack

Exterior

17" Sparkle Silver-painted aluminum wheels with P235/60R17 all-season tires

Black, power sideview mirrors

Bright-painted grille

Quasi-dual exhaust with bright tips

Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Wiper-activated halogen headlamps with autolamp

Available Options

2.0L EcoBoost® I-4 engine with 6-speed SelectShift automatic transmission with Sport Mode and shifter button activation

All-weather floor mats

Ash cup/coin holder with lighter element

Cargo organizer

SEL

Equipment Group 200A Includes select SE features, plus:

Seating

Unique cloth seats

Interior

Auto-dimming rearview mirror

Covered front-row cupholders and storage

Dual-zone electronic automatic temperature control Leather-wrapped shift knob with chrome trim

Leather-wrapped steering wheel

Message center with compass

Outside temperature display

Remote Start System

terriote Start System

SiriusXM® Satellite Radio with 6-month trial subscription

Exterior

18" Sparkle Silver-painted aluminum wheels with P235/55R18 all-season tires

Anti-theft perimeter alarm

Body-color, power, heated sideview mirrors with security approach lamps

LED supplemental park lamps

Reverse Sensing System

Available Equipment Group

Equipment Group 201A – SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services; ² 2 configurable 4.2" color LCD displays in instrument cluster; 8" color LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks + additional center channel speaker + power-adjustable pedals + Intelligent Access with push-button start (2 key fob transmitters)

Available Options

2.0L EcoBoost I-4 engine with 6-speed SelectShift automatic transmission with Sport Mode and shifter button activation (n/a with AWD)

20" 10-spoke machined and low-gloss ebony-painted aluminum wheels with P245/45R20 all-season tires (requires 201A)

All-weather floor mats

All-wheel drive (AWD)

Ash cup/coin holder with lighter element

Cargo organizer

Leather-trimmed seats with heated front seats

Power moonroof (requires 201A)

Rear decklid spoiler

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires 201A)



17" Sparkle Silver-Painted Aluminum Standard: SE



18" Sparkle Silver-Painted Aluminum Standard: SEL



20" 10-Spoke Machined and Low-Gloss Ebony-Painted Aluminum Optional: SEL

Limited

Equipment Group 300A Includes select SEL features, plus:

Seating

10-way power driver and front-passenger seats with driver's side memory feature

Heated and cooled front seats

Leather-trimmed seats with perforated leather inserts

Interior

Additional center channel speaker

Ambient lighting

Bright front door-sill scuff plates

Cargo net

Intelligent Access with push-button start (2 key fob transmitters)

Leather-wrapped steering wheel with wood accent

Power-adjustable pedals with memory

Power-tilt/-telescoping steering column

Power windows with global open and one-touch-up/ -down for driver and front passenger

SYNC® with MyFord Touch" voice-activated, in-vehicle connectivity system which includes SYNC Services;¹ 2 configurable 4.2" color LCD displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Universal garage door opener

Exterior

19" premium Luster Nickel-painted aluminum wheels with P255/45R19 LRR all-season tires

Chrome-accented body-color-painted grille

Chrome-accented, power, heated sideview mirrors with memory and security approach lamps

Available Equipment Group

Equipment Group 301A – Auto high beams with rain-sensing windshield wipers + auto-dimming driver's sideview mirror + BLIS® (Blind Spot Information System) with cross-traffic alert + heated steering wheel + heated rear outboard seats + rear-window power sunshade + "LIMITED" branded front floor mats + Audio System from Sony® with 12 speakers and HD Radio™ Technology

Available Options & Package

2.0L EcoBoost® I-4 engine with 6-speed SelectShift® automatic transmission with Sport Mode and shifter button activation (n/a with AWD)

20" 10-spoke machined and low-gloss ebony-painted aluminum wheels with P245/45R20 all-season tires (requires 301A)

20" polished aluminum wheels with P245/45R20 all-season tires (requires 301A)

All-weather floor mats

All-wheel drive (AWD)

Ash cup/coin holder with lighter element

Cargo organizer

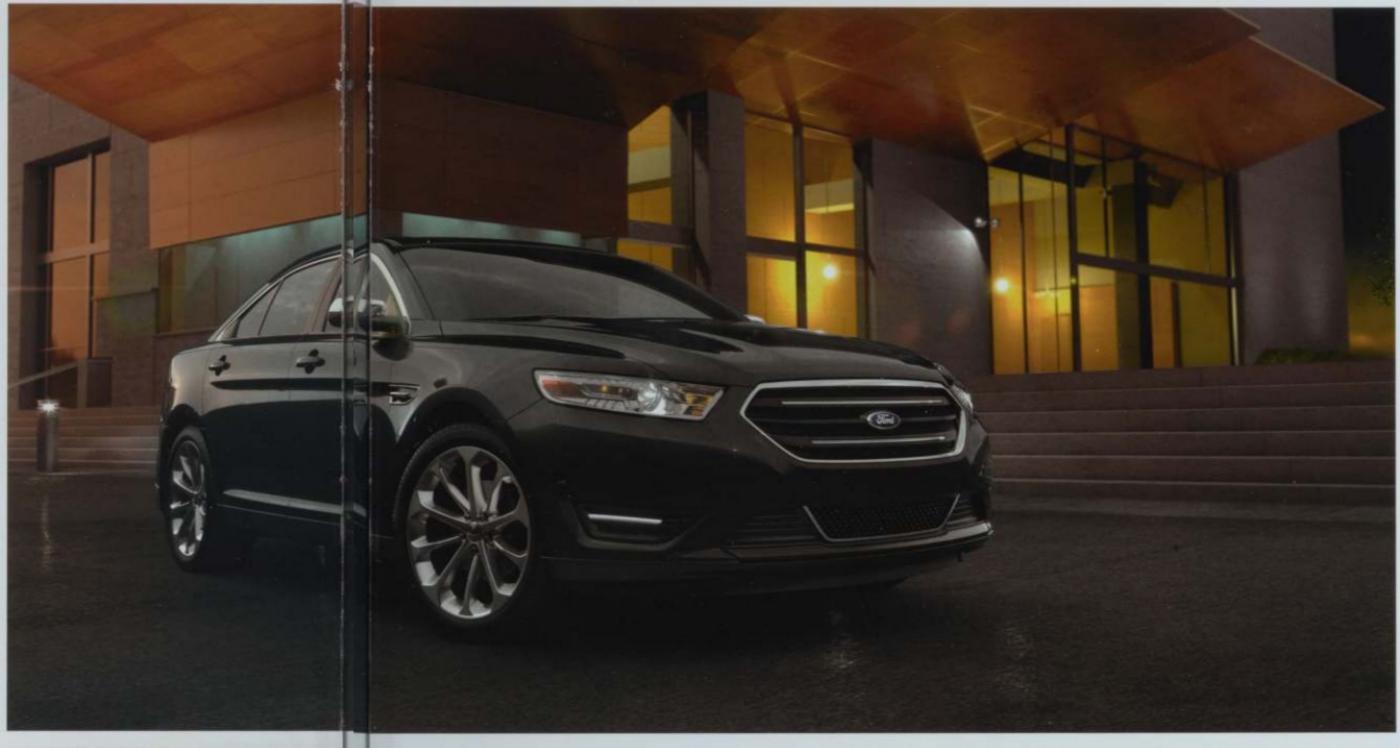
Driver Assist Package includes adaptive cruise control and collision warning with brake support, Lane-Keeping System, and active park assist (requires 301A)

Multicontour front seats with Active Motion® (requires 301A)

Power moonroof

Rear decklid spoiler

Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription









Tuxedo Black. Available equipment.

Rear view camera.

Rear-window power sunshade.2

"LIMITED" branded front floor mats.2



19" Premium Luster Nickel-Painted Aluminum Standard



20" Polished Aluminum Optional



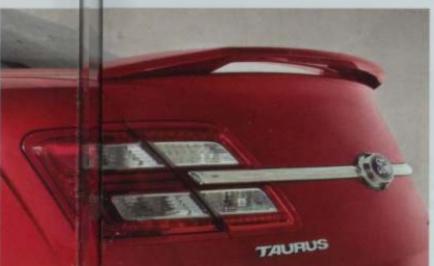
20" 10-Spoke Machined and Low-Gloss Ebony-Painted Aluminum Optional

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Available feature.









Equipment Group 400A Includes select LIMITED features, plus:

Mechanical

3.5L EcoBoost® V6 engine

6-speed SelectShift® automatic transmission with Sport Mode and paddle shifters

2.77:1 final drive ratio

13.85" vented front rotors

All-wheel drive (AWD)

Sport-tuned suspension

Seating

Leather-trimmed seats with perforated inserts

"SHO" graphics embroidered on front seats

Interior

Aluminum pedal covers

"SHO" branded front floor mats

Top grain leather-wrapped steering wheel

Exterior

20" machined and painted aluminum wheels with P245/45R20 all-season tires

Dual exhaust with bright tips

High-intensity discharge (HID) headlamps

LED supplemental park lamps with piano black bezels

Piano black mesh grille

Piano black, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver's side

Rear decklid spoiler

"SHO" branded side fender vents

Available Equipment Group

Equipment Group 401A – Auto high beams with rain-sensing windshield wipers + BLIS® (Blind Spot Information System) with cross-traffic alert

+ heated steering wheel + heated rear outboard seats

 rear-window power sunshade + Audio System from Sony[®] with 12 speakers and HD Radio[™] Technology

Available Options & Packages

20" 10-spoke machined and low-gloss ebony-painted aluminum wheels

Driver Assist Package includes adaptive cruise control and collision warning with brake support, Lane-Keeping System, and active park assist (requires 401A; n/a with SHO Performance Package)

All-weather floor mats

Ash cup/coin holder with lighter element

Cargo organizer

Multicontour front seats with Active Motion® (requires 401A)

Power moonroof (requires 401A)

sho Performance Package includes an enhanced sport-tuned suspension, performance friction brake pads, sport-calibrated steering, AdvanceTrac® electronic stability control "Sport Mode" setting, 3.16:1 final drive ratio, Alcantara®-trimmed steering wheel, P245/45R20 Performance Summer Tire Compound, and tire sealant/inflation kit (n/a with Driver Assist Package)

Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription

Charcoal Black leather-trimmed seats with Charcoal Black perforated inserts and embroidered "SHO" graphics on front seats.

Heated rear-seat controls, included in Equipment Group 401A.

"SHO" 3.5L EcoBoost V6 engine cover.

Rear decklid spoiler.



20" Machined and Painted Aluminum Standard



20" 10-Spoke Machined and Low-Gloss Ebony-Painted Aluminum Available (no additional charge on SHO)



White Platinum Tri-coat Metallic



Oxford White



Ingot Silver



Ruby Red Tinted Clearcoat Metallic



Bronze Fire Tinted Clearcoat Metallic



Deep Impact Blue



Caribou



Magnetic



Dark Side



Tuxedo Black

Interiors



1 Dune Cloth



2 Dune Cloth



3 Charcoal Black Cloth



4 Dune Leather



5 Charcoal Black Leather



6 Dune Leather with Perforated Inserts



7 Charcoal Black Leather with Perforated Inserts



8 Charcoal Black Leather with Charcoal Black Perforated Inserts and front-seat embroidered "SHO" graphics



9 Charcoal Black Leather with Mayan Gray Miko® Suede Perforated Inserts and front-seat embroidered "SHO" graphics

Exteriors	Interiors								
	SE	SEL			Limited		SHO		
White Platinum Tri-coat Metallic ¹		2	3	4	5	6	7	8	9
Oxford White	1	2		4					
Ingot Silver	1	2	3	4	5	6	7	8	9
Ruby Red Tinted Clearcoat Metallic ¹		2	3	4	5	6	7	8	9
Bronze Fire Tinted Clearcoat Metallic ¹		2	3	4	5	6	7	8	
Deep Impact Blue	1	2	3	4	5	6	7	8	9
Caribou	1	2	3	4	5	6	7		
Magnetic	1	2	3	4	5	6	7	8	9
Dark Side	1	2	3	4	5	6	7	8	9
Tuxedo Black	1	2	3	4	5	6	7	8	9

4,5 Optional on SEL

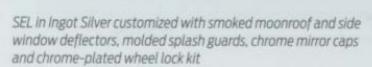
'Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.

Bring these colors to life









FORD ACCESSORIES

Sport pedals

All-weather floor mats

Remote Access

Rear spoiler

Exterior

Flat splash guards Full vehicle cover¹ Hood protector¹ Locking fuel plug Rear spoilers

Interior

Ash cup/coin holders Auto-dimming rearview mirror Cargo organizers and protectors Carpeted floor mats Interior light kit

accessories.ford.com

Electronics

Bumper-mounted warning sensor systems Portable DVD rear-seat entertainment systems1 Remote start systems Vehicle Security System

Ford Licensed Accessory.



Learn more about your

this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty, Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties. Comparisons based on competitive models (class is Full-Size Sedans, Non-Hybrid), publicly available information and Ford certification data at time of printing. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

After trial period expires, Sirius XM Satellite Radio, Sirius XM Traffic and Travel Link subscriptions are sold separately or as a package and are continuous until you call Sirius XM to cancel. See Sirius XM Customer Agreement for complete terms at www.siriusxm.com. SiriusXM Traffic and Travel Link available in select markets. For more information, see www.siriusxm.com/travellink or www.siriusxm.com/traffic. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Alcantara is a registered trademark of Alcantara S.p.A., Italy. HD Radio is a proprietary trademark of iBiquity Digital Corp. iHeartAuto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. IPod and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Miko is a registered trademark of Miko s.r.l. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Sony is a registered trademark of the Sony Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

FSC° C101537

02014 Ford Motor Company Printed in USA. Please recycle.

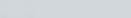
ford.com



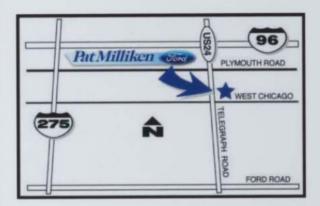








Pat Milliken Tord



Pat Milliken Ford 9600 Telegraph Rd Redford, MI 48239

Dealership: (313) 255-3100 Service: (313) 255-3130

www.patmillikenford.com

We're Pat Milliken Ford. And we go further for you. We're dedicated to serving you now and in the future. We've been in business for over 50 years. We're proud recipients of the prestigious President's Award. Our friendly staff is standing by to assist you. And our service department offers complimentary local shuttle service too. From vehicle test-drives and product demonstrations to personalized service and maintenance, we're committed to delivering a Ford ownership experience above and beyond your expectations.

Sales Hours

M 8:30 am - 9:00 pm Tu 8:30 am - 6:00 pm W 8:30 am - 6:00 pm

Th 8:30 am - 9:00 pm F 8:30 am - 6:00 pm Service Hours

M 7:30 am - 7:00 pm Tu 7:30 am - 6:00 pm

W 7:30 am - 6:00 pm

Th 7:30 am - 6:00 pm

F 7:30 am - 6:00 pm

See our Taurus inventory





Mobile data rates may apply.