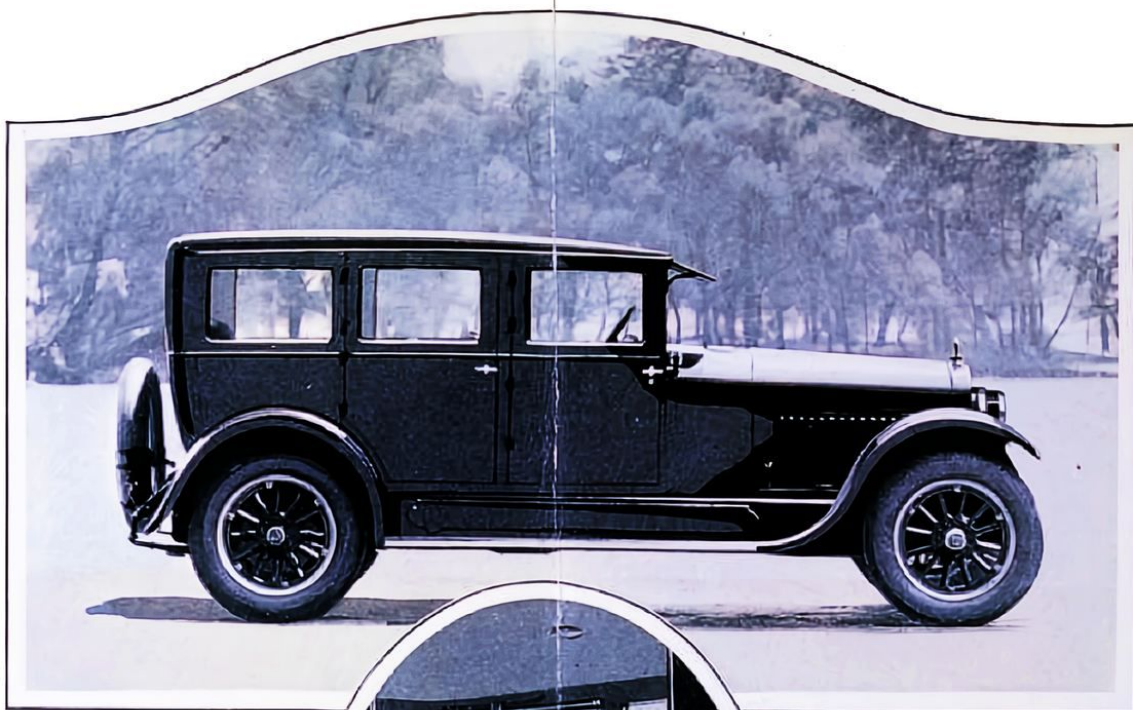


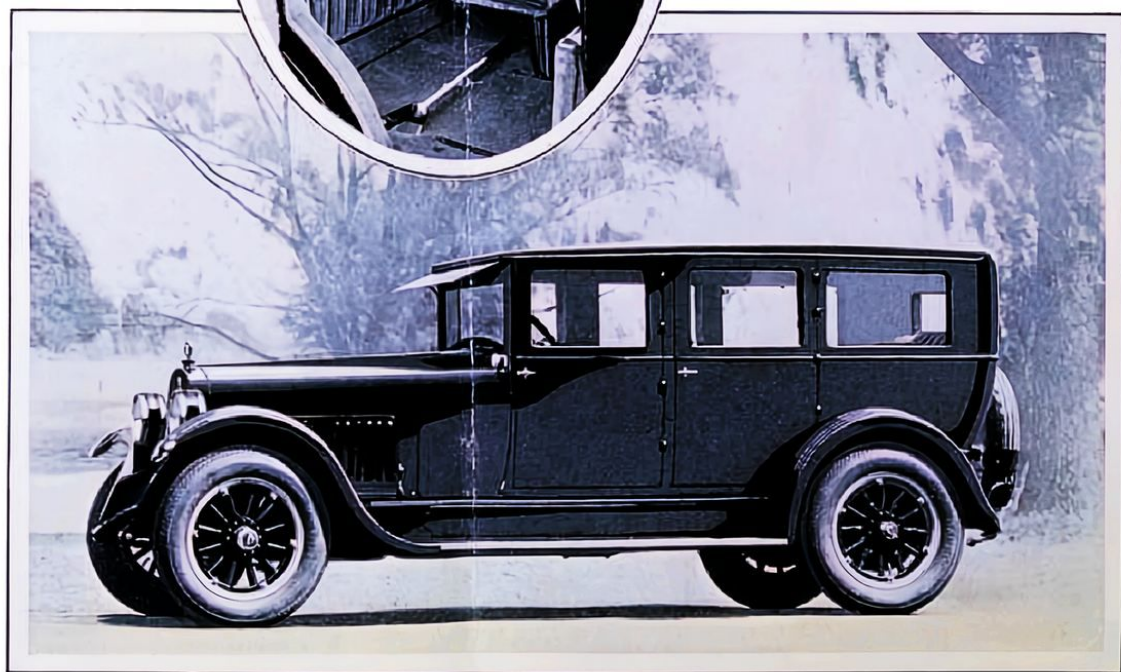
HUDSON SUPER-SIX
Sedan



The Sedans are truly de luxe enclosed cars throughout—the finest product ever built by Hudson. Above: the five-passenger style. Center: the seven-passenger interior, and below, a side view of the car in the seven-passenger size.



So harmonious is the design of the Hudson sedans that they are equally impressive from front, side or quarter. The interior is ample in roominess and fitted with appointments and upholstery which are quite up to the best standards.





The Hudson Sedans

AN ADMIRABLE richness and character distinguishes the Hudson Sedans. They are motor cars of inherent beauty, dignity and style. The chassis is the famous Super-Six; the bodies are fashioned by a firm of custom-builders which for generations has engaged in making only the finest grade of carriages, both horse-drawn and motor-driven. Hudson contracts for this plant's whole output, and thus offers its purchasers custom-built quality and exclusiveness at a price made possible only by these circumstances.

The cars are offered either in the full seven-passenger size or in the five-passenger arrangement. In either case the seating accommodations are entirely ample and comfortable. With balloon tires the comfort and luxury of riding are especially pleasing.

It is believed that the Sedans' clean-cut and symmetrical lines will immediately commend themselves to those accustomed to fine things. The prevailing color is the characteristic Hudson blue, set off with a double hair line stripe of a somewhat lighter shade. A pleasing contrast is gained through the use of jet black fenders and radiator shell, and an ornamental molding which streamlines gracefully around the body. All details of finish

*De Luxe Enclosed Cars
of the Highest Character*


are conformable to the latest vogue. Genuine balloon tires enhance the appearance as well as riding comfort.

An important factor is the ample power and performing ability characteristic of the Hudson Super-Six. With fine balance and abounding power, the Sedans operate with all the sureness, smoothness and acceleration which could be desired.

Motorists will be interested to know that it was the Hudson organization, 'way back in 1913, which conceived and produced the first sedan ever known either in America or abroad, originating both car and name. In the years since, Hudson has taken a never-ending pride in maintaining its leadership in this useful, versatile and beautiful type of car.

The present Sedan is the resultant of all the lessons and experiences which Hudson has learned; it is presented to motorists as one of the finest and most luxurious cars obtainable. It is believed that a searching comparison will effectively emphasize its advantages.

After many years' experience, Hudson has no hesitation in commending it as the finest and altogether most desirable product which ever has been identified with the Hudson name.



The Hudson Super-Six

A Truly Fine Car — Consistently Improved

LONG KNOWN to motorists as one of the world's fine cars, the Hudson Super-Six is an example of consistent development.

It is still basically the same wonderful motor car which flashed into the season of 1916 with a series of spectacular achievements. Yet so many detailed advancements have been possible that the Super-Six of today is far superior in liveliness, reliability, quiet smoothness, economy and instant starting.

Improvement has been possible first, because Hudson engineers could devote their energies to refinements instead of major alterations, and second, because Hudson has a high degree of control over all its operations. In the Hudson plant 90 per cent of the individual items are machined and finished. Thus Hudson engineering ideas become actually under the supervision of the Hudson organization, with Hudson quality the standard of achievement all the way through.

In recent years, the Hudson-Essex organization has grown with great rapidity, making possible numerous economies—both in the completed cars and the constituent parts.

Early in the current year, cost experts went over the entire list of Hudson price parts, under instructions to revise them to the lowest practical level. A list of these prices is now given with each new car. Owners are requested to compare them with the parts prices of other cars in the same general price level. They will show most substantial savings.

To the motorist who has set his heart on a truly fine car, the Hudson Super-Six thus offers a remarkable opportunity. He obtains a genuinely high-grade product, yet at a price made possible by large volume. He buys with his car an insurance against high renewal or service charges. He acquires a car whose reputation and prestige are such that its ownership is a matter of pride. A demonstration will prove its qualities beyond the possibility of doubt.

HUDSON

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