European Inspired FORD FELLEN

an entirely new class of car!





Rarely are unique motoring achievements made. New European Inspired Ford Falcon is the exception.

New Falcon is inspired by a fusion of totally ingenious electronic technology, the exacting standards of European excellence and the rugged reliability Falcon is famous for.

In design, style, safety and performance features it heralds the creation of an entirely new class of car.

New Falcon is a spacious driving experience light years ahead in motor vehicle artistry.

From its advanced electronically controlled driving equipment through to its energy conscious fuel efficiency new European Inspired Ford Falcon promises unparalleled levels of driving pleasure.



FORD FRIEMPRE Gian

New Ford Fairmont Ghia is the Ford Motor Company's supreme achievement in luxury motoring. It's a comprehensively equipped and elegant driving masterpiece, with the style,

and elegant driving masterpiece, with the style, grace and performance befitting the coveted Ghia Hallmark.

NEW FORD FAIRMONT GHIA.

It's the kind of car with the kind of luxury appointments and impeccable performance that you've always promised yourself. It absolutely reflects the promise of an entirely new class of luxury car.







 Rear seat belts as illustrated available as optional extra cost accessory. Radio shown optional accessory at extra

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an entirely new class of car!

STANDARD EQUIPMENT Deep-section bodyside protection mouldings HIGHLIGHTS:

As for Falcon GL Sedan but with these different and upgraded features:

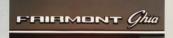
- ▶ 4.1 litre crossflow 6-cylinder engine
- 3-speed T-bar automatic transmission
 185 SR steel belt radial ply tyres
 "Crushed velour" cloth seat facings
- and door trim panels Intermittent windscreen wipers
- Front centre console with armrest and storage bin

- Cut pile carpet
 Sports alloy road wheels
 Tinted-band, laminated windscreen
- Tinted side and rear glass
- Dual tone horn
- Interior courtesy lights operated by all four doors
- "Soft-feel" twin spoke steering wheel

- Left hand side remote control exterior rear-view mirror
- Digital clock with date and month display
- Vanity mirror in passenger side sun visor
- Outboard passenger grab handles
- Carpet on luggage compartment floor and lower area of doors
- Courtesy light in glove box and in luggage compartment
 Power steering
- Comprehensive instrumentation
- Map pockets on rear of front seats
 Bright finish wheel arch mouldings

Optional on Fairmont Ghia

- 1 4.9 litre V8 engine
- Air conditioning
- Limited slip differential



PRILCON GL

Advanced automotive technology



▲ The one-piece, full-foam crash pad and the instrument binnacle are moulded entirely from a special polyurethane foam which is soft inside yet forms its own solid, hard-wearing, easy-care surface.



Lightweight, tough "energy-absorbing" bumpers designed to help prevent minor parking and impact damage. While the valance panel under the front bumper is now made of soft. deformable plastic to help reduce damage from



▲ The conventional cable operated speedometer mechanism has been replaced with an electronic pulse system designed to provide improved standards in accuracy and reliability.



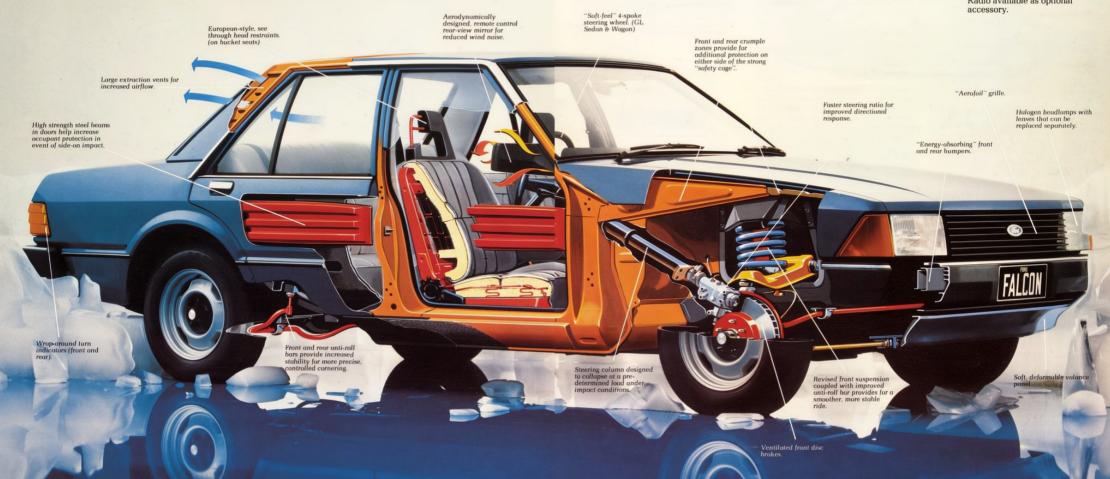
▲ An electronic fuel sender system (similar to those used in Boeing 727 jet aircraft) is designed not only to give more accurate readings of fuel levels. but to provide a more robust system than the mechanically operated device previously used.



▲ New "Taga" door locks.
Smoothly operated and secure retained and protected by without the use of heavy springs. Rear Taga locks incorporate a "child-proof" setting, which prevents the rear doors from being opened from inside the car.

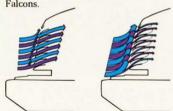


 All instrument wiring is channels moulded into the instrument panel. This is designed to improve reliability by greatly reducing the potential for wiring loom pinching and abrasion and the development of squeaks and rattles. The new panel also contains integrated ducts for face-level ventilation and windscreen demisting. Radio available as optional



Fuel Economy plus Performance

Upgraded engine characteristics reduced vehicle weight and better aerodynamic design all play a vital role in the improved fuel economy and better performance of the new Falcons

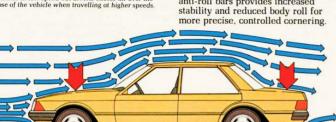


Louvred front grille allows air to pass through the radiator at low speed but diverts excess air over the nose of the vehicle when travelling at higher speeds.



The long wheelbase, revised spring rates and short front and rear body overhang all help to maintain Falcon's traditional high level of ride and comfort

Revised geometry suspension now includes new spring and damper settings. And more effective use of anti-roll bars provides increased stability and reduced body roll for



Improved aerodynamics including an increased down-thrust factor, provides for a smoother, more

3.3 and 4.1 litre 6-cylinder engines

Dynamometer trials and computer analysis have led to a revised induction system and cylinder head resulting in increased power and more efficient fuel usage in both the 3.3 litre and 4.1 litre 6-cylinder engines.

4.9 litre V8 engine

Electronic ignition on the 4.9 litre V8 engine is designed to provide more consistent and efficient fuel combustion. While viscous-clutch engine cooling fans are designed to rotate at less than full engine speed under all but very hot conditions thereby helping to improve fuel economy and reduce engine noise and vibration.

Ride, Handling and Manoeuvrability

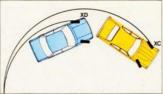
Falcon's wide track, long wheelbase, shorter body and revised suspension are all designed with one aim in mind . . . to provide a wellbalanced combination of comfort and

Specific improvements include a wider front track for increased stability and revised steering geometry designed to provide a 10% faster steering ratio for improved directional response (fewer turns lock

Naturally, the suspension is finely tuned to the high quality radial tyres which are standard on all models.

Seating, one of the traditional strengths of the Falcon range, has now been redesigned and tuned to the suspension to provide a more comfortable ride on various types of road surfaces. Front bucket seats on sedan are an improved "wrap-around" type designed to hold you more firmly while cornering

The overall result of all these improvements is a car which is more responsive, easier to manoeuvre around town, handles more predictably when cornering, cruises comfortably and provides a smooth ride and excellent stability on various types of road surface.

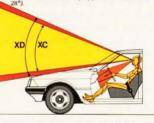


Tight 11.5 m (37.8 ft) turning circle for improved manoeuvreability and ease of parking

Protection for you and your passengers

As well as the improved handling characteristics and overall responsiveness of the new Falcons. there are a number of other important features of the car which are designed to help keep you out of trouble. Driver visibility is aided by a 20% increase in window area (over previous Falcon models), quartz halogen headlights, a large remote control exterior rear-view mirror and an electric rear window demister.

The "command post" driving position and low hoodline provide for a clear view



Driver visibility is aided by a 20% increase in glass

area over the previous model. Total obscured vision zone has been reduced by approx. 50% (from 51° to

Wrap around front and rear turn indicators are clearly visible from the side as well as the front and rear of the car.

The new Falcons also provide a number of features designed to improve driver and passenger protection in the event of an accident. Side doors are fitted with deep section, high strength steel beams to help guard against intrusion into the passenger compartment in the event of a side-on impact. Front and rear crumple zones are designed to deform

progressively on impact to help reduce damage to the passenger compartment. A one-piece full foam crash pad improves protection for front seat occupants.

Hazard warning flashers and rear door locks with "child-proof" setting are among some of the other items which are designed to help you and your passengers feel more secure in your new Falcon.



Reliability and Serviceability

One good way to put some of the pleasure back into motoring is to take out some of the increasing costs. The new Falcon range sets out to do just this by providing cars which are designed to be more reliable and easier and less expensive to service. Features designed to improve reliability include the one-piece instrument panel: the electronic fuel gauge sender system: the electronic speedometer and the one-piece door seals for better protection against dust and water entry

A number of components have been redesigned for easier, less frequent servicing in order to reduce maintenance costs. For example, more instruments and controls are serviceable from the front of the instrument panel and the battery has been designed to consume less distilled water and therefore less prone to contamination. Energy absorbing bumpers, and headlamp lenses that can be replaced separately help to reduce the cost of minor repairs.

In fact, the routine maintenance schedule has been revised to significantly reduce costs over an extended period of 80,000 kilometres.



Corrosion Protection

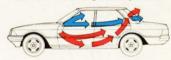
Aluminised wax and zinc rich primer are applied to vulnerable areas of the body which help maintain that "new car" look longer. Prior to the application of the final coat of paint. vulnerable areas of the lower body are given a special coating of a PVC plastic to help protect them from stone damage. Plastic splash shields inside the front and rear wheel houses help reduce build up of corrosion inducing deposits.



provides for a quieter and more relaxing driving

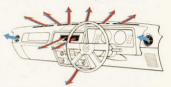
Comfort for **New Zealand Conditions**

Inside the spacious interior of the new Falcon, the comfort of the occupants is well catered for. A more efficient, 3-speed fan-boosted ventilation system and larger air extraction vents in the rear pillars increase air flow by approximately 25% over the previous model. The "hi/lo" control setting means you can



have cool air on your face and warm air on your feet to help keep you warm but alert on long trips. There is an eveball vent on each side of the instrument panel plus centre vents and floor vents for driver and front seat passenger

For more effective windscreen demisting, there are now vents across the width of the crash pad.



When air conditioning (optional on Fairmont Ghia at extra cost) is fitted with floor-mounted transmissions, ducting to the rear compartment is now standard for the increased comfort of the rear seat passengers.

to lock).

-Rear track 1527 mm-

Interior dimensions Inside the new Falcon there is ample room to accommodate 5 adults comfortably

Front leg room 1047 mm (41.2") 982 mm (38.7") Rear leg room Front shoulder room 1519 mm (59.8" Rear shoulder room 1520 mm (59.8"

Front headroom Rear headroom Luggage capacity

956 mm (37.6'

427 m3 (15.1 ft3)

track





an entirely new class of car!

The superlative ride, handling and performance of new Ford Falcon GL coupled to its high level appointments and clean European design make this a true driver's and family car.

Yet it represents outstanding value for money. And while it attains improved fuel economy factors of up to 10% it actually delivers more horsepower and better performance.

The Ford MSU (Maximum Space Utilization) design concept is so unique it allows you the choice of five or sixseat driving comfort. It's a

trimmer, lighter car with easier manoeuvrability and better handling. And where the elements of wide, clear vision. total safety and long term durability are concerned New Falcon GL is again outstanding.

NEW FORD FALCON GL.

It's a truly outstanding motor vehicle.

It will stand out in any company. It is indeed, an entirely new class of car.

NZ assembled GL vehicles have chrome wheel trim bands and chrome centre piece -

STANDARD EQUIPMENT Steering column control stalks for — HIGHLIGHTS:

- 3.3 litre crossflow 6-cylinder engine
- 4-speed manual floor shift transmission
- Power assisted front disc brakes
 185 SR14 radial ply tyres
- Styled steel wheels
- Rectangular quartz halogen headlights
 Gas strut for "easy-lift" engine hood
- Bodyside protection mouldings
 "Soft-feel" 4-spoke steering wheel
 Reclining front bucket seats

- Front and rear folding centre armrests
- Loop pile carpet on passenger compartment floor
- Carpet on luggage compartment floor
 Power assisted ventilation
- Intermittent windscreen wipers
- 3-speed heater/demister
- Interior courtesy light operated by
- front doors ▶ Electric rear window demister

- Turn/lane change signals, high/low beam, headlight flasher and horn 2-speed windscreen wipers and windscreen washer
- Prismatic day/night interior rear-view mirror
- Right hand side remote control exterior rear-view mirror
- Dash-mounted hand brake with
- "trigger" release
 Lockable front passenger side glove box
 and dash integrated parcel tray
- "Lights on" warning lamp
 Hazard flashers
- Rear door locks with "child-proof"

Optional Equipment

- ▶ 4.1 Engine with Auto trans. (column change)
- Bench or Bucket seat with 4.1 Engine
- ▶ Power steering with Auto transmission only
- Radio shown below optional accessory at extra cost







an entirely new class of car!

New Falcon GL Wagon is a striking example of Ford's European Inspired design.

It's shorter, sleeker and leaner outside, vet inside passenger and loadspace are dramatically increased. You actually get more of what you buy a wagon for!

The turning circle has been reduced. A new, one piece liftgate makes for easier access. And the

smooth riding long wheel base and wider front track provide new levels of sophisticated manoeuvrability. stability and passenger comfort.

Inside there is the same breathtaking spaciousness. thoughtful attention to appointments and superb visibility that makes European Inspired Falcon an entirely new class of car.

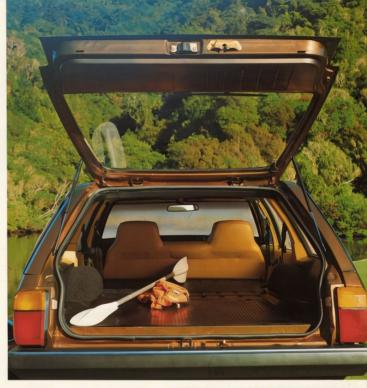
STANDARD EQUIPMENT HIGHLIGHTS:

- 4.1 litre cross flow 6-cylinder engine
- 3-speed manual column shift transmission
- Power assisted front disc brakes
- ▶ 185 SR radial ply tyres ▶ Styled steel wheels with chrome
- Bright wheel centre-piece and wheel
- Rectangular quartz halogen headlights
- Gas strut for "easy-lift" engine hood
 Wide bodyside protection mouldings
- "Soft-feel" 4-spoke steering wheel
- Front folding centre armrest Carpet on passenger compartment
- Carpet on load compartment floor
- Power assisted ventilation
- 3-speed heater/demister
- Interior courtesy light operated by front doors
- One-piece liftgate with gas struts
- Rear window wash/wipe system
- Steering column control stalks for Turn/lane change signals, high/low beam, headlight flasher and horn 2-speed windscreen wipers and windscreen washer
- Prismatic day/night interior rear-view mirror

- Right and left hand side remote control exterior rear-view mirrors
- Dash-mounted hand brake with
- "trigger" release

 Lockable front passenger side glove
 box and dash-integrated parcel tray
- "Lights on" warning lamp
- Hazard flashers
- Rear passenger door locks with "child-proof" setting
- Intermittent windscreen wipers Sedan as well
- Electric rear window demister

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Left hand side remote control exterior rear-view mirror. Fairmont Ghia Sedan and GL Wagon only

3-speed T-bar automatic transmission Standard on Fairmont Ghia only.

Integrated air conditioning with ducting to rear compartment. Optional on Fairmont Ghia only.

Comprehensive instrumentation including tachometer. (Fairmont Ghia)

CONVENIENCE EQUIPMENT	FALCON GL SEDAN	FALCON GL WAGON	FAIRMONT GHIA
Integrated air conditioning	NA	NA	OPT
Tinted side and rear glass	NA	NA	STD
Digital clock with date and month display	NA	NA	STD
Electric rear window demister	STD	STD	STD
Intermittent windscreen wipers	STD	STD	STD
Left hand side remote control exterior rear-view mirror	NA	STD	STD
Vinyl seat covering — bench seat only	OPT	STD	NA
Cloth seat facings "Corduroy" cloth-bucket seat only "Crushed Velour"	STD NA	NA NA	NA STD
Front bench seat in Vinyl	OPT	STD	NA

Specifications

(Options are at extra cost unless otherwise stated)

ENGINE AND TRANSMISSION	FALCON GL		FAIRMONT	
COMBINATIONS	SEDAN	WAGON	GHIA	
3.3 litre crossflow 6-cylinder with: 4-speed manual floor shift	STD	NA	NA	
4.1 litre crossflow 6-cylinder with: 3-speed manual column shift	NA	STD	NA	
3-speed automatic column shift	OPT	OPT	NA	
3-speed T-bar	NA	NA	STD	
4.9 litre 4-barrel V8 with: 3-speed T-bar automatic	NA	NA	STD	
TYRE AVAILABILITY				
185 SR 14 radial ply tyres	STD	STD	NA	
185 SR steel belt radial ply tyres	OPT	OPT	STD	



FORD FALCON GL SEDAN



FORD FALCON GL WAGON



FORD FAIRMONT GHIA

DIMENSIONS	SEDANS	WAGONS
Overall Length	4737 mm (186.5")	4982 mm (196.1'')
Overall Width	1860 mm (73.2'')	1859 mm (73.2")
Overall Height	1374 mm (54.0'')	1397 mm (55.0")
Wheelbase	2818 mm (110.9'')	2946 mm (116.0")
Track — Front	1559 mm (61.4")	1559 mm (61.4")
Rear	1527 mm (60.1'')	1527 mm (60.1")
Usable fuel tank capacity	76.0 litres (16.7 gal) 72.0 litres (1	
Boot/load compartment capacity	0.42 m³ (15.1 ft³)	2.44 m³ (86.4 ft³)
Turning Circle	11.5 m (37.8 ft)	12.0 m (39.3 ft)

3.3 LITRE 6-CYLINDER	4.1 LITRE 6-CYLINDER	4.9 LITRE 8-CYLINDER
3280	4100	4900
93.5	93.5	101.6
79.5	99.3	76.2
8.8	9.0	9.2
	6-CYLINDER 3280 93.5 79.5	6-CYLINDER 6-CYLINDER 3280 4100 93.5 93.5 79.5 99.3

Ford's Courtesy Car Scheme

Travelling to Britain or the Continent? Then use Ford's Courtesy Car Scheme. *As the economical answer to travel in Europe and the UK. *With the choice of a new

Ford Escort, Cortina or Capri.

* For 12 months use with a minimum charge period of 3 months.

Take advantage of this special service:

* By placing a firm order with your Ford dealer for

a new or used Ford passenger or commercial vehicle or tractor and take delivery on your return from overseas.

* If you've taken delivery of a new or used Ford vehicle within the last six months

For full details on the Ford Courtesy Car Scheme, contact your local Ford dealer.





Quality accessories for your new Falcon — air conditioning. lambswood seat covers, mudflaps, over-riders, radio, towbor, electric boot release, driving lamps, no, plate frames, exhaust extensions, air bootsers.



FORD FALCON Ford DRIVE AHEAD WITH FORD

