

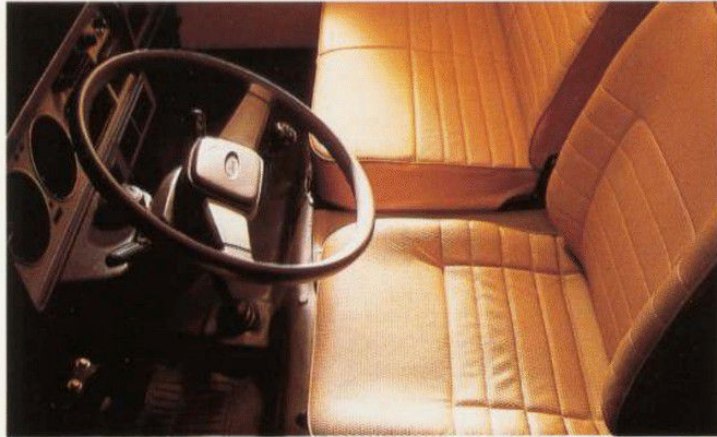
NEW



TRADER The
profit maker

TRADER

economy means business



**In the trucking business,
one thing really counts...
bottom line profitability.**

So we have designed Ford Trader to help you carry on your trucking business on a more cost efficient basis than before. Built in Japan, Trader is Ford rugged and economical. It's economical with an upgraded, high torque, low consumption diesel powerplant, that is easier and faster to service than ever before helping to cut downtime, and maximise earning time!

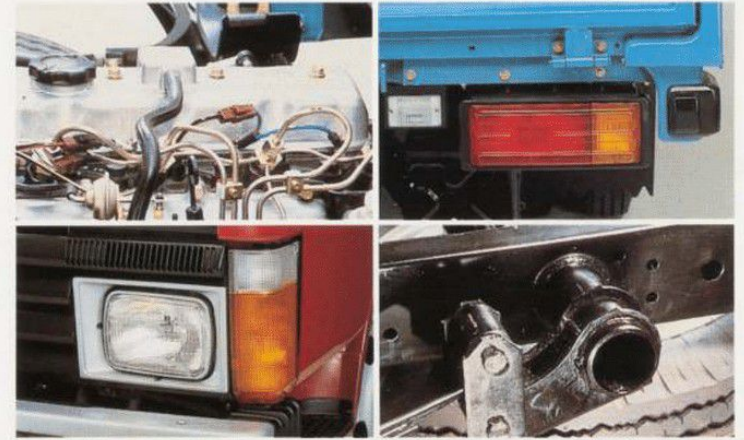
It's Ford rugged, with the tough front and rear suspension and sure stopping power of Trader's braking system coupled to the extra protection of the "Torsion Guard Chassis".

New Trader has been designed to make it easier and more efficient for driver and crew to operate... helping to speed job turnaround, for more loads, more money making power. Choose standard cab or wide cab, the latter with a tilt option for fast, efficient serviceability. More comfort. More convenience. Easy to read instrumentation... ergonomically designed, easy to use controls.

And no other truck in its class offers you Ford dealer and service back-up.

Economical, versatile and as tough as it looks. Ford Trader can help you build a better business.

In short, in the 2-4 tonne class Trader makes good business sense.



Built Stronger



To Last Longer

Trader power and economy

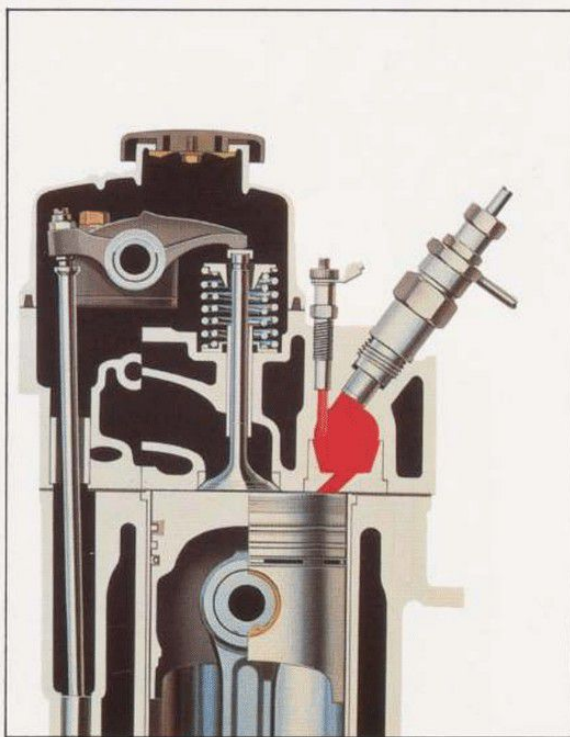
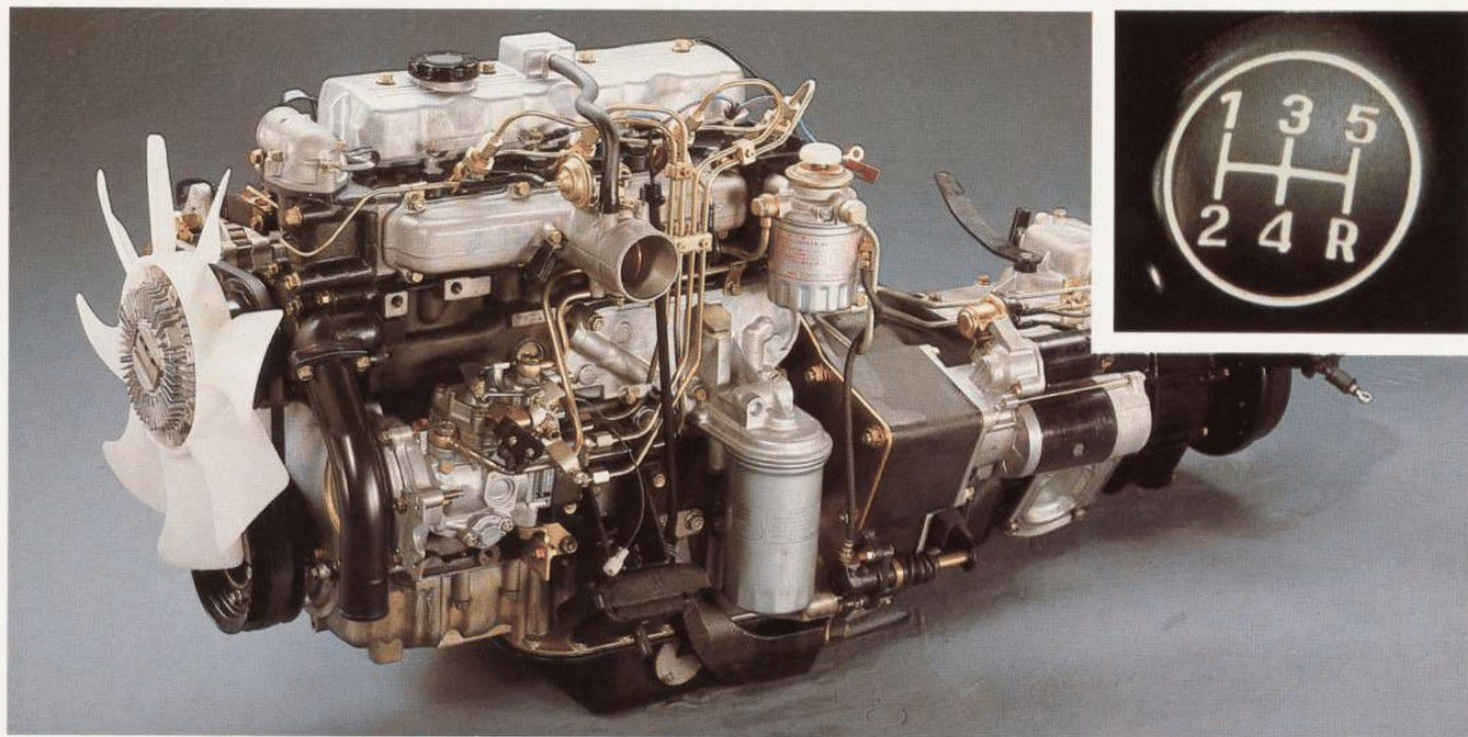
High torque diesel power is the heart of Trader economy and performance, giving responsive acceleration through medium speeds. And diesel power is good for business because of its low cost and high mileage per gallon.

The Trader 3.0 litre, 4 cylinder diesel engine features a 3 second cold start... simply turn the key and another business day is off to a fast start. The engine block is made of alloy/cast iron with curved outer walls that help to dampen sound and give greater rigidity. The integral oil cooler is more efficient with the bonus of being maintenance free. New design, long life, 'auto thermatic' pistons also contribute to quieter running. The new fuel injection pump delivers more accurate fuel metering... is reliable, durable and needs no lubrication.

Improved combustion... more power.

Improved combustion is achieved by the new 'swirl' pre-combustion chambers in the cast iron cylinder head for outstanding power and economy.

Transmission is 5 speed with smooth action floor shift for fast precise gear changes. Synchromesh on all forward gears for additional operational efficiency and gearbox life.



Big wide easy access Trader tray helps make business a pleasure.

Built Stronger To Last Longer



The chassis.

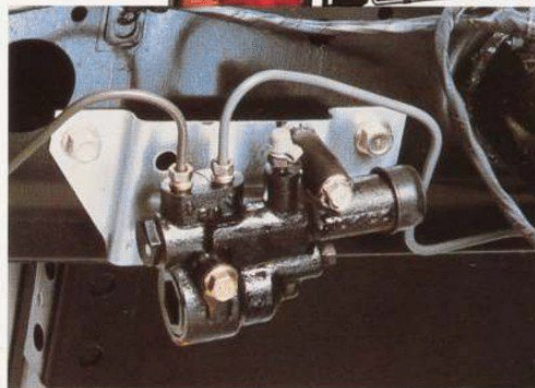
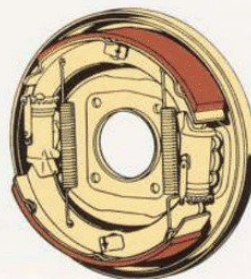
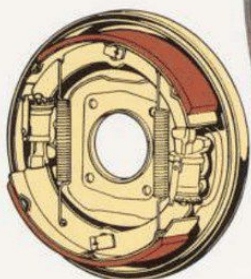
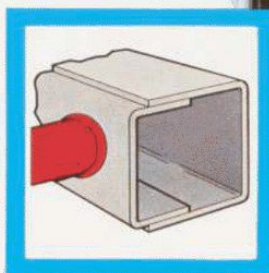
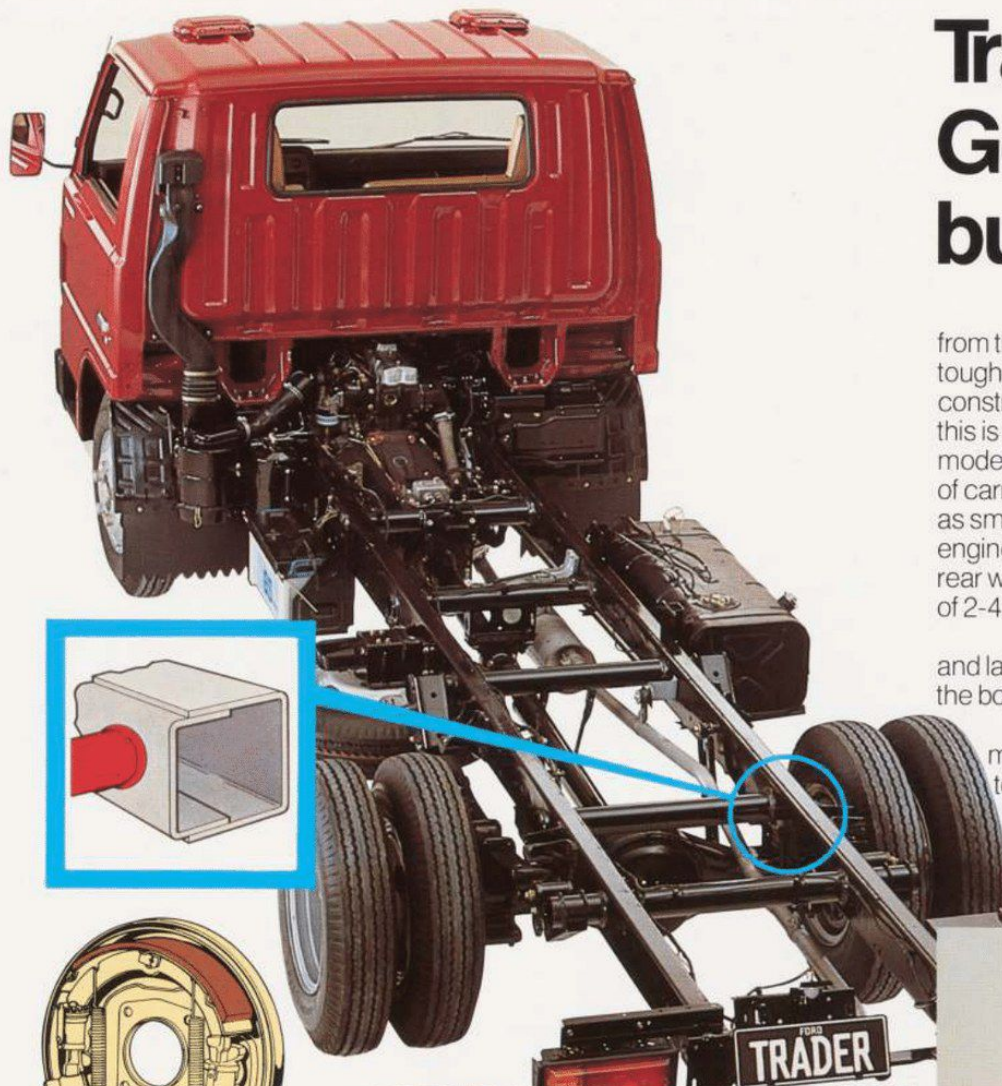
TGC-Torsion Guard Chassis

TGC-Torsion Guard Chassis is the basis of the Trader toughness that helps protect your investment. Built Ford rugged, Trader chassis has tubular cross members joining heavy box section side members. This durable chassis design absorbs much of the torsion or twist created by rough operating conditions. With TGC your loads and your investment are well protected!

Dual rear wheel models feature a square rear axle casing for additional strength and reliability, load after load.

Trader stopping power.

Trader has fast acting, sure stopping vacuum assisted brakes for city and country driving. Short wheel base models are fitted with a Load Sensing Gravity Valve to help avoid rear wheel lock-up problems associated with weight transfer in braking situations. Brake life is improved on this model with the LSGV. The power brakes are dual line and the lining width has been increased for fast, sure braking under all operating conditions.

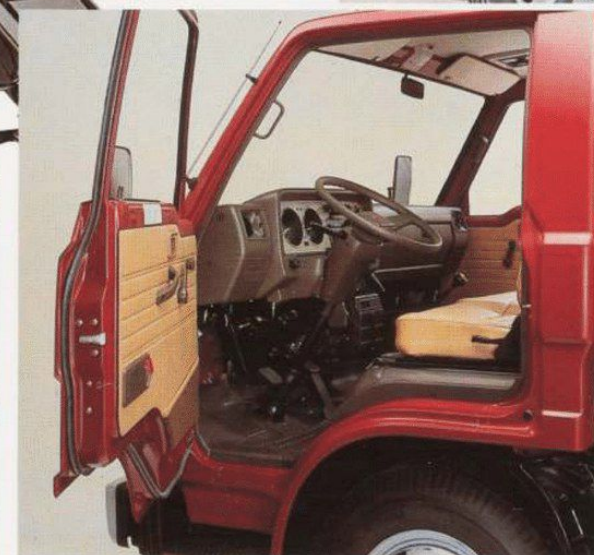


Trader— Good for your business

Take a walk around Trader...from the front, from the sides, from the back...Trader looks Ford tough. And it's as tough as it looks! Solid and durable construction from tailgate to grille, chassis to cab... this is a tough Trader. Available in a basic range of five models, Trader is the truck you need for a wide range of carrying, delivery and special applications such as small concrete mixers. There is a combination of engine, payload, wide or standard cab, single or dual rear wheels and wheelbases to tackle a wide range of 2-4 tonne capacity jobs.

Aggressive grille, clearly styled headlamps and large easily seen combination lamps emphasize the bold, modern look of Trader.

The wide step and convenient handle help make Trader easy to get into.





The cab

Designed for comfortable, efficient operation.

Starting with more room, Ford Trader assists the driver and crew with comfort.

Controls are easily seen, easily reached and easily operated. Engineering innovation helps 'design out' noise in the Trader cab. The quieter engine is one primary example of this. Others are the one piece cab floor and extensive panel swaging for reduced vibration and noise as well as increased rigidity. These innovative design features minimise the need for heavy insulation, which can reduce fuel efficiency. Improved ventilation assists the crew. And both wide and standard cabs provide plenty of room for driver and crew and have excellent all round visibility with new Trader's larger window area.

In short, Trader cab is easy to get into and comfortable to work in, promoting faster, more efficient job turn-around. And that's good for business.

Trader control centre

Behind the wheel, more Trader efficient design. Standard trip meter can help assess and control your cost per load. Comprehensive, easy to read 'non glare' instrumentation, together with the ergonomically designed controls help promote easier faster operation. Note the smooth action '5 on the floor' gear shift.

Ford tough, rugged and hardworking! The all new Trader wide cab is comfortable, spacious and efficiently designed...for hard work! And the Trader standard cab also features a high level of comfort and convenience for driver and two passengers. Improved cab design and increased window area both mean better visibility. And better visibility helps manoeuvring in tight spaces.

Ergonomic seat design helps to minimise fatigue. Comfortable deep padding. Special seat



facings to help reduce perspiration.

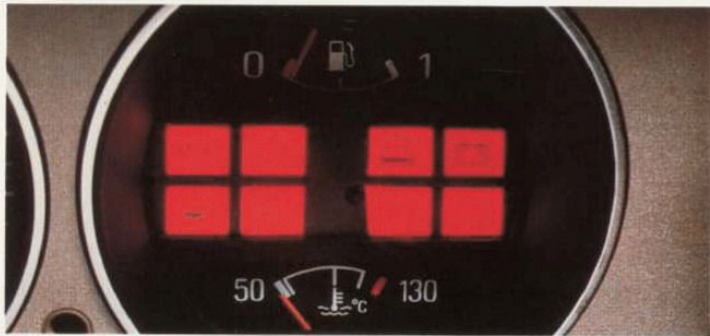
The Trader ventilation system is designed for efficiency and easy operation. The system promotes comfort and visibility, assists safety, and features: optional heater with a 3 stage fan, Hi/Lo setting and side window demist, ram fresh air aided by roof vents on wide cab models and door extractors for stale air. When fitted, the heater has capacity unbeaten in Trader's class.





Individual control levers for windscreen wash/wipe and intermittent wiper functions and lights/signals functions.

Warning lights for • Alternator • Cold start ready • Engine oil pressure/filter bypass • Brake failure • Vacuum warning • Sedimenter warning.



Trader cab is comprehensively equipped with driver and passenger grab handles, driver's door warning lamp, cigar lighter, twin padded sun visors, large glove box and parcel tray, coin box, interior light, breakaway rear view mirror, non slip floor mat and in-dash storage bin (2 in wide cab dash).



Trader service

Fast, efficient service means more time on the road!

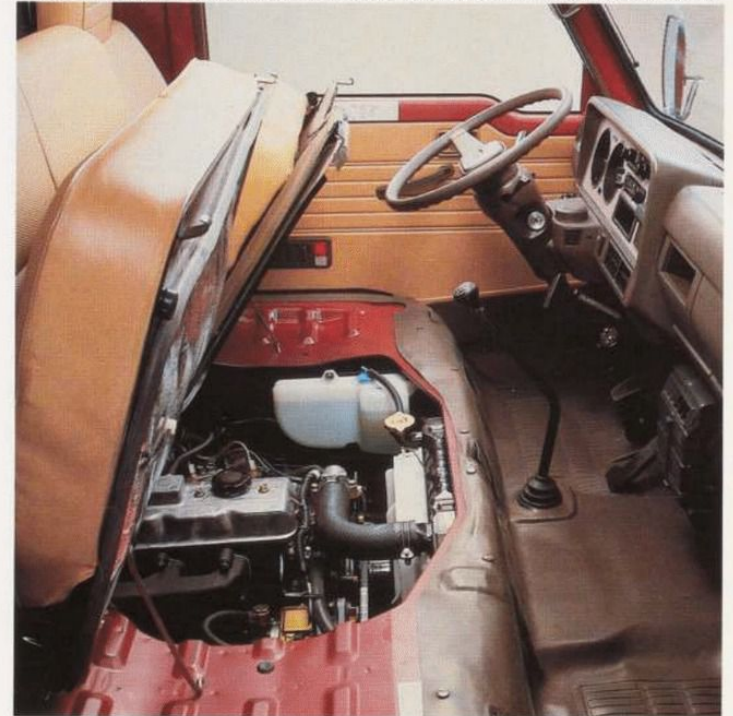
Ford Trader is a leader in the search for even more economical transportation. Modern technology has been incorporated throughout Trader. See-through fluid containers, easy to reach service points, longlife materials and easy removal of major components. All these contribute to less time off the road...for more money-making on the road!

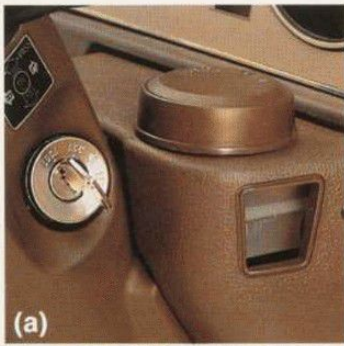
The tilt cab features complete unobstructed access to engine...counter balancing for easy one-man operation...triple safety catch...cab tilt stay has a unique safety lock. Servicing is faster, repair times are shorter. Undercab access is simplified at all times. The tilt cab is available as an option on wide cab models only.

On all models whether tilt cab or fixed cab, underseat service access is both quickly and easily attained. The engine access opening is even larger than the previous Trader, so that daily maintenance, routine service, major overhauls and general maintenance can be done, speedily and with ease!

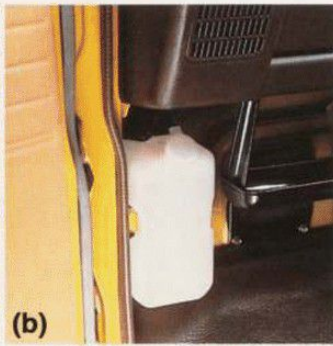


The engine air intake configuration shown is not available on Trader general export models. The air intake is mounted vertically at the back of the cab on all Trader export models to minimise dust and water entry.





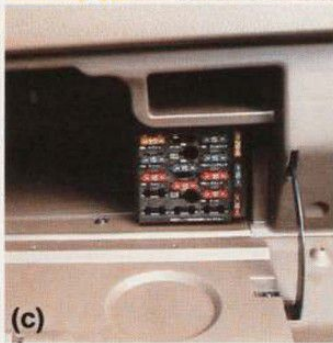
(a)



(b)



Tilt cab stay with safety lock



(c)

By-pass oil filter system

Engine oil bypasses the filter when it becomes clogged and a warning light is activated. This helps protect the engine from "running dry", while alerting the operator to the need for a filter change.

In-cab hydraulic fluid and windscreen washer reservoirs

Permanent display of hydraulic level at the steering column shroud - allows "at-a-glance" inspection. In-cab washer reservoir enables easy checking at all times. (a) (b)

Complete battery access

Electrical system is 12 volt. 120 amp battery and 40 amp alternator. Electrical systems protection includes an easily accessible fuse junction box in glove compartment. (c)

Ford Trader provides corrosion resistance

Cab and body undercoat is applied by special cathodic paint process. This helps ensure maximum paint coverage and provides a high resistance to rust or corrosion during the life of the vehicle. Brake lines are Teflon coated and touch up paint is provided to fix minor body scratches.



Radiator coolant reservoir

The cooling system features greater efficiency since coolant is drawn from a reservoir when the radiator cools. Air does not enter the system and the radiator tubes remain full at all times. Cooling system level is constantly visible at the reservoir with level lines for both 'hot' and 'cold' engine conditions.

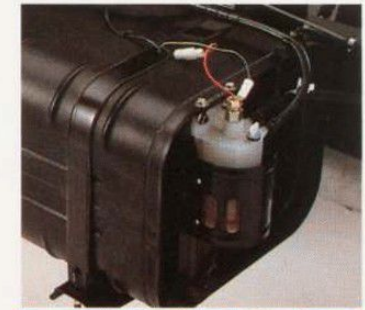
Diesel fuel system sedimenter

Trader fuel systems are specially treated to help protect against corrosion and they incorporate a special sedimenter to help remove water and other impurities from the fuel. Additionally all systems have a separate replaceable full flow fuel filter outside the fuel tank.

The pump is mechanical. Fuel tank capacity is 90 litres.

Plastic wheel aprons (mud guards front and rear)

These provide more protection for your Trader and your investment.



Tool kit

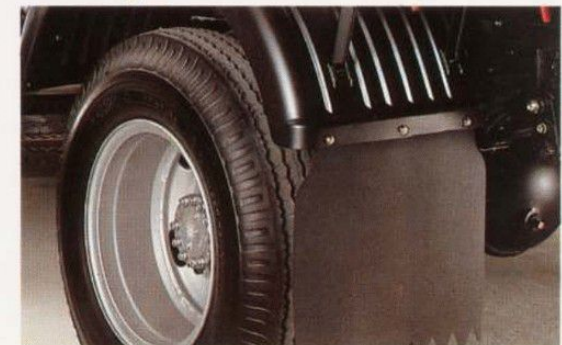
A rugged tool box is located on the chassis and a handy kit of tools is provided for 'on-the-job' maintenance.



Built Stronger

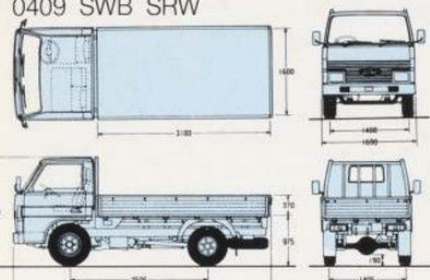


To Last Longer

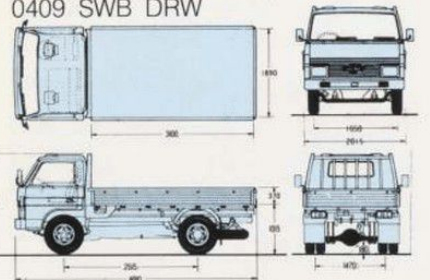


Profit Making Model Range

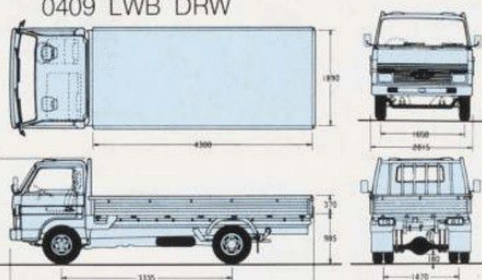
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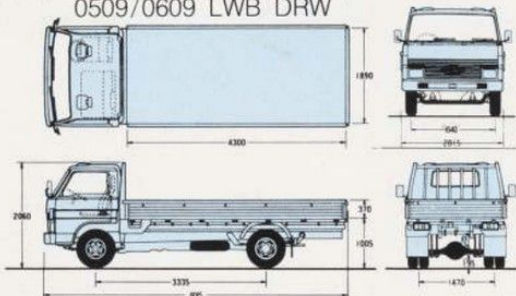
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0409 LWB DRW

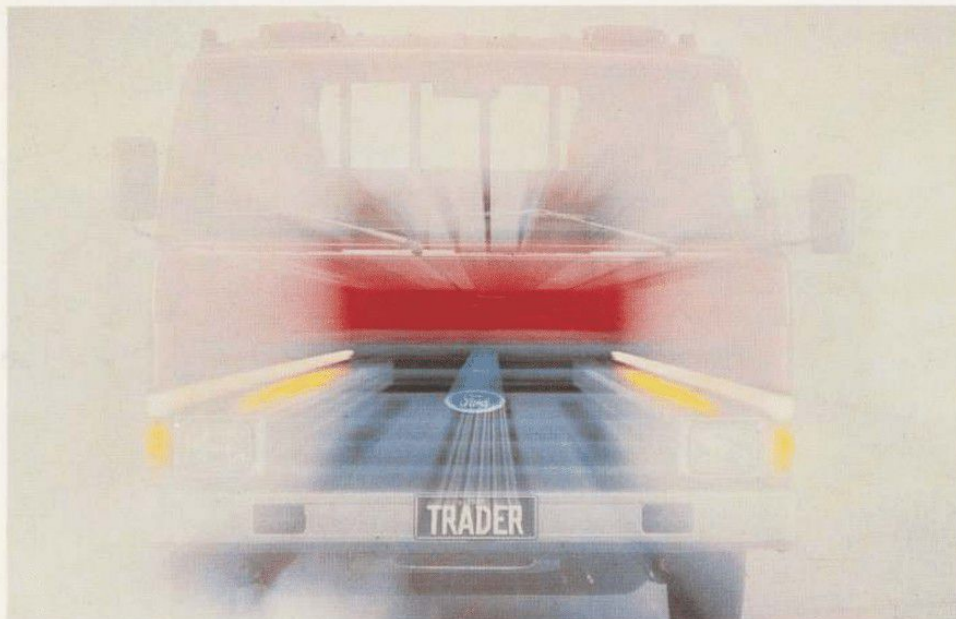


0509/0609 LWB DRW



TRADER

The profit maker



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Australia



Profit Making Specifications

| Model | M0409 | M0409 | M0409 | M0509 | M0609 |
|----------------------|-------------------|-------------------|-------|----------------------------|-------------------|
| Wheelbase (mm) | 2505 | 2515 | 3335 | 3335 | 3335 |
| Rear Wheels | Single | Dual | Dual | Dual | Dual |
| Cab | Std. | Wide | Wide | Wide | Wide |
| Nominal Payload (kg) | 2000 | 2000 | 2000 | 3000 | 3500 |
| GVW (kg) | 4080 | 4380 | 4490 | 5520 | 6000 |
| Front Axle Load (kg) | 1650 | 1750 | 1845 | 2030 | 2100 |
| Rear Axle Load (kg) | 2430 | 2630 | 2645 | 3490 | 3900 |
| Curb Weight (kg) | | | | | |
| Chassis Cab | N.A. | 1830 ¹ | N.A. | 1910 ¹ | N.A. |
| Pick Up | 1915 ² | 2215 | 2325 | 2355/ 2330 ² | 2335 ² |

Rear Axle

Type: Fully Floating

Capacity (kg) 2900 3750 3750 4450 4750

Ratio 5.714 6.142 6.142 6.571 6.571

Engine

Type: 4 cylinder OHV

Displacement (c.c.) 2977

Bore/Stroke (mm) 95 x 105

Max H.P. at R.P.M. DIN (Ps) 76 at 3600

SAE (H.P.) 83 at 3600

Max torque at R.P.M. DIN (kgm) 20.2 at 2000

SAE (kgm) 20.1 at 2000

Transmission

Type: 5 speed manual, fully synchromesh, floor shift

Ratios: 1st 5.833

2nd 3.005

3rd 1.715

4th 1.000

5th 0.800

Reverse 5.372

Clutch

Type: Single Plate Diaphragm

Diameter (mm) 260

Brakes

Front: Type: Two Leading Shoe

Diameter (mm) 300 320 320 320 320

Rear: Type: Duo Two Leading Shoe

Diameter (mm) 228 320 320 320 320

Parking: Type: Inner Shoe, Expanding, Driveshaft Control

Diameter (mm) 180

Steering: Type: Ball and Nut

Turning Circle (mm) 10.4 10.0 12.8 12.8 12.8

Suspension

Front: Type: Leaf Spring, Double Acting Shock Absorbers

Rear: Type: Leaf Spring, Double Acting Shock Absorbers

Tyres

Front 7.00x15 6.50x16 6.50x16 7.00x16 7.00x16

8 ply 8 ply 10 ply 10 ply 10 ply

Rear 7.00x15 6.50x16 6.50x16 7.00x16 7.00x16

10 ply 10 ply 10 ply 10 ply 10 ply

Fuel Tank

Capacity (L) 90

Electrical System

Voltage 12

Alternator 40A

Battery 12 Volt, 120 AMP H

1. ADR Model only.

2. All curb weights are for models fitted with a tilt cab, except where indicated by ².