

1987 DODGE *PICKUP*



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**NEW 1987 DODGE RAM PICKUPS
INVITE YOUR COMPARISON, AMERICA.**

START WITH DODGE'S 5/50 LIMITED WARRANTY.*

Warranty protection is the first question you should ask about any truck you are considering. We have so much confidence in the quality of the trucks we build that we back them with the same warranty we give the cars we build ...with our standard five-year or 50,000-mile Limited Warranty.* We think it sums up our attitude about the quality, durability and strength built into each and every domestically built Dodge pickup.

Compare Strength. When it comes to pickups, the payoff is in the payloads. Dodge offers a wide range of GVWs and payloads for maximum workability and cargo-carrying capacity. Bigger payloads can mean more money in your pocket.

Compare Construction. Dodge pickups are built in one of the most technologically advanced truck manufacturing plants in the world. At Dodge City quality is constantly analyzed by computers and optical gauging monitors.

Compare Value. Every Dodge Ram pickup comes with a long list of standard items such as power-assisted front disc and rear drum brakes for optimum stopping control under all road and load conditions. A corrosion-resistant stainless steel exhaust system is standard. You can step up to the luxury level of your choice with a wide variety of trim and factory-installed options. And if you want to save money, ask about the value-packed Prospector Discount Packages, which are available at substantial savings.

This year, dare to compare Dodge pickups with anything else you might be considering. You'll find they work harder, play tougher. And they look great. They all come protected by the longest, strongest warranty in the industry. 1987 Ram pickups are the finest trucks Dodge has ever built.

*See back cover for details.



Room and comfort abound in the large, full-size Ram pickup cab. New developments in sound insulation and construction combine to dramatically reduce interior

noise and vibration. LE Décor Package shown features Sentry cloth with vinyl trim on both seat and door panels. Shown in Red.

Some of the equipment shown or described throughout this catalog is available at extra cost.

Dodge Ram D150 LE, shown on cover in Twilight Blue Pearl Coat.

About this catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

D150 LE

**SURROUND
YOURSELF WITH
QUALITY,
COMFORT AND
DEPENDABILITY.**

How does a truck become tough enough to earn a 5/50 Limited Warranty*? Dodge gets a running start on the competition by building its domestic pickups in the world's most modern truck manufacturing facility, Dodge City. Next, we use materials that work hard to resist corrosion and fight rust: galvanized steel in critical

rust-prone areas...and new corrosion-resistant stainless steel exhaust systems. Rugged carbon steel frames contribute to our pickups' high-payload carrying capacities. The standard power choices include the time-proven and highly dependable 3.7-liter 225 CID Slant Six on D150 and D250 models, and the heavy-duty 5.9-liter

360 CID V-8 standard on the D350 models.

Standard pickups are available in two wheelbase sizes (115- and 131-inch) with a 6½-foot or 8-foot double-wall workbox. The choice is yours, America. Make the most of it.

*See back cover for details.



Dodge Ram D150 LE, shown in Graphite Red and White.

W150

DODGE POWER RAMS ARE GEARED TO HANDLE THE ROUGH STUFF.

No need to give up just because the road gives out. Dodge four-wheel drive Power Rams deliver full-size payloads over highways, byways or no ways. And they do it in comfort and style.

More than fifty years of 4WD know-how plus modern high-tech engineering combine to make Power Ram "King of the Hill." Rugged construction

features include a tough 36,000-psi carbon steel frame, strengthened by strong crossmember braces to help withstand torsional twisting and strain.

These Dodge haulers have the power to move you smoothly and surely. You can choose our standard four-speed NP435 manual transmission or optional automatic. You have the

assurance that our famed Ram Trac 4x4 system can handle both the back-country roads and the interstates with ease. Ram Trac enables you to shift from two-wheel to four-wheel drive without leaving your seat. Without stopping. At speed of up to 55 mph. With only the shift of a lever.

The standard engine in the W150

models is the time-tested and proven 3.7-liter 225 CID Slant Six workhorse. Other power choice options include the proven 5.2-liter 318 CID V-8 (standard on W250 models) and the commanding 5.9-liter 360 CID V-8.

In a Power Ram the truck does the work, not you, thanks to such standard equipment as power-assisted steering

and power-assisted front disc and rear drum brakes that put you in control. A Power Ram is a truck that is loaded with value. And proves its worthiness by offering you America's best truck warranty. Only Dodge backs every domestic truck it builds, including the 4x4's with 5/50 Limited Warranty* protection. Think about it.

*See back cover for details.



Dodge Power Ram W150 LE, shown in Black.

D250/D350

MEET THE BIG PICKUPS WITH THE BIG DIFFERENCE.

Some folks practically live in their trucks. For them a ten-hour workday is common. And when the weekend comes, many slip on a captop or camper and head for the hills. For these people Dodge builds a special breed of muscle trucks, our D250, D350 and W250 models. They're built to take a pounding day in and day out, and still have plenty in reserve for fun. We call it

"survival in the fittest."

Payload potential of these trucks ranges up to 4,330 pounds on the D250 models and up to 4,450 pounds on the D350 models. For the really heavy loads, the dual rear wheel 135-inch wheelbase D350 chassis cab can pack up to a 6,280-pound body and payload weight...while the four-wheel drive Power Ram W350

chassis cab can handle a 6,415-pound body and payload weight.

Even loaded, these trucks have civilized riding and handling characteristics, thanks to standard independent front suspension on all two-wheel drive models as well as front springs that are selected for each truck and its GVW Package.

As do all Dodge Ram pickups for

1987, the Dodge work trucks also offer the added durability of a stainless steel corrosion-resistant exhaust system, which includes all pipes, catalytic converter housing and muffler.

Every Dodge Ram pickup is packed with other durability features that help them withstand the test of time. And the extensive use of rust-fighting galvanized steel in critical areas, an

advanced cathodic electrocoating primer process and a two-step base coat/Clear Coat acrylic finish keep your truck looking new longer.

For most body requirements, Dodge chassis cab models are available with optional frame adapter brackets for mounting service/utility, stake, platform, or van bodies. That's choice. That's versatility. That's Dodge.



Dodge Ram D250, shown in Graphic Red.

Dodge Ram D350, shown in Twilight Blue Pearl Coat and Ice Blue.

ENGINEERING

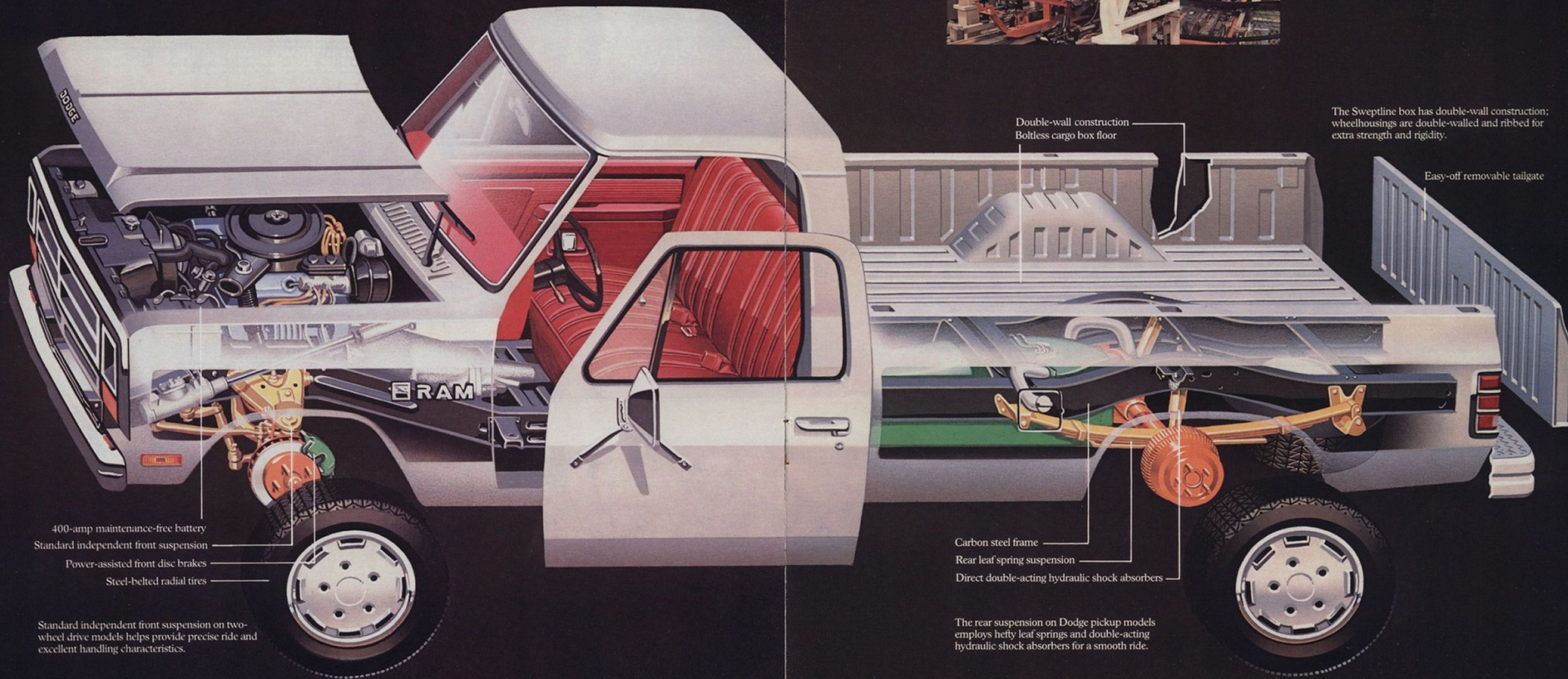
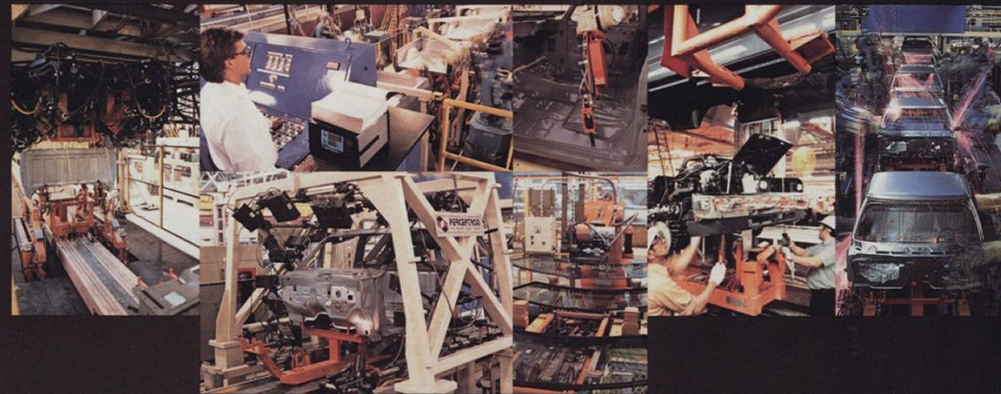
DODGE CITY. ONE OF THE MOST MODERN TRUCK MANUFACTURING FACILITIES IN THE WORLD.

All full-size Dodge pickups are built in Dodge City...an integrated manufacturing facility that is setting advanced standards for world class production. It encompasses the most progressive technology and sophisticated manufacturing equipment the industry has ever seen.

At Dodge City a total in-line assembly sequence for chassis and trim assembly utilizes over 11 miles of conveyors to streamline and control production quality. Quality is constantly analyzed and maintained

through the use of 695 industrial computers. Over a hundred robots supply 99.6 percent accurate automatic welding. The paint shop operation is a 687,000-square-foot facility with high-tech paint robots to help ensure consistent thickness of paint and the highest quality finish.

Dodge City is another example of Chrysler Corporation's commitment "to be the best." The payoff is a line of Dodge pickups that offer the highest quality and durability in the history of Dodge Truck.



400-amp maintenance-free battery
Standard independent front suspension
Power-assisted front disc brakes
Steel-belted radial tires

Standard independent front suspension on two-wheel drive models helps provide precise ride and excellent handling characteristics.

Double-wall construction
Boltless cargo box floor

The Sweepline box has double-wall construction; wheelhouses are double-walled and ribbed for extra strength and rigidity.

Easy-off removable tailgate

Carbon steel frame
Rear leaf spring suspension
Direct double-acting hydraulic shock absorbers

The rear suspension on Dodge pickup models employs hefty leaf springs and double-acting hydraulic shock absorbers for a smooth ride.

OPTIONS & PACKAGES

Dodge Power Ram W150 Sno-Commander, shown in Radiant Silver.



Certain models, packages and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.

A. WHEELS AND WHEEL COVERS

1. Argent-painted steel spoke wheel has bright trim ring and decorative hub center.
2. Bright wheel covers add a nice accent to any color or trim combination you select.
3. Ribbed aluminum road wheel is practical and good-looking.

B. BRIGHT REAR STEP BUMPER

A handy item when you want to climb into the cargo box. Attractive, functional, tough and strong.

C. OVERSIZED MIRRORS

Dual low-mounted 6-inch by 9-inch bright-finished exterior mirrors provide a wide field of view for improved rear vision.

D. SLIDING REAR WINDOW

This tinted and latchable sliding rear window provides extra ventilation and convenient access to cargo area.

E. AM STEREO/FM STEREO RADIO

Surrounds you in sound and is electronically tuned. Includes an integral digital clock. Door-mounted speakers give a full stereo effect.

*Some AM stereo broadcasting may not be compatible with this radio.

F. AIR CONDITIONING

Featuring a four-speed blower, four adjustable air outlets, bi-level ventilation, and a device for recirculation of cool interior air.

G. POWER WINDOWS/DOOR LOCKS

Convenient controls are located on the door trim panel.

LE DECOR PACKAGE

(Power steering required on D150 models)

Exterior

- Bright drip rail molding • Bright grille with bright insert and headlight bezels
- Bright rear window molding • Bright taillight applique panel with Dodge Ram nameplate • Bright tailgate housing
- Bright tailgate upper and lower moldings • Front fender Leaping Ram plaque "LE" • Halogen headlights • Ram's Head hood ornament

Interior

- Bright door sill scuff plate • Color-keyed carpeting with underlayment
- Color-keyed cowle side trim panels
- Color-keyed door trim panels with cloth bolster and carpeting on lower door
- Color-keyed soft cloth headliner
- Color-keyed upper greenhouse garnish
- Deluxe cloth with vinyl trim bench seat
- Electronically tuned AM radio; integral digital clock • Hood inner panel insulation • Luxury steering wheel (black)
- Nameplate on instrument panel—"Dodge LE—Engineered Ram Tough"
- Pecan woodtone applique and bright trim on instrument panel, storage box

Heavy-Duty Package

- Front stabilizer bar • Heavy-duty shock absorbers, front and rear (standard on D350 models)

Power Convenience Package

- Power locks, front doors only • Power windows, front doors only

Light Package

- Ash receiver light • Glove box lock and light • Map light

Two-Tone Paint Packages

- APB (All models)
- Bright lower bodyside molding with wide black vinyl insert and bright partial wheel opening moldings • Two-tone paint • Upper body tape stripe APC (Not available on chassis cab models)

- Bright lower bodyside and rear moldings with wide black vinyl insert and bright partial wheel opening moldings
- Bright upper bodyside and rear moldings • Two-tone paint

PROSPECTOR PACKAGES

Ram Sweptline Pickups

Package I

- AM radio, electronic tuning; integral digital clock • Bright bumper guards, front, with black insert • Bright deluxe wheel covers (four) • Dual low-mount 6-inch by 9-inch mirrors • 30-gallon fuel tank • Intermittent windshield wipers

- Light Package • Ram's Head hood ornament

Package II

- All the items in Package I, plus:

- LE Decor Package

Package III

- All the items in Package II, plus:

Sno-Commander Package:

- Air conditioning • Power Convenience Package • Two-Tone Paint Package

Light-Duty

- (W150 and W250 models)
- Front clearance and identification lights
- Hydroelectric controls • Plow lights
- Power angling blade (90 inches long) with blade markers • Power lift with seven-way control valve • Sno-Commander decal on pickups • Transmission oil temperature light with automatic transmission

Additional equipment required at extra cost. See your dealer for details.

Sno-Commander Package:

Heavy-Duty

- (W250 and W350 models only)

- Front clearance and identification lights
- Hydroelectric controls • Plow lights
- Power angling blade (96 inches long) with blade markers • Power lift with seven-way control valve • Sno-Commander decal on pickups • Transmission oil temperature light with automatic transmission

Additional equipment required at extra cost. See your dealer for details.

RECOMMENDED TRAILER TOWING EQUIPMENT

To protect your warranty when towing over 2,000 pounds, see the 1987 Dodge Truck and Car Trailer Towing Guide for recommended trailer weights, GCW ratings and drive line combinations. This guide also shows recommended vehicle equipment available as factory option or dealer installed.

SPECIFICATIONS

TWO-WHEEL DRIVE MODELS	D150 PICKUP	D250 PICKUP	D350 PICKUP
Wheelbase (in.)	115	131	131
Std./Max GVW (lb)	4,950/6,050	5,000/6,050	6,600/8,510
Std./Max (lb) ¹	2,320	2,390	4,330
Asse. Front Capacity (lb)—Std	3,300	3,300	3,300
Asse. Rear Capacity (lb)—Std	3,600	5,500	6,200
Brakes—Size (in.)			
Front Disc	11.75 x 1.25	12.82 x 1.25	12.82 x 1.25
Rear Drum	11 x 2.5	12 x 2.5	12 x 2.5
Vacuum Booster	11.0 single diaphragm	9.0 dual diaphragm	9.5 dual diaphragm
Electrical			
Alternator	12-volt, 78-ampere	12-volt, 78-ampere	12-volt, 78-ampere
Battery (maintenance-free)	400-ampere	400-ampere	500-ampere
Engine—Std	3.7-liter 225 CID 1-bbl Slant Six ²	3.7-liter 225 CID 1-bbl Slant Six ²	5.9-liter 360 CID 4-bbl V-8
Engine—Opt	5.2-liter 318 CID 2-bbl V-8 5.9-liter 360 CID 4-bbl V-8 ²	5.2-liter 318 CID 2-bbl V-8 5.9-liter 360 CID 4-bbl V-8	—
Springs, Front Std Cap. @ Ground (lb)	1,300—1,115 ³ 1,400—1,311 ³ wb	1,500	1,700
Springs, Rear Std Cap. @ Ground (lb)	1,610	2,175	3,650
Transmission—Std	4-speed manual overdrive	4-speed manual NP435	4-speed manual NP435
—Opt	3-speed automatic	3-speed automatic	3-speed automatic
Tires—Std (steel-belted radial) ³	P195/75R15	LT215/85R16C	LT235/85R16E
Wheels—Std (in.) ³	15 x 6.50	16.0 x 6.00	16.0 x 6.0

FOUR-WHEEL DRIVE MODELS	W150 PICKUP	W250 PICKUP
Wheelbase (in.)	115	131
Std./Max GVW (lb)	6,300	6,400
Std./Max (lb) ¹	2,200	2,195
Asse. Front Capacity (lb)—Std	3,500	3,500
Asse. Rear Capacity (lb)—Std	3,600	5,500
Brakes—Size (in.)		
Front Disc	11.75 x 1.25	12.82 x 1.25
Rear Drum	11 x 2.5	12 x 2.5
Vacuum Booster	11.0 single diaphragm	9.0 dual diaphragm
Electrical		
Alternator	12-volt, 78-ampere	12-volt, 78-ampere
Battery (maintenance-free)	400-ampere	400-ampere
Engine—Std	3.7-liter 225 CID 1-bbl Slant Six ²	5.2-liter 318 CID 2-bbl V-8 ²
Engine—Opt	5.2-liter 318 CID 2-bbl V-8 5.9-liter 360 CID 4-bbl V-8 ²	5.9-liter 360 CID 4-bbl V-8
Springs, Front Std Cap. @ Ground (lb)	1,640	1,640
Springs, Rear Std Cap. @ Ground (lb)	1,820	3,650
Transfer Case	2-speed NP208	2-speed NP208
Transmission—Std	4-speed manual NP435 ²	4-speed manual NP435
—Opt	3-speed automatic	3-speed automatic
Tires—Std (steel-belted radial) ³	P215/75R15XL	LT215/85R16C
Wheels—Std (in.) ³	15 x 6.50	16.0 x 6.00

CHASSIS CAB MODELS	D250 CHASSIS CAB	D350 CHASSIS CAB	W250 CHASSIS CAB	W350 CHASSIS CAB
Wheelbase (in.)	131	131	135	159
Cab to Axle (in.)	56	56	60	84
Std./Max GVW (lb)	7,500/8,510	8,700	10,100/10,500	8,510
Std./Max (lb) ¹	4,725	4,845	6,280/6,210	4,360
Asse. Front Capacity (lb)—Std	3,300	3,300	4,000	3,500
Asse. Rear Capacity (lb)—Std	5,500	5,500	7,500—135 ³ wb, 159 ³ wb	7,500
Brake—Size (in.)				
Front Disc	12.82 x 1.25	12.82 x 1.25—131 ³ wb, 12.82 x 1.19—135 ³ wb, 159 ³ wb	12.82 x 1.25	12.82 x 1.19
Rear Drum	12 x 2.5	12 x 2.5—131 ³ wb, 12 x 3.0—135 ³ wb, 159 ³ wb	12 x 2.5	12 x 3.0
Vacuum Booster	9.0 dual diaphragm	9.0 dual diaphragm	9.0 dual diaphragm	9.5 dual diaphragm
Electrical				
Alternator	12-volt, 78-ampere	12-volt, 78-ampere	12-volt, 78-ampere	12-volt, 78-ampere
Battery (maintenance-free)	500-ampere	500-ampere	500-ampere	500-ampere
Engine—Std	5.9-liter 360 CID 4-bbl V-8	5.9-liter 360 CID 4-bbl V-8	5.9-liter 360 CID 4-bbl V-8	5.9-liter 360 CID 4-bbl V-8
Springs, Front Std Cap. @ Ground (lb)	1,700	1,700—131 ³ wb, 1,650—135 ³ wb, 159 ³ wb	1,800	1,940
Springs, Rear Std Cap. @ Ground (lb)	2,725	3,650	3,650	3,650
Transfer Case	3-speed automatic	4-speed manual NP435	2-speed NP208	2-speed NP205
Transmission—Std	3-speed automatic	4-speed manual NP435	4-speed manual NP435	4-speed manual NP435
—Opt	4-speed manual NP435 ²	3-speed automatic	3-speed automatic	3-speed automatic
Tires—Std (steel-belted radial) ³	LT235/85R16E	LT235/85R16E—131 ³ wb, LT215/85R16C—dual rear 135 ³ wb, 159 ³ wb	LT235/85R16E	LT215/85R16C—dual rear
Wheels—Std (in.) ³	16.0 x 6.00	16.0 x 6.0	16.0 x 6.0	16.0 x 6.0

¹Maximum payloads are based on models with minimum required load-carrying components. Payloads should be reduced by weight of body, occupants, and any optional equipment.

²Not available in California.

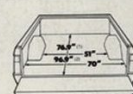
³Five (5) Tires and Wheels are standard on D150 and W150 Pickup models. Four (4) Tires and Wheels are standard on D250, D350 and W250 Pickup models and D250 and D350 131³ wb Chassis Cab models. Six (6) Tires and Wheels are standard on D350 135³ wb and 159³ wb and on W350 Chassis Cab models.

INTERIOR DIMENSIONS

Head Room	40.00"
Hip Room	65.00"
Shoulder Room	64.24"
Seat Adjustment—fore and aft	4.50"
Leg Clearance—seat to steering wheel (maximum)	6.08"
Steering Wheel to Seatback (maximum)	15.65"



Conventional Cab



Sweptline Body

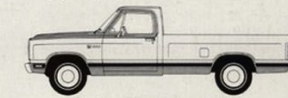
Two smooth-sided Sweptline bodies

- (1) 6½-foot box, 61.0 cubic foot capacity.
- (2) 8-foot box, 76.60 cubic foot capacity.

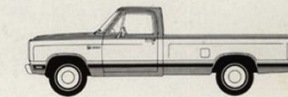
EXTERIOR COLORS



NOTE: Due to printing limitations, the colors shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips. *Extra cost.



Two-Tone Paint Package APB



Two-Tone Paint Package APC

STANDARD AND OPTIONAL EQUIPMENT

	"D" Two-Wheel Drive Models	"W" Four-Wheel Drive Models
Air Cleaner-Dry type	S	S
Air Conditioning ¹	E	E
Alternator-78-amp	S	S
Alternator-120-amp	E	E
Antifreeze	S	S
Ashtray-Driver's compartment	S	S
Axle-Rear: antispin	E	E
Battery-400-amp; maintenance-free (500-amp standard on D350 and all chassis cab models)	S	S
Battery-500-amp; maintenance-free	E	E
Brakes-Front disc and self-adjusting drum rear: power-assisted	S	S
Bumper-Front: bright	S	S
Bumper-Rear step type: bright (not available on chassis cab models)	E	E
Bumper-Rear step type: painted (not available on chassis cab models)	E	E
Bumper Guards-Front with black rub strip insert	E	E
Buzzer Warning-Fasten seat belts, headlights on, key in ignition	S	S
Cigar Lighter	S	S
Clock-Electronic digital: integral with radio	E	E
Coolant Overflow System	S	S
Cooler-Auxiliary: transmission oil to air	E	E
Cooling-Engine: maximum	E	E
Corrosion Protection-Extensive use of galvanized steel/Uniprime® anti-chip protective urethane coating on lower body side	S	S
Dash Liner-Insulated	S	S
Door-Armrest, inner trim panels: color-keyed	S	S
Electronic Ignition and Voltage Regulation System	S	S
Exhaust Emission Control System	S	S
Exhaust System-Stainless steel	S	S
Floor Mats-With padding: black rubber	S	S
Fuel Tank-20-gallon: with tethered fuel cap	S	S
Fuel Tank-30-gallon: with tethered fuel cap	E	E
Glass-Tinted: all windows	S	S
Glove Box With Door	S	S
Grille-Aluminum: with painted plastic insert and headlight doors	S	S
Headlights-Single: rectangular	S	S
Heater-Engine block	E	E
Heater-Fresh air: with defroster	S	S
Hood Release-In cab	S	S
Horns-Dual note: electric	S	S
Hubcaps-Bright	S	S
Instrumentation-Ammeter; gauges for engine coolant temperature, fuel level, and oil pressure; odometer, trip odometer, speedometer	S	S
Lights-Backup, license plate, stop, and taillight; exterior cargo light; interior roof-mounted dome light with door-operated switches	S	S
Mirror-Interior rear vision day/night type, 10-inch	S	S
Mirrors-Exterior, dual low-mount, 6-inch by 9-inch; bright (not available on chassis cab models)	E	E
Mirrors-Exterior dual short arm, 5-inch by 7-inch; bright (not available on chassis cab models)	S	S
Mirrors-Exterior dual West Coast type, 7-inch by 16-inch: painted (chassis cab models only)	S	S
Molding-Windshield: bright	S	S
Molding-Lower bodyside and partial wheel lip: bright	E	E
Oil Filter-Throwaway type	S	S
Radio-AM: electronic tuning; integral digital clock	E	E
Radio-AM stereo/FM stereo: electronic tuning; integral digital clock	E	E
Radio-AM stereo/FM stereo: electronic tuning; with seek-and-scan, Dynamic Noise Reduction ² ; cassette tape player with automatic reverse; integral digital clock	E	E
Seat-All-vinyl full bench: color-keyed	S	S
Shield-Transfer case	NA	E
Shock Absorbers-Front and rear	S	S
Speed Control-Automatic	E	E
Steering-Power-assisted (standard on D250 and D350 models)	E	S
Steering Column-Tilt type (automatic transmission and power steering required at extra cost)	E	E
Sun Visors-Driver and passenger	S	S
Transfer Case-Two-speed	NA	S
Wheel Covers-Deluxe: bright (set of four)	E	E
Wheels-Road, 15-inch by 7-inch: aluminum radial ribbed (D150 and W150 models only; set of four)	E	E
Wheels-Road, 15-inch by 7-inch: argent painted steel spoke with bright trim ring and hub center (D150 and W150 models only; set of four)	E	E
Window-Rear sliding: lockable	E	E
Windshield Washers-Dual jet	S	S
Windshield Wipers-Two-speed	S	S
Windshield Wipers-Two-speed: with intermittent wipe	E	E

S-Standard. E-Extra cost. NA-Not available.

¹Some AM stereo broadcasting may not be compatible with this radio.

²Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.

³Uniprime is a trademark of PPG Industries, Inc.

⁴Special engine cooling requirements for field-installed air conditioning. Failure to follow requirements may invalidate warranty. See Dealer for details.

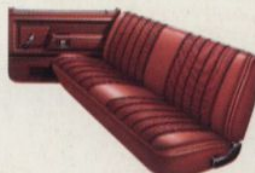
INTERIOR TRIM



Standard with LE decor package. Sentry cloth with vinyl trim bench seat. Available in Almond, Blue and Red.



A no-charge option on LE decor package. Saddle grain all-vinyl deluxe bench seat. Available in Almond, Blue and Red.



Optional with Standard decor. Tempo cloth and Saddle grain vinyl bench seat. Available in Almond, Blue and Red.



Standard decor. Saddle grain all-vinyl bench seat. Available in Almond, Blue, Charcoal and Red.

5/50 LIMITED WARRANTY

Upon expiration of the basic 12-month or 12,000-mile new vehicle limited warranty, limited warranty coverage is extended on power train components to five years or 50,000 miles (two years or 24,000 miles for fleet and lease vehicles), plus outer panel rust-through protection of five years or 50,000 miles. A deductible may be required. Export vehicles excluded. See copy at your dealer.

CONSIDER LEASING

Many of today's new truck prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Ram Pickup usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new truck purchase. Ask your dealer for details.



MOPAR parts are engineered by Chrysler Motors for use in your new Dodge pickup. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

ABOUT THIS CATALOG

Specifications, descriptions and illustrative material contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Motors reserves the right to discontinue models or options at any time or change specifications and materials, equipment or design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained herein, see your Dodge Truck dealer.

Many of the items shown on vehicles in this publication are available through retail organizations and establishments not connected with Chrysler Motors. Availability, price, quality and durability of these items rest solely with the respective manufacturers and their sales organizations, and Chrysler Motors assumes no responsibility for their use.

Buckle up for safety



AMERICA'S BEST BACKED TRUCKS ARE RAM TOUGH