

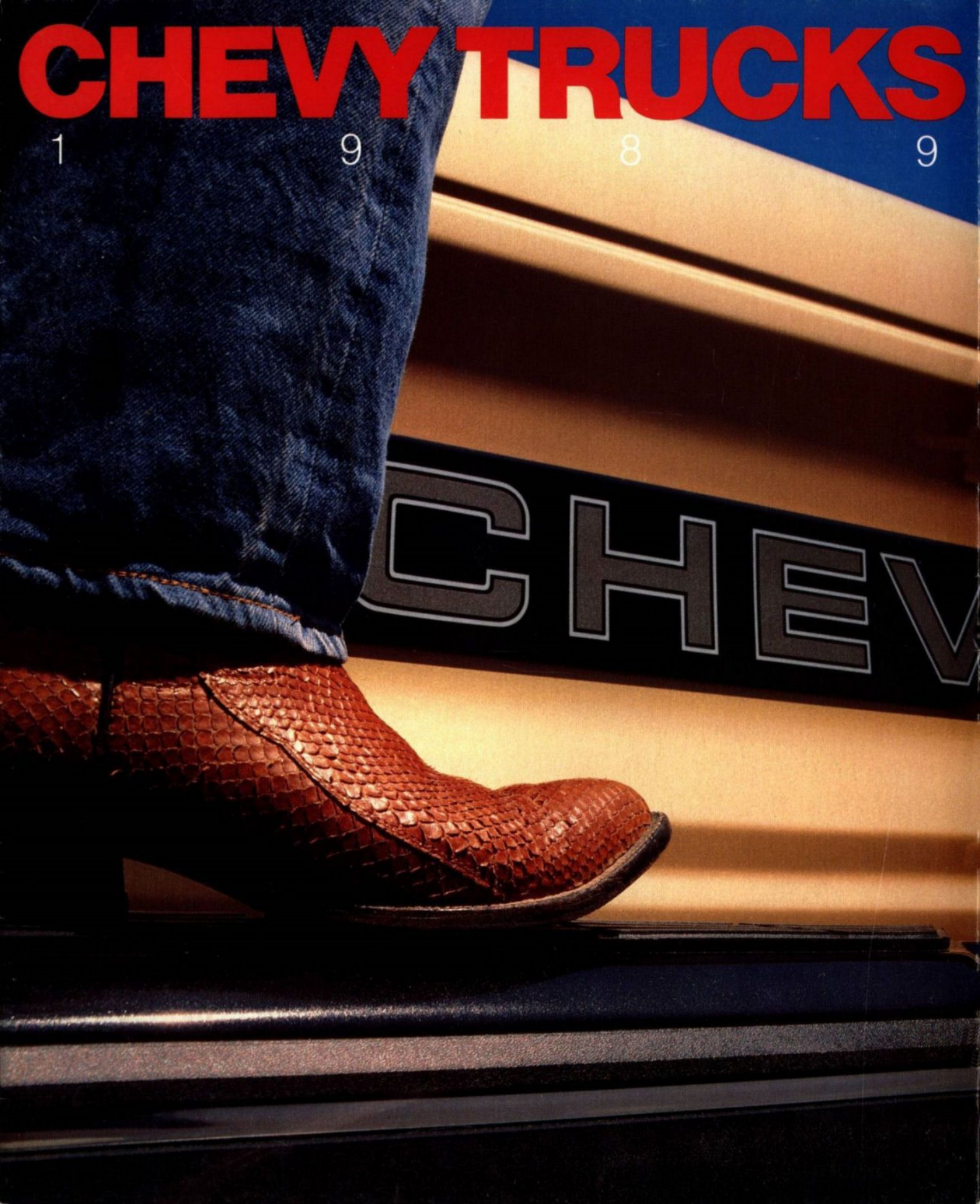
CHEVY TRUCKS

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FULL-SIZE PICKUP

Completely redesigned and reengineered in model year 1988, the Chevy™ Full-Size Pickup is the best-engineered, best-looking, hardest-working pickup in Chevy history. It's available in 36 different pickup models (20 gas, 16 diesel) in 1/2-ton, 3/4-ton and 1-ton series, with 2WD or Insta-Trac 4x4, and offers you a wide choice of payload and towing capacities. You also get your choice of standard (Cheyenne), mid-level (Scottsdale) or up-level (Silverado) trim.

Standard features include: double-wall steel construction in box sides/tailgate, fenders and doors; power steering; power front disc/rear drum brakes; all-season steel-belted radial tires; a rear-wheel anti-lock brake system (operates in 2WD mode only); and base-coat/clear-coat paint.

Five different engines, ranging from a 4.3 Liter Vortec V6 to a 7.4 Liter V8, let you closely match the powerplant and the size of your Chevy. All gasoline engines feature Electronic Fuel Injection, and there are also 6.2 Liter V8 Diesel models available.

This is one superlative truck. For detailed information on its many engine choices, payload and towing capacities, comfort, convenience and performance options, see your Chevy truck dealer.



Six-passenger Extended Cab interior with optional rear bench seat and optional Silverado trim.



4x4 K2500 Series Extended Cab Pickup with optional Silverado trim.

SPORTVAN



G30 Sportvan with sliding side door and optional Beauville trim.

In a word, it's Chevy's ultimate people-mover. Sportvan™ has comfortable seating options for up to 12 people, and twice the cargo space of a full-size station wagon.

The 125-in.-wheelbase models have 260 cu. ft. of cargo capacity with all optional rear seats removed. And, when properly equipped, the G30 has great towing power: it can move up to 13,500 lbs., including vehicle, trailer, people, cargo and equipment.

Sportvan offers standard seating for five (front buckets and 3-passenger bench seat); optional seating for eight in the G20/G30 series; optional seating for 12 in G30 models; standard power steering and power brakes, and a truck-tough integral body frame.

You can select gas or diesel power (including, as of February 1989, an optional 7.4 Liter [454 Cu. In.] gasoline V8 with Electronic Fuel Injection for the G30 series). Plus a 110-in.-wheelbase G10 or a 125-in.-wheelbase G10, G20 or G30. You'll also get your choice of a standard sliding right-side door or 60/40 swing-out side doors at no extra cost.

Other decisions awaiting you include your choice of standard (Sportvan) or top-level (Beauville®) trim (Beauville not available in 110-in. wheelbase). Most Sportvan buyers go for the Beauville. They apparently want not only cavernous passenger and cargo space but also the Sportvan ultimate in exterior and interior luxury.

G30 Beauville interior with Custom Cloth and optional 12-passenger seating.



S-10 COMPACT PICKUP



The S-10™ Compact Pickup is a high-tech, high-style truck with equal talents for work or play. Optional engines in '89 include a 4.3 Liter Vortec V6 with Electronic Fuel Injection.

The standard S-10 Pickup has an appeal all its own: 2WD and "shift-on-the-fly" Insta-Trac 4x4 models, Regular Cab and Maxi-Cab, a 6-ft. or 7-ft.-5-in. cargo box, a feisty 2.5 Liter Tech IV engine, a fully synchronized 5-speed manual with overdrive, and a fully independent front suspension.

Other S-10 standards include: ■ Rear-wheel anti-lock braking system (operates in 2WD mode only) ■ A 1000-lb. payload capacity, including driver, passengers and cargo (optional 1500-, 1625- and 2000-lb. [1-ton] payload capacities are available) ■ A 2000-lb. towing capacity for a properly equipped S-10 Pickup, including trailer, people and cargo (4000-, 5500- and 6000-lb. towing packages are available).

Additional S-10 features include: distinctive styling, highly maneuverable size, interior comfort, tough Chevy truck build and the professional service available from America's largest automotive dealer network. Trim levels beyond standard include up-level Durango and top-level Tahoe.



4x4 S-10 Regular-Cab Pickup with optional Baja off-road appearance package and other options. Note: The light support on this truck is not a roll bar. The support won't protect you in an accident.

Optional top-level Tahoe interior trim (required with Baja appearance package).

S-10 BLAZER

It's America's most popular sport utility. A compact, trend-setting, strikingly stylish truck with available seating for up to four, S-10 Blazer™ is available as either a 2WD model or a rugged 4x4 off-road vehicle.

Whether you decide on the 2WD or 4x4 model, the S-10 Blazer is trendy, unconventional transportation with a surprising number of comfort features. Plus the optional power of a 4.3 Liter, 160-HP Vortec V6 (with a surprising boost in performance). Plus great versatility in people-carrying and cargo-hauling. All on a tough truck frame.

S-10 Blazer features include: ■ A standard 1000-lb. payload capacity (includes driver, passengers and cargo) ■ A maximum 6000-lb. towing capacity on 2WD models (5500-lb. on 4x4 models), when properly equipped (includes trailer, people and cargo) ■ A standard 2.8 Liter V6 or optional 4.3 Liter Vortec V6, both with Electronic Fuel Injection ■ A standard 5-speed manual or optional 4-speed automatic transmission, both with overdrive ■ A rear-wheel anti-lock braking system (operates in 2WD mode only) ■ Standard low-pressure gas shocks and a road-smoothing, fully independent front suspension ■ Standard power steering ■ In the 4x4 model, an Insta-Trac system with "shift-on-the-fly" lets you shift from 2WD to 4WD High and back at any speed, and a lighted console display indicates the driving mode with every shift of gears.



4x4 S-10 Blazer interior with optional rear seat and optional leather inserts in all seating surfaces. Optional rear seat folds down to create 67.9 cu. ft. of luggage space.

4x4 S-10 Blazer with optional High Country appearance package and other options.



FULL-SIZE BLAZER



Full-Size Blazer with optional Silverado trim and other options.



Blazer interior with optional Silverado trim and optional rear seat. Rear seat folds down to provide nearly 5 linear ft. of cargo space.

America's original 4x4 full-size sport utility is as rugged, stylish and adventurous as ever.

The Full-Size Blazer™ for 1989 has a beautifully restyled front end and restyled body-side moldings, plus a richer exterior finish, thanks to an advanced base-coat/clear-coat paint process.

Blazer's rugged four-wheel-drive system, big powerplant and high clearance are all designed to get you away from it all. Blazer's superb styling lets you look good while getting away. And Blazer's people-pleasing interior lets you take a lot of civilization along for the ride.

Up to five people fit comfortably in Blazer, when the optional second seat is ordered. Blazer's standard payload is 1000 lbs., including passengers, equipment and cargo — and cargo is easily loaded through the wagon-style tailgate.

Blazer is also no slouch when it comes to trailering; a properly equipped Blazer can move up to 12,000 lbs., including vehicle, trailer, people, equipment and cargo.

You have your choice of gas power (a 5.7 Liter V8 with Electronic Fuel Injection) or diesel power (a 6.2 Liter V8), and both Blazer models have standard power brakes, power steering and steel-belted radial tires. Both models can also be ordered with standard (Scottsdale) or up-level (Silverado) trim.

ASTRO PASSENGER VAN



Astro LT interior with optional bench seat. LT features include special wide front bucket seats with reclining seat-backs and velour trim, plus fold-down beverage holders on bench seats.

There are three distinctive Astro models to choose from: Astro CS (standard), Astro CL (up-level) and Astro LT (premium). Plus, new for '89, the Sport appearance option shown below.



Astro with optional Sport appearance package and other options. Sport features include huge "bandit mask" decal, leathered rear quarter panels, extra-wide body-side moldings and air dam with integrated fog lamps.

4x4 Cherry Sportside™ Full-Size Pickup with selected options.



C H E V R O L E T 4 x 4

S P O R T S I D E

SUBURBAN

Over half of the people in the market for a full-size, truck-based station wagon for personal use choose a Suburban.™ They're apparently drawn to its unique good looks, V8 power, tremendously versatile people- and cargo-carrying capabilities, and a trailering ability far beyond that of any car-type wagon. A properly equipped 3/4-ton 2500 Series Suburban can move up to 16,000 lbs., including vehicle, trailer, people, cargo and equipment.

The '89 edition provides you with brand-new inducements to choose Suburban: a restyled front end and body sides, a refined interior, and base-coat/clear-coat paint for an even more lustrous finish.

Suburban is a matter of choice. After choice. After choice. There are no fewer than 16 Suburban models to choose from (8 gas, 8 diesel). There are standard dual rear panel-type doors or an optional wagon-type rear tailgate with power window. There are 2WD or 4x4 models, in either a 1/2-ton 1500 Series or 3/4-ton 2500 Series (all with standard power steering and power brakes). Standard seating is for 3 passengers, but there are 2-, 5-, 6- and 9-passenger seating options. You also have your pick of standard Scottsdale trim or the top-level Silverado trim.

Suburban's cargo space with the optional second bench seat folded forward is huge: 167 cu. ft. Even with the 9-passenger, 3-bench option, there are still 40.8 cu. ft. of cargo space behind the third bench.

Suburban interior with optional Silverado trim and optional second and third rear seats.



4x4 Suburban with optional Silverado trim and other options.



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THE *Heartbeat* OF AMERICA  TODAY'S CHEVY TRUCK™

LET'S GET IT
TOGETHER...
BUCKLE UP.

