

Ford Fairmont and Fairmont Ghia.



Have you driven a Ford... lately?



HAVE YOU EVER EXPERIENCED
SUCH A CAR?

Have you ever driven a Fairmont Ghia? From the moment you sit behind the wheel you'll realise that this is more than a good-looking machine. It's a driving experience.

An experience that begins as you revel in the comfort of a spacious cabin with all of the quality appointments you'd expect from such a car. An experience that continues with the performance of the impressive 3.9-litre multipoint EFI engine. Powerful, yet economical.

And the aerodynamic styling. Taking you where you're going with a minimum of fuss and a high level of sophistication.

Have you ever driven such a car?

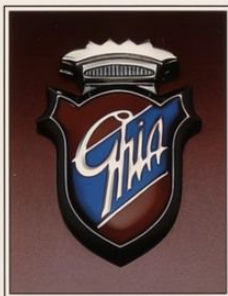
Have you?



Fairmont Ghia Sedan and Wagon.

HAVE YOU EVER SEEN
SUCH STYLE?

Have you ever imagined what it's like to drive a car that is luxurious inside and has the appearance of a sleek road machine on the outside? A car that is aerodynamically designed to fly against the wind, reducing drag while maintaining driver control.



Sign of distinction.

To this end, concealed drip rails and flush-mounted side and rear tinted glass further reduce wind resistance to give you a quiet driving environment.

Have you imagined a car so aesthetically designed that exterior mirrors and fittings are integrated into a sleek body design?

Nothing out of place.



Exclusive alloy wheels complete the stream-lined exterior.

And the exceptional turbo blade alloy wheels which add a final touch of class.

Have you?



Fairmont Ghia Sedan. A sleek, stream-lined body.

HAVE YOU EVER SEEN SUCH LUXURY?

Have you ever seen a car that offers a luxurious interior that's designed with practicality in mind?

Luxurious in its comfortable seating and deeply cushioned upholstery, finished throughout in durable, yet sophisticated panache velour.

Practicality in its ergonomically designed cabin featuring many appointments. Ample head room, shoulder room, and leg room. Have you ever seen a car that offers all of these

as contributing to increased head room.

The front bucket seats have contoured side bolsters which give additional support and comfort. Fore and aft adjustment is generous. The driver's seat also offers cushion height and a backrest rake adjustment, three position lumbar support and height adjustable headrests, which are all provided to help ensure the driver is relaxed and comfortable behind the wheel.

And for rear seat passengers Fairmont Ghia is equally accommodating, with generously padded seat cushions and backrests



Fairmont Ghia Sedan interior.

features as 'the standard,' not the extras?

The fully moulded door trims incorporate matching panache velour inserts to create a subtle contrast. The headlining is also fully moulded to provide a high quality finish as well

lift-and-latch centre armrest and adjustable headrests. The 60/40 split rear seat back enables long and awkward loads to be carried, whilst still retaining seating for one or two passengers in comfort.

Fairmont Ghia's boot offers generous space for luggage. The boot lid opens to bumper height for easy lift-over, while the floor and side panels are carpeted to provide increased protection for your valuable cargo.

HAVE YOU BEEN ON A LONG TRIP LATELY?

Distance driving. This is where ergonomics come into their own. Right down to where the instruments and controls are placed. Easy to reach.

and indicates if any door has been left ajar, or if the boot or fuel filler door is open.

This module also incorporates a 'cruise control on' warning indicator.

Situated below the main instrument display are additional warning lamps for twelve more functions, from suspension check and alternator malfunction, to important details such as 'Low Washer Fluid' and 'Park Brake On.'

To the left of the instrument display, again within easy reach of the driver, a sophisticated



Automatic climate control.



Electric rear view mirrors.



Open door, boot and fuel lid indicator.

The instrument panel features a central digital LCD display that incorporates speedometer, odometer and tripmeter.

To the left, an analogue tachometer, to the right, analogue fuel and temperature gauges provide instant information at a glance.

A car outline warning module monitors

trip computer/clock enables you to monitor fuel consumption, both instantaneous and average for your journey, average speed and distance to empty, based on fuel remaining.

This latter function also incorporates an automatic audible warning when fuel is low.

The clock displays time, day and date

when the computer is not being used.

The list of extensive appointments continues with power windows all around, with a master switch for the driver, electrically

adjustable exterior rear mirrors, and the convenience of central door locking.

Automatic climate control allows you to select the cabin temperature that you desire.

The system also incorporates a demist mode which provides rapid demist in damp or humid weather.

the driver to maintain pre-selected speeds on the open road at the flick of a switch.

To entertain you, there's a superb AM/FM stereo radio cassette unit with four dynamic

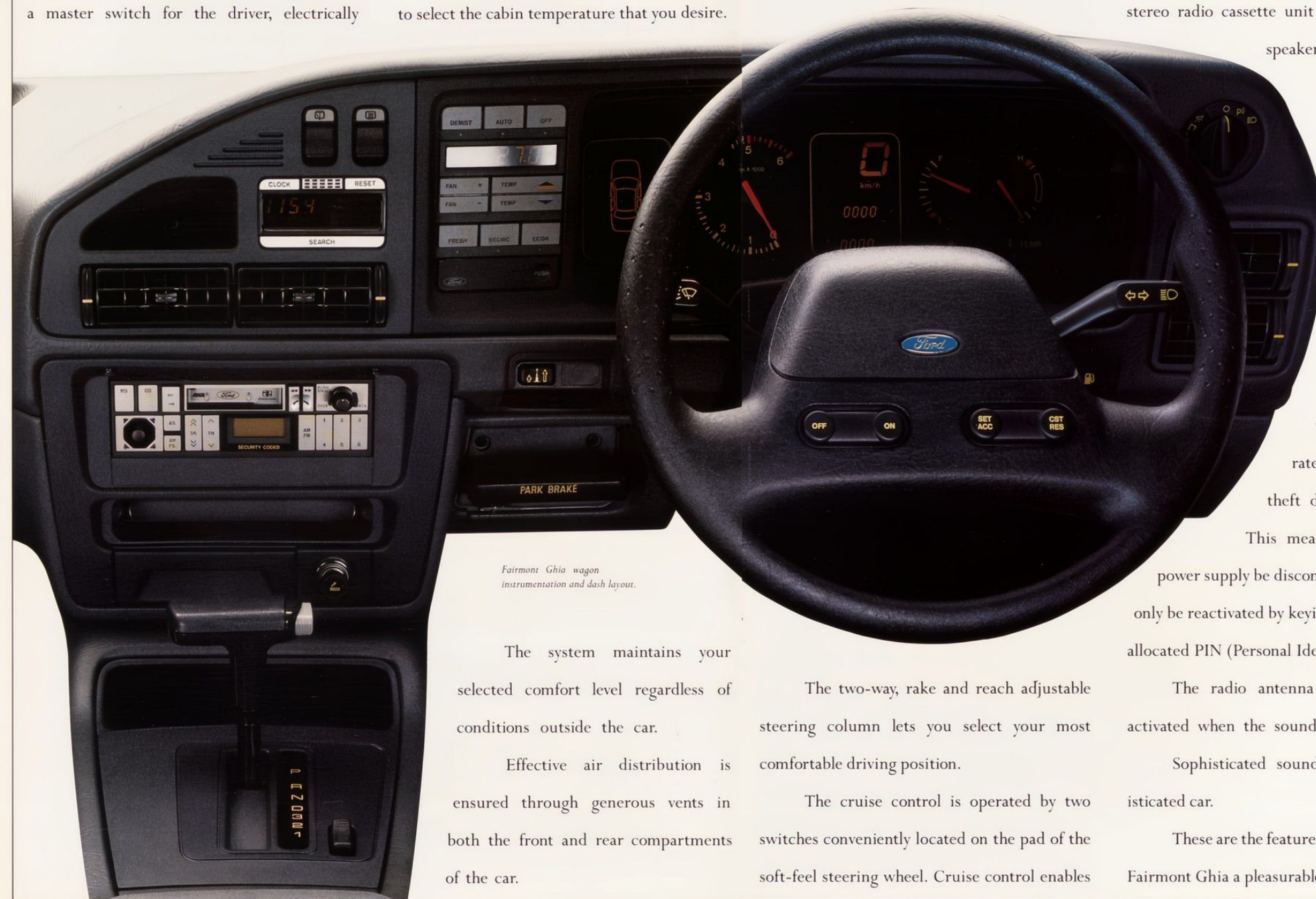
speakers, Dolby⁺ tape hiss reduction, music search, auto-scan memory storage and joystick fader control. And for your added security and peace of mind, the sound unit also incorporates a security-coded, theft deterrent system.

This means that should the power supply be disconnected, the unit can only be reactivated by keying in an individually allocated PIN (Personal Identification Number).

The radio antenna is automatically activated when the sound system is in use.

Sophisticated sound to match a sophisticated car.

These are the features that make driving a Fairmont Ghia a pleasurable experience.



Fairmont Ghia wagon instrumentation and dash layout.

The system maintains your selected comfort level regardless of conditions outside the car.

Effective air distribution is ensured through generous vents in both the front and rear compartments of the car.

The two-way, rake and reach adjustable steering column lets you select your most comfortable driving position.

The cruise control is operated by two switches conveniently located on the pad of the soft-feel steering wheel. Cruise control enables

HAVE YOU EVER SEEN SUCH A WAGON?

Have you ever seen such a spacious wagon? Large enough to contain awkward cargo, yet compact enough to remain manoeuvrable and manageable.

Have you ever seen a wagon that offers everything a sedan offers, but still with the versatility of a wagon?

With its own specially tailored rear suspension system designed to take extra loads without compromising passenger comfort.

The Fairmont Ghia Wagon.

Outside, it shows functional efficiency and eye-catching styling that makes the Ghia wagon such a visually appealing vehicle.

Inside, the luxurious velour seating accommodates five, with ample room to spare. For driver and passengers alike, there's ample leg, shoulder and head room.

The versatile split-fold rear seat back, provides even more room for long, awkward objects.

This still allows one or two rear seat passengers to travel in relaxed comfort.

And like its sedan counterpart, ergonomic design has been put to great use.



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You'll discover a range of luxury power features within easy reach.

From fully automatic climate control, to power windows and door locks, trip computer, electrically adjustable exterior rear-view mirrors and a brilliant, AM/FM stereo radio cassette sound system.

HAVE YOU EVER SEEN SUCH SPACE?

For those times when you need large load space, the Fairmont Ghia wagon is very obliging.

Both sides of the 60/40 split rear seat back can be folded down to nearly double the carrying capacity from 1466 litres to an overwhelming 2622 litres.

Usable space in the carpeted load area is enhanced by the use of a

'Hotchkiss' rear suspension system which has no suspension towers to intrude in the interior.

This system is especially suited to take the extra loads a wagon is often required to carry, while still providing an excellent level of ride comfort.

The tailgate has twin gas struts for easy lifting and features a high opening to enable taller objects to be slid into the wagon rear with greater ease.

To make available every centimetre of load space, the spare wheel, wheel brace and jack are concealed neatly away under the load area floor.

The rear speakers for the sound system are mounted in the tailgate, to provide



Room with a view.

all-around sound.

The tailgate features a washer/wiper. As an added feature, when the front wipers are on and reverse gear is selected the rear wiper is automatically activated to provide clear vision when reversing in the wet.

HAVE YOU EVER SEEN

SUCH POWER?

Beneath Fairmont Ghia's sleek bonnet sits a 3.9-litre multipoint EFI engine that offers an exhilarating driving experience.

Superbly engineered, it is an engine that is impressively powerful and yet economical enough to meet fuel efficiency expectations.

Able to generate 139kW maximum power at 4250 rpm and 338 Nm maximum torque at

3500 rpm, it offers driving characteristics that are both exciting and smoothly refined.

The engine is managed and controlled by Ford's EEC4 Engine Management System, that interacts with sixteen separate functions, to help keep your Fairmont Ghia performing at peak efficiency.

One notable feature of the EEC4 is that it enables the engine to operate at optimal fuel efficiency during highway cruising (75-110km/h),

thereby using less fuel and significantly increasing the Ghia's touring range.

The 3.9-litre multipoint EFI engine is teamed with a brand-new and exciting innovation – the new electronically controlled 4-speed T-bar automatic transmission which offers the driver the choice of selecting either the power or economy mode.

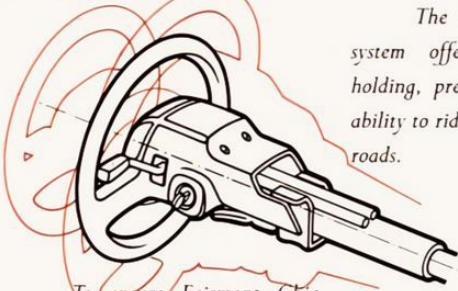
Now that's a transmission with a difference.

A 5-speed manual transmission is also available in the Ford Fairmont Ghia sedan.



HAVE YOU EVER SEEN SUCH ENGINEERING?

The extremes of Australian road conditions have created one of the world's toughest proving grounds for any car's suspension.



To ensure Fairmont Ghia copes with them, in style, Ford has developed a front suspension and steering system that delivers excellent ride comfort, precise control and exemplary handling characteristics.

Ford engineers chose a short and long arm, long spindle (SLALS) front suspension configuration,

similar to those proven in selected Mercedes-Benz and Honda prestige cars but unique in an Australian-built car.

The smooth-riding 'SLALS' system offers outstanding road-holding, precise handling and the ability to ride in comfort over rough roads.

Two-way rake and reach adjustable steering column.

Ghia sedan's rear suspension is the well-proven 'Watts Link' system which incorporates a self-levelling feature.

If you are carrying passengers, or a heavier load than usual, increased air pressure is provided to the self-levelling shock absorbers, ensuring your ride

remains comfortable and, importantly, that headlamp aim is unaffected.

Ghia wagon incorporates the strength and durability of the 'Hotchkiss' rear suspension system that easily copes with the extra loads often carried in a wagon.

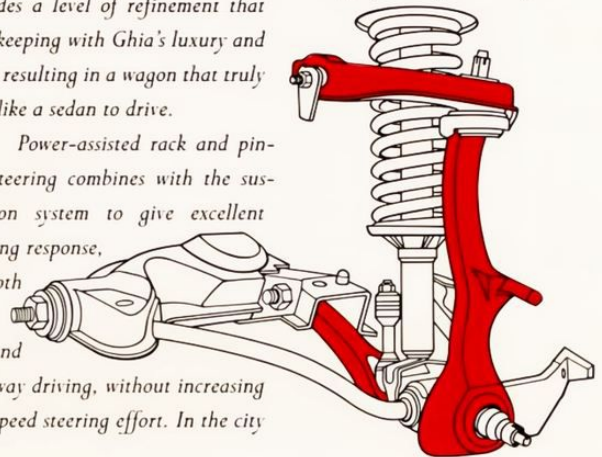
This proven system also provides a level of refinement that is in keeping with Ghia's luxury and style, resulting in a wagon that truly feels like a sedan to drive.

Power-assisted rack and pinion steering combines with the suspension system to give excellent steering response, for both city and highway driving, without increasing low-speed steering effort. In the city

it makes parking a breeze and Ghia can manoeuvre through city traffic with ease.

And to ensure confident, sure-footed stopping, Ghia has the security of four-wheel power disc brakes.

'SLALS' short and long arm, long spindle front suspension.



HAVE YOU EVER SEEN SUCH POLISH?

Fairmont Ghia features a painting process that helps maintain both the lustre and the life of its bodywork for many years to come.

As a first step, the entire body of the Fairmont Ghia undergoes a new phosphate electrocoat process.

This cleans and prepares the body for paint by depositing a thin layer of crystals on the metal, which provides a key for the 'electrocoat' primer to lock on to.

This process is applied by a dip method, ensuring that all parts are entirely covered.

Electrocoating actually suppresses rust

growth when scratches and stonechips occur.

Then, robotic application of primer and topcoat enamels are used to help ensure an even, consistent paint cover.

Fairmont Ghia offers a choice of metallic and prestige paints that incorporate a base coat/clearcoat finish producing depth and lustre.

Rustproof waxing is applied in the last stages to traditionally rust-prone areas of the vehicle.

Because Ford's paint technology provides such a high level of protection, Fairmont Ghia offers a Five Year Warranty against perforation corrosion.

HAVE YOU EVER SEEN

SUCH A RANGE?

Ford Fairmont Sedan and Wagon. A brilliant combination of style and value.

Fairmont sedans and wagons offer a remarkable level of equipment, space and luxury features along with remarkable practicality and function.

Advanced aerodynamic styling creates a smooth exterior that impresses from every angle and is designed to manage the air flow over, under and around the whole vehicle.

This same styling results in dynamic handling, low wind noise and excellent fuel efficiency, particularly on the highway.

A 3.9-litre electronic fuel injected engine is standard, offering peak performance figures of an impressive 120kW of power at 4250 rpm, and 311 Nm of torque at 3250 rpm.

The 4-speed automatic transmission is fitted with a power/economy switch which enables the driver to select the mode which best suits the driving conditions.



Fairmont also gives you the option, at extra cost, of the powerful 3.9-litre multipoint EFI engine.

Both the Fairmont sedan and wagon incorporate the superior, short and long

arm, long spindle (SLALS) front suspension system. And both sedan and wagon feature power-assisted rack and pinion steering.

Together, this combination puts the accent firmly on superb road control, precise

handling and a high level of ride comfort.

In the city, you'll find parking and manoeuvring in traffic a breeze.

Four-wheel power disc brakes are also standard for reassuring stopping performance.

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HAVE YOU EVER FELT SO COMFORTABLE?

Fairmont has been ergonomically designed to achieve maximum space and comfort. The seating is firmly supportive and relaxing at the same time.

The interior is superbly finished with a stylish fabric which is matched to the inserts in the fully moulded and cloth-covered door trims.

For rear seat passengers, there are height-adjustable headrests, plus a lift-and-latch centre armrest for added comfort.

This seat has the added advantage of the 60/40 split backrest, which makes carrying long and awkward loads possible whilst still retaining the ability to carry one or two passengers in comfort.

Function and convenience are also reflected in the state-of-the-art instrument panel. The large speedometer and tachometer are of analogue design, and are centrally positioned to keep you instantly informed.

Fuel, coolant temperature, oil pressure and battery condition gauges are conveniently located on either side.



Fairmont sedan interior.



Adjustable lumbar support.
(Driver's seat.)

A comprehensive array of warning jewels is located in a strip below the gauges.

Headlamp switches and controls for heater and air conditioning, which is standard equipment, are all within easy reach.

Fairmont sedan and wagon also feature a high quality AM/FM stereo radio cassette with four speakers, Dolby⁺ tape hiss reduction, auto-scan, station memory and joystick fader control.

This unit incorporates a security-coded

theft deterrent system, whereby if the power is disconnected, the radio can only be reactivated by keying in an individually-allocated PIN number.

For more control and comfort, the steering wheel has two-way reach and rake adjustment, which allows you to select the position to suit you best.

New Ford Fairmont. The perfect combination of styling, comfort, practicality and value. What's more, it's a pleasure to drive.



All controls are designed for clear visibility and easy access.

HAVE YOU EVER HAD SUCH A CHOICE?

Now you can add more comfort and convenience to the Fairmont Ghia or Fairmont of your choice.

SELECTED OPTIONS (at extra cost)	FAIRMONT GHIA	FAIRMONT
● Tow pack, specially designed to provide towing capacity of 1200kg.	OPT	OPT
● Heavy-duty suspension, consisting of increased rate springs and shock absorbers, and increased ride height.	Wagon only	OPT
● Alloy wheels with P205/65 HR15 tyres.	Standard	OPT
● P215/65 HR15 tyres.	N/A	OPT
● 3.9L multipoint EFI engine.	Standard	OPT
● 5-speed manual transmission.	Sedan only	N/A
● Metallic paint.	No cost	No cost
● Prestige paint.	No cost	OPT
● Limited slip differential.	Standard	OPT



Fairmont Ghia sedan and Fairmont sedan.



Fairmont Ghia Style.

All Ford vehicles sold throughout Australia are backed by Fordcare after sales service. Fordcare is comprised of a number of individual service products designed exclusively for Ford vehicles and their drivers. These include technical support back-up, diagnostic equipment, approved Ford/Motorcraft replacement parts and parts and service warranties.



About this brochure. This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser.

The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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Have you driven a Ford...lately?

