

Cadillac

ESCALADE







NEVER SETTLE UNMATCHED

A Cadillac has never been just about transportation. For more than a century, it's been something more – a statement, a symbol of achievement. Take the 2008 Escalade, for example. Escalade's bold, commanding presence draws envious looks everywhere it goes. Its engineering – including a 403-horsepower Vortec 6.2-litre V8 engine, a six-speed automatic transmission, standard electronically controlled all-wheel drive and much more – delivers outstanding performance in every situation. And its spacious and remarkably well-equipped cabin surrounds you with luxury and entertains you in extraordinary style. Escalade. Proof positive that, for Cadillac and Cadillac drivers alike, second-best will never be good enough.

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Cadillac

IT'S THE ONE
IRRESISTIBLE



This is the luxury SUV that started it all, the reigning icon of cool. Escalade takes visual drama to dizzying heights, with its signature Cadillac grille, raked windshield and gleaming chrome accents from road to roof, including available 22-inch chromed aluminum wheels. Escalade also packs as much substance as it does style. Think awesome performance. Refined road manners. A controlled, comfortable ride. And outstanding interior appointments — like the stunning Bose® 5.1 Cabin Surround® sound system — that make many of its competitors seem positively rustic by comparison. No doubt about it. In the world of luxury SUVs, Escalade is the one.



For those drivers who desire the most in passenger space and cargo capacity, Cadillac offers one of the world's largest and roomiest luxury vehicles: Escalade ESV. Escalade ESV features a greater overall length than Escalade and rides on a wheelbase 356 mm longer. The result is a vehicle that seats up to eight and still has space behind the third-row seat for up to 1297 litres of luggage, golf clubs or whatever you wish. Escalade ESV passengers ride in luxurious comfort, too. There's more second- and third-row legroom, and the long wheelbase and advanced suspension geometry combine to produce a ride that's nothing less than sublime.

ESV

SIZE MATTERS
UNIQUE



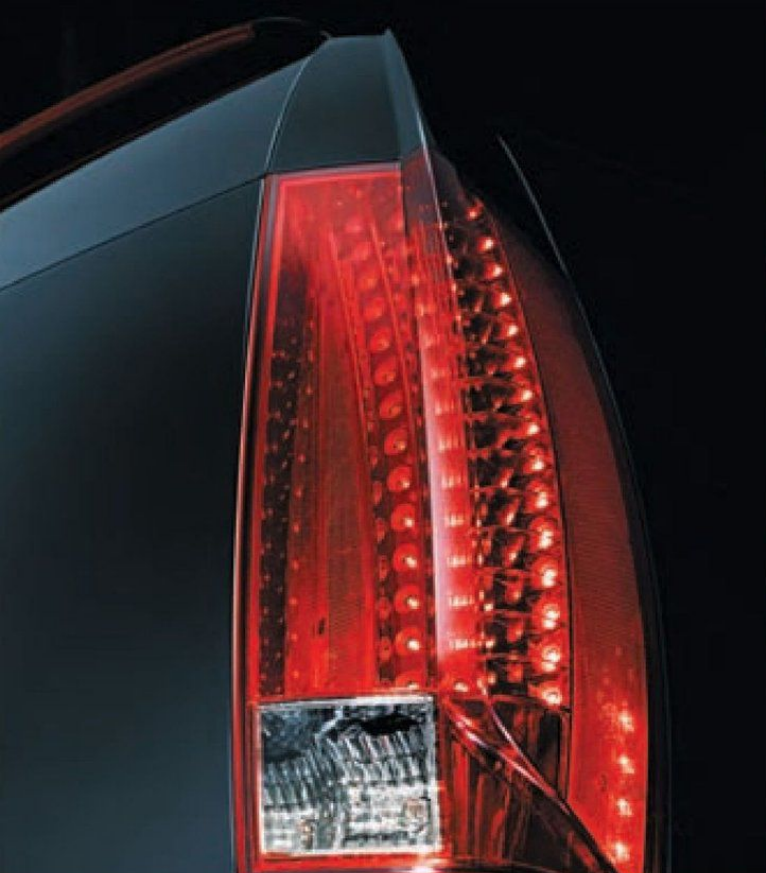
PICKUP ARTISTRY
MAGIC

EXT

Escalade EXT shares Escalade's distinctive style, state-of-the-art technology, awesome power and sheer luxury. At the same time, it has a kind of versatility that's uniquely its own. One minute, Escalade EXT is a five-passenger luxury SUV with a vast, secured storage compartment. The next, with the innovative Midgate™ lowered, the rear seats folded and the hard tonneau cover removed, it's a two-passenger pickup with an open-air cargo bed intelligently designed for two-tier loading. Best of all, the transformation from one mode to another takes place in less than a minute and no tools are required.



Impressive as it is from a distance, Escalade is a vehicle that rewards closer inspection. Everywhere you look, there's evidence of Cadillac's obsession with excellence. The headlights feature advanced High-Intensity Discharge (HID) technology that provides brilliant illumination of the road ahead. On Escalade and ESV, the tail lights use LEDs that light up instantly when you touch the brakes. The chrome-accented exterior mirrors could take centre stage at a museum of modern design. They're also power-operated, heated, programmable and equipped with turn signal indicators and puddle lights. Last but not least, consider the precision fit of the body panels. Not only does it contribute to extraordinary quality, it reduces aerodynamic drag and helps increase fuel efficiency.



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THE GENIUS IS IN THE DETAILS
QUALITY

LIFE IS GOOD
LUXURY

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The Escalade interior is an oasis in a turbulent world, trimmed in premium materials and equipped for sublime comfort. Upholstered with supple leathers and finished with double-stitched French seams, the European-inspired front bucket seats offer integrated heaters, power 10-way adjustments and a driver's two-position memory function. For even greater comfort, heated and cooled front bucket seats are also available. Escalade also provides first-class accommodations for your second-row passengers, with abundant leg, shoulder and knee room. The standard heated second-row buckets* feature three separate temperature settings and a relaxed seatback angle for a greater sense of individual passenger comfort.

*Escalade and Escalade ESV only.





The Escalade driving environment is such a pure pleasure to behold, with a soft-touch instrument panel and finely styled, chrome-trimmed analogue gauges, that it's easy to overlook how functional it is. Those stylish gauges are continuously backlit by white LEDs to help you see them clearly, even in varying light conditions. Every control has been crafted to allow easy, intuitive use. Then there's Escalade's beautiful wood and leather-wrapped steering wheel. It's equipped with numerous switches which allow you to control a range of secondary functions without ever taking your eyes off the road. Also available is a heated steering wheel that provides added comfort on cool, crisp mornings.

THE POSSIBILITIES ARE ENDLESS

VERSATILITY

ESCALADE

On Escalade and Escalade ESV, the standard three-passenger 50/50 third-row bench seat sections can be folded or tilted forward, or the seat can be totally removed. A two-passenger seat is also available.



Escalade and Escalade ESV feature standard second-row captain's chairs that fold forward with a single pull of a lever to create additional room for cargo or facilitate access to the third-row seat.

The power fold-and-tumble system allows you to tuck the second-row seats neatly out of the way with just the touch of a button. It's available on Escalade and Escalade ESV models.



There's virtually no limit to what you can do with your Escalade, and you can do it with surprisingly little effort, thanks to the thoughtful design of the highly reconfigurable interior. Escalade and Escalade ESV's standard 50/50 divided three-passenger third-row seat flips and folds forward when you require more cargo space and can be removed entirely when necessary. The second-row seats also flip and fold and are controlled by a single lever. For even more convenience, there's an available power release fold-and-tumble system that allows you to fold the second-row seats forward at the touch of a button, without ever leaving the comfort of your driver's seat.



PUT ON A SHOW INFOTAINMENT

ESCALADE



Whenever you wish to escape the uproar of the outside world, Escalade is there for you with sound-deadening measures that virtually eliminate road and wind noise. It's there for you, too, when it's time to enjoy your favourite music. The standard Bose 5.1 Cabin Surround sound system provides six distinct channels of concert-quality sound. If you wish, you can also add a DVD navigation system with voice activation and a full-feature touch screen. Escalade even helps keep your rear passengers content on long journeys, with an available DVD entertainment system featuring a 203 mm (8 in.) LCD screen, wireless headphones and auxiliary input jacks on the rear of the centre console.



The standard Bose 5.1 Cabin Surround sound system includes no fewer than 10 speakers (8 speakers on EXT), each one carefully placed to create the kind of listening experience usually reserved for cinemas and high-end home theatres.

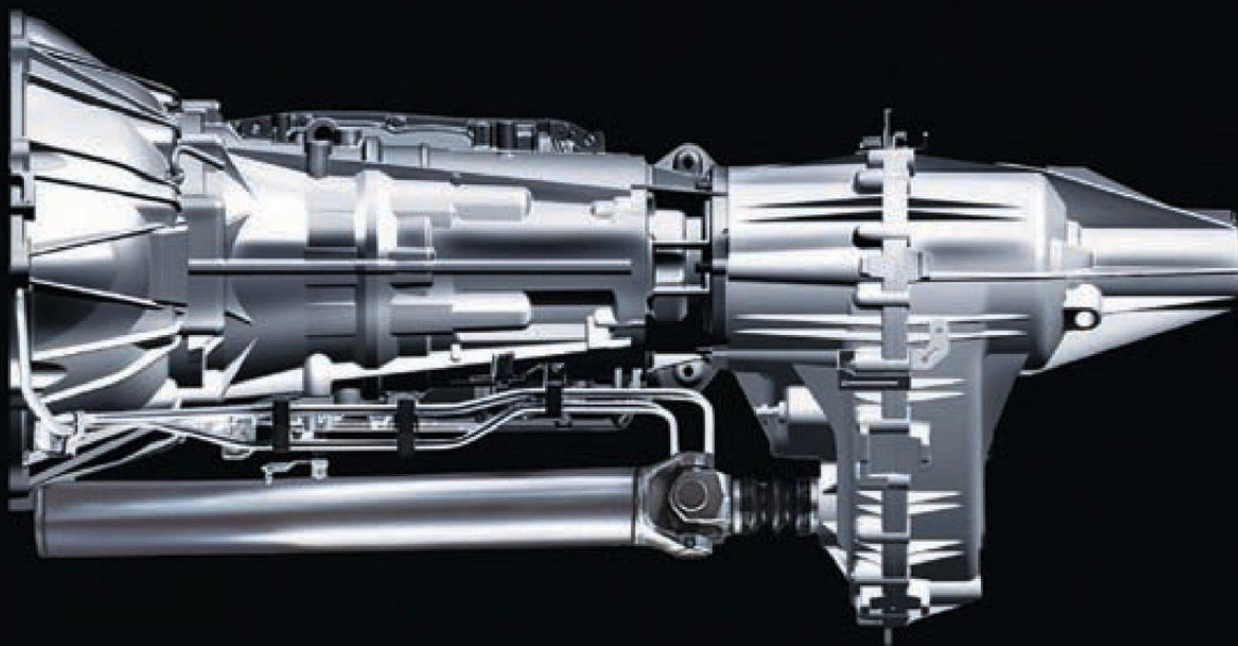


With the available rear-seat entertainment system, your rear passengers can watch their favourite DVDs on a crystal-clear flip-down overhead screen.



No matter what your preference in audio entertainment, you'll find plenty to choose from with Escalade's standard XM Satellite Radio™.* It offers the largest playlist and the most commercial-free music on the planet – broadcast coast to coast.* Genres range from decades to dance, rock to rap, and country to classical – all with digital-quality sound. There's also news, talk, comedy and sports channels – including more than 1000 NHL games. No wonder more than seven million people subscribe to XM Satellite Radio. Ask your dealer for more information.

*Includes three trial months beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous United States.



Escalade's heavy-duty six-speed automatic transmission contributes to both performance and fuel efficiency. Thanks to its electronic controls, gear changes in normal driving are so smooth they're almost imperceptible.